

# Richmond Road SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**99%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Gas stations** and **pharmacies** are the most visited types of businesses

## MOBILITY

### Safety & Use

**61%**

feel safe while **walking**



**23%**

feel safe while **wheeling**



**91%**

feel safe while **driving**



Respondents describe feeling unsafe due to speeding and unsafe driving behaviour.

## SOCIAL LIFE

### Social Interactions

**35%**

interact with people they don't know



**43%**

see people they know



**14%**

attend community events



Some respondents mention the lack of gathering space and seating along this Main Street, as well as the car-centric nature of the street, making it less desirable for social life.

## SENSE OF PLACE

### Street Descriptions

31 mentions

**BUSY**

15 mentions

**TRAFFIC**

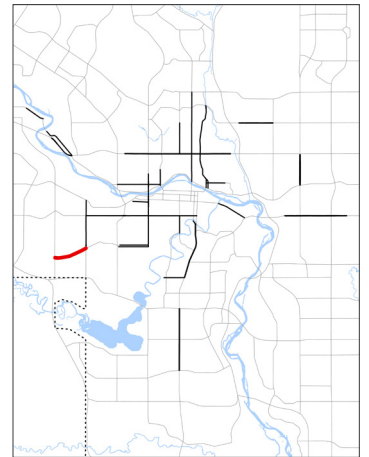
5-9 mentions

**CONGESTED THOROUGHFARE CAR / CARS**

Over 180 descriptions mentioned less than 5 times, including:

**CONNECTOR, ARTERY FAST, UTILITARIAN ACCESSIBLE, EASY CONVENIENT NOISY, CAR-ORIENTED UNWALKABLE**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most participants are from **Glamorgan** (26%), **Glenbrook** (22%) and **Killarney/Glengarry** (10%).

### Household Annual Income

Most participants (27%) indicated an income of more than **\$150,000**.

### Age

Most participants (22%) are **55-64** years old.

### Gender

**32%** are men | **55%** are women

### Other

**5%** identify as a visible minority

**4%** identify as LGBTQ2S+

**11%** were born outside Canada

**7%** have a disability

## EQUITY

### Community

**20%**

feel a sense of **belonging** on the street

### Accessibility

**37%**

unsatisfied with street **accessibility**

### Safety

**8%**

feel unsafe in the **day**

**25%**

feel unsafe at **night**

Respondents who identify as having a disability are more likely to feel unsafe at night.

## ABOUT THE DATA

Number of survey respondents: **166**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

