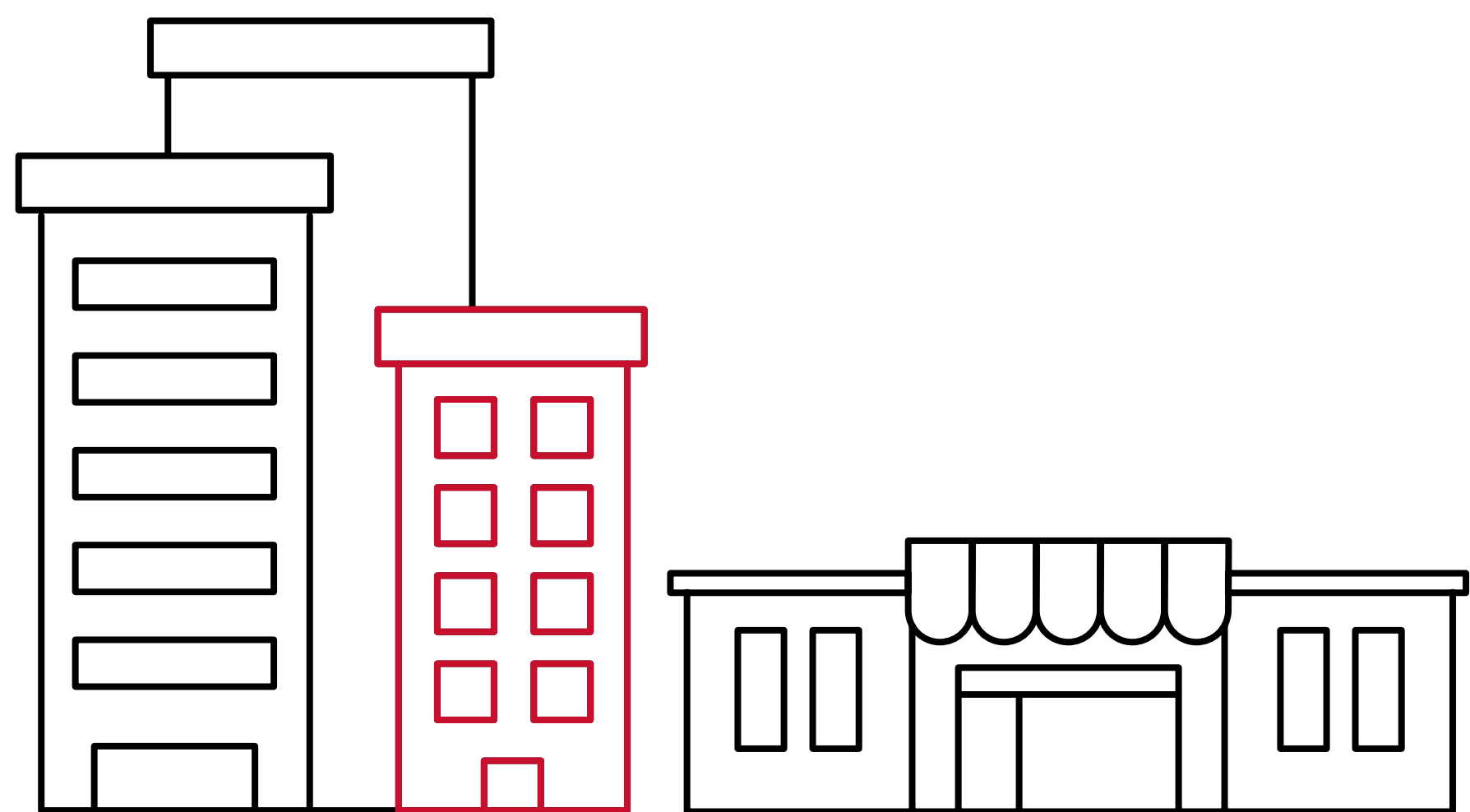


A vibrant downtown

The challenge



\$16B ↓

Loss in property value of downtown office building since 2015 (City of Calgary Assessment)

\$10B ↑

Targeted increase in property value of downtown office buildings by 2031

The City has invested **\$336 million** into our **Downtown Strategy**

Downtown Development Incentive Programs

- Incentivizing post-secondary institutions establishing campuses in Calgary's downtown.
- The City is seeking **\$162 million** to match our investment in this area.

The City's downtown programming and safety initiatives

- Ensuring the safety of all citizens living, working, visiting or travelling through our downtown communities.
- The City is seeking **\$6 million** in one-time funding for downtown safety-related initiatives.

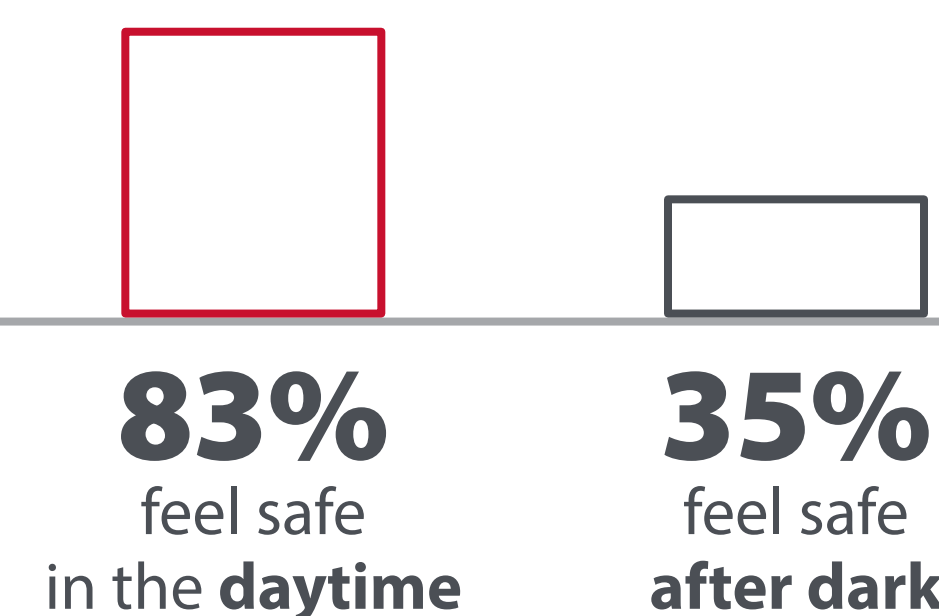
Innovation in the regulatory environment

- The City is seeking a review and streamlining of provincial approvals to support small businesses and innovation.

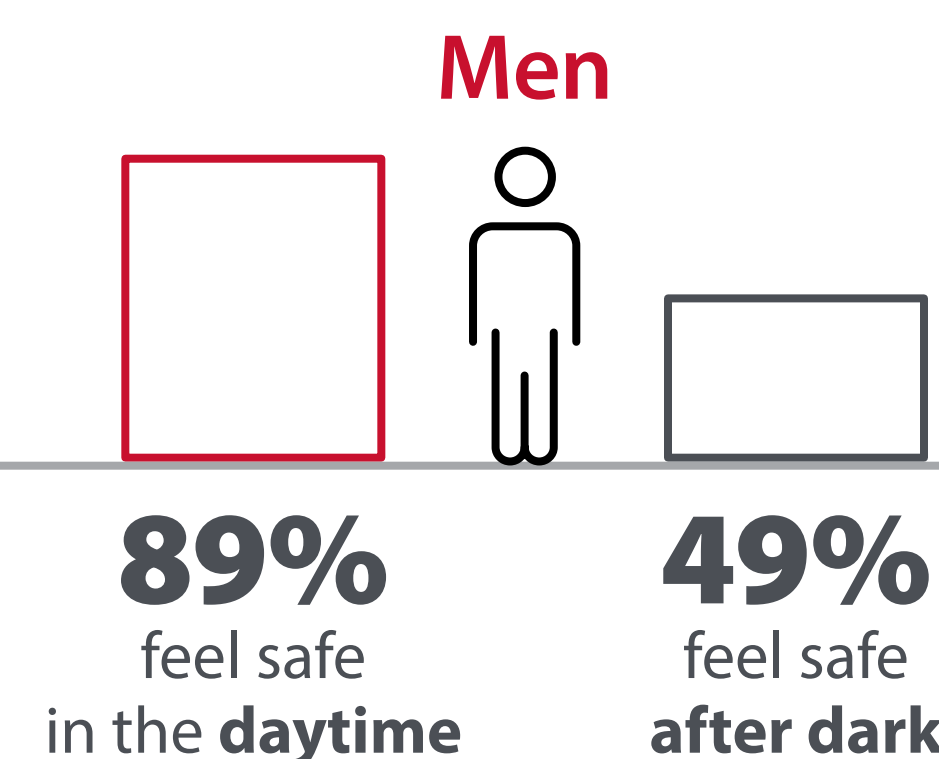
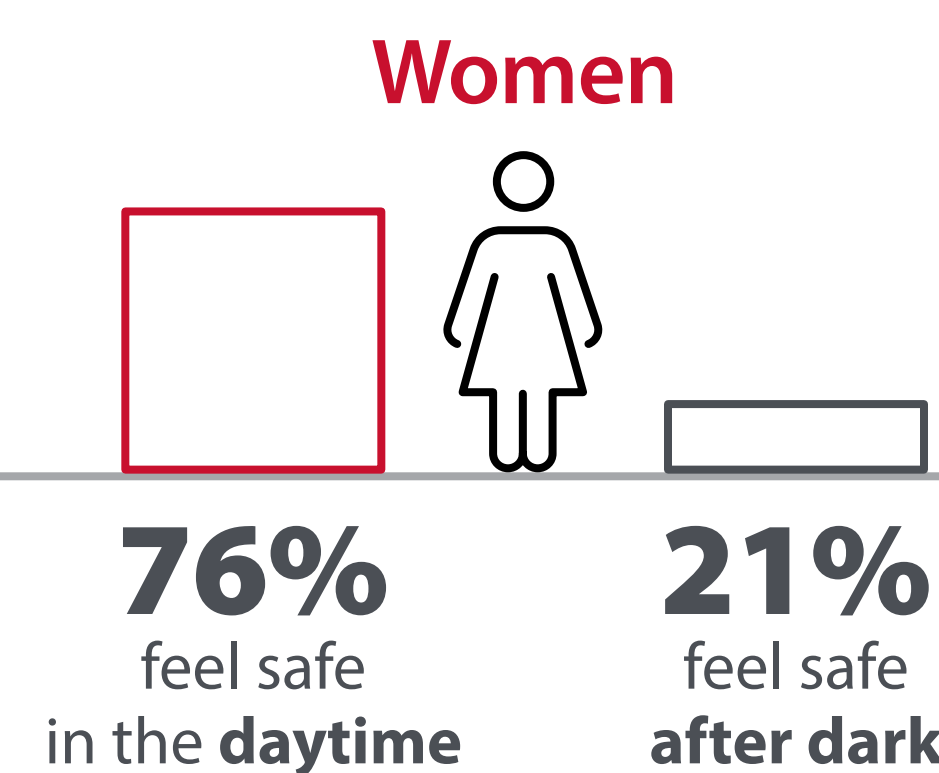
85% of Calgarians

would **feel safer downtown** when there are more people around.¹

How safe do Calgarians feel walking alone downtown?



Women are less likely to feel safe walking alone downtown during the day and after dark.



94% of Calgarians

agree that **police services and social services** should work together to address safety issues.

¹ Source: Citizen Perspective Survey Report, Safety Perceptions, September 2022