



This Is My Neighbourhood Millican-Ogden

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

Project overview

This Is My Neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is My Neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n’ Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Millican-Ogden is *Millican-Ogden values feeling safe walking around the community, having multiple options for being active, and residents wo care about having a clean and beautiful neighbourhood.*

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Millican-Ogden communities through an online survey. The survey was available on the [This Is My Neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/millicanogden) (<https://engage.calgary.ca/myNeighbourhood/millicanogden>) from November 16 to December 15, 2017. The survey was promoted online and through the email distribution list.

We received 132 submissions for the Millican-Ogden community initiatives.

What we asked

Millican-Ogden residents were presented with eight different initiatives and asked how each initiative would impact their community. Participants were able to choose a range of answers from “a very positive impact” to “a very negative impact”. Participants were also asked for feedback on the banners and flower pots that were installed in the community as part of the Canada 150 celebrations.



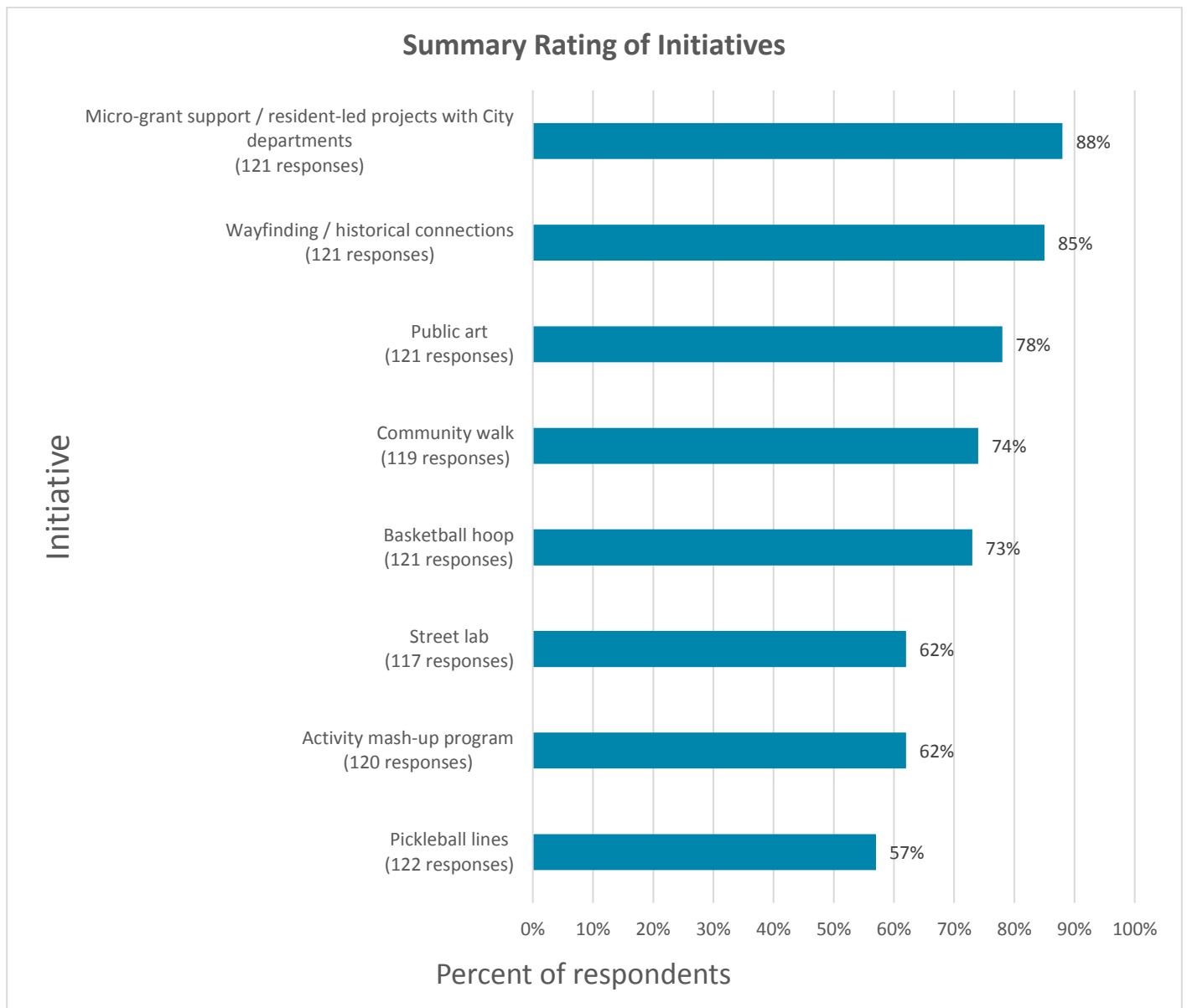
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What we heard

Below is a summary of how participants rated the eight initiatives overall as having either a *very positive* or *positive* impact to their community.

While the total number of submissions was 132, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *very positive* or *positive* for each initiative.





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The following describes the detailed responses for each of the eight initiatives.

1. Public art

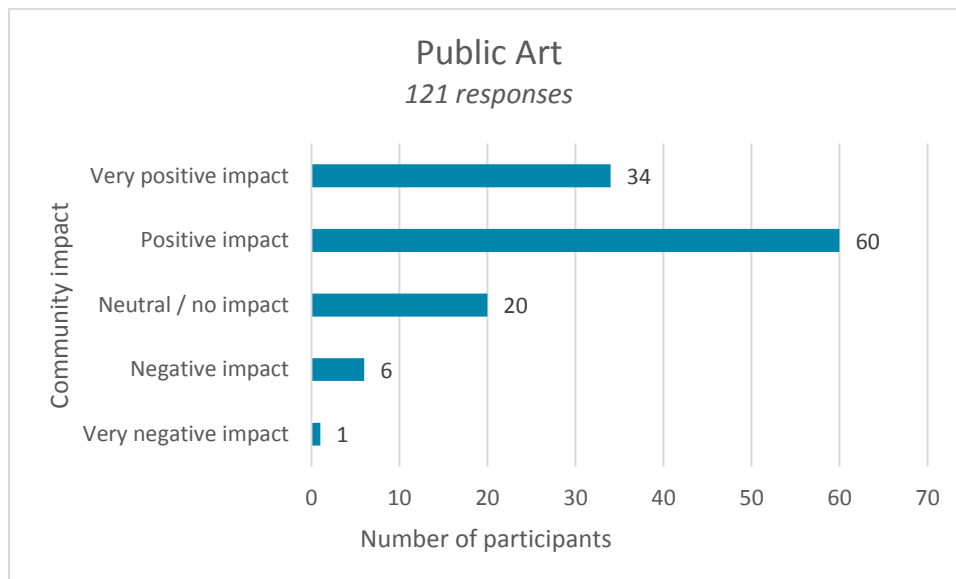
One example of public art is on utility boxes, garbage bins or fences along 18 Street. This could feature painting or design that celebrates Millican-Ogden's stories.

Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more, and feel a greater sense of community pride and connection when they view the artwork they influenced. An artist would be embedded in the neighbourhood to work with residents to tell the Millican-Ogden story through Public Art.

Projected cost: \$10,000-\$15,000

What impact do you feel this initiative would have in your neighbourhood?

94 out of 121 participants (78%) felt this initiative would have a positive or very positive impact on the community.





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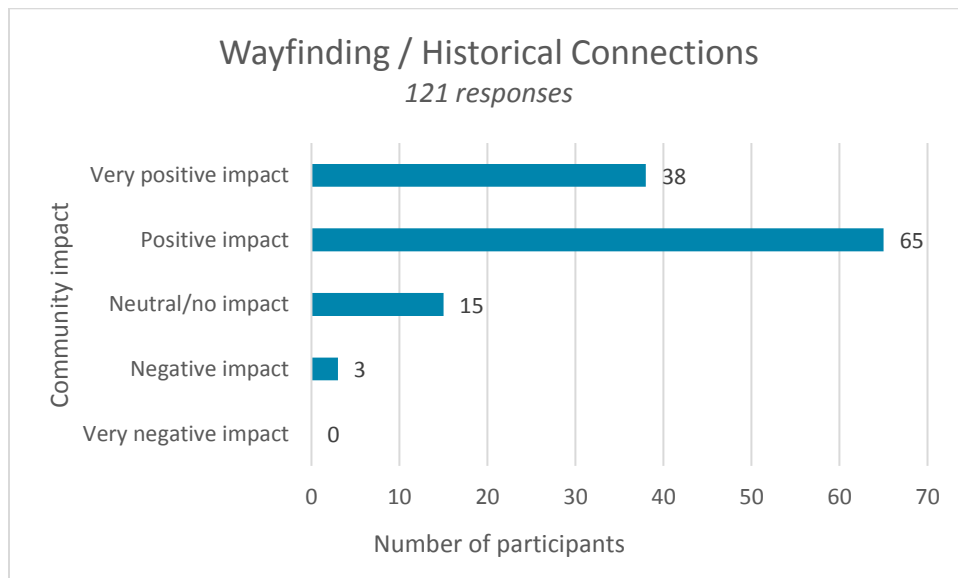
2. Way finding / historical connections

Pathway maps and historical markers enhance community identity, increase residents' knowledge of their neighbourhood, contribute to walkability, and assist residents in exploring and discovering new areas of their neighbourhood.

Projected cost: \$1,000-\$5,000

2a) What impact do you feel this initiative would have in your neighbourhood?

103 out of 121 participants (85%) felt this initiative would have a positive or very positive impact on the community, and identified wall murals and banners on light poles as preferred ways to present wayfinding and/or historical connections. Some other ideas that were shared included combining history and wayfinding, posting signs at entrances to pathways and providing electronic maps.



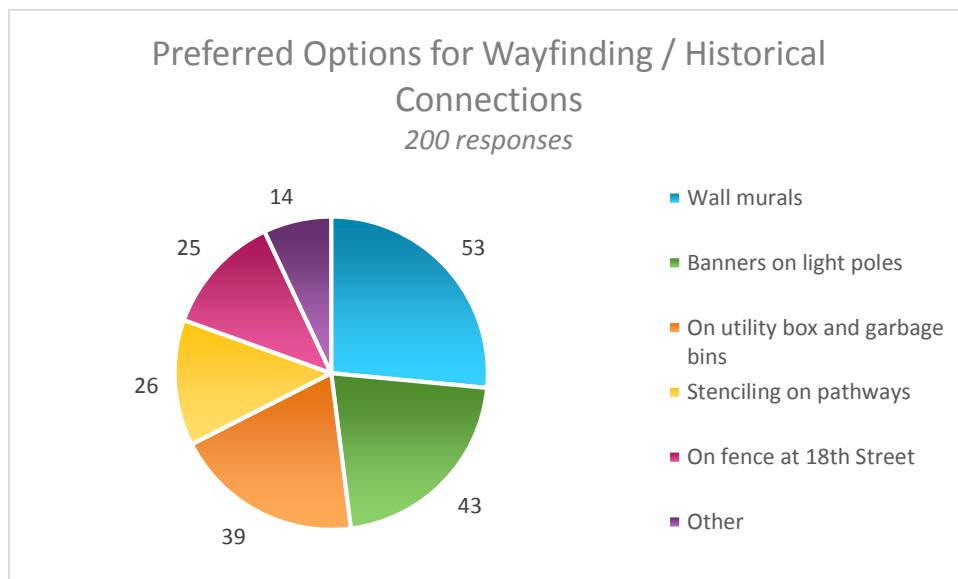


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2b) If this initiative were to go forward, what would be your top two preferred options for wayfinding / historical connections?

Participants were provided five options, including wall murals, banners on light poles, utility box and garbage bins, stenciling on pathways and on the fence at 18th Street, or they could suggest other options. Wall murals was the preferred option with 53 out of 200 responses (27%). For a detailed list of responses provided for the “other” category, please see page 15.





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3. Basketball hoop

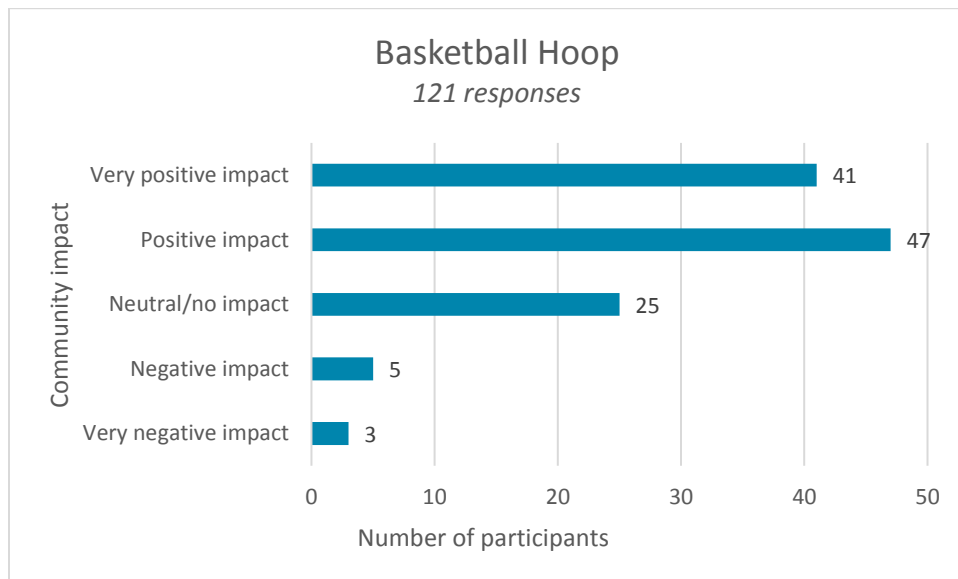
Add more basketball equipment in the community. This assists young people to form new friendships, participate in activities and deepen their connections to those around them. This in turn increases social resiliency and develops a sense of investment and ownership in community youth.

Dependent on feasibility study and timelines.

Projected cost: \$20,000-\$25,000

What impact do you feel this initiative would have in your neighbourhood?

88 out of 121 participants (73%) felt this initiative would have a positive or very positive impact on the community.





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4. Pickleball lines

Pickleball is a game played on a court with paddles and a ball and good for people of all ages. Pickleball lines could be added onto tennis courts at George Moss Park.

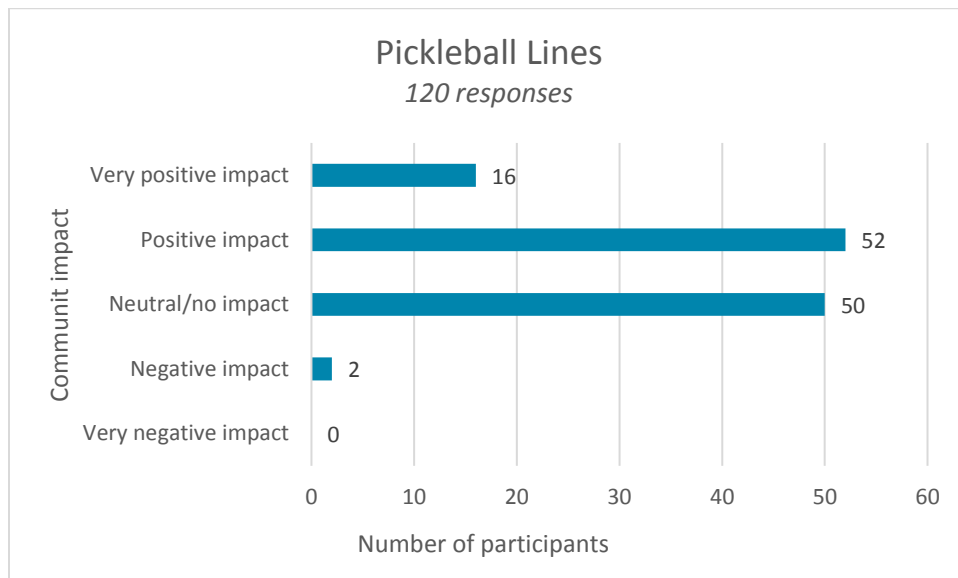
This enhancement would provide a space for people to gather, connect and recreate. The new public space would contribute to residents' sense of involvement in a vibrant neighbourhood.

Dependent on feasibility study and timelines.

Project cost: \$5,000

What impact do you feel this initiative would have in your neighbourhood?

Just over half of participants (68 out of 120, or 57%) thought this initiative would have a positive or very positive impact, while 50 participants (42%) indicated it would not have an impact on the community.





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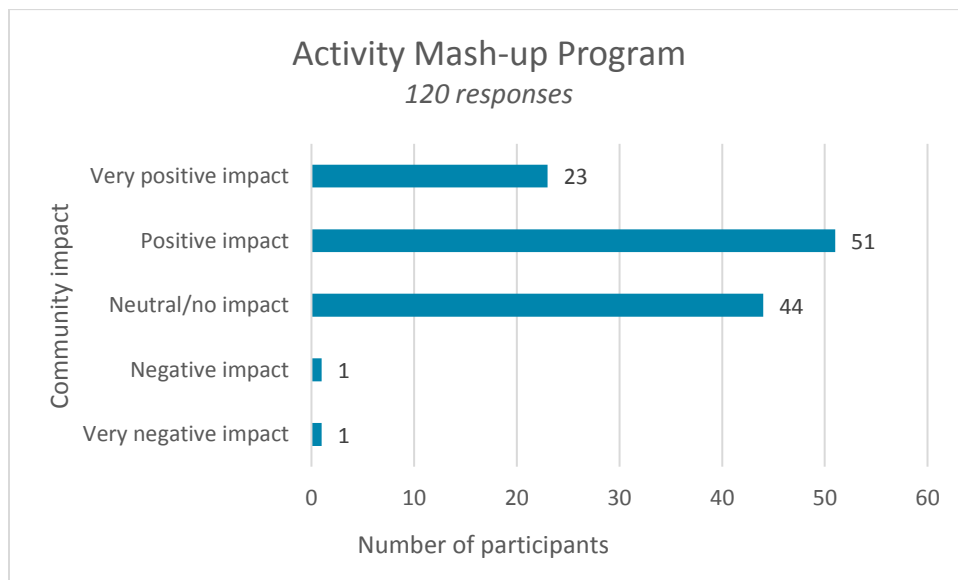
5. Activity mash-up program

Host events with two or more unlikely activities to build connection between people. For example: skateboarding and scrapbooking mash-up - people can try scrapbooking techniques to decorate skateboards with skateboarding trick demos. Or bocce ball and painting, cricket and gardening.

Projected cost: \$1,000-\$3,000

What impact do you feel this initiative would have in your neighbourhood?

74 out of 120 participants (62%) thought this initiative would have a positive or very positive impact, while 44 participants (37%) indicated it would have a neutral or no impact on the community.





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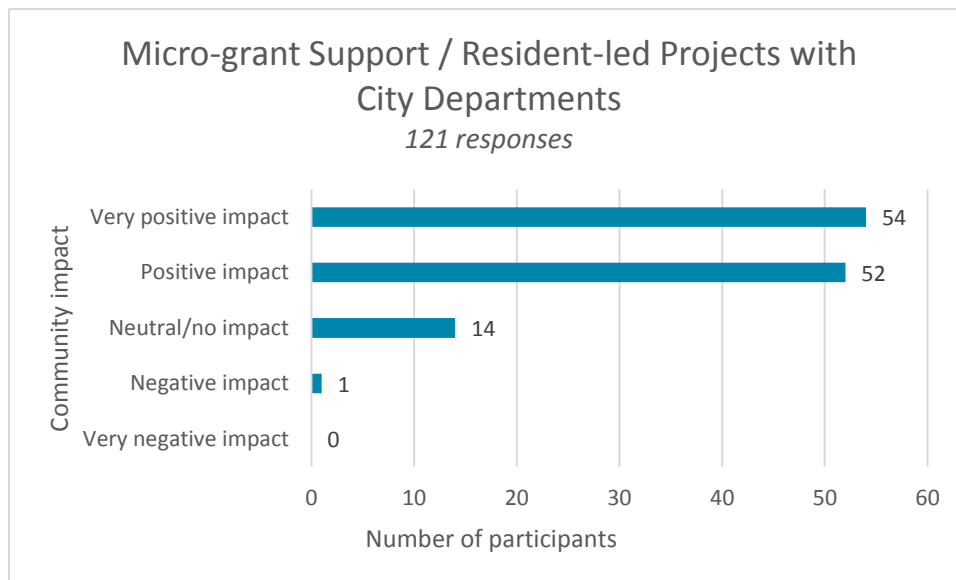
6. Micro-grant support/resident-led projects with City departments

You or other community members have great ideas for programs and improvements in the neighbourhood but might need a little help to get started. This initiative would support collaboration with community partners to increase resident-led projects such as 'learn to garden', cooking programs, cleanup programs, pickleball lessons, basketball tournaments, after school programs (math/English), special events - like a bike parade, paint the pavement, etc.

Resident-led initiatives can build connections in local neighbourhoods and encourage a sense of ownership within the community. Encourage and promote submissions to ActivateYYC and other community grant programs that support these resident-led initiatives.

What impact do you feel this initiative would have in your neighbourhood?

This was the highest rated initiative with 106 out of 121 participants (88%) identifying the initiative would have a positive or very positive impact on the community.





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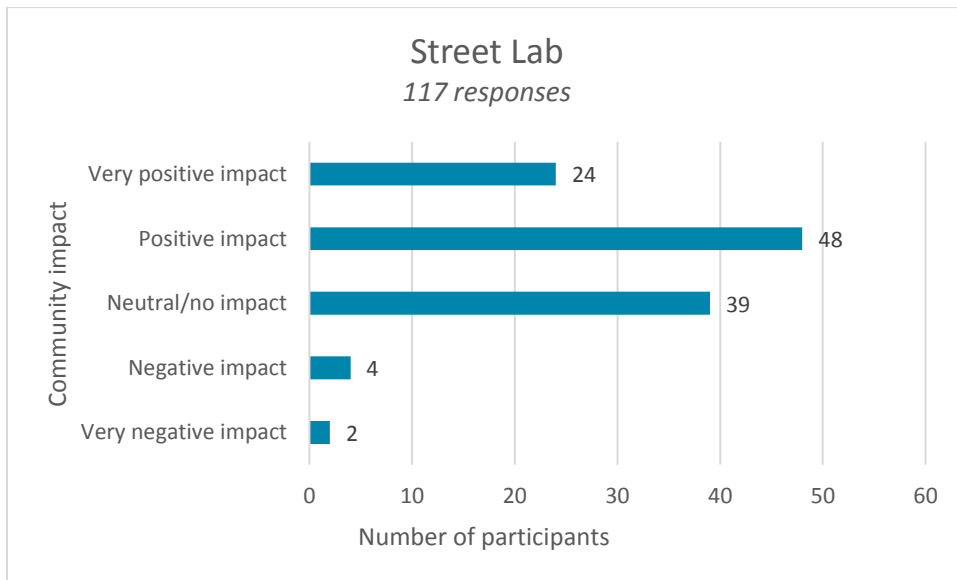
7. Street lab

A street lab could include temporary barriers, accessibility team information sessions, identifying missing routes and sidewalk connections. Possible connections to the Green Line by identifying how people will get to station.

Projected cost: \$5,000 per street lab location

What impact do you feel this initiative would have in your neighbourhood?

72 out of 117 participants (62%) thought this initiative would have a positive or very positive impact, while 39 participants (33%) indicated it would have a neutral or no impact on the community.





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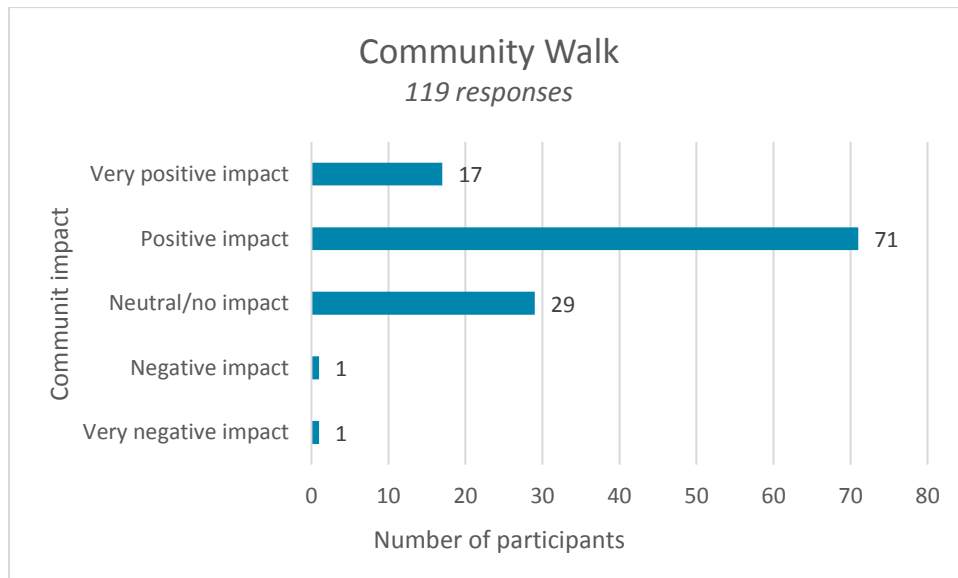
8. Community walk

Are you interested in participating in a Participatory Mapping event/exercise/program? Participatory Mapping is the process of creating a tangible display of the people, places, and experiences that contribute to a community, through community members themselves identifying the points of interest on a map.

Projected cost: \$1,000

8a) What impact do you feel this initiative would have in your neighbourhood?

88 out of 119 participants (74%) felt this initiative would have a positive or very positive impact on the community, and identified community parks as the preferred location for a community walk.

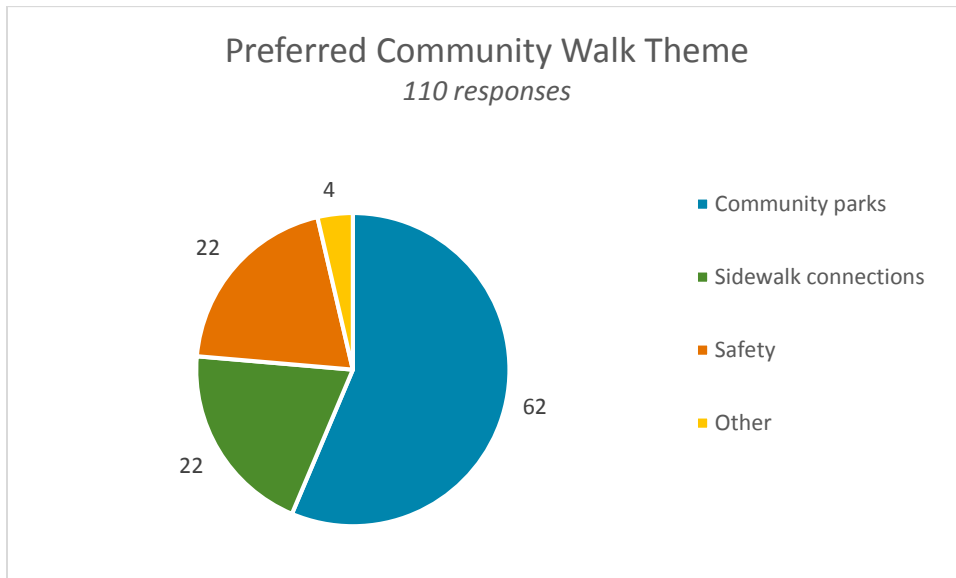




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8b) If this initiative were to go forward, what would be your top preferred option for a community walk theme?





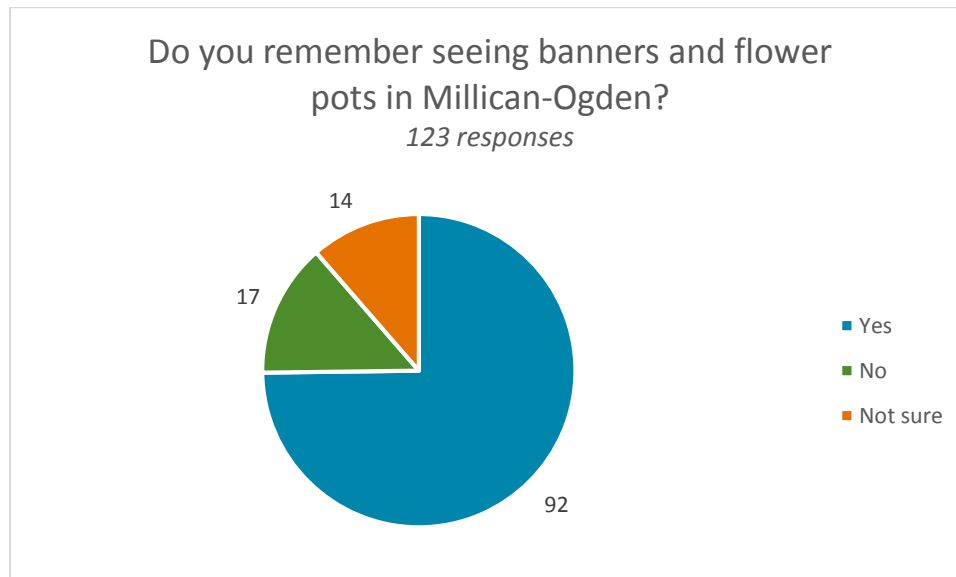
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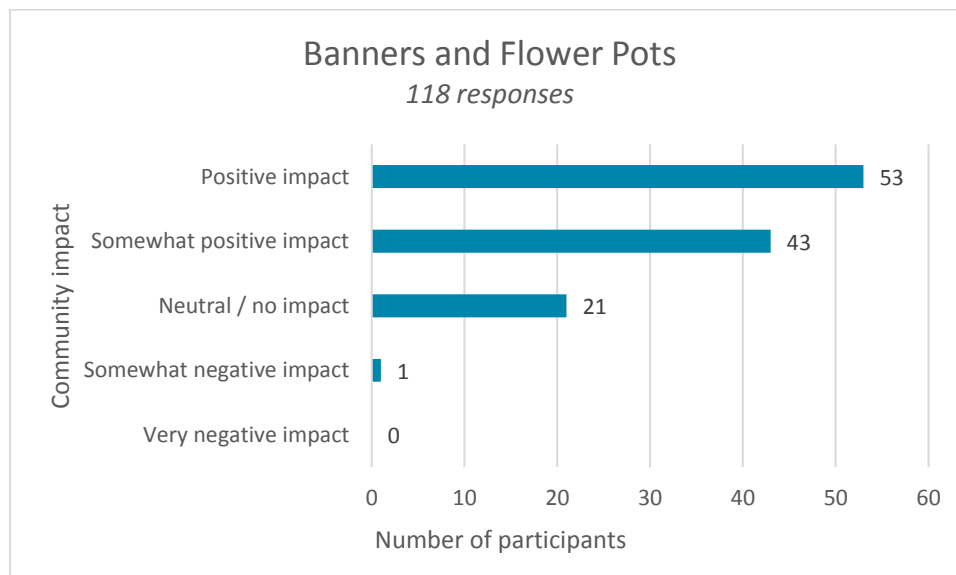
9. Feedback on City banners and flower pots in the Millican-Ogden community

9a) *This year The City put up some banners and flower pots in your neighbourhood to help celebrate Canada 150. Do you remember seeing the banners or flower pots in Millican-Ogden?*

92 out of 123 participants (75%) remembered seeing the flower pots and banners in the community and felt it had a *somewhat positive* or *very positive* impact on the community.



9b) *How do you feel the banners and flower pots impacted your neighbourhood?*





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Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in early 2018 at calgary.ca/myneighbourhood. It is anticipated the chosen initiatives will be implemented in 2018.

Verbatim comments

The following are the verbatim responses provided for Question 2b in the survey. The responses are provided without any edits to spelling, grammar or punctuation. If an inappropriate word was provided; the following is used to indicate that it was removed: [inappropriate word removed]. If personal information was submitted, the following is used where that information was removed: [personally identifying information removed].

2. Way finding / historical connections

2b) If this initiative were to go forward, what would be your top two preferred options for wayfinding / historical connections? *200 responses received*

On utility box and garbage bins	On fence at 18th Street	Stenciling on pathways	Banners on light poles	Wall murals	Other
39	25	26	43	53	14

Respondents were provided an opportunity to provide further detail for responses in the "Other category. Below are verbatim responses.

- Pathway and Area sign posts, like you would find on the trails in a national park to note special areas/views.
- A physical historical marker, where you can stand and read about the history.
- Historical markers in historical places, or more DIY initiatives telling history of individual homes.
- PLEASE use LOCAL artists. I'm just not buying in to the story about having to tender things to artists outside of the city, province and even country because of free trade agreements. OK maybe you have to let them bid, but you are NOT
- Somehow my comments got cut off. Please use LOCAL Artists!!!! Enough of the horrible and expensive "art" installations that are now littering this city (not to mention infuriating those of us who are compelled to pay for them).
- Original CP home identification/story signs
- Plaques on entrance to pathways



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- None at all
- these are my PUBLIC ART suggestions as no space was provided for input within #1 above. No more "Train" images please ! Create themed, mosaic murals painted onto utility boxes or for fencing. Suggestions: 1. Views from LynnWOOD Ridge: (downtown buildings, cycling path, Beaverdam Flats trees and river valley, sun setting) 2. Water theme (various sections of the River Valley – from Beaverdam to Ogden river valley) 3. Sports (soccer, baseball, swimming/outdoor pool, basketball, hockey arena, tennis) 4. Transit (cycling path, #24 bus along with the #s of all the bus routes, greenline lrt train) 5. Park Names (Beaverdam Flats, George Moss, Harry Huish, Pop Davis) 6. School Names (Banting & Best, Sherwood, St. Bernadette, Ogden) 7. Activities for Youth and Teenagers (learning/library books, sports, art and band, green spaces, friends, hanging out, parks, walking) 8. have a location where kids can write what their needs in the community are - and be certain that someone checks this often 9. Historical building names or pics (Anglican Church, Alyth Lodge, etc.) 10. Please also beautify Lynnwood along 20a street with pink flowering trees (from MOCA site to Sherwood school property fence, along 20A st.). 11. Be sure to also include some contemporary, vibrant signage !
- have a touch screen on around every 2-3 block that people can use to find where they want to go
- more colours
- [please note: i've made a couple of additions to the following... Thanks !] these are my PUBLIC ART suggestions as no space was provided for input within #1 above. No more "Train" images please ! Create themed, mosaic murals painted onto utility boxes or for fencing. Suggestions: 1. Views from LynnWOOD Ridge: (downtown buildings, cycling path, Beaverdam Flats trees and river valley, Canada geese in chevron flight, westerly mountains in the horizon, sun setting) 2. Water theme (various sections of the River Valley – from Beaverdam to Ogden river valley) 3. Sports (soccer, baseball, swimming/outdoor pool, basketball, hockey arena, tennis) 4. Transit (cycling path, #24 bus along with the #s of all the bus routes, greenline lrt train) 5. Park Names (Beaverdam Flats, George Moss, Harry Huish, Pop Davies) 6. School Names (Banting & Best, Sherwood, St. Bernadette, Ogden) 7. Activities for Youth and Teenagers (learning/library books, sports, art and band, green spaces, friends, hanging out, parks, walking) 8. have a location where kids can write what their needs in the community are - and be certain that someone checks this often 9. Historical building names or pics (Anglican Church, Alyth Lodge, etc.) 10. Please also beautify Lynnwood along 20a street with pink flowering trees (from MOCA site to Sherwood school property fence, along 20A st.). 11. Be sure to also include some contemporary, vibrant signage !