

Bowness Road (Bowness)

Main Streets Metrics Program | Public Survey Snapshot | 2025

VISITING THE MAIN STREET

96%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



The **library, bike shop** and **cafes** are the most visited types of businesses.

MOBILITY

Safety & Use

72%

feel safe while **walking**



31%

feel safe while **wheeling**



81%

feel safe while **driving**



While many respondents feel safe walking and driving, cycling conditions were viewed less favorably, with concerns about angled parking blocking sightlines between drivers and cyclists, bike lanes positioned behind parked cars.

SOCIAL LIFE

Social Interactions

65%

interact with people they don't know



78%

see people they know



83%

attend community events



Respondents often value the street as a place to see familiar faces, interact with people outside their usual circle, and attend community events, though many noted a shortage of gathering spaces.

SENSE OF PLACE

Street Descriptions

10 mentions:

COMMUNITY

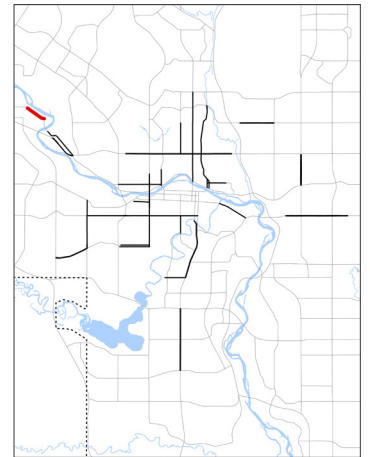
5-7 mentions:

POTENTIAL, DECLINING, SMALL TOWN, BUSY, VIBRANT

mentioned less than 5 times:

HISTORIC, DIVERSE, UNIQUE, WELCOMING, ACCESSIBLE, CAR-CENTRIC, INVITING, IN LIMBO, RETAIL, EUROPEAN SPIRIT, LOSING CHARACTER, WELL ESTABLISHED, FORGOTTEN, PERSONALITY

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Bowness** (82%), **Montgomery** (4%) and **Point McKay** (3%).

Household Annual Income

Most respondents (27%) indicated an income of **more than \$150,000**.

Age

Most respondents (21%) are **65-74** years old.

Gender

38% are men | **50%** are women

2% are Intersex, Non-binary, Transgender, or Two-spirit

Other

2% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

4% identify as a visible minority

6% identify as LGBTQ2S+

16% were born outside Canada

4% have a disability

EQUITY

Community

73%

feel a sense of **belonging** on the street

Accessibility

9%

unsatisfied with street **accessibility**

Some respondents raised accessibility concerns related to winter sidewalk conditions and bus stop access.

Safety

17%

feel unsafe in the **day**

45%

feel unsafe at **night**

Some respondents described feeling unsafe due to encampments, visible drug use, and inconsistent street lighting at night, along with concerns about pedestrian safety at crosswalks and intersections.

ABOUT THE DATA

Number of survey respondents: **116**

Main Streets Program Status:
Strategize | **Plan** | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from November 2025 to January 2026.

