



2024 Service Measures & Collective Impact

Community Associations (CAs) and Social Recreation Organizations (SROs) provide space and services, contributing to fostering vibrant and healthy living in their communities.

The Service Measures data presented here is a compilation of the benefits CAs (and SROs who work with NPCs) bring to the communities they serve. The Service Measure tool assists in capturing, reporting on, and sharing the great work of CAs. This information helps to demonstrate the community benefits of investing in CAs by providing City-owned land and/or liaison support.

Information gathered from the Service Measures has been shared back with groups for their own documentation and tracking, to be used in their annual report back to the community, and to support grant applications or requests for funding.

Board Members



Hours contributed:
185,184

Community Volunteers



Hours contributed (combined
volunteers and community members):
347,361

Community Memberships Sold



Return on Volunteer Investment



Economic value of
volunteer hours *

93% of groups
offer programs
or special events

1,076
Programs
Provided

337,231
Program
Participants

The top four types of programs offered by groups in 2024 were...(% of groups)

77%

Family Special
Events

56%

Children's
Programming

47%

Ice Sports

47%

Older Adult
Activities

The top four challenges groups are experiencing...(% of groups)

64%

Board and volunteer
recruitment/succession
planning

53%

Volunteer
capacity

51%

Board capacity

50%

Aging facility

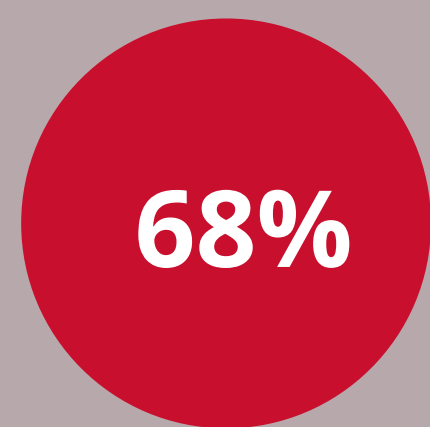
* value based on Alberta Culture and Tourism measures - unskilled volunteer time as worth \$20 per hour for more information [click here](#).

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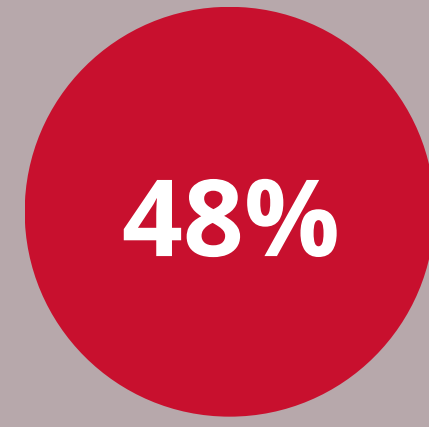
The top four types of resources or funding sources accessed in 2024 were...(% of groups)



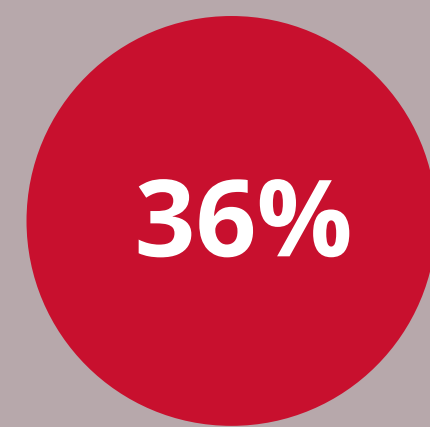
AGLC/Casino



Ward Community Event Fund



Local business sponsorship

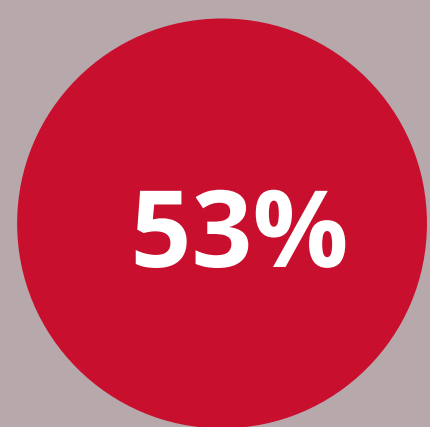


The Federation of Calgary Communities

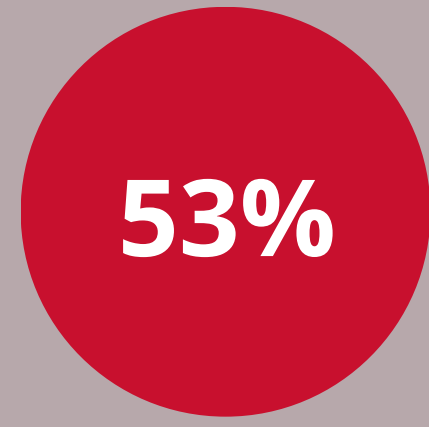
The top four types of collaboration partners in 2024 were...(% of groups)



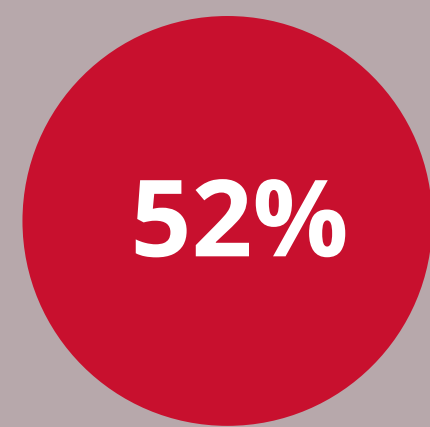
Local businesses



Calgary Parks

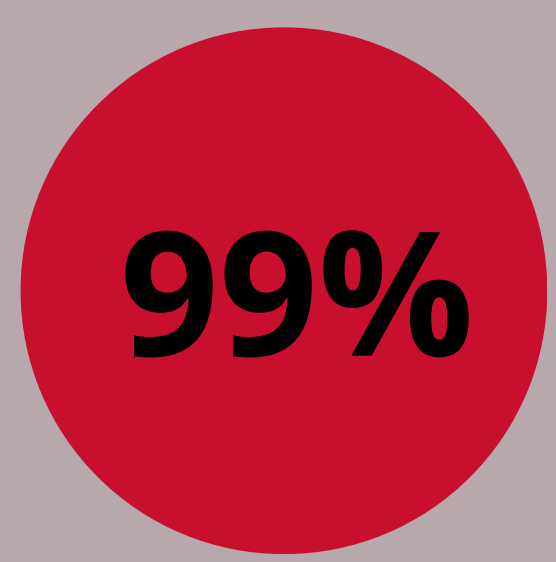


Other Community Associations



Not for profit organizations

Overall Participation



Community Associations
153/155



Social Recreation Organizations
12/12



Combined
167/169