



33 and 34 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2025

VISITING THE MAIN STREET

93%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Banks, fitness centres, restaurants and pharmacies are the most visited types of businesses.

MOBILITY

Safety & Use

71%

feel safe while **walking**



26%

feel safe while **wheeling**



61%

feel safe while **driving**



Walking conditions were generally viewed positively, but respondents described significant difficulty navigating the area by car, citing narrowed lanes, reduced turning options, and ongoing construction.

SOCIAL LIFE

Social Interactions

47%

interact with people they don't know



65%

see people they know



68%

attend community events



Some respondents value events such as Marda Gras and the night market as community draws, but many said there are few comfortable places to sit, gather, or linger, especially given ongoing construction and traffic noise.

SENSE OF PLACE

Street Descriptions

15 mentions:

CONSTRUCTION, CHAOTIC, CONGESTED, TRAFFIC

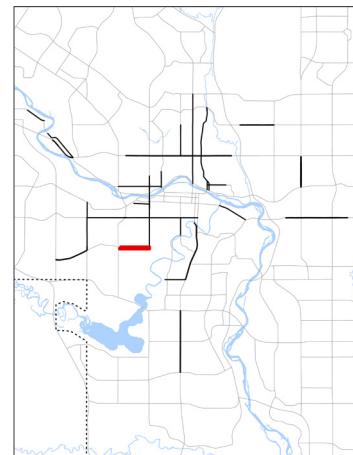
10 mentions:

COMMUNITY, TRENDY, UPSCALE

mentioned less than 5 times:

WALKABLE, UNIQUE, QUAIN, CHARACTER, DEVELOPING, URBAN, DYNAMIC, LOCAL, SMALL TOWN, CAR-CENTRIC, DISAPPOINTING, CONVENIENT, BEAUTIFUL, RECOVERING, IN PROGRESS

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **South Calgary** (16%) and **Altadore** (14%).

Household Annual Income

Most respondents (38%) indicated an income of more than **\$150,000**.

Age

Most respondents (19%) are **35-44** years old.

Gender

27% are men | **59%** are women

Other

2% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

5% identify as a visible minority

5% identify as LGBTQ2S+

7% were born outside Canada

2% have a disability

EQUITY

Community

54%

feel a sense of **belonging** on the street

A few respondents raised concerns about navigating the area with mobility aids, strollers, or wagons, citing uneven sidewalks, construction detours, and inconsistent curb design.

Accessibility

15%

unsatisfied with street **accessibility**

Safety

19%

feel unsafe in the **day**

19%

feel unsafe at **night**

Some respondents described feeling unsafe primarily due to construction conditions and traffic behaviour, including drivers cutting through lots, unsafe turning movements, and reduced sightlines at intersections.

ABOUT THE DATA

Number of survey respondents: **118**

Main Streets Program Status:
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from November 2025 to January 2026.