

**Operational Services Report to
Community Development Committee
2025 May 08**

**ISC: UNRESTRICTED
CD2025-0357**

Safer Mobility Plan – Annual Report 2025

PURPOSE

The purpose of this report is to provide Council with an annual overview on progress made toward safer mobility and the goal of zero traffic fatalities in Calgary. It contains the 2024 collision statistics and trends in major injury and fatality collisions, including a recent increase in pedestrian fatalities, and comparisons to other Canadian cities. The report also discusses highlights of recent actions and focus areas for 2025.

PREVIOUS COUNCIL DIRECTION

Community Development Committee received the Safer Mobility Plan Annual Briefing 2023 for information, and administration was directed to provide and update by the end of Q2 2024. This update was deferred to Q2 2025 to allow for completion of the 2024-2028 Safer Mobility Plan and the availability of 2024 collision data. Additional background on previous Council direction is provided in Attachment 1.

RECOMMENDATION(S):

The Community Development Committee recommends to Council to:

1. Direct Administration to report back to the Community Development Committee on the Safer Mobility Plan Annual Briefing 2026 by Q2 2026;
2. Approve a one-time investment of \$1 million in 2025 from the Fiscal Stability Reserve for Mobility to respond to urgent Safer Mobility improvements; and
3. Direct Administration to prioritize funding in the adjustments to the 2026 budget year, concerning Safer Mobility-related improvements.

CHIEF ADMINISTRATIVE OFFICER/GENERAL MANAGER COMMENTS

GM Morgan concurs with the content of this report.

HIGHLIGHTS

- Our ongoing work has been tracking on pace, as seen in the gradual reduction of serious collisions and injuries, key metrics in the Safer Mobility Plan. However, while we saw a decrease in fatalities involving motor vehicle occupants in 2024, there was a significant rise in pedestrian fatalities.
- Collisions are a complex issue with many contributing factors that include speed, distraction, roadway characteristics, weather, new and inexperienced drivers, and population growth. Comparable 2024 data for other cities to identify whether this increase is unique to Calgary or part of a broader trend is not yet available.
- We're working closely with Calgary Police Service (CPS) and the new Traffic Safety Team in EMCS (Emergency Medical & Community Services) to enhance enforcement, education and response strategies. The formal collaboration with CPS on the Safer Mobility Plan in 2024 and the launch of the Traffic Safety Team in March 2025 are key steps towards a coordinated approach to improved education and safety.

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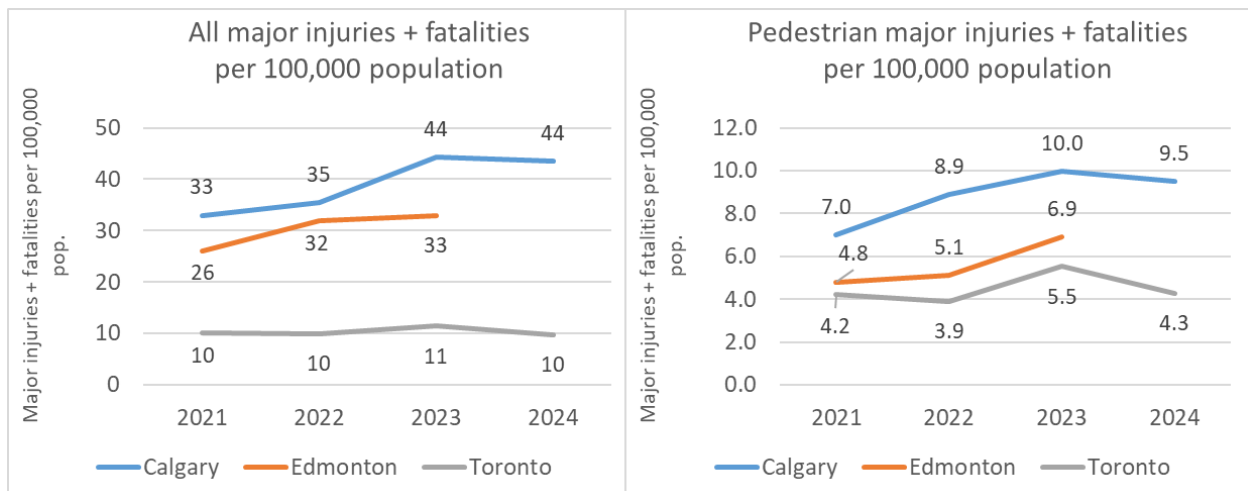
- Our plan includes physical changes to the road in high-risk areas. We'll also continue to implement effective safety improvements and expand successful pilot programs (such as the speed cushion/hump pilot in Attachment 3) to ensure we're improving traffic safety for Calgarians. We will commission a study to identify strategies for fatal collision reduction with an aim to reduce the severity of collisions.
- Our initiatives to reduce collisions have been effective and we have an opportunity to expand them to see faster results and keep up with growing needs.

DISCUSSION

2024 saw the highest levels of fatalities on our roadways in more than a decade. While our ongoing activities have been successful at reducing collisions at specific locations, the recent increases in incidents have outpaced our efforts. This indicates that more deliberate action is needed to reverse this trend. We are currently undertaking:

- Targeted speed enforcement focusing on areas of high risk.
- Public education campaigns targeting speeding and distracted driving.
- A network-wide study to identify engineering strategies to reduce fatal collisions.
- Continuing to make safety improvements at collision hot spots, such as crosswalk and intersection improvements, within available budgets.

While overall major injury and fatality rates stayed stable or reduced in many areas in 2024, there was a concerning 225% increase in fatal collisions involving pedestrians. Calgary's collision rates are consistently above other major cities (see diagram below). This could be due to a number of factors, including lower levels of safety program funding in Calgary compared with other cities that have made substantial investment in safety in recent years. These investments range from nearly \$50M per year in Edmonton to \$80M per year in Toronto. More investment will be needed to fund the actions necessary to reduce Calgary's collisions and more closely compare with other major Canadian cities (additional collision statistics included in Attachment 2).



The *Safer Mobility Plan 2024-2028* is being implemented in partnership between Mobility, Calgary Police Service (CPS) and the Emergency Management & Community Services (EMCS)

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Traffic Safety Team. Launched in March 2025, this team will enhance existing traffic enforcement near schools and playground zones, while prioritizing public education initiatives to promote traffic safety. This collaboration is crucial to improving the safety of our road network for Calgarians.

- We collect and analyze data to identify problem locations and deploy a wide range of strategies, including physical changes to the road, education and enforcement.
- We work closely with schools and communities to improve neighbourhood safety and walkability for Calgarians of all ages.
- We use targeted enforcement to ensure adherence to speed limits and improve public safety while working closely with local residents to focus on areas of concern.
- We run public education programs, create and distribute educational materials to schools, students, and the public.
- We pilot new measures and develop new initiatives based on the findings.

In 2024, we were able to make progress on several important projects and initiatives under the Safer Mobility Plan (detailed in Attachment 2). We prioritized projects with the best potential to reduce collisions:

- The Speed Cushion/Hump Pilot deployed 35 speed cushions/humps at seven locations and resulted in notable speed reductions (additional details in Attachment 3).
- Implemented over 50 safety and accessibility improvement projects at crosswalks, and intersections.
- Completed eight In-Service Road Safety Reviews identifying future actions.
- Introduced new and improved educational and engagement materials reaching 27,320 school students as well as public awareness campaigns resulting in 6.7 million impressions (detailed in Attachment 4).

With more work to do, our focus in 2025 is:

- Working with the province to expand Automated Traffic Enforcement to additional high-collision locations.
- Deploying education and enforcement resources to schools and implementing Active and Safe Routes to School related safety improvements.
- Delivering safety and accessibility improvement projects and converting temporary speed cushions/humps to permanent.

Identifying new strategies to more effectively improve traffic safety outcomes for future years.

EXTERNAL ENGAGEMENT AND COMMUNICATION

- | | |
|--|--|
| <input type="checkbox"/> Public engagement was undertaken | <input type="checkbox"/> Dialogue with interested parties was undertaken |
| <input type="checkbox"/> Public/interested parties were informed | <input type="checkbox"/> Public communication or engagement was not required |

Regular and ongoing engagement and communication with Calgarians and key partners is a critical part of improving traffic safety. We have regular media and public education campaigns throughout the year, focused on safety topics including speeding, distracted driving, Spring Safety focusing on safety of people walking/rolling/wheeling, back to school, and others.

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There is ongoing collaboration between Calgary Police Service, EMCS Traffic Safety Team, and Mobility Safety, as well as key traffic safety partners in the community. Our partnerships include:

- Student Safe Travel Advisory Group that includes Calgary Board of Education and Calgary Catholic School District, to address school-related concerns.
- Support for the highly effective Alberta Motor Association (AMA) School Patroller program that empowers students to improve safety at their schools.
- Travel Safe Student Video Contest, Active and Safe Routes to School program, Community Speed Watch program, and regular outreach to schools and school events.
- Ongoing participation in forums such as public open houses, Ward open houses and town halls.

We will focus on advocacy to other levels of government for policies and strategies leading to safer outcomes, including discussions around the license renewal processes and with the insurance industry.

IMPLICATIONS

Social

Many individuals, families, and communities have been touched by tragedy on our roads. Progress towards mobility free of major injuries and fatalities is vitally important to Calgarians, their personal health and welfare. The perception of safety is tied to greater interaction between citizens in their communities, increasing connection and quality of life. On the other hand, studies show disparities between equity factors and collision outcomes; therefore, data-driven investment in road safety often aligns with increased safety in communities that need it most.

Environmental

Reducing collisions on Calgary's roadways alleviates greenhouse gas emissions resulting from secondary congestion. Providing a safer environment for Calgarians who are walking, wheeling, or cycling helps to encourage reduced automobile dependency.

Economic

Enhanced safety of mobility supports a thriving economy. Reductions in collisions reduce direct costs for The City of Calgary, businesses, and financial burdens of litigation, health care costs, property damage and lost productivity, as well as indirect costs such as reduction of quality of life and pain and suffering. The total impact is estimated to be \$1.4 billion in 2024.

Service and Financial Implications

Existing operating funding - base

\$5 million per year is the current capital budget for 2023-2026.

One-time investment of \$1 million in 2025 from the Fiscal Stability Reserve for Mobility to respond to urgent Safer Mobility improvements.

Future capital funding request for an additional \$7.5 million towards community safety improvements (speed cushions, crosswalk enhancements) and to mitigate the public safety

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risks to crowds from hostile vehicles will be a key consideration in the development of the 2026 budget presented in November.

RISK

In its current state the transportation system has inherent risks. It is our ethical responsibility to mitigate these risks with deliberate and focused action and the continued development and implementation of traffic safety initiatives. This is necessary to continue working towards better safety outcomes for Calgarians citizens and contribute to the reputation of Calgary as a progressive city with an excellent quality of life.

There are many social, environmental and economic factors that influence traffic safety outcomes that are beyond direct control of The City of Calgary, which underscores the need to collaborate with other agencies as identified in the Safer Mobility Plan.

ATTACHMENT(S)

1. Background and Previous Council Direction
2. Calgary Safer Mobility Plan Annual Report 2025
3. Speed Cushion/Hump Pilot and Community Safety Improvements
4. 2024-2025 Mobility Safety Education Initiatives
5. Presentation

Department Circulation

General Manager/Director	Department	Approve/Consult/Inform
Doug Morgan	Operational Services	Approve
Katie Black	Community Services	Review
Ravi Seera	Mobility	Approve
Andy Woodward	Calgary Police Service	Review

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