



This Is My Neighbourhood Falconridge/Castleridge

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

Project overview

This Is My Neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is My Neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Falconridge/Castleridge is *Falconridge/Castleridge values being a safe, clean, beautiful and well-maintained neighbourhood.*

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Falconridge/Castleridge communities through an online survey. The survey was available on the [This Is My Neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/falconridgecastleridge) (<https://engage.calgary.ca/myNeighbourhood/falconridgecastleridge>) from November 16 to December 15, 2017. The survey was promoted online and through the email distribution list.

We received 25 submissions for the Falconridge/Castleridge community initiatives.

What we asked

Falconridge/Castleridge residents were presented with 17 different initiatives and asked how each initiative would impact their community. Participants were able to choose a range of answers from “a very positive impact” to “a very negative impact”. Participants were also asked for feedback on the banners and flower pots that were installed in the community as part of the Canada 150 celebrations, and if they would be interested in volunteering for any of the initiatives.

What we heard

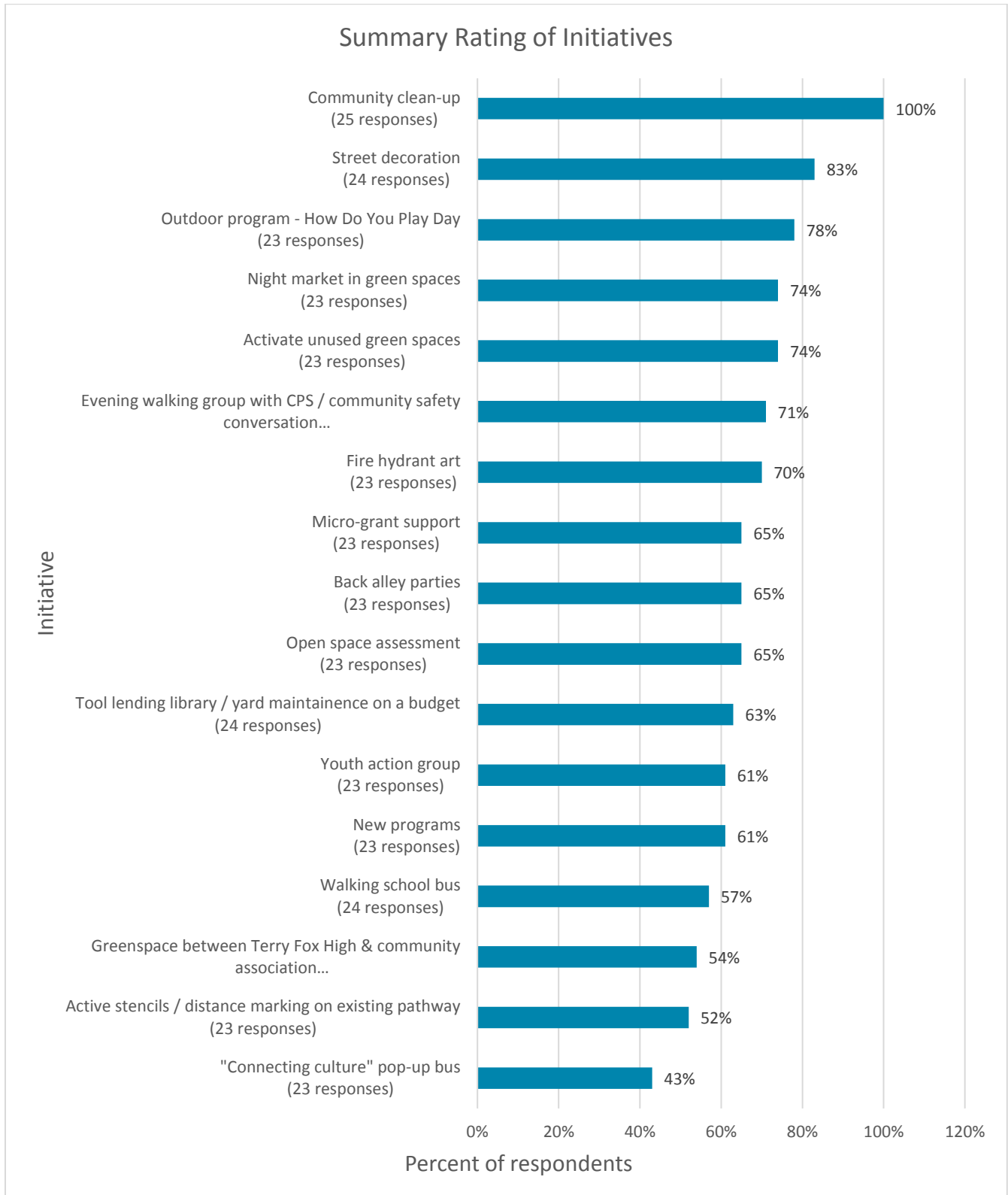
Below is a summary of how participants rated the 17 initiatives overall as having either a *very positive* or *positive* impact to their community.

While the total number of submissions was 25, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *very positive* or *positive* for each initiative.



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The following describes the detailed responses for each of the 17 initiatives.

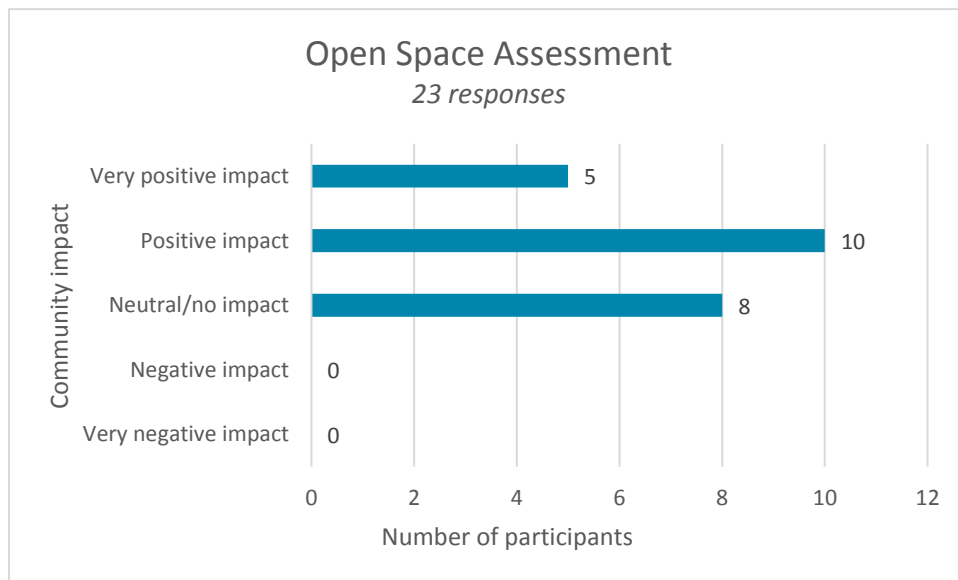
1. Open Space Assessment (plan for green spaces)

An Open Space Assessment is how The City plans for the future of the open, green spaces in a community. The City will work with the community to develop a long-term plan for the future use of the neighbourhood's existing green spaces.

Projected cost: \$5,000-\$10,000

What impact do you feel this initiative would have in your neighbourhood?

15 out of 23 participants (65%) felt this initiative would have a *very positive* or *positive* impact on the community. None of the participants felt it would have a negative impact on the community.





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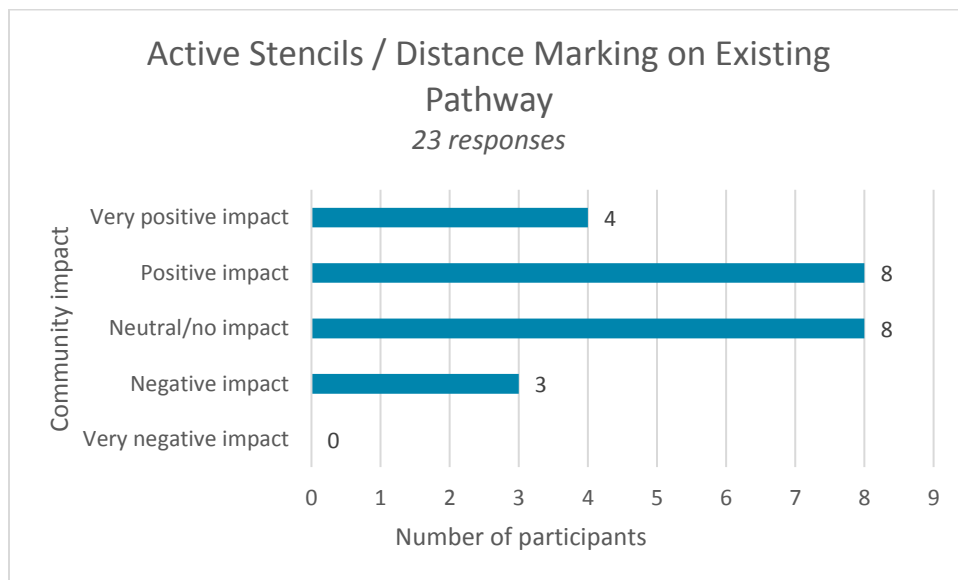
2. Active stencils / distance marking on existing pathway

This can encourage walkers to interact with the stencils and make the walk more enjoyable, unexpected and fun for all ages. e.g. hopscotch, circle maze, jump game. It can also help people better understand what is close by in their neighbourhood.

Projected cost: \$1,000-\$2,000

What impact do you feel this initiative would have in your neighbourhood?

Just over half of participants (12 out of 23, or 52%) indicated this initiative would have a *very positive* or *positive* impact on the community. The remaining respondents felt it would either have a neutral impact or a negative impact.





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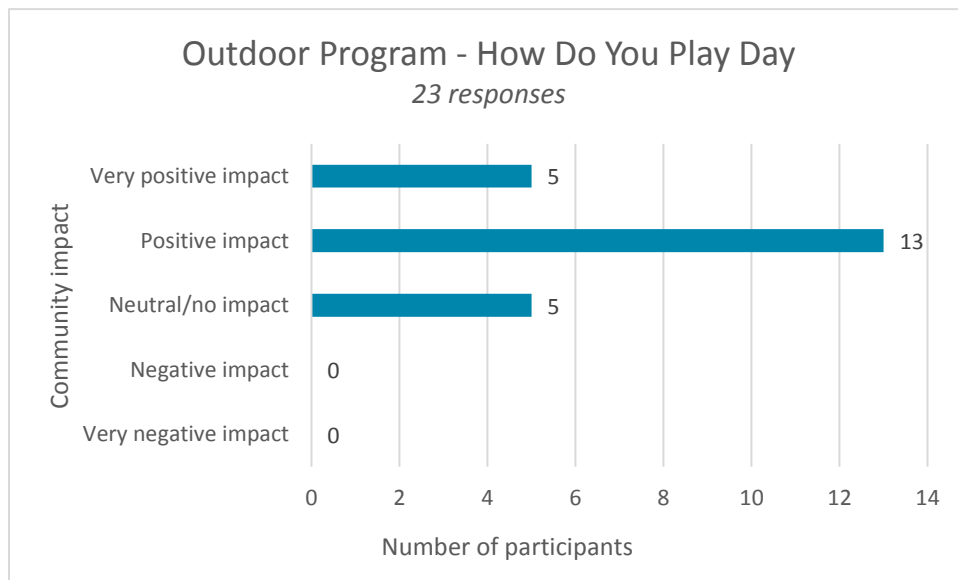
3. Outdoor Program - How do you play day?

An opportunity for children to participate in unstructured play to help to connect and deepen friendships while developing skills and confidence.

Projected cost: \$1,000-\$3,000

What impact do you feel this initiative would have in your neighbourhood?

18 out of 23 participants (78%) felt this initiative would have a *very positive* or *positive* impact on the community.





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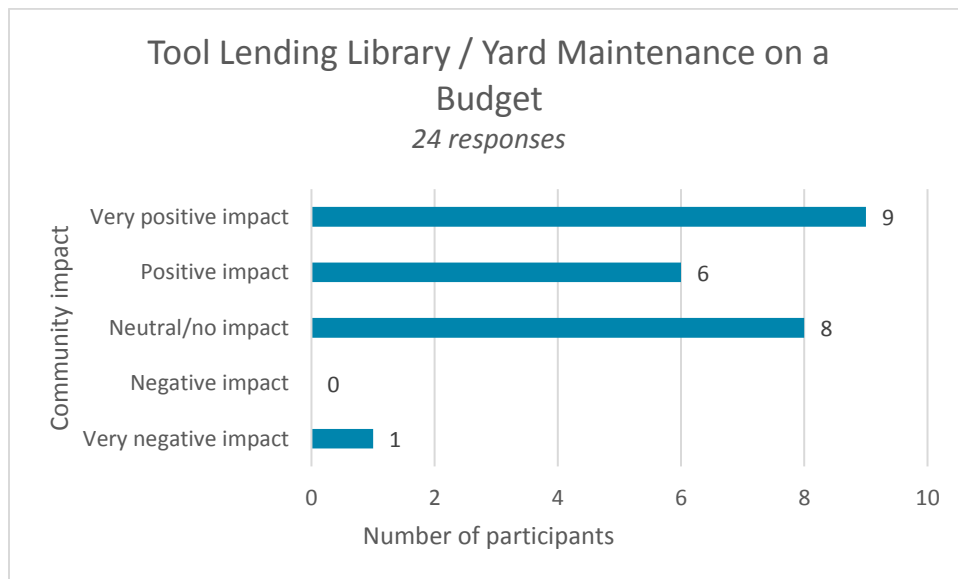
4. Tool Lending Library / Yard Maintenance on a Budget

Helping you create a yard that you are proud of! Providing opportunities to learn about keeping your yard looking nice including what plants to use to minimize maintenance. The Tool Lending Library would assist Falconridge/Castleridge by having a limited variety of home and garden tools that can be borrowed. It would also provide education on how to use the tools and techniques to help maintain yards and outside spaces.

Projected cost: \$1,000-\$3,000

4a) What impact do you feel this initiative would have in your neighbourhood?

15 out of 24 participants (63%) felt this initiative would have a *very positive* or *positive* impact on the community.



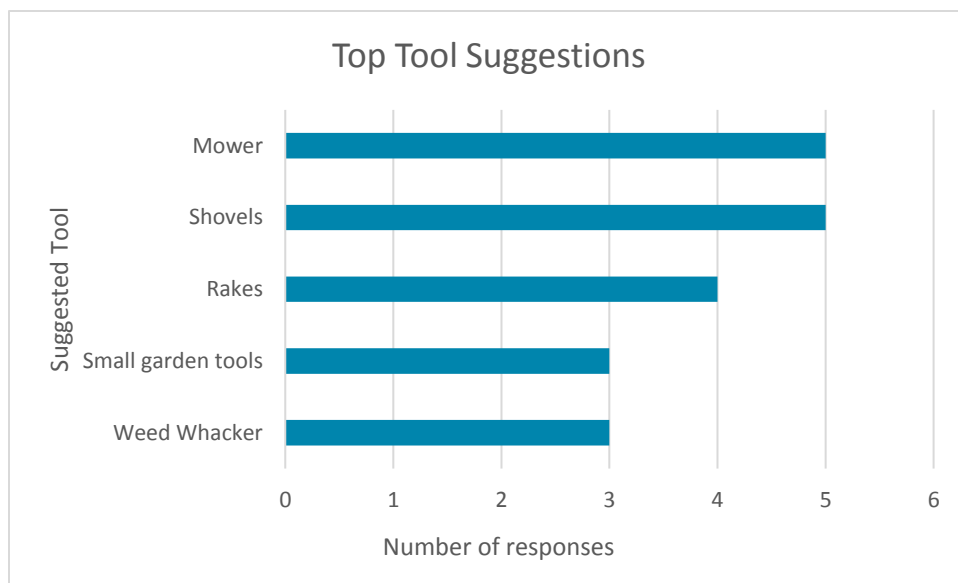


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4b) Give us some ideas (up to 5) of yardwork tools you would like to see in a Tool Lending Library (for yard work). We will evaluate the popularity of suggestions along with budget and safety requirements to make a decision.

The top five tools suggested by participants included shovels, mowers, rakes, small garden tools and a weed whacker. For a complete list of the suggested tools, please see page 32.





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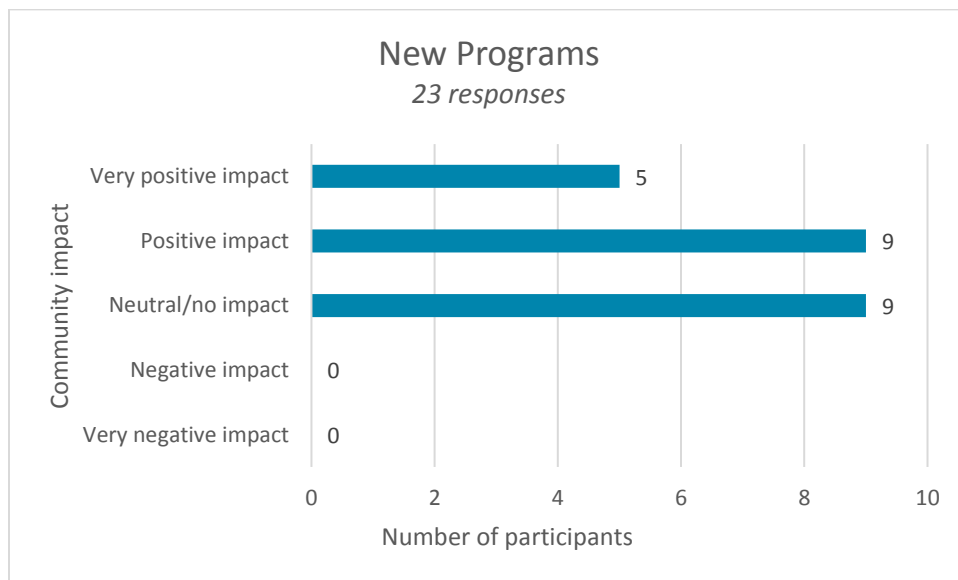
5. New programs

New programs such as Cricket, Bhangra classes, Geocaching &/or Pickleball would promote being active, help connect residents to each other and encourage better health and inclusion.

Projected cost: \$1,000-\$3,000

5a) What impact do you feel this initiative would have in your neighbourhood?

14 out of 23 participants (61%) thought this initiative would have a *very positive* or *positive* impact, while 9 participants (39%) indicated it would have a *neutral* or *no* impact on the community.



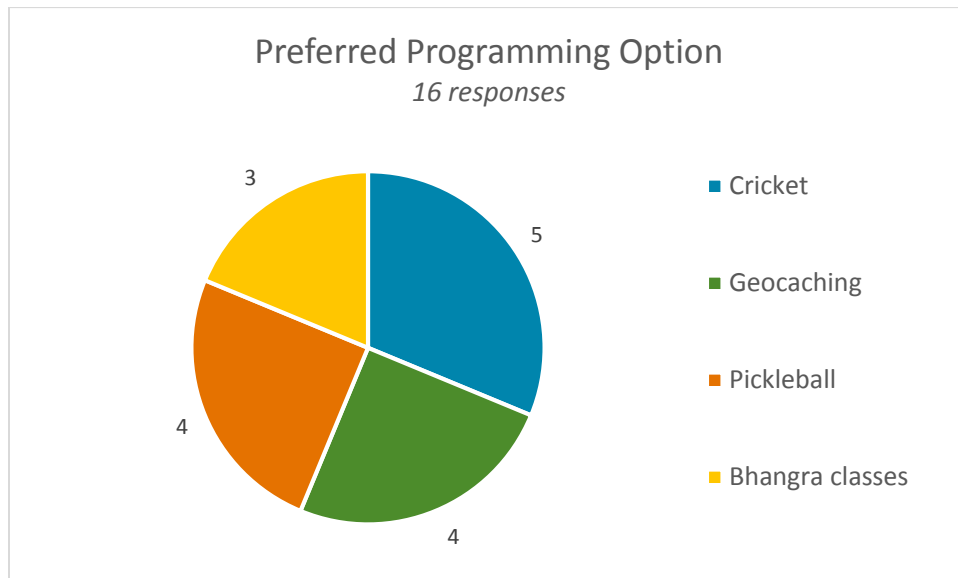


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5b) If this initiative were to go forward, what would be your top preferred option for programming?

Participants were asked to choose between cricket, geocaching, pickleball and bhangra classes. The top preferred programme was cricket, with 5 out of 16 responses (31%).





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6. Back Alley Parties

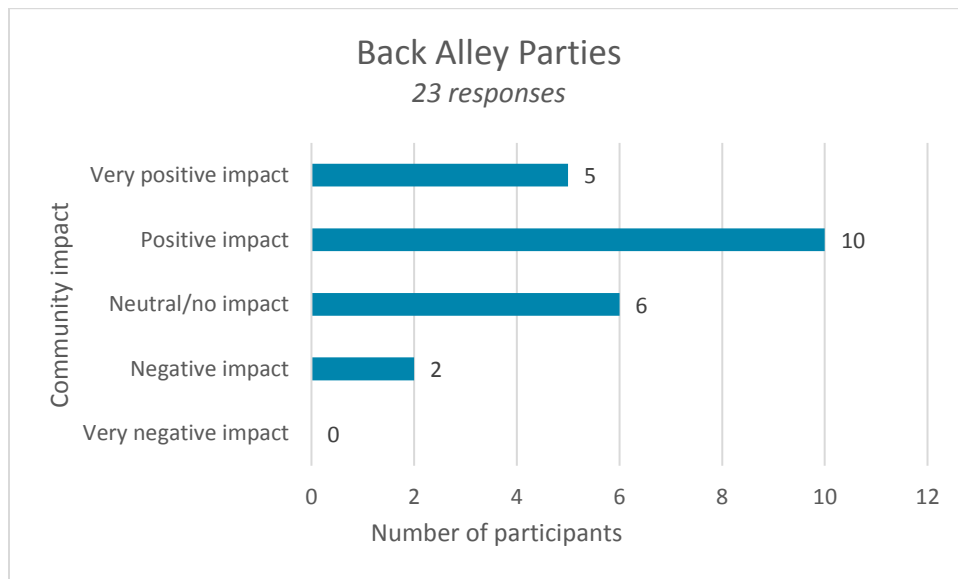
We can transform a back alley from what it may look like now to a temporary public space that residents can enjoy!

Possible ideas could include a popcorn machine & benches set up for neighbours to visit, outdoor yoga or dance classes, and big scale games to play.

Projected cost: \$1,000-\$3,000

What impact do you feel this initiative would have in your neighbourhood?

15 out of 23 participants (65%) identified this initiative would have a *very positive* or *positive* impact on the community.





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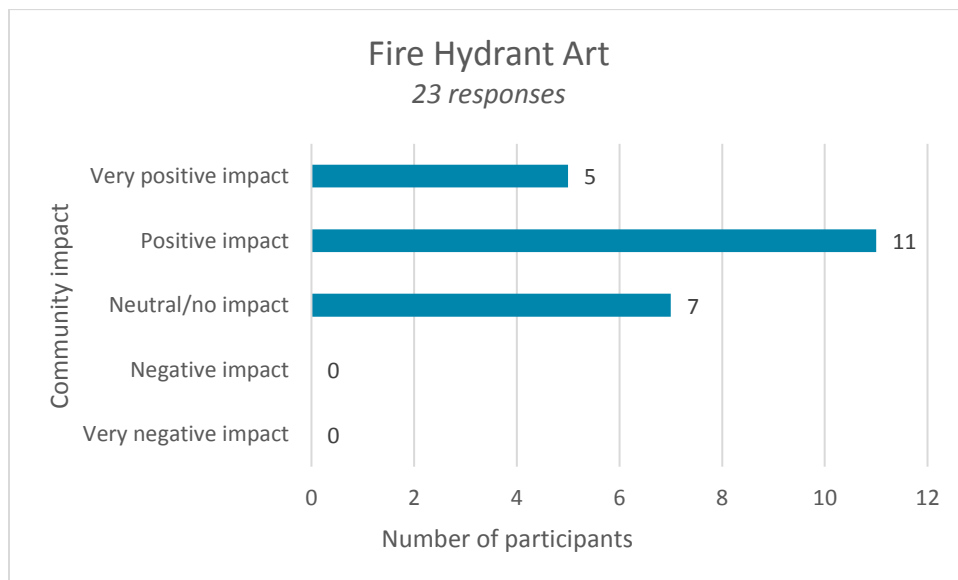
7. Fire hydrant art

Where do fire hydrants go when they are no longer used for public fire safety? We'd like to explore taking a few of these old hydrants, repainting them using artists and/or existing youth programs, and then installing them in the off-leash dog park to provide beauty and enjoyment for both the two and four-legged park users.

Projected cost: \$2,000-\$5,000

What impact do you feel this initiative would have in your neighbourhood?

16 out of 23 participants (70%) thought this initiative would have a *very positive* or *positive* impact on the community.





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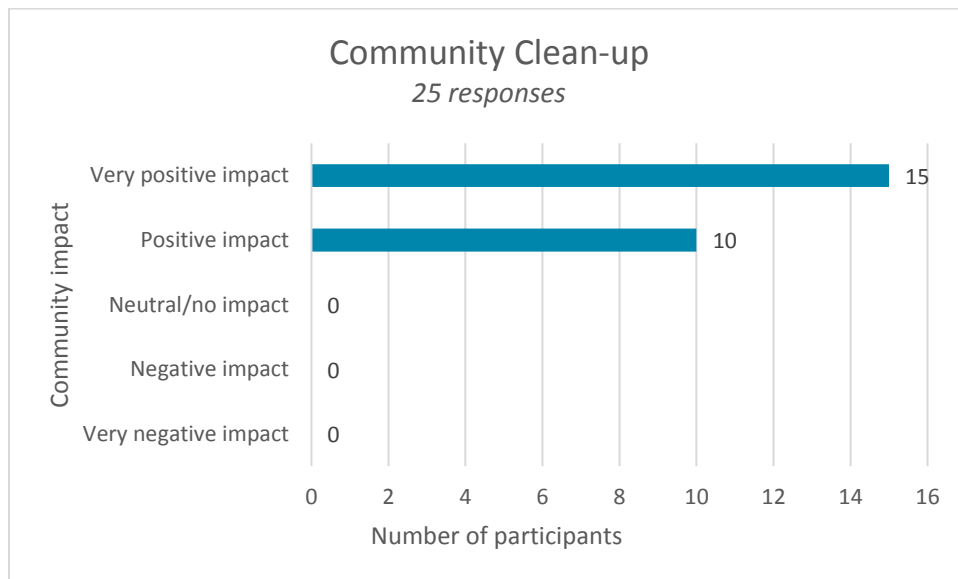
8. Community Clean-up (additional/enhanced day)

We heard from many residents of Falconridge/Castleridge that they would like their community to be clean and beautiful. In partnership with our Community Standards team, we can partner with volunteers to offer an additional community clean-up day with the possibility of cleaning up community parks and public spaces (includes free trips to the landfill). To celebrate increased pride in the communities, we would conclude the day with an event at the Community Association building.

Projected cost: \$4,000-\$6,000

What impact do you feel this initiative would have in your neighbourhood?

This was the highest rated initiative with 100% of participants (25 out of 25) indicating it would have a very positive or positive impact on the community.





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9. Street decoration

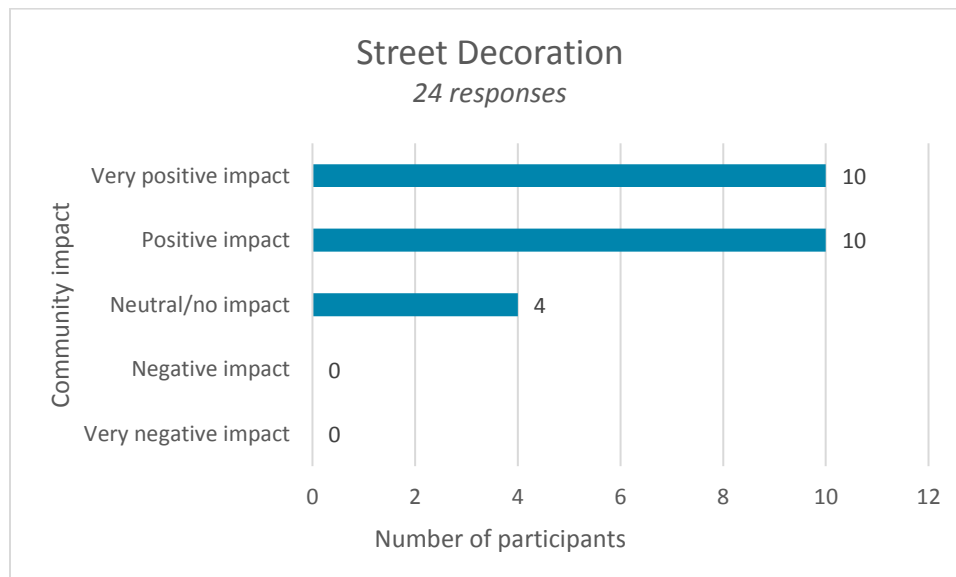
The creation of art and place-making brings people together, promotes a sense of community, builds connections and strengthens relationships. Adding visual interest to a street reminds motorists that they have entered a vibrant and active community and encourages them to drive with appropriate attention and care.

e.g. Paint the pavement or installing flower planters

Projected cost: \$3,000-\$5,000

9a) What impact do you feel this initiative would have in your neighbourhood?

This was the second highest rated initiative with 20 out of 24 participants (83%) indicating it would have a *very positive* or *positive* impact on the community.



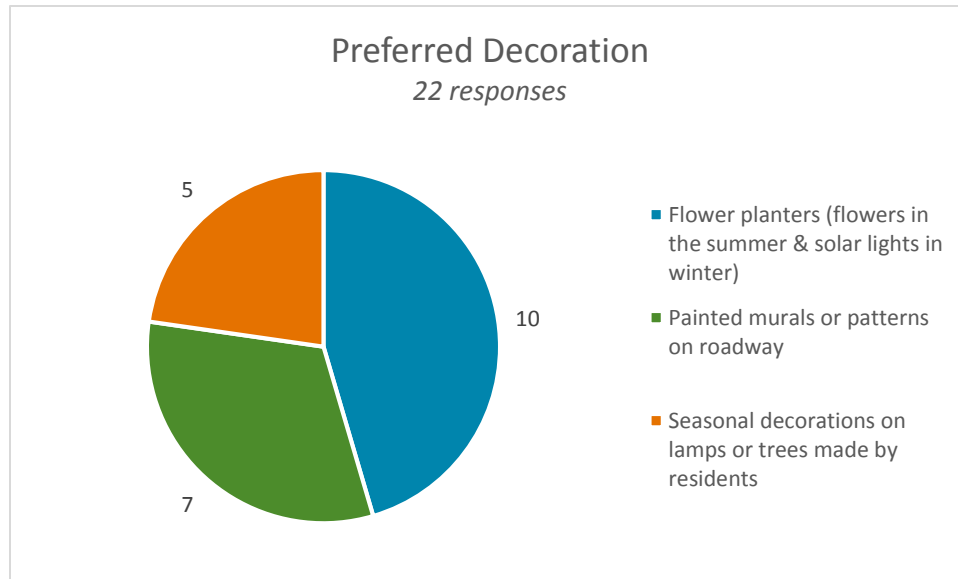


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9b) If this initiative were to go forward, what would be your top preferred option to use decoration to improve traffic speeds/safety?

Participants were able to choose from flower planters, painted murals or patterns on a roadway or seasonal decorations on lamps or trees. The preferred option was flower planters with 10 out of 22 responses (45%).



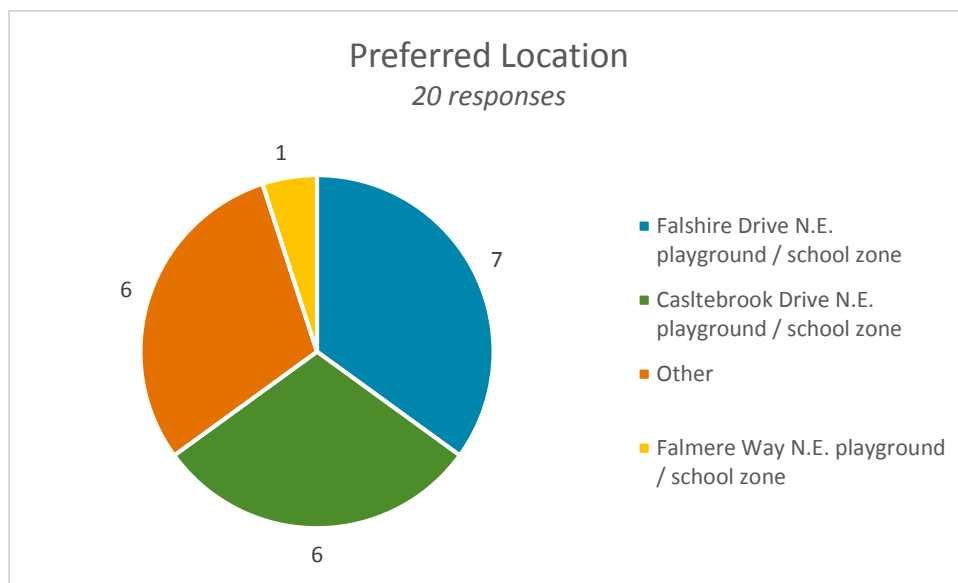


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9c) If this initiative were to go forward, what would be your top preferred location to try first? (We will plan to try the top two options with the third as back-up)?

Participants were provided with options for three locations (Falshire Dr., Castlebrook Dr., or Falmere Way) or they could suggest an alternate location. Falshire Dr. playground / school zone was the preferred location with 7 out of 20 responses (35%). For a detailed list of the other locations suggested, please see page 32.





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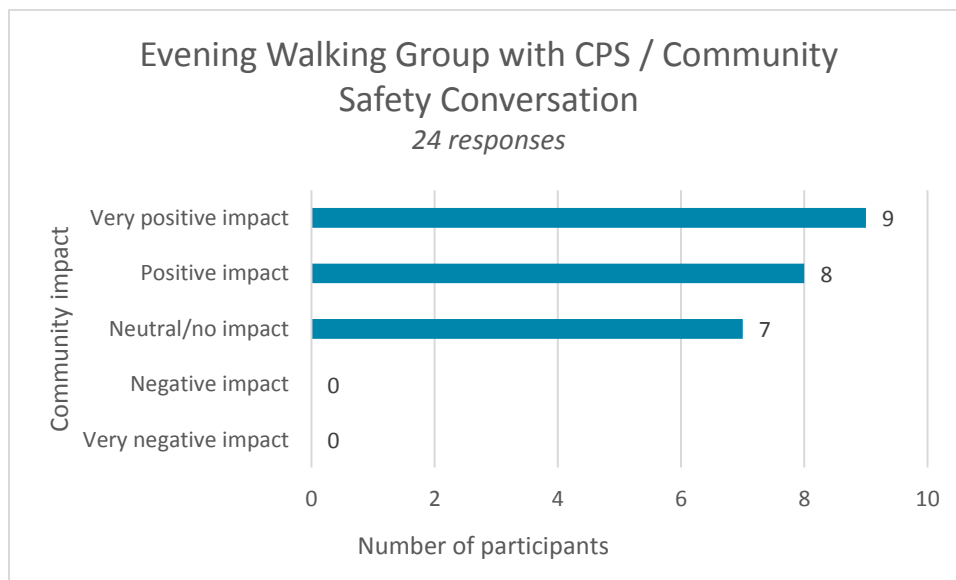
10. Evening walking group with Calgary Police Service (CPS) / Community safety conversation

Falconridge/Castleridge residents shared that safety was of primary importance to them. Specifically people said walking in the evening/night was a time they felt unsafe.

This initiative is an opportunity for residents to come together with a common purpose of promoting overall health, healthy aging and reducing stress through walking. It also encourages residents to get to know one another which promotes a feeling of safety. This would also be an opportunity for education in different areas of community safety.

10a) What impact do you feel this initiative would have in your neighbourhood?

17 out of 24 participants (71%) indicated this initiative would have a very positive or positive impact on the community.



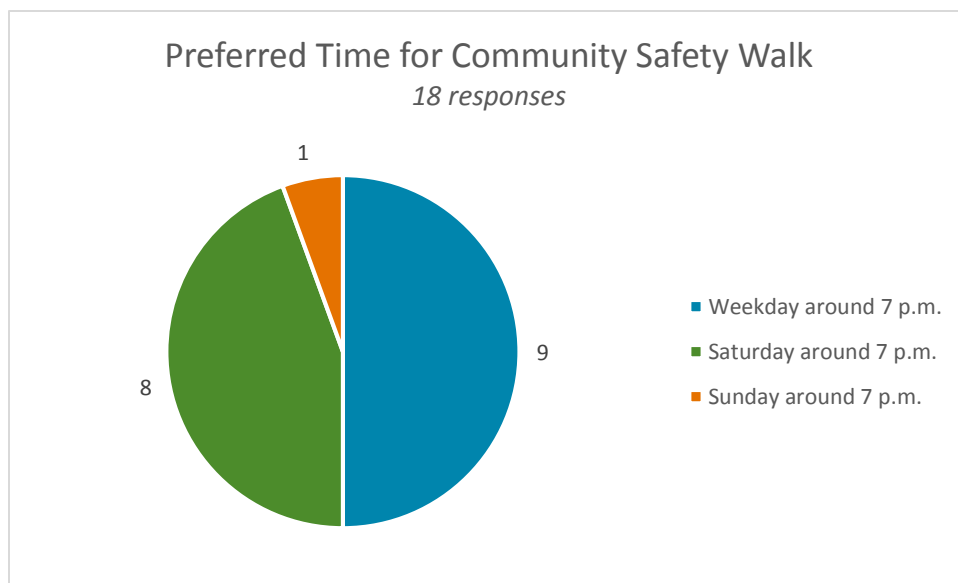


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10b) If this initiative were to go forward, what would be your top preferred time for a community safety walk with CPS?

Participants were provided with three options which included weekdays around 7 p.m., Saturdays around 7 p.m. or Sundays around 7 p.m. The weekday option was the most preferred with Saturdays being a close second preferred time.





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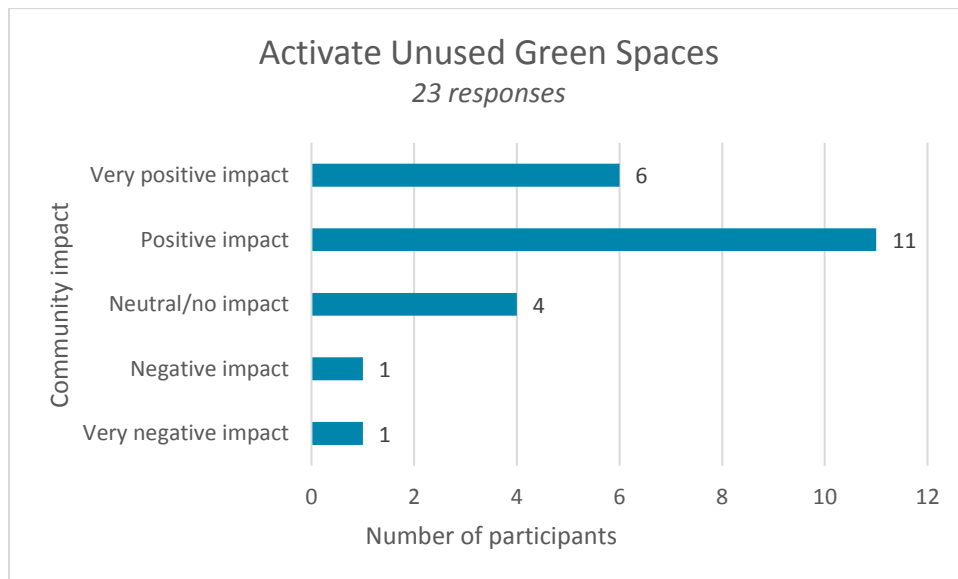
11. Activate unused green spaces

We could explore the possibility of a Community Garden in Castleridge. Community gardens provide opportunities for recreational gardening and food production in appropriate, unused spaces. They bring people together and can create a safer space by increasing visibility and engaging citizens in positive initiatives.

Projected cost \$5,000-\$10,000

What impact do you feel this initiative would have in your neighbourhood?

17 out of 23 participants (74%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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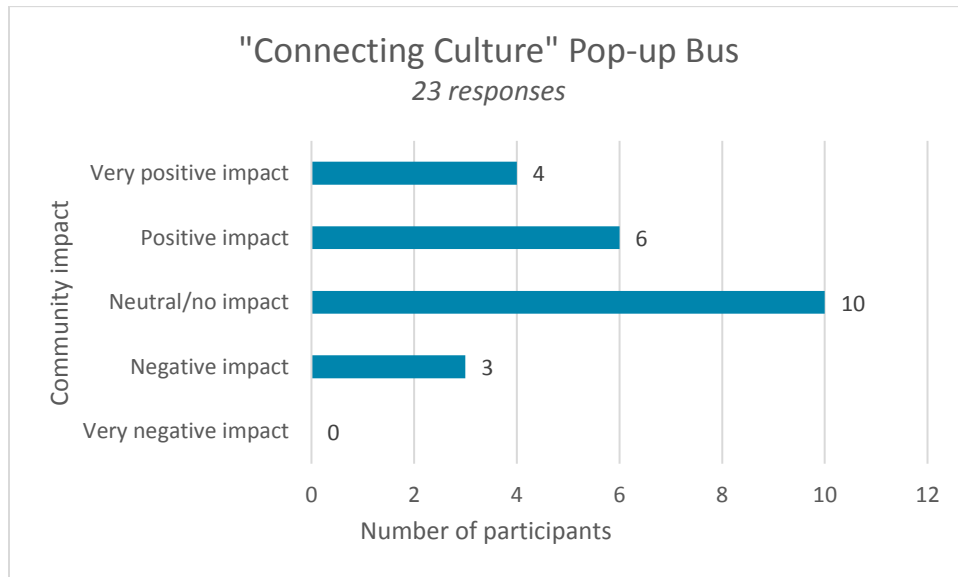
12. 'Connecting Culture' pop-up bus

In partnership with different faith and cultural groups, each group would be responsible for the activities on the bus (dance, food, etc.) for 1-2 hours. This would improve people's understanding of different cultures and allow people to meet their neighbours and build relationships.

Projected cost: \$1,000-\$3,000

12a) What impact do you feel this initiative would have in your neighbourhood?

This was the lowest rated initiative with only 10 out of 23 participants (43%) indicating it would have a *very positive* or *positive* impact on the community. Most participants indicated it would have either a *neutral* or *no impact* on the community.



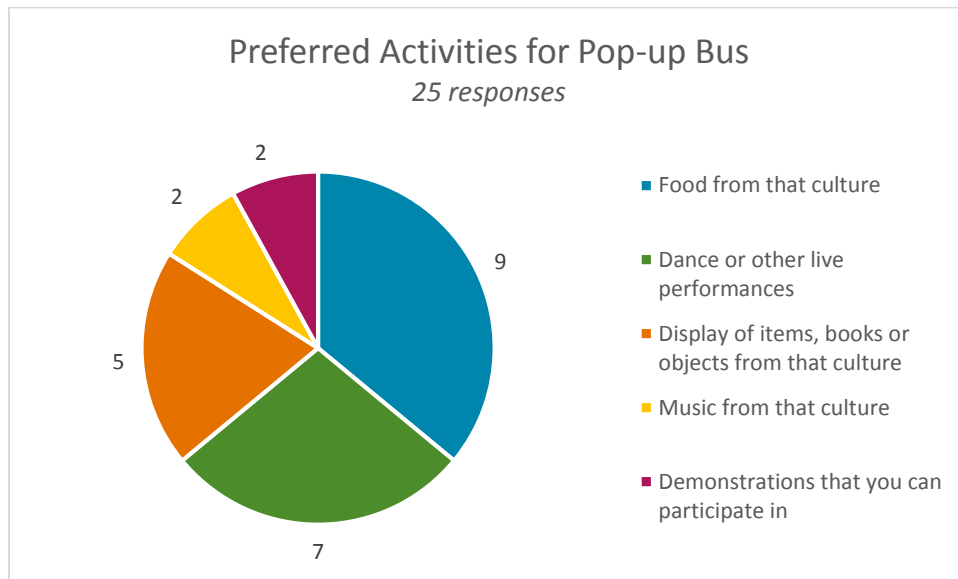


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12b) If this initiative were to go forward, what would be your top two preferred options for activities to take place on the 'Connecting Cultures' Bus?

Participants were provided with five choices that included food from that culture, dance or other live performances, display of items such as books or objects, music and demonstrations that you can participate in. The top preferred activity was food, with 9 out of 25 responses (36%), followed closely by dance with 7 out of 25 responses (28%).





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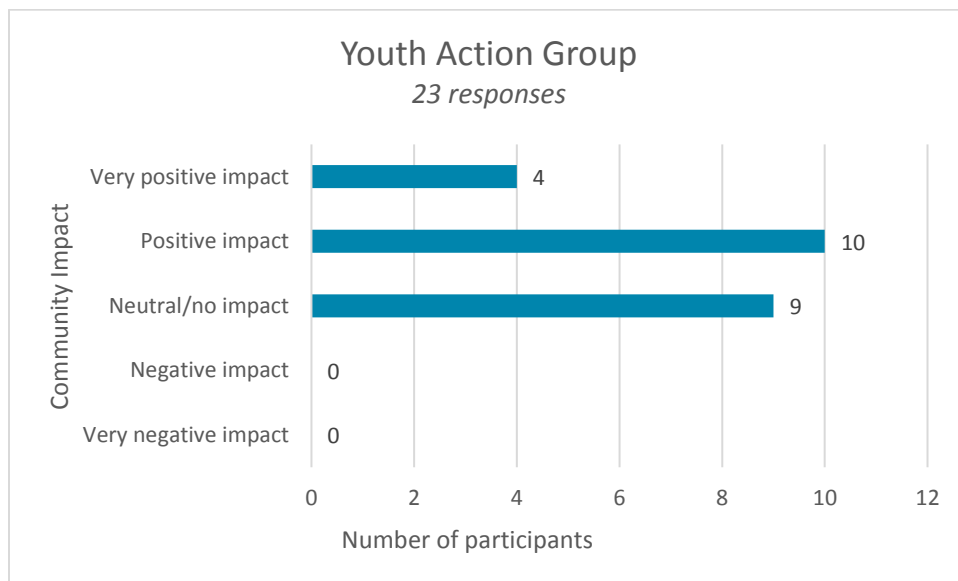
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13. Youth Action group

Build community pride working with students from Bishop McNally, Terry Fox Junior High and City of Calgary Community Social Workers. In partnership with students from local schools, youth and their allies strengthen their communities through education, mobilization and resource development. Youth would be committed to pioneering meaningful leadership opportunities for the others.

What impact do you feel this initiative would have in your neighbourhood?

14 out of 23 participants (61%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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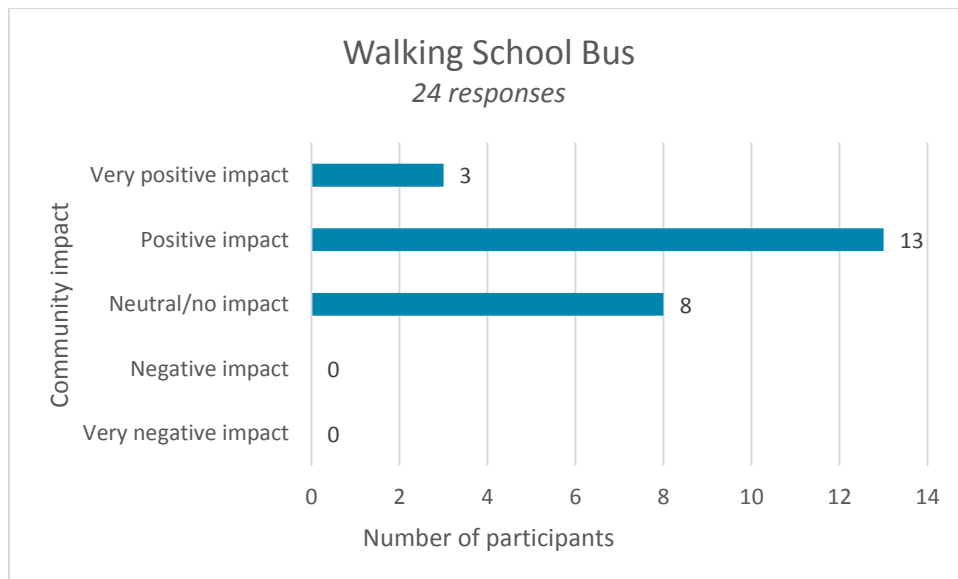
14. Walking school bus

A Walking School bus is a simple way to reduce the number of cars traveling to and from school and give families a safe, active way to get to school. Volunteer parents act as Walking School bus leaders, one or two times per week. The group walks past each home and children join the walk along the way.

This can also create stronger relationships between families in the neighbourhood and children can develop friendships, learn and practice traffic safety skills, and enjoy active transportation daily.

What impact do you feel this initiative would have in your neighbourhood?

16 out of 24 participants (67%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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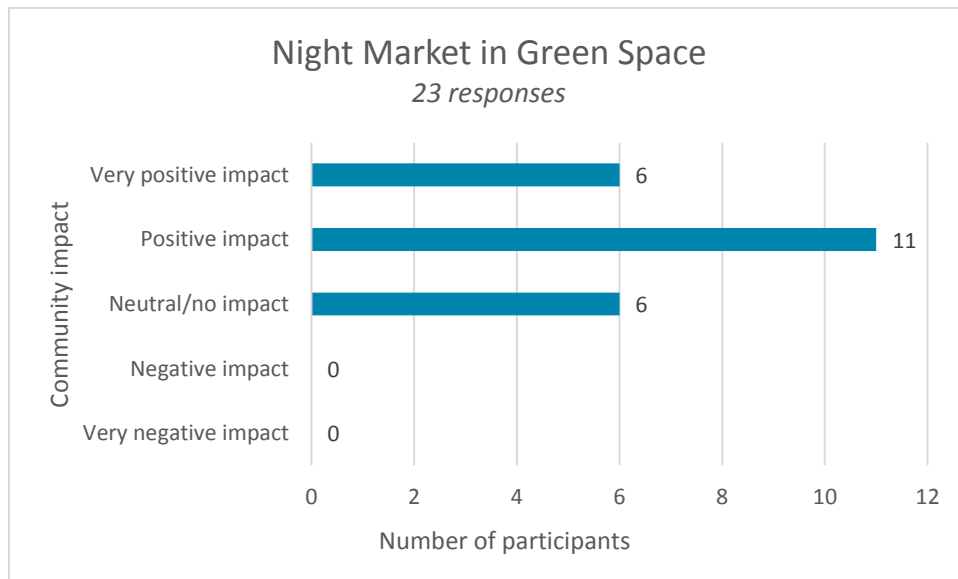
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15. Night Market in green space

A Night Market transforms an outdoor space to bring together creatives from culinary, design, performance and graphic arts sectors to celebrate community, diversity and the power of food. This supports healthier, more connected and more self-determined communities.

What impact do you feel this initiative would have in your neighbourhood?

17 out of 23 participants (74%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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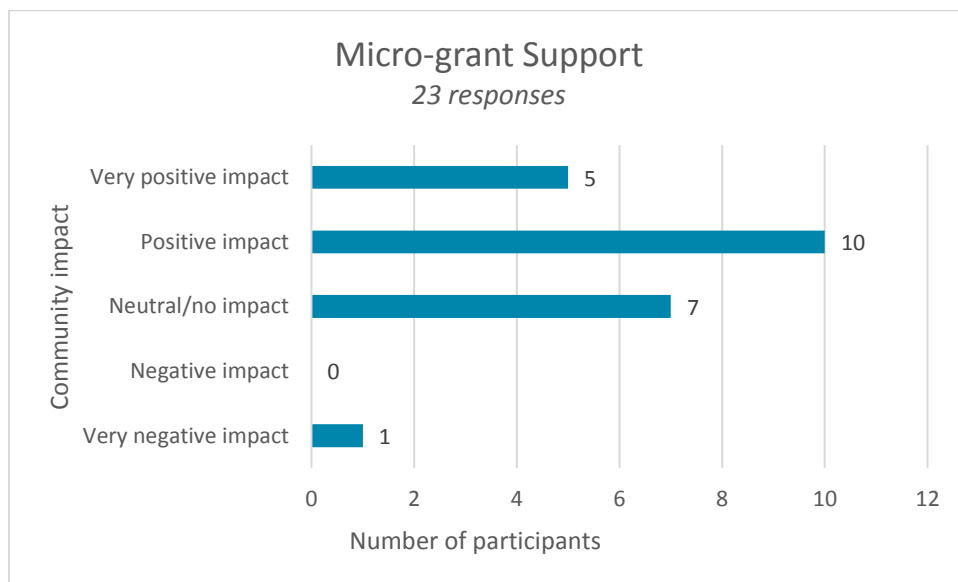
16. Micro-grant support

You or other community members have great ideas for programs and improvements in the neighbourhood but might need a little help to get started. This initiative would help community members apply to ActivateYYC and other community grant programs that support resident-led initiatives.

Initiatives led by residents build connections in local neighbourhoods and encourage community pride.

What impact do you feel this initiative would have in your neighbourhood?

15 out of 23 participants (65%) indicated this initiative would have a *very positive* or *positive* impact on the community. One participant indicated it would have a *very negative* impact.



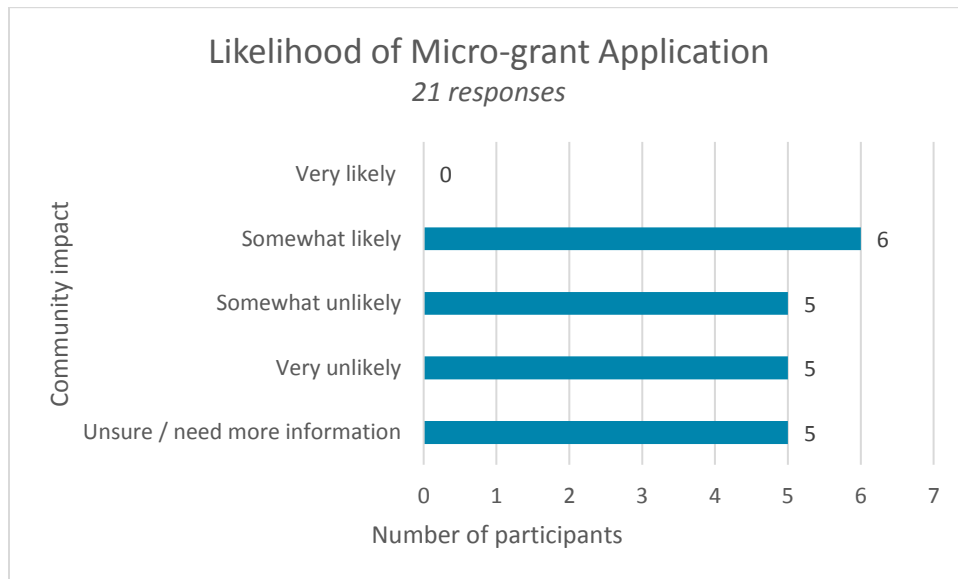


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16b) If this initiative were to go forward, how likely would you be to apply for a micro-grant for your own project in Falconridge/Castleridge?

Only 6 out of 21 participants (29%) indicated they would be somewhat likely to apply for a micro-grant. 71% of participants indicated they were unlikely to apply or needed more information.





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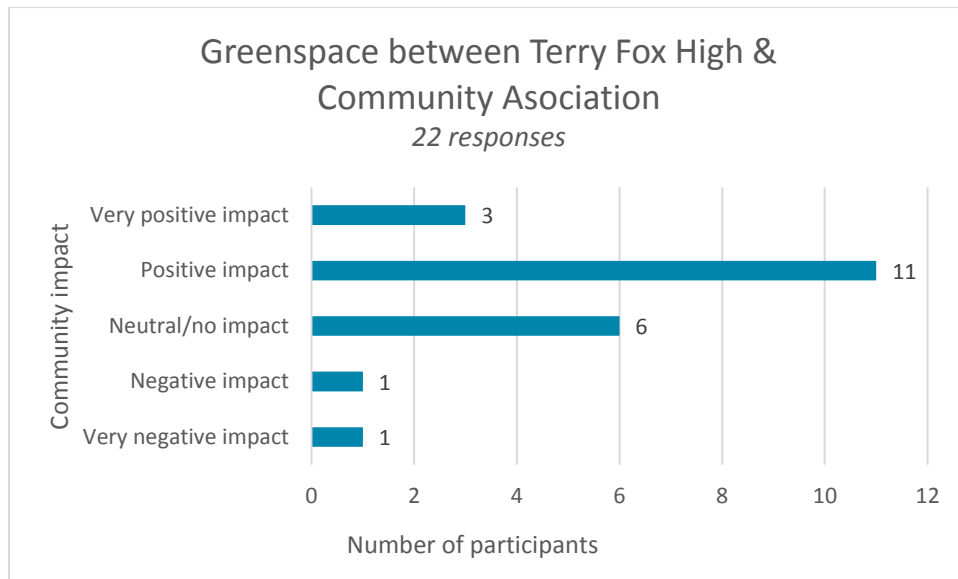
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17. Green space between Terry Fox High & the Community Association

This green space (or natural conservation space) is an urban nature area but we want to help the neighbourhood use it better. What do you think would make this green space better?

17a) What impact do you feel this initiative would have in your neighbourhood?

14 out of 22 participants indicated this initiative would have a *very positive* or *positive* impact on the community.



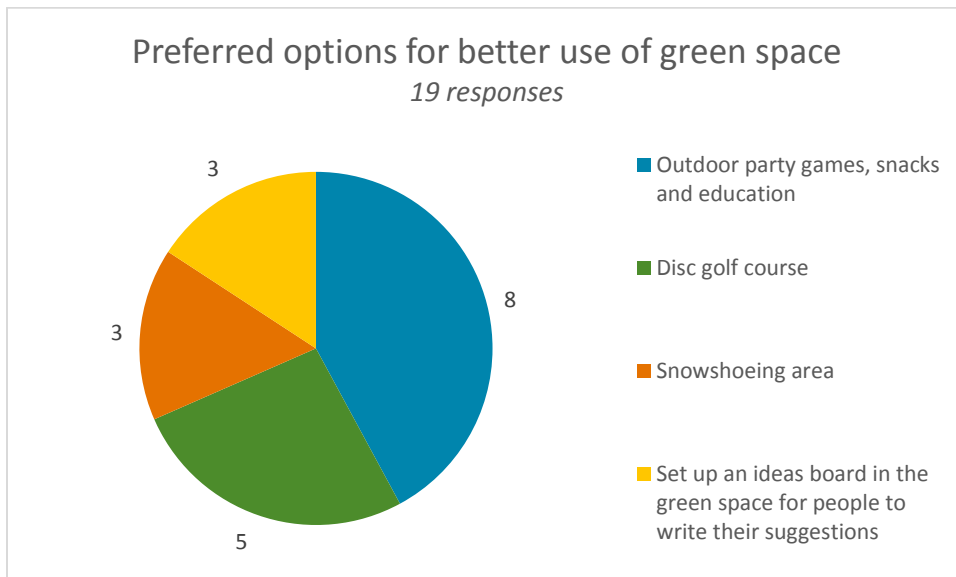


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17b) If this initiative were to go forward, what would be your top preferred option for better using this green space (natural conservation space)?

Participants were provided with four options to choose from, including outdoor party games, disc golf course, a snowshoeing area and the set-up of an idea board where residents could write their own suggestions. Outdoor party games, snacks and education was the top preferred option, with 8 out of 19 responses (42%).





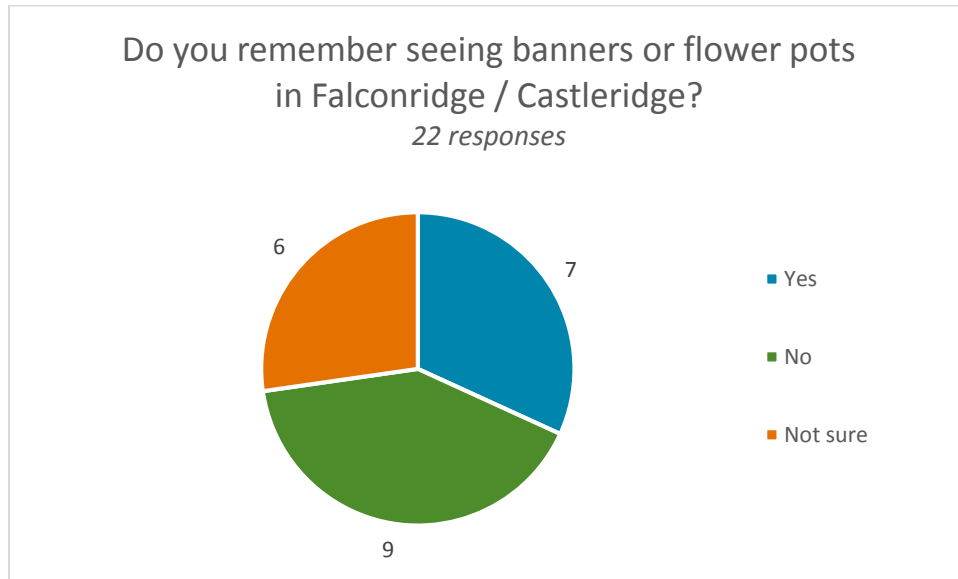
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18. Feedback on City banners and flower pots in the Falconridge/Castleridge communities

18a) This year The City put up some banners and flower pots in your neighbourhood to help celebrate Canada 150. Do you remember seeing the banners or flower pots in Falconridge/Castleridge?

9 out of 22 participants (41%) indicated they did not remember seeing the banners or flower pots, while only 7 (32%) indicated they remember seeing them.



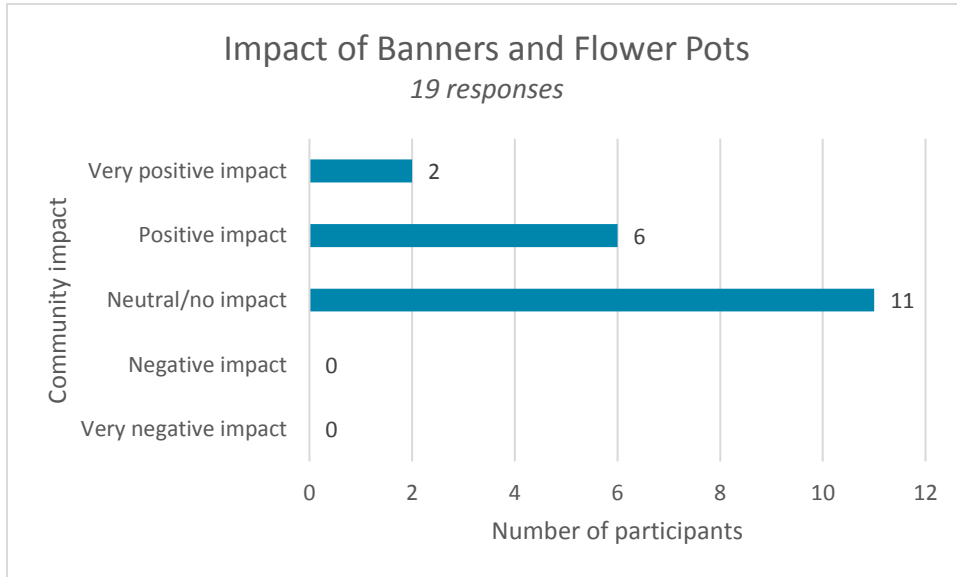


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18b) How do you feel the banners and flower pots impacted your neighbourhood?

Most participants (11 out of 19, or 58%) indicated the banners and flower pots had a *neutral* or *no impact* on the community.





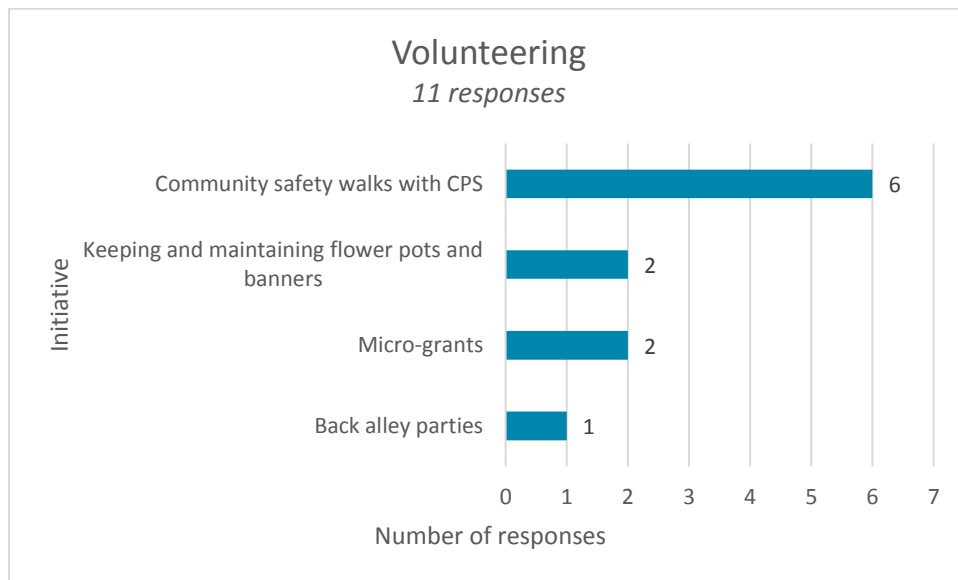
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19. Volunteering

If you are interested in learning more about volunteer opportunities for the initiatives noted above. Please choose those initiatives you would be interested in (check all that apply). Then be sure to click the link below to sign up for the email updates. Watch for emails that ask for volunteer support.

Participants were able to check more than one initiative where they would like to volunteer. The initiative that generated the most responses was Community safety walks with CPS, with 6 out of 11 (55%) responses.



Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in early 2018 at calgary.ca/myneighbourhood. It is anticipated the chosen initiatives will be implemented in 2018.

Verbatim comments

The following are the verbatim responses provided for Questions 4b and 9c in the survey. The responses are provided without any edits to spelling, grammar or punctuation. If an inappropriate word was provided; the following is used to indicate that it was removed: [inappropriate word removed]. If personal information was submitted, the following is used where that information was removed: [personally identifying information removed].



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4. Tool Lending Library / Yard Maintenance on a Budget

4b) Give us some ideas (up to 5) of yardwork tools you would like to see in a Tool Lending Library (for yard work). We will evaluate the popularity of suggestions along with budget and safety requirements to make a decision.

The following are the verbatim responses provided:

mower saw (trees) weedwacker Weed whacker Rakes Lawn Mower Small garden tools (shovel) Shovels Tiller Compactor Wheel barrowing	Lawn mower weed whacker snow shovels rakes rototiller Lawn Mowers Rakes Trimmers Garden Hand Tools Shovels Mowers	rakes Trimmers shovels garden hand tools Sander Shovels Chainsaw wheelbarrow planting nice shrubs or flowers weed removal how to have a nicer lawn
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9. Street decoration

9c) If this initiative were to go forward, what would be your top preferred location to try first? (We will plan to try the top two options with the third as back-up)?

<i>Location</i>	Falshire Drive NE playground/school zone	Falmere Way NE playground/school zone	Castlebrook Drive NE playground/school zone	Other
<i>Number of responses</i>	7	1	6	6

Participants were provided an opportunity to provide further detail for responses in the “Other” category. Below are verbatim responses.

- Falconridge Drive near school
- Falconridge Drive
- Falconridge Drive and also Falconridge Blvd
- Falconridge Drive and Falworth Road , there is a bend in the road at the crosswalk, it is dark and there are cars parked close to the curbs and intersection which makes it difficult to see pedestrians
- Falconridge Drive and Falworth Rd
- Falconridge Drive