

Shaping Calgary as a Sport City

Sport for Life Policy 2018-2028

Our Shared Vision: Calgary as a Sport City

Calgarians want a variety of inclusive & welcoming sport opportunities and accessible places to be active throughout their lives. They want Calgary to have a vibrant sport and event culture. **They want Calgary to be a Sport City.**

About Calgary's Sport for Life Policy: A commitment to Calgarians

This Calgary City Council Policy acknowledges participation in sport as a fundamental human desire and right for all. It serves as a collective purpose for the local sport community. Calgary is a city that increasingly values and invests in sport because of its positive impact on the quality of life of Calgarians and its contribution to the healthy development of individuals, communities, and the economy.

The Way Forward: All in for Sport

There has never been a more opportune time for sport to play a key role in making life better for Calgarians. Over the next four years (2023-2026), we are focused on strengthening our strategic partnerships with Sport Calgary, Tourism Calgary, and all community sport collaborators to implement strategies in four targeted areas:



1. Sport Opportunities

IN ACTION: Removing barriers by promoting equitable and quality programming like **Sport Hub** and **All Sport** events



2. Sport Leadership

IN ACTION: Collaborating with an **Eventful City Strategy** that supports **Tourism Calgary** to attract major sporting events like the **Special Olympics Canada Winter Games** and the **Commonwealth Games**.



3. Sport Environments

IN ACTION: Developing Calgary's first community-centered, competition-capable **Multisport Fieldhouse** to serve Calgarians year-round, and developing a framework to support emerging and growth sports.



4. Sport Partnerships

IN ACTION: Joining forces with **Sport Calgary** to build the capacity of over 400 local sport organizations through education and training initiatives.

Visit calgary.ca/sport to learn more about The City's commitment to Sport for Life and the work involved in shaping Calgary as a Sport City.

Strategy Delivery Partners: