

PROJECT SUMMARY

We seek order, simplicity, and what is familiar to us. This creates comfort, and when we are faced with seasons such as winter, that cause us discomfort, we are forced to DREAM and bring our minds to unique places to regain peace. Winter can often cause mental and physical discomfort for people, as we battle through short days, cold trips, and isolation. Our project 'YY-SEEK' aims to bring more comfort to those travelling through the downtown core, as we introduce bright colors, recognizable objects, and a homestyle structure to our city's streets. While brainstorming, our core values were always centered around gaining public engagement and curiosity. Our installment encompasses the classic childhood 'i-spy' picture books, the obscure internet trend of 'knolling' (the satisfying arrangement of everyday objects), as well as a mono-color paint job that can be seen in many other successful winter tactical urbanism projects (I.e., Hygge House, Winnipeg). This installment is about comfort (order, simplicity, and the recognizable), and to gather people to seek, escape, and dream together.

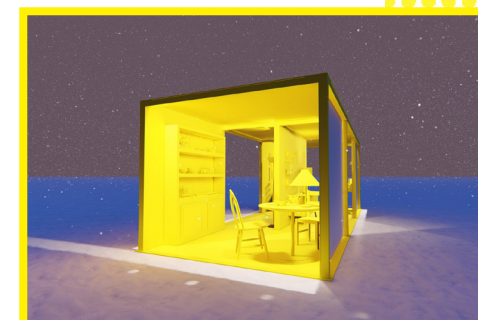
VISITOR EXPERIENCE

As a member of the Calgary community walks towards YY-SEEK, they immediately notice the strong neon yellow frame that encompasses our installment. YY-SEEK is painted in large letters on the sides of the panels, an interesting play on words makes the citizen further curious. As they begin to get closer, they see others bent down, looking up, searching throughout the brightly lit structure. They too, begin to notice the intense detail on the walls between the pillars. They see a guitar, a golf club, a brick, and a dinner chair, all painted a monochromatic bright yellow. As they get closer, they begin to see the smaller items, a pen, a screwdriver, a small action figure, and a baseball hat, strewn throughout the walls. These objects are familiar to them and encourage nostalgia and connection. They notice the printed graphic at the entrances of the space, giving a poetic list of eight⁽¹⁾ Calgary/Winter themed items that they are to seek and find, the search is on! They begin to scan the walls and are now part of the comradery with those around them as they seek through the glowing walls and dream of what this object might look like, slowly forgetting about the chill in the air, their worries at work, and the commute they might have ahead. Instead, entering into a dream-like trance that this installment will inevitably provide.

⁽¹⁾ TOGETHER WE SEEK...

+ A little cowboy hat,
a wooden baseball bat,
a birds lost feather,
and a sign of cold weather.

+ A bison figurine,
a bright old submarine,
a shoe that makes you coast,
and a freshly cooked roast.



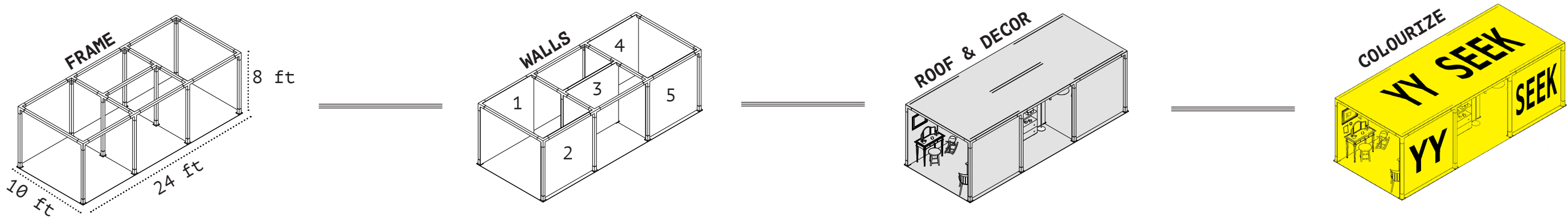
BUDGET BREAKDOWN

ITEM	Unit	Amount	\$/Unit	Total
Paint Gun	Rental	x1	\$230	\$230.00
Yellow Paint	3 Gallon	x3	\$78.97	\$236.91
Plywood Wall Panels	4'x8'x3/8"	x12	\$36.18	\$434.16
Plywood Floor/Roof	4'x8'x1/2"	x24	\$48.98	\$1,234.30
4x4 Posts Medium	4"x4"x8'	x17	\$17.62	\$314.52
4x4 Posts Long	4"x4"x10'	x4	\$22.03	\$92.53
TOJA Grid System	Brackets	16	varies	\$1,836.45
Screws 3.5in	1000pcs	x1	\$38.47	\$38.47
Galvanized Lag Bolts	1 pc	x75	\$0.39	\$29.25
High Grade Glue	266ml	x4	\$14.53	\$58.12
Anti-Slip Tape	60'	x1	\$55.99	\$55.99
Collage items	MANY	MANY	Assorted	\$750.00
Furniture Items	MANY	MANY	Assorted	\$250.00
Lighting/Electrical	MANY	MANY	Assorted	\$200.00
Gas/Vehicles/Transport				\$550.00
Insurance				\$500.00
Construction Space Rental				\$500.00
Printing/Stencils				\$250.00
*All estimates subject to change				\$7,560.70

OUR COMMITMENTS TO LOCAL DISTRIBUTORS AND LIFECYCLES

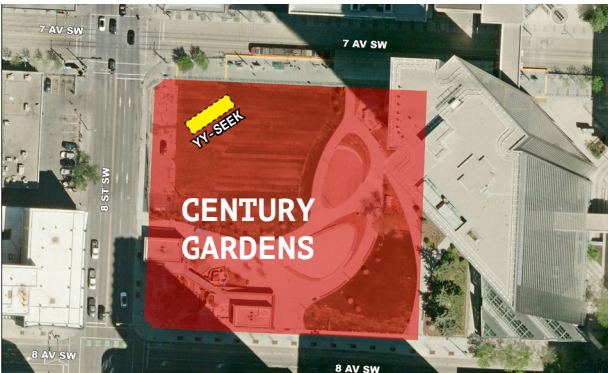
- + Canadian Owned and Patented TOJA Grid System, allows us to create a simple, and sturdy form to house our installment, using its precisely casted corner bracket lineup.
- + TimberTown is a Calgary based building center that will be providing us with our 4x4 wood posts, construction materials, and sheet plywood for our installment.
- + Hannigan's Paint and Décor will be providing us our bright and brilliant neon colors, as an independent and locally owned paint provider.
- + PAL Insurance, is a local Canadian insurance broker, specializing in special public events, and installations.
- + Our “everyday objects” will be coming from free offers online, as well as charitable thrift stores. With priority being put on the items that would otherwise be sent to land-fills. We will also be aware of the items we purchase, to not acquire these discounted/free items that less privileged groups would otherwise want/need.
- + Our team also commits to the proper disposal of all toxic items such as paint cans, glue containers, and material packaging. The “everyday objects” will also be re-donated when possible and/or properly recycled and disposed of, with the priority going to reuse and restoration.
- + The TOJA Grid system, and wood pergolas will also be donated to any community organizations/associations that would find use in these structures. Whether for community garden, outdoor spaces, shelters, etc. Final arrangements to be made upon approval of the projects.

CONSTRUCTION & DESIGN + Every element will be fastened securely to the structure to ensure no moving of objects, and that damage/theft may be limited.



SITE LOCATION

A strength of our project is that our design could be incorporated into any of the pre-approved spaces within the downtown core. We have designed our installment for Century Gardens, but are open to the placement of it anywhere that is deemed most suitable.



ACCESSIBILITY AND INCLUSION

We have ensured that our structure meets the proper accessibility requirements, and allows for wheelchair users, or those needing mobility assistance to be able to explore our installation (i.e. 1/2 inch tall platform, and 1.5 meter turning radius). Our installation is engaging for all ages, and is safe for all who seek. We will also be providing the main instructions and item list in the most spoken languages in Calgary (English, French, Mandarin and Punjabi).