



This Is My Neighbourhood Woodlands/Woodbine

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

Project overview

This Is My Neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is My Neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Woodlands/Woodbine is *Woodlands/Woodbine values a safe, beautiful, family friendly neighbourhood where residents feel a sense of community.*

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Woodlands/Woodbine communities through an online survey. The survey was available on the [This Is My Neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/woodlandswoodbine) (<https://engage.calgary.ca/myNeighbourhood/woodlandswoodbine>) from November 16 to December 15, 2017. The survey was promoted online and through the email distribution list.

We received 168 submissions for the Woodlands/Woodbine community initiatives.

What we asked

Woodlands/Woodbine residents were presented with 13 different initiatives and asked how each initiative would impact their community. Participants were able to choose a range of answers from “a very positive impact” to “a very negative impact”. Participants were also asked for feedback on the banners and flower pots that were installed in the community as part of the Canada 150 celebrations.

What we heard

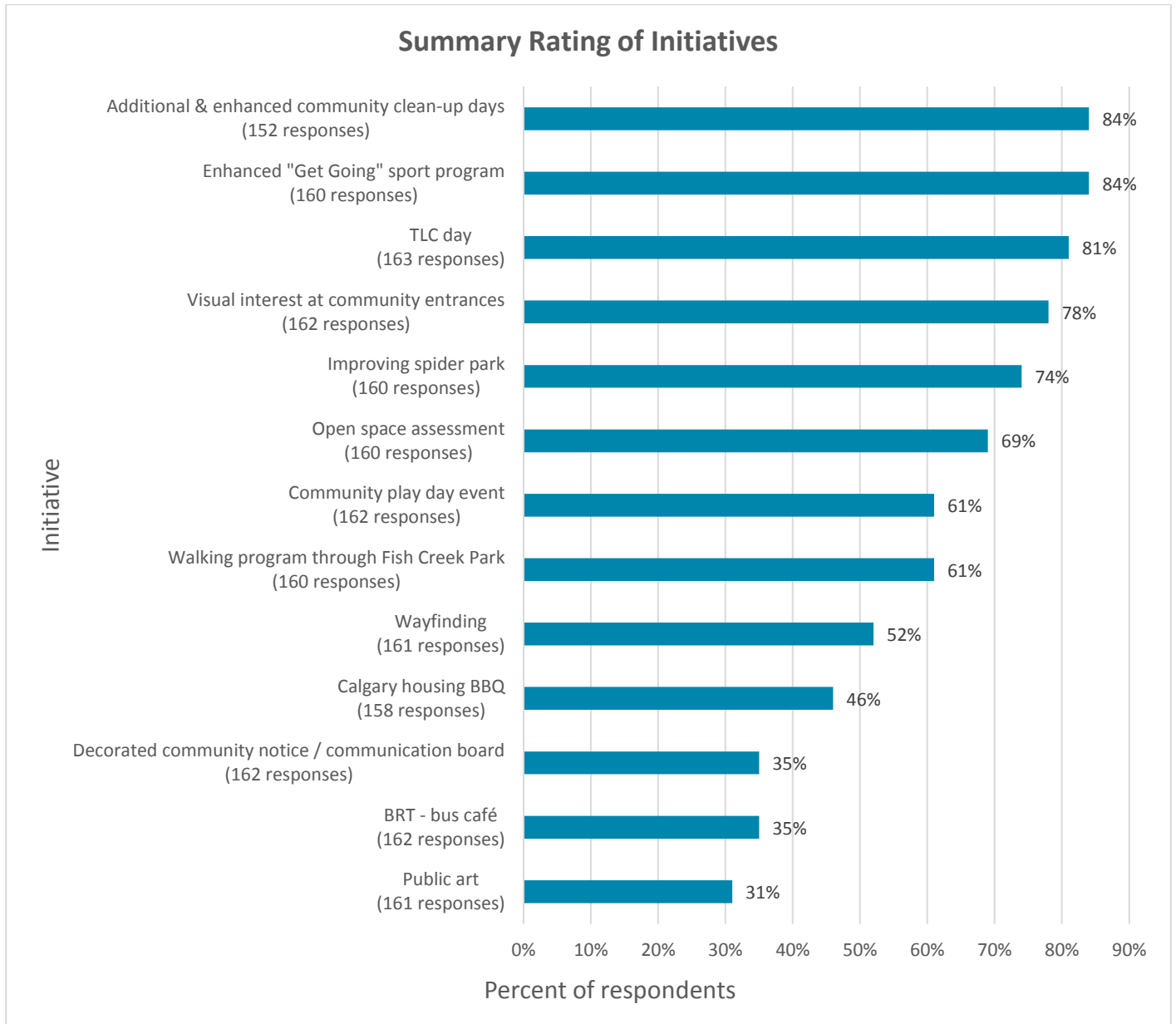
Below is a summary of how participants rated the 13 initiatives overall as having either a *very positive* or *positive* impact to their community.

While the total number of submissions was 168, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *very positive* or *positive* for each initiative.



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The following describes the detailed responses for each of the 13 initiatives.

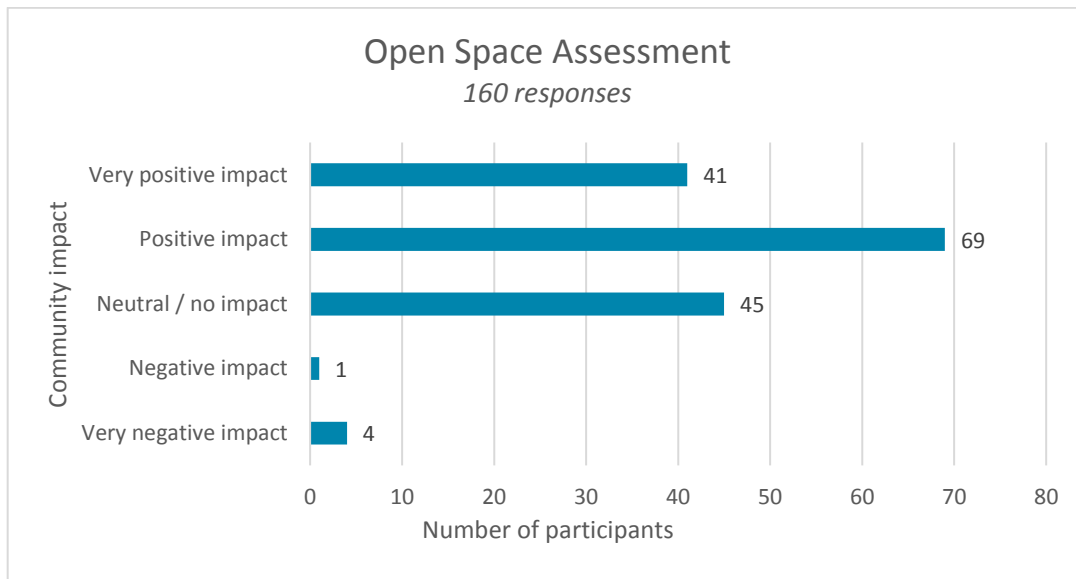
1. Open space assessment plan (plan for green spaces)

An Open Space Assessment is how The City plans for the future of the open, green spaces in a community. The City will work with the community to develop a long-term plan for the future use of the neighbourhood's existing green spaces.

Projected cost: \$5,000-\$10,000

What impact do you feel this initiative would have in your neighbourhood?

110 out of 160 participants (69%) felt this initiative would have a *very positive* or *positive* impact on the community.





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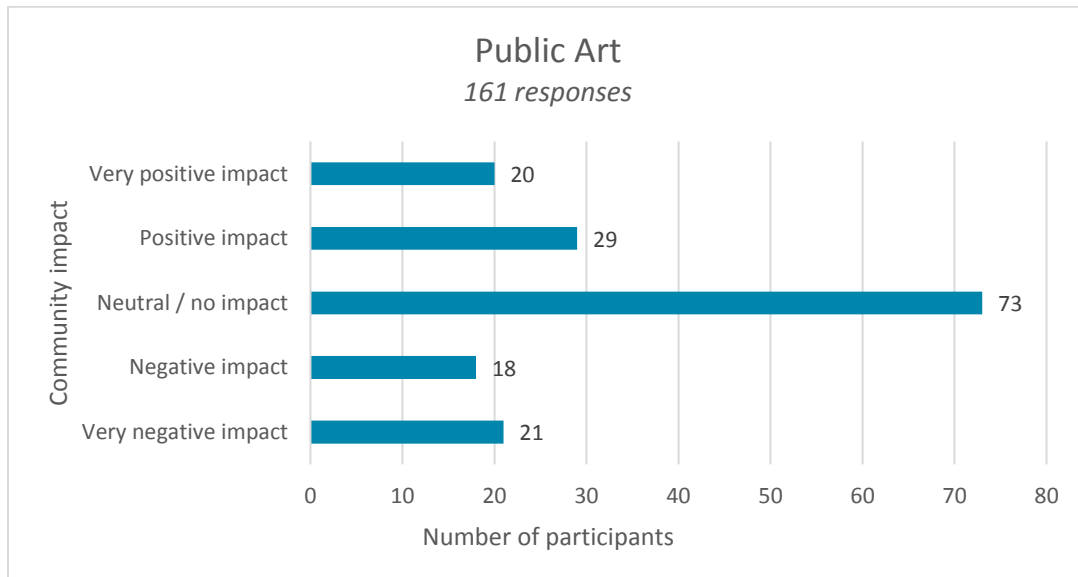
2. Public art

Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more and feel a greater sense of community pride and connection when they view the artwork they influenced.

Projected cost: \$10,000-\$15,000

What impact do you feel this initiative would have in your neighbourhood?

This initiative had the lowest *very positive* and *positive* impact ratings, with 49 out of 161 participants (31%) identifying the initiative would have a *very positive* or *positive* impact on the community. 73 participants (45%) felt this initiative would have a *neutral* or *no* impact.





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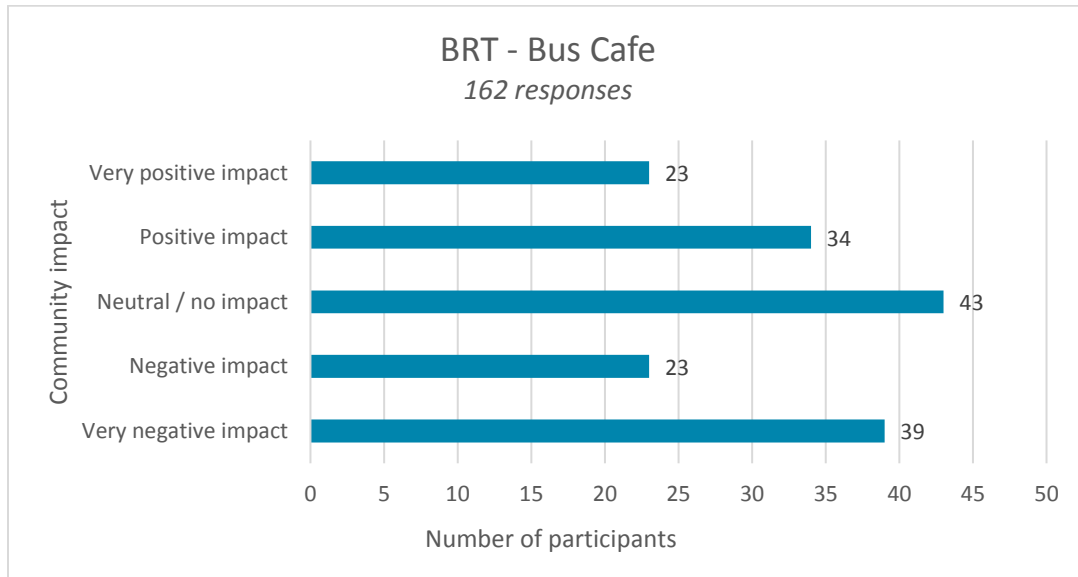
3. BRT – Bus café

The BRT is the Bus Rapid Transit route. This initiative would educate about routes, beautify potential stops, turn specific stops into meeting spaces and include picnic tables.

Projected cost: \$1,000-\$3,000

What impact do you feel this initiative would have in your neighbourhood?

This initiative had the most negative impact ratings, with 62 out of 162 participants (38%) indicating it would have a *negative* or *very negative* impact on the community. Only 57 out of 162 participants (35%) felt this initiative would have a *very positive* or *positive* impact.





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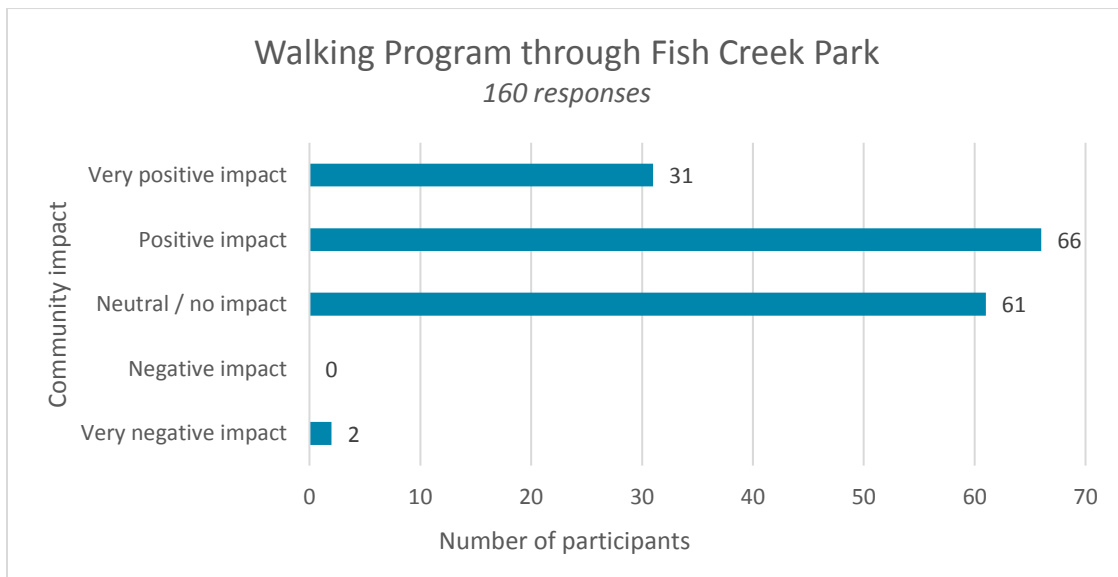
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4. Walking program through Fish Creek Park

A Parks naturalist would lead a nature and bird watching walk through Fish Creek Park. This free program brings people together and provides an opportunity for neighbours to connect, enjoy nature, have fun and exercise.

What impact do you feel this initiative would have in your neighbourhood?

97 out of 160 participants (61%) thought this initiative would have a *very positive* or *positive* impact on the community.





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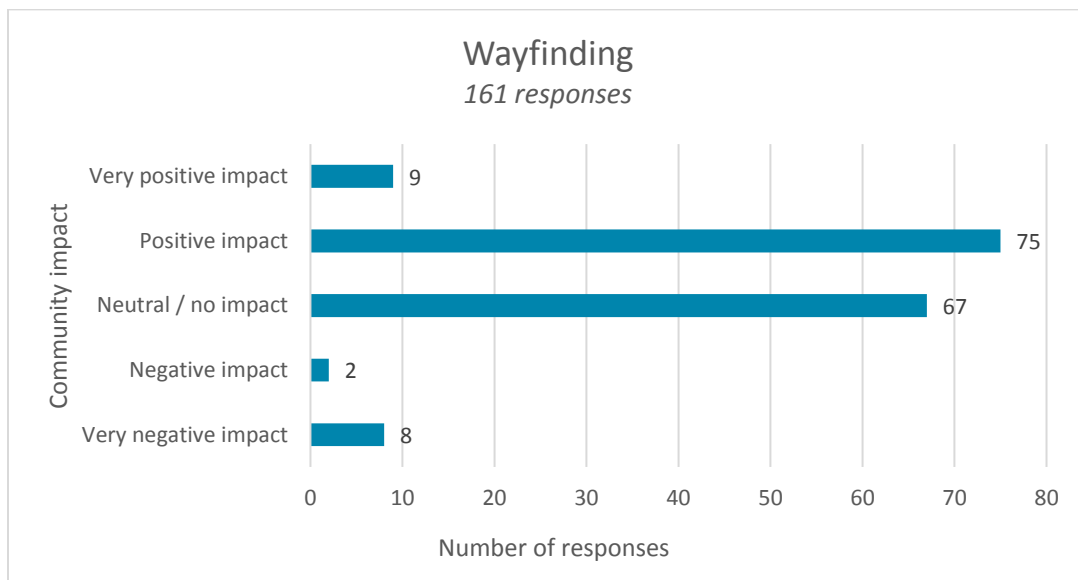
5. Wayfinding

Install maps or public art such as distance markers, pedestrian travel times to various community locations, directional signs, way finding, and highlight traffic changes on various sidewalks and pathways.

Projected cost: \$5,000-\$10,000

What impact do you feel this initiative would have in your neighbourhood?

84 out of 161 participants (52%) thought this initiative would have a *very positive* or *positive* impact on the community.





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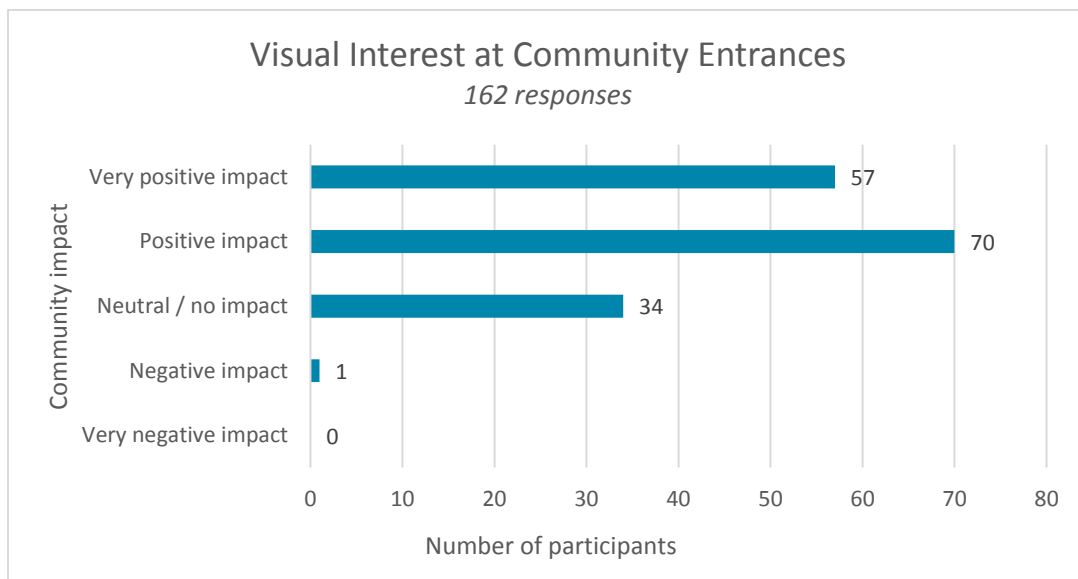
6. Create visual interest at community entrances

Adding visual interest at community entrances can build a pleasant entrance to the neighbourhood that can improve community pride. It also reminds motorists that they have entered a vibrant and active community and encourages them to drive with appropriate attention and care. Possibilities might include seasonal decorations on trees or lamp posts, flower planters, solar lighting in planters etc.

Projected cost: \$1,000-\$5,000

What impact do you feel this initiative would have in your neighbourhood?

127 out of 162 participants (78%) felt this initiative would have a *very positive* or *positive* impact on the community.





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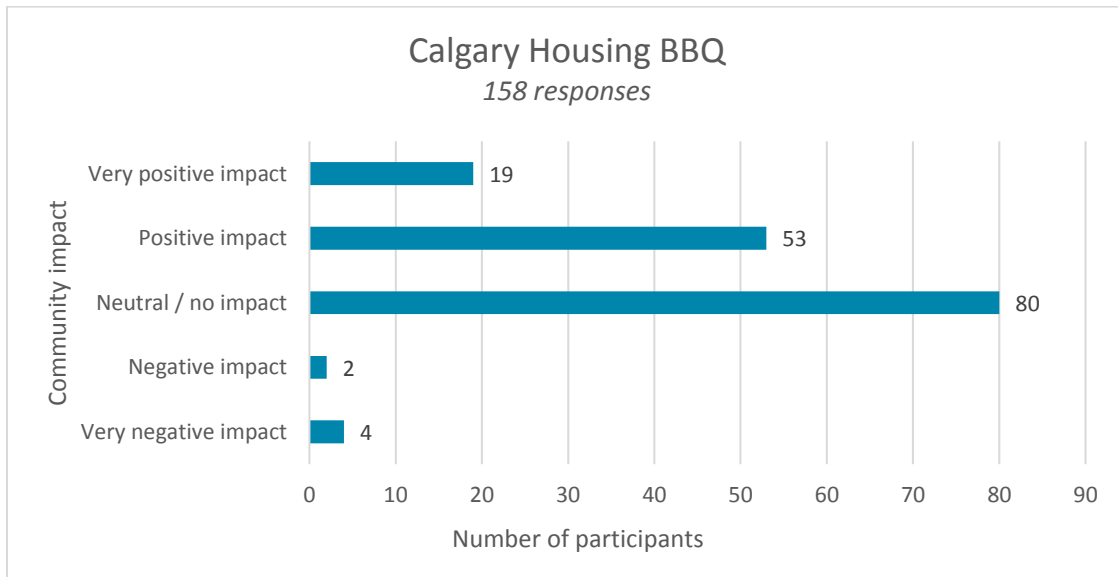
7. Calgary Housing BBQ

Calgary Housing Company to host a community BBQ or special events to bring people together and increase social connections in the neighbourhood and to provide educational information as needed.

Projected cost: \$1,000

What impact do you feel this initiative would have in your neighbourhood?

72 out of 158 participants (46%) thought this initiative would have a *very positive* or *positive* impact.





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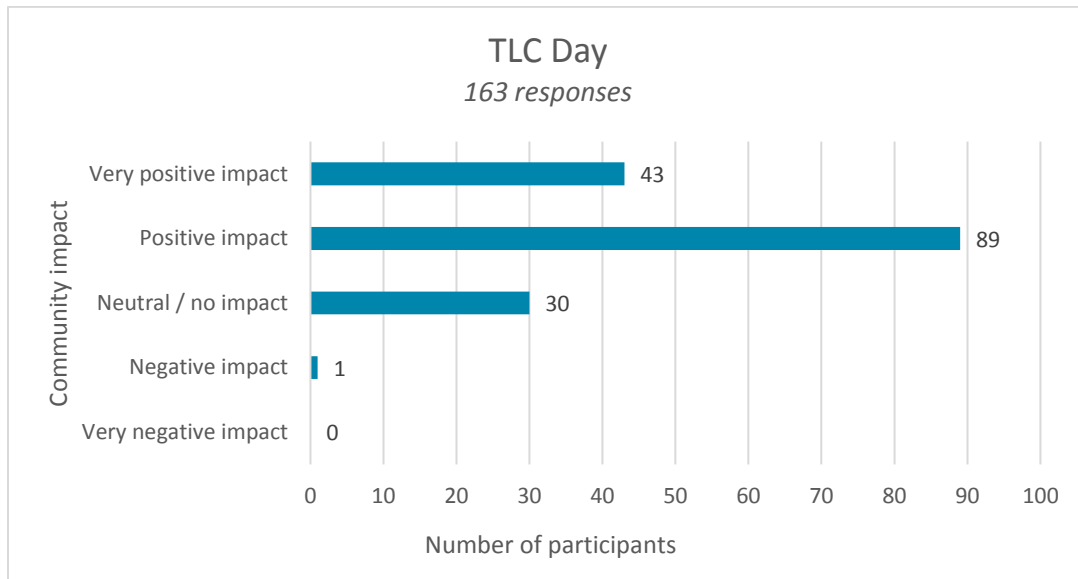
8. TLC day (Woodlands/Woodbine So Fine)

City staff and community volunteers would focus on a location adjacent to Calgary Housing to provide Tender Loving Care (TLC) to the area. This could include garbage clean up, painting, graffiti removal, minor infrastructure repairs, grounds keeping and more. The clean-up and beautification of this space would enhance the area and increase community pride.

Projected cost: to be determined

What impact do you feel this initiative would have in your neighbourhood?

132 out of 163 participants (81%) felt this initiative would have a *very positive* or *positive* impact on the community.





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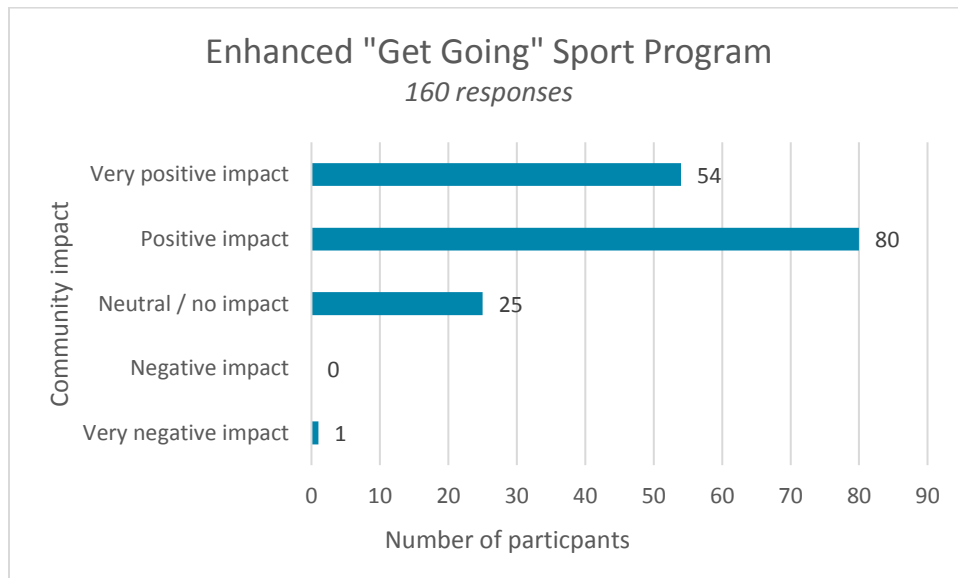
9. Enhanced “Get Going” sport program

Collaborate with Woodcreek Community Association to further enhance and grow the “Get Going” Sport program which is offered for youth in the community.

Projected cost: \$1,000-\$4,000

What impact do you feel this initiative would have in your neighbourhood?

This was one the highest-rated initiatives, with 134 out of 160 participants (84%) indicating this initiative would have a *very positive* or *positive* impact on the community.





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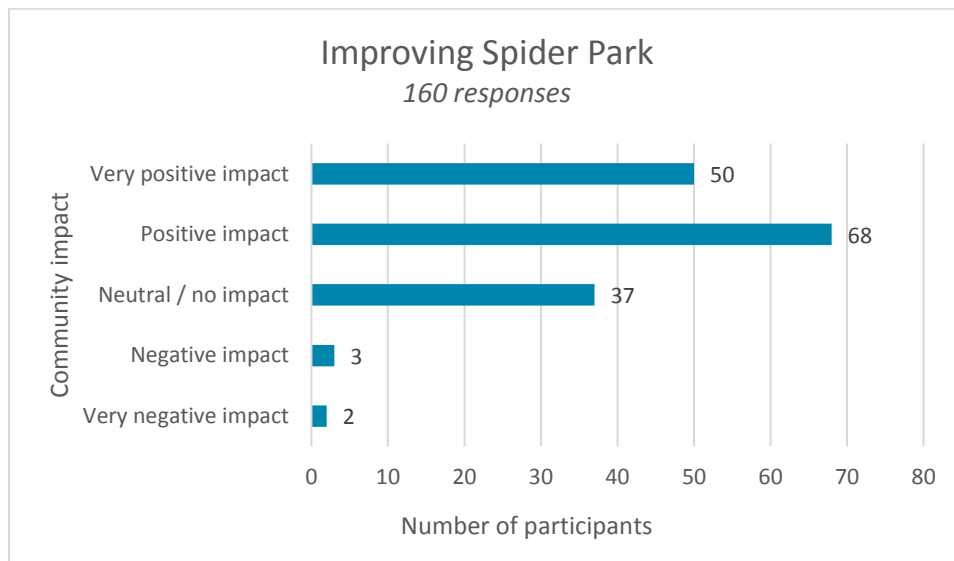
10. Improving Spider Park

Install a playground at Woodpark Avenue & Woodpark Close (Spider Park).

Projected cost: Playground development can range from \$20,000-\$250,000

10a) What impact do you feel this initiative would have in your neighbourhood?

118 out of 160 participants (74%) felt this initiative would have a *very positive* or *positive* impact on the community,



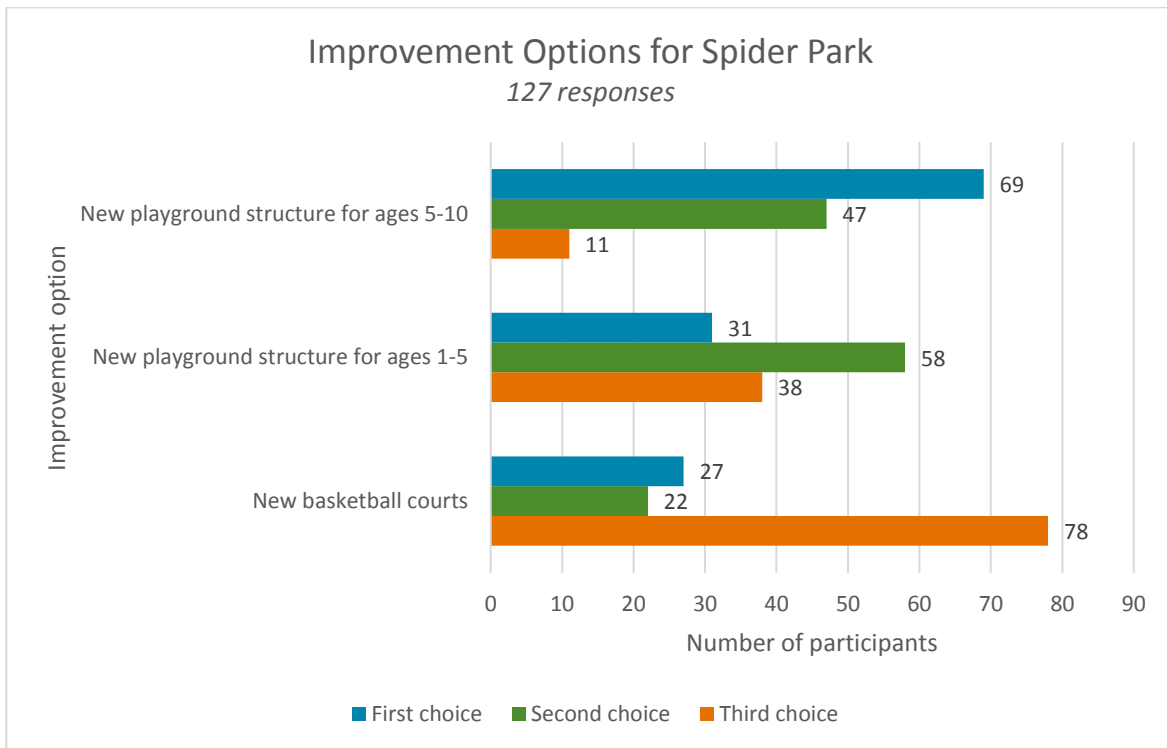


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10b) If this initiative were to go forward, look at these three possible improvements and tell us which is most important. Rank all three in order of importance for Spider Park.

Participants were provided three improvements to rank; a new playground structure for ages 1 – 5, a new playground structure for ages 5 – 10, and new basketball courts. A new playground structure for ages 5-10 was ranked as the first choice by most participants (54% or 69 out of 127 responses).





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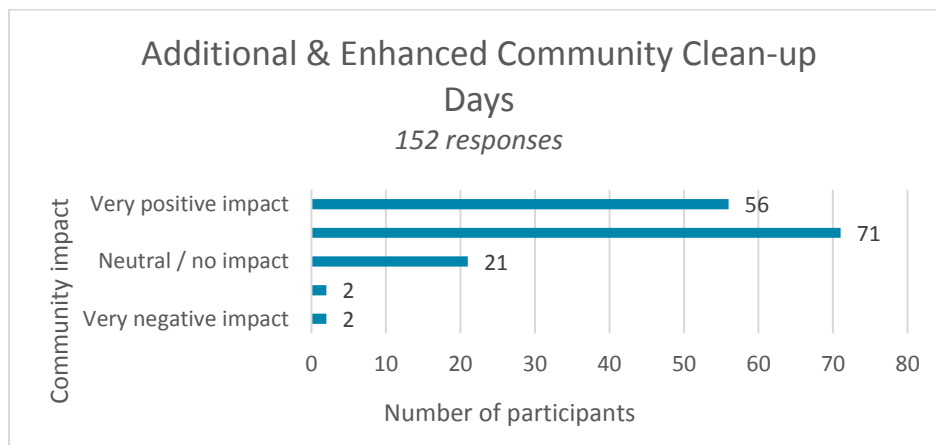
11. Additional and enhanced community clean-up days

Enhanced community clean-up days provide an opportunity for residents to improve and beautify their personal residences and community spaces.

Projected cost: \$4,000

11a) What impact do you feel this initiative would have in your neighbourhood?

This was the highest rated initiative with 127 out of 152 participants (84%) indicating it would have a *very positive* or *positive* impact on the community.



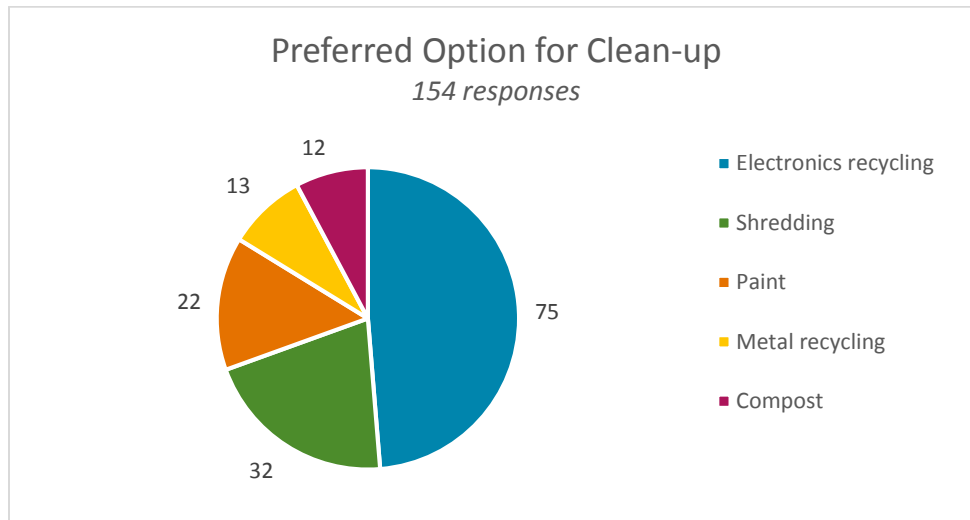


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11b) Tell us which clean up option you would use the most?

Participants were provided with five options from which to choose; electronics recycling, shredding, paint, metal recycling and compost. Electronics recycling was identified as the preferred option with 75 out of 154 responses (49%).





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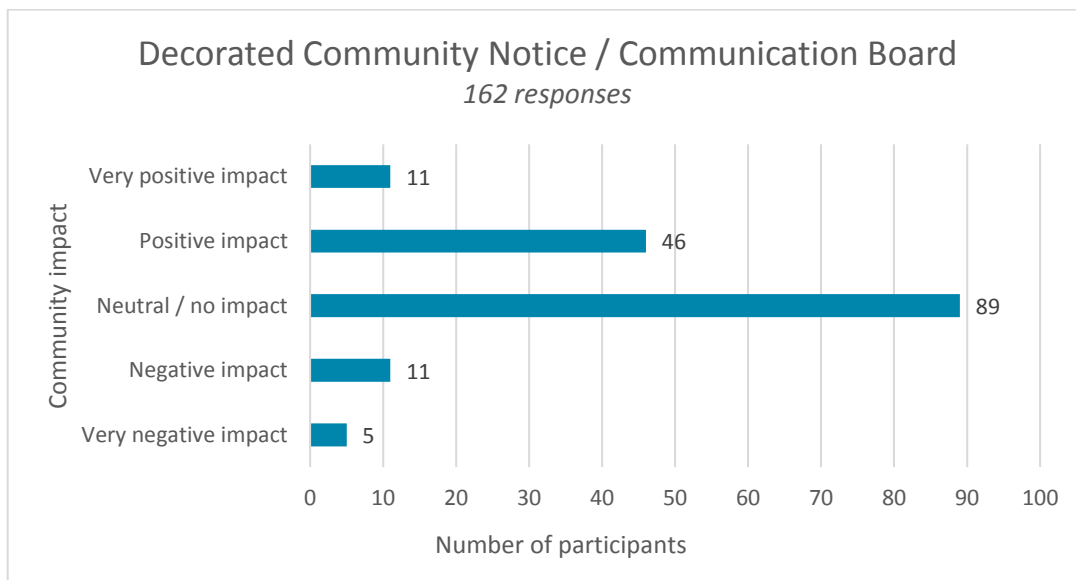
12. Decorated community notice / communication board

This free-standing board would allow residents to communicate and connect with each other. It increases connections with each other, as well as an investment in the community.

Projected cost: \$3,000-\$5,000

What impact do you feel this initiative would have in your neighbourhood?

57 out of 162 participants (35%) felt this initiative would have a *very positive* or *positive* impact on the community, while 89 participants (55%) indicated this would have a *neutral* or *no* impact.





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13. Community play day event

This event provides people in the community with opportunities to connect, play, enjoy and deepen friendships while adding vibrancy to local neighbourhood life and increasing social resilience.

Projected cost: \$3,000

13a) What impact do you feel this initiative would have in your neighbourhood?

99 out of 162 participants (61%) felt this initiative would have a *very positive* or *positive* impact on the community.



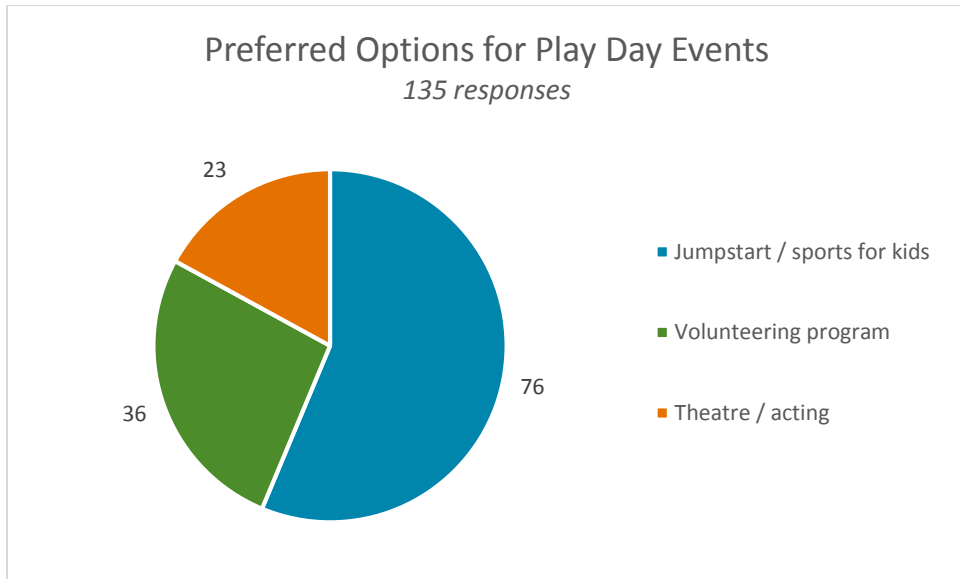


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13b) If this initiative were to go forward, what would be your top preferred option for play day events?

Participants were provided with three options; jumpstart / sports for kids, volunteering program and theatre / acting. Jumpstart / sports for kids program was identified as the preferred event with 76 out of 135 responses (56%).





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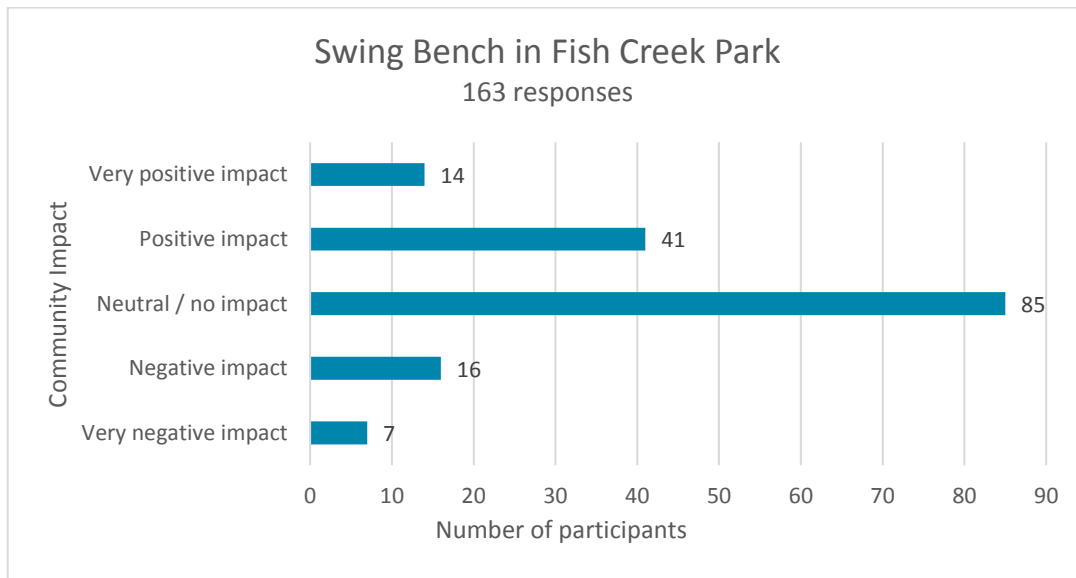
14. Swing bench at the top of Fish Creek Park

This idea came from residents for people of all ages to better appreciate the beauty of Fish Creek park. This swing would be similar to a garden swing. Dependent on feasibility study and timelines.

Projected cost: \$7,000 - \$8,000

What impact do you feel this initiative would have in your neighbourhood?

55 out of 163 participants (34%) felt this initiative would have a *very positive* or *positive* impact on the community, while 85 participants (52%) felt that this would have a *neutral* or *no* impact.





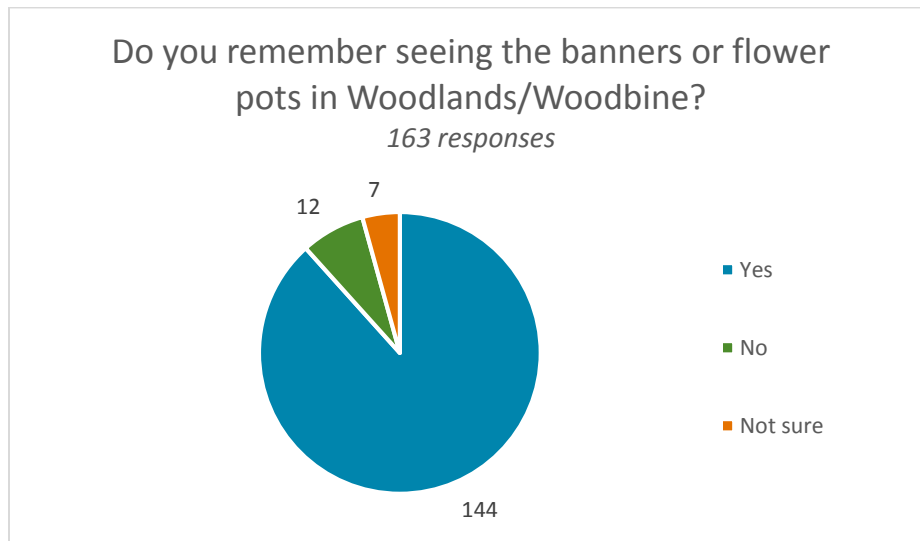
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15. Feedback on City banners and flower pots in the Woodlands/Woodbine community

15a) This year The City put up some banners and flower pots in your neighbourhood to help celebrate Canada 150. Do you remember seeing the banners or flower pots in Woodlands/Woodbine?

The majority of participants (144 out of 163 participants, or 88%) remembered seeing the flower pots and banners in the community.



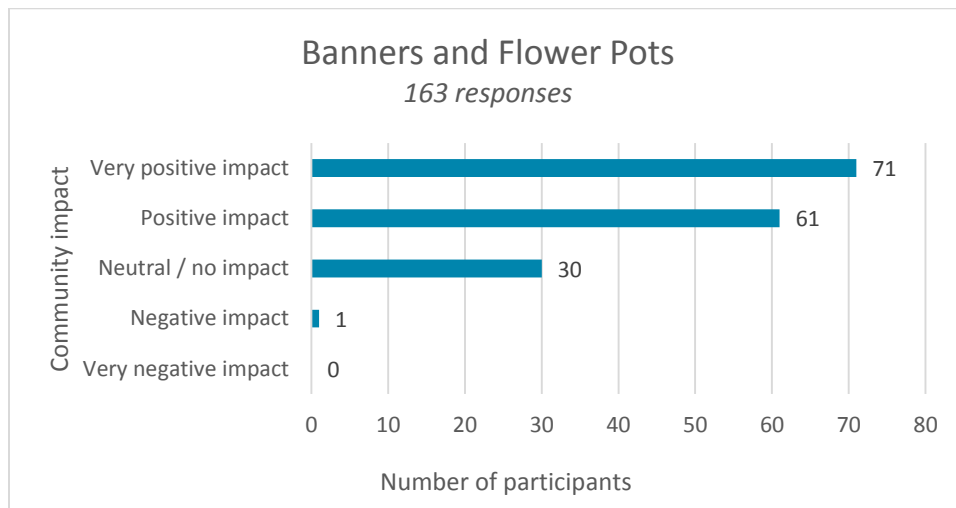


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15b) How do you feel the banners and flower pots impacted your neighbourhood?

132 out of 163 participants (81%) felt it had a *very positive* or *positive* impact on the community.



Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in early 2018 at calgary.ca/myneighbourhood. It is anticipated the chosen initiatives will be implemented in 2018.