

CROWCHILD TRAIL CORRIDOR STUDY

Phase 1: About the Engagement Design Team

Phase 1 of the Crowchild Trail Corridor Study establishes an Engagement Design Team to answer the question:

“How do we have the most effective conversation possible about the Crowchild Trail Corridor Study?”

The Engagement Design Team will help develop an engagement program that will give Calgarians multiple opportunities to provide their input as the Study progresses over the next two years.

Composition of the Engagement Design Team

The City recognized the importance of establishing an Engagement Design Team that would include a broad range of perspectives, including the perspectives of communities adjacent to the study area, Calgarians from across the city, and different types of users (e.g. people who drive, take transit, walk, cycle) along or across Crowchild Trail.

To achieve this, the project team:

- Reserved one seat for each of the eight adjacent communities to provide community perspective. The communities are Richmond/Knob Hill, Scarboro, Sunalta, Shaganappi (including Upper Scarboro/Sunalta West), West Hillhurst, Hounsfeld Heights/Briar Hill, St. Andrews Heights, and Banff Trail.
- Identified eight seats for other interested Calgarian to provide city-wide perspective.

How were members on the Engagement Design Team selected?

- For volunteers from communities adjacent to study area, The City reached out to the respective Community Associations to help identify one individual to fill the reserved seat.
- For volunteers to give a city-wide perspective, The City invited Calgarians who do not live in communities already represented to apply online or by calling 311. These applicants were then randomly selected by computer.

Recruitment for the Engagement Design Team closed February 22. Those randomly selected to participate were notified week of March 2 to 6.

Responsibilities of Engagement Design Team members

- Participate in three workshops.
- Bring the perspectives of other community members (e.g. property owners, community residents, road users, local businesses, etc.) to discussions.
- Share information on the design process with the Community Association (if member was identified by Community Association) so information can be disseminated to area residents.

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