

# 1 Avenue NE

Main Streets Metrics Program | Public Survey Snapshot | 2025

## VISITING THE MAIN STREET

**99%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Pet stores** and **church** are the most visited types of businesses.

## MOBILITY

### Safety & Use

**86%**

feel safe while **walking**



**37%**

feel safe while **wheeling**



**75%**

feel safe while **driving**



Respondents described mixed experiences with the street redesign, with traffic calming improving walkability but narrowed lanes, reduced parking, and unclear crossings raising concerns. Cycling conditions were viewed less favourably, with several citing a lack of dedicated bike lanes.

## SOCIAL LIFE

### Social Interactions

**70%**

interact with people they don't know



**84%**

see people they know



**75%**

attend community events



Respondents commented positively about new seating, plaza, and public art as spaces that support social interaction and community feeling.

## SENSE OF PLACE

### Street Descriptions

15 mentions:

**FRIENDLY, VIBRANT**

10 mentions:

**COMMUNITY, WELCOMING**

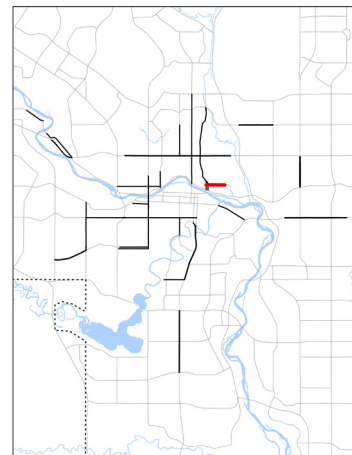
5-9 mentions:

**LIVELY, DESTINATION, WALKABLE, GROWING, DEVELOPING, PARKING**

mentioned less than 3 times:

**CHARMING, HISTORIC, AUTHENTIC, LOCAL, CONVENIENT, PRACTICAL, MULTICULTURAL, FRAGMENTED**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Bridgeland/Riverside** (83%), **Renfrew** (5%) and **Crescent Heights** (3%).

### Household Annual Income

Most respondents (37%) indicated an income of more than **\$150,000**.

### Age

Most respondents (24%) are **35-44** years old.

### Gender

**30%** are men | **63%** are women

### Other

**11%** identify as a visible minority

**7%** identify as LGBTQ2S+

**17%** were born outside Canada

**7%** have a disability

## EQUITY

### Community

**81%**

feel a sense of **belonging** on the street

### Accessibility

**7%**

unsatisfied with street **accessibility**

### Safety

**6%**

feel unsafe in the **day**

**31%**

feel unsafe at **night**

Some respondents raised concerns about uneven or sloped sidewalks creating difficulty for seniors and people using mobility aids, particularly in icy conditions.

Respondents cited poor lighting and visible drug activity as safety concerns at night, along with speeding vehicles and inconsistent driver behaviour at crossings during the day.



## ABOUT THE DATA

Number of survey respondents: **108**

Main Streets Program Status:  
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from November 2025 to January 2026.