

Kensington Road NW

Main Streets Metrics Program | Public Survey Snapshot | 2025

VISITING THE MAIN STREET

90%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



The **book store, shoe repair** and **bank** are the most visited types of businesses.

MOBILITY

Safety & Use

88%

feel safe while **walking**



38%

feel safe while **wheeling**



81%

feel safe while **driving**



Walking and driving conditions are generally viewed as safe, though respondents noted congestion in single lane sections, with backups where drivers turn left or merge near bike lane areas.

SOCIAL LIFE

Social Interactions

59%

interact with people they don't know



78%

see people they know



52%

attend community events



Respondents described Kensington as a charming and enjoyable place to walk and spend time, particularly near the core retail stretch, and a popular spot to bring visitors.

SENSE OF PLACE

Street Descriptions

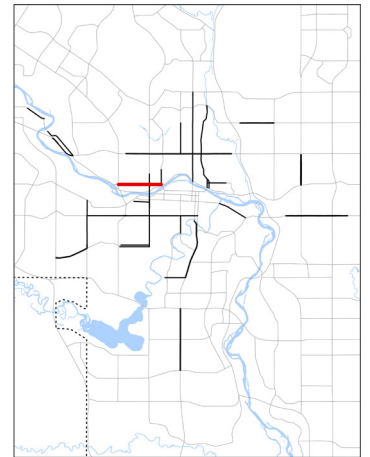
5-9 mentions:

VIBRANT

mentioned less than 5 times:

CONGESTED, ARTSY, COZY, CASUAL, COMFORTABLE, PLEASANT, COOL, COMMUNITY, ACCESSIBLE, PRACTICAL, INTERACTIVE, WARM, INTERESTING, SOCIAL, DECLINING, BUSY, TRAFFIC

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **West Hillhurst** (20%), **Hillhurst** (14%) and **Sunnyside** (10%).

Household Annual Income

Most respondents (30%) indicated an income of more than **\$150,000**.

Age

Most respondents (26%) are **35-44** years old.

Gender

40% are men | **52%** are women

Other

12% identify as a visible minority

9% identify as LGBTQ2S+

14% were born outside Canada

5% have moved to Canada within the last 5 years

5% have a disability

EQUITY

Community

81%

feel a sense of **belonging** on the street

A few respondents noted that uneven or narrow sidewalks, along with inconsistent snow clearing, create challenges for people using canes, strollers, or mobility aids, particularly west of 14 Street.

Accessibility

7%

unsatisfied with street **accessibility**

Safety

7%

feel unsafe in the **day**

14%

feel unsafe at **night**

Respondents generally described feeling safe walking, both day and night, though views on nighttime comfort varied, with some citing inconsistent lighting or the presence of people experiencing homelessness, and others describing the street as well lit and comfortable after dark.

ABOUT THE DATA

Number of survey respondents: **42**

Due to low survey response rates on this Main Street, caution should be used when interpreting these results.

Main Streets Program Status:

Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from November 2025 to January 2026.