



Festival and Events Subsidy Program Innovation Microgrant 2025 Final Report

Please complete **ALL** information in sufficient detail.

SECTION A – CONTACT INFORMATION

Initiative Title	Host Organization
Primary Contact	Email
Year	

SECTION B – INITIATIVE OVERVIEW

- What was the impact of the Festival and Event Subsidy Program Innovation Microgrant (FESPIM) on your initiative?
☐ The initiative relied entirely on FESPIM (it would not have occurred without it).
☐ FESPIM enabled the initiative to grow or reach a larger audience.
☐ FESPIM provided partial or general support, but the initiative would have been implemented anyway
- Was the Initiative implemented on time and within the proposed scope? ☐ Yes ☐ No
- Did you achieve the goals set for your initiative? ☐ Yes ☐ No ☐ Partially
- How did you measure or evaluate its success?

- Provide a summary of key highlight, testimonials, & objectives.

- Were there any challenges that affected the planning or delivery of the initiative? ☐ Yes ☐ No
- If yes, please briefly describe the challenges and how the process can be improved in the future?

SECTION C – COMMUNITY IMPACT

8. Attendance – please add the number of attendees per category that applies to your initiative.

No of people who attended for free	
No of people who paid to attend	

Community and business partnerships (i.e. local businesses, food trucks, not for profit organizations, artists, cultural organizations)

No of local creative professionals	
No of community partners	
No of local businesses / sponsors	
No of volunteers	
No of organizations part of initiative site by default (brick and mortar shops that are within the area of the initiative implementation)	

9. Who was your target demographic and what groups did you intentionally plan programming for? (select all that applies)

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Family friendly | <input type="checkbox"/> Senior friendly | <input type="checkbox"/> Pet friendly | <input type="checkbox"/> Kid specific programming |
| <input type="checkbox"/> Holiday Programming | <input type="checkbox"/> Indigenous | <input type="checkbox"/> LGBTQIA2S+ | <input type="checkbox"/> Women |
| <input type="checkbox"/> Veterans | <input type="checkbox"/> Corporate or industry based | <input type="checkbox"/> Community based | <input type="checkbox"/> Memorial based |
| <input type="checkbox"/> Business Improvement Areas (BIA) | <input type="checkbox"/> Culture based (please specify) <input type="text"/> | | |
| <input type="checkbox"/> Faith based (please specify) <input type="text"/> | | | |
| <input type="checkbox"/> Other (please specify) <input type="text"/> | | | |

SECTION D – FUTURE IMPLEMENTATION

10. Do you intend to continue this initiative in future years? ☐ Yes ☐ No

11. If yes, please briefly describe your strategy for sustaining the initiative and plan to secure future funding.

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SECTION E – FUNDING & BUDGET (Optional: You may submit this as an Excel document.)

12. Did this initiative receive funding from any other City of Calgary program? ☐ Yes ☐ No

13. Did this initiative result in a charitable contribution? ☐ Yes ☐ No

Revenues	Description	Amount (\$)
Funds requested from The City	FESPIM	
Other Funding/Sponsors/Donations		
Charitable Contribution		

Contributions from your organization		
	Total Revenue	\$

In-kind Donations	Description	Amount (\$)
	Total In-kind Donations	\$

Expenses	Description	Amount (\$)	Paid with FESPIM (✓)
Include all expenses. Funding will be allocated only to eligible expenses (see Guidelines).			
Total Expenses		\$	
Surplus + / Deficit -		\$	
How will you use the surplus? If it's a deficit, how did you cover the expenses?			

DECLARATION

I certify that I am authorized to act on behalf of the Organization listed above. The information contained in this Festival and Events Subsidy Program Innovation Microgrant Final Report is true and correct to the best of my knowledge and will be upheld through City event policy and procedures.

Name	Signature	Date

Note: We may request written permission to highlight and share the success of your initiative. You must have written consent under Alberta's privacy laws if your images include recognizable faces. A copy of the written permission must be provided for our records.

Email the completed "FESPIM Final Report" to microgrants@calgary.ca.