



# 14 Street SW

Main Streets Metrics Program | Public Survey Snapshot | 2025

## VISITING THE MAIN STREET

**100%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Gas station and pharmacy** are the most visited types of businesses.

## MOBILITY

### Safety & Use

**47%**

feel safe while **walking**



**0%**

feel safe while **wheeling**



**77%**

feel safe while **driving**



Most respondents feel safe driving, but described the street as difficult for other users, citing narrow sidewalks, limited or disconnected bike lanes, and fast-moving traffic that makes crossing difficult, particularly without a signalled intersection.

## SOCIAL LIFE

### Social Interactions

**35%**

interact with people they don't know



**45%**

see people they know



**25%**

attend community events



Respondents mentioned that the street is used to pass through rather than to stay, with few benches, patios, or gathering spaces.

## SENSE OF PLACE

### Street Descriptions

10 mentions:

**THOROUGHFARE, TRAFFIC / CONGESTED**

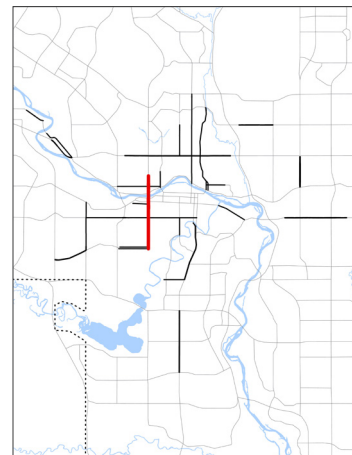
5-9 mentions:

**CARS / SPEEDING, COMMUTER, BUSY**

mentioned less than 5 times:

**BLEAK, DIRTY, UNINTERESTING, NOISY, ACCESSIBLE, COMMUNITY, CONNECTOR, POTENTIAL, LACKS CULTURE, UNPLEASANT, FREEWAY, TRANSIT**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Bankview** (32%), **Upper Mount Royal** (17%) and **Beltline** (11%)

### Household Annual Income

Most respondents (32%) indicated an income of more than **\$150,000**.

### Age

Most respondents (22%) are **45-54** years old.

### Gender

**47%** are men | **45%** are women

### Other

**5%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**10%** identify as a visible minority

**10%** identify as LGBTQ2S+

**25%** were born outside Canada

**5%** have a disability

## EQUITY

### Community

**20%**

feel a sense of **belonging** on the street

A few respondents noted that narrow sidewalks make it difficult to navigate with strollers, and that icy conditions in winter pose challenges for walking, leading some to rely on transit instead.

### Accessibility

**17%**

unsatisfied with street **accessibility**

### Safety

**22%**

feel unsafe in the **day**

**52%**

feel unsafe at **night**

Respondents described feeling unsafe due to speeding traffic, especially around the library and 26 Ave, and the presence of people experiencing homelessness in some areas.

## ABOUT THE DATA

Number of survey respondents: **40**

**Due to low survey response rates on this Main Street, caution should be used when interpreting these results.**

### Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from November 2025 to January 2026.