



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

Verbatim Comments

Verbatim comments presented here include all of the suggestions, comments and messages that were collected online.

Offensive words and personally identifying information have been removed and replaced with either, [removed] or [personal information removed]; otherwise, comments here are completely un-edited.

Comments that state 'see above' or some version of this are referencing the previous survey question that was answered. All comments were reviewed by the question that was asked.

The verbatim here is in response to the question that asked for your input on the [attractiveness](#) of temporary signs, your [expectations](#) of temporary signs as a part of Calgary's landscape, the [abundance](#) of temporary signs in Calgary and the level of [prioritization](#) you think should be given to managing and controlling temporary signs. These questions were originally part of the 2011 research study by Ipsos Reid and were included here to get a sense if feelings about the value of temporary signs to Calgarians is similar now as it was in 2011.

Attractiveness Question

In your opinion, are temporary signs attractive in the community? Please explain your answer.

- CAN be unattractive if too many, not maintained, crowded.
- The smaller signs are unattractive.
- They can be if there are too many. That's why the max number of signs one road/boulevard/street should have is 2-3 - otherwise too many signs can cause a major distraction as well as take away attention from the attractive landscape and green spaces in a community. Also, too many signs in one community advertising the same message can also be "overkill".
- They fall over, they're huge, they're ugly and many times they are outdated.
- They can be, it all depends on size, number, and such. Too many looks cluttered (less is more), too small and they are hardly effective. The important thing as I mentioned earlier is to balance community aesthetic with optimizing sign effectiveness.
- True temporary and community signs are not unattractive in smaller quantities, BUT THE SMALLER FOR BUSINESS SIGNS ARE!!
- They have a tendency to "clutter" the roadways and boulevards which is why it is necessary to have permits and controls
- Some signs are unattractive but effective regulation will minimize this.
- Only if there is an over abundance of signage in one area or if there are clusters of signs.
- They may be. I think signs should be more standard and they should be well kept. I have seen some signs that are pretty worn and that makes the community look less attractive. Well kept signs that are clear are acceptable.
- Signage can be unattractive, PARTICULARLY when there are too many signs in a small area, but managed well and appropriately and they are not a terrible downer.
- if they are not professional yes



- they certainly aren't the prettiest thing to look at but they get the job done
- Part of the landscape
- In general no, however if there are always there and they don't come and go then they transition from effective and welcome to just being an eye-sore. They should be limited to 2 weeks duration and there ought to be some "down time" where the streets can be free of them.
- As long as there are only one or two in one location
- Yes if they sit there for weeks or months and have a shabby look. X has an ugly one on 25 th Ave at the end of the community hall park and it looks like it's seen better days. Ugh
- If there are too many in one space
- I think it makes the neighbourhood look disgusting entering into it
- Not if done sensibly with a balanced approach
- Eyesore and tacky looking
- so many different sizes, colors, heights and different ways of being put up looks worse than a bulletin board
- I think the amount of time the same sign is allowed to stay out should be limited
- properly posted are ok
- The signs look tacky and obtrusive, especially when there are so many.
- "I like knowing what's going on in my community.
- I like that people can advertise their art shows or baseball sign ups.
- It's a way of making you feel like you belong because you know what's going on."
- A row of temporary signs looks trashy.
- These signs cheapen the approach to the communities and make the green spaces look unattractive.
- With uniformity, I don't think that they are unattractive.
- Looks trashy
- Junky. Cheap. Make the neighbourhood and city look like a carnival or low class.
- They contribute to litter. Many are never picked up.
- They look horrible, disruptive and unnecessary.
- As long as they are managed, it is ok.
- But they are necessary.
- Give the area a cluttered look.
- Cheapens. Makes the area look low class especially when it's for liquor stores!
- What needs explaining? they are banal in context and not exactly works of art.
- If there was more uniformity they might look better. Like small community outdoor bulletin boards would be nice.
- ABSOLUTELY!! The sign rental companies drive up on the grass in our neighbourhood to place the signs. The grass is destroyed and muddy tire tracks are what remain. The signs themselves are ugly. They distract and block the views. There are so many signs, especially by land developers. We have signs that are 6 feet tall advertising a "new" development that has been there for several

years. I am not someone to complain, but these signs are driving me crazy... they are ugly and there are so many of them.

- They are but it's not a big deal
- Looks trashy.
- The things are ugly.
- Simply put...they are an eyesore.
- All over the place
- They clutter boulevards but I don't mind them around stores
- Along the Boulevard is fine, or near schools is fine but not on every road in the community
- When there are more than 3 on a corner it starts to get unattractive
- Rows of signs along the Blvd takes away from the landscape. I find it an assault on my senses.
- They are ugly
- They are a mess on the entry to X
- We plant grass and trees and bushes. Then we hide them behind these signs. The installers drive over the curbs and grass damaging the city work. A terrible waste of city taxes.
- Excessive number of signs is very distracting and ugly.
- Very distracting and ugly.
- Short term use is important. Not perpetual
- ugly
- Why would they be considered otherwise?
- They are ugly, distracting and when there are multiples signs or permanent temporary signs they are just visual noise.
- They just don't look good.
- They're tacky and look cluttered.
- But it doesn't matter. My neighbour is unattractive, but you can't legislate that away.
- and more Yes
- "Yes! They are ugly and make the area look like no one cares."
- Green spaces look unsightly. Clutter is unsightly.
- Eyesore x 10000
- Sometimes when they are everywhere without a standard look they can be unattractive... but they are temporary so that's not so bad.
- I especially cannot stand the signs advertising alcohol and vape shops
- Distraction.
- Distractions and some can be complete eyesores. Especially if vandalized.
- Absolutely they are unattractive. They clutter up what limited green space we have and take away from urban and nature together.
- They can be if there are too many. There should be some restrictions on how many can be placed, however, many factors need to be considered when determining restrictions, such as should

community groups be given priority over businesses, is the road a main artery that captures many residents, etc.

- Often bright, garish, etc to grab attention. When they are scaled for motorists, they're bad. When scaled for pedestrians, great, OK-they're generally not barriers to pedestrians (size, placement) and they're smaller.
- Disgusting.
- They make neighborhoods look junky.
- All temporary signs that I see look absolutely horrible. The screw holes make the signs look like someone was using them for target practice and the overall aesthetics are just plain ugly!
- My neighbourhood has had the same showhome signs up (many of them) for over 5 years (X X along bow trail)
- Some of the signs are too colourful and look messy
- Honestly they just come across cheap and are a distraction on the road
- Most of them are absolutely horrible in how they look, and are simply not necessary.
- If they are victims of vandalism or wind damage, if there are too many clustered together, they look terrible.
- Some of the signs are not placed well on properties. Some are near Stop signs and are distracting. Sometimes many are on the boulevard and are distracting to drivers. Some are not removed and look faded after a while. Some people post waaaaaaay too many garage sale signs.
- Too many can be unattractive
- I don't like clutter.
- NIMBY lunatics are unattractive to the community.
- If they are not cared for or a neon explosion, yes.
- They are an unnecessary eyesore that makes proud neighborhoods feel like a trashy bazaar.
- As are political or all signs regardless of the source.
- Yes they can be. Uniform sight and not being cluttered are important. Often see too many signs too close together in too many bright fonts. This can be distracting and hard to comprehend. Uniform height and spacing requirements and minimum colour choices would help improve Esthetics and understanding.
- They can be if they are in large quantities or close together.
- They are all different sizes and colours... can't we have normal lawns in front of stores
- If they are along residential house front roads they are unattractive. When spaced out and less than 25% of greenspace along blvd sign are ok.
- Abbreviated words to save money, do you not think it is more important for a driver to watch the road than a discount haircut sign!
- These signs are [removed]. Clean this crap up.
- When there are too many in a single location, yes they are unattractive
- Tacky, Ugly, cluttering up my greenspace, constantly vandalized into obscene messages (actually, preferable to being constantly marketed at). I hate the damned things



- They're ugly and distracting.
- You know what's unattractive in the community is if this survey is successful and you put a bunch of people out of work. Then one of those people are no jobless and end up breaking into my house.
- Too many and over-usage certainly are. I think of 32nd ave NE and it's a clutter of signs.
- If there are a couple each block is ok, more than that it becomes cluttered and visually unappealing
- They're ugly.
- Definitely.
- Very ugly.
- There's far too many, especially from commercial businesses.
- When they are all over every green space sign after sign it looks bad
- They can be if there are too many and the design is garish or contains too much info to read when passing by.
- Temporary signs are not unattractive because they are tidy, sturdy, and do not contribute to litter. We have tried distributing paper ads in our neighbourhood to advertise our immigrant settlement programming, but the paper quickly becomes litter. When we switched to promoting the ESL classes through use of temporary signs, we noticed that attendance increased. As well, neighbours have commented that they look forward to seeing what the next class will be as they have come to expect a new sign on the boulevard about every other month.
- Eyesore. Too many.
- When there are too many.
- They get cluttered (dozens in one boulevard) all shouting at you for attention, they blow over and onto roadways, especially with Calgary's weather, and they get dilapidated and vandalized.
- When only a reasonable amount in consistent places are being used and in a professional manner they are not unattractive
- Some of them are. The ones with coloured backgrounds can be tacky
- Signs take away from the appearance of natural landscaping.
- They are somewhat unsightly. I've kind of gotten used to them though. I think if they are effective promotional tools for community organizations I don't necessarily have a problem with them.
- The distracted clutter is nothing more than pollution.
- The neighbourhood looks low rent and trashy because these are ALL OVER
- Temporary signs distract from the beauty of the community. Some communities may pay fees to help enhance/maintain areas like parks or general upkeep of lawns, this will not be seen if areas are covered with advertisements and signage.
- Signage covers line of sight.
- As long as they are temporary and are removed from areas on a consistent basis. There should be times where there are no signs as well.
- Ugly. Unattractive. Makes streets look junky. Roads like Macloed Trail are already horrible and dead and need to be cleaned up. Bring back the trees and grass. Limit the signs everywhere. Turn down the lighted signs when businesses are closed. Light pollution.



- To me they are utilitarian - there to get a specific message out for a short time. They don't even qualify as public art.
- See above
- Sometimes there are so many signs - it looks like unorganized circus. You can't see the landscaping from all the signs.
- Very unattractive and should not be allowed
- They are too numerous and inconsistent in appearance. A blight on the landscape.
- Doesn't matter to me.
- Often used for too long signs in bad condition very poor design. They could be designed with standards to look much much better.
- They cause a mess of adverts, and collect litter
- Self-evident.
- I feel that too many would be a cause for concern, but current amount doesn't detract
- Very ugly and tacky.
- They aren't *pleasant* to look at but straightforward designs (white letters on black) are fairly unobtrusive.
- Look ugly
- Too varied & too tall are distracting & impeding sight lines near intersections.
- They are an eye sore.
- They take away the beauty of the community.
- They are generally quite ugly, in my opinion.
- They clutter the streetscape and make for a stressful visual environment. Calgary has enough of a problem with the lack of pedestrian space (adequate sidewalks, street trees, bus shelters, etc) without that potential space being eaten up by cheap-looking signs.
- In excessive numbers, particularly those with a purely commercial purpose.
- Don't want any signs. Safety hazard
- Clutter the roads and often vandalized to change words
- Tacky ugly and cheap. They Make the neighborhood look "low rent" and sleazy. I don't like any size or any color of background or lettering. Please please get rid of them altogether.
- Clutter
- "I have never seen an attractive one.
- Also they wreck the view of the community."
- They do look ugly in all instances. I don't mind them, but they are definitely unattractive.
- They look junky, have usually fallen down or have missing letters, and take away from a community.
- I moved to Calgary 5 years ago and it's one of the first things I noticed - and I still think they look unattractive and cheap and take away from the curb appeal of communities.
- Horrible, ugly and dangerous. Let's make our city beautiful!!
- Look unprofessional,



- Communities are friendly places for children and families to grow up and enjoy. Distracted drivers are not welcome.
- They are garish, overused and generally eyesores in a community
- I think they really spoil the community. When there are many signs the landscape becomes cluttered. Sometimes garbage becomes hung up on the signs. When the wind blows them over they become useless.
- These signs are not that great to look at, generally. They clash with many natural colours.
- Very!!
- See above
- What explanation do you need? In my opinion these signs are unattractive.
- Excessive signs are of course not a good thing. But when used in moderation, they can be a nice aesthetic to the side of the road.
- Yes but. A measured approach to the number of signs (fewer = better) mitigates the overwhelming ugliness of too many. You stop paying attention / reading when there's too many.
- Proliferation of signs is unattractive especially if different sizes and illegally placed.
- They are large, generally have more than you can read as you drive by, and look ugly.
- Depends on the wishes of the residents of that community. Well-crafted signage can add to the vibrancy of a community - amateur signs detract!
- I personally don't like to see these types of signs across the city...they bring down the appearance of public and commercial areas.
- Sometimes (especially during elections) mass amounts of signs make the community look bad. However, a single sign along a main route through a community reaches most of the people.
- especially un-uniform in size & colour, or small print.
- They are so ugly.
- ugly distracting junky looking
- If there are too many of them, they blow away and litter surrounding area, no consistently in size
- I think part of their success grabbing people's attention is precisely because they are unsightly. Having a lot of them at the same spot though, just grabs this attention to the ugliness and not to the content.
- Not totally opposed to them, but I think placement needs to be carefully considered and when used, they need to be large enough to easily readable (the longer you have to look at them, the more distracted a driver is...). And there needs to be properly enforced regulation as to keeping them up to date - it is REALLY annoying when they are advertising something weeks past or missing half the letters. It should be like election signs - must be removed promptly once no longer in date.
- They are ugly! Businesses that put these signs up are littering as far as I'm concerned.
- They look cluttered and unkempt
- Communities are designed with architectural controls to ensure a level of aesthetic comfort. Some communities strictly enforcing colours and materials. Then a multi-coloured wall, is dropped on the side of streets and boulevards.

- Absolutely!!! It makes our communities look cheap and gaudy! It's like we're living in a flea market.
- There have been some good and some bad looking signs.
- They are unattractive if a lot of them are in small area
- It just adds clutter and blocks the view. Some locations always seem to have a sign of some sort in place
- It all depends on the appearance of the signs. They do not have to be unattractive, in fact they can be highly attractive and get attention from people.
- Random placement of signs is a distraction and a hazard.
- They are ugly, large, poorly placed and serve no purpose. They create reduced visibility of pedestrians and other vehicles at intersections. They are a safety hazard... yes, even the "please drive slowly my precious snowflake goes to school here" sign placed in front of a crosswalk!
- They distract us, clutter our streets & are generally unattractive.
- I like them
- See previous answer
- Should be kept at minimum. Only for communities and non profit charitable events. No ongoing business signs after initial business startups.
- If the temporary signs are only up for a couple of days advertising a community event, then that would be OK. But, large distracting signs that are put on the street to advertise a business being run out of a residence are not acceptable.
- They are very unattractive and look very tacky especially in nice communities.
- Makes the curbs look cluttered.
- Of course the street scape would be prettier without signs, but there are far more unsightly yards and businesses.
- "Not in their current form.
- Higher density signs and more (or even less) colour than what they currently have would be a distraction (less colour would be a distraction because it makes them harder to read specific parts of the sign (ie time and location))"
- Too many ! Too frequently ! Election time is the WORST
- Signs should be sized to their surroundings. A giant sign on a small boulevard looks awful and out of place.
- this is too subjective of a question, they are not anymore unattractive then all the garbage and cigarette butts that are thrown out the window all the time (that is a disgrace)
- You have to draw a limit (the amount) used in a community. Otherwise it does begin to get tacky.
- Wanna see green space. Not neon read, greed, yellow, pink.....
- depend on the # of Signs
- If they are busy with too much info they can be distracting
- They can be but I don't mind them. They usually have important and relevant information for the community, and they are temporary so I know they aren't staying.
- An overabundance of signs in one area creates a messy, unattractive look.



- I believe there should be a limit of the number of signs that can be erected, with priority going to Community Associations, Home owners associations and Resident associations (non-profits).
- They are horrible - it doesn't matter how they try to dress them up - they are ugly and a huge distraction!
- Depends on the location and the number of signs.
- They're too big, they're ugly, and they add to clutter.
- Without standards, temporary signs detract from streetscapes and impair visibility.
- As long as they're standard size and color, and only up for a limited time, they aren't too bad to look at
- They are attached to every pole and looks trashy.. Just like garage sale signs that no one Evers picks up.
- Some signs are put out and forgotten essentially just becoming litter
- Black ones Definitley. They almost feel less credible/ sketchy. They aren't very pretty.coloured ones would look a lot better.
- Depends on style and if it's still relevant.
- We are in the process of beautifying our community. Our boulevards are being rejuvenated, trees have been pruned. Temporary signs detract from the work that has been done.
- "Sometimes.
- If they are too big and carelessly put together; too big characters, visually unattractive"
- They are a nice, legitimate alternative to the temporary coroplast signs on metal stakes that every shitty contractor in town puts out each spring. Or that every weight-loss con, or every snow removal company, or every third-rate liquor store puts out.
- Temporary signs are an imposition on the landscape and should be banned.
- They are a small hick town eyesore that should be removed. All of my out of town visitors remark on this.
- "It can be if there are 10 on the same block, if the signage is up for a long time and if the signs get blown over. It is important to weigh the pros and cons of what happens when not for profit/charitable organizations do not have signage. ie. How would garage sales exist, yet hundreds of people go to these because they can't afford to buy new. It is a great way to recycle things that would end up on the dump."
- Eyesores
- Some signs are prettier than others.
- Signs can be unattractive if not made professionally or placed properly. Also, the number of signs in a location can prove to be unsightly.
- They cheapen the look of neighborhoods and are often left up too long
- Ugly and distracting
- Lower numbers are okay, but it is easy for them to become unattractive
- Just plain ugly
- Proper signs are not unattractive. Unmaintained signs are.



- I can't see my lake in my community
- No contest here. They are visually clutter and look awful.
- Nobody comes to visit a city to see their ugly billboards littered around town. Every out of town guest I host comments to me how ugly all the signs cluttering our city are.
- They are generally not visually appealing, eye catching yes, but they do not "add" to the landscape.
- They can be if there are uncontrolled numbers of them. And if they are not standardized to some extent.
- They are very ugly. I favour a Sao Paulo approach. The difference in terms of aesthetics is striking. Temporary signs are a much bigger scourge than dandelions (which are pretty, small, and bright).
- It can be if it's abuse..
- Sometimes. If the letters are missing or they are not maintained they look scabby.
- They clutter green space and are a distraction along the roads.
- Some are extremely unattractive and large numbers of signs are definitely an eyesore.
- Not if they have some bit of uniformity and aren't in abundance.
- They're ugly, but not as bad as abandoned vehicles in front yards.
- They are important to communication.
- No uniformity and mass amounts of them. A BBQ on September 24th is still on a huge sign on bow bottom.. . It's October 10. Ridiculous.
- They are not unattractive if placed neatly.
- So long as there is a maximum number of signs there is no detractions as they are temporary.
- Poorly maintained signs, overtly eye grabbing signs through bad design, or a large density of signs (*cough* election signs *cough*) are decidedly unattractive. Advertising on the road side however is common place. Also signs placed in the sidewalk; are beyond unattractive but outright unfriendly.
- If they are spaced appropriately.
- Can be if there are too many in a row
- They can be. The new cubex ones are lovely, but the older style with many mixed colored letters are horrible. AND, they often are vandalized to make messages that are inappropriate (though, they can be funny!) haha
- Professional community signs are fine. Excessive signs advertising businesses are very unattractive.
- too many can be unattractive
- Most areas I see seem to have a reasonable number and they change often enough or are removed when no longer needed. The only ones that I find to be irritating or an issue are the overly abundant number during elections for the different candidates or parties.
- Temp signs are ugly, clutter neighbourhoods, make a neighbourhood look lower-class. They should be banned in certain locations like meridian and public property. I hate hate hate election signs.
- As long as temporary signage is attractive, well maintained, and easy to read, then no, it is not unattractive in the community. But there need to be signage standards that are upheld.
- YES, yes, yes.....see above



- I like them
- When I see X signs on the side of the road, it's distracting. I saw people as annoyed as I was, they were pulling them up and throwing them onto 14th street SW
- Again, as long as it's not too many.
- They can be if they are not uniform in size and presentation. Only a certain number should be allowed per area and for a limited time period. If you want to advertise as a small business, you have to wait until there is space available.
- It's needed for the community. I like the reminder of upcoming events.
- Most places it's not overdone....except during elections!
- So many other options for advertising
- Only if they are in good state of upkeep
- At the present time they are largely Unregulated in All aspects. Of course "Enforcement is only performed based upon complaints being received!" in other words-Non Existent
- They are useful ways to communicate and therefore an asset.
- They make the areas look crowded, junky and are an eye sore.
- They are as annoying and unwelcome as drop down ads on the internet
- Absolutely. When there are too many, it looks cluttered and if they fall into disrepair then who is to take care of them?
- We should be able to look around our neighbourhoods without having to block out ads. They're unsightly.
- I really dislike the way they look in the neighborhood. I would rather see a single message board in each neighborhood where people can advertise and you can go and read it if your interested. When you are driving your car or walking your dog you don't need to see all this stuff.
- Unattractive if they are not similar
- They can be if they are numerous, cluttered and disorganized.
- They are annoying due to how many there are but we have bigger issues than how "pretty" things look.
- They can be. But they are necessary.
- They may be useful but they're not pretty!
- Depends on which ones are on display.
- They are mis matched, poorly kept, vary in size and shape, are placed willy nilly, no standardization or design input or regulation (I'm assuming)
- Some are necessary
- It makes it look cluttered and messy. Also with heavy winds they create garbage if not secured. Some companies don't collect them and they end up tangled in natural areas, ditches etc.
- They are butt ugly.
- If they are clean aND professional
- Depending on the number of signs that are up, spaces can look cluttered.
- No explanation necessary



- Makes Blvds look trashy and messy
- They certainly can be, if they're overdone or not designed well. But this might be one of those cases where the benefit (esp. to associations) outweighs the aesthetic factor. I mean, if someone registered for a physical activity because they saw a sign for it, and this person is healthier because of it, then who cares if a sign on a strip of grass looks ugly?
- Depends on the sign. If It is not in English or French, it has no business being posted.
- As long as there are not a ton of signs in one area, if there are 3-4 and it is kept neat and not junky
- It depends on perspective, as well as how many signs and placement
- "First, you do not give an option as to BANNING These totally, They are POLLUTION in it's own. Only one SIGN per corner, not the multitude we see today which is dangerous cause people want to read them all, DISTRACTED DRIVING at it's best compliment of SILLY HALL."
- They can be if not properly dispersed, maintained or are no longer relevant.
- Very unattractive. As stated above, I find the portable signs get knocked over, vandalized or letters removed or rearranged to spell out something rude or nasty.
- Some are, multi colored lettering looks awful. Signs that are not properly maintained are an eyesore (missing letters, broken equipment, etc). Also, signs that use too many abbreviations are confusing and unattractive
- they clutter
- Clutter.
- They can be to me as cited above.
- They are often and easily vandalized in my experience. Often they have less aesthetic appeal than permanent signs... often become outdated and useless
- It is what it is. If there are too many no one will read any of them. Important one will get the message across.
- The neon colours, the "temporary" feel..uck
- Too large, too colourful can be unattractive.
- If the rules are clear and the group or business can obtain straightforward guidance from the City this can be avoided. Whichever group is issuing permits should have a clear understanding of the guidelines and be able to assist and be more forthcoming with information and assistance.
- Want the view
- In designated areas, with clear guidelines, these signs are ok. Too many without guidelines are not.
- They are super ugly. I can't stand the way they look.
- Unfortunately, as much as temporary signs are needed, they are an eyesore as well. Some regulation is needed, but not overhand ed regulation as you can't take away the right of expression and individuality. Banning for example, sandwich board signs takes away from the businesses who choose to use that form of signage, and cuts into the businesses who produce them.
- They look terrible, they get vandalized and are often up for extended periods after the event or sale is over. They are an eye sore.



- I feel I am faced with ads all day - tv, internet, emails, bus benches, billboards, etc., when I am in my community I prefer to admire green space than to be faced with another advertisement for something I don't need.
- They add clutter and are ugly
- Always knocked down, missing lettering. re-organized messages.
- They make the boulevards look messy.
- too many are unattractive. They should only be placed along the entrance to communities, not in green spaces.
- Yes! Makes the community look junky
- Not if they are clean and in good order. And picked up after the promotion is complete
- Too many of them are!
- My community is loaded with obnoxious signs in a variety of colours, sizes and languages.
- Only during elections mind you.
- Clutter. Just visual clutter. And they don't always get cleaned up in a timely fashion (think last election I called and called to get the signs taken away a month afterwards).
- They are for Information purposes. Are we that shallow now that we have to regulate signs in a community? They are much better looking than home made flyers stapled or taped to street posts and Bristol board signs.
- very unprofessional and trashy looking, no matter how you try to dress it up
- They are unattractive
- They're so hideous! Custom signs may create something more pleasant to the eye.
- Too many in certain places - outside the Trico centre for example.
- Too many and too many designs are unattractive as are ones that stay up too long and get damaged
- when there are tons and ones that stay up for longer than a few weeks
- As long as they are placed on the street without homes, they are OK
- Very much so. Please ban all temporary signs.
- When there are too many it looks awful. In a controlled state they provide important information.
- Not always but they can be if they are not kept in good order and made of attractive materials
- Bold signs aren't, advertisements are.
- The newer signs with the imagery and single piece are better than the individual letter signs.
- Ugly signs ruin the look of the community
- ugly
- They irritate people when people don't remove them
- It depends on the type and saturation. Too much of anything gets ugly.
- Sometimes they can be unattractive and put in some locations that are not ideal, but I think providing some guidance or policy around temp signs would address that
- They are so so ugly. When I moved to Calgary I was shocked at how common they are considering how garish they are.
- They look cheap and very unprofessional.



- They're not pretty, but they are a fact of life? Who cares, honestly. I think they're fine.
- They usually look gross.
- They look terrible.
- If there are too many and the info is inappropriate
- Again. A big billboard/temp sign is unsightly. However, uniform sign sizes, neutral non jarring colors, greatly help in making the sign "blend in".
- They are a little unattractive, but they ARE temporary.
- Depends on what kind of sign
- You've seen them
- They are ugly and messy. They make our streets and boulevards look like a cheap Las Vegas.
- They are ugly!!!
- I don't need my neighbourhood being littered by signs that business drop off and never clean up
- They are ugly and make Calgary a less attractive place to live and get around in.
- They're just ugly and get vandalized and blow over
- There is no conformity so it looks like a dogs breakfast
- "No less attractive than phone poles and lines lines and mail boxes and electrical boxes.
- They are an attractive part of the community."
- They could be, but not necessarily. Number of signs in a particular space, variety of sizes and shapes in too close could be. A temporary sign for community may not be unattractive, but they can be quite useful.
- Read all the above. Too many and most are signs for mundane events written in poor grammar so they are not easily read or make sense and often in different colours. They are a real eyesore.
- Many different types of signs that are poorly up-kept make a mess along roadways. If there was a standard that had to be followed, that could make a big difference in making the city look less like a bargain basement.
- They're bulky, and often obstruct views of green space/parks.
- They can be unsightly but as they are temporary I would not say this is too big of an issue.
- sometimes they are very unattractive
- No matter what you do, they're really ugly...
- Your pictures speak for themselves.
- Signs are ugly compared to nature, but if they are simple we can probably live with some.
- Place in the right spot they can be helpful
- They tend to make the community junkie looking. We call it commercial graffiti.
- They just are. Do you want that in your front yard?
- These signs are eye sores and take away from the natural landscaping.
- Temporary signs are the reverse of classic, artistic wooden, metal and painted signs people would be interested in collecting someday. Items of quality, distinction and future moments in history.
- Too, too many.
- They are TACKY and not fitting for what is supposed to be a world class city.



- They don't look very nice, and often times are a huge eyesore
- "Yes, when there are literally dozens along a stretch.
- No, when they are used sparingly. "
- They're everywhere and they're not pretty.
- If there are too many signs in one area they can be unsightly
- So ugly. Look cheap and cluttered
- Signs are annoying. Only when absolutely necessary should they be allowed.
- They can be quite garish and a nuisance - especially if they mask other signs, interfere with sight lines or distract road users.
- If you use the less ugly ones, the benefits outweigh aesthetics
- They look terrible.
- Calgarians work hard to beautify their communities. Other than a municipal, provincial or federal election I would like to see temporary signage eliminated other than on the premises of schools and community centres. In my opinion a computer based alternative could easily be developed for business purposes. Also for minor sports and community groups. This would leave our boulevards free from distractions. Perhaps realtors might have a 24 hour limit for an open house and the same for a garage sale.
- "I think the temporary signs are extremely unattractive. They are randomly put everywhere and are different sizes shapes etc. I do not like the way they look in my neighbourhood area.
- Many years ago I think the City stopped allowing billboards because they were so unattractive and distracting to motorists. My understanding is billboards are only allowed on native land and when you see them in various places you can't believe how unattractive they are (like near the Victoria airport)."
- Only unattractive if too many in one location.
- They are informative. They don't need to be and shouldn't be flashy.
- They tend to clutter and bring the overall appearance down yes they tend to be unattractive.
- I cannot stand all the awful multicolored signs for businesses. Also signs attached to traffic signs should never be permitted and anyone who attaches them should be fined.
- Read above
- Really?!
- I don't find them unattractive or that they take away too much from the look of the community
- They look tacky & cluttered
- I think more colourful signs attract more attention and are more distracting.
- If there are too many of them, which seems to be the case lately
- When the sides of the roads are covered with these temporary signs, they make the road/community look like trash, they are unattractive, distracting and unsightly
- People get excessive in their density and they create visual clutter. If they are lightweight plastic sheathing they are destroyed by wind and become blown garbage

- There is nothing to explain on this point. Signs in a residential area make the place look like aa junk yard and takes away the beauty of the landscape
- only if they are two many designs and sizes
- Temporary signs break the sight lines and groomed spaces into pieces, reducing the overall aesthetic appeal of community planning and care.
- Look cheap and result in less caring for the neighborhood. Attracts garbage
- The reason they are "temporary signs" and it permanent signs is because they're too ugly to stay where they are forever... Almost by definition they are ugly.
- it's getting carried away, there are too many.
- As long as there aren't too many
- The recent trend of having numerous signs along certain stretches of roads diminishes the streetscape, and makes these roads less safe.
- If there are too many
- They are in the way when the grass is getting cut. I've seen the workers just go around the sign and not cut the grass. They certainly aren't pretty...kind of a ridiculous question IMO.
- As long as they're on the main roads it's fine
- They're temporary, useful, quick & easy to read & I like them. I would not like them if they were advertising some3but these are not ads.
- I don't find them unattractive as there are not an excessive number of them
- These signs take away from the green space and add to trash that blows about the neighbourhood.
- There is an abundance of them in McKenzie Towne, they litter the side of the road leaving the community.
- By virtue of what the look like, yes they be u-g-l-y.
- YES! Some are very cheesy. I think some regulations around what they need to look like would be beneficial.
- Pending on placement and design policy and how there placed. Different parts of the city have them in several places per block and it's a distraction at a 3 or t way stop.
- If too many
- completely takes away aesthetics of community
- Of course they are...they certainly aren't pretty !
- Let's face facts here. They look like Hillary Clinton's face. Doll the signs up a bit. Make them look like Ivanka.
- They are another unsightly flight on the landscape
- They detract from our green spaces.
- I find them very unappealing.
- They intrude upon the psychic and visual environment. They designed to garish and attention-getting, they have no elements of aesthetic design. They reflect poorly on the City. The same logic the removed billboards in most sophisticated cities applies to these "temporary signs."
- They are a distraction and a cluttered eyesore



- The signs make the city look cheap and tacky, like a bunch of used car lots and pawn shops all in a row. There are many other ways people can get the word out about their business, community activities, or cheap haircuts/pizza/massage, etc.
- there are too many of them, they are often unsightly and "kids" rearrange the lettering to make them worse and often letters fall off or they are not maintained and/or removed after the dates they are referencing are past.
- In limited quantities
- A definite eyesore. Uniform signs may help this.
- New and developing communities are stained with signs beyond count advertising new housing, to the point where it is both distracting and an eye sore on the community. Many of these are also far from temporary.
- They do their job
- Depends on the amount. If too many then yes as it becomes too much clutter
- It depends. Some can be.
- Tacky and cheap looking!
- They are only there for a limited time, they are a great way to advertise for upcoming community events!
- ugly, ugly, ugly and tacky, tacky, tacky.
- Part of reaching out - not everyone uses facebook!
- If they aren't vandalized, tattered etc I see no issue
- Again, I'd actually say "it depends". Multiple signs = unattractive. A few here and there is okay. At a park, no thank you, I do not want to read a sign; but by a strip mall, sure.
- All caps is yelling and these signs are unwanted pop ups.
- These signs are ugly and it's getting worse with more signs each year. This needs to be regulated by city council. I am not aware of any city of consequence that allows this kind of blight.
- Signs promoting businesses are often abandoned and left in disrepair.
- "Nice fences, good looking trees and foliage, well trimmed lawns and well maintained curbs and sidewalks look great and are not distracting but rather calming.
- All the signs are making Calgary feel like the tacky part of some US cities.
- All the signs are unnecessary and take away from our natural or created attributes. "
- Numbers should be limited
- They are an eyesore
- More permanent signs that look better would be more slightly for temporary messages
- How do I explain "Yes"?
- They are ugly
- They are everywhere and are really ugly. The city is littered with them,
- Very ugly
- Sometimes yes sometimes no.
- They are hideous.



- They are a large eyesore.
- One or two is hardly noticeable...three or more looks like a stereotypical US trailer park
- Especially when there are several signs posted
- I guess it depends on how many there are and what message they are conveying.
- Advertising should not be allowed. It will become a slippery slope with a lot more signs to clutter up the lawns. No. no. No.
- Absolutely not attractive
- There are many other permanent mediums of advertising that are far more unsightly (faded bus benches and bus stops, billboards, half-lit pylon signs, faded fascia signage, cracking directional signage throughout the city) when left to deteriorate. Many temporary signs need to be kept in good working condition and are far less likely to fade, rust or become unattractive due to the maintenance the customer expects of the products.
- They are, by DESIGN, distracting and stand out from their surroundings. They draw attention away from the trees and gardens that the city spends so much money adding to communities to beautify.
- Usually poorly designed.
- a huge eyesore
- if they provide a service and fit within the appeal of the surroundings, they are a great resource.
- Currently there needs to be more rules and guidelines on how temporary signs are managed. There also needs to be monitoring and enforcement of the rules and guidelines. Currently on my short 15 min drive from home to work I'm bombarded by sign after sign some of which have been out for almost two years. They are not maintained are unattractive and ineffective. Just annoying.
- Eye sores
- They should not be allowed to be put up! It is another avenue for distracted driving!
- We have such a beautiful and clean city so no signs would look a lot nicer
- We were just commenting this summer that there were so many signs on one street, you couldn't enjoy the lovely trees/flowers on the boulevard. Not only that, the mowers had to mow around the signs, so grass was long around the signs. Not attractive at all.
- if signs are too numerous, stay up too long, are in disrepair or are hard to read
- They are always unattractive, although sometimes useful.
- Too many signs in too many colours
- They're not public art, and especially too many of them can be very unattractive.
- They're ugly and they harm the appearance of the community and make it look rundown which has other consequences to a community (increases graffiti, crime, etc).
- Where there is space for signs, typically one will see more than a single sign appear and it tends to get messy with the various sizes, colours, heights etc.
- They can be, depending on number and placement.
- So tacky and ugly
- When there are too many they just blur into each other, get blown over (especially in the NW), and garbage gets tangled on them.



- They can be but not if uniformity is kept between signs.
- They can be unattractive if they have fallen over or if one is unable to read what is on the sign.
- They are ugly. Detract from the natural beauty
- Because there are no two signs that look the same. People are writing messages and they do not have all the letters in the same colour or they are short a letter B so they use a 8 for example.
- Just because they are effective and are a good advertising tool or informative bulletin doesn't mean they look nice. I consider them a necessary evil. They look horrible and clutter the boulevards but do serve a purpose.
- The bright colours typically used make the signs look cheap and gaudy. If temporary signs are necessary, and I do think they are, they should be more appealing, less utilitarian. They should add to the look and feel of a neighbourhood rather than detract from it.
- "I don't mind the small private signs advertising business on someone's lawn from a company that just did a job there. Often these are removed quite promptly too and aren't overbearing. It's nice word of mouth for small business.
- But I don't want the bigger signs or neon signs in a community setting, they're an eyesore. "
- Especially in cases where the content isn't great or attractive to begin with. E.g., Botox, liposuction, dieting programs.
- "They are ugly.
- They distract drivers.
- We do not need more advertising in our daily lives."
- It looks junky just drive by a street say 17th ave in SE and look
- They are tacky and very ugly and bring down the tone of a place.
- These signs make all areas of Calgary look terrible and rundown. I have never been in any other city where they allow the proliferation of signs like Calgary.
- Can be depending on the style and location
- Very unattractive. They take away from the natural landscape.
- Isn't it obvious?
- it looks like the carnival is in town and anything not bolted down will be stolen. The temporary nature of these signs make the neighbourhood feel very transient. Often times there is no ownership of the signs that blow over or loose letters etc. Longer term signage contributes to unkempt boulevards and open spaces where they are placed. signs mounted on trailer axles make the neighbourhood feel like a trailer storage area.
- They are a blight. There are way too many [removed] temporary signs. They're cheap looking, tacky, distracting, and often come in large groups that makes a stretch of street look like a circus.
- Like dandelions.
- I think you answered your own question here. Yes, they are unattractive.
- Fluorescent lettering, large visually noisy designs, all to advertise cheap products? When internet browsing was first popularized, ad blocking was one of the first things to be invented. In other media, removing ads is often a luxury. The only reason many of these ads on our roads remain in place is



because not only are stealing and vandalism a crime, but they're also so large that moving them requires a crew and a truck.

- Very unattractive & not currently managed.
- "Placed in a tidy manner and well
- Kept they shouldn't "
- They are ugly and detract from any effort to make an area pleasing to the eye.
- I strongly feel that these signs negatively impact the appearance of my community. My community association plants flowers, grooms the trees and mows public grasses. I pay an annual fee to support those efforts. I find it very frustrating that my lovely neighbourhood begins to look junky because there are an exorbitant amount of signs lining the streets.
- Aesthetics are not easily come by and there has NEVER been a temporary sign that revealed any artistry invested into in its creation. And even if there were some creativity applied to temporary signage, how can the signage EVER be aesthetically pleasing alongside nature?! The natural beauty of my neighbourhood is consistently detracted from year round. I cannot enjoy the drive into my neighbourhood without facing the onslaught of neon or other colours no matter which entrance way I take. I like the feeling of driving into my neighbourhood seeing the mountains and fields. I have never enjoyed staring at signs as a come or leave my home.
- They detract from the beauty of our city.
- poor wording, and images that aren't needed. they detract from the beauty that we put money into to up keep.
- They take away from the beauty of when you enter a neighborhood.
- "Unsure - if they are monitored for vandalism
- And if they are timely and appropriate "
- They are not unattractive, but keep in mind that there shouldn't be too many either.
- Yes, they look a bit junky . We have the big black ones. I have been away from Calgary for 15 years and I've come back and you still use the same old signs... might be time for some new tech.
- Many companies just leave them there permanently.
- "Very unattractive. Not maintained
- Left. Fir long long periods of time"
- if there is sign after sign on one boulevard it gets crowded and looks horrible.
- Sometimes it's too much, or they're poorly maintained or they block the view of the roadway or pedestrians.
- Very much so.
- Tacky! Totally distract from clean lines around structures, or green natural settings.
- If there are too many of them in a row, they are unsightly.
- As mentioned above, they're nothing more than visual pollution. They litter our streetscapes, they detract from landscaping on our streets and boulevards, they're overwhelming and ugly. They're awful.
- The larger black ones aren't bad, but the plasticky colorful ones are pretty tacky, near the election gets really bad, and they inevitably turn into litter.

- live in Tuscany...beautiful ravine and road coming in. You don't see it with all of the signs. I've counted up to 17 at one time. Not safe.
- Nature is more therapeutic to the eye and the senses and the soul.
- Tacky looking. I hate them. They look like Edmonton.
- eyesore. Waaay too many. I can't grasp how it's safe to see 20 signs In a one block radius. Even if just one they are ugly.
- Depends on how many there are and how they are designed. One or two, black signs with coloured writing seems OK. More uneven, varied style signs starts to look junky and is distracting.
- What's to explain? Look at them!!!
- They're tacky
- Too many signs are unattractive, yes.
- I guess only sometimes, when it doesn't advertise any new event but it is just normal business, for that they should have better signs for their business, but this is not always the case because sometimes buildings with their condominium board they don't allow for permanent advertisement above their business.
- They can be. Especially if not well maintained or if left up for extended periods of time
- They are garish and ugly.
- Again, we spend so much on making our communities and roadways attractive. Why then litter them with excessive signage? Especially when we have bylaws that require that landscape be maintained and that prohibits other forms of littering.
- They are unsightly
- They are big and very unpleasant to the eye and often take away of the beauty and hard work that communities do to present well.
- Without question. Perhaps on the far to restrictive would be a city like Carmel, CA (but it does make for a very attractive town).
- Obvious reasons
- "Extremely unattractive, very poorly maintained and adds to an ugly view of Calgary."
- They're not the worst thing. However, not the most attractive.
- if done properly
- Junk companies are the worst offenders with ugly signs all over a nice neighbourhood. Cougar Ridge, Aspen, Strathcona are all covered this weekend by a maid service. Signs are placed high up on poles so that it requires a city worker to remove. Are they paying business taxes and following any sort of time limit policy? Highly doubt it. This is just littering and they should be fined.
- Not at all...although a whole city vlock would be. But not one or two (community/city-non business)
- Outdated info, and many sign fall over or the letters have fallen out of their places
- Look at Falconridge Blvd by McKnight. It looks horrible and is distracting.
- They make our community look unkempt.
- ugly ugly
- Unnecessary clutter



- They can be intrusive and in your face but many are tastefully done and are part of who we are as a society.
- They clutter up the street
- Modern, with-it cities don't allow this type of signage
- If they are too much on the street or too many colours associated with the sign
- I put unsure because it depends. Large quantities of signs would probably look unattractive to most people but I feel 1 or 2 isn't going to bother the majority of people.
- There are two types of temporary signs: those rented from a sign company that are fairly consistent in size and shape and are set up safely, so they don't blow over, and are removed promptly after the event. Then there are the unregulated signs, they come in all sizes and shapes, and tend to be either attached to fences or are set up on rickety wooden frames that blow over in the wind, and are seldom removed after the event..
- Really?
- In our neighbourhood (and others) it seems to be acceptable to line the entire main entrance road with signs that are tacky, old, and cheapen the look of the area. For example, we have a sign for a matchmaking service that I'm sure has been there for at least a year. There's no need for something like that and I doubt that's where they get much of their business. It makes our area look cheap and unkept as well as being distracting along the road for drivers. Many signs are out of date or too messy/crowded to even be able to read the messaging which renders them ineffective.
- Depends on the signs. A small number of unobtrusive uniform signs are not going to be a big deal. A bunch of large flashy signs might get a little bad.
- As long as they are uniform and within set standards they are not unattractive. However the hand made signs are unattractive.
- Lots of rules requiring houses and exteriors to look good but these crappy looking signs seem to be allowed and ruin the look--Aspen Woods is a good example of both.
- They are horrible. I live near Old Banff Coach Road which has been cluttered with signs for the 25 years I've lived there. They look bad, and often they have nothing to do with us but are meant for people going to newer communities further out. For how long do we have to have advertisements for new communities? Isn't 25 years long enough?
- Yes if there are 15 in a row and are hard to read. The fluorescent lettering isn't super attractive but makes them easy to read so that's something I'm willing to sacrifice. The little signs with wires in the grass are awful and blow away in the wind so I don't have a positive opinion on them
- They are an intrusion in to otherwise scenic areas.
- Depends on the number used
- I feel is there is too much in one stretch of road, then it can look unattractive.
- They fugly, son! You definitely should setup guidelines for what they should look like
- The bold colors that attract attention are unsightly and cheap looking.
- If too many are in place, yes
- There is becoming too may used which causes concerns.



- These signs make our city look so trashy I wish we would ban them all. I've grown more used to them, but when I moved here I'd have to say they really stood out and gave me a bad impression of neighborhoods where I saw them. Are we living in a world class city or a pawn shop? Ban them all please. There are plenty of other ways for community groups and businesses to advertise which don't ruin the landscape.
- The wide variety of sizes, shapes and colours are a form of visual pollution.
- unless there are too many of those little ones
- Bright, big and distracting.
- Absolutely take a look at north east in around the west winds area...signs tipped over for weeks at a time, too many, very unsightly.
- Same as above
- They also end up in the landfill, and we don't need anymore plastic in general.
- Tacky
- Huge neon signs just look very unprofessional and unappealing.
- They are an eyesore when there is one sign after another, after another.
- Viewed with the same distaste as election signs. Yes they are controlled by bylaws but due to a perceived lack of bylaw resources, they are up too long, often blown over or in disrepair.
- When people build their own they look horrible. And no one is responsible for taking them down except bylaw
- With too many or non uniform heights or too many bright colors yes they can be unattractive
- They are like litter along the roadways.
- Signs signs signs signs signs... enough with these signs.
- Ruin the appearance of the community.
- Some are. Others are fine
- Too many of them are yes. A few isn't a huge deal. I hate seeing politician signs everywhere. They over do it and a lot turn into garbage blowing around
- "They're a bit of an eyesore. But no more annoying than all the political party signs that appear everywhere before elections.
- At least all the black temp signs are the same size "
- Most definitely!
- They are used very sparingly
- Esp. if they are not maintained or put back up when fallen over
- Clutter up the landscape
- Signs that are displaced year around even when no specific event is being held can be unsightly.
- See above. They are ugly, they clog the road system, they are cheap looking, they are frequently in poor repair, they frequently are up well beyond any relevant time period.
- Have you seen our streets?
- They can be ok if kept to a minimum, in good repair, simple colors, and brief. Also placement is important; not near houses, but on boulevards or along a field.



- No, unless there is more than one in a short distance.
- As above
- Makes it less like home and more like a business.
- I think a reasonable number of signs should be permitted. I prefer the black background signs.
- When there are too many, and when they're not maintained. The big lettered signs for events etc are the easiest to read (less distracting) and most useful. They're expensive so they also tend to be truly temporary.
- This should be obvious!
- unattractive to whom ?
- The 'busy' colourful, different heights, or too many can be awful, distracting, too much to take in, and unattractive. However, one or two well spaced, clean and simple signs are valuable.
- Fashion changes.
- We have groomed street, boulevards, etc. Then a temporary sign is installed. Does this not pose issues with those cutting these boulevards? The beauty of the manicured street is lost with the addition of these permanently unattractive signs.
- They are often used too long or as permanent signs by businesses.
- Clusters especially detract
- the streets look junkie
- Sometimes they are. Mostly if there are too many, or if they are not uniform.
- Some are but unless rules are going to be enforced this is not going to change
- If over done, forgotten, or placed on private property without permission... YES. There needs to be restrictions and rules to ensure that these signs are placed appropriately and removed so that they don't become over run or forgotten and add to litter.
- They can be
- Visual clutter is never attractive.
- unattractive but may be necessary. Better than billboards which destroy communities by eliminating any sense of place. temporary signs at least relate to the community in some way.
- They are clutter and obscure the neighbourhood
- So much money is spent by the city on beautifying the landscape - and then these dreadful signs hide it all. Every major, suburban intersection littered with these cheap and tacky boards.
- if there is only one or two that are not close. whats horrible is political signs all over during election times
- These signs are frequently esthetically unappealing.
- WHY
- They look cheap, are easily damaged by weather, and have useless information on them.
- They stay up too long and sometimes there are too many
- They are just part of the landscape.
- depends on the amount of signs.
- I think they are unsightly



- I used to live in Winnipeg, they have a ban on boulevard temp signs, the city looks cleaner with out the signs cluttering the streets
- These signs are not unattractive.
- Not really
- They are interesting during election times. That's because they are temporary.
- In current state yes due to lack of regulation/uniformity.
- They tend to be poorly designed and placed.
- I think they are a part of the community
- See previous responses.
- I think the current style most have (those standard black with different coloured lettering are unattractive and need to be modernized, but I don't have a better alternative.
- Some are. The fluorescent ones that are pulled around to various locations and left there, are nice because the magnetic letters can be reused, but I've seen them prone to vandalism (letters missing etc) and not corrected; they are not very attractive looking. The new printed signs seem one-use and wasteful, especially when government officials using them in Ward 6. Maybe there is a good explanation for it but optics not good.
- We are lucky if we get 6 months of good weather, I would much rather soak in our fair city/urban landscapes without being told what to buy and who to call. It's stressful, and it psychologically numbing. Ignore the sign might be some people's advice and I could but then, I'd also be ignoring the area the signs are in and therefore ignoring parts of the city too. I might lose appreciation for that area and feel resentment towards the company employing this strategy to advertise their product/service. It's a lose, lose IMHO.
- Might bother some, but doesn't bother me.
- Some areas are cluttered. One or two is alright.
- Cluttered and make the street look like a flea market
- It depends on how many and how clumped together they are
- Duh!
- Unless critical information there use should be limited
- All sizes, so many especially during elections
- I find them hideous and borderline polluting with the sheer quantity in one location usually. It detracts from the beauty of the natural landscape
- The big black ones are good to get the message out the little ones you see on medians and near the roads are a bit of an eye sore.
- Too many placed around
- They make the community look messy.
- again these signs become permanent fixtures for long periods of time
- they look terrible, and where multiple ones are up it looks cluttered and unsightly plus people mess with the letters and make messages that inappropriate.
- Placement should only be on major roadways not on community residential side streets.



- Self explanatory
- "And funny that in certain communities in the city . . .the more affluent the area . . .the less signage seems to be displayed . . .hmmmmmm . . .just saying !!!!
- Some communities have more power in the control of what goes up . . .hmmmm!
- Sort of like if you drive down 53rd in Dalhousie and see the littering of signs along the boulevard and then magically cross John Laurie into Edgemont and the signs magically diminish and often disappear. If anyone thinks the city views communities with equal vision, they'd be delusional. The threshold for what is considered bylaw compliant varies from community to community. The community standards bylaws are enforced by the city more stringently in some affluent communities more strenuously. When citizens in a less affluent community request through bylaw action on issues, they are often met with ""less action"". This is my experience on a number of community standard bylaws and then we wonder what happens to a community as it diminishes before our eyes."
- I find them unattractive, often missing lettering and tipped over or out of date. They also collect litter in the wind.
- Clutters the community & takes away from the natural beauty.
- Explain? They just are!
- they create a distraction and restrict vision for motorists
- Extremely unattractive!
- They are usually along the road for cars to see where they are needed
- They are ugly but important.
- They are not all the same and look like a hodgepodge of info which is difficult to decipher as one drives by
- Completely depends on the sign. Is it professionally made? Is it pleasing to the eye?
- I guess only if they are badly done. Most i see are well prepared and visible
- Very ugly
- Can be if there are too many clumped together or if left in same spot for too long.
- Especially the black signs with neon lettering. I tend not to pay attention to them so much. There are the new ones that look more professional; they are smaller, more colourful and have more professionally-done logos and graphics. But the big black signs should go or be extremely limited in the amount an area can have, and for how long each sign can stay up.
- They can be if there are many of them, but signs advertising community events (stampede breakfast, upcoming votes, etc) are useful.
- Makes the landscape look cluttered
- It all depends on the size of the sign and the quality.
- They can be....especially when elections are happening.
- Too many sizes no restrictions
- Would you keep election signs on your lawn forever to show the multiple people you have voted for?



- It depends if a street or blvd or whatever it is, is covered in a ton of signs that's unattractive and would defeat the purpose. 1-3 signs spaced out throughout the road are great as long as they are clean, safe and legible I feel they are attractive. I honestly also feel showing upcoming events ect makes a whole community look more attractive. It shows people there is stuff to participate in and do with their families and friends.
- They detract from landscaping and attractive features of the community.
- Pollution at its finest along with all the dandelions.
- The City spends a lot of tax payer money on "Green Spaces" and Green Patches between roadways.(a waste of tax payer money) only to let people clutter up these spaces with ugly signs.
- What is currently happening it's way too many signs on the road kit makes our great city seem a bit cluttered.
- a little.
- Black sign, block coloured letters. This is effective and least distractive.
- Temporary signs make the community look cluttered while it gives you a sense of what's going on most communities have newsletters that they can easily put the notices in there.
- "Takes away from the ambiance.
- That's why you limit numbers and duration of existence"
- no they are not
- Depending where they are. Communities use the signs as reminders about sports and meetings, but they do not have to put the signs up on the main roads, rather they should be near the community buildings.
- If there are too many
- They clutter up the green spaces and make them look unattractive.
- Not all signs are of desirable quality or well maintained.
- what's to explain? they aren't designed to be attractive, just noticeable.
- If they are for companies then yes. If for the community the no.
- Too many, letters are too small to read anyways!
- When there are 3 or 4 in a row yes they are unattractive
- Not all are professionally done or presented. Not all are removed when they are expired.
- If we are going to allow signs they must have a time limit and some structure as to size and looks so we don't have to see them constantly.
- Especially when there are a lot in one area it can look very unattractive. 1-3 signs seems okay if they are spaced out enough. If they aren't spaced out it becomes cluttered and ugly.
- Distract from landscape.
- Unsightly and junky
- They distract
- Little thought into the overall impact of the appearance in the community is usually given.
- ugly is the better term.



- Sometimes the signs are eyesores, often because they have been vandalized by individuals who believe that they have the right to change the wordage to something disrespectful.
- As long as there are standards and no junky signs
- I think they are very unattractive, especially when multiple signs are grouped together.
- Drive around Panorama Hills and observe the use of these signs. They are everywhere and many have been standing for years on end with no enforcement. I would prefer a boulevard filled with dandelions rather than signs advertising private business.
- The florescent on black are unattractive and don't paint a good image for the city
- A real eyesore!
- I don't need to be an artist to appreciate the beautiful entrances to new communities. These signs are, in my opinion, a temporary form of graffiti.
- As long as not too cluttered. Election signs are way too distracting and cluttered.
- Often several are displayed together, along a boulevard...and it appears that they are far from temporary. They are unsightly and do nothing to promote the beauty of Calgary.
- The signs are very ugly especially set in front of so many buildings, gardens, parks that make our environment attractive. I dislike the advertising on bus benches as well. Again they help to spoil our environment. I think we should focus on the beauty of our City and help to make it a pleasant place to be out and about in.
- I believe there should be 1-3 standard type. I beleive this would create a more attractive "landscape".
- I don't think they are
- Communities are having their beautiful streets turned into one continuous billboard. Residential streets and thoroughfares are looking like interstate highways
- They make my residential street look like the worse commercial streets in the city.
- They clutter a roadside with unimportant drivel making it an ugly place to drive, ride a bike, or go for a walk. Who wants to go on a nice walk on a beautiful day along a road stuffed with ugly little signs advertising everything under the sun? They make me feel like I live on Macleod Trail beside a strip mall, rather than in a nice neighbourhood.
- No question they are ugly
- No explanation required. Just look around.
- It makes the community look like a commercial location
- Without regulation, the number of signs have gotten out of control - particularly given that many of these signs remain up for years.
- This speaks for itself. They clutter the community.
- Do I really need to explain?
- To many signs on one street starts to look more like litter that communication. Needs to have time limits attached to these signs. For example; some "temporary" signs seem to be more permanent.
- makes the community look cheap
- They interfer with the landscape and blockout the beauty of the land.



- They can be, depending on the quantity and location of the signs. They should be limited to the main entrance of a community or the location of events.
- An ugly necessity for keeping up to date on community events.
- These signs have a visual blighting effect on otherwise attract landscape areas. One that is perennially visually horrific is 90 Ave SW between 14 & 16 St. On one occasion I counted 11 of these signs. Councilor told me it was no big deal. Community associations can do this. But they are all selling something which makes them commercial in nature. Lots of elderly pedestrians in this location. Don't we want people watching out for them rather than reading these signs. Some pedestrians have been hit over the years.
- "They are a blight on the community and clutter up the boulevards and roadsides and must be a pain for mowers."
- Signs of all types are unattractive. A lot of small advertising signs are put in place and windup being knocked over and left laying on the grass. Get feed up with signs scattered all over the place, wind blown and letters missing and unattractive. If signs are allowed they should be in front of the business only in commercial areas.
- Too many look cluttered
- Mckenzie Towne Blvd is a perfect example. I believe there are currently 6 signs along this road right now. it takes away from the aesthetics of the community.
- Although overcrowded and ill maintained signs look not so hot.
- No one wants them near thier residence
- Temporary signs that are not approved by a legite company, or up for months on end can become unsightly. But again, if they are uniform in size, set away from the roadway to not cause visibiity issues, etc, can be interesting and a useful advertising tool.
- Does this really need explanation?
- I find the small signs simply advertising businesses very unattractive and I actually stay away from these businesses
- "There are often a dozen signs down the side of Bow Bottom Trail - all sizes and shapes - and it looks terrible and it is a distraction.
- Perhaps, if the signs were fewer and more tasteful, they would be less offensive and distracting.
- Maybe signage could be restricted to a few spots within a community."
- "Excess usage yes they are unattractive and an eyesore."
- Covers the beauty of the landscape
- They are an eyesore. They look like trash set up on the grass
- In moderation. Too many signs looks not only bad, but it will also devalue property.
- The worst is election time... they can certainly be a little bit of an eye sore but that's what bylaw is for
- Depending on number, and location, they create unwelcome clutter.
- Attractiveness is subjective. I've gotten used to them but used to find them a bit unappealing
- Signs provide valuable information, you cannot sterilise the environment.



- They are temporary. I'm more worried about dying and diseased city trees that don't seem to be addressed being an unattractive feature
- Temporary signs are the bane of my community, I regularly look for signs I can report to 311.
- They are so unattractive along our boulevards.
- they are like trash on the boulevards
- Of course they are needed I say more
- If used properly and not over used they are ok.
- They can be when there are too many in one location. And the little signs slapped all over the place are very annoying and unattractive. I believe that they do not even fall under the bylaws for where they are placed.
- They definitely are but sometimes they are necessary.
- YES. I dislike driving on the main access road to my community seeing signs for "Calgary's matchmaker" or "Weight loss injections". many temporary signs are the equivalent of email spam.
- they make the boulevard look cluttered.
- They are unattractive, but that is outweighed by their usefulness. Restricting their placement would limit the blight.
- Makes area look junky if there are lots of temporary signs.
- MESSY
- Part of the landscape
- They're no different than billboards, bus signs, bus wraps, vehicle wraps, street signs, store signs, or any other signs.
- Just litter
- Ugly colors, litter, distracting
- If they are not uniform, neat or left up for long periods
- As explained before they take away the beauty of boulevards and green spaces which is what tax payer dollars were used for.
- They can be. I believe limiting size, colours, number and spacing would reduce the overall impact. Perhaps a more permanent digital (Solar LED) signs incorporated into community entrances signs would blend better.
- In residential areas, yes, but commercial areas no as long as there aren't too many.
- See above
- Temporary road signs are one of the biggest eye sores this city has. In some areas (ie. along 85th st. SW and 69th st. SW) they are sometimes so bad that I am actually embarrassed to drive someone from another city along these roads. Often, these signs are in various stages of neglect, missing letters, or partially falling down. I find for a city which prides itself on neatness and cleanliness, they represent the opposite and make our suburbs (where they are often placed) look cheap and uncared for.
- Some can be - and when vandals get a hold of the lettering and rearrange them to create vulgar sentences, it's ridiculous but that isn't the point here.



- But I really don't care. Their use outweighs the ugliness...as long as there are not too many.
- They look gaudy, the colors are awful, and they look cheap
- Yes they make our communities look very junky.
- If this bills passes we will see hundreds of signs, can you imagine trying to drive and read them all, 10 in a block!
- They can be if there are too many. I think if they are more uniform in their look they won't be unattractive.
- Most Communities and developers spend time and money to enhance communities with landscaping and hardscaping. These signs are not designed to "blend" into the landscaping of the community. They are designed NOT to blend but to stand out.
- Definitely, temperature signs cause what's called sign pollution it's ugly we don't need it!
- They tend to look junkie, unkempt and unprofessional.
- Sometimes, yes, when there are 3+ in a row. No one can read that many signs while driving anyway, and it clutters our streets (or the areas beside them).
- Extremely unattractive.
- Yes if theres too many.
- once one is there they seem to multiply and look very unattractive
- The last one I saw was to match up singles - seriously!
- They often look trashy with all the neon colours particularly if there are multiple in a row. They clutter areas that could otherwise be more open.
- They don't have to be. They sometimes are.
- These signs are totally unnecessary distractions that spoil the Beauty of the city. The current signs are inconsistent in size & colour & design....in short distasteful.
- Instead of entering a community faced with a welcoming sign, we see signs advertising for things not even related or in that community.
- as above
- I would prefer to have no signs. They look awful!
- yes it makes the community look cluttered, also they tend to get vandalized where the letters are rearranged to say something very inappropriate.
- Most are not maintained, letters go missing and they have outdated information on them.
- Living in Panorama Estates we have several businesses posting signs on lawns of corner lots advertising their business. (Most of which are not licensed and feel they can post on private property) Hold those people accountable and some communities may become more visually appealing.
- Through the neighbourhood, there should not be any temporary signs permitted. With elections, realtors, and garage sale signs, there is already too many distractions to drivers.
- They are big and ugly
- If the signs are well maintained and don't stay past their usefulness - I think they are great.



- Signage by its very nature should be obtrusive and thus unattractive. Attractive signage becomes invisible and worthless. The key is "temporary"
- It makes it look like our communities are active
- Only unattractive if to many
- They don't look nice.
- For example on 10th street by Conference park, you don't see the beautiful park and trees. All you see are the signs. They're like litter on the ground. Ugly.
- Highly unattractive. It makes the city look trashy.
- It's preferred there are no temporary signs, however businesses and community groups need to have the option to advertise.
- When there are more than 1 per block
- They can be unattractive depending on the size, colour schemes or visual aids used. I find the biggest problem with temp signs are garage sales signs that are not removed by the owner after the sales event.
- I think they have the potential to be unattractive if the wrong signs are used. The signs with the pop in lettering can look pretty ugly when the letters are falling down and misplaced. The magnet signs always look neat and tidy.
- I'd rather look at someones nice house, a lovely park, or at least some green space.
- Absolutely ugly. Driving down a pretty street cluttered with signs and you don't see the work people put into their yards.
- "Professional signage is usually quite attractive. But when home made signs for everything from plumbing to garage sales litter the roadways (and often stay there for months/years after they are relevant) they are an eye sore and an environmental pollutant.
- By-law should have the license to contact and fine folks who put up the signs, but do not remove them in a timely manner. (we have lost cat signs on the poles in our neighbourhood until the weather dissolves them and blows them into the gutters)"
- They take away from the natural beauty of the city
- How on earth does this need to be explained?
- The signs are ugly. Trees are planted to make a neighborhood attractive and welcoming and then it is marred by these signs.
- they look ugly and during elections all bylaws (set back from intersections and set back from roadside are not followed anyways)
- Typically, they become vandalized and look awful
- It really depends on how many are around and where. Where I live, yes they are unattractive because there as so many. I don't want to see the "Are You Single" or "Lose Weight With Injections" signs in communities... They are useless and look terrible. Signs should only be posted in communities for events or local business, and should only be at the entrance of the community.
- CoC should be committed to the preservation and enhancement of our community's value. Strict sign codes need to be enacted to support this effort.
- They're ugly. If you need to fill space, plan some pretty trees.



- My community association doesn't have the budget to advertise using traditional methods such as radio, tv and newspaper. These signs let me know when community events are happening.
- They are very ugly. They are probably expensive as well. But who is making the money?
- Sides of major roads are cluttered with these signs haphazardly. They are an eyesore.
- Depends on the sign. Some are more unattractive than others however generally speaking, the signs are an eyesore.
- Seems to be no standard guidelines resulting in many different styles, types & manners of upkeep
- Ugly ugly littery looking signs.
- "First off, they're corporate vandalism, pure and simple.
- Secondly, painting with a very broad brush, the groups that tend to post these (including flyers stapled to utility poles) have endless enthusiasm putting them up, but absolutely no interest in removing their trash after an event is done. So ... abuse it, and you've already LOST it. And everyone gets tarred with the same brush. This rubbish is a verminous, unrepentant eyesore."
- One or two signs is acceptable in a row, but multiple is not. There should be a standard that the signs have to meet for presentation, size, etc.
- No standard look, colours are garish, not maintained (graffiti, etc)
- It depends on the sign - some are nice and some are ugly.
- If limited, same size, design etc, and positioned on boulevards, they provide important info for residents.
- If there are too many of them, yes.
- takes away from the surroundings
- Both social and business signs are usually unattractive, but I think for social nonprofit groups they're necessary.
- Temporary signs obstruct existing natural beauty and distract people with gaudy, dingy signs.
- They make the city look like a garbage dump. I have travelled to various cities in the Americas and soon cities look like a huge garbage dump. The city spends millions on advertising the city so why do we not do everything we can to keep the city clean and attractive.
- Makes the community appear to be cluttered and trashy
- They are now. There can be too many or I feel they lessen the overall feel of the community. I'd like to see them restricted to 'Drives' or 'Boulevards' (if not already a by-law)
- Each one has a unique message so there can be no esthetic cohesion.
- look at your example photos - are any of those attractive compared to an empty landscaped boulevard?
- I report temporary signs to 311 all the time. And never know which are legal and which are not.
- Yes some are especially if you have 6 or 7 in a row
- when not managed properly - or not cleaned up promptly
- Some of them are. Also depends how long the sign has been there and how many.

- they can be, there doesn't seem to be much control and often locations are cluttered with all shapes, sizes and just bad quality signs
- Often these signs are not taken care of or distract from the natural beauty our community is known for.
- oh yes don't like looking at them - would rather pay attention to the road and then after that I want to see nature!
- Most temporary signs are simply billboards and advertisements and they look terrible. If a sign is just plain text on a simple background, then it's ok.
- When you find more than 3 signs, they start to look very unattractive
- the current state of temporary signs is very unattractive. greater consistency in rules, and enforcement could make it less so.
- I don't find them unsightly, but I don't see many and the ones I do are tasteful and informative. I live South of the Reservoir, near Glenmore Landing.
- surely this is obvious -
- again, seriously?
- none
- As long as they aren't tipped over or looking worn down, or more than one sign in an area put together, I don't believe they aren't unattractive.
- Bike lanes are unattractive but still get put in.
- Temp signs are an 'eyesore' but if used sparingly and for the good of the community can have an overall net benefit.
- Too much litter distracts from the community sense of appeal.
- Within reason. the occasional 'one' is welcome for updates
- They clutter the environment
- Without control
- Visual mess, driver distraction - they are an eyesore along our streets
- It makes the city look junky
- They are obtrusive
- They are part of the landscape
- Signs are signs.
- They feel tired, dirty, and classless- I think they really take away from the community feel.
- I like to be informed on what's going on in the community and see new business opening up.
- They are ok if they are maintained and not subject to vandalism & abuse. Otherwise, yes, they can be a blight if they are just left & ignored.
- "I do not like signs. However, sometimes they do serve a purpose.
- Example: community clean up, time for census, enroll your kids to a sport, etc."
- Yes yes, so unattractive!
- There are too many at the same time in my community.



- Yes, they are unattractive. However, if they serve the general good then they should be used in frequently.
- By their nature, they stand out. It's what they're designed for. And because they stand out, they generally don't fit in with the community landscape as well as a tree or playground would.
- They can be when they are cluttered and are in repeated messages at the same location. Standards as to size and color are also important.
- They can be.
- On what would be a scenic Boulevard you have huge distracting ugly signs advertising liquor stores or sales, how is that even remotely attractive?
- Makes the city look cheap.
- They cheapen an area. Often get vandalized. Stay in the same spot for way too long.
- They clutter up the roads and take away from the beauty of a neighborhood. Also, there are just too many of them. I laugh at the work 'temporary' ... what does that mean exactly. I see signs up for months and months. I don't suspect anyone is really monitoring how long they are in place.
- The frames are cheap and unattractive, same for the letters.
- They are ugly and proliferate many parts of town, especially commercial/industrial areas. If businesses want to advertise they should invest in permanent signage on their own properties.
- Make a community look cheap and shoddy.
- Multiple signs compete for attention and stay up for far too long.
- Seen as many as 20 signs on 24th St. SW between Southland Dr. and Oakfield Dr. It is very ugly!!!
- If there are too many of them then yes they are certainly unattractive, but one or two is okay.
- Again this to would be determined by how many and how colourful
- "They are unattractive during election season, and also have the potential to influence voting (POTENTIALLY) by those who sign up to support a candidate in this way.
- I do not like the temporary sign ads, but I see value in the community event ones."
- Shouldn't have to explain! They are ugly.
- Yes, the professional ones are an eyesore and the "do it yourself" signs are often left to fade and eventually become garbage littering the boulevard.
- They make a community look junky, are often vandalized
- "When you have too many along a road way they can be come unattractive."
- they clutter the boulevards
- Visually distracting and too frequently not relevant. They are junky looking. Our park spaces look like a sign jungle with row after row of irrelevant content that is better delivered through news papers, social media, community bulletins.
- Same answer as above.
- If there are too many in one place....yes.
- Makes it look disgusting
- They look cheap and tacky.
- if used in moderation

- depends on where they are placed, how large they are and how long they stay in one place
- Cheap commercial ones for painters or make quick bucks type of signs. Otherwise if they're not too many and temporary it's ok
- Ugly, distracting, annoying.
- They are messy, often damaged, and the high school students in my neighbourhood often move them around. These signs have ended up in people's front yards and in our green spaces.
- If there are too many in one spot the message will be missed.
- Some are quite uglyl.
- Would it look nicer without them? But they aren't that ugly, and they generally have decent info on them.
- Outside of community notice signs at the entrance of the community, the rest are just visual pollution.
- again....quantity and duration they are up
- One or two here and there, having too many takes away from the green and nature city we try to be.
- I'm on the fence on that one. Too many signs are unattractive. I don't have a problem with a few signs.
- driver distracting
- It makes the community look cluttered and ugly
- Depends where
- I will say NO, but as long as the are in good repair and not obstructing drivers
- Outdated advertising medium and ugly.
-lets talk elections shall we.....
- Absolutely unattractive.
- They are especially unattractive when there is no uniformity in colour, size etc, and when there are too many of them. Why spend money to make our streets nicely landscaped and then block the view with these signs?
- They look cheap
- Shouldn't have to be bombarded with business advertising while out in the community. A temporary sign from a school or community group is okay.
- Some of the cheaper, more temporary signage can be unattractive. The signs that are printed nicely, in full colour that look consistent are nice to look at.
- Self evident
- In our community, renfrew, theses signs pop up in local parks, on community fencing, near roadsides,... Definitely detract from the visual appeal of a community.
- They can be. Signs with multiple colours, and pictures can be garish. When the text is too small no one can read it while passing by. Temporary signs on wire stands fall over or lean, so they can't be read.
- Not unattractive with the current by-laws in place

- They clutter up green space. The city design boulevards for other purpose than being a place to advertise. I'm sure the city is trying to derive more revenue from the temp signs.
- Aside from distracting the hodge podge of signs placed by roadways are an eyesore.
- Answer is obvious.
- They are terrible. Ugly;distracting; sometimes in the way.
- Although they are an important tool for reaching isolated households, we really need to limit the volume, frequency and colour of signs to keep our communities feeling open and welcoming and our streets walkable.
- Unless a lot more money & time was put into making them look nice, have a classier design etc, I feel that they detract from the beauty of our communities & take us down several notches in the overall look of our city.
- While driving in the city with some relatives from the United States, they stated that it was such a shame for a beautiful city as Calgary to be spoiled with hundreds of signs placed in the boulevard and posted on the backside of median traffic signs at intersections. I have never forgotten that remark and have hated every sign I see from that day forward. There are literally hundreds if not thousands of illegal signs in the boulevard. If bylaw officers drive on the same roads as I do, why do they not remove them? Hire a summer student to remove these signs.
- Depends on placement.
- Who wants to look at signs?
- It depends on the message and quantity. One must limit # of signs and message on them to importance of community only
- They make our green spaces and roadsides looked cluttered and unkept.
- too many of them make it look cluttered - every boulevard shouldn't look like Macleod Trail.
- They are an eyesore - especially with the multitude of colors/sizes/fonts, and in some communities some streets are literally littered with them.
- They mess up the view along the roadways and stick out like a sore thumb!
- They get in the way of sight lines, and are intrusive.
- Only those signs with lots of colour and graphics.
- There everywhere they don't seem to follow any rules. There unsafe to pedestrians . And the people instilled them are wrecking city property without havoring to pay for any of it
- They are inconsistent, ugly, wasteful and end up as litter.
- "can be. but worth it. I do like the idea of limited the number."
- Yes, but should be managed - ie provide guidelines for consistency. Cannot have a free-for-all.
- I think they make the community look cheap
- There is no need to detract from the beauty of our neighborhoods with signs.
- Most are too cluttered and difficult to read.
- Although I agree we need signs, they can be very unattractive and some uniformity guidelines need to be developed and adhered to. Size, Maximum verbiage, color standard, time allotments.



- Keep the number of signs clustered in one area to a minimum-perhaps two per location with a minimum distance of 2 to 3 meters in between.
- they are a necessary means to share info, but they must be well kept
- I don't want one on my private property, but I don't see what the harm is in a few existing on city or community owned property.
- Depends on the size and location and how many there are
- Depends on the sign.
- I think most "signers" want to promote a good image and take pride in their signs
- Same answer as above.
- They are out of control at times...in Canyon meadows next to schools and shopping centers I have seen upwards of 6 at times....looks terrible. multiple colors etc.
- One, no. A forest of them along the roadway makes the community look like "Crazy Al's Discount Slum."
- They are an eyesore.
- When there are a large number of them in various colours, shapes and sizes, I think they can distract from the beauty of the neighbourhood, however, if there were a few signs with some standardized guidelines (height, look, etc), I don't think it would have much impact. The roadsides are primarily grass, sidewalks and/or fence, which aren't that exciting to look at anyway.
- They may be unattractive but they server their temporary purpose
- Traffic confusion.
- If signs are restricted to one sign at one location - it would reduce distraction issues and potential unsightliness.
- Not if they are kept in good repair
- They take away the undisturbed scenery and make the communities look cluttered.
- When the same sign stays up for an extended period of time, or their are to many signs in a row (different heights, multiple colours, etc.) it starts to look like a jumbled mess.
- as long as there are not too many along the side of a road. 2-3 is enough over a long street
- They are distractions to drivers, and litter of the worst kind. The proliferation of signs has grown over the last few years and become an eyesore in what is supposed to be a cosmopolitan city.
- depends on how many signs are up and what they look like, some are nicely put together others are not so nice
- they are not maintained and often vandalized or abandoned.
- as long as there aren't too many and they are maintained
- See answer above.
- Clutter, clutter, clutter
- They are extremely unattractive - I have never looked at one of those sgins and thought they improved anything.
- If signs are placed in a uniform fashion without a bunch of colors that look tacky and the number of signs is limited then they don't have to be unattractive.



- I live on Symon Valley Parkway. The city and developer placed trees all along it. Then some sign company sticks a bright green and pink sign up. Kills all the effort to make it look nice. They also damage trees and grass when they put the signs up. Have seen ruts a foot deep for 20 feet long.
- A nesaccary evil
- eyesore
- Absolutely. The city is rapidly becoming more urbanised and densified. Each year, there is less green space available and less "green" on the green space. These spaces should be left as undisturbed as possible.
- Clutter.
- They are very unattractive. City looks much better without them.
- Inside a community, they are an eyesore and more so the longer they are there and the more of them there are.
- yes they are ugly, which is why they should be limited to community/public use
- Not usually. I like the new digital ones. Do need colour to provide more effective signage
- it's clutter
- I only say no if the background is black and white letters only.
- Nothing wrong with signs.
- This medium does need rules and structure to operate in. With poor controls there are poor results. For the past couple of years the City of Calgary has done a terrible job of running the community sign program. They have not effectively administered the existing rules. This has resulted in over population of signs in many locations.
- Most definitely. The signs devalue the look of communities making them look uncared for with clutter. They must also create an issue of grass cutting for the city.
- They make the neighborhood look "junkie"
- They turn residential landscape into junky looking commercial strips
- yes they make the community look scruffy. we get loads of signs in my community and they stay around for months.
- sound not be allowed in communities
- I would be happy to have stronger regulations governing use.
- We don't make all houses look exactly the same (and for those condos that do enforce that they are boring/unoriginal and suck the life out of a community)
- Ugly ugly clutter!
- WITHOUT A DOUBT THEY ARE UNATTRACTIVE
- Maintenance is not addressed with smaller signs, blow down, not cleaned up, end up in yards and take way from green space.
- yes and no. I think if we limit the amount of signs out there then they can be effective.
- if there are too many or in bad shape.
- They can be



- I know I don't want them up and down the streets in my community - they look trashy. However, within a close proximity to community halls for community events is fine.
- Some are too large. Too colourful. Black and white and uniform would work.
- They are UGLY. We plant grass/trees/flowers to make our boulevards and communities attractive. These signs are UGLY.
- They are way too big.
- "If there is fair administration and sign postings are limited to certain areas, then it can work. If unlimited signage is allowed, then it can definitely make a community unattractive. Balancing the needs of business / community organizations with that of Calgary residents is key.
- If there is bias or prejudice in the administration process, then one group will be unfairly under-represented.
- The solution is not black and white (ie: the elimination of all street signs or unlimited posting of street signs), but a fair process that balances the residents' needs for enjoyment of their community scenery with the economic stimulation / community-building by posting street signs."
- Some are OK, especially if they are readable and removed in a timely manner. But election signs are a real eyesore, tend to be too small, have no contact numbers and are often poorly made and installed. Garage sale signs are notorious for being poorly hand written on a chunk of cardboard and a total distraction as drivers slow down to try to read an address that is often illegible and in a way too small print, and poor colours.
- everything seems to be an unsightly for nosy conservative type white collar Calgary [removed]. If it's not your private property, it's none of your [removed] business.[removed]
- Same as above
- They are an eye sore . they fall over often and left for long periods of time
- distraction and if old signs not cared for
- But don't allow too many
- Too many are unattractive and can be distracting.
- "As with anything, misuse and overuse makes them ineffective; lack of planning consideration for permanent community signs at all major entrances, exits, and along major roads make them necessary!
- Separate permanent public signs should also be installed to display traffic flow and city information along major roads, instead of the temporary signs currently used for those purposes, and abusing traffic flow signage to display city information instead of its intended purpose, warning traffic of accident, congestion, and construction delays. "
- Sometimes they can be. It seems like there aren't rules or they aren't being followed
- They can be but not all are. A large sign with "Sign survey - calgary.ca/signs" is simple and straight forward and takes only a moment to ready. Other signs with lots of lines and words are unattractive and distracting.
- Everything in excess is unattractive in the community.
- I would enjoy the beauty of my community and not the ugly signs.
- They clutter the landscape and the driving experience



- It looks cluttered. Causes people to take their focus on the road and driving.
- Without guidelines temporary signs are unattractive esp. if not collected after a period of time
- I have had out of town guests comment that our city would look nice, if it were not for all these signs.
- Ask Lake Chaparral how many time kids vandalized the sign and put profanities on it.
- The current signs are unattractive. If these signs are deemed necessary, possibly having a permanent frame (stone or wood) and then the text could be changed as required.
- See previous response
- Many times they are left for several months....even years. No one wants to have their property taxes contribute to this cluster of junk on the edgeways of our roads.
- They are eye sores in our community.
- Yes they can be, but are still needed.
- Too much clutter.
- They look terrible.
- They are driver distraction and unsightly
- They make our communities look cheap and unkempt.
- Mostly they look fairly junky, especially if there are several clustered together.
- Maybe because of all the different kinds of signs you see.
- one or two ok but somedays the streets just look cluttered
- Depends on the size, number of signs and the location.
- they do have limited value, but they need to be monitored. having a row of them on a street is just distracting and no information can be effectively disseminated if there are too many to try to read
- Yes they can be, however if there were rules around size and consistency of style then it wouldn't be as much of an issue.
- uniformity of signs would be good
- Once again too many signs are distracting and look like clutter along the boulevards.
- "the proliferation of sign use has gone way beyond a few and only clutter the public greenspaces."
- I don't feel ugly and awful to look at needs further description.
- Ugly, disruptive, tacky
- Not if there are not too many in a row.
- "Sometimes!
- If there are too many signs or when signs become unkempt, then they become unattractive. Signage should be limited to signs with information directly relating to that community."
- very tacky and ugly
- Temporary signs do not add visual appeal to a streetscape. It seems strange that we would take such good care of the boulevards only to allow them to be covered with this visual clutter.
- One of the nicest counties in California (Orange County) flat out bans all billboards or sign advertisement because it looks awful and lowers property values.
- Depends on how many, how they're maintained.



- They can be. On the main streets I don't see an issue with them as there is already numerous commercial elements. In some of the more residential areas, too many signs can make the area look cluttered and unattractive.
- Temporary sign should be just that.
- It helps to raise awareness of what's happening in the community
- Unless done well they are an eyesore and make the street look tacky
- As mentioned above, they really are a mess when there are a lot of them. More of an irritation than a source of information. I would not like to live on a street where I have to look at them all outside my windows on a regular basis!
- Look bad and cheapen the roadside view
- take away from greenery
- When there are several of them.
- It depends on their location, size and colour. Main streets aren't bad but side streets can be annoying, distracting or can make it difficult to see traffic.
- Cluttered, ugly, dangerous.
- "Again this is a subjective question. Any sign of any size/shape/color will be unattractive to some groups of people from Calgary & those outside of Calgary.
- e.g. Large TVs the size of billboards are unattractive, the constantly change color/image etc."
- I have never understood why SO MANY signs are always necessary. There is absolutely no reason why you have to see the exact same sign appear multiple times on a single boulevard. The worst offenders are political campaign signs. One sign is enough to make a point. Twenty lining a single one kilometer boulevard is outrageously unnecessary, wasteful, distracting and unattractive.
- necessary evil, but not very attractive...as long as the number and appearance are controlled through bylaw, it's not too bad
- With the addition of varying signage, the beauty of the natural landscape in communities is diminished. The City of Calgary has a beautiful clean landscape and does not need to be littered with signs, garbage or derelict properties. It is also difficult for the maintenance of boulevards, parks if workers have to manipulate around the signage or remove the damaged signs.
- Letters get rearranged, signs get knocked over by hooligans and the wind.
- "as long as they are well maintained and appealing, uniform look, modern and clean"
- clutter
- Question explains itself. They're ugly
- number, type and placement of the temporary signs can be appropriate. A few signs, placed near a retail or school in the community and not too close to a red light or crosswalk, aesthetically fit in a community.
- They can be - at peak seasons when they're all over the place. It's hard to tell them apart sometimes. It can be overwhelming.
- Yes, because there are way too many. Especially at election times at any level. Is it really necessary for any one party or candidate to have 20 signs literally in a row on one block? That needs to be reigned in.



- This really depends on the sign and how many are in an area.
- when multiple ones are used, and busy signs with lots of colours and pictures
- They clutter up our roads and are loud and unattractive
- Having signs of all different colors and sizes makes the community look cheap. We might as well allow graffiti.
- Too many around and too small to read quickly.
- "They look unorganised and ugly.
- Most of the developed countries do not have these temporary signs.
- Only city information should be allowed."
- Too many in one space, especially political signage. I don't need 10 signs for the same candidate to tell me who to vote for!
- They are generally clutter.
- Temporary signs make a community look cluttered. This lowers the appeal of any community.
- I find the signs are an eyesore for the community and quite often there are so many signs in a row that you can't read them anyways. they just create a messy looking community.
- Too junky. Looks like bad weeds in the neighborhood.
- As long as they are kept up to date
- It becomes more of an issue when there are a large number of signs. Would like to see a limit per block or something similar.
- Completely unattractive. The City takes quite nice care of their parks and green space but you cannot enjoy it when all you can see are 15 garish signs in a row.
- They are untidy, and do not enhance the beauty of our communities.
- I don't think so, but others might. I actually find it absolutely hilarious when teens rearrange the letters to make other sentences!
- They often get knocked over, vandalized or changed.
- I've never seen a "pretty" one.
- They are horrible, provide little value and make the City look trashy.
- The signs amount to nothing more than promotional graffiti in most cases.
- Most are poorly done, they are ugly and advertise so much crap.
- Some streets are littered with signs. Looks ugly
- As long as they're well kept and there aren't too many they're ok. I personally prefer when they're uniform.
- None of the signs are particularly attractive and private businesses that advertise usually use a variety of shapes and sizes of signs that look cheap and junky...plus they become litter if vandalized or blow away in a wind storm.
- Depends if you're talking about the fixed signs or the copious of private advertisements (which are horrid)



- Of course they are ugly... but if they are kept to more commercial areas, they aren't as big a deal. Like anything though, they will fade into the background if there are too many of them, or they are up for too long.
- most of them are as cheap as possible, and, as sturdy as possible.
- Most are usually tampered with where people change the words and letters around which can be inappropriate.
- Darn ugly. Especially after the graffiti people and the "sign adjusters" have finished with their artwork.
- They can be, depending on the sign and the number of other signs near by.
- Attractiveness in the community is a broad question. So long as the sign is not in disrepair it serves a purpose.
- No.
- Again if there are too many it is not attractive. If signs relate to the community they should be allowed but advertising for landscaping or window cleaning etc should not be allowed in a community.
- I think they do not look good. EVEN THOUGH I think that they are useful.
- Does this really need an explanation? They're ugly. Period.
- I think they look cheap and clutter up a neighborhood. I don't like them.
- If they are not professional they look trashy
- I would prefer them all banned.
- They are just plain ugly
- Often signs aren't put up properly, I have seen large signs made out of plywood blow over onto pathways causing hazards, unkept look to community
- Yes, but so is a derelict building as a result of an out of business storefront
- Because currently there is no common standard used.
- As long as there isn't a lot out and are removed when they don't need to be on the street.
- Typically, this doesn't bother me.
- These are typically on collector roads....these are not typically 'scenic drives'
- They are unsightly.
- "100% unattractive
- Our boulevard has beautiful trees and plants lining the way. Only to be cluttered up by crap advertising and fluorescing letters."
- Limited, varying and relevant signage is appropriate. The same store running a similar advertisement for months on end is not.
- If there are too many of them, yes, they are unattractive.
- "They are unattractive but the benefit outweighs the cost -
- Plus - I don't want the bylaw officers to have to police them - too many rules to follow already"
- I HATE HATE HATE them!!!!!!
- Temporary signs are only ugly when using a white or coloured background or are too populous.



- The tend to be over used and try to out do each other to get attention over the other signs. We spend money on grass, trees and flowers along our roads to beautify them. Why hide them by the signs?
- "They are, but they are useful."
- Can be unattractive if there are too many.
- They look junky but I understand the need for them.
- They can be if there are no guidelines for their use.
- Uniform height and color really helps make them more visually appealing.
- Yes yes yes
- Good grief they're ugly! "Welcome to Riverbend. Here - look at a bunch of advertisements!"
- Unfortunately, yes, they are. But limit the # of signs and don't use the awful neon letters and it's not too bad.
- Signs can get peoples attention and can look neat.
- they can be but it is usually signs that people put up for themselves and by laws seem to let them 'litter' the roadsides whereas businesses like myself who have to pay and get a permit are restricted on what signs they can have so they are more uniform in appearance
- Yes, they're very ugly. The colourful ones most of all.
- If left out for too long, they become clutter
- Seems obvious...neon lettering, rickety stands held in place with sand bags and such...hardly contributes to a pleasant aesthetic.
- Only the glaring color on white signs. They don't look as professional as a black background with white and color letters.
- Not appealing but serve a purpose nonetheless.
- They aren't nice to look at sometimes, my kid loves the colors and likes to read them.
- I think most signs are just like littering... unattractive and a nuisance to those who live nearby.
- They are a distraction, especially when there are multiple signs placed on a busy thoroughfare.
- They support the Community.
- Horrible eyesores
- Roads, police cars, traffic lights, etc aren't pretty either...
- You are supposed to be driving, not recording the number for a lawn service.
- They are unattractive on the boulevards in communities.
- While they often get important information across to a wide variety of people, the lack of uniformity in the signs creates a messy and distracting look.
- Too many. Distracting
- Not uniform signs and multiple signs are a distraction and unattractive as they are not easily read.
- Eyesore and when there is too many it looks trashy
- They make the community look cheap/down grading.
- Right now, yes, they can be ugly. Uniform size, height, font and spacing would make it better...



- They are unattractive if they are of different types and sizes. This is very prevalent in the NE quadrant North of 16th Avenue NE and 36 St NE basically from Marlborough Abbeydale all the way up to Redstone and Cornerstone communities.
- Yes some definitely are but most I find are ok
- If there are too many signs it can look every sloppy. even more so when they are all different colours and heights. a good example of this, are the signs posted during election periods.
- They're not natural
- The province has to get their money for distracting driving fines
- Not only are they a detraction for motorists, they detract from the overall aesthetics of the surrounding area.
- If too many and not uniform I believe it looks awful
- They are unattractive if there are too many of them, if they are too big, and if not maintained properly.
- They take away from the community.
- They make the community look like Mcleod trail.
- Depends on the community. Signs should be within a business district
- Not if density is limited - 2-3 maximum per 1 km
- Very cluttered and messy looking when driving in to neighborhoods. Most people don't care about the sign content anyway.
- They are messy looking and distracting.
- They can be. If regulations were put into place as to size, colours and where they can be placed, they can be less of an eyesore.
- I feel that neighbourhood boulevards plastered with business advertising makes the landscape look ugly and cluttered.
- If there are too many signs, uncoordinated or different looks/styles they create a "cluttered" look which is unattractive
- They are multicolored distractions and break the design of communities.
- They are neon signs that look like a child made them. Not professional looking at all
- see previous comment
- Drive into Tuscany and tell me it isn't an ugly mess of signs and ads.
- They are here there and everywhere. Clusters in some spots. How distracting is that?
- "If they feel the need of a sign make sure its further back off the street/curb. their property side of the sidewalk or equivalent spacing."
- Eh, it's life I guess. I'm on the fence
- To many looks cluttered
- They can be, particularly locations which have multiple ad boards of inconsistent design.
- I think too many signs in one spot is unattractive, they need to be spread out.
- enough junk on the side of the roads
- They junk up the boulevard



- Too many unattractive. Use for events and community announcements only
- It always starts with just one sign, but it always escalates from there. There's just too many.
- When there are too many, and when they are business related.
- I thought there was a by-law already preventing temp signs?
- If they proliferate they could turn to be unattractive and a visual pollution
- They strongly detract from the appearance of the community in my view.
- Again, this depends so much on many factors. There are appropriate places to put signs. Parks, commercial property, schools if applicable, etc. Not in front of homes.
- As long as signs are supervised (within reason of course) and then picked up I see no issue with them. The only temporary signs I've EVER had issue with (and not the signs themselves) are election signs and yard/garage sale signs. Many a time I have picked them up out of ditches, bushes, etc because no one has bothered to clean up. And really??? The need for 15 signs for the same candidate 5 ft apart going up a blvd is NOT necessary.
- No comment beyond the above.
- They can be if it is a congested area and there are numerous ones, and they are not well done.
- They can be if there are too many in a small area or they are covering a large portion of land.
- They detract from the ambience of the neighbourhood and make it cluttered and junky looking.
- They tend to be in clusters and multiples and it makes the area much less attractive - cheap!
- There cannot be five signs within a twenty foot spit, but one or two on a boulevard doesn't make a huge eyesore. More than 3 would not take be very nice and would be distracting.
- I have seen as many as 12 signs in a 100 meter stretch of road, it makes the area look like a junk yard.
- "Again to quickly bring a message of community not 20% off shoes, or visit your local pub, or sale on oil changes or get a massage at... limiting the use of boulevard bold signs to community organizations and not for profit groups to inform, bring awareness, or to gather as a community will reduce the number of signs."
- If there are too many signs or signs with of groups that might offend/cause tension IE:
Political, Religious signs
- The signs are visual litter and get vandalized regularly.
- Take away from the appearance of the community.
- They are an eyesore but necessary to keep communities informed.
- If there are too many around
- They can be if they are too cluttered.
- I don't think I need to explain this one. They really are horrendously ugly.
- No consistent standards for design
- Extremely unattractive. There are better ways for local businesses to advertise (albeit less cost effective)
- We are inundated with advertising, and they cheapen the community.
- Nothing attractive about signs lining Confederation Park or 53rd Street N.W.

- Let's face it, they just are not pretty.
- I don't like the look of them and I think they really detract from the beauty that exists all around us in Calgary.
- A lot of them have typos also.
- Could be less unattractive with some design guidelines
- People spend too much time forcing their own person sense of aesthetics on other people. I have my bias but learn to keep them to myself and get over them. The real risk is constructing a regulatory framework that means more municipal management and more waste of tax dollars.
- Just look at the pictures on this survey
- They take away from the tidiness on a community.
- THESE SIGN ARE UGLY AND RESTRICT DRIVERS LINE OF SIGHT
- They are the opposite of aesthetically pleasing.
- They look cheap, are usually targets of vandals, are hard to mow around and are useless to 99% of us.
- I don't mind them. They are ok. Of course, in moderation.
- They clutter the road and eventually everyone ignores them
- No. No different than other items along streets
- They can be if there is more than a couple and they are not kept neat
- Depends on where they are placed and how many
- They lower our standards
- Eyesore.
- Some are but not gaudy signs are ok.
- Clutter
- Even though I support the signs there should definitely be enforced limits for size, location and duration.
- They can be, especially if clustered together. Also if the event has long since passed and the sign is still there!
- They aren't always the nicest thing to look at, but I do appreciate them being there as reminders for events or sports registrations.
- Tons of them lining a boulevard are not attractive to look at. It's clutter
- Sometimes when there are too many or if they are too busy to read quickly.
- Looks awful when letters have fallen off or are moved and say something other than suppose to
- I live in an apartment on 128th ave ne, and have to look off my balcony to a whole bunch of signs in different shapes and sizes. It is an absolute eyesore and often times theyve been knocked over or the message changed to be something ridiculous.. I really hate seeing them there to be honest. 1 or 2 i can handle but more than that it looks cheap and sleazy for a lack of better words.
- In my opinion, the importance of being able to advertise as a business/organization makes the aesthetic appeal of the sign insignificant.



- "Sometimes yes, if they are too busy or in bad repair. Or if they block the community entrance signs. I like knowing there is one place to look for stuff like that. Not scattered all around. One sign... different notices. Also, missing letters drive me crazy!"
- They're not a problem and may be helpful within reason.
- Well they are not a bouquet of roses. They are plain ugly against the beautiful landscape of our city. Kind of like the wild weed problems in our parks that we now have to look at.
- I find they are placed in areas that are not around homes
- Ok as long as not too many for too long ...
- Depends on size and how many.
- Temporary road signs are especially ugly. Florescent letters on black is awful to look at. It makes the community look cheap and messy.
- Depends on the size. Currently the size limit is too small so drivers have to look to hard at them to get the message. Sounds like a distraction.
- Makes some roads feel congested.
- If handle properly
- If itstoo much yes
- All advertising is intrusive and ugly.
- Clutter
- They're an eye sore and the areas they are covered in looks trashy.
- its better have the signs than cutting the trees for the purpose of the advertising the amount of paper goes wasted because of just advertising i thing signs company the make 1 sign and its good for long time
- Temporary signs should be limited or denied in residential areas.
- They block scenery as well as pedestrians!
- Any time there are multiple signs in an area, it becomes an eyesore.
- To an extent they are not unattractive. Its easy to over do and make it ugly.
- There needs to be stricter control on the types of signs. Some signs are very tasteful, well designed and tamper/vandal proof. Others are tatty and permit the letters to be re-arranged and appear to be easy to topple over and vandalize.
- We have two main entrances to the community of McKenzie Lake. One sign, in each direction, at each entrance is more than enough. A row of signs as pictured in this questionnaire is both unsightly and unsafe.
- Beauty is in the eye of the beholder. The city can't be allowed to decide what, or whom, is attractive enough to be seen in public.
- Signs are temporary so esthetics shouldn't be an issue.
- If there are too many in one given area
- Ugly advertisements that litter the natural landscape
- I find this self-evident. Big squares of text are ugly. I supposed they might be okay in utilitarian environments that are already ugly, such as industrial parks.



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- Too many signs or signs that are not equal in size, shape or Color take away from the community they need to blend in
- This does not require an explanation - drive down, for example, Heritage towards Deerfoot Meadows and you will see dozens of signs that look trashy and make it hard for the city to cut the grass. Attractive streets have landscaping and such - who in their right mind would prefer neon signs advertising kitty litter for 10% off?
- Only when there are too many in one place
- They are a terrible eye sore.
- They are ugly
- If there are too many all in the same location, then yes it can become unattractive. If there is one or two in any one location, that looks fine. I like learning of new things being offered in the City.
- If they are kept to a minimum
- The signs coming out are much more readable and less prone to vandalism
- clutters up the roads on each side
- Clutter is distracting unless only 1 or 2 signs.
- Signs don't bug me , high taxes and Canadians that think the government owes them a living bug me , not signs!
- Sometimes when all different types
- Self evident. Few people use them to enhance their own property.
- not only are they unsightly, and redundant, they are potentially hazardous and they lead to additional clutter i.e. the rogue handyman signs on lamp poles.
- Absolutely! Last year I complained to my council member and eventually to the mayor. I find these signs to be a huge eyesore. I have counted as many as 17 of these signs in about 100 meters as I drive in to my community. I think that they should be banned.
- Unless there is too many, a few signs will not take away from the beauty of the street.
- Depends on how many at a time. Election signs are very unattractive when there are multiple advertising of one party.
- 1-2 are fine but the clusters of multiple signs are an eyesore.
- Some boulevards such as Symon's Valley Parkway look rather ugly
- The signs I've noticed have not been unattractive - they are usually just a couple of sentences
- When not everyone follows the same rules. Enforcement is necessary!
- Too many colours, to frequently placed, and often vandalized and or tampered with. Many groups display ideological signs that are offensive and vulgar.
- They are ugly and trashy in residential areas and should be kept to commercial areas.
- Temporary signs are left up for too long on occasion get blown over in the Wind and are just overall not tidy on public property
- They are an urban blight.
- They're just that - temporary.



- "Signs ugly design. Easy vandalism. Regarding wording. And never collected after event finished. Such as garage sale signs.
- Eg: up and displayed all summer. "
- An excess of them can be unattractive but an occasional one is fine.
- Sometimes they can be. Especially if there are dozens of them.
- There seems to be no regulatory control. Signs get bigger and busier trying to get attention. Now there are street hawkers!
- Some neighborhoods have way too many - then none get read and they are just making for an ugly neighborhood
- "Areas are often flooded with multi-coloured and multi-height signs for multiple companies / groups / events, which defeats the purpose - when one tries to make their sign bigger and brighter than the rest, they all become a big, messy blur!
- Standard size and format are easier to notice and read. Time limits should also be employed and strictly adhered to."
- Spam. You can hide from it and it makes our community look like 'the Hood'.
- As long as there is a standard format and not too many signs, it should be good.
- Absolutely. I feel like I live in the ghetto with signs plastered everywhere, everyone screaming for my dollar, everything is on sale/discount. People have less regard for the environment when signs are clustered. Nothing is pretty, or well groomed when the signs are up - some so many that it's a blur of signs, one right behind the next - there's no way to read them if you are driving. They get blown down, kicked over. They are ugly.
- Many are an eyesore. Multi-coloured font on a busy background is horrible.
- I don't find most signs unattractive except for maybe handwritten Garage Sale signs but honestly, does anyone really care about this? What's the big deal?
- I just feel they are an eye sore, sometimes they are held up with rocks that get left at road side.
- Smaller signs in community are cuter that more often the not don't get cleaned up or removed after the dates that they are good for.
- they make Calgary look like an impoverished city. We are a world class city and do not need cheap signs littering our beautiful landscape
- as above
- They are an unsafe eyesore that clutter up our green areas along roadways.
- Very unattractive and downgrade the look of the community some major cities and in particular some Hawaiian islands have outright banned these types of signs
- Only if they are uniform in appearance.
- They create an unappealing look to a neighbourhood. They are eyesores.
- If there are too many.
- Sometimes
- Signs are information, information is important.
- I live in an affluent area , I want to see the river and mountains not cheap signs

- they need to be 'unattractive' in the sense that they are clear, simple, and readable excess decorations like balloons or streamers are just more of a distraction. Our beautiful parks and free spaces cannot be enjoyed for their natural beauty when littered with pop-up signs.
- they clutter the boulevards, they get turned over by the neighbourhood thugs during the night. They distract from driving. They are garish, too bright, useless as I pay no attention to the freemassage offered by the clinic across the street from my home!!!1
- They are an eyesore and deter from the beauty of our neighborhoods.
- Looks like cheap advertising and no standards are in place
- they are ugly
- When signs are up too long or too often, or there are too many clumped together, they become clutter
- They do not look attractive and I do wish there was a better way, I just don't know what that might be for so many situations. I also wish they were removed sooner once an event is over.
- Too many perceived as trashy
- They are just as attractive as all the billboards and permanent advertising signs on every shopping center corner.
- "Many community members spend large amounts of time and money to make the community more attractive. It is frustrating to see the crass commercial signs placed in the environment."
- Keep away from residential areas.
- I like to see the trees along Boulevards not unsightly signs.
- They are a blight on our green spaces and an ugly distraction.
- Unless they're in f**** colour or covered in lettering you can't even see/read
- For example, today, there is a one block stretch of road on 69th street SW which has several dozen temporary signs which creates a sense of visual clutter.
- a few is ok
- Just ugly and distractive
- Yes, but if there are not too many it is ok
- They can be effective and eye catching when done well. However, too many signs littering the roadway in a community distracts drivers, takes away from the curb appeal of the neighbourhood and is ineffective in communicating information (as the messages tend to blur together when you are walking / driving by)
- They are an eye sore
- It is totally unattractive and distractive
- Nice groomed boulevards, taking care of streets and community to feel welcoming to residents and visitors ... then you see UGLY temporary signage
- "Good grief, yes, they are extremely ugly."
- Too many signs or signs that are poorly designed can be, but they also show signs of an active community.
- They can be if there are too many and they aren't looked after



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- They are hideously ugly and if you slow down to actually read the too-small fonts, you disrupt traffic.
- They are unsightly so they should be kept to a minimum
- Placed on large streets I don't find signage to be an issue. City has bigger issue with people's yards than with signs.
- Not if they are limited, temporary, and located around commercial centres or major non park thorough fares.
- They're big and ugly and there is no way to make them pretty but, I understand they need to be used
- I think they're fine.
- Some are necessary but I don't find any attractive.
- You really need an explanation?
- There is a limit to the amount of signage needed, absolutely. Important notices and events, yes. Advertisements for beer sales, clothing sales, etc. No.
- As if the weeds aren't bad enough. Signs are trashy too
- they serve a purpose.
- Temporary signs, like most advertising, is ugly. They also have utility, and the two must be kept in balance.
- Most are not permanent and are taken down within a reasonable timeframe.
- They're unattractive but this City Council is really stepping out of bounds. We pay taxes for you to take on important issues.
- I am saying no on the basis that they are temporary. If we let businesses use them I think they will become constant and become "unattractive" from over use.
- Hmmmmm
- I think that the can make the community more attractive and add to the atmosphere (although some are tacky)
- They are an eyesore. But, it would be ok if there were fewer of them, and the signs that were up were used to build community.
- Needs no explanation-are we in Vegas??
- They are not beautiful, they are functional. The messages on them should be clear and concise and pose as little distraction as possible
- Some overpower the landscape.
- In the north east they place sign everywhere with no respect on the area.
- Some are so disgraceful
- Not if they are maintained properly....ie: current events (not last week's news), standing firmly upright, no missing letters...again "temporary" is the key.
- So long as they are in appropriate places, they aren't an issue. Putting it in the middle of a boulevard, too close to a driveway, etc. could be a problem.
- As long as there is a consistency and new relevant info
- Yes, very. They have secured the otherwise attractive the landscaping along side roads and buildings.



- Depends on how they are displayed, how many and type of sign.
- The current policy restricts where temporary signs are able to be placed, additionally there are good locations and bad locations - these signs tend to cluster or group in these places so they are not popping up everywhere and becoming an eyesore - plus they are temporary, not permanent.
- They are ugly for sure! But are better than flyers!
- They are loud, obnoxious and distract from the green spaces.
- They can be. Not always
- "Whatever. Who cares?"
- No matter how not designer, not pretty they are, none are as stupid and ugly looking as that ugly blue ring in north Calgary that passes as art. "
- I get it, they aren't clean boulevards and they don't enhance the sightlines or add community character; however, they do fulfill the social contract that good advertisers fulfil, providing useful information that is relevant to me. We as generations of Canadians know how to consume this type of media.
- "Eyesoar! Cannot stress that enough!!
- Especially when there are 6 in a row."
- Take a look around.
- They are big and ugly. I prefer to see the grass and trees and hedges!
- YES!!!
- They can be, if there are too many and they are a large mix of styles and sizes
- If they have fallen over or have been vandalized then they are unattractive, but if kept intact then that are fine
- They can be. Clearly some guidelines might help. However, the signs still need to be affordable for local groups.
- >what do you think?
- when they are appropriately located they are fine
- There was a time in this city that signs of any kind were not allowed on boulevards. They are ugly and unsightly and are a major distraction for motorists.
- only if they are taken down when the event is over.
- if there are too many signs, or if they are unorganized and messy, it can be unattractive
- They clutter the streets. Create hazards for viewing around. Are tacky.
- They are not there to improve aesthetics, they are to attract attention.
- They look tacky.
- "U - G - L - Y
- You see them when you're driving by;
- They're ugly.
- They're ugly.
- Your momma thinks they're ugly!



- I think this is self explanatory."
- Visually unappealing and distracting
- Creates a unsightly landscape
- Too many signs make a streetscape look cheap. All forms of temporary signage cheapen our city.
- When they have lots of them as in more than one for a business or during a political year They get really messy looking. I think one being shared would be good for the smaller community areas Such as North Haven as an example, and then do what they want in the industrial areas where there are lots of businesses.
- Make a community look like trash
- People don't have a right to unspoiled boulevards. If these signs weren't there, other ugly things would take their place, or people would start complaining about something else, like how they no longer find out about community events.
- They take away from the landscape and nature.
- In my community we spend extra money to enhance the neighbourhood and make it beautiful. Temporary signs are in direct conflict with this effort. It is disheartening to see boulevards lined with signs and ruining the beautification efforts.
- They make neighborhoods look cheap, They are awful and distracting.
- They are ugly, useless and distracting.
- No explanation required
- Ugly ugly ugly. Too much clutter.
- They look better than garage sale signs that go up every weekend
- They can be if a bunch pop up like a litter of rabbits. Especially if they're densely collected.
- They detract from the style of the area and make the area look cheap, cluttered and unattractive
- Multi coloured and sized signs in a line look like garbage.
- As mentioned I find the black background blends in ok. Also if they are well spaced they are a sign to me of a healthy and engaged community. In fact it is one of the reasons that I moved to my community I knew they had an active community association and good offerings - from reading their signs. So a community without any appears a bit stale to me
- sometimes but it's good to know what is going on in the community
- They're just plain ugly. Unattractive and unappealing. I'm embarrassed by them whenever I have visitors coming who are not from Canada and are not used to seeing such signs.
- If kept to a few on main streets, they're great. Election level street spam is awful and distracting while driving (prolific, many sizes, many colours)
- Not if they are truly temporary and not continuously repetitive.
- They cause visual pollution. Great example in the first few questions with the pictures.
- They are simply ugly
- Constantly falling over, held down with sandbags, they wreck the grass, often are damaged. Looks so tacky. Damages grass. Over commercializes quiet green areas.
- This can be helped with placement



- Absolutely! The main street into my community is littered with these signs - on both sides of the street are wide boulevards. At one point I counted 36 signs within a one block area. There should definitely be limits on how many signs are allowed and how close together they can be. How long can one sign stay up? Maybe making sure they don't become permanent?
- Depends on the sign and the placement of the sign and the amount of signs.
- Clutter. Maybe they should be near the commonly halls.
- Depends upon placement. On a the boulevard of an arterial street they aren't much more or less attractive than the streetscape as a whole. On a well manicured residential street they are more likely to be an eyesore
- easy targets for hate speech spray paint. Unsafe in high wind situations. Cover Calgarys natural beauty and crystal clean roads side walks ect.
- Can be. However, if signs are taken down immediately after the event then that is okay. Maybe business should have a time frame for signs on the roadways.
- They are very unattractive at the side of the road. When I first moved here, I couldn't believe the temporary signage was allowed.
- Perhaps should be limited to not for profits or seasonal small businesses. As a visual artist I support creativity and diversity in signage. limiting the number of signs would be a limit to free speech during political campaigns whether or not these are e!sections . Eg open discussions around issues. I think sports and arts groups rely on seasonal advertising to get their teams and pupils.
- The number of signs and the unattractiveness of many advertising businesses adds to clutter.
- Depending on the design specifics, they may or may not be.
- Take away from landscape
- "They are a damn eyesore"
- Yes, yes, yes. Main streets don't all need to look like Macleod Trail.
- I think they can be unattractive if there are too many or if the colors are too bright.
- "They are gaudy, unsightly and detract from the things we do to make our communities look nice: trees, gardens, landscaping, etc.
- These signs hide all of the effort we put into our communities."
- I find all the signs make our beautiful community look like an industrial wasteland.
- What's to explain. Dumb question. They are ugly. Makes the community look trashie.
- If your asking me here if they're un-attractive, then the above previous questions would be null and void.
- Cluttering up streets.
- Often inconsistent, in poor repair or dirty, they visual distract and I believe lower the overall standard for our city
- Extremely unattractive.
- No
- When there are so many signs one after the next it makes the community look trashy



- Politician signs are useless and distracting, due to the sheer number of them. The community and event signs get lost during election times.
- They look like garbage strewn along the roadside. It just adds visual clutter to the landscape.
- ugly
- When it is just one or two it is not so bad but it can easily look cluttered.
- There are always so many along bow bottom trail. They are as ugly as the blue ring on 69th in the NE.
- No more than litter, unkept landscape, unkept residences.
- same as the Bus benches are the unattractive the bus benches advertising its control only by only rich business and you have to pay big box per month \$250.00 month which compare to temporary signs only \$75.00 month and no contract
- Unattractive and distracting
- depends what ones
- In Edgemont, there are multiple commercial signs that stay up for months at a time. They are an eyesore and a distraction for drivers. They also clog the boulevard so that a sign for a legitimate community event is lost in the shuffle.
- Although i find political signs at election time the worst.
- They are extremely unattractive (even though I use them in my own business). When we first moved to Calgary from a larger city I wondered what was up with all the tacky signs in Calgary. They look horrible but I am used to them now and just accept them as part of Calgary. I can imagine that visitors to Calgary do not get a good first impression with the mass number of these ugly signs around.
- They most definitely detract from the landscape, absolutely nothing aesthetically pleasing about them!
- If limited to community groups, nonprofits and charities
- Extremely unattractive and often times vandalized. I live in a good community, Maple Ridge and I see these signs vandalized.
- They are distracting, and left too long, tarnish the landscaping, making it difficult to care for the lawn areas.
- But They promote special events.
- I don't find it unattractive. Gives me something to look at and read as I drive by.
- They are a distraction for drivers.
- They can be. They're sometimes all over the place, all different kinds, etc. It would be easier and "prettier" if they were more of the same type.
- Tacky. Period.
- Temporary signs give the feel of community involvement.
- Yes, yes, yes! I think they make the community look junky and very untidy.
- The city goes to great expense to plant grass, trees, etc., along roadways and temporary signs take away from the pleasant look.
- They are cheap and garish looking.



- Very unattractive. Also some of the advertising is totally irrelevant - e.g. there is a temp sign on 18th St SE near Quarry Park market for a pizzeria that is not even in that neighbourhood
- They are not up permanently.
- Too much, too big, and too busy are unattractive. Moderation is the key.
- "These signs look cheap, and dampen the look of most neighborhoods.
- They are universally unattractive, and an eyesore to look at.
- Especially when we start to see bundles of multiple signs lining an entire stretch of roadway."
- A huge effort has been made to make Calgary an attractive city with a lot of green spaces and signs do detract from that "natural" look and feel of the city.
- Take away from the landscaping that has been done
- Depends on the numbers of them and the area.
- I think it depends where they are. They would have to be minimized and along major roadways anyway, so probably not detracting too much from residential neighbourhoods.
- Yes depending on how many and how bold
- These signs are so ugly. They do not blend in with anything. They are tacky and cheapen the look of the community. If it were up to me they would not be allowed at all.
- It can get quite cluttered looking and messy.
- Yes if there are too many and if not of consistent size, colour and print
- Yes some are
- compared to what? if the alternative is permanent signage or permanent flashing video boards, I prefer temporary signs.
- They are very unattractive especially in neighbourhoods where you can see them from your house. I look out my back window at signs and they ruin my view.
- They can be, if not maintained or if there are too many of them in one place.
- They are an eyesore that ruin the streetscape
- This is an obvious answer. If one does not see them as tacky then one needs to change how they see the world. Plant trees, put up solar panels, mini wind turbines, let's power out city not make it look like a center of consumerism.
- Signs cause issues for maintenance and distractions for drivers.
- They're just an eyesore.
- Yes, they are unattractive, but temporary.
- Not if they are regulated and controlled...no one wants to see 20 signs littering many city street sides....that said the sign business owners need clear rules and regulations to be established in order to ensure the use of these signs does not become an issue/problem for the community at large.
- Unless they are poorly placed or maintained, advertisements are no more unattractive than street signs.
- Temporary signs can be unattractive if they are not professional looking , too many posted at one time and too close together . There needs to be sign standards.



- They are large and intrusive, and litter the landscape.
- Only if there are too many of them. 3 is sufficient.
- too many of them are - but the term 'temporary' means they won't be there for ever so don't fuss about it
- As long as there is a limit to the number on one stretch of road it looks fine.
- Certainly they are, just look at them!
- They are a flimsy frame that looks like it's going to fall over -- though in fact it doesn't. They are often placed on a sloping boulevard and thus they don't sit level. There is a strict restriction of the number of letters and thus the message is crowded and abbreviated, and sometimes very difficult to decipher. They violate principles of good graphic design.
- unattractive if too many
- Again - they are important and in the right locations very effective.
- If over used, the signs will just be a blare, ignored by most.
- with being unattractive they are also distracting, there is enough bad drivers in the city, then you add distracting signs to the mix and u get more bad drivers.
- The temporary black signs with white or coloured lettering are functional and not unattractive. I find unattractive a clutter of little signs scattered about advertising plumbing services, massage services, roofing companies, etc. If I want a roofing company, I will do a search for a reputable company -- not phone some unknown outfit based on a small temporary sign planted in the nearest boulevard.
- As long as they're tidy and in good repair.
- Only if there are too many too often.
- Again all subjective....some just look wrong...others are pleasing.
- they are all shapes and sizes, all colours, vandalized, left up too long, in a long row behind each other so difficult to read anyway. They often block a driver's clear vision when exiting a turning.....do away with them or impose 48 hour limits on them.
- The worst.
- They have been around forever, I do not really have an opinion, as long as there is not too many and makes it look crowded, i don't think it comes across as "unattractive"
- Yes and No. If the signs are near Community Centres or other more public areas than say on someone's front yard, everyone can expect to see updates on local events in the same area. Community Centres are usually fairly central.
- "The signs that recently lined 32nd Ave NW between Shagganappi Trail and the U of C are a good example of how ugly signs can be.
- It annoyed me that private businesses were allowed to make our roadways look messy and tacky."
- They are expected and appreciated
- The signs clutter the boulevards and high traffic areas, are ugly especially because there is no uniformity
- On some roads there are several signs - all a mishmash - even more distracting.

- As mentioned previously, they definitely can be. Numbers of signs used should be limited. Also, as mentioned above, said community should have priority for temporary signage used rather than outside communities or organizations being able to advertise in that community.
- they can be unattractive and crowded. assume this survey will lead to clean up of sign consistency and placement.
- Even the community based informational signage is unattractive.
- Too many, all shapes and sizes, left to deteriorate, visual blight.
- They look ugly. I do not want to see these signs all over the place. I don't mind garage sale signs if they are taken down once the sale is over.
- They are an eyesore in green spaces.
- See my many comments above.
- They are put everywhere and a lot of times are not removed when event is over. Also the ones they stick on the back of city signs are unsightly and look terrible when they become ripped and weathered and others posted over top.
- Ugly
- There are way too many, so yes, yes, yes! There should be a time limit on how long they can be out (6 hours or less) so that community organizations, realtors and churches can still direct people to their location.
- signs are clutter and distasteful
- They take beautiful green spaces and turn them into trashy cluttered messes.
- they can be
- I like the new way that Brite signs is doing their signs. They are quite attractive.
- they're giant and neon and multi-coloured. much rather see flowers or trees
- I find the small business signs the most unattractive, hauling loads to the dump, etc. and these are usually placed at intersections. I don't think they are very effective.
- Because they are imposing and they are mostly commercial. I see them even in my park . I think it's wrong. We are a residential area not commercial or business !
- For sure they are a real eye sore.I think if at all they are to be displayed they should be given permission to be put up where a community has a small strip mall.People are using walking in this area and can read information at leisure in these areas.
- They have an important purpose. Who's the nitwit that started all this?
- see above
- As long as they are tasteful and maintained properly, they are not unattractive. The amount of signs used is also a consideration.
- UNLESS there are no reasonable limits on their number and frequency of use
- Absolutely yes! I don't mind them on major roads where I think they should be placed and be of most value for advertising but I would not want to see them placed in residential areas, for example in front of people's homes. They are ugly and unattractive and only benefit the party that is advertising on them.



- yes when there are too many, in busy locations, where drivers should be watching the road/pedestrians, not reading signs.
- Self explanatory
- Take a long look when you're driving, makes the district & city look cheap & unattractive.
- I live in Tuscany where we often have many signs. I think it's a quick, easy way to inform the community of what's available in our neighborhood.
- too many and it's just annoying to look at
- As long as they are placed on the boulevard and maintained.
- they are when they are cluttered and put in inappropriate locations such as in front of a park. as long as they are kept away from our green spaces and are kept in good shape and easy to read they blend in with the surrounding city environment.
- They are fine, neither attractive or unattractive.
- Makes it look messy, and unkept.
- Very ugly.
- If it's an ugly sign, people won't do business with the owner.
- Yes they are if they are up all the time, but if it is for a short while, it is ok.
- The signs are just as ugly as graffiti!
- They could be if there were too many and if they were left up beyond the date the information is for.
- Depends on how many signs and what they look like
- At times there can be 4+ signs on one street which is not only very distracting but also unsightly. Bright coloured text in a massive row down the side of the road is not attractive and typically do not have enough relevant information.
- There are too many signs being used by numerous groups.
- Some signs can be unattractive if overly flamboyant and some can be done nicely enough that don't cause problems.
- Looks cluttered and in most cases unorganized when you have several signs in close proximity.
- they are ugly. many are turning up in Lynnwood & Milican advertising physiotherapy and weight loss alongside public parks and school zones
- They are very bulky and take away from the cityscape as they always feel out of place (probably because they are only meant to be temporary).
- they look like [removed]
- They could be but so far have not been in Scenic Acres
- Too many, too distracting. Makes the surrounding environment ugly! Trashy looking!
- If they are everywhere - main roads and boulevards are ok but not on every street.
- All advertisements are eyesores, but it could be worse. I'll take small signs over billboards any day.
- I find temporary signs to be extremely unattractive to me they appear like garbage strewn all over the streets of the community. The signs are also subject to vandalism and I see that on many an occasion or signs are kicked down or are just torn apart and it makes the community look bad.
- DEFINITELY.



- Only in great quantities, in tacky colours
- No need to clutter the streets with temporary signage. It just makes the streets look cheap and not well taken care of, and it appears to increase graffiti in the area.
- Self explanatory. Take a drive through any reservation in Canada, and tell me how attractive all those sign boards are.
- Looks trashy.
- When they are all over the place abd different sizes and shapes
- Again, too many cluttered ones are.
- VERY
- If there are too many in one location they can become unattractive, but used in moderation I think they are fine
- Some are downright ugly
- If overused they are unattractive
- This question does NOT deserve a response!
- It's hard to come across well maintained signs without graffiti and letters missing and in various degrees of decay.
- When there are several in a row.
- Sometimes depends on the colours of the letters. Height is an issue if the signs are too tall.
- Isn't it obvious? Of course they are unattractive
- They really look tacky. I feel that my NE community is allowed to use these signs and no one seems to care. I don't think Mount Royal or any fancy neighborhood would tolerate or allow being inundated with all these signs.
- ???
- They look ugly!!!
- Again - they can be if there are too many and they aren't kept neat - but an outright ban is too restrictive
- They are an eyesore. Especially to those poor home owners that these things are outside of.
- Extremely! I would assume temporary signs also are intrusive to roadway maintenance. What is the use of money going towards maintaining a beautiful green space when it is cluttered with an artificial eyesore?
- Need to be limited in number and designated areas
- "They litter the landscape and detract from the natural beauty."
- Yes, because they are all over the place. They need better regulation. And those stupid stickers like junk haulers use on posts and signs...if they are not illegal they should be!
- "ugly but necessary"
- In the Kincora/Evanston/Sage Hill area they are everywhere. Looks terrible and so distracting.
- they look junky
- Between this proposal and the continual ' garage sale' signs we deserve a clean city. All of these signs are a blight.



- Very ugly
- I have seen BLVDs FILLED with signs, so many you couldn't read them all as you drove by. Home made and unable to withstand the elements so they are falling over and falling apart. Without good design they are manipulated by teenagers and such to boast profanity etc.... I've seen them as trip hazards and they wind up in the streets and on people's lawns.
- They are temporary. If you want an unattractive look around at election time, a hundred+ signs in one area now that is distracting and unattractive.
- I think they distract and become so cluttered at the entrances to communities, such as near McKnight and 52 St in the NE. Looks horrible!
- "Yes, temporary signs are ugly. The newer bright coloured ones even more so than the old black ones. They are all vying for my attention as I walk or drive or bike by, when what I really want is a nice quiet walk through a pretty neighbourhood.
- One or two in a stretch of road can be forgiven, though I'd rather none at all. But more than that, and they lose their usefulness, compete for attention, and detract from the natural beauty."
- The number, size differences, location and length of time make the community seem uncared for in some instances.
- they take away from the beauty of the neighborhood
- they tend to be left up too long, letters fall off or are taken off and rearranged to make some inappropriate wording. They do not seem to be maintained once up, the worst offenders seem to be government or city officials following elections
- Like I said before they are like the trees. They serve a purpose and it is just that a temporary sign that serves its purpose and then goes away.
- As long as they are not up for more than 2 weeks, no.
- One should ignore them .
- The temporary signs are not enforced on a regular basis so often get mixed between community events and advertising for businesses. The trucks going onto the boulevard are a danger to the flow of traffic, and often do a lot of damage when the ground is wet.
- "So cluttered and tacky looking
- Trees and shrubbery are much better options "
- kids just change or steal the letters anyways.
- One or two are fine, multiple signs are a nuisance and a distraction.
- It makes city look cheap
- There are some areas that are covered with these signs and it distracts from the look of the community.
- They are HIDEOUS, TACKY and so unattractive They make neighborhoods and streets look CHEAP. Take a look at Macleod Trail and imagine as a tourist how this looks.
- The signs are also an eye sore and should be in community newsletters instead of on the side of the road.
- I do not personally like the way they look and find them all very unattractive. I also dislike the signs that are put up when it's election time.



- Especially as things stand now. Clumps and clusters, no design/size/placement restrictions, and often no apparent actual 'temporariness'.
- They make a street look messy and unkempt.
- Just short term is fine.
- Depends. Some signage is simply obnoxious while others are pleasant.
- None needed; they are just not attractive.
- Become eyesore when left too long or too many
- If they are up for a week and then down, fine. The ones that stay up for weeks and weeks, even if the message changes, are just an eyesore and often get into a state of disrepair that is unattractive.
- ?? How do you explain that they are ugly? They just are.
- 1-2 signs are okay but multiple signs saying the same thing just make the roadsides unattractive
- the clutter on the roadside.
- If there too colorful and not uniform
- they are often vandalized, abandoned
- They are a visual eye-sore, particularly around election time where any space can be inundated with these signs.
- One or two signs are not unattractive, actually they give some character to the community. However, too many will make it ugly and unattractive for sure, so know the limits.
- They can be unattractive if they are used too often or are designed poorly (ugly colours, too big..etc).
- Depends on number and height.
- they are unattractive!
- Depends on the type of signage
- They take away from the natural flow of the roadways/boulevards.
- I am basing this answer upon how things have been up until now. I don't see this area as requiring more regulation than whatever has occurred previously. Occasionally -- BUT USUALLY ONLY DURING ELECTIONS -- the use of signage becomes overbearing and ugly. The rest of the time it is within the realm of what is reasonable.
- If they are ugly or vandalized.
- Some are, most aren't. Political signs are the former.
- Neighborhoods are kept attractive by having some standards in place. I.e. garbage disposal, vehicles on road for certain length of time etc. Even developers put in requirements for housing exteriors, roof products, fence types etc.in order to keep neighborhoods attractive. Advertising on roadways,(particularly huge, poorly maintained neon/black signs with rusted out frames_, which are knocked over in windstorms etc.etc) make the neighborhood look like extremely unattractive and deter from the feel of the community.
- put all the landscaping you want all you see is the sign
- The signs make our major roads ugly. Take Macleod Trail for instance It was once voted the ugliest street in all of Canada.
- They are usually down with no art or design. Messy.



- They look junky, tacky and are distraction, not to mention trash and garbage sometimes catches against them.
- Some fit in better than others
- Absolutely! They are a blight in the visual environment.
- Yes, they certainly can be and that's why they need to be regulated. There should be some reasonable parameters around letter size and colour, and certainly around the size of the sign itself. Given our multicultural make-up, some allowance should be made for a small image (eg. a soccer ball) for those Calgarians who do not necessarily speak or read English. Overall, these signs should be regulated to minimize the potential for visual pollution, which is a legitimate concern.
- they're usually not all that conspicuous
- Signs are not designed to be esthetically pleasing and are usually ugly.
- they make it tacky
- Everything is subjective! I would have no issue with a temp sign that tells me about my 'hood, but would object greatly if someone can buy space to try to entice people to give them money.
- It depends on how many signs are in an area at once.
- No explanation necessary, they are just plain ugly.
- They are more of a visual blight than a source of information.
- These signs are very ugly. They make the neighbourhood look run down.
- clutter, ugly , makes area look cheap
- Yes they are unattractive compared with no signs but the seriousness of this will vary widely depending upon the general attractiveness of the particular streetscape, In other words, yes - no signs are likely more attractive than some signs, but the actual difference may not be very significant.
- Pretty self explanatory.
- As above
- Definitely unattractive
- So long as they are professionally made.
- Temporary signs are helpful to community organizations and residents.
- They are sometimes put in poor locations
- No explanation needed-they just are
- It depends on the type of sign and length of time they are up
- They are all over the place and look messy. They take away from the beauty of the natural surroundings and architecture.
- They are very ugly, distracting, and eye sore.
- They don't need to be.
- Some of them are.
- depending on the sign



- there are ugly buildings, ugly giant blue rings, ugly uncut city owned lawns and ugly poorly maintained Boulevards. signs are on every retail store. they dont ditract anymore than an ugly street traffic light or stop sign
- Visual pollution
- Depends on. The size, content, and placement
- If they are temporary, they don't really effect the esthetics of the community
- They clutter and are ugly.
- They are hideous! They are unsightly! They should be banned!
- They are eye sores and are very ugly.
- They are made of temporary, cheap material which doesn't last and wears out.
- they are fairly utilitarian. they could use some updating.
- Enjoy the trees. And spelling is an issue as is mechanics. Eg There's no chairs. Wrong usage.
- Some are, but if uniform in shape n size and height, they can be less of an eyesore
- Illeagle temporary signs being put up but never taken down and we want to put more.....really!!!
- Any time you see signs on the Blvd or fence is ugly
- I see these signs as visual pollution in my neighbourhood
- Again depends the amount of signage
- Junky
- If a community had a permanent sign permit, where the sign itself was complimentary to the neighborhood, and the text was clear and clean, in one colour, on a solid background, i think it would be a reasonable compromise. Bold signs are ugly AF. (if you don't know what 'ugly AF' is, google it.)
- They are to big and ugly
- Too many in a lot of areas making them unattractive.
- They block your view, look awful and are targeted by vandals.
- Somewhat, but as long as there aren't too many of them close together it's okay
- Makes our streets and communities look very tacky .
- If there are too many, different sizes and different colors
- It takes away from the look of the community gives it a tacky look.
- See above
- They are a part of our community.
- Yes! They detract from the landscaping and sense of serenity in a neighbourhood. They are jarring, and the more of them I see, the more upset I am.
- Please! How could they be considered attractive?
- Ugly and distracting
- They look dated and lower the aesthetic value of neighborhoods
- Spoils the landscapes
- Enough crap already with old cars and driveways full of stuff!
- It makes our communities look like trash and most times signs having missing items due to mischief



- I like the look of trees and grass, not signs.
- Absolutely. They bring down the natural charm of a community. Communities that pay a HOA fee should be allowed to ban temporary signs.
- They make the community look like a trashy industrial stop mall.
- I don't find many signs in my community.
- They clutter the city and many are abandoned after the event they are advertising
- They look cheap and are often vandalized to say something else
- They are restricted enough already.
- 1-800-DUMP on a green Space? Give me a break.
- "Businesses that are using them as a means to advertise with no timeline are brutal. In our neighborhood a Realtor is always attaching concrete to the bottom of a sign that is simply advertising his name. He moves his signs around all the time to comply with by-law, but is really breaking the spirit of ""short-term"". Looks Ugly!!!
- Not to mention all the little signs advertising garbage pick-up and weight loss."
- Particularly when they're selling beer
- See above answer
- They can be if they are not uniform, if they are too colourful and full of graphics or cheaply made.
- They are an eyesore with no break in between one sign and the next new one. When you have so many signs along a boulevard, people stop reading them for just that reason and as a business or community center using the signs to advertise, I would be concerned that my sign was just a waste of money.
- makes the area look cluttered and junky
- Small business signs very unappealing.
- Eyesore
- Especially when there are too many of them and when they are too flashy.
- Plant a tree instead.
- No less attractive than a speed or street sign.
- yes, they cheapen the appearance of the community
- They cheapen the look of a neighbourhood and look ugly.
- Self explanatory - they look terrible
- They are often vandalized, missing letters etc and very unattractive
- They are a blight on the landscape.
- Too many make a street appear cluttered and busy, and make residential streets appear more like industrial or commercial zones.
- My personal opinion.
- they are often gaudy and the colours don't look good
- It looks cluttered and trashy
- Clutters the landscape and blocks more pleasant views.
- Quite frankly, they're ugly



- They are visual pollution
- See the above comment regarding the use of oversized large signs. The city should make a bylaw that stops private small businesses from competing for business using the largest signs they could possibly put on the boulevards.
- See first response
- They clutter, are prone to damage and can distract drivers.
- Temporary signs are extremely tacky and should not be permitted.
- Yes, when there are more than 2 or 3 in a row.
- Prefer they be restricted to one major route only
- They are only unattractive when there are too many in a small area.
- Some areas are, for example Bow Bottom Trail just north of Canyon Meadows Drive, way too many in that area.
- really? explain?
- "They make our communities look cheap!
- I'm for NO TEMPORARY SIGNS"
- Ugly
- Just look at the visual garbage and lack of cleaning that takes place after signs are posted
- It is clutter.
- They are ugly, scattered, rarely uniform, and typically small, making them ineffective. I am primarily referring to campaign signs.
- Absolutely. I hate the cluttered look.
- They look junkie and create driving hazards.
- As placement is controlled, not necessarily unattractive
- They diminish the aesthetic for our community and downgrade it's overall image. We are starting to look more like a garage sale run by kids than an upscale community.
- They can be unattractive if there are too many and varied sizes
- If I get spaced out properly then I don't see how they could be unattractive and the community .
- I believe they are but I also see the need for some groups to use.
- It is why cities have zoning... Temporary signs go against zoning... Residential homes can't have neon signs on the roof advertising a home based business --- but we have these trailer neon signs
- Just look at them.
- There are ugly
- Keep out of residential and tone down in commercial rd ways
- Most of the signs are horrendous. They are ugly, misplaced and ill kept. Wind blows them over and some just fall over and nobody maintains them or removes them when no longer of use. The large format developer signs are particularly offensive in our neighborhoods and are often located in violation to current bylaws. We work hard to improve aesthetics of our neighborhoods and these signs simply clutter up the streets and degrade value of the neighborhood and indirectly the value of



its properties. Simply shameful and unacceptable. Some streets are so cluttered with signs they look like a third world setting.

- Often these alert community members to attractive events they may want to participate in and enjoy!
- They don't look nice. There are so many of them I don't bother to read them. They don't seem like effective advertisement.
- no signs please they are a garish eyesore visual diarrhea
- Ugly.
- They are an eyesore
- They can be ugly but everything in moderation
- They look messy.
- They create a cluttered landscape
- These signs are an eyesore. They definitely don't enhance a community as they appear to cheapen it.
- Make the community look messy like litter on the street.
- They take away for the wonderful green spaces we have
- I think they should be allowed for community groups
- Yes!!! 100% Yes!!! An occasional open house sign or garage sale sign up for a day or two would be fine, but now we have signs on every patch of public grass that are up for months.
- We have a small amount of green space in Communities and unfortunately this along with the grass boulevards is where these signs are placed. Any questions about how these signs can ruin a community and get out of control, drive down any Main Street in Myrtle Beach, South. Arolina, it is a very sad sight.
- They interrupt the cityscape.
- There not pretty. They get broken or parts get ripped off
- They are an eye sore. Clutter an all ready over burdden city scape.
- Do you work for the City ?
- There is enough advertising space already in this city. I think these signs tend to obstruct a person's view of what otherwise might be a clean and welcoming street.
- They bylaws have been abused and poorly enforced for a long period. They have now become an eyesore and as attractive as seeing garbage in the ditches. I dont want to pay taxes to support city land be used as a first come, first served sign board garbage field
- By not currently having more structured regulations as to what every sign looks like, what it's made from, and by not regulating the upkeep of them, a lot of these signs are old, ugly and seem missmat Her from each other which creates an eyesore.
- They are visual pollution in our community. They distract drivers. They are often vandalized by area teens.
- There are more important things to worry about in the community than how attractive a community is.
- Too many used for unnecessary unrelated events /activities



- Haven't seen a pretty sign yet.
- yes if they are too big... and political ones are the worst because there are too many in on spot... these should be really limited
- visual clutter
- I don't want to look out my window and see them. They get blown over, vandalized and never seem to be picked up when the promos are over
- Black and white seems fine to me. Multicolour neons is extremely unattractive
- There are currently all shapes, sizes, and colours which draw attention due more to the unattractive cluttered look than the message. Competition for focus results tackier and more irksome sight lines.
- Too bright, cheap looking and far too many
- Unattractive if there are too many
- Yes if not controlled
- There are only limited spaces available for temporary signs which are suited to carry them. It would only be unattractive if there is an unlimited number of signs everywhere.
- yes they are unattractive but necessary for local info. Because they are a distraction, ugly and often not removed promptly, rules about removal after events have occurred should be reinforced. This would apply to community events or private events such as garage sales. There should not be any commercial signs ie "for junk removal call..." or "giant furniture superstore at Northland Mall"
- "Too many signs can be an eyesore."
- Depends on what is decided here,eh?
- They make a neighborhood look cheap and trashy like a 3 world country
- They are extremely ugly. They cheapen the look of the neighbourhood. It sends a message that sales and advertising are more important than road safety and resident's enjoying green space in their own community.
- If the message is brief and the total number of signs in the area is limited, temporary signs are not unattractive
- I feel it lowers the value of the community and makes it look cheap as these signs are often grungy and not well maintained
- The city looks very dumpy / trashy and like crap..... It does not belong. The city looks unorganized. You have a problem with people texting and driving, i feel this belongs in the same category. Dangerous. There is NO need for them when there is NEW technology out there called the internet. Eliminate the problem.
- At election time, yes, signs are unattractive. The new multicolored signs are less unattractive than old signs were.
- As long as they are only on main streets and are limited to a certain number per block.
- Tasteful almost always.
- Very tacky.
- They can be unattractive if there are too many of them.
- id rather see the scenario instead of signs plastered all over my community.



- they're all unattractive
- They are so tacky
- They look cheap and distracting. They detract from the beauty of the roadways in our neighborhoods. I associate these types of signs with low income neighborhoods or commercial areas.
- I think they look very gaudy and unattractive
- I think they look tacky and unattractive. Cant we develop other means of communicating. Community newsletters are great.
- The just look unattractive and when there are so many, I am not sure how many are actually read.
- Within reason. I would rather see them for community use, information and not-for profit.
- Too many makes it unattractive. Keep the amount reasonable and everybody wins
- If controlled to certain areas fine, random placing and ugly signs ...no
- If we worry too much about a sign being unattractive in a community, we lose the meaning of community. Also see answer below
- They are ugly
- Did I mention that they are hideous?
- Looks tacky
- Unless too many signs are used or distracting lyrics bright or busy signs in a congested area.
- They can be if they are overdone , too flashy or there are too many of them.
- Provided the signs are tastefully designed. Certainly it's possible to design gaudy signs, but gaudy usually isn't effective for marketing so those businesses likely won't thrive or last long.
- If there is too many, it makes the street look ugly
- Eyesore
- Glaring colours in locations that do not look appealing in any community
- Can you imagine a city like Rome or San Francisco riddle with temporary signs? There's a reason cities known for their beauty don't use them.
- With the correct, simple colour schemes I don't find them unattractive.
- I think they look tacky and junky, especially if there are too many of them.
- They are clutter, plain and simple. What is the point in beautifying ones community only to ruin it with clutter?
- OMG, is it really necessary to ask this question? Gag me.
- When there is no rhyme or reason to placement. Or are rouge
- They are frequently left up long after they are needed.
- If temporary signs are kept to simple, neutral colours then they are not unattractive.
- Sometimes depending on size etc.
- I would say yes if the street is overloaded with them but if there is a couple on the street then no.
- A small number may be okay. Certainly no more than current, which feels too many some times
- Are you kidding. By design (to capture attention) they have to be large, etc. All designed to distract drivers from driving. Not much different than the idiots who stand on the edge of the road



waving signs that say "honk for supporting... our protest group, our idiot politician, our special interest group etc....."

- I remember when they were banned a few years ago and how clean the green spaces looked.
- They can be they need a protection so others can't rip them up or change them so they are ugly. They can be seen as ugly, but I find they aren't terrible to look at unless someone wrecks them on purpose.
- Yes they are as communities usually have a paper so they advertise in it
- No if they are for community events/amature sports but yes if just plain business advertising
- "A few would be ok, but there are tracts of these signs all over that look cluttered, disarrayed and unsightly."
- If signs are designed well and do not crowd the street they can be visually appealing
- The signs look like a low class area to live. Meanwhile people have spent thousands and thousands of dollars for their homes. We are not in Vegas
- They dont have to be if rules and regs are in place and are removed when no longer in use
- They are signs... It's fine to have them
- They clutter.
- They are not meant to look like a phone screen. It is good for our children to read a sign
- They are ugly by any standard of graphics in terms of layout, typography and, often, spelling.
- when they get out of control - too many, too big, too bright
- Too many signs are a hazard and a eye sore
- As long as the signs are not obstructing anything or gratuitously bright/large, they should not seriously effect the attractiveness of the community
- If to manu and not well designed
- Except the community events
- Damn ugly, refuse to read them. Cheap business looking for free advertising.
- Signs are extremely unsightly. I live in an area with some of the highest taxes in 16/17. Why are streets littered with signs in areas adjacent to homes worth millions of dollars? And signs are rarely picked up in a timely fashion.
- Can't we enjoy greenspace where we can have it?
- They are so ugly. And they get damaged and vandalized and bashed-up. They look tacky and some municipalities prohibit them.
- It shows initiative and an active community. Let's not sterilize Calgary streets.
- While some signs may be useful - they are not attractive. I would prefer they be in place for short duration, and not all the time.
- Neither yes or no. This survey seems to have a negative slant. Are you try No to justify a position?
- They are very unsightly in a community. especially when they are on mass. sometimes you can travel along a roadway entering a community and there are a ridiculous amount of signs and it looks awful and is super distracting.
- It gives shows that the community leaders are putting an effort into their community.

- Often missing letters or vandalized.
- I think they are fine entering a community but shouldn't be past the entrance of the community.
- The extent to which we control the appearance of our neighborhoods (paint colors, styles of construction, landscaping) is in complete conflict with unregulated temporary signs. Neon letters and brightly-coloured commercial signs discount the effort that goes into making beautiful neighborhoods. Why plant flowerbeds if temporary signs dominate the look of community boulevards?
- They are important for getting information out to many people. What's next vegetable gardens? Don't be ridiculous.
- boulevards (especially those with the separate center area) are removed from foot traffic, are not parks, and are a perfect place for these types of signs. Nor do I believe them to be an eyesore.
- For ANY neighborhood it just makes it look unattractive
- Temporary signs are an unattractive addition to the community landscape. They are garish, and distasteful in appearance, the landscape would look a lot better without them.
- Current ones are but they could be made to be more attractive
- Visual pollution at its worst
- We should have flower pots, trees and greenery on our roadways, not advertising. It is a distraction and inappropriate.
- In moderation and on certain roads
- They should be kept to main roads only and NOT in the communities
- They are too much clutter and too much of unwanted information
- They look bad. No way around it.
- Visual pollution. The fewer the better.
- if more than a few, busy roads is fine but I would not like many in my community.
- They can get cluttered, or vandalized.. I think also more warnings should go out for garage sale signs left all over.
- Still important for above reasons.
- See answer above.
- No
- Should be obvious.
- The worst kind are the 4 x 8 foot black Coroplast signs with fluorescent lettering sewed on the face. Fluorescent letters fade really fast and these signs look messy. Often, they tend to gather at strip malls as one business tries to compete with others. Let's keep Calgary clean and attractive!
- If they were consistent with size, color, height and number they are more esthetically pleasing.
- An eyesore. Clutter the streets. Make Calgary look trashy.
- As long as there aren't too many to look cluttered they're fine.
- it's really bad when they put up 3 or more of the same sign
- when there are so many jammed together. you can't read them and it looks like a mess.
- Generally to be effective the need to stand out but that then makes them unattractive.



- Signs are very unattractive, their big ugly and sometimes they put too many signs in the same block, that's very unnecessary and unattractive.
- With little or no regulation, signs pop up just anywhere. Prefer to have none at all
- Most of the signs have no real merit
- A collection of signs together is very unattractive, messy to look at, and are distracting for drivers.
- not unattractive if they are all uniform height and are not clustered in just one space
- "ABSOLUTELY we take pride in our communities and a sign(s) goes up and bang UGLY
- Always have been always will be"
- To be honest they aren't the most attractive signs to be on display however they serve it's purpose.
- "same as the bus benches with the advertising on it the put 1 bus bench with advertising on it in front of my door and in every street where the buss stop is the put 1 and no one can complain
- the should treated same way"
- "It's a question of taste. I said 4+ signs in the initial question because I don't want to limit it to 3 signs on very long stretches. I think there should be a minimum distance between signs requirement and they need to be far enough away from traffic signs.
- Within large green spaces (parks), I don't find them attractive but I don't mind them on narrow green stretches."
- Go drive on any street during an election. It's embarrassing.
- I enjoy my community very much and temporary signage is an eyesore, annoying and distracting (will are assaulted with constantly changing temporary signage every time we leave our community).
- Not much to explain, they look awful
- some are, some are not
- They look ugly
- Clutters up the sidewalk space and looks horrible and has potential for vandalism etc.
- as long as they follow guidelines, unfortunately some trouble makers do deface some of these which make them an eyesore
- Too many signs - too many styles - can be unattractive.
- Again, many times the signs are blown over in wind or kicked down and end up being cluttered and messy.
- They obscure beautiful landscape of the city and look tacky
- Advertising signs rarely follow the bylaws, the vehicles that re and re them destroy the grass and rut the soil. It costs more to mow around the signs and the grass under the signs gets long and starts to look like a field
- Depends on the sign, bold signs no homemade signs yes.
- They are Ugly
- Certainly they are unattractive, but the benefit of the information they provide citizens outweighs the unattractiveness.
- I think they are ugly and distract from the view while distracting drivers. They are fine for community related events or information, but should not be used to advertise businesses



- They are vulgar, crass
- But I don't mind them if they're in one consistent location
- I think they can be unattractive, but primarily when there are way too many in the same general area and it just looks junky. There are many approaches that can be taken to limit the number of signs that are placed in the same area though and personally I think that's the key to solving some of the issues with temporary signs.
- As long as there are restrictions on how many signs are allowed.
- Signs are a form of graffiti
- They are cluttered and messy. The election signs should be outlawed and so should business advertising signs.
- You have to ask? Every time there is an election the entire city looks like [removed] with those signs littering every corner of the city.
- Depends on the size
- Calgary's green spaces are something to be proud of. Cluttering them with ads is totally antithetical to the notion of cleanly landscaped blvds and parks.
- If we can watch Trump for 12 months straight, we can put up with a sign on a lawn for a couple of days. But temporary signage mean just that, temporary.
- The worst offenders are the election signs that are wire supported and very clearly defy the current sign bylaw
- I can't see the beautiful fall colours in the park due to signs blocking them
- They are an eyesore and completely unnecessary
- Hodgepodge, all shapes and forms, hate them
- These signs were one of the first things I noticed when I moved to Calgary. They look like temporary construction signs. I actually couldn't believe people would pay money to advertise on them.
- Signs are an eyesore and block intersections.
- They do clutter up boulevards sometimes - especially during election campaigns.
- Most temporary signs are hideous, particularly the neon lettering ones. It makes Calgary look cheap, like we are 'for sale'. If the signs were all required to be uniform (black & white, all two feet by three feet by two feet, for example), it would make the signs look intentional and tidier.
- Only if clear and not distracting
- Very ugly,
- This answer should be obvious.
- Especially when there are a multiple signs
- As long as there is a limit to how many are up at 1 time.
- There are too many
- as long as there are not too many in the same location. Spacing is very important
- They are ugly and I dislike the clutter. It makes the area look trashy.
- They are not attractive, they look like we're a discount store going into receivership.
- think about it.. is a neon sign attractive??



- The truth is yes they are unsightly. But if they are removed the day after the event, then it wouldn't bother me. And as long as the letters are in good condition and are in uniform of each other ex. varying size and condition of the letters in a word
- We are all used to them by now. As long as they are standardized.
- "There are 'temporary signs' in my community of Wentworth which have been in place for over six years. (Bow Trail approaching 85th St.)
- There have also been up to 18 signs at a time on the east side of 85th St between Bow Trail and Wentworth Drive. Simply trash."
- No matter how you slice it, they are unattractive. They clutter the boulevards. The letters fade into indistinct colours. They get vandalized.
- They make the community look worse.
- The standardized black signs are fine. Lots of variation in signage size, placement, and style and "homemade" signs are unattractive.
- if we start policing "unattractive" qualities of communities, I could think of a hundred more things to nag the city about before and after signs were considered.
- Within limits that are in place they don't seem to be a problem. Some bylaws are necessary, but not more than what are now in place.
- They can be unattractive if not regulated in some way so as not to cause clutter. Those using temporary signs should be responsible.
- They look ugly, particularly because of the multitude of colours they use. And when some "jokester" comes along to rearrange the words into something vulgar, the whole tone of the community suffers.
- In general, no, but there are some times whete it seems to be on the edge of tacky with multiple signs in various styles.
- I don't mind seeing one or two on a main street, but don't think they belong on residential streets.
- As long as there are not too many.
- Some can. To many can be ugly.
- Trashy look and way too many, too often = sign litter.
- When there are too many in a short span, one to two is sufficient so not a eye sore and distracting to drivers on roadway.
- We spend a lot of tax dollars to beautify our communities. We do not need to then clutter this work with unattractive signage
- They may be on boulevards with nothing else to see but they are usually multicoloured, ugly ads even uglier than campaign signs (which at least are only one or two words instead of longer "messages" -and again- very distracting
- They're temporary. If it's a permanent sign then different by laws exist.
- Often cluttered, often unable to read the messages, often left up too long.
- ugly, cold, bold and loud. I prefer trees and flowery bushes.
- although I agree that the signs can be useful, they are extremely unattractive
- They are an eye sore.



- The people who put them up seem to forget to take them down.....election signs....for example
- They can be if they are allowed to run 'amok' and be in any size and different fonts, colours etc.
- Some of the huge local 8x10 signs need to be placed at a safe distance from any residential street accessing a major boulevard due to sight lines...
- very ugly
- I prefer trees and shrubs and regular street signage
- Possibly having too many could be unattractive, but in my neighbourhood, it's the right amount.
- A boulevard cluttered with signs takes away from the potential beauty of the neighborhood and cheapens the look of a neighborhood.
- When there are signs up everywhere I find it unattractive. One or two signs would be better
- In moderation is ok
- They sure can be, when they are posted in parks or other green spaces that are normally not cluttered up.
- They usually aren't all over the neighbourhood.
- Very much so, I pay a high cost to my community that I live in, and I am not happy to see the advertising/ voting signs everywhere. Use the community shopping centers to advertise not my boulevards to get home.
- Have a look at times to the gateway of Heritage Park, 14 Street and Heritage Drive allaround intersection....Poor impression on the tourism industry.
- They are part of the landscape in any urban centre
- key is Temporary.
- It can be. If signs are limited to main roads away from residential blvds, that would be best.
- Too often these signs are kept in-place well beyond their purpose (i.e. time-sensitive, past-due); not managed nor maintained regularly (knocked over due to weather or vandalised); way too many located together - bombarded with info; all leading to a neglected community appearance.
- Some can be and when there are too many.
- They are cheap and ugly. Poorly maintained and messy. Clutter up what would often be attractive boulevards instead.
- They look cheap. They are of low quality and fall into disrepair. The poor spelling and other errors are an embarrassment
- no good for kids, when kids see liquor signs
- The spoil the view and the perception of a clean Calgary
- I believe an over-abundance of signs can be unsightly.
- As long as they are temporary.
- That would depend on how they're used. The odd temporary sign advertising secular community events, etc. I think is a good thing. If, on the other hand, businesses put up a lot of commercial signs on residential streets, then most likely the residents would find them an eyesore and want them removed.
- Most of the signs are tastefully done and are only up for short periods of time.



- I've been in communities where there are so many signs that a person can see nothing else. Very, very ugly and unnecessary.
- one or two signs are fine, but more than that is unattractive
- If there are too many
- They take up sidewalk and boulevard space, they are ugly, they are unending and a lot of the time they don't even make sense because letters are missing. Stop the plague of fluorescent signs!!!
- They are usually cheap looking, falling apart, knocked over and or use tacky mismatched colours.
- Not if they're of a decent height and professional looking.
- Not if the numbers are controlled. If there are too many, they also become useless to the groups and/or businesses that are using them because people are overloaded.
- Currently you can find 3 or 4 signs all in a row with varying colours, sizes, amounts of text which can be unattractive. If these are contained within the "business" area of a community it is more acceptable than finding them scattered throughout the community and more residential areas.
- Not all but they can be.
- What other answer can you expect to this question
- But they are useful.
- Calgary has very beautiful natural landscapes, groomed boulevards and large green spaces. The signs stick out like a sore thumb.
- They are usually unattractive and not well kept.
- I see them as litter and very unsightly.
- See comment above. If Calgary wants to be a world class city, start acting like one!
- A huge and expensive city beautification program wasted.
- I believe they are unsightly and actually make my community look trashy.
- The bigger signs are more annoying - and cause blockages for site in turning
- No need to spoil the landscape
- We have a wonderful park at the main entrance to the community that is much more pleasant to see than the signs. The signs are just in the way.
- The current bylaw allows far too many signs to be posted in communities
- They clutter the nice landscapes
- "It they are neat, no trouble, but the people that post signs on street lamps, traffic lights etc, those are messy and often left until they fall off."
- Blocks views and clutters the curb side.
- Depends on the number frequency and style i.e. black background
- There are quite a few at every intersection in our neighbourhood
- How goddy are all those signs.
- Most of the signs are attractive and there are very few that are not. They are usually only placed for short periods of time.
- They make the city look like a ghetto
- It makes the community look cluttered.

- Yes it is unattractive when there are multiple signs placed all over the place - a few in strategic areas are all that should be allowed.
- They are definitely unattractive
- As long as they aren't different sizes and seen every metre it is okay.
- it is important that they be separated by enough distance that the driver is able to read them and not be distracted too long. and they shd be relevant to the area. and not near playground zones.
- They are a total and complete eyesore and Calgary should have a zero signage policy. If a business or group wants to promote something with a sign then they should hire a sign twirler once in a while, not constantly put up neon signs that are nothing more than a distraction.
- They certainly can be if there is no control. Better to have guidelines of what can be used than a free for all that looks like trash.
- They add colour and sometimes provide very important information
- That's the one downside - they can get ugly and worn. And they're a bit of an eyesore along a nice patch of parkway.
- Self explanatory. I'd rather see trees and grass than multi coloured signs
- Terrible eyesore. We need to ban all election signs as well.
- There are several cities in Canada that have done away with these signs, they are doing well, makes streets and neighborhoods look very cheap/tacky.
- They are a hunk of metal in random places.
- "Depends on the type of signage used.
- Or how many of those tacky giant cut out pictures are used. "
- They become an eyesore when the number is out of control.
- They can be if there as too many of different sizes and heights.
- They look like litter. Flags, multiple signs, infinite spectrum of various clashing colours, temporary Halloween store pop ups, political signs, for sale signs, garage sale signs, etc.
- Wel they dont look as good as saw a sculpted gold statue or something but who gives a [removed] its temporary
- They are unattractive! What's to explain! They detract from the limited natural landscapes we have in a large city.
- They can be if they are not regulated. The problem is not really with the larger signs, but in the clutter of small independent signs which are either not regulated, or not enforced. Un-licenced signs pop up everywhere and detract from the regulated signs. They put them in areas that they don't belong as well. They are not as professional and do deter from the curb appeal
- They are ugly I don't care about the 2 for 1 pizza deal.
- Too many signs are unattractive. They can't be everywhere.
- They definitely take away from the homey feel of a community. When we look out our front window in a residential community we certainly don't appreciate if the first thing we have to see is somebody's portable sign parked next to the curb.
- Assuming they DON'T dominate the streetscape, then they are fine.



- very unattractive
- Again, distracting to drivers and often also targets for mischief.
- Temporary signs along streets are blights on the landscape.
- Only during elections when they get excessive
- There's too many
- no explanation required
- Why is it unattractive? The signs lets others know what type of city Calgary is
- They clutter up the roads, are almost always falling apart and the letters can be changed far too easily.
- It cheapens the neighborhood. How many do we see say in Mt. Royal or Pumphill?
- See previous.
- They look junky
- "They have the same effect as an annoying pop-up on my computer. I feel like the information is being shoved in my face. I don't need to know what is on sale at a store up ahead when I am driving. If I want to shop at thatstore I will find out the specials when I get there."
- "I say 'yes' based on huge numbers that are clumped together along certain routes.
- I understand their is a licensing process, but perhaps this could be adjusted to spread them out."
- Absolutely. They clutter green areas and boulevards. They block drivers vision for oncoming traffic
- As long as they're not excessive and professional signs are well designed
- I have noticed recently that there are nicer signs up with a white boarder that look more professional- these, although distracting are far nicer on the eye and blend in more with the neighbourhood scape.
- Political campaigning was atrocious. I've never seen such a junkie looking boulivard, well maybe in LA, California. It was horrible. Then a month later comes craft shows, garbage removal signs, matchmaker signs, get rid of them.
- Very!!! I don't like them at all. It looks disorganized and cluttered. In addition, the neons color make it look cheap.
- more every year
- Can't be good for the grass and probably affects groundskeeping.
- Let's face it, they aren't "pretty." But they still serve an important purpose. Although I prefer signs of one height, I want to live in a city that is vibrant and interesting, and has a lot going on. I'd rather see a little chaos, and feel like a city has a "vibe" than live in clean, sanitized, lifeless and dull neighbourhoods that look pretty.
- Occasional use is fine, when you have to weave through a maze of sandwich boards on the sidewalk they are not ok.
- they clutter, cause sensory overload, remain in place long after the dates of sales etc have expired, they look like trash.
- If placement and quantity can equal quality then it's ok. If placement and quantity equal visual noise then regulation is a good idea

- It all depends on the sign.
- Often too many signs. But the alternative may not get the message out.
- If signs are placed with adequate spacing between them, there is no problem.
- The signs along the road in my neighbourhood distract drivers, & could be said to be roadside litter
- Only if they are too large for the location they are in, or are obstructing something else, or there are too many of them in one area. I agree with setting guidelines and stipulations on the best use and kind of use in certain areas relative to their surroundings.
- By their very nature of trying to get your attention, such signage do not blend into the overall aesthetics of any neighbourhood.
- There are so many signs that appear to be temporary in structure, but permanent in their long-standing placement. These needs to go! Really! Drive around... there are so many signs for developers, builders... often for communities that are fully built-out. If you call 311 and ask these signs to be removed they say these signs don't fall within the standard bylaws for temporary signs. There are also large roadside sign along Bow Trail, for instance, that also aren't removed because this property belong to the province. Really. There are also small/tiny signs advertising online dating websites or cleaning companies that sit on the roadside for ever. 311 won't deal with these signs either.
- The really colourful ones are truly an eye-sore.
- There are too many and often near greenspaces where you need to be able to enjoy the surroundings
- It depends on the type of street. A street in the community which is heavily commercial and has a grass boulevard between the sidewalk and roadway may be suited for a temporary sign, while a residential street with small flower beds right up to the curb may not.
- I think they "cheapen" the look of the community.
- They are ugly and in today's technical world becoming very unnecessary.
- Preferences in taste and design is always personal, if left to run wild signs can become unsightly in a community. While these are important to communicate information to passers by, they should be cleaned up regularly (i.e. after an event or promotion has ended)
- I don't think they are, as long as the streets aren't crowded with them I don't see them as a problem.
- "Too distracting
- Too busy
- Unsightly
- Cluttered"
- Too many cheapen the look of the neighborhood. One or two are okay
- Temporary signs generally detract from the public realm by being visually unappealing, and often being inappropriately placed on public sidewalks.
- They are ugly and look cheap.
- When left for too long as most are, it makes the community looked very cluttered and that signs are put up and not taken down in a timely manner.



- Too many signs make the community look junky, especially when there are multiple kinds of signs and many poorly constructed signs. Westwinds and Castleridge are examples of the trashy look of too many signs.
- As long as they are managed properly and do not pollute the views.
- Yes, absolutely! They have a cheap look to them, do not blend into surrounding areas and at times block our view. I have lived in places without these signs before moving to Calgary 10 years ago and I do not see why these signs are so important if other cities can obviously manage without them.
- the bright colours don't match
- They are ugly and make the city look cluttered and too commercial.
- All different colours and sizes - dont need them dont want them
- Self explanatory.
- There are often too many
- A whole bunch of little ones that are now popping up are UGLY!!!
- They definitely could be more visually appealing. It would be really nice to Just have some digital signs. This would avoid using tax payer dollars to change these signs. This would also allow businesses to run ads short term or have a few messages rotating through.
- Some of them can be. If done properly and professionally, then there is no issue.
- Too many signs, all scattered everywhere
- why bother with landscaping when we can just cover everything with signs???
- Signs are unsightly. Much nicer to see grass and trees.
- Green spaces are limited in Calgary. Temporary signs distract from green lawn spaces and bombard our environment with further media and promotion.
- Sign after sign after sign. Stupid.
- They get rid of the green grass and usually have multiple colors that looks like the terror clowns are putting them up.
- Multiple signs look untidy and can be distracting as one reads each one.
- The city and developers spend years planning and designing our communities, extra signage becomes clutter littering and sometimes defacing the roadways. One of the first things we are instructed when putting our homes on the market is to clean and declutter. What makes a good impression on a home buyer, makes a good impression on anyone entering a community, easy site lines to the important aspects of the community, and a clear view of that community showing its best aspects not a sale on at a local store.
- They are generally neat and professionally set up.
- When they get large and loud, the yes
- More unattractive are dead trees, homes that are not maintained and broken down fences. Get off the sign issue and go replace those dead trees!
- Of course they are unattractive, but that isn't a reasonable reason to restrict them. Small businesses and community groups need inexpensive options like these.

- Sometimes, there are far too many quasi permanent sign advertising housing developments. Some obstruct the view for traffic. I wonder who is going to pull out the 6x6 posts or if they will just cut them off and leave a tripping hazard. 85th street looks tacky from Old Banff Coach Trail to Aspen Landing
- The distract drivers and the black and neon signs are ugly.
- Kinda tacky
- I have no objection to signs in the community, but when there are too many signs, it does become an eyesore. (election time is a good example - Calgarians already know who is running - we don't need big signs and pictures on every block!)
- more garbage on the streets
- There should be size restrictions, or at least a standard size allowed...otherwise some will unfairly obscure the view of other businesses who have also paid to have their services advertised
- they look out of place
- They lend a sense of vibrancy and excitement and cohesion to the community. Show that the community is alive and vibrant!
- Go to Texas and see how distracting, overwhelming and unsightly non-traffic street signs can be.
- They're an eyesore and yet another source of distraction for drivers who already speed and follow too close.
- Too large, obstructive, colourfull, etc. make them go away!
- Yes if the number is too high and they are up for extended periods of time.
- Just don't like outdoor advertising.
- There are too many of them. They are like permanent litter that we aren't allowed to pick up. Especially frustrating when they are left behind after the promotion is over. Businesses should be fined for not cleaning them up.
- They are visual pollution and should be eliminated
- Some are put up and left up some are vandilized and left up all are ugly and distracting to everyone
- "Depends on location and sign design. a more industrial type area may not need to reflect the image of the comunity, whereas suburbs would do better to have signage with appearance that refelcects the community.
- It's also a bit ugly when home builders build their temporary signs, and leave them sitting there for five years after the community has finally been erected.
- Signage (ie, along 69th street SW) is fine, and I have no problem with 30 signs being placed along the stretch of road, however, not all 30 in one place. "
- Makes it look cheap and wrecks the grass
- Too many is just over kill, annoying, and unappealing.
- They are tacky looking.
- temp signs can be unsitely
- We have far too many around Creekside.



- Context is important to answer this question. For profit temporary signs are unimportant as business have better means to reach their customer group, while considerable relaxation is given to community groups.
- TACKY
- It's just a larger type of litter
- The way they are used currently, yes - too many, all over the community and many times bunched up in one area which is distracting to drivers. They should be "regulated" by the City to prevent overuse and limited to community groups, not businesses.
- They look terrible especially in view of homes. Maple ridge golf course puts them on the Blvd in front of my house. At least put them away from view by home owners. In addition I watched the truck that came to deliver and pick it up. Parked illegally and dangerous to traffic.
- In so many ways.
- They're not aesthetically pleasing objects but they are utilitarian so I really can't hate on them too much.
- If well done then a sign of a vital community
- Very trashy.
- Just more visual pollution.
- Only if done tastefully. Too many in a row is trashy.
- There are too many of them.
- They are part of a thriving business community. Many people leave their homes uncared for and unkempt. Signs serve a useful purpose
- They are an eyesore if there is too many of them along one stretch of road. As a walker who frequently walks along 90th ave SW (beside Glenmore Landing), there are, at times, as many as 7 or 8 larger temporary signs and several smaller business signs.
- For the most part, before the recent change to both large and small designed and printed printed signs, yes these signs are very unattractive. When there are multiple signs in an area, even the attractive signs then become unattractive and frankly diminishes the impact that each sign seeks to have.
- Check out McKnight and 52 NE - would you like that in your neighborhood?
- See above
- Absolutely. They are an eyesore. This is the only reason i took this survey...to express how ugly they are and how they detract from our neighborhoods.
- Too many. Often blocking sight lines and cluttering sidewalks and green spaces.
- When there are too many in one spot
- They make it look trashy
- They can be when there are many of them (eg. During elections), when they are not uniform in size, and when they are left in a location too long.
- Why spend good money to have nice boulevards only to have them covered in unsightly signage.
- I am indifferent to their look. They provide important information



- If there are too many signs or the signs are not maintained they are unattractive
- "yes but the florescent color make them easy to see."
- There are so many signs out there especially in the fall and the spring that it looks like a random trash yard.
- Needs to be a standard size and also a max amount of signs can be posted in a given area. Too many signs cause a neighbourhood to look unsightly.
- If there are too many yes.
- Most signs are done somewhat tastefully these days. Unruly, and dilapidated signs might be a problem.
- See response above.
- They make communities look cheap, unclean and unorganized. They seem temporary and when they appar en mass, they clutter an otherwise lovely green space.
- If there are too many clustered together it cheapens the area.
- I think they add color, are taxes really going to go up 50%?
- If the are maintained on a regular basis.
- They do represent street clutter, and can be unsightly although not all signs are equally unsightly.
- They are such a pain to maneuver around and the look to tacky. Half the time the M is used as a W or the colors don't match.
- As explained earlier rows of signs on the boulevards give off a flea market effect.
- They are not usually up very long. So I don't find them to be a problem.
- In my opinion, they aren't large enough or flashy enough to cause a distraction or be unatteactive....garbage by the roadside is far worse to me
- They add nothing to the ambiance of a neighborhood and are often quite a detriment to the overall landscaping.
- They are not attractive . . . which is why there should definitely be some restrictions on who should be allowed to put them up.
- Because they are.
- If they are left to become an eyesore.
- Forest Lawn, 17th avenue. do I really need to explain this neighbourhood looks dirty, disgusting?
- They can be. In some areas it looks like there is a forthcoming election everyday!
- They look tacky
- Signage in general detracts from existing greenspaces and traffic corridors that have been designed with aesthetics in mind. If placed appropriately and treated as temporary, they have a minor but acceptable negative impact due to their positive impact to the community.
- If done properly, they are not unattractive and provide important information. However, if they are too close together or not designed well then they do become distracting and unattractive.
- They clutter the streets
- They are ugly, and there are lots of sign put up that don't meet the current sign by-laws. From Real Estate Just Listed which should be on the front lawn, not every corner.



- There are too many, in too many formats. They get left up too long and can get vandalized so crude messages replace those that are meant to be there.
- Yes they are somewhat unattractive but their value exceeds their lack of beauty
- They are an eyesore and are not complimentary to the beautification efforts of the community.
- Too much clutter and some actually block proper vision at an intersection especially when placed too close.
- Too many colors and too many signs in one area look junky
- They re unattractive, controls on appearance and number would be nice. Better, if the City could assist/subsidize communities in getting/building attractive permanent signs for use of the community and to rent to other organizations (i.e. soccer etc.) that would improve the appearance and move the control to the community rather than the city.
- They are a bit of an eye sore
- It takes away from the landscape
- Temporary signs look crude and are often not actually that temporary. An example would be the numerous signs along Bow Bottom Trail. They detract from the designed aesthetic of a community and from the landscape.
- I think communities have been specifically designed to enjoy green space, water features, landscaping, and I believe signs take away from that cultivated aesthetic.
- They quickly become a permanent sidewalk feature. If that's the case, make it attractive and permanent.
- I couldn't care less.
- They look cheap. They're ugly.
- They are an eyesore.
- Depends on number of signs and duration
- They are distracting to newcomers driving in the area, and eyesores for regular visitors. Unless the sign was changed daily, it's like going to your favourite website and seeing the exact same ad on there every time you loaded the page.
- They are ugly, and provide no real value. Never has a temporary sign inticed me to visit a store or go to an event.
- They are not good looking. But in moderation are not that bad.
- Eye sores
- In excess only
- I find them unattractive if multi-coloured and multi-height.
- When there is a dozen of signs on the side of the road yes it's unattractive.
- They are very unsightly and I'd like to see the city ban them.
- You can't use words such as unattractive as it is purely suggestive. In everything thing in life, a percentage of the population will always find something unattractive. The question you need to ask and you are not, is it effective? There is a road sign caption on highway sign advertisement that says "MADE YOU LOOK".



- Cheap looking and block sight lines on busy streets
- Yes! Make boulevards look much too cluttered and busy.
- A couple is ok. Too many is ugly.
- Need to look neat only
- yes, yes, yes, yes!!!! Especially when they're vandalized, too!
- A nice clean boulevard will always be more attractive than one covered in litter.
- Some are, and having them all shapes and sizes willynilly all over is ugly.
- They cheapen the look of wherever they're placed.
- They are distracting and cheap.
- Yes, they're really an eyesore and also a distraction. There are far too many of them.
- cheesy coloring and bad art just doesn't look good
- They take away from any natural beauty.
- They don't have to be unattractive if there are rules about the number and type of signs allowed.
- "I think they are very unattractive and really spoil the beauty of our wonderful city.
- It also sends a message about commercialism- is there nothing we would not do for money. A beautiful environment is much important and could actually save Calgary money as it helps our communities take pride in their neighbourhood. If it already looks unsightly- whats the point?"
- Along major boulevards I don't mind. Along side streets it is tacky.
- Groups of signs stacked in a row are very unsightly, spoiling the landscape. It is particularly offensive at election time.
- If they are too "loud," overwhelming the landscape, the beautiful city trees, boulevards. They need to connect, info not dominate and "shout."
- They could be- if there are many of them and if they are garish in colour.
- I think I have explained this already but they not only distract drivers and therefore dangerous but they are unnatural and take away from much of the beautiful landscape. Often these signs have been manipulated by what I can only assume are children or delinquent people who change the message to something inappropriate.
- Kind of but minimally
- "They're unattractive when you a sign after sign after sign. Makes the community look messy and cluttered"
- Gone is the green, the being able to see the river unobstructed...
- We are used to advertising
- See my opinion on how they look like trash and should be thrown out.
- Brings down the community with cheap looking signs
- I think the bold signs and other roadside signs make a community look tacky. They bring it down.
- Yes,yes,yes
- They're cheap looking and tacky.
- They can be done tastefully and in measured and limited fashion.
- They clutter up the neighbourhood and are a eyesore

- They are useful and freedom of speech should be encouraged. I think people should be allowed to advertise what ever they want to!
- Too much visual and physical clutter
- If not up too long. Should have time constraints.
- They can be if there are too many.
- I don't believe this needs explanation
- "Very tacky. Electronic, attractively designed signs in a common space are much better. A perfect example is the electronic sign in McKenzie Towne."
- Depends, it can showlively hood
- That is a bad selection of choices to answer this question. Any sign can be unattractive. I believe that some rules around signs and some standards would keep signs from being or becoming unattractive.
- Beautiful green or snowy white boulevards start looking trashy!!!
- Yes if they become clutter / more than 2 on a block length of space as at that point they defy purpose
- Different sizes different heights. The streets are littered with too many people trying to make a profit.
- Too many are just left and bow around creating garbage
- We have bylaws promoting neat boulevards & plantings in residential & commercial areas, not only for aesthetic reasons, but for safety
- Already explained above. Less ads, more relevant information for the driver.
- the city has designed green space and it is now cluttered with signs that block the view.
- City neon signs okay - other signs are ugly
- Sometimes.
- Some are too bright with small lettering that I can't read and even though I can't read I still spend time looking at them when I shouldn't.
- See above.
- Tacky
- Very unattractive and mess up some landscapes.
- They are ugly and wasteful
- I dislike the graphics that are used.
- Nice use of conditioning to get respondents that disagree with your bias to not read the questions and thus support your bias cause by placing the question that you really want they to answer yes at the bottom of several that they will tend to mark yes without question.
- There is a row of signs outside of Kincora/ creek side and it just looks tacky. Too much going on. I feel it looks cheap.
- It looks ugly and gives the streets a cluttered feel.
- vandals tend to mess around with them
- they're ugly



- It is hard to imagine an uglier, more trashy way of offending people unless it is the seemingly endless rows of political candidate signs during election periods. Apparently the thinking is that if one is okay, two must be good and four hundred and twenty-seven is freekin' awesome.
- They don't always look pretty but why should they? Does the city have the money to police esthetics?
- They are not unattractive if they are done in a tasteful way. Presently, most signs are large and on a black background with white lettering. They are easy to spot and read, not too distracting and do not commercialize the look of the neighbourhood.
- They can be. Quick and to the point is all you need.
- "Ugly"
- Nothing displeasing about memos and a heads up.
- I have heard from many that the signs make our communities look trashy and I agree.
- We live in a windy climate, despite weights to hold signs in place they held up blown around or vandalized. There need to uniformity and number of sign guidelines that are enforced.
- I think they're horrible for community boulevards. Sometimes necessary, but a blight. It would be nice to have a limit on how many are out at any given time.
- Too many are unattractive!
- They are giant and interrupt the greenery. I don't consider myself a NIMBYer, but they are nonetheless hideous.
- They definitely detract from our city's order and beauty. Clutter!
- ????
- Distracting and GAWDY!
- Is this a joke question?
- I think they can be unattractive but their utility far out weighs the unattractiveness.
- they can be.
- As long as there are not too many signs all in one place.
- See above
- They can be depending on the number, size, location etc.
- Again, depends on the sign. If they are exceedingly bright with garish colours and/or are numerous... then yes, they're not attractive.
- See above.
- I don't need to explain this point they look ugly
- "These signs are not as offensive as the huge City of Calgary 'do not speed' signs that never get taken down and are just a general eye sore.
- At least with these signs I get time sensitive information and they don't sit there forever. "
- I've never noticed an issue with signs in the communities I drive through.
- In residential areas they are unsightly.
- I believe they distract drivers and are generally ugly. At least there should be some guidelines on their design.



- And dangerous because the signs block drivers ability to see when turning and seeing the road ahead
- they look god awful especially when there are so many of them, I'd like to see a permanent message area, A nice wood structure at neighbourhood entrance with a message board, where folks could add to, really there should only be a few items at a time needed to be adverted, they look terrible tipped over, letters changed around to vulgar words, etc.
- They obstruct the view, are often advertising things I'm not interested in, and usually have irritating spelling errors. If I'm interested in little league or signing groups, i'll google that. I don't want to see that instead of nicely kept grass or trees
- Of course they are ugly AF
- They clutter the landscape. They're not worth the hassle.
- Generally speaking they are ugly. It's that simple.
- They destroy my beautiful neighbourhood
- As said previously they make a community streetscape ugly and tacky. Ewpecially after windstorms can sweep them up and litter all over a community
- They distract from the natural beauty of the city.
- We are a community, not a place of business.
- No more unattractive than pocket gopher mounds, garbage, dandelions, thistles and other weeds on boulevards and roadsides
- They look junky.
- They are unregulated and often vandalized currently.
- Specially if there are no controls on location, sizes, and colors
- It's sight pollution. Natural scenery is more attractive.
- The signs are garish; designed to draw the eye with unappealing neon colours. Allowing them in communities makes every neighbourhood look like there is a LIQUIDATION SUPERCENTER - GOING OUT OF BUSINESS SALE around every corner.
- See above
- It's a sign not garbage.
- So many they are disraction
- "Having signs along the road detracts from grass, trees and vista; it is unsightly and ugly."
- They can be unattractive but don't need to be. Too many of them can be unattractive.
- more of a safety concern
- Makes the area look cheap
- Simply look at all the images you post. The constructed and natural environments in every image are meant to be at least visually neutral, and in the case of the natural environment, visually appealing. These signs are designed to grab your attention, and so must distinguish themselves from their environments. This results in brash colours, foolish two-word slogans, and other insulting attempts to drag your attention away from what you'd rather focus on.
- Again, if there are too many it's unattractive.



- "If it's too much or all the time definitively
- And it loses its efficiency
- And it has a polluting effect"
- Drive anywhere in the NE where business ignores most rules
- Cluttered and not pleasing to the eye.
- they look tacky
- Generally yes. Do you remember the 90's when temporary signage was out of control?
- I prefer to see grass or flowers but not signs.
- They add to visual clutter and look untidy.
- At one point in August we had over 8 signs set in approximately 40 metres. They were so tightly lined up any message was lost and it looked awful
- That's why they should be temporary. Limits on height and colours help
- I don't want to walk through the park to see that I can get a dumpster picked up or someone wants to buy my house. I want to see a park.
- I don't believe they are unsightly
- The information is there for a few days and then it is gone. Really just let the signs be up and complain about other things in life.
- We see multiple ads.
- Unattractive.
- Usually hung or standing at intersections. Takes away from what little green space we have.
- Definitely if the signs are not well kept. They take away from curbside appeal of neighbourhoods. Makes everything look cheaper and run down.
- Sometimes
- See above answer.
- It starts with one then it only takes a few to begin to swarm the boulevard, streets, light posts etc. I get notices for open houses, garage sales and lost pets/ those tend to go down within a couple of days
- Ghetto.
- I think there is a balance between the appearance and usefulness; I can live with the unattractiveness if the signs serve good purpose.
- Yes of course! They are not aesthetically pleasing in any way.
- Groups need to move to online communication. There should be a community calendar that is marketed to the extreme so everyone knows where to find information about events in their neighbourhoods.
- garage sale signs don't obey rules
- I think they can be unattractive if left so long that they are deteriorating, etc. I think that well looked after, appropriate, relevant signage is ok in the community, not unattractive.
- Sometimes
- I feel they are an eyesore and takeaway from the appearance of the green space by cluttering it.



- Calgary has so many beautiful parks and green spaces. The signs are an eyesore. They make me feel like I live in Las Vegas.
- These signs are ugly, large, distracting and often get vandalised. In the winter they stand out like trash littering the white landscape.
- Only when here are to many
- "They don't seem to be regulated, and some of them are full of typos and grammatical errors, rendering them unreadable anyhow. They are ugly and random. "
- They are often times in a poor state of repair, some are vandalized, others are places in poor locations (I've seen one placed blocking the view of a crosswalk entrance on Acadia Drive).
- They take away away from the little green spaces left in a community. They add clutter and ruin the landscape
- They are distracting to drivers, they are an eye sore, they often contain letters that have been rearranged into inappropriate messages, and, at times, have messages that are inappropriate from the start (e.g., a recent sign posted at the entrance of my neighborhood said "Feed a criminal, keep your doors unlocked". This was particularly troubling for my children to read.
- Very unattractive. The signs look tacky and are not a good representation for a clean modern city
- They're ugly and they interrupt the natural landscape
- No explanation needed. They're ugly & distracting.
- yes if there is too many andm if they re not erected right, it is considered littering.
- "Gaudy. Ugly. Visual blockers. Driving distractions.
- I ask, would you put one on your front yard? Exactly, no you wouldn't."
- Yes, I find them very unattractive. However, if they are limited to busy roads, which tend to be fairly unattractive to start with, I don't really find it a problem.
- They can be if there are too many clumped together or they are tattered and ragged. But appropriately spaced and well maintained signs are good
- The signs are absolutely ugly and clutter up the roadways.
- If there aren't too many no, if it starts to have a sign every two feet then it starts to look bad
- They look like crap and many time are advertising inappropriate subject matter.
- Just don't appeal to me clean and well maintained still not the beat sight
- Sometimes, depending on placement and how garish they are.
- Seems obvious
- "They are TERRIBLY unattractive and when there are too many (more than one!) give a trashy feel to the area.
- Noticed this on SunValley Blvd especially up near Sikome Lake."
- Although when a business puts five or more signs in a row saying same thing (furniture sale today only for example) then it is distracting.
- Look awful and tacky.
- "They clutter the boulevards and major arteries. Especially if there are a lot of them. Same with the big signs that are on native land. Makes our city look crass."



- Distracting, vandalled, not appeal.ing, makes community entrance garbageey looking, eyesores, makes the road ways less safe
- when they are a mish mash of various styles. a regulated, neatly and professionally well done sign is more effective
- There are so many, taking up an entire green space. With that many, they can't be read and they just become an eyesore.
- Only if there are too many taking up green space
- They are often bright and garish and not.particularly beautiful like the billboards en route to an outlet mall, for example. So yeah, it isn't like they are the.Mona Lisa on A stick post, regardless though, they provide information and value regardless of their beauty or lack of.
- I think they only become unattractive/unsightly when there are too many in the same block and they become damaged or old.
- I don't like when are to many and in multiple colors, it make looks the streets busy and cluttered
- Not really, typically they are well kept and in good repair
- I think they are good for community events
- Plants, trees, and flowers look nice. Cheap plastic billboards are ugly. Why do I need to explain this?
- If they're used to advertise politics or business it looks tacky
- For the above reasons - to me personally, they've only increased the likelihood that I am in an accident.
- Although an excessive amount is unattractive.
- I've found them unattractive, but they do sometimes grab your attention.
- It looks like clutter and the multi-colours are tacky -- I would likely not be persuaded to access a service that advertised in such a tacky manner.
- They're ugly but sometimes helpful
- They are TEMPORARY and anyone reading them knows this. I think the outcomes of sharing local community information is very important.
- They clutter up the side l'd the road. They are also very annoying as in the case of elections. I do not need to see the same sign 50 times on the same stretch of road, these people need to get a life,
- Too many signs
- They crowd out the view of beautiful streetscapes, take up green space and restrict fields of view. In addition, they are ugly. These signs are cheap looking, with no original or redeeming artistic or design merit.
- No explanation necessary. They are an eye-sore and a distraction.
- Various shapes and sizes create driving distractions.
- I think they are useful.
- Just ugly



- Certainly, they can be. If there are too many, if the quality is not there and if they are not maintained. A clutter of signs as you enter/exit your community can be an eyesore, especially if those signs are Signs that are allowed to fade, tear,
- Too much visual pollution plus some fly away with the wind and pollute our city.
- They can be unattractive if multiple are used one after the other.
- I think it depends on the amount. A few here and there provide a service. Too many start to make the area look sloppy.
- Often they fall down or are tampered with (letters changed/removed) by local kids so they are even worse after they have been up for awhile. If they are allowed there should be a way to get clean up right away and a timeframe for removal, some are up for way too long!
- Depends on style, size and number.
- Not if they are placed properly.
- They are a distraction.
- If kept small it shouldn't be a problem
- They just look ugly! They make roadways look cluttered and unattractive.
- They litter the landscape
- They are often poorly executed, too many colours, too many signs, and too much content to read during a drive by.
- They can be. Uniformity, size, colour scheme, location, and quantity must be factored.
- They generally are only located in high traffic areas
- They remind me of industrial areas, "seedy" parts of a large city. They do not add value to our landscape, I think they ruin our landscape tremendously
- Unless they are posted in the extreme. And when they are, they are usually taken down. Like I said before... I don't see a problem.
- they can be quite fun
- The take away from any natural beauty and are just plain ugly!
- They take away from the ambiance and esthetics of the community.
- Yes, very much so.
- They are Very unattractive if too many are allowed.
- Depends on type and size and message
- As long as home owners have the choice as to whether the sign is on their property I see no issues
- Not if they are limited, are only on the main boulevards and relevant (immediate services, not general advertising/brand awareness)
- I do think that although sometimes important or helpful, temporary signs can make a neighbour hood cluttered and "dumpy" looking.
- When they are in excess of a couple, very much so.
- Keep them out of residential areas
- The signs are garish, hard to read, and often left up long after the event is over.



- The black signs look attractive. The digital signs do not, they are installed far too high, probably are distracting to drivers
- Temporary signs are a form of visual pollution, pollution is unattractive.
- Too many are not good as you cannot concentrate on the signs or the road.
- Signs are commonly in the green space along road ways. Or at entrances to the community. They make the community look unattractive and cluttered. Leave green spaces to be the beautiful spaces they are intended to be!
- Rarely a sign adds beauty to the landscape
- Falconridge area is littered with these signs. Looks awful
- They can be if not placed well.
- It depends what type of lettering is used etc.
- They absolutely can be! Too many, too busy, hard to read... if this starts to happen, then they lose their usefulness pretty fast and the balance between unattractiveness vs usefulness starts to shift in a negative direction.
- Can go both ways!
- Some can be unattractive but it's hard to regulate good taste. They certainly won't get better if they're banned
- They are cooked, unkempt and usually randomly placed with random signs. Only community groups should be able to use them with standards laid out
- I depends on how many there are all together.
- There should be a limit to who can have signs, with time limits (2 weeks?) and the number of signs in a certain amount of space. (ie. 2 signs in 100 meters) Distance from corners or driveway.
- Depends, again, on context.
- It's a sign. Not an unkempt property or garbage.
- Absolutely. I really dislike them.
- They make communities look unkempt, disorganized and are eye sores and distractions.
- Would prefer to see nature than signs
- Not in small doses.
- As I mentioned earlier in the survey, they need to convey the message much faster at glance in the same way that large banners do. They need a redesign.
- Sometimes there are so many signs it makes for a messy appearance on the streets
- When they are littering the side of the road it gives an unkempt look. The letters can be rearranged to spell out inappropriate messages, and garbage often collects at the base of the signs.
- The giant gawdy 4'x8' signs with fluorescent letters shouldn't be allowed unless you own the property adjacent to the boulevard.
- Depends on the number of signs and whar they look like
- "depends on how many and where they are placed."
- Way too many.



- It depends. High traffic road are ok I think, but I don't like to see them in residential communities. Except for street cleaning signs.
- Some are, some aren't. There should be guidelines about appearance, readability, quantity, etc.
- As long as the sign are temporary and limited
- They are ugly and prone to vandalism
- Depends on the persona cluttering in one area or even an over abunacne of signs in a community is an eyesore.
- especially at election time
- Within reason. I feel like the temporary signs today are not off-putting or too numerous. I would not want 5+ signs in the same strip of grass tho...too much information to take in!
- unsightly
- The signs are an eyesore in the community. There are many more advertising options that owners could use.
- there is nothing attractive by having 12 signs in a row as you are driving into a community.
- They are an eye sore!!!!
- They block views and distract from calming areas of communities
- It really depends where they are placed. I wouldn't want one across from my house but when they are put up across from a strip mall or along a main drag (without homes) I think they are fine.
- Some are decidedly unattractive
- Too many can be unattractive and any individual sign can be unattractive.
- I don't see them in cities around the world that are considered beautiful.
- It makes areas look untidy as there seems to be no regulation on the number or size of these signs. Many are just left on the street when damaged as well. Businesses should not be allowed to put any signs in communities unless they are on private property and regulated.
- Too many!
- Depends on where they are set up, how many there are, and what the signs look like. This is a regulatory aspect that I hope this study will address.
- Mostly no but when you have a variety of different colors it can be.
- what could possibly be attractive about it?
- I don't think temporary signs are the most attractive thing, but I do think it might be important for community groups to advertise?
- As long as they are clean and well maintained.
- They are ugly plain and simple.
- Obstruct the roadways, takes away from the work the City does to keep our road ways attractive.
- They are not unattractive as long as they are consistent in size, color and lettering. And as long as they are temporary.
- Yes! We spend so much money maintaining parks, pathways, and gardens and you never see it for the signs.
- Green space is more important than big black signs



- Visual pollution - a parade of garish multicolored letters on a black background leading into a community is tacky.
- Too many signs are just too much to read. A few strategically placed and giving specific information are okay.
- They are ugly and are getting too common everywhere. One or two placed on streets that are not main streets are not bad.
- They are tacky, distracting and an eyesore.
- More than one or two signs is clutter for sure. No way to read them all.
- Sometimes flimsy, taped on other structures, etc., they make the city look seedy.
- Depends on the type of sign. Some are more tamper/vandal proof than others. So perhaps stricter controls over the type of signs would help.
- Generally, I think they're ugly but they do serve a purpose for community information and I appreciate monotone colours over the multi coloured eye-sores.
- They can be when there are many and the quality of the sign is poor.
- They clutter the blvds looking messy and unattractive.
- "I have said above - that Ugly is the way they look when they are all lined up - Junky!
- Even during elections - do you think someone is going to vote for someone because they have a sign up? I sure hope not."
- I have lived in other places where these types of signs were not allowed and it makes a tremendous difference aesthetically.
- beauty is subjective.
- Sometimes they are too overdone too flashy or too many. And they shouldn't be at a beautiful park or on someone's lawn or something someone has to look at out their window everyday
- When there's a war on for best alderman or premier or prime minister.....some lawns would look better with buzzards.
- Bold letter signs are not unattractive, except en masse
- Doesn't bother me as long as they aren't more than 4 per block.
- Grass is very good
- As long as they are uniform and regulated by the city.
- I would rather see nature and not be distracted
- Similar to my responses, above (and especially when they aren't picked up).
- They are an eyesore and are a poor representation of our fair city. I see so many signs that are in contravention of the current bylaws. They don't care really.
- Absolutely. There are just too many of them and they seem to be far from temporary.
- Not beautiful but I appreciate their purpose and honestly I have never given any thought to their aesthetics up to now.
- Too many signs and their placement make the street views ugly.
- silly question
- "Yes, but until we find another effective way..."



- I actually don't mind them."
- not if they are temporary.
- I think its would be nicer if they had borders such as a frame but I don't think they are really unattractive but they could look a bit nicer In community (industrial parks aren't as important)
- They are just cardboard stuck into the ground. Very unattractive.
- They are ugly, and get damaged, blown down by the wind, and sit on our boulevards for way too long. Just makes Calgary ugly.
- We are now paying monthly on our taxes to have a neighborhood beautification program that did a great job this summer of cleaning up flower beds and doing wonderful floral displays on our boulevards. Unfortunately they are spoiled by the constant advertising that forms lines up the boulevard.
- It depends on volume and style. Driving past a string of tiny billboards makes a neighbourhood look untidy .
- It depends on the style of sign. Too many colours, sizes and heights make it unattractive. Keeping it simple, uniform and not too many would not be bad.
- We work hard to keep our communities manicured and attractive, these signs are a scar in the neighbourhood
- When they are very random type of sign and there are a dozen of them, absolutely.
- I feel the signs are another version of junk mail that are cluttering up our well maintained roadways
- They're eyesores.
- They detract from natural areas where the signaled are usually put on the boulevards.
- As long as they are relavent and not aged or up for an extended period of time
- The clutter look, ugly big boards blocking natural scenery or architecture is annoying
- There are many other things I find unattractive than temporary signage. The only exception to this is election signage. There should be a restriction on the number of signs a candidate can put up in the same stretch of road. I do find it vexing when a candidate puts up 10 or 20 of their small signs in a row to try & overcome anyone else's signs. More signs does not motivate me to vote for that candidate. I am more likely to ignore that person.
- There is nothing appealing about these signs
- They're ugly.
- Sometimes they are, if there are too many and the fonts/sizing is large/ugly.
- If they are not regulated in terms of size and shape and color they could be.
- One or two, fine. 3+, starting to get unattractive.
- Yes if they are over used. Also too many makes each one less effective
- They are an eye sore. A lot of signs are put up and just stay there. They fall down and become litter. They are stuck every where. They are ugly .
- I mean, temporary signs aren't gorgeous or anything. But if we are trying to beautify Calgary, there are much more effective and bigger-impact ways to do that than taking away some signs. I would start with those other ways.



- "it becomes cluttered and ""noise""
- I think they are very trashy looking. Especially when there really multiple heights and colours and styles happened ing.
- "I feel that temporary signs should be eliminated in Calgary. There are an eyesore and make the city look unprofessional. "
- They should be removed. Extremely degrading to the neighbourhood.
- There are cities where you don't see them, but you see more permanent signs that seem to be less regulated and gawdy.
- Most are just litter for the vast majority of ppl who never pay attention
- I don't mind them
- Depends how many and how they look and what size they are
- yes they are unattractive but they do serve a purpose
- It depends on how many signs there are. If there are a lot of them, with varying sizes, etc, it can look very messy.
- They take away from the landscape/scenery that is there by blocking them with unwanted advertisements
- It depends on their proliferation. The more signs, the more unattractive
- They can be when they are OVERCROWDED and too OVERDONE (unsightly, loud).
- If there are too many then yes
- It depends if there are too many signs and if they are not well kept. Well kept signs that meet minimum height requirements, spacing, and density can blend in the with the landscape in a way that is not unattractive.
- I guess, maybe good looking people could hold the signs.
- This is kind of a no-brainer. Of course, they are unattractive. In most neighbourhoods, care has been taken by the City to provide a beautiful streetscapes (grassed boulevards, trees, etc.) for the residents to enjoy. Without question, these signs detract from that.
- They're ugly.
- If the signs is only one sign and the lettering is two colours then they are fine. If there are many signs and colourful signs than they become unattractive.
- If there are too many it looks junky
- if too many are displayed
- I don't mind one or two signs, but when there are multiple signs of difference sizes, with difficult to read font, it can be quite ugly.
- I dont see it as being unattractive at all. Do we want a prim and proper city or one that has a community spirit!!!!
- If there are too many allowed or they are allowed at every intersection then they cheapen the look of the city. Keeping signs by the road just for community notices makes the most sense. Businesses have other ways to reach their customers.
- Absolutely inattractive to the community. They look trashy and are a distraction.



- There is no consistency - examples - large signs as shown in the pictures in the survey, one sheet signs taped to a post, individual small signs on a wooden post. So many of the small signs and one sheet signs are left and never seem to be removed or replaced if damaged.
- I have never personally seen any ugly signs. The sign owners would not want to be remembered for a negative impression.
- If there are too many, yes.
- As they are temporary, the primary purpose is to relay a message / information. Beauty is secondary to functionality. (Provided signs are in good working order)
- Again - it depends. One or two is fine. Whole rows of them everywhere aren't.
- they distract from everything around them and cheapen the look of the area they are in
- I remember when there was green space that was not littered with these signs. In some cases, there are a number of signs one after another, in all heights and unsightly colors and are filled with too many words to read in an amount of time that is safe without keeping your eyes off the road, and it is beyond frustrating. This is generally public property and I would prefer that no signs be placed on the sides of roads. How about using bus-stop shelters and bus stop benches, or set aside spaces on strip mall signs where there will be people actually stopping so the information can be read without distraction and any phone numbers, dates, websites or emails can be written down in a safe manner. Or store front windows, grocery store bulletin boards. I feel like there are safer and more effective ways of advertising that generally can include more of the community, not just those who drive.
- These un-uniformed signs are everywhere taking away from our landscapes of our neighborhoods that we paid a lot of money for
- same as bus benches
- Hard to they just look bad!
- Too many and disorganized make it too hard to read them so they become visual litter.
- Provides useful information and then they are gone after a short period of time.
- By standardizing the signage, it will add to the attractiveness within the community.
- I don't mind them.
- It never stops at just one and more often than not, you end up with whatever boulevard looking like a junkyard full of signs that aren't even helpful to the business or community because there are too many to read when driving by.
- Unless they are stylized and uniform, with different colours and shape, I cannot see how they are attractive.
- if they are all different heights and there are more than 4+ they do look bad
- They are very unattractive and do make the city look junky. I find especially on Bonaventure DR. by the Trico Centre especially bad with all the signs set out along that stretch of road. Some of the smaller business signs end up knocked down or blown over and aren't picked up causing an even bigger mess.
- They're distracting, ugly, take away from the beauty of the neighborhood, and dangerous
- "They are not Attractive, a more uniformed look would be better"



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

- As long as they are relevant, accurate and temporary they are part of urban living.
- They are everywhere! They are ugly! They are distracting!
- If they are the big "bold" ones are not bad but the little ones that fly around and never get picked up are bad
- Should limit the amount of signs and maybe not all in one place and not on our green spaces
- Can be
- Only if there are too many
- They certainly are and make our city look like second rate town that can't afford proper signs.
- Many in one area or road site looks unsightly and messy.
- They take away from the beauty of nature. It makes a small community look so unattractive. I am constantly bothered by the amount of signs in my community and others.
- They're a useless, ugly distraction that end up being forgotten, vandalized and thrown in the landfill. In a city that's trying to reduce waste, I think we could come up with a more environmentally friendly and esthetically pleasing solution.
- Only if there are too many should be a limited amount as it gets distracting as a driver
- Too many of them, yes, but one or two is just spreading info. When there's an election, candidates should only be allowed to put up one sign per area. For example: coming to an intersection, each candidate can put up one sign in either direction, not 10. That's dangerous for drivers, as it blocks vision of small kids or pets who may be walking by
- particularly if numerous
- Too many
- Yes and no. If designed well, they can be very attractive. The black and fluorescent ones are terrible.
- again, that depends not he quantity and the colour and design.. I like the new flags idea, that almost seem even better.
- Many of them are nothing more than an eyesore.
- They look cheap and tacky and bring down the attractiveness of the community
- They look terrible and make the community look tacky
- Temp signs used for advertising businesses should only be allowed in business areas/sectors. In the living areas of community I feel only Temp sings for community groups, or the City of Calgary should be allowed.
- A community should look well maintained and clean. This unnecessary advertising gives it a junky feel.
- Covered previously...too many, too much clutter. No accountability.
- They can be if their are too many.
- Do I really need to explain this?! Would you rather see trees, flowers and grass or some ugly, obtrusive signage?!
- especially if they are left up long after an event/sale has happened.
- unless it is useful info for that community

- Unless left up the day after or weeks after the event.
- If there are too many in one spot or if there is one on every block it definitely is unattractive.
- It is a balance between information sharing and visual streetscape harmony. I can't think how a sign would be easy to identify as new information to read yet still not be very visible and not standing out.
- already explained that they look cheap, tacky and cluttered
- Unattractive in the sense that they are poorly maintained and placed haphazardly.
- Anything that blocks the grass, other than trees, is going to be unattractive and stick out. That's a fairly guided question. Just like the earlier questions about what you prefer - 1 sign, 2-3 signs, or multiple signs obviously there would be a preference for 1 sign, unless you are a business owner wanting to place signs. Not a great question to ask. The real question is HOW MUCH does multiple signs bother you and HOW MUCH do you think multiple signs ruin the attractiveness of a community. And I think that it is very telling that you go into lower income areas and there are signs all over the place, but you go through the richer communities and the signage is very minimal.
- Depends if there tastefully done.
- The black signs with coloured lettering I don't think are unattractive. But when you allow any company or group to display a sign, that's unattractive. I think enforcing some consistency is beneficial.
- they are ugly... that is for sure.
- Usually rusting, letters not straight, faded colours.
- The size and number of signs detracts from the aesthetic beauty of residential areas.
- They look messy and make residential areas look like corporate areas
- If there are too many but not too ugly
- I would qualify this with I wouldn't want to see them on strictly residential roads, but larger roads (45th Ave SW between Bow Tr and 17th Ave) they work great.
- Ugly, unkept in a lot of cases and very distracting to drivers.
- Whats there to say, they are just plain ugly
- "Yes and No.. Some sign companies need to perform maintenance on their product.
- Calgary's weather keeps us on our toes, weather plays havoc on these signs. I've seen signs blown over and damaged which is uncontrollable for the wood type signs, but these signs remain on the ground for a lengthy time, which is not good and ineffective."
- they can be when there are too many signs. Like at 52 St. and McKnight.
- Travelling across the country and North America I have found that the majority of cities only have signs in residential areas relating to garage sales and community events. Alberta for some reason has a problem with its cities posting commercial signs, they are everywhere and are a real eyesore.
- Absolutely so!
- Of course not. The city spends a lot of time with grass and trees along the boulevards and then the ugly signs are covering them up.
- Depends how well they are done



- Absolutely!!!! Driving down 69th Street in the SW it is just one sign after another and it looks awful. It is my understanding that there is a City Bylaw preventing these signs because they look so terrible, but the City Bylaw officers can't keep up with their illegal placement and removal. Maybe if the City started to fine the Sign companies or the businesses that use them we wouldn't have to pay bylaw officers to continually go around removing signs and filling up our landfills.
- Depends how many temporary signs are bunched up together. One or two isn't bad, but multiple signs lining the road is clutter.
- Signs can be unattractive to a community if there are no regulations as to size, colour, too many in one block, time erected.
- Depends on the signs. Rusted or 'construction-grade' signage can be unsightly.
- When it's the little, tiny ones you have to strain to read they can be annoying. I live in Coventry Hills and our neighbourhood has a ton of them - fat loss, detox, etc. Those ones ugly up the neighbourhood for sure. I think the big ones stating events are good though.
- some are because they are old and ratty. they need to be taken down right after the event posted for it looks lazy. people will not look at signs if the information is not currant.
- Downgrades area esthetics
- So long as the length of stay, size and number are controlled.
- I hate seeing lil signs plastered over green spaces and on roadsides. Especially Liquor stores and pet stores or doggy daycare(doggy daycare's are getting out of hand) seems 4-5 houses are having them in neighborhoods)
- If they are limited and only used when required or on main traffic arteries they seem fine to me.
- Sort of but the are temporary so I can live with it.
- Too many these days.
- Beautiful trees, landscaping with gardens and flowers, and then a big, ugly temporary sign.
- There are too many colours and pictures used on signs today. A single consistent pattern would be good.
- Some are, seeing 60 signs on one street for ONE political office election candidate is excessive. Seeing Adds targeted for adult audiences right a cross from an elementary school is also questionable.
- They can be eyesores.
- Yes, the ones that are to promote businesses, not the community focused ones
- At times they can be unattractive, however, they are "temporary" and are a valuable source of information
- Depends on location
- They're not the prettiest, but they serve a purpose much greater than décor.
- Yes, they are pretty ugly! I prefer the static ones to the electronic ones though. I think the electronic ones are potentially very distracting - like a TV screen.
- It's only temporary
- Yes, if they are different colour scheme and sizes. If they are standardized and only placed at specific intervals they would be fine



- "I don't think they're unattractive. They are temporary and as long as they look clean and neat - I haven't seen otherwise - then they're ok.
- What I don't like is extensive use of paper and packing tape on light posts, mailboxes, etc. Many times people don't remove them and all the tape with it."
- One or two signs spread at wide intervals do not detract from the appeal of a neighbourhood. Too many signs in a small space do make an area unappealing.
- Too many become a mess (e.g. elections)
- Entirely depends on the sign. I have not noticed any that upset me. But then I usually ignore them anyway as I previously stated.
- It looks so trashy. Takes away from trees and greenery.
- They look cluttered and trashy, especially when they're not maintained or updated.
- They are not pretty but if restricted to higher capacity roadways they are acceptable given the tradeoff of information being provided.
- Too many signs do not look nice.
- they are just there now.
- they can look bad when there are too many signs
- Well, sometimes, but I don't see an issue for signs to be put out. Everything is way too regulated, that said, some will abuse the system, but that's normal in any situation.
- just ugly
- How are they any different than billboards. Not all companies or organizations can afford the cost of a billboard
- "it is part of living, active and vibrant communities. remember pleasantville. boring has unpleasant side effects
- eclectic is attractive too"
- But needed for businesses
- Only slightly worse than the weeds.
- Simply put they look tacky.
- This is a no brainer. They are a blight.
- There are appropriate public spaces to display temporary signs that do not create traffic hazards such as visibility of pedestrians and other vehicles. This has to be considered.
- depends on the sign, placing and colours used
- They look cheap.
- tend to clutter the streetscape
- Very. There is nothing classy about those temporary signs.
- Houses are unattractive eyesores to the landscape, but we build them anyway. They serve a purpose far greater than the immediate esthetic, and so do temporary signs. Temporary sign's foundation to the commerce of this city needs to be understood before the potentially more vocal non-micro-business sector of the city is catered to.
- "Some are and some aren't."



- Sandwich boards are most attractive, or low lying signs.
- The black ones with removable letters are very unattractive"
- Unsightly, visual pollution!
- If there are not too many
- Yes, they look junky! We are spending millions of dollars beautifying the city, not to mention more millions on art then use ugly black signs to advertise on boulevards. One sign at the entrance of a community as a notice board is acceptable.
- To a certain extent only.
- If there are an excessive number of ads, then yes, the signs are unattractive.the signs should be relevant to the community they are put up in.
- necessary evil, but need to be visible, readable at driving speed , and have gap in between.
- We have enough litter along our streets without adding to it with signs
- "Multiples, yes very unattractive"
- Keep our communities GREEN - this includes ALL civic, provincial and federal elections as well - there should not be ANY exceptions.
- They can be if they are to flashy and colourfull, very distracting.
- I believe they are unattractive in the community, but at the same time I feel they can be helpful.
- They just are, it's like neighborhood junkmail.
- Some temporary signs fall over, or are no longer relevant, or it's the same information on the same sign for months on end. Each of these creates less incentive for residents to even look at the sign or want to look at the sign.
- Depends on the condition of the signs, etc. Generally, I don't see a problem.
- They don't have to be unattractive. What IS a nuisance is if vandals get at the signs and change the letters to read something ridiculous or offensive.
- They are useful, but it doesn't mean they are always pretty.
- They're ugly, but noticeable and can be removed. No damage.
- Thats a very subjective question, im my opinion anything colourful and bright adds something interesting to the landscape, im all for it!
- professional signs are usually not unattractive
- Only if too many are in a location
- NOT IF THEY FOLLOW A DESIGN AND CONSISTENT STRUCTURE AND COLORS RELATED TO THE BUSINESS OR COMMUNITY AND IF IT IS TEMPORARY IN NATURE, LIKE OPEN HOUSE SIGNS FOR REALTORS, OR REGISTRATION DEADLINES FOR COMMUNITIES OR LOCAL NOTICES...
- I think if the signs are kept to a minimum, they are totally fine. If there are many signs all over, it starts to look like a flea market on the side of the road.
- They are a necessary, free market "evil"
- eyesore.
- Like I said, I'm not crazy about them. Aesthetically they're wanting.



- Some can definitely be unattractive but if they are displayed for a short period of time, it seems acceptable.
- They create visual cacophony and clutter the streetscape when unregulated and poorly designed.
- "Not all are...some are too big and placed too close to a street corner or a parking lot entrance/exit.
- Smaller sandwich board signs and corrugated signs do not impede visibility of streets or parking lots"
- small illegible signs advertising businesses are unattractive and unnecessary when there are other means of advertising your business
- "There can be a nuisance if there are more than a few.
- On a related note, election signs are extremely annoying, especially those that are placed without consideration."
- Streets have grass and trees for beautification signs are ugly and a distraction.
- As long as there are only a few signs I don't feel they're terribly unattractive.
- distracting the drivers!
- only where there are too many signs and of different colours/shapes/heights.
- For the amount of time they are up it is not a big deal
- If there are too many signs or not placed appropriately on the boulevards, the signs can be unattractive.
- bridge advertising -buss advertising -bus bench advertising is controlled by rich people only the stay in same category only could be used by middle class people
- Of course they *can* be - but they can also add to a cultural canvas that makes each community unique (and not looking like any other community in any other city)
- If they are falling over, broken, out of date, gaudy. Yes they can make the community unattractive.
- They look cheap and tacky.
- I don't have a problem with temporary signs
- "They are a bit of an eye-sore. Especially during elections"
- They are ugly and can impact the walking of pedestrians
- They take away from the green space, and trees etc.
- This is a matter of opinion. Anything attractive to one person is unattractive to another.
- As long as there are no more than a few, I think they are okay.
- When there are too many concentrated within a boulevard they create the look of clutter.
- too many is an eye sore, looks congested if too many..make street look cluttered and dirty.
- They do look less attractive than, say, a boulevard lined with trees, but it is important for local businesses and community groups to get the word out (even if it isn't pretty).
- They look tacky! They crowd an otherwise beautiful scenery.
- Depends, how many, for what, and where they are.
- some are but we don't live in 'Pleasantville'
- Standards arbt set or atleast enforced and people from different cultures and income brackets use different signs that are highly unattractive with Calgary architecture.



- A couple are ok but I don't want to feel like I'm driven through an ad tunnel
- The big signs and ugly neon colors are horrible.
- They're generally on fairly busy streets, and traffic is much more unattractive than some temporary signs.
- They're temporary.
- They are ugly and a distraction. Many are not maintained and fall over or litter. Some are very large and a safety hazard to pedestrians in wind conditions. The signs are usually placed on grasses areas and the grass cutting is difficult to be maintained under and around the signs. Looks poor and extra cost to the grass maintenance activity to go around and hand cut at the multitude of signs.
- I have seen so many signs along one boulevard that they actually blocked each other and you couldn't read the info on them unless you slowed down and blocked traffic behind you. If that isn't a hazard then I don't know what is.
- Again this is self-explanatory.
- They are bright, distracting and extremely ugly.
- "You pay extra in property tax to beautify the community then put up tacky signs!!"
- Again - EYESORE. We have beautiful green spaces in and around our city and all you see on the boulevards are these signs. How different would Calgary look if we did away with this practice.
- Some are hideous, there should be a timeframe allowed for certain signs. And there should be some uniform colors or at least a rule on how many can be displayed in one row
- They take away from natural landscape and bombard us with unsolicited advertisements.
- they are unsightly and often a cluttered mess
- If too many
- Signs can be ugly, but these are by definition, temporary. The message is often important, especially for community related groups.
- They don't look as nice as greenery. Especially the big bulky signs.
- Provided they're strategically planned and made, then they can become an integral part of the city
- They look awful
- Are any signs unattractive more or less than a temporary signs?
- To an extent. Though that is highly subjective.
- Sometimes they can be.
- They are harsh and detract from the landscape.
- They can be if there are too many of them; they are too big; or they are ugly in appearance.
- Ugly
- Too many just litter up the boulevards and are an eyesore.
- Like above, the signs are tacky but I support the need for smaller local businesses to have a cheaper alternative to reach their customers.
- Tacky tacky tacky
- Some are better than others. The dilapidated signed should be removed, and the number of signs in an area should be limited

- We already get bombarded by endless advertising all day long. We don't need it in excess in our neighbourhoods too.
- I find more than three is just visual clutter. As well, bigger is better.
- All of the above.
- if only one sign its not if multiple it makes it lookj ghetto
- Not if they are truly temporary. The most unattractive signs are the cheap business promotion signs and decals that are posted and never removed.
- Drive on 128th going into Redstone or Skyview neighbourhoods, these signs are everywhere and are distractions and over all terrible looking.
- same as billboards
- Cheapens it drastically.
- When you are used to the standard ones, they are hardly noticeable and can provide important information. The colored billboard advertising ones are very unattractive. We get enough advertising without having it on our community streets.
- They make areas looks cluttered and run down.
- If they're uniform and there are fewer of them!
- I think if the city imposes a max allowable amount per street and the colt and height become uniform ... they will become more attractive
- The more well-used temporary signs become very unattractive as letters are used over and over again they begin to look quite tattered and ugly, they certainly do not improve the looks of any community.
- I find the black background ones unattractive and less professional looking. But larger printed advertising signs look OK.
- Depends on where they are placed and how many there are.
- When done properly they are fine. I hate the white background ones personally. Too hard to read. Black background 2-3 colours seem to work best. If you keep it to 1 sign per block or specific spacing then they are not clutter.
- They can be
- Haven't you ever driven through an Indian reserve (particularly in the US) where they can have miles of back to back signs - that is ugly. So why would my, or any other, community suddenly become attractive with more signs?
- too many and it is very unattractive. weigh the benefits to the community vs the clutter.....
- With the current bylaw the sign placement and duration are with in reason.
- They add a bit of color!
- If there are too many signs maybe. Election signs are unattractive.
- they can be if they are not regulated or standardized. Can also cause distractions if they are too small or angled improperly.
- Only if there are too many or they are not kept up to date
- If managed to a reasonable level, no.

- "I think that I shall never see
- A billboard lovelier than a tree.
- Indeed unless these billboards fall,
- I'll never see a tree at all.
- (Ogden Nash)"
- The black background with 2 colors of lettwrong are easy to read (and therefore less of a driving distraction and danger) than white or multi colored signs. The consistency in using only black background signs keeps signage from being unattractive on the community.
- They are bright, big and look "temporary". I believe the owness is on business owners to display attractive permanent signs located on their property.
- Can be if too many. And should not be on private property.
- Alot of signs are inconsistant and not maintained making them very ugly or even mis informed with missing letters or damage.
- Sometimes if there is a lot in one area and if they are busy signs that are distracting to drivers.
- Depending on the purpose of the sign. For commercial use I find it unattractive, for informational purposes I think it is fine.
- They stand out from the intended appearance.
- Would a beautifully designed digital display board look better to deliver critical information? Yes. But they are impractical and this is what we have...
- I think they show community involvement. It showcases different activities and things available within a community which can only be a good thing. As long as they are in a safe location.
- Maybe if bylaw did there job and removed the ugly cardboard and paper signs from our lampposts and stop signs the temp signs would be such a nuisance.
- If there are too many and they are not cluttered, they are just fine.
- I just don't like how they look. Big and boring, it makes communities look unrefined. I think they serve a use due to their convenience and cost, but we need to balance it with not using too many as they aren't appealing.
- Duh.
- Unsightly seeing row after row of sign, some knocked over, some with bricks and sand bags holding them down....how do the city crews properly and safely maintains the grass without getting injured????
- Too many business signs.
- As noted above
- Some sign are ugly but if they went with a more uniformed look it would look a lot nicer.
- They serve a function, yes, but they don't look nice. Some cities (in south america) have banned all outdoor advertising. Businesses simply needed to adapt. There would be growing pains removing them but we can use other methods to inform the community and gain customers.
- Depends on how many are on a street.
- They are.



- They look awful, for-sale signs are enough.
- "Temporary signs are unattractive however if they are not bunched up and more about advertising than info it is not as bad."
- The time limit on them is very temporary and community related. Gets the information out to the community it serves
- They make everything look cheap.
- If they are all different sizes and colors, they are very unattractive, and in that form should be removed. A standard sign size, background and letter color will make the signs more attractive to people.
- Too many are for sure ugly to look at.
- people who tape signs to post etc... should be fined, especially if they are not cleaned up within 3 hours after the event.
- They are ugly and put on nice green spaces
- Just like hookers in forest lawn they are a distraction to public safety.
- It is when there are too many!
- They are so ugly, please make them go away.
- Advertisements in general are unattractive and these are basically a form of popup advertising in real life, they are trying to attract your attention while you're trying to do something important.
- They are an eyesore
- If used sparingly
- If overcrowded it can be. I would prefer if they were in designated areas rather than just anywhere and everywhere.
- There needs to be a balance between notifying people of City engagement initiatives and community programs versus inundating the landscape with unsightly bold signs.
- TACKY! ineffective and dangerous
- Dandelions area bigger issue.
- Sometimes if there's too many!
- Absolutely! Not only are they distracting, they are usually quite ugly.
- I'm sure there are people who think these are hideous and want them gone. I just think they're a part of the community, and they should all be uniform in size and colour to prevent them from looking "tacky", they are no uglier than a stop sign or construction sign and we are more than used to them.
- Some are more attractive than others - I like uniformity - but information sharing is more important to me.
- They are tacky and distracting.
- As long as there aren't too many
- Definitely. They are in no way attractive and even the temporary nature of them makes them even more unattractive.
- If there are too many, if they move and blink and are animated, yes!



- It's where they are places and how big they are. I personally dislike it when it blocks my view of oncoming cars when I am trying to turn. That is a potentially dangerous situation.
- They are not maintained and remain visible long after event is finished. The ones or school/learning programs are the worse
- "When they are ubiquitously used for business purposes, then yes. For reasonable community purposes they are effective in getting messages to large numbers of people. For example, service disruptions, yard waste and activities involving the children of a given community."
- They tend to be well maintained, placed for short amounts of time and advertise events applicable to residents.
- They are expected
- If people want only grass, they should go to a park. Signs are important and don't look out of place if they are helpful
- dont like the look
- its very colorful and organized by the sign company like the buss advertising on the busses
- They look junky.
- They look just awful. They're distracting, they're messy and sometimes they get abandoned and stay in certain areas on the side of the road for months and months falling apart and looking like garbage.
- Obviously too many signs are obnoxious. It should be up to the people to decide the right number. Fewer is always going to aesthetically look better.
- They look like a comic book in disguise
- Too many are - like at election time.
- They are tacky and horrible looking!!
- So freaking ugly. Seems low class.
- YES! Especially when they are lined up one after the other.
- There are signs on every business in every strip mall. Signs are part of urban living.
- I'd rather see them in school and playground zones when you're driving slow and have time to react.
- They create visual clutter, sometimes obscuring other things at the roadside.
- Not attractive, knocked over,
- Nothing unattractive about them.
- not with in my choices
- "It looks gaudy IMO. Plus alot of the signage is not in the best repair
- Then you have companies that put signs on the back of roadsigs at intersections. IMO they should be fined for that "
- They cheapen & make the community look like junk.
- A limited number of signs with a short duration may not be considered unattractive while a larger number of signs in a small area will be unattractive. The proliferation of signs during an election is a good example of when the sheer volume and little consideration to where the signs are places is unattractive in my opinion.
- "Those signs make our city look bad, they are ugly signs and with barely enough information.



- I would agree on those signs only for community/government useful information and small quantity of signs.
- For example: 90avesw in Glenmore landing makes the view very Ugly.
- McLeod trail is full of those signs, it's the most ugly street, there are so many that people don't even read them. "
- They look crappy
- Tacky. Annoying. Classless.
- They often make the community feel cluttered and not clean.
- There's no way about it, they're ugly as sin. Black signs sort of reduce the eye sore that are temporary signs and not having too many cluttering up an area are important.
- Depends where and how many signs...
- I'd say yes in cases where to many are present.
- They are ugly.
- Yes to a certain extent.
- They serve the same purpus as buss benches we do not consider them unattractive.
- No better way to say it. They are ugly and look like junk littering the boulevard.
- Some temporary signs are unattractive - posters on street signs, lamp posts, etc - if not removed in a timely manner. The signs on roadways, for the most part, are good & useful.
- Basically, all advertising is unattractive to varying degrees. However, Calgary's temporary signs are not unattractive if they are pleasantly spaced, there are only 2 or 3 in a row, and, if they are placed in places generally surrounded by grass and bushes. On a long stretch of green, they could be grouped, for example: 2 followed by a long green space, then another 2 or 3. Of course, not every green space in a community should be permitted to have these signs. Discretion and logic should be used in allocating permitted sites. It is impossible to draw up hard and fast detailed rules to fit all locations. Beyond the basic rules applicable to all, there needs to be a little wiggle room for the uniqueness of different locations.
- The signs are tacky and unsightly, they cheapen the look of our neighbourhoods.
- When signs are done in a controlled manner as they are now, they do not distract from the communities appearance, and enhance other aspects of lives for all Calgarians.
- I find them very unattractive. I would rather see trees, bushes and landscapes.
- They look junkie on our streets and boulevards. They get knocked down. They break and sometimes are the target of graffiti Just unattractive and distracting
- Occasionally when there are too many along a street, it does become unsightly.
- Some signs are very unattractive. They are old and worn. The sandbags used to prop them up are particularly unattractive and should not be allowed.

Expectation Question

Are temporary signs something you expect to see as part of a city's landscape?



- Some cities have banned the use of signs or have measures directed to controlling signs;
- Signs are there to inform
- The same way road signs on city streets (merge, yield, stop) have become a part of a city's landscape, so are these temporary signs.
- But that doesn't mean I like them. I hope they city collects fees for signs.
- "We live in a society that bombards us with advertising- online, in the community, it's pretty much every where you go.
- Honestly, my greater concern and disdain is for the large bright, blinding LED digital billboard signs that flash and blink and are far more of a driver distraction in my mind. "
- Again Signs that benefit communities and families are expected. Small business signs have no place on city blvd s. **SMALL BUSINESS SIGNS LITTER THE COMMUNITIES AND MAKE IT HARD FOR LEGITIMATE COMMUNITY SIGNS TO BE EFFECTIVE.**
- They have been in use in Canada for decades
- They are effective and local.
- There are some things you just wouldn't know about if you didn't have the temporary signs.
- Again, it is nice to know what services, businesses are available in my area.
- Expect - no, accept - yes.
- Some events and organizations run programs that are not always "on the go" - and these signs provide a means for those to be successful. Ongoing use of a "temporary" sign by a business however is tacky and in poor taste.
- Not for profit groups need some way to advertise there activities
- I would not like to see any signs - that's why we have news, I-phones, etc. Another distraction for roads that are already full of distractions
- good way to learn of non-profit activities and events
- Tacky and distracting
- there are enough trees and shrubs and as homes are built closer to each other there is less green spaces to be seen
- city is already using busses for that purpose, benches, buildings, and they are not ugly
- "Temporary signs are from the people in a community to the people of the community.
- It's a form of communication.
- It's very important to communicate with your neighbours so I strongly feel they should be part of the landscape."
- Signage will get ridiculous! They are ugly.
- Take them DOWN!!!!
- They just are.
- Looks trashy
- Calgary is a modern attractive city that shouldn't cheapen its appearance with these signs. They make us look cheap and low class.
- The city land should not be a free advertising space.



- Maybe. But not so many.
- Part of a vibrant community
- Flourishing cities don't clutter the view but want to show their beautiful urban scales and natural beauty, not block the view with these signs.
- As above. Calgary stands out at how many there are and how ugly.
- They should be relevant and temporary.
- Ugly and making neighborhoods look like junk yards
- no, what I love about Calgary is that we are not covered in billboards and signs like a Times Square. We have a few billboards, and even that seems to be growing. But now these temporary signs are multiplying and taking over. But the biggest problem is most signs in my neighbourhood do not comply with current bylaws, but no one is doing anything about it. So if the city cannot properly police the use of signs, then they should just all be gone.
- Can't get rid of the trashy look. Have to be bombarded with signs without the recourse of not wanting to see them.
- Calgary is littered with outdoor advertising of all kinds. This is an undue intrusion.
- Now...yes. they are EVERYWHERE. Get rid of them.
- Not for city events
- I wouldn't mind if they disappeared
- This city has too many and it takes too long for outdated signs to come down
- It is just the last couple years that they are all over the city, so when I see so many of them I am a bit surprised
- Like death and taxes they are always there.
- It seems to be the way it goes, unfortunately,
- I expect to see them with current thinking but shouldn't have to expect them
- I've lived in cities without them. When I first came to Calgary I was horrified they are allowed, they make the city ugly.
- distraction
- I think they should be outlawed completely
- Unfortunately they are very common.
- I find signs unnecessary.
- I would rather see the landscaping that my community fees are paying for.
- That's what I hope I pay my taxes to get fixed.
- No, they are unnecessary.
- Garage sale signs are up for 1 or 2 days. They are small.
- It's nice to see what is happening in my own community or other communities when out and about in the city.
- I don't want to see them but I know they are there and there is very little I can do about signs being on streets.



- No, there is enough other advertising options. Other than to generate permit money I see no reason these are allowed.
- I want to be informed of events in the community.
- Alberta as a whole has "fewer barriers to business." This is an example of the unregulated nature of Alberta which has pluses and minuses. Never mind the temporary signage, there's too many billboards too. Just wait until the SW ring road is open too.
- Cmon.
- Losing them would make for a more attractive city.
- I definitely don't expect to see temporary signs in a city of 1.2+ million. These signs are something that I would expect to see in a town, not a major city!
- Not sure we can completely get away from them but would definitely like to see less!
- I don't necessarily want to see them but do I expect that I will see them, yes.
- We don't need them anymore in these day and age.
- If the city has an important community announcement, signs are expected (eg. Important meetings about topics that affect the community)
- It's called freedom.
- Standard way to advertise
- I expect signs in any cosmopolitan area.
- I expect them and loathe them.
- Expect yes as that is the law as it is now. Want them no.
- Yes, as we are a large city with many things going on.
- There are many more attractive solutions. If you can't spend for a real sign the you don't need a sign
- Clean the place up
- These signs are bull [removed]. Clean this crap up.
- Regrettably.
- No. I want my city to look clean and professional, not littered with advertising.
- It looks trashy.
- Always has in the past.
- Not a lot of them - one or another is fine and expected
- There are businesses which sell them and lobby the Councillors. The rest of us that have to look at them don't have a lobby.
- I wish there were no billboards at all like Vermont.
- I expect advertising in traditional ways, not littering my neighbourhood.
- Within reason it is okay.
- "We live in an urban/suburban city where we mix residential with commercial zones and we should take advantage of the amenities available to us. Sometimes the best way to advertise this information is through a temporary sign.

- As a community, we need to work together to achieve common goals, and again, temporary signs can help get the word out effectively.
- If someone does not want to see any signs, they can move out to an acreage and come to the city once a year, as to not offend their sensibility. "
- Neighbours around the church building where we offer free ESL classes, employment prep classes, and citizenship test prep classes expect to see several temporary signs each year. We have heard neighbours say that they are encouraged to know that new immigrants in our neighbourhood are receiving practical help. As well, neighbours who access the bus stop near the temporary signs are often the participants in the classes that are advertised. I have never heard negative comments about the use of temporary signage on the boulevard near the church building.
- For community events
- There's no need for them. Maybe just for elections.
- I expect them because I am accustomed to them. I would like to see a landscape free from them.
- When I travel, other cities seem to allow more temporary signs than Calgary.
- They are fairly common place
- This is a loaded question.
- "Calgary is a beautiful city....there surely is another way"
- It makes our city ugly. They are not needed.
- Citizens need to be informed. Not everyone is on social media, radio or use regular cable to hear or see the ads or get the info. This covers it as another avenue to get information out there.
- "They have become common place but I think they don't have to be.
- If I had to pick.... The little ones are kinda better looking. "
- Expect to see? No. Accustomed to seeing, perhaps.
- It's unfortunate reality - but in my personal opinion it shouldn't be.
- Trees and grass are far more pleasing
- Not from businesses.
- Accustomed to seeing these.
- Yes most cities have them but that's not to say that they should.
- Yes, but I don't want to have to expect them.
- These signs take away from the beauty of the city.
- Cheap, local advertising.
- Not natural
- Would prefer to see way less.
- They've become commonplace.
- Yes but they're still an eyesore
- I expect to see them but don't like them.
- Signage should strictly be for traffic control.
- They are an unfortunate thing. To me they are rather trashy.



- Only in the sense of signs immediately connected with a place of business (forecourt, sidewalk); not randomly next to roads.
- "We don't want city start awarding space to those corporate people's who already are very rich this thing should leave for small business entrepreneurs please don't kill small businesses"
- Don't want any signs. Safety hazard
- Lots of other ways to advertise
- Yyc is a more cosmopolitan, upscale city than these signs portray.
- "I expect to see the City's temporary signs letting us know when to move our vehicles off the road for the spring road cleaning. And wh
- But I don't expect the others as I don't need them in the landscape."
- Advertising is constantly bogging everyone down.
- I would hope that they would not be allowed. They look terrible.
- Tired of seeing ads everywhere. These signs are like annoying pop-ups on websites.
- Not unless they have to do with roadwork. There are many other venues for advertising and informing and that can be targetted to specific audiences. It's one thing for a sign to be outside of a business or community centre - that I would expect.
- They are ugly.
- Very unattractive and somewhat noisy - as you cannot read in one quick glance. Ban them.
- Community bulletin boards would be better
- No desire to have these.
- I think we have become too accepting of visual pollution.
- Absolutely not!
- See above
- It's a neighbourhood, not a classified ad.
- Again, you're asking my subjective opinion -- there's no explanation I can give.
- As above.
- With limits on number and size uniformity I expect to see them. Otherwise no.
- I need to be able to understand when the city will be 'changing' something in my community. My community needs to be able to reach out to residents effectively to avoid clique-ish. Commercial businesses need to plan their marketing strategies better to get their messages out - temporary commercial signs means a badly run enterprise...
- I personally don't like to see these types of signs across the city...they bring down the appearance of public and commercial areas.
- I expect to see trees. Sidewalks. Green Space. Children outside playing in a playground or park. Unless there is something incredibly important - like schedules for road work, street cleaning, etc, then I would never expect to see temporary signs.
- The city boulevards and roadways are littered with signs and it makes our streets look cheap and unattractive.
- they are ugly and take away from the scenery



- Because money trumps all. Especially in Calgary
- A city's landscape should be about natural beauty not ugly neon signs!
- They seem to be everywhere
- Somewhat, but certainly not everywhere indiscriminately. I believe there are proper places for them such as in commercial areas (malls, church lawns, etc). I do not want to see the allowance of such signs into the residential streets, such as on my neighbour's yard or on his house top.
- In a controlled manner. Not sure if we need to know about the latest bottle of liquor on sale? Perhaps a free website that can accommodate this information?
- There's no point for them.
- I just feel that these are not required.
- Since there seems to be little or no controls I only expect this to get worse.
- On public properties businesses should not be allowed.
- Again, if the signs are small and only up for the duration of a community event that everyone can benefit from - this is OK.
- Trees and pretty things should be seen.
- They can be at obstructive to the open landscape and prevents from seeing signs and streetlights that you need to see .
- I've never considered if I expect to see them, they are just what I know to be part of the city's landscape
- It shows that there are lots of things going on in the city, and it's a good cheap way to build attention to community events.
- I expect to because we allow them. Doesn't mean I want to see them
- If there's no signs, is there nothing happening?
- Just have always been there
- I expect to see them, though I personally never use the information on them. If there are more restrictions I don't necessarily mind the a few signs.
- I think the question and its answer is obvious and requires no further explanation.
- Unless its Calgary.
- Good way to inform residents about upcoming events
- It's a tool that can communicate important information. Not every person watches the news, or reads the paper, and this is just one more method available.
- Toronto, for example, does a much better job in many areas of advertising without the use of many, ugly signs.
- Yes, but considering the comments previously provided
- I would much rather they be gone.
- They're too big, they're ugly, and they add to clutter. Other cities that are more pedestrian friendly and have better streetscapes and communities don't have them. (Montreal, Vancouver)
- Occasional ability to interact and generate engagement with neighbours
- They look tacky



- They look junky
- Maybe... More in suburb communities than in urban center.
- "They are often an indication of active community activities."
- They should not be a part of a modern, well planned city. In fact they are very out of place. This type of advertising is unsophisticated, random and unregulated in appearance. There are so many of these signs that although individually considered temporary, in fact become permanent collectively.
- "We're a cheesy, money-grubbing city. Why try to be anything else?"
- And I believe in more freedom, not less."
- Temporary signs are completely inappropriate on the urban landscape.
- I've lived in three other cities in two other countries. These are a uniquely Calgarian/Albertan eyesore that should be removed. If there is anything that says "world class city" these signs are the farthest from.
- Yes, In communities and on overhead crossovers above busier roads. I do not want to see them on the side of busy streets like Crowchild, Deerfoot, John Laurie or other roads above 70 km/hr.
- Maybe in some cities but prefer not in Calgary
- I expect them.
- It seems to be the new advertising medium
- Let's plant trees and promote walking in neighborhoods. In shopping districts there should be permanent places for ads. The exception could be a sandwich board outside a shop
- Rather see them banned
- Not necessary
- And don't like it. They are out of control.
- Response stands alone.
- Paris, Venice, Montreal.
- They are a common sign in North American cities. I expect to see them, but less is more when it comes to these types of signs.
- To-advertise.
- I expect it, but hate it.
- I never expect to see anything distracting along road sides, but I've learned to anticipate them.
- I haven't been to a City (or Town) where there are no signs.
- They're ugly, but not as bad as abandoned vehicles in front yards.
- Signs are part of every city's landscape. Why not Calgary?
- Part, but not defining.
- Living in Calgary for over 50 years I am used to them!
- As already noted, professional signs advertising community information is important.
- in commercial areas, main roads
- I've always seen temporary signage around, for as long as I've lived in Calgary. I've learned about community events, found out about upcoming sales or fundraisers, these signs are just informing me of what's going on in my community and what's available to me.



- I am used to seeing them
- I like the landscape, not the distraction
- Yes - again, so that community members can be made aware of programs, businesses and other resources available to them.
- It's part of being connected to community.
- Businesses have been developed based on practise
- Only in limited quantity per several blocks
- In a Perfect World only. Reality dictates otherwise.
- I like the signs as they give useful information.
- no, i would consider them similar to when posters could be posted to light posts. Unattractive and unnecessary
- I find that poor regulations and poor taste always degrade the City. Signs are erected by folks with both these qualities.
- "I don't want to expect them as a party of the city's landscape. Unattractive. Multiply as soon as one shows up. No one ever seems to take them down or care for them. I only read signs that apply to my community which change constantly.
- If am reading multiple signs as I am driving down the road sorting through what does and does not apply to me, how could I be driving safely?"
- I expect to see them around because they're ubiquitous, but I would prefer not to expect it.
- Should have limited use.
- I would much prefer to just see the neighborhood as it was designed and intended. I don't need to be bombarded with signs about day care and sports teams etc.
- They've been a part of the landscape for a long time now.
- They're a mole on the urban landscape.
- They are useful and inexpensive
- It's becoming more common place but I don't think that it needs to become normal.
- I mean, they affordable and good ways to communicate, but the landscape looks messy.
- Only want to see community or city signs not business signs
- They've become the norm.
- I dislike these signs immensely.
- It's normal for any city to have them.
- I like to see these to find out things going on in my local neighborhoods
- Of course they are!
- First, you do not give an option as to BANNING These totally, They are POLLUTION in it's own.
- The city is always changing with new events and promotions, temporary signs help residents stay informed.
- I do not think they are necessary and the business' should find an alternate means to advertise.
- In a limited application, they are helpful, don't distract from the community appeal, and offer a cost effective way for businesses to advertise.



- They are already everywhere.
- If not overdone they are fine.
- Expect to see them, dont mind a few, but the more i see the more low-class i think the area is...
- It's either temporary signs or digital displays. Invest in what is important at various locations.
- Not in a sophisticated city...
- They've always been there so yes, I expect them whether I like them or not
- In a business environment maybe, but not on the way into my neighbourhood
- Yes, but the number should definitely be limited. There are some areas where the number of signs is excessive and should be reduced.
- See above
- You see them, but it should not be expected. They are everywhere and it looks terrible.
- I expect to see signs in a commercial district, but when I am driving on 90th ave sw along the reservoir it is an eyesore to have cardboard signs littered on the green space.
- Expect? No.
- Ugly, but still an effective way for these groups to get their message out.
- Expected, but not desired
- I seriously don't expect to see them at all - but I do. They are EVERYWHERE.
- city council doesn't have the gumption to disallow them
- I have never lived in a community or city without them. They keep people informed (as dos the sign I drove by advertising this survey)
- I expect to see natural landscaping not garbage signs
- I expect to see them
- Never lived in a city with them before. 7 cities and 3 countries. Came here and instantly thought they were unnecessary and hideous.
- Everywhere you go there are signs
- Important for community information
- Prefer none however some businesses need to advertise
- Pay for a bus bench or proper signage these portables are ugly.
- no longer needed
- They are everywhere.
- Yes, they can be beneficial for providing information and as a marketing tool
- No, businesses should use their storefronts or other designated uses to advertise. Communities can post a few in their relevant area but there are way too many in Calgary.
- Removal of these signs would make the community look better.
- I don't care for them but I understand their use.
- Depends on the area
- Again, need to get the information out there. Without temporary signs, how would we be informed of street sweeping, road works. etc

- I expect to see a certain amount of them. If there are too many in a row then they are not only unattractive but they are ineffective.
- City is growing and so are businesses and communities.
- They seem to be everywhere. Doesn't mean it isn't time for change
- I travel a fair deal, and I notice city's and towns that do not allow the signs and am always struck by the lack of these tasteless eyesores.
- Did not have it in other cities where I used to live except for construction signs.
- It looks trashy and Calgary already looks dirty and trashy enough these days sadly.
- I'd not seen them in such large quantities until I moved to Calgary. They seem to be a rarity in most communities elsewhere.
- Ugly
- Naïve to think it can't or shouldn't have signs.
- I see temporary signs on pedestrian overpasses on a most frequent basis. I see community signs frequently, add also home for sale signs as examples.
- Again unless its to ensure traffic safety, flood issues, changes in traffic patterns etc all generic advertisement like this should cease to exist except in extenuating circumstances.
- They are a necessary evil, but there has to be some check put on them so that they don't get out of hand and look hideous
- Unfortunately, due to how common and cheap they are, it is unfortunate that there are so many.
- The city is busy and these are signs of it.
- see above answer 3 above
- Nobody in their sound minds would like to see those ugly billboards all over the city, are we really that desperate to make money...?
- They are unsightly and dangerous.
- I expect to be informed of temporary changes or events.
- Unsightly
- These signs are eye sores and take away from the natural landscaping.
- In a digital age, there is no need to go past storefront signage.
- Expected but not appreciated.
- However as social media is on the rise it would be nice to get the beauty of the city back.
- Look at many world class cities around the world... seldom do they use the bold / temporary signs.
- Every city I have been to has these signs, they are just part of the general city landscape
- My initial response was yes, but then I thought of other places I've been in the world...they don't have to be.
- I don't recall seeing so many elsewhere
- I'd prefer not to be distracted and would rather focus on avoiding potential accidents.
- INFORMATION
- They are inherent in most communities.
- See preceding comments.

- I am ok with community group signs and these would be better if regulated to sizes and colours. I do not expect that in an attractive city like Calgary we see so many temporary signs for businesses like weight loss programs, botox, house cleaning etc etc. It looks cheap and unappealing. I live near 69th st SW and there are sections of 69st that look like mini versions of McLeod Trail with business signs everywhere on what is otherwise primarily a residential area.
- Sometimes this is the only way the general public in an area know what is going on in their community.
- I'd rather not see them.
- Only City information and community group signs!!
- Businesses sometimes can't afford commercial or other forms of advertisement. These are cheap and convient
- To advertise companies, deals, events, etc. I think advertising is merited and so temporary signs are just an extension of that
- One place does it they all do it and block the others take up space. Ruin all grass areas and obstruct sidewalks or lawns.
- I had never seen them before moving here
- Yes, along certain roads. I don't want to see them on all roads. I don't think they have place on residential roads, or in front of schools or parks.
- Whether or not I like them you use them.
- Unfortunately, yes, I have come to expect temporary signs. It's with great pleasure I log 311 complaints for removal of signs not in compliance with requirements.
- I am surprised that this city allows this kind of clutter.
- Temporary Signs have always been part of cities.
- Yes, a good way to know what is in or happening around the communities
- Yes, but it would be nice if there weren't as many.
- I am used to them
- It's visual pollution. Devalues the beauty of the community.
- Signs are needed to provide quick, local information.
- Used to seeing them
- I do not believe they should be in public spaces.
- Don't like them, but necessary evil I guess.
- People are offering interesting things to do...!
- Prefer greenspaces over signs.
- I've been thru these parts before. If there weren't signs...where they gone? Did hoodlums take em? Were they black? Fuckin' black hoodlums.
- The city's landscape is what I expect to see, not glaring signage.
- We are inundated with advertising, I feel we do not need to take away from our beautiful landscape.
- No, but I suppose I have high expectations.
- I expect to see them, but I don't like them.

- don't like them.
- It helped me when I landed to know better the city.
- Too distracting for drivers & they tend to be ugly.
- I don't mind some, but I don't like too many. It starts to look cluttered and with too many, there are too many to read, anyway.
- They are only there for a limited time, they are a great way to advertise for upcoming community events!
- beautification has no boundary
- They blend in and enhance access to information.
- I've always seen signs. Didn't think anything of it. I only got irritated if there's a whole bunch on the same street. No one will be able to catch all the signs.
- We don't tolerate graffiti on buildings and sound walls. Why do we tolerate these signs.
- I have only lived in Calgary a year and right away I noted the garish and unattractive proliferation of signage. In my previous city of residence, communities had permanent signage at the entrances. Temporary signs were rare and usually promptly removed by bylaw officers.
- They take away from natural and created attributes.
- But I wish it wasn't the case.
- You don't see them in all communities.
- Calgary is higher class
- Shows the family style Calgary is known for. Helps to bring us all together.
- I think they shouldn't be there at all. They make boulevards look cluttered.
- If the signs are not present then I take in the vista of the neighborhood or roads that they would be on. More than a few signs and it looks and feels trashy
- They are ugly and distracting
- I find there are more and more. Going down our Boulevard sometimes there are well over six
- I'd rather see a temporary sign than a bunch of billboards and permanent advertising.
- As above
- They take away from the landscape
- Without temporary signage, the citizens and business community lose their voice within a large city. There is no large city in Canada or the USA that does not have temporary signage as a part of their landscape in order to promote and encourage business and citizen participation within the cities various programs.
- They junk up the city and make it look cheap and low class
- I feel that they detract from my communities natural beauty.
- How about more trees and flowers?
- other ways to advertise
- It encourages involvement in the community as well as providing information that might be hard to obtain otherwise.



- Unfortunately, while you shouldn't expect to see them, they are rampant throughout the city and makes the community look shabby and derelict.
- Again temporary signs are effective for small business owners if used effectively. Calgary needs to support and welcome small business.
- That's not landscape. It's propaganda and an opportunity for advertising to kill.
- They've always been there so I expect to see them but I rarely take the time to read them
- Trees, grass, flowers, houses are part of landscape, not signs.
- some situations require a temporary sign
- No, I think it is a terrible fad. How did the city function 10 years ago without all these signs?
- I don't want to see them in natural spaces, though, like parks. Boulevards and neighbourhoods are fine, but green spaces should stay uncluttered.
- Of course not. Why would anyone expect to see temporary signs?
- I would rather see trees/flowers/bushes/etc.
- I was shocked when I moved back to Calgary to see these awful signs everywhere. Calgary is a beautiful city and these signs are a blight
- I expect but don't like
- Not EXPECTED. but not necessarily unwanted.
- I am used to seeing the signs and for the most part they do not bother me.
- Like I said, a necessary evil.
- I love it when I travel to a city and they don't have a bunch of neon signs obstructing the landscape and spoiling the view. I think it's so much nicer to look at.
- They're expected now, but that doesn't mean they're great, or even well-liked.
- I hope most agree that these signs are not welcome in our communities.
- Y
- For community reminders only
- It cheapens the community.
- Sadly and unfortunately I expect Council will be unduly influenced by the sign lobby.
- we have such a beautiful modern City. Planners, developers and residents spend a lot of time and money to develop the built up areas of the city, temporary signage overwhelms and takes away from it, confuses standardized roadways and approaches engineered for pedestrian and vehicle movement, and forces unwanted advertising on an already overwhelmed, and overstimulated population.
- Like dandelions
- They are cheap and dirty advertising, so they are always going to exist.
- No. Not in my city. Calgary is far more beautiful without ads. And Calgary is better than other cities. Remove the ads.
- Temporary signs cheapen a community & the city.
- But subject to standardization of the signs in terms of chosen color palette, sizes and density in a specific area.



- They look cheap looking and often tawdry
- I don't expect them meaning, "I don't want to have to accept that they are a normal part of life." The other way this question can be understood is, "Do I believe we as citizens have any choice but to endure and accept signs as part of neighbourhoods?" I think that unless the City of Calgary takes steps to stop this, then I will have to expect the signs. If there is a neighbourhood that bans signs, I will move there.
- They have become too prevalent and I think there are better ways to promote events and small business.
- "expected as in I know I see them. yes.
- as.in something that has to be in them? no."
- I see them, but don't care for them.
- Yes it shows community involvement
- A city has to have some way of advertising programming and such and try to get the most coverage they can.
- Yes, would be nice to see some updated signage. The bold sign has been here since I was a kid.
- This is unfortunate and shouldn't be the case. Look to Okotoks where these signs heavily restricted to a few key places.
- Rather enjoy seeing the city's landscape without useless signs.
- Why do the city support these on city land
- people see a response to them, so they continue to use them.
- Absolutely not. This is a beautiful city, but these signs are a major detractor.
- They are an easy way to reach people
- They are distracting and ugly and every city makes bad decisions to have them.
- I expect them as it's the new norm.
- I have seen them many times in many cities.
- As part of a city's landscape, I expect to see landscaping features, intentional pedestrian amenities, and thoughtful design. I do NOT expect to be barraged and distracted by signs all up and down my neighbourhood's streets trying to sell me things. They do not belong here.
- They are a part of the landscape but they don't belong
- Temporary signs help connect communities, especially when they are community specific. I realkt appreciate them and wouldn't otherwise know about many activities and events without them. I live in Tuscany and find the majority to be relevant. I prefer them to be uniform (black with coloured letters). The pre-printed commercial signs should not be permitted. They aren't always community specific and tend to ge more difficult to read (distracting) as they are smaller.
- I hate them. They litter our senses
- High quality cities do not allow them. Look at Scottsdale.
- I have not taken it for granted there need to be temporary signs
- You need to know what's where as you drive along certain areas.
- I don't think cities have to approve these.



- Signs, signs, everywhere a sign, blocking up the scenery, wrecking my mind
- Maybe a few signs would be okay, but there are so many all over that I think they lose their value and impact.
- They are an eyesore and a hazard
- Why should anyone have the right to put signs on public property.
- It's a given, I believe.
- If done well and limited in number, they can communicate effectively
- Same
- Pay to advertise
- I wish they didn't exist.
- In certain areas it makes no difference, but its not essential in all parts of city. business areas (somewhat acceptable) v residential. (in small certain parts)
- I like the idea that they must be uniform
- See above explanation.
- We see them everywhere, but I don't think we should have as many as we do.
- I've grown up seeing the signs and I suppose it has become one of those things I just expect to see in communities.
- I would like to see a lot less of them. I also think there should be some way of enforcing the removal of signs after the event they advertise is over.
- In a wired world there are lots of ways to advertise... placing mini-billboards is distracting, unattractive and a mis-use of public space...
- I would expect some community signs but not general advertising by any company that wants to put a sign up.
- I would mainly expect to see signs for community groups. It gives a sense of stuff happening. Store signs less so, especially for larger chain stores.
- It just advertising and I expect to see them in my travels.
- It's something I expect in the US, where there are many signs and billboards and nobody seems to care about cluttering up the landscape. I don't expect it here.
- Landscape? They kind of already are in my community and I know to look for them
- Plenty of other signage already very invasive
- I would be more than happy to never see one of those temporary signs ever again
- N/A
- Same comment as above. The signs seem to be used too much. Years ago before signs like these, businesses and others were able to get their word out. It's not needed.
- I would prefer to see Calgary, not advertising.
- it allows readers info about certain companies and their products
- Yes, but only if actually "temporary"
- Don't expect to see but I like it. I have been informed of things I wouldn't have if the sign was not there



- Same as above
- They're everywhere
- Let's go for calm peaceful
- It's unfortunate that I expect to see them, since they seem to have become the norm.
- "Yes, they must work or businesses wouldn't rely on them. I'm all for the entrepreneur BUT with signage must come responsibility.
- City Hall tends to have signage for everything, bylaws for everything but there's no sense in signage, regulations if there's no enforcement."
- Because we've always had them. But I feel they look tacky and tend to be an eye sore. Rarely are they done up nicely or are taken care of.
- They have always been there and I just expect to see them now
- What logical person would view a sign as a part of a city's landscape?
- We no longer live in the 80s and they ruin the beauty of our city.
- It's normal to see them
- Yes, but it doesn't mean I like to see them. The removal of the billboards along Glennote Trail, on the Tsusina reserve was a HUGE improvement. Way less distracting and the beautiful views were opened up.
- I don't expect to see, not in some places
- I think they can serve a purpose, but they need to be more attractive.
- I wish I did not expect them; however, Calgary is plastered with them.
- I've just gotten used to seeing them
- See them everywhere in Calgary
- As with anywhere in North America.
- They are ugly, a visual nuisance, a distraction. I don't want to see them. However, I expect to see them because the city administration has done virtually nothing to stop the explosion of temporary signs.
- It depends where they are. The multitude of signs on 24 St SW alongside Cedarbrae and Braeside is embarrassing and an eyesore. One or two is ok, but 7-8???!)
- Don't like them but recognize there is some need
- Ugly
- a reasonable number of signs is ok.
- In moderation.
- EXPRESSION OF FREE SPEECH
- yes, just not too many. again, see above
- They are in nearly every city I have been to.
- I don't want to see them in our landscape. I expect them at the community centre, the rink, the local church. But not randomly on a street corner 24/7, all months of the year.
- Ugly but expected, like cockroaches or rats. :(
- i do not want the messy look



- It's an effective way to communicate with a large number of people.
- Always see these signs
- Again, these signs when placed appropriately and not over done promote a sense of community and an alternative to advertising and supporting local businesses.
- Expect it, but generally don't like it. There are too many to make them effective for businesses and they are ugly.
- I can't fathom anyone wanting them, except the sign company.
- These are not something that I believe are necessary for Calgarians. I feel that the cons outweigh the pros on this one.
- ITS THE CITY FOOL
- Why settle for expectation when you can strive for the ideal?
- It's a good way to get community and business info out and I expect that the city will continue to allow that service.
- YES, BUT ONLY IN CALGARY
- I haven't seen them in the cities I've lived in in the United States
- I expect signs like this in a city which promotes community involvement.
- Yes but I don't necessarily like it
- Ugly
- In Calgary, yes. In cities with stricter design guidelines not so much.
- I value many of the signs I see, that provide information I would otherwise not hear about.
- Yes, unfortunately.
- I have become accustomed to seeing them everywhere.
- Part of the urban landscape, I don't see the issue.
- When visiting a new area I don't picture it being littered with these flimsy signs. Make them look nicer and it wouldn't be so bad.
- Just as unappealing as billboards on scenic drives
- Yes it's quite normal
- I expect green spaces to be green.
- They are everywhere all the time and for myself some are placed where they shouldn't be major distraction
- I've never seen them in other big cities like Vancouver or Montreal, not even in smaller cities!
- They have been around for many years so yes we expect to see them. They are much better than the glowing digital signs that are in certain places.
- Only for emergency diversions
- unfortunately these signs are everywhere, clogging the blades and blocking visual access to streets
- I want our city to look beautiful and clean not cluttered and unsightly.
- They're ugly
- Litter
- Why would it ? Use other methods of advertising and let citizens enjoy the natural grassy areas.



- I've lived here all my life.
- It is a choice we can make towards a more liable city, and more beautiful city.
- I would prefer to see the landscape
- No such thing in most cities.
- They have always been there
- I expect info on community events.
- As above, some are needed, some are not
- Not as a full part, but you expect to see some. I do enjoy that you cannot post them along deerfoot.
- I like them a lot. Its how we found good karate place for kids. Know what is happening in our community
- They are like billboards. I don't like those either. They run the commuity's landscape.
- "I don't want to live in a city where council and bylaws have rules for everything. I'd rather put up with ugly signs I don't like, than have an over active legislation limiting little freedoms like this.
- Only limit if they really affect safety. "
- Something that I am use to.
- I can't stand when there are hoards of them in one small green space. Looks dirty
- it's a very common way to advertise
- It creates a sence of friendliness and openness within the city. It allows other commutors know the city is a fun friendly place with activities/events within the communities.
- They are ugly and distracting.
- Do not need, period.
- Tax payer dollars make city landscapes...no signs on tax payer funded city landscapes.
- City life is full of events that people want to be apart of.
- They advertise
- Signs should not be something that is part of the city landscape and we should focus more on the nature surrounding us.
- within reason
- "No.
- Green spaces and road allowances should increase visibility at intersections, not have signs that distract the driver and obstruct vision."
- resigned to see them.
- I don't think anyone thinks of the signs when they think of the city landscape.
- Don't want to see but do expect to see
- No. Again, not necessary. Sometimes they are not looked after, fall over, letters removed...
- Vibrant urban centres do not need to rely on temporary signs that are primarily targeting motorists
- I travel to other cities across north American on a regular basis and in most cities I don't see the type of signs we have in Calgary were we advertise carpet sales to vitamins or get rich quick schemes. This represents who we are?
- Elections, near businesses/shopping centres, etc.



- I thought these signs were illegal.
- Just used to already seeing them.
- It would be nice to think they are not - but little concern has been put into this previously.
- Garage sales etc use them ...important hat one or two day signs can still be used
- Private business should advertise in a private manner not on public/city land. There are many other types of business that don't receive the benefit of using public land for business however sign posting is overlooked/not enforced.
- I have travelled extensively globally and throughout North America. The most desirable cities and locations have a greater amount of greenery and fewer signs.
- Yes but don't like to see them
- Advertising is essential, but the image needs to reflect the city and needs to be updated
- For safety and aesthetic reasons, I expect them not to be there.
- See above
- No. I enjoy walking and biking about as well as driving in a relaxing and an attractive as possible environment. Think of communities like Cumberland or Qualicum Beach in BC that are pleasant to be in. These town focus on aesthetics which is what I believe we in Calgary should do.
- If the heights are restricted it would be fine
- They are especially inappropriate in residential areas which should be free of clutter and advertising.
- Unfortunately, yes I expect to see them. Like ugly little weeds, I expect to see them sprout up everywhere I look
- Of course not! My tax dollars to keep city landscape maintained does not include these signs.
- Same answer I gave above.
- The black signs with neon orange and yellow letters are hideous. Really ugly.
- With this city hall, nothing surprises me anymore
- As long as there is a firm definition of "temporary"
- I expect to see them but i dont want too. especially during an election i hate the signs
- What a silly question!
- They are ugly. They are unnecessary.
- When I drive, I like to enjoy greed unlittered streets and boulevards and signs are a form of litter.
- They have been around for a while but I have noticed an increase
- Beacuse they are everywhere!
- There was a recent campaign that was in support of LOCAL businesses, this was a visible support of what makes up a community.. or city as a whole. NOT the big box that are seen from city to city and country to country.. What makes up the fabric of a city is its entrepreneurs and small businesses. They are YOUR neighbours, friends and families. Community happens in those places.. Conversations, relationships built and a draw to visitors from outside the community and beyond. You want to attract tourists to a community.. tell them what's there. Advertise that our makers, creators, and people are what makes it a great place to visit and live.



- I thought they were banned, but now I see them popping up all over again. What happened? Why are we subjected to these visual offences?
- For community events and registrations
- If a sign was up for a couple of days it would be one thing, but there are many signs up all the time. They just become clutter on the city landscape.
- Shouldn't be part of city landscape maybe part of community
- I thought people have more taste
- We are a fast paced city with lots going on all the time, when you go from one area of the city to another the events change in the area so do the signs.
- I am accustomed to seeing them at the entrance to our community.
- They've become a normal post of any city, much like billboards
- Signs provide valuable information, you cannot sterilise the environment.
- A bit of sign clutter is expected in urban areas. Drivers need to pay attention
- Yes, but to a certain extent. I would love to see a limit on the total number of signs along a length of a road to avoid a street getting inundated with them.
- I have not seen them in other Canadian cities like I see them in Calgary.
- "Expect" is a bit of a loaded term. Do I expect to see litter? Do I expect to hear about crime? Do I expect noise and pollution? Yes to all. Do I want it? Hell, no.
- Not see above
- Scottsdale in Phoenix doesn't use these signs. It is a beautiful part of the city that doesn't look cluttered and trashy
- I don't expect to see them, but I'm not offended when they aren't scattered carelessly everywhere.
- They stay up too long and there are too many beside each other. It is visually polluting.
- Yes at times but not everywhere & without visual controls.
- They have a place, just there needs to be a balance.
- I like green and open space and trees.
- It appears there are few rules in regards to temp. signage and some weeks this signage ruins the bolavards
- UGLY
- Short term information on major roads is a good thing
- The City has no business putting these small sign companies out of business or interfering in this pettiness when there are far more pressing issues at hand. This is Big Brother at its best.
- We have some beautiful green spaces, why are we ruining them with these ugly signs?
- Not necessary at this time
- They are distracting, unattractive and an unrelavant source of media for our connected world.
- I expect to see it but don't necessarily like to see it.
- See above
- I'd like to see a lot fewer of them.



- I really do not see the need for temporary signs and if I had my way, they would not be allowed. For a city with a bylaw for pretty much everything, it astounds me that these road signs are so abundant. I think we have grown to expect them as a part of Calgary's landscape but this hardly means they should be there.
- If politicians during an election can place a million signs all over the place then the small business owner and or craft sale organizer should be allowed to as well.
- The city would look so much better without these signs
- As above, they detract from the landscaping efforts of communities.
- I expect to see Green Boulevards and the Rocky Mountains not temperature signs when I'm driving around Calgary!
- I never expect them but I do read the ones that are set up well. I could probably do without them.
- Just look past it.
- expecting to see them and liking the view are two different things
- I thought years ago there was a law in place? What happened?
- I'm used to seeing them as part of the landscape but I would prefer not to see them.
- I think of it as community advertising. A way to get information to me I might use. Too much and I filter it out. A balance is needed.
- Signs do not belong on green spaces.
- do not want to see them
- I could certainly do without them. They have served no purpose for my family and I.
- No i don't. I would not like to see them. They often are put up and forgot about, there tends to be quite a pile of garbage with damaged and un-cared for signs.
- Everyone seems to have a sign now.
- However not to the extent it has gone to in Calgary - the landscape is not so appealing in some areas we are over-signed. We have added traffic signs and lights at an increasing rate - advertising we could decrease and package better!
- Only for community stuff
- Only near business and industrial areas should they be freely placed.
- Keeps me informed about my community and city events
- If businesses and organizations can't advertise, then businesses can't and won't thrive, and organizations will fail to attract new or more participants
- Because it's 2016 and we live in a city. It's busy, it's expected.
- I like Calgary as a nice looking city free of sign boards.
- Temporary signs are unattractive, distracting and I really don't see how they enhance the beauty of the city. I do a lot of travelling out of Canada and I've never seen these kinds of signs in other places that I've been.
- I don't expect to see them and the signs that businesses put up don't have information that I need.
- It's preferred there are no temporary signs, however businesses and community groups need to have the option to advertise.



- They seem like they are multiplying in size and quantity
- Yes its common to see community info signs, realtor signs & garage sale signs.
- I would hope that the signs continue to be used for advertising
- Not sure I understand the question. They're not a right if that's what you mean.
- Expect and do not like, as evidenced by my previous answers. I see no value in them now. Years ago they had some value now information available through so many other avenues. And the excuse, "what about the seniors" doesn't cut it. Particularly by this senior.
- I believe we are a city where money rules. So yes, I expect the signage to continue as is or even to increase as everyone tries to get their "goods for sale" into the public eye. That doesn't mean that I approve.
- "I like cities with no signs on the ground that blow away and are distracting"
- I might EXPECT to see them if the city values only the lowest form of mercantilism, but I don't have to approve.
- It has become expected, by in my opinion they are ugly
- Lets keep it green and leave the ads off.
- Given all the data collected in other communities about the increase in traffic accidents in areas with temporary signage, I was really surprised to see them in Calgary. I thought this city was more progressive than that.
- "Businesses and community groups use temporary signs in most major cities in Canada."
- Trees, grass and flowers are elements of landscape. Traffic signs and directional signs are expected.
- Still doesn't mean I like or want to see them though.
- I expect to see them but that's not a good thing. I would much rather not expect them. Last week I had a friend visiting from Vancouver who commented that Calgary is a beautiful city and why are we ruining it with so many signs.
- No other cities I've lived in have allowed these types of signs.
- "They SHOULDN'T be an expected part of a city's landscape. The ADBUSTERS magazine has shown examples of cityscapes as they exist, and the same cityscape with the advertising clutter PhotoShopped out. The difference is night and day.
- Some allowance must be made for genuine community notices and things like garage sales. On the latter, we should learn from Edmonton's experience: so many people were posting garage sale signs and then not removing them promptly after the fact, Edmonton instituted the requirement for a garage sale sign license, the fees helping the city to defray the cost of removing the litter. It shouldn't have to come to that."
- They should inform, not be a permanent fixture. No sign should be in place for more than 2 weeks.
- I prefer beauty to ads
- See above
- In a small number, yes - but I would prefer them to be about community events/initiatives and city-based events.
- Eyesore



- I'm usually disappointed when a scenic spot is spoiled by them and an ugly spot is made uglier.
- When I think of a city landscape I think of the natural beauty and interesting architecture that the city has to offer. Temporary signs are important for businesses and events but are an ugly mark on a cities landscape.
- I said unsure because how you asked the question. Until we have a bylaw OUTLAWING signs I expect to see this garbage all over the city. Until the city changes the bylaw so that a bylaw enforcement officer would be able to take a picture of a sign and then send a FINE to the offending business in the mail, nothing will curtail the illegal sign business.
- Not in residential areas or non main thorough ways
- Necessary evil
- "It's a big place with lots going on.
- Is there anyone who can honestly say they did not benefit from information they saw on a temporary sign that otherwise they would have missed?"
- I would like to see them eliminated, like much of Europe, lets grow up and become world class.
- I would like to see only those advertising community events/registration.
- Again it informs the public of events etc. So are important
- you just do, they are everywhere
- When I think of Calgary, I don't imagine a street covered with multi coloured signs highlighting a new Vape shop or nail/tanning salon. I think of trees, families walking or green space.
- I have other ideas of a city landscape
- Some of these signs are useful and I would expect to see them around.
- I expect it because it is common in all metropolitan areas I have visited, that does not make it right and does not make it a good thing.
- I would expect that all cities have some forms of advertising on main boulevards. I don't think I would like to see them within the residential areas however, but close to community centres, and shopping and main travel boulevards seems reasonable and expected.
- completely unnecessary and inappropriate in a city trying to raise itself out of a cultural gutter
- maybe in a ghetto
- none
- Bike lanes aren't expect to be seen but they are.
- Only as part of City of Calgary road information service.
- I don't expect/wish to see them every day. Then they become clutter .
- It makes the city look junky
- they are so unnecessary!
- They are obtrusive but probably the best, most cost effective way to deliver a message
- They help the city function.
- I moved here two years ago and was shocked by the amount of these signs- they seem like such a clunky solution to the issue of advertising.
- The city would be boring with out them.

- My community (Ogden, Lynnwood, Millican) has a great community feeling about it - its the residents here that take pride in all manner of events - the temporary signs are a significant addition to the community communications - yes, we are alive and well in our community.
- "Never ever! they look ugly"
- "Yes as they are relevant for some community events."
- I have travelled to many large cities around the world (Hong Kong, Japan, Singapore, London, Paris, Madrid, Turkey, Beijing, New York, San Fran, etc.) and outdoor signs the way you are proposing them to look (black or white metal bold signs) are not common. Frankly, what you are proposing through your options are awful because they are devoid of character. Although they may not be too distracting they are visually ugly and will continue to reflect our city as dull and void of great architecture and design.
- Where there are people, there will be someone hawking their wares. It's a rule as old as civilization itself. Do I like it? Not really, but I understand that it comes with living in an urban environment.
- Depending on the area of the city yes. Im not putting a temporary sign up on my front lawn however, if Im driving down industrial Calgary, or down a boulevard type road into a community then I would expect to see one.
- Only for information purposes, not for sales advertising, that's what flyers, radio, commercials, etc are for.
- "Only for communities, political campaigns, sport and cultural events, and for businesses within a defined distance from the business proper.
- What if every online business plastered signs throughout the city? What would our city look like? Would it be a place where I would want to live?"
- I find them unattractive and they should not be part of a city's landscape.
- Put up with only because there doesn't seem to be a choice
- I wouldn't miss them if I didn't see them
- Just a cluttered mess
- The only temporary signs should be for road construction and detour instructions, etc. Advertising can be accomplished by other means.
- Only in business districts
- I don't expect them but I read them if available
- It isn't something I think about, though when asked if I expect it, my answer is no...
- Unfortunately yes!
- As per my other comment they were often seen during elections but as a day-to-day landscape of the City of Calgary, absolutely not.
- In moderation and uniform
- they are, but they shouldn't be
- Travel to other places and you don't see these in communities. In front of business or industrial parks maybe but not in residential communities.
- I think they serve a purpose but in moderation and on private land only.

- Nowadays it seems there are more all the time and become part of the neighbourhood these days.
- Dont want them around
- although they look bad, they provide an affordable way to communicate to the community for events and registration. You have to live with it.
- been around forever and are informative. i rely on those to know about different events or businesses.
- signs destroy any and all landscape
- Bad survey question. I expect to see them in Calgary because they've been pervasive for as long as I remember. Would love to see them gone.
- This form of advertising has been around and successful. No reason I wouldn't see it any city.
- driver distracting may be drivers will be more attentive to driving and start signalling for example
- I don't like them but they're everywhere now
- They are helpful, but when there are several in a row they are ineffective and are reduced to being a distraction and unsightly.
- Again we need a way for information to get to Calgarians, and TV, Radio and papers are not affordable or proven way to do it.
- I don't want to see them.
- It ruins the beautiful landscaping as ours eyes are on the sign not the greenery.
- I don't think that they are absolutely necessary. Even advertising community events could be limited to community newsletters and signs on the community centre buildings.
- I was actually disappointed to see them when I moved here. Make the whole city look cheap and trashy
- Expect to see these types of signs.
- But only occassionally
- They are mostly examples of businesses trying to get some free advertising and adding to the littering & graffiti of a community.
- Signs are effective ways to communicate a message.
- It is a lazy and cheap way to try and get messaging across.
- Yes, as they were deemed legal but I think there needs to be much stricter rules on placement, type of signage, number of signs per location. They create a distracted driving situation. An example is Bow Bottom . A high speed roadway with sometimes high (10+) number of signs in a row. Multiple signs for beer and liquor without a store name or uniform size. Dangerous and very unsightly. Laws about signs broken consistently but bylaw says impossible to regulate.
- Answer is obvious.
- We moved here 4 years ago and were surprised to see and learn about them. Didn't exist in our previous city.
- To a limited degree.
- Absolutely not.
- They relay a lot of important information that people might miss.

- I want to see a natural landscape not a bunch of unsightly signs
- Temporary signs should be used as such, and not as "Permanent temporary signs"!!
- way to get info out
- I would prefer to see well kept landscapes and interesting buildings.
- But I think there should be more limitations on the numbers in a particular stretch of road.
- Businesses use these signs, it's expected.
- They are there already.
- part of living in a dynamic community with lots going on.
- There are so many other ways for businesses and community association to communicate with people that we do not need to allow this type of sign usage.
- Maybe one day social media will take over - but not there yet.
- They're in every city and town I've ever visited.
- I think it shows that it is a vibrant society "people live here"
- Haphazard. A well run city, with intelligent communities and competent businesses, wouldn't need them.
- I think it's become such a norm to have them around that I can't imagine them not being there. I do prefer them to the digital signs. I think, if they were restricted to certain areas, I don't think it will detract from the city's overall landscape.
- No
- Since these signs can be important for community engagement and can support local charity events and business initiatives, I expect to see them and support it as long as they are restrictions on numbers and the look is consistent.
- Let's us know what is going on
- The proliferation of signs has grown over the last few years and become an eyesore in what is supposed to be a cosmopolitan city.
- some times in certain areas and communities
- they add no real value in any way.
- As i say, other communities have banned them, and there is no reason for Calgary to allow them. Yes, some people make a living from installing them. Tough.
- very messy looking
- People don't need to be bombarded with advertising in a park.
- It's like they've always been there
- They are just an eye sore. Companies are in shopping centers no need to have signs blocks away where residents see them out their windows.
- Whether we like it or not
- useless, people don't look at them
- Don't want clutter.
- I expect to see them in limited use in a community and more so near major commercial areas.
- It's right up on my list beginning with dandelions....they are inevitable and out of control



- Things need to be brought to peoples attention. Not everyone reads the internet or listens to the media (tv or radio) for updates the city needs to get across.
- These signs exist in most Canadian cities.
- Have not seen this in other cities throughout the countries I have visited.
- I don't want to see any temporary signage in my neighborhood
- For a long time they were few and far between when the bylaws were being enforced....that seems to have stopped
- I do these days, as they seem to be everywhere.
- Because we have low standards.
- Go to any city in the world and show me a place that doesn't have advertising of some description.
- Calgary's beginning to look very cluttered and ugly with so many signs on every street sidewalk and boulevard.
- Unfortunate as it is we see too many of these signs.
- THERE ARE MANY NICER THINGS TO ADD TO THE LANDSCAPE
- Think there should be limit on numbers per block and duration
- Unfortunately, yes.
- These signs should not be part of the city landscape.
- They can be ugly
- That is why they are temporary - you don't expect to see them. If they are up too long people ignore them. And most of them are to inform, but miss the mark by putting up a poorly designed sign.
- No, I expect to see useless Calgary white collar [removed] that like to try to suck as much money out of your pockets as possible and oh ya the pigs too like to collect there fine money the same way and the city of Calgary building the stupidest [removed] roads ever and ripping off taxpaying Calgarians as much as humanly possible.
- To help customers find a business
- I believe they are necessary to promote initiatives in the community.
- "There seems to be little budget, desire, or planning for permanent signs, despite the quantity of ""temporary"" signs all over the city, including those deployed by the city to display public information, the expense of updating signs, and powering and maintaining ""temporary"" electronic signage. "
- When you say a city's landscape it can be misleading, for Calgary absolutely. In downtown Vancouver not so much, however when we get out into other parts of the city they are everywhere. Same thing in Toronto, and Ottawa. This is because they're really isn't room for them in those downtown areas. We're not getting signs between Parliament and the Chatuaeu Laurier because its unrealistic, and a lot of those cities were built in a different time under different conditions. Other places like Edmonton and Calgary have lots of room for these signs because of the way they were designed, and I think they're important.
- But only for temporary situations like community events, registrations, etc. Not as a permanent thing.
- Please don't ban temporary signs, let them just exist.

- I feel signs are unattractive
- There should be no or very limited signage. No signage for any private business.
- It's a part of our culture
- I believe nature should be the landscape.
- See previous
- Currently I suppose I do. I would like to see them gone, however.
- I've lived in several other cities where there were no temporary signs and I think those places looked a lot nicer. The ugly signs really make things look cheap. I was surprised to see them all over Calgary.
- It makes the city look "low rent", cheap.
- We have nice boulevards with beautiful trees. I would rather look at that instead.
- They're a distraction and unsightly
- There are too many that do nothing but peddle their products/services.
- They seem to be around everywhere.
- not really..
- they do have limited value, but they need to be monitored. having a row of them on a street is just distracting and no information can be effectively disseminated if there are too many to try to read
- People need to be able to communicate with their communities (community programs, open houses, garage sales, etc). This is an important tool to have access to. I just expect to mostly see these on a boulevard not every side street (unless for open house or garage sale)
- Only in community areas.
- Public roadway green areas should not be cluttered with private business signs that are blown over and add to a litter issue.
- As said before, they are ugly, and dangerous
- Should not have to see them
- I'd prefer a bare landscape instead of signs
- I expect to see them to a point.
- No I except to see manicured green areas with trees.
- Just used to seeing them in communities
- In commercial areas or a city I expect to see advertising, signage, and other commercialized elements. In residential areas, I do not expect to see these elements.
- it feels like a ghost town without the temporary signs
- They are expected, but unwelcome for advertising.
- These signs and landscape do not go together. The signs are negative landscape.
- Unfortunately, yes.
- Cheesy.
- just always there.
- within reason.
- unfortunately



- Cluttered, ugly, dangerous.
- Again this is subjective. Permanent billboards are expected so why not temporary ones as well?
- Businesses already have so many forms of advertising they can utilize. Strip malls and urban environments are littered in signs and brands. They don't need to litter residential areas, too.
- It just adds to the clutter.
- as long as they are well maintained and appealing
- They are useful for public notices
- a living community needs messages from community and the city government more than what is on-line.
- So a certain extent, yes.
- But they need to be used sparingly
- Need more drivers to pay attention to the road.
- They will spoil the landscape
- Yes, but I would like to see them one type, one size and easy to read.
- Only because I do see them - which doesn't mean I generally read them. I don't.
- I expect to the natural environment. For example: grass, trees, flowers etc.
- They've been around for a long time, so it's expected now.
- Yes, BUT I don't think it should be.
- would prefer not to see them.
- It helps me know what is going on in the local community.
- the city would look cleaner without them
- A city that takes pride in its appearance doesn't need this sort of visual pollution.
- I have come to accept the problem but I never EXPECT to see our City purposely degraded
- Calgary is a clean crisp city. These signs look ugly and take away from the beauty that is calgary. They don't need to exist.
- In the age of technology we live in, people are always plugged in. Do they need signs too?
- I don't think anyone wants to see them or expects to see them.
- I already see them every day, so I don't really think twice about them. I get their purpose, and as long as they aren't offensive and not permanent, then I'm not opposed. As long as they stay out of residential areas.
- Because I do see them, so, I expect to see them
- It's like junk mail and creates junk on the streets.
- "Always there"
- In Calgary, they have become that, though I'm not sure it has to be that way.
- Without them the community would be undeserved.
- They are in no way harmful.
- Again they are a good tool for all to get the word out but too many signs only makes things look unkept and really not that attractive at all.
- "Expect to see as in driving around Calgary I think it is totally normal.



- Expect to see as in wanting them, no, I don't think they're great for a city's landscape."
- I expect to see them but I don't think I *need* to see them. And I don't want to see them in general.
- We don't need them.
- Not in a good city.
- It makes the landscape ugly
- Should not be there in first place
- Capitalism
- I don't expect signs to be mandatory in any city landscape.
- "Not in the 'burbs!!
- Along major routes, I guess so, but even there they are dangerous - likely more so."
- There are signs everywhere, so are part of living in the city.
- I don't see this when I visit Arizona. I don't see as much when I'm in BC.
- I expect to see uniform signs about publicly relevant information.
- Do not need them for most reasons.
- needed
- You do see them in most cities, as long as they are 'tasteful', not overused they do serve a purpose.
- Life happens, changes happen, events happen. We need to know about them.
- Not in large numbers and timely dated....
- I expect to see the natural beauty of the city, not stupid signs advertising weight loss clinics or karate classes.
- I've always seen signs. But the ones that are a pain are the candidate ones because they just kind of take over and are annoying to have sooooo many of them, like a couple on one block is all you need, if you have more it really won't make a difference, just gets annoying.
- Unfortunately, yes, I do expect to see them although I'm not happy with them.
- The city is a fluid dynamic meaning this allows folks to know about changes
- sadly
- It lets people be aware of things going on around them.
- Advertising is everywhere.
- No opinion
- I expect that the opposite should be the norm. I would prefer temporary signs be kept to an absolute minimum.... near strip malls, gas stations... not near residences.
- They aren't landscape! They are terrible eyesores. Landscape is nature and beauty.
- They are ugly and detract from the landscape.
- I don't expect to see them as part of the city's landscape. That's it. They aren't what I think of when I think of Calgary's landscape, or what I want it to be. Not sure how else to say that.
- Unfortunately I think temporary signs are always going to be a part of a city landscape.
- would rather not see them
- They make the city look cheap.
- I don't like them - but they work and I would miss out on some discoveries without them.



- But not in the 6 deep we sometimes get - that is an eye sore!
- Yes I expect it to be there in appropriate places within appropriate time periods usually between 3 days and maximum 7 days. I remember when I had a sandwich board for my small business in the 1980's and I had to remove it after 3 days from a city street corner.
- We always have seen them sometimes they look better than the surroundings
- Not all cities allow them
- Cash cow
- Only community interest signs should be a part of a city's landscape
- Ugly
- I do not want to see them.
- There are plenty of unpleasant things to see, of necessity, in a city without adding extra visual unpleasantness.
- Indicates a level of communication at the community and city levels
- Maintenance of the boulevards must be a bit difficult, especially when you add dandelions and weeds to the mix. Just gives more opportunity for graffiti and vandalism
- I may expect to see them, but that doesn't mean I want to see them.
- Yes - for public announcements. No - for advertising private businesses.
- For short terms about upcoming events they are useful - but not as advertising. people can go to websites to seek info.
- To a degree. I don't like seeing a lot signs, as if it were election season all year
- Temporary signs should be eliminated in the same way many cities are eliminating billboards. They do not belong in our already advertising heavy environments.
- Never saw them till moving here
- I want our city to look clean and classy. These signs definitely detract from that!!!
- It would be nice if you would actually try to make everything less cluttered.
- Maui doesn't have any. It was wonderful. Beautiful city. Why mess it up?
- "Makes the street look like a low rent area/unless that's the look of Calgary your going for."
- Don't have an opinion. The signs do make something to talk about when you are on the buss
- It's just the way it is.
- makes the city look messy
- I expect to see them because they are always there. I strongly feel they should not be there.
- They are often not necessary.
- I thought there was a by-law already preventing temp signs?
- But not overflowing.
- It's a city. It's a living, breathing group of people who are communicating as a "mass".
- I would prefer not to see them.
- If they are well done, they bring life and character and indicate a 'happening' place.
- They allow businesses and organizations the ability to easily advertise their services to citizens.
- Not unless it relates to traffic.

- they are likely an essential part of community, npo or city to get the word out on issues in an effective affordable means.
- Signs are usually presented by small businesses who do not want to spend a lot of money on advertising and the result is an array of signs that are taped or tied to poles. Ones that are posts in the ground are not maintained and are typically vandalized and it makes the area look run down.
- see above on community awareness.
- I would like to see more green space but people should have to rightto advertise
- I expect The City to keep our neighborhoods clean.
- Community groups benefit from them.
- I expect to see it but do I want to see a million all over no
- They take away from the natural beauty of our clean city.
- We expect it although we do not like it.
- Unless businesses see fines for it, they will keep doing it.
- We can't get away from advertising so, unfortunately, I expect - but don't condone - them.
- Signs are eyesore then you also have the tire ruts in the boulevard lawns from service trucks.
- I think they serve a useful purpose.
- Absolutely not. I was surprised how often they are used in Calgary when I moved here two years ago. You do not see signs like this in Winnipeg in Vancouver and the surrounding areas.
- From the beauty aspect, they aren't very charming.
- A city of over a million people is going to have a lot of diversity in the images, buildings, landscape, people, etc. Caggary is not a constructed theme city. We travel to urban environments that have a great deal of diversity because that are exciting and interesting (even the old cities are not uniform).
- It is a way of communicating with the public, not that I read them.
- NO THESE SIGNS ARE UNATTRACTIVE AND DETRACT FOR THE GREEN SPACE
- Maybe OK in Edmonton.
- use to them now. I like them. They usually make me investigate further into a local message
- I only expect to see them because they are all over the place
- No there are not enough at this time.
- They have been an advertising tool for a long time
- Green spaces shouldn't have signs.
- Too many businesses are flaunting our bylaws by erecting these ugly signs
- Have never seen them like they are here. The occasional for sale sign, sure, but these are so big and bright and distracting.
- Just used to them I guess!
- Temporary signs do not influence my decision to attend a meeting or vote or buy a product.
- I look out my back door and can currently see 4 different signs. It' just part of city living.
- Just like the inability to drive anywhere in Calgary without running into construction, it is a necessity for businesses and communities to survive and thrive.
- They are everywhere, so yes I expect to see them



- Their temporary usually
- They're an eyesore enough said... community info on 1 sign isn't so bad... but they definitely get out of control
- They are necessary for bringing a greater sense of community, especially in a large city like Calgary.
- In some places yes, but I wouldn't want them everywhere.
- A city is a community of people. People have to reach out to each other.
- It is the norm but unnecessary I believe. With all our forms of communication we don't need the ugly distractions anymore.
- Best way to get message out
- I don't like them
- I am surprised the City of Calgary allows these signs to be used. They are ugly. I am sure there are other cities that forbid them to be used.
- It is the people spreading their message. Remember, you [removed] work for us, not the other way around.
- These kinds of signs look bad and are a mostly North American thing.
- But I can't say I like it.
- If businesses want to advertise, they should use other forms.
- What's Wrong about it
- Enough signs littering our environment, minds and attention.
- I accept that they can be a cheap and efficient way to get information out to people.
- They are necessary for people to be informed of what initiatives, developments or changes could be impacting their neighbourhood so they can provide their input if they so desire.
- I'm used to it and appreciate the need to disseminate information.
- If temporary signs are banned, next it will be billboards, then any type of sign on your building or vehicle.
- They are already a part of the landscape.
- I expect them, don't want them.
- I expect to see them but would prefer not to.
- They can be useful but need to be closely monitored
- Public property should not be for private advertising. Since it becomes impossible to police the abuses it is easier to just not allow them at all. This is especially true since city employees and bylaw officers seem to no longer proactively enforce bylaws but wait for a 311 call.
- They're just a part of life tbh
- I expect to see landscaping, not advertising.
- When you think of great cityscapes these signs do not come to mind
- As long as there is not a ton of them in one stretch of a certain space.
- I read all community newsletters and Facebook notices.
- Business always gets shafted, Canadians are socialists, don't paint this survey as Calgarians hate signs, do Calgarians hate business?



- Part of business and community
- They may be useful for timely emergency information, but only if prevalence hasn't taught us to ignore them.
- beauty and temporary signs are not compatible with each other. imagine a new, better way. ditch the signs. if we want to be just like edmonton, keep the signs!
- At one time, these signs did not exist. I would prefer to go back to that.
- Yes. Creates an awareness of what's going on in your particular community. And therefore important.
- Only when there is an event in ones community not advertising for an event that is not happening in my community.
- But again, there's way too many of them.
- I think things have gotten out of hand
- It is a good way for small businesses to advertise their product or service and a great way for consumers to find out about services or products being offered.
- Anyone and their monkey could put one up. Some signs are offensive to others and they need to be regulated.
- They don't look attractive and must make it more expensive for the city to maintain our boulevards
- They are visual pollution.
- Store front signs are good. Not signage carried to the street. Sandwich boards equally ugly.
- They are especially needed for community groups.
- This is a big city and I feel like it's just part of living here (or in any major city).
- We used to accept billboards as normal but public opinion and regulations have moved our community away from that. I don't expect to see signs littering our boulevards.
- For short-term use only.
- I like to be reminded the city has info for me. It must work because I logged on to do this survey.
- I think we're stuck with them unless they are banned.
- They have always been there.
- They are clutter that is essentially slow, accepted, litter.
- Maybe in a developing or impoverished city
- I expect them but don't like them
- We have green buffers along major roads, it is unsightly to have to look at them on your drive.
- Would prefer to not see these signs
- They've always existed.
- I do not set an expectation of seeing signs since my preference is to not see them.
- We are exactly that, a city.
- I view them as a source of information, community and local groups way of advertising and survive for some that attract customers, interest, etc.
- Not what makes our city look beautiful



- Temporarily they do serve a purpose, e.g. election time and reminders of events, but not on an on-going basis.
- If they want to advertise, let them pay the price for a Pattison sign which is above the street level, poses no safety issues, is illuminated, and needs a DP! Temporary signs are a form of cheap advertising.
- "Wish I didn't have to see them. Again I think they are an eyesore!"
- Keep the city clean
- while I may expect to see them, I don't want to see them.
- They are necessary and useful but should be controlled/limited
- As said - quick and easy for informing the most people.
- I would not miss them.
- This is a city, not pristine wilderness. I expect signs to tell me what is going on, what businesses are available, what construction is occurring.
- I expect to see gardens, parks and art in public spaces not crass commercialism.
- Resigned to see is more accurate. I don't want to "expect" to see them.
- City council may bend to the voice of these liquor stores, community groups, karate clubs, fast food takeout stores and pizza joints. I hope to see them banned or severely restricted with the need to get a permit for a short period from the city before they bring this ugliness to our community. What's next, Fish Creek Park.
- For appropriate purposes, they are useful.
- free speech
- Limits would be nice
- They need to go away. They no longer have a place
- "No, they no longer belong with all of the other communication methods we have."
- Not a landscape that I would like!
- Calgary is a city with active communities and businesses with things to say.
- They are needed, just not so many
- I don't want to see them on boulevards or other green space.
- I myself tend to pay more attention to temporary signs than permanent. Therefore they should be limited to 'important' messages and not advertising.
- Ads are on buses, bus stops, etc. Many people drive or take transit so have opportunity to read. Businesses can put huge posters on their buildings.
- They have been used since the beginning of time that it is not a shock when I see them. I expect to see at least a few everyday
- I'm used to them.
- Tax dollars and community efforts are expended to make our city clean and attractive, not as a pallet for cheap advertising
- They are in every city and town to some extent.
- In very limited amounts.



- signs are a way to communicate to the community - it engages a community and keeps everyone aware of things going on and happening around them.
- Community organizations have always had a need to communicate with residents.
- Hmmmmmm
- No, I much prefer to see green space and less advertising. We are over inundated with advertising as it is.
- I expect to see them as this city has a lot of info and events to offer. I do not expect to see our city littered with them though
- No council regulations. Too lax.
- There are so many, they are just clutter
- Don't want to see them used for all business, ALL the time.
- They are effective if used appropriately. I believe the current usage is appropriate.
- Info everyone sees
- No, they don't need to be.
- Necessary but should be controlled and regulated.
- Its a sign that there is activity and things going on - and by far these temporary signs are used by community groups and non-profits and sports teams, it says this is an active vibrant community.
- We are a community and love to see community events posted!
- While they are everywhere now, it would be nice to drive or walk a path and not be assaulted with advertising,
- perhaps we could have a more uniform way of delivering the messages. Like community entrance boards...or something where they wouldn't be strewn all over
- Calgary is a city, right?
- They are useful to me as a calgarian when they are done well. Even then they are done poorly, they don't bother me.
- Same as above
- It would be lovely to just see nature, but cities have lots of residents who need to be informed about a lot of things.
- They're an easy way to communicate to a large number of people
- >but I don't like it
- necessary
- Keep our city clean of obstructions with signs and the litter they become when not removed by the individuals who put them up in the first place. Bylaw officers used to fine people and businesses for putting up signs of any kind in past years. Lets keep the city coffers full of money from the Bylaw tickets issued to offenders of the by-law.
- Their ugly.
- Necessary, better than alternatives.

- Billboards are bad enough, but at least their cost and size keeps the number of them down. The inexpensive nature and lack of regulations re. size and quantity of these signs allow them to be littered around intersections and along boulevards.
- Changing the question doesn't make them less ugly...
- Not necessary
- Creates unsightly landscape similar to paper signs
- Not needed. In our technology society there are so many other options for advertising.
- Every city needs signs for communicating. Just not sure we need so many temporary ones.
- Most people do not like them as they are often unsightly
- I don't know of a city that doesn't have them. However, there are a lot here.
- I do not want to get bombarded with advertising in every outdoor moment. We already have public transit infrastructure plastered with ads. For commercial ventures, that should be enough.
- No signs!
- There is no need for them, I have ripped them down before, and expect the city should be doing the same.
- Let's take some pride in our city.
- Keep the community connected to what is going on
- But not something I want
- There seems to be a large number of them going up all over and cluttering roadsides lately. I thought they had been regulated in the past
- Again for the right purpose. I fundamentally don't like the idea of restraining people's ability to get their message out. That said I think it's fair game to tear down and election type add signs. While I assume the larger ones have made a small effort to get an "ok" to post for a period of time.
- Calgary is a beautiful city geographically and we have a lot of green space and huge parks. We are known, I believe, as one of the cleanest city's in the world! But these signs give it a cheap look.
- People only expect them if you have it in their face 24/7. I would certainly not miss them. I often have thought, who in god's name decided this was a good look for our city!
- A little too much. They have been taking over our city that a lot of times I try to block them out.
- No they all look trashy
- Tacky and overdone ... way too many and they are never just "temporary" .
- I'm sure that I've been to places that don't rely so heavily on them because I notice them here and am annoyed by the look.
- I enjoy signs that pertain to my community but I hate businesses using as ways to advertise for free.
- I'd rather see a landscape of flowers shrubs and trees
- They have been around for a long time and are an expected part of the city landscape
- I would much rather drivers, drive than read signs or billboards
- Same response as above
- Main streets don't all need to look like Macleod Trail.



- As I mentioned above, we should be focusing on what is pleasing to the eye. I want to have a home community that is pleasant and restful, not a place to be bombarded with advertising.
- Dangerous to drivers, take up valuable sidewalk space and are ugly.
- Trashie looking.
- In rural local areas, ya.
- I expect to know that a road is closed and don't need to know about a sale somewhere or a service that I'm not looking for. I don't think public space should be used for private marketing purposes. We already have bus stop, billboard and moving adds on vehicles.
- They are good information source
- They are a reality but I don't expect to see them outside of special events or fall and spring sports sign up dates
- We live in a world of advertising, this is simply another medium to use.
- I do expect to see them but there needs to be a whole lot less of them!
- They have existed in one form or another for years, but that doesn't mean that more is better.
- I would prefer them not to be part of the landscape.
- I don't know that I expect to see them but I think they do provide a service.
- We shouldn't have to see these while driving.
- I guess I rely on them as a quick reminder.
- why not bus benches is part of the city's landscape why not the temporary sign
- no
- They have been around so long
- A lot of places do not seems to allow this type of signage. Sandwich signs are common for the sidewalk in other places but many cities are more walking oriented than Calgary is.
- Although temporary signs have become something we expect to see as part of the landscape, I sincerely hope we can change that by disallowing their use!
- They should not be defined as city landscape. This is why the city landscape has gone down hill. Too many signs. FYI... in PEI there is a law against billboards and other signage as it ruins the natural beauty of the landscape. We should think in those terms as well when it comes to city landscape
- They keep the community informed of city, and community events. However, I really believe that business signs clutter the neighborhood and exhibit a disrespect for the neighborhood.
- They promote special events.
- They are a distraction for drivers.
- People will always have sometime to advertise. Actually, in my area where they usually are, it looks kind of empty without them! I'm used to them. They usually start popping up sometime in the spring and then I know that summer is on the way!!
- They indicate residents who don't care about the look of their environment; it's similar to letting your grass and weeds grow a foot high on your front lawn. Junky.
- They should not be there!



- I think they totally undermine the city's landscape.
- "It seems not that I expect to see them.
- But I am not offended by most of them."
- Unfortunately yes, these signs have become commonplace almost everywhere in the city, and you come to expect to see them (or at least aren't surprised when you see a bunch lining a roadway).
- A lot of larger cities in Canada do not allow these signs (Vancouver) and their landscapes appear less cluttered and over crowded because of it.
- Sometimes they're necessary.
- As long as it's placed appropriately and not blocking a nice view
- As above. Ugly. Cheapen the look of a community. The thought these are part of our city's "landscape" is sad.
- I have just gotten used to it.
- Yes, they have always been there
- "All big cities have them so why not Calgary. Do we only need ugly ""art"" for people to look at?"
- I see them in every community, so I expect them to be there.
- I expect to see them, but that's not a good thing. I would rather not see them, with the exception (as above) of temporary community notices, etc.
- I support a ban on them. They are an unnecessary blemish to the community
- I would hope we can move past the need to advertise in this way. It's a waste of resources on a big level.
- Get rid of them.
- The city is much more attractive without them. We shouldn't have to make an extra effort to seek out parks and nice places without advertising. We should be able to enjoy the beauty of our city in our day-to-day life.
- Temp. signage has been around for years.
- Yes....they provide information regarding up-coming events and services offered by small business...I have responded and benefited from the information provided by these signs a number of times in the past.
- They are more attractive to me than huge permanent billboards, and they usually advertise for small businesses and events I might not otherwise be aware of, so I check them out whenever I am in an area of the city I don't frequent as often, or in my own community to see what is going on.
- We live in a digital age of social media. Personally, I get most, if not all, my updates and notifications of events through social media (e.g.: twitter, facebook, instagram)
- I would not expect them in parks, but more along the roads as they have been.
- why not? helps communities, small businesses, craft show organizers, events, sport opportunities - that people might not otherwise learn about
- Not if I was in charge.
- "expect" as in "I have high expectations" or as in "I expect the Jays will not win the world series" ??



- That is how it is currently and i would suggest that it continue.
- show the city's beauty and not sign, sign, everywhere a sign. Its not very beautiful at all
- I expect to see them, but whether I want to or not is another question. But yes, there is a need for some temporary signs
- So long as they don't dominate a roadway on a constant basis.
- It's repugnant.
- Businesses advertising, event notices, community happenings. these are all ways I would be using temporary signs if i required the use of them
- See above
- I think that the use of signs should be restricted to city and community run events and should be closely regulated as to size, colour, number etc.
- I expect it but DO NOT LIKE IT
- They look cheap and messy.
- Some - e.g. community or informational signage about City programs and services.
- Hopefully not in the future.
- I expect to see relavent community events and sports programs advertised but not business signs.
- They are an eyesore.
- I expect to see landscape not signs on City property.
- UNSIGHTLY!
- Other places I've lives hadn't had them.. They are an outdated and distracting media
- They're an eyesore. Except for the the sandwich board signs that churches and community organizations put out on the day of an event for a few hours. These are fine.
- the landscape is nature
- I want to live in a clean clutter free city
- They are a quick and easy way to let people know what is going on in their community or the city.
- it's expected but not necessarily in a good way
- There are many good uses for them as explained above so why not use them.
- No I think it looks like desperation ever where. Everybody thinks they can put a sign anywhere. Looks bad. Bad first impression for tourist
- Not sure from what angle can they used as a landscaping tool?
- No need in today's modern city - junk the junk and put some weight behind it in fines and Bylaw backbone enforcement. Why is city council bothering with Art projects when it allows this mess to degrade our city?! Long overdue!
- they can serve a purpose when limits are in place, known to the population and enforced
- We have enough "junkie" signs all over the place and I would not want to see more. There are already enough of them that I would think most people are probably becoming so used to them that they don't even bother to read them anymore. Why do we need even more?
- But I'd like to be able to answer "no".
- (Refer to Driver Distraction)



- cities will always have advertisements around to draw attention to the activities and businesses in the area. signs are one of the easiest and most effective ways for people to advertise.
- They've been common my whole life.
- I like to see grass, trees.
- I would be ok with people using temporary signs on their own property but I don't think they should be all over the city. I have been in a lot of cities in the US and Canada and I have never seen the number nor poor quality of the ones here in Calgary .
- These signs shouldn't appear in a wealthy city
- I do expect to see some signage stating quick local information
- To a point.
- They're hideous but serve a purpose
- I wish I didn't expect to see them
- Yes, they are a part of advertising and communication in communities.
- Again, there are other ways to advertise without creating an eyesore.
- they are ugly. many are turning up in Lynnwood & Milican advertising physiotherapy and weight loss alongside public parks and school zones
- Most cities do have these signs
- as ugly as they are and as much as I hate them i do expect to see them everywhere
- A good way of conveying info.
- Unfortunately yes!
- Lived here all my life and it's part of the thrum of the city.
- They are always around.
- I don't expect to see the signs as part of the city's landscape but it is something we have become accustomed to and the signs are not attractive.
- EMPHATICALLY.
- I've grown up with them, so yes?
- Of the great cities I've travelled to the ones that had street signs looked unattractive, whereas the ones that didn't allow for street signs were more attractive.
- They do not provide an essential service to Calgarians.
- I expect it but don't like it
- Neither does this question deserve a response, but here it is- they are nothing but unattractive clutter that have a major negative impact on the beauty of Calgary.
- Definitely see them more in the city
- Its become so common that its expected
- A part of doing business
- Unfortunately, they are allowed therefore of course I expect them
- "again, self explanatory.
- The definition of landscape is: a section or expanse of rural scenery, usually extensive, that can be seen from a single viewpoint.



- or as a verb:
- landscaped, landscaping.
- to improve the appearance of (an area of land, a highway, etc.), as by planting trees, shrubs, or grass, or altering the contours of the ground."
- It's normal
- They look ugly
- Only for community, not commercial. Ok for scouts etc not ok for retails
- Looks ugly and distracts
- some are just part of urban living -
- But should be declining in use as other alternatives for advertising increase (ie internet marketing & other options)
- Again, other avenues exist that are better.
- there everywhere
- Don't find them useful and they mess up the city landscape. Just adding to the landfills.
- would think we have bylaws to keep them away
- I expect and desire to see the city's landscape, not a clutter of signs with a peek of the city landscape between.
- I would only expect to see it because the City allows it, not because it should be there or that it is welcome there. They should be a thing of the past and people would use properly regulated services that specialize in advertising.
- Small businesses need to advertise somewhere affordable. Maybe if Calgary offered other economical options there would be a place for small businesses to advertise
- We have become used to them, but still think they should only be used for IMPORTANT issues, not money making.
- Yes I "expect" to see them because that's the way this city at least has been for some time. But I do not feel they are a necessary part of a city's landscape.
- they should not be there
- I'd rather not see them
- I agree with this statement. I have not been in any major or minor City in North America where there is not signage of some sort.
- It helps me know what is going on
- "We live in a or part of a city that creates life . In the old days the people knew their community , they talked to each other and did not get manipulated with controlled sigs placed around them ."
- It is unfortunate that they have proliferated to such a great amount. It is something we have adjusted to seeing, but they also compete with all permanent bright LED sign boards with flashing messages and all other forms advertising. Looking back of images of Calgary 20 years ago, there was very little advertising signs.
- personally i dont like them.. kinda evident. i dont read nor pay any attention to them.
- Again looks. Cheep



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

- They are ugly.
- If you visit ANY modern city-these signs DO NOT EXIST.
- I don't expect to see signs as part of any city landscape; they are the furthest thing from natural.
- But I don't have to like it!
- I know they are used in the city not sure I expect to see them.
- "We are a city, members of our city sometimes need to get messages to the community"
- Sadly, they are becoming the norm.
- they don't belong there.
- As long as there is a standard
- See above
- As I said, it does give some character to the community and brings people together. It also helps disseminate valuable information about hockey, soccer registrations, and many other things.
- No temporary signs! Can you people get that straight!?
- Unfortunately, I don't think they're going anywhere.
- This horse is out of the barn. If we start regulating signage it will penalize those with less money, and will also penalize those who comply with rules as opposed to those who flout them. Although in some idyllic sense I might prefer a world with no visual noise at all (no signs, no words, just structures and nature), I think it is bureaucratic folly to start regulating distinctions between subjectively-perceived ugly street signs and (for example) subjectively ugly cars, subjectively ugly homes, subjectively ugly clothes.
- Depends on the city.
- Cheapest way to advertise community events
- Our urban center should be an attractive environment . The cities mandate should not be to provide an opportunity for inexpensive advertising for businesses. Advertising has no place on the streets of our city. I would suggest looking closely at the signage guidelines of other urban centers which and explore the regulations that they have in place to keep their city beautiful .
- just takes away from the community so someone can make money
- Just in a city.
- Why should I expect it? Just because it is happening?
- Not a exactly a beautification attribute.
- Seems normal
- Yes, but only for safety or warnings.
- seems cheap and tacky
- Look around!
- There are signs everywhere. It's how those signs are displayed are what make it an interesting part of the city's landscape.
- If the City is investing in landscaping, presumably to enhance the look of and enjoyment of our city, why clutter the affect with advertising?
- Temporary signs attract more and more signs which makes the city look crappy.



- Needed to get nb info out
- I don't want to see them.
- but you donot have to like it
- I don't expect them necessarily, but am not surprised when I see them. Again, my expectations about them will vary significantly depending upon the overall character of the streetscape.
- Ugly.
- As above
- I don't mind people trying to make a living or advertising their garage sale or open house.
- They are best used when explaining road closures or changes and community events
- It's like littering
- They should be temporary
- They just make our city ugly.
- It has become commonplace.
- its kind of the norm now..
- Signs are not allowed on many rural highways, so why in city?
- I always see them and am used to them.
- For me, it is expected to see signage throughtout the city. Temporary signs are actually less intrusive than billboards
- Sadly....
- I dont want them as part of the landscape. Trees are landscape.
- We encounter more than enough environmental pollution! Can we PLEASE get rid of them! We back on to a green space, and at times our back yard view is horribly littered with community signs!
- Because I don't think we need to see it
- They should never be expected to see.
- Its a part of life... a way to communicate
- Yes but limited to road construction issues.
- Billboards are bad enough but these signs are prolific and it seems that there is no organized manner in which they are allowed to be displayed
- Upto a certain extent
- Junky
- Again, districts in San Diego and Vancouver have limits on the type, size, and height of signage. It's awesome.
- They get out of hand with to many on every corner
- They should be banded
- Maybe a few but not as many as there are in some areas.
- They create visual problems.
- We should be showcasing trees and greenery
- Again, I think businesses should limit their signage to in front of their own property. They should not be on public property. I particularly abhor signs taped to utility poles. It looks like vandalism.



- Use other platforms for advertising.
- Ugly and distracting
- They interrupt the beauty of this city!!!
- Spoils the landscape
- A distraction
- It would make are city less attractive if signs take over. I prefer a nice clean street while walking instead of seeing signs all around
- Same answer as above.
- Trees, grass and shrubs ar what I would expect to see.
- I think calgary needs to focus on gteenscape not cluttering the boulevards like it's election time.
- They are crap and there needs to be a designated. Area for them
- A city is a place of activity. Signs help include peole in that activity.
- There is little or no enforcement of the existing bylaws
- When the last by-law came in, it worked like a charm. By-law enforced the rules, and there were no signs to be had. Something clearly changed, and the sign have been creeping back in droves.
- Its part of the city to let you know whats going, provides business with more foot traffic.
- They are an inexpensive way to advertize civic and community events. They bring people together for events, activities and fundraising opportunities. They provide important information in a way not related to mail service (which is ineffective and expensive, and not environmentally friendly).
- It's inevitable. Advertising costs a lot of money and the message needs to reach the masses in the most cost effective way for a business or community association.
- our council has other useless and expensive things to worry about like big blue rings and moving lights on sewage pump houses
- Your questions are redundant.
- They are not in my list of expectations for our city's landscape.
- They don't belong here
- "What's the difference between a small temporary sign and a giant billboard thrust high above the landscape... besides the cost to advertise on either?"
- Large corporations use billboards while small businesses use temporary signage."
- they take away from a city's value
- City landscapes should be clean & atteactive
- Already covered
- Unfortunately, they are ubiquitous, but they do not need to be. They add nothing to the visual appeal of Calgary communities.
- Doesn't make it "right". eg. I fully expect to have to be aware of drivers on cell phones. Doesn't make it right.
- "that's it...landscape means land and trees not signs."
- It doesn't look good
- Not necessary.



- Because we see them everywhere, but that doesn't make it acceptable.
- Unfortunately. The community would be safer without them.
- How many of these end up in our Landfill?
- Yes, it's expected, however a limit should be put on the amount of signs that are posted on the same block. Exceptions should be made for civic and provincial elections though. Involving calgarians in politics are very important.
- There are other means that are just as effective.
- You don't expect them - that's why they are noticed. They aren't part of the natural and permanent landscape so they don't "disappear" like the large Pattison Group permanent signs.
- Only periodically as necessary
- Need support signs come election time.
- They are a necessary part of our lifestyle.
- I expect it. but dont like it
- I don't expect to see garbage on the streets unless I am in Mexico or some other third world country
- Choose beauty over clutter
- Ugly eyesores.
- Why can't we have nice green sidewalks and not these clutter of commercial signs?
- Mos of these signs don't seem to say anything of importance or urgency.
- For communications and advertising purposes but controlled as they are today.
- They depreciate the image and esthetic of the community and the city as a whole. It impacts everyone's safety and is an overall eyesore. They should be banned.
- If they are in deed temporary,. Meaning there are times when there are no signs placed in a particular place. So a sign doesn't occupy the space 52 weeks of the year, even if the message changes.
- Because it helps businesses and other organizations but the citizens of the city know what's out there. Not everybody relies on the computer
- I have been a Calgarian since birth and have always seen the signs so I would say I'm use to them.
- On MacLeod Trail -- Yes --- Pervasively everywhere --- no -- they serve no purpose except for the sign company and the organization on the sign. If they were all removed -- orbs and business would still compete on a equal footing --- an equal footing without "sign pollution"
- Yes but only a limited number in a specific stretch of road.
- Regardless of design, they are mostly ugly, distracting and an insult to the aesthetics of our neighborhoods. We need to make most of these temporary signs against our bylaws. Lets take more pride in the appearance of our communities. One step would be to ban most of these signs. Some signs are only allowed for two weeks, but they are simply moved a few cm when due and are effectively in the same place year round.
- Having got used to the Stoney Nakoda first nations display of advertizing signs along the Trans Canada Highway in the 80's through to the present, one gets used to what you see over time, when it is done in a tasteful manner!



- I prefer to not see them.
- no signs please they are a garish eyesore visual diarrhea
- Distracting and an eye-sore
- Would rather see something more stteactive
- They ruin the look of the city.
- It's not attractive and downgrades the neighbourhood
- I would prefer that these road signs are banned in the city altogether. They are a distraction for drivers and do nothing to enhance the appearance of a community.
- I expect to see it because it is allowed but that doesn't mean I have to like.
- With changes in bylaws these signs would not be there and would not be distracting drivers.
- Seriously, imagine brochures showing pictures of the great city of Calgary. How many pictures will have temporary signs in them? They're an eyesore!! Ban them completely and enjoy a beautiful city!!
- Calgary has always portrayed itself as a clean, green city.
- There ugly and make our community dirty and cluttered
- As stated they are there but they are annoying
- It is what it is...it works why change it .
- Not if we have our priorities straight. It's a lot more pleasant when you aren't assaulted by advertisements at every corner.
- They are an eyesore when business related and all of different shapes and sizes.
- My answer is less about wanting to see them and more about thinking they do have value for people, businesses and communities.
- These are a sign of activity and shows that Calgarians still have flourishing businesses and opportunities, despite the economic downturn
- Tacky
- I expect to see them, but honestly I wish I didn't have to see them EVERYWHERE
- Perhaps in some areas. Not in dedicated residential areas.
- I have never seen them to this extend in other global cities, they really stuck out and visitors always comment on how nasty they look, other cities businesses still exist successfully without this type of advertising
- Yes, I want to know what is going on in my community
- Not in residential areas, but otherwise I see no reason why not.
- Its an expected way that members of a community keep informed about local events
- "We know that it is important for Community Associations to reach households to tell about oncoming events and classes."
- Art. Community identity. Community action/education. Schools. Kids.
- Ony for short term use , like maybe 2 weeks at tne most and for non comercial use only
- They look sleazy and cheap.
- Having lived and traveled in/to many parts of the country where temporary signs are both allowed and forbidden...I feel that cities where these types of signs are forbidden are not only cleaner but



feel like property values are rated higher than in neighbourhoods that focus too heavily on this type of signage. As well, having worked as a Marketer for national retailers, can honestly say that sales aren't affected by the use of these signs.

- NO absolutely not. WE DO NOT NEED THEM. Put more trees and shrubs. NOT SIGNS. This is a beautiful new city we don't need trash added.
- I believe that we need communication and sometimes we can't wait for the next neighborhood newsletter for that communication. For example, an event was cancelled in our neighborhood. This was communicated through a sign placed where everyone would see it. This was the fastest way to communicate the change in events.
- Groups have many reasons to pay for temporary signs
- I didn't see signs like this until I moved to Calgary.
- "They have been around for so long."
- used to seeing them
- Too tacky and not needed
- It does generate revenue for sign companies as well as (I assume) the city, so I doubt they are going anywhere.
- I don't like the look of signs along any roadway.
- Unfortunately, they appear to be more prevalent and something I am expecting to see but wish that I didn't have to see.
- It depends on the situation and what needs to be communicated. I do not believe this is the best modality for business advertising.
- The world is used to signs...
- City's are full of signs. A manageable number of community related signs are expected and should be expected. A large number of signs for advertising business does become unattractive
- I expect art or parks
- There are so many it seems standard
- Like to see promotions by communities.
- You're just used to seeing them everyday.
- As long as there are only a few signs in an area they are not a problem.
- I would prefer not to see any.
- I've never lived in any city in Canada that didn't have signs throughout city streets. It's normal and expected.
- But I don't like them.
- Signs are not landscape, they are distractions to landscape.
- For emergency situations only. And why are they called "temporary"? They seem to be in place for the duration. And have I mentioned they look like crap.
- They are everywhere.
- I expect to see them as they have been everywhere the last few years. It would be nice that they only be allowed in designated areas of the city.



- Seem to be all over
- Permanent signs - yes. Temporary signs no
- I like knowing what happens in a community, company sales or grand openings.
- Dont want to see all of the clutter
- Unfortunate need.
- Traffic events are not scheduled and community events are not frequent.
- Unfortunately we have become habituated to all forms of intrusion that distract drivers from the task of driving.
- If I live in a large city I expect to see advertising and campaigning, temporary signs are part of that.
- Not all the time but there are times of the year where there are a lot of them around.
- It's what cities do... I expect it in a city, loathe it in a small country town.
- I expect them because they are really there!
- In cities and towns it informs all ages of guests what is going on. From seniors to toddlers
- "Landscape" is trees, grass, plants, pathways, seating etc. Not advertising.
- but i dont like it
- Cheap advertising
- As noted above, it helps raise awareness of local events and offerings. Their function far outweigh the minor aesthetic damage that it does to the city
- Move towards a more environmentally friendly and tech savvy solution. If my area can have bike lanes forced on residents and home owners against their will, then we can easily eliminate temporary signs. They are by no means a basic necessity in 2016.
- I've lived in several places in Canada & Calgary seems to have it the worst.
- "We didn't have them on the island of
- Montreal. Some smaller rural towns had them but never in Montreal. They are hair so tacky."
- Information is important. However, regulating sign use, location, size and colours may help.
- They seem to have become quite common.
- I only expect to see them cause i have always seen them. I would not miss them if they were gone.
- Temporary signs detract from my quality of my community. This is where I live. I don't want to be an an advertising target everywhere I go.
- They are important to relay information in a cost effective manor.
- I really hate temporary signs
- Signs are not something I expect to see. What I expect to see is a tasteful and attractive environment.
- It's unrealistic to think they should go away.
- I think by now you must see that I hate these signs
- They offend me.
- On certain roads and with moderation
- They are required but need to be regulated
- Please NO!!

- An exception rather than the rule.
- Its not attractive but I can look past a few.
- I'd prefer to see no advertising on my drive unless pertaining to snow, or community events
- Effective way to communicate.
- Unfortunately it is much to common. I expect it, but dont' like it.
- Why not
- Yes but within guidelines particularly for duration and number in any one area.
- Some types of temporary signage is important in the community but it should be discouraged. The trend today is to more and more signage, different types and technologies to attract more attention, such as LED lit signage which often is far too bright and distracts from driving.
- Unfortunately
- Gives great notices that I wouldn't know of otherwise
- Because we have gotten so use to seeing signs put up.
- I want to see trees and the greenery of the community, not sighs.
- No brainer
- Well placed signs are more valuable --- less is more
- Yes. Unfortunately the signs appear in a giant tidal wave during election time. The signs are an annoyance. We are already flooded with candidates' brochures, phone calls and the media. Signs are an added nuisance.
- I think within the community it's okay but to say it's part of the city's landscape is far fetched
- same as the bus benches the are part of the city landscape the are worst than this temporary signs and you cant move them and the are permanent and only rich people with the money the renting this spot on the bus benches
- I expect to see the right type of signs in the right environment. This has been greatly muddied in years and thoroughly abused. My community roads shouldn't be an advertising medium. I pay for the maintenance of the landscape each year and don't enjoy my dollar being overlooked.
- We expect to see them if if we DON'T WANT TO SEE THEM. If we have to be assaulted by these signs let's keep the amount allowed in any specific area or roadway to a minimum.
- I feel they are needed just not so many and easier to read. Most signs become a road hazard as they are to hard to read as you drive by.White backgrounds are theworest.
- Not needed
- for coummunity events
- I think community messages are worthwhile. I can do without multiple business ads.
- Advertising is part of an urban landscape, but the current proliferation of private companies, schools and other entities, placing their signage wherever they want is ridiculous.
- Definitely no
- I have no explanation
- I want to see the landscape, dammit
- I "expect" trees, people walking dogs and kids riding bikes or snow.



- Maybe because I understand their importance partly, but I consider other cities around the world and their huge bulletin board advertisements that stretch one after the other for miles upon miles when I think about this question. Small temporary signs that stay up for a limited amount of time are such a minor detail in daily life that I find it hard to believe they are becoming an issue big enough that we're receiving surveys to allow the city to better manage them. Just my opinion.
- They are ugly
- Unfortunately. They have been around for years and I doubt they will go away.
- "This is totally unnecessary and just plain unattractive.
- I run a business (that is NOT a web-based service) and my money is better spent on google adwords and online search optimization "
- See previous comments
- intrusion to the beautiful park view, the reason we bought our house
- Never seen them in any other cities.
- I would like to not see temp signs but I doubt they will ever go away.
- Its just a fact of life now .
- Most cities have them. It would be great if Calgary could be a leader in this area, and set an example of requiring uniform signs.
- I expect to see announcements about traffic control.
- Unfortunately, unless informative.
- I just lived in a lovely community in the US. Very few signs up and for short times
- Money rules.
- One single sign at a time will work
- The mayor will continue to follow his own agenda....as per the bike paths
- yes, during the time of year for certain sport organizations
- Not necessary.
- Yes, I expect to see them, but not at the density or in the locations where they are placed. Nearly always too close to bus stops & intersections, posing a danger to pedestrians and drivers by reducing attention and visibility.
- "like I said..
- neon garbage signs then the mountains??"
- I expect the architecture of buildings and facilities along with parks and green space be the focus of a city's landscape. Not tacky signs. I think regulation of the size of signs would be important. Not that I've seen an obnoxiously large sign in the city yet.
- There are so many other ways to communicate with citizens of this city, without making our communities look so trashy.
- How can you live in a city and not see them? They're ubiquitous.
- The city looks cleaner without them.
- if you dont, go live in the mountains by yourself and be sure to stay completey uninformed.
- I have travelled to many cities and it's common to see this. We don't need a sterile environment.



- I expect to see a city take particular care in its overall appearance and cleanliness, not only to attract visitors, but to enhance the wellbeing of its residents. A multitude of advertising signs doesn't help to achieve this.
- They do seem to be effective in some cases, especially for alerting the community to events.
- I think I've seen them in every city I've been to
- I have seen them before and some of them are nice in commercial areas.
- They have always been a part of the landscape.
- Although they have become common place (so answer may be "yes"?) it would not be preferred landscape. Would rather see better designed (more aesthetic), fewer locations, permanent signage as utilized by many schools and churches -- or better yet work with those institutions on a partnership process for use! Create some shared costs?
- It's like graffiti and not pretty.
- Unfortunately some are ok but too many is not good and looks tacky without informing many when too many to read while driving anyway!
- What I expect to see and enjoy is the beauty of managed natural foliage
- They seem to be a part of society in which the public has little or no say - at least until now. It's also my experience that when money is involved, it always wins out so if people can afford a sign, it gets put up.
- Simply put yes. How else do small groups such as hockey clubs, scouts and church groups advertise their events within a limited advertising budget.
- Not necessarily needed, other options could be explored.
- they have been up so long, I do expect them, but certainly don't need them
- How do you think these are beautifying the landscape?
- "I like to have the information I am looking for before I leave the house."
- If done properly, subdued signs are welcome. Loud and neon large signs are ugly.
- Often people who don't have access to the internet may not be aware of what is going on in the neighbourhood or with a local business. Advertising allows them access to that information.
- I expect to see trees, houses, buildings parks etc
- I'm used to it
- Sanctioned litter.
- It seems to be par for the course. Everyone wants to get their message out.
- But it would be good to limit the numbers and the locations
- They also identify road closures, Accidents, Construction zones
- They make our city look cheap, dirty. If people had a choice to live in a green space with flowers and trees or a place full of advertising I am pretty sure we all know where they would live. The signs take away the beauty others are trying to create.
- Give me a break
- They are everywhere in every centre
- if you want small business to survive...

- I would definitely prefer to see less of these in my community and less in the city, in general.
- Imagine Paris with a bunch of cheap signs along the roadsides. Cheapens the appearance and impression of the city, and thereby it's citizens.
- They have always been around. would love to see them go.
- as above
- It's a popular way of communicating.
- Of course I would expect to see temporary signs in Calgary. I've been observing them being there for most of my 63 years. Another silly question.
- A good form of advertising
- Yes, temporary signs are evidence of community vitality.
- I have travelled to many thriving cities and I rarely see the ugly temporary sign usage that we have in Calgary. It has become an unimaginative crutch of advertising that doesn't fit our image of a growing, cosmopolitan city.
- When I think of our city I think about art, nature and architecture.
- I am used to them being used within the community on major boulevards etc.
- It's part of being in an urban centre. It's actually less valuable to the business/association when there are too many signs as it becomes difficult to read all the messages as you go by, however that's the risk. For the consumer, we want to know when Soccer Registration starts, or if there is a City Census, or whatever. If Community and City signs took one common format, and businesses had another (smaller) format, it would be easier to distinguish which information we'd find when we drove by and were trying to read signage.
- Only in certain places. Sometimes I think wow, who would put a sign here?
- They can be a necessity for critical information.
- Unfortunately, they're everywhere and can't seem to be avoided.
- No, no, no!
- it's life!
- Unfortunately this is something that has become acceptable.
- Other ways to advertise
- They are unnecessary and ugly. It was a new form of advertising years ago and has become overkill.
- 90% of them need to go. leave 10%
- We have papers to advertise in and flyers. The billboards in the air are enough advertising without the signs stuck in the grounds.
- but not all the time in the same location
- I wish the sign coming into Calgary was better. I just drove Route 66 this year and there are so many nice signage coming into cities and small town. I'm embarrassed with Calgary's. I actually just mention this to my husband.
- More and more newspapers are becoming a thing of the past, so the signs replace what used to be in the newspapers.



- It is becoming very common to see signs now.
- they have always been around so I always expect to see them.
- Free advertising.
- Sadly yes they are expected but not preferred
- i'm fine to see them. not sure i expect to see them.
- I expect it but I don't like it
- They are not at all necessary and I do not expect to see them as part of an urban, suburban or rural landscape. Get rid of them. Visit Phoenix and see how they have zero temporary signs and how pleasant the landscape is to drive through. It is possible to have a large vibrant city and not have these signs all over the place.
- It wouldn't bother me one bit if all signs were banned, as long as it was maintained. It would cost the city a lot of man hours to remove all the illegal signs that people would put up anyway. If there are guidelines, most people would follow the guidelines and the city could focus on removing the few bad seeds that feel they are above the rules.
- I expect to see them although I detest them.
- There are several cities in Canada that have done away with these signs, they are doing well, makes streets and neighborhoods look very cheap/tacky.
- Outside a community hall, school yard, but not everywhere. There are tasteful ways of doing things if it isn't confined to a metal husk with wiring.
- I'm starting to expect them because everyone and their dog seems to want to use the stupid things. I miss seeing trees and planters (the cities) versus constant signage.
- As long as they are strictly controlled for safety and aesthetic reasons
- What are our choices?
- Please, dear God, stop the madness. Stop allowing signs!!!!
- I do not want advertising in public green spaces. They are ugly, detract from the limited natural environment a city has. I accept that short term civic/community notices are needed. Beyond that, please don't detract from the limited natural environment we have.
- They need to be placed in areas without adjacent parks- high traffic areas where there are businesses and there are already signs on buildings or developments. Not on residential only streets.
- No more signs
- High density shopping areas only, no business advertising should be aloud in residential streets and boulevards. It looks trashy.
- It's part of the type of society we live in and it's unreasonable to expect to see no signs.
- Yes but only to a degree and in a manner that keeps them well away from the curb so as drivers we don't have to hunt for the traffic signs while we're driving or walking.
- Distraction and affects our residential area
- Because people are resistant to change and therefore this method will also be slow to change or phase out.



- I fail to see why they should be allowed.
- They are a form of advertising
- They exist don't they
- As long as they're permitted they'll be around even if I don't like them
- We shouldn't expect ugly.
- See previous.
- They clutter up the neighborhood.
- I expect only important informational or warning signage that would make my commute easier and safer.
- Definitely not as part of our landscape.
- No
- You expect to see clean streets, not littered with debris, and that's how I see those signs.
- No at this disorganized level.
- most European cities are much clearer in their landscapes
- No, I think it clutters the landscape.
- They're part of the urban landscape.
- Community and city announcements-ie. flood warnings, road closures, extreme weather events...
- a city landscape does not need to have temporary signs for anything other than vital city information - it pollutes the landscape - takes away from nature/ beauty of architecture etc. look at Sao Paulo Brasil - they have eliminated advertising for those very reasons
- It's common to see them, specially around strip malls, community entrances.
- No I don't expect temporary signs but they just appear everywhere.
- No, but unfortunately it is part of the real world. Other forms of promotion are good, but still may not reach many.
- These signs tell me this is a vibrant community who encourage active participation.
- See previous answers
- It's day to day life.
- Just one of those things that have become accepted as a part of day-to-day life. But just because that's the way things are, doesn't mean that's the way things should be.
- Yes, it's a great and inexpensive opportunity to community groups to advertise.
- They are ugly and overused
- They've always been around and I don't expect that to change, as they are still useful.
- It is what we are accustomed to...
- I don't like the phraseology of the question. Yes, there are signs every where but if on the streets the signs should be information that keep us all safe. Advertising signs are not pertinent to all, street signs are valuable to all.
- I read them, but only use the info from then less than 50% of the time. Others may find the info useful more or less so it's very person specific.
- Unless the city needs to urgently provide info, I don't see the need for temporary signs



- I don't expect to see them but they have become overwhelming
- The use of advertising signs should be diminished with the use of online advertising, and hence should not be seen as part of a city's landscape.
- I would rather see a natural environment (trees, landscaping etc).
- As long as they are managed properly and do not pollute the views.
- While they are almost always present - they don't need to be
- Absolutely not! I would love for the city to restrict or ban the use of these cheap signs that often carry outdated information.
- only because they are so common now. but they are ugly.
- I expect them. I don't like or want them.
- dont need them dont want them
- Growing up in Vancouver and having traveled throughout many major cities, I am used to this kind of advertising.
- I expect them.
- Most major cities that I visited do not have temporary signs
- Unless city council does something about it, calgarians will just have to put up with it. The problem seems to be much worse in the NE quadrant of the city. I reside in the SE and see a small problem with signs which gets worse as one drives down MacLeod towards downtown.
- See my response above. We are already bombarded and overwhelmed with various forms of advertising.
- Get rid of them!
- I want to see grass, we don't have enough nice landscape as it is, why hide it.
- Yes, to a degree. The messages will not be effective if there are too many temporary signs.
- We see these signs all the time...eg Fall clean up...call [removed] etc, they end up flying down the road in the next wind storm, like the flyers no one wants in their mail box. More garbage blowing down the road, and how many sales do they make for the money it costs to put them up?
- Yes I expect it, but that does not mean I agree with their use.
- It is the best way to get messages out to the masses.
- But have never been happy with them
- Signs are necessary. Yes. They are!
- Some temporary signs are fine because they aren't there long. I dislike the ones that are there for years
- Go to other major cities in the NA and they don't seem nearly as abundant, distracting or unpleasant.
- Can't have everything carved in stone
- Within the boundaries of our neighbourhoods - advertising events is a good thing. All along Macleod Trail advertising businesses or sales at businesses are unsightly.
- trash purposely placed on our streets is NOT part of the landscape
- Because....why not?
- signs are not part of any landscape



- Of course. It would be barren without them. Nice to know things are happening in the city!
- I would prefer is there were no temporary signs. Permanent fixtures with nice design are preferable where the content is temporary is better
- See above
- I'd expect a well-regulated community to have some means of discouraging this sort of nonsense.
- Hide beauty of the area and can be dangerous to walkers, dogs, children, etc.
- Good communication tool if used properly
- We are rarely given a choice, I would choose not temporary tacky signs.
- I expect it, but that doesn't mean I'm okay with it. Like women saying they were sexually harassed by [personal information removed]: it's not a surprise, but it's not okay.
- they are very unattractive
- garage sales, estate sales, real estate sale, temporary sale, community events, food drives, recycling drives, etc. sometimes its better for the environment to have one sign than to waste all that paper advertising and junkmail...
- Advertising. It happens. Businesses drive the economy.
- I would rather not have so much signage on our city streets
- I prefer nature in the city to break up the building and infrastructure architecture.
- They're unsightly
- They are not a necessity of a city's landscape. Much of it looks like clutter and distracts from beautiful landscapes or architecture.
- They are ugly
- I'm just so used to them, they are ubiquitous.
- They reflect an active and bouyant community.
- It makes residential streets look like a major retail area.
- Can't Calgary be innovative and ban them and allow the beauty of our city to shine rather than eye pollution to dominate the landscape? Why does it have to be something we expect?
- I wish the city would pass a bylaw that doesn't allow these signs.
- It shows a thriving city if done tastefully.
- They are not used where I come from in the UK.
- See anove
- No, trees, bushes, parks are landscape along boulevard greenspaces, not signs.
- Expect, yes but only for community events. For profit businesses, need to find alternate arrangements to sell their goods and services.
- See above
- It's a city
- It makes our city look tacky.
- I believe some cities have reduced the use of these for commercial purposes. I also think that commercial purposes shouldn't access common green spaces without permits and appropriate fees recognizing the commercial value. Even if the sign is on commercial property, they are rarely



"temporary" but signage that remains and should be subject to the same bylaws as permanent signage.

- part of the norm
- Not needed and it looks really low class.
- I would want to see them as part of the landscape when they are managed in terms of uniform size, quality and time. They prompt me to investigate further, such as this survey. Without them, I may not be aware of information that is important to me.
- Its not 1960 anymore. I thought we had evolved.
- It's information the community needs.
- To a certain extent
- It would be beneficial to have a time frame allotted for these signs - only allowed to advertise for 2 weeks for example.
- I'd rather see trees and beautiful landscape. Not a sign advertising something that is a month out of date.
- I expect them, but don't enjoy them.
- Businesses need them, is this going to help with jobs?
- It's already used now.
- Yes, I am used to them. Generally they seem to be removed promptly.
- Whatever area we are passing through I look at those signs to see what is going on in that area
- Don't want them showing. Election time is bad enough. I've never "enjoyed" them when visiting where they are present.
- Because they've always been there.
- I expect to see them, but I'd rather not have to.
- Part of city life.
- "should be far fewer allowed, and only for community organizations, sporting / kids organizations, and traffic info. Important things,not sales. Flu shots now available is ok, but spamming a 20 - 50 % off sale is gross.
- It's like litter."
- City landscape should not include distractions!
- Selectively and only periodically.
- "They inform people of city/community events that they wouldnt know about otherwise.
- Business shouldnt be cluttering the streets with advertisements."
- Just live with them. Don't really like them
- It is too much clutter
- I moved here from vancouver 7 years ago and I was blown away by how many of these signs are out there. They are so ugly.
- There are always signs up
- It's not a necessity
- They are every where you go. This need too change.



- I answer yes, which is not a good thing. I tend to associate Calgary with these crude signs, which are not often seen (used to the same degree) in other larger urban centres.
- I think there a multituide of places to get the same information, such as radio, websites, papers, twitter, Facebook, news apps on phones, community newsletters, and tv. These other outlets provided me with the same important information and I am more apt to get the information required because I'm not driving past a sign with a website address that I can't read fast enough, or even if I could, I couldn't write it down while driving. I'm taking this survey in fact because it popped up on Facebook from the city.
- There are already so many things vying for driver attention - radio/phone/text are only the start, obstructive signage is unnecessary and should be stopped altogether.
- I assume our city would have tighter, cleaner style control.
- It will be a way for the city to extract more money from its citizens.
- Depending on the placement, it makes the area feel dirtier.
- Unfortunately they are every where, and my eyes have learn to ignore them, or filter them out
- In cities you expect advertising everywhere no matter the kind.
- They suck
- Yes, I expect to see signs these days but in all honesty it would be nice if they didn't clutter the blvd.
- Absolutely! It builds BUSINESS and COMMUNITY in a economical and effective way.
- Again, only for information distribution purposes, and then in a limited number for a limited time period.
- It lets me know about community events
- Please do not overload
- It's becoming so. I really thought there were already rules AGAINST signs on the sides of roads.
- Much like banning billboards, I would hope the city would strive for a clean and attractive appearance. More importantly, if distracted driving is really a concern then let's remove the spam from our streets.
- No, they show poor taste in a city.
- Moving back from the UK 5 years ago I forgot about the signs and how bad they looked.
- For the purpose of sharing information, yes I expect to see temporary signs.
- I do not like the look.
- No - many places in the world have taken a stance on this and are better off for it.
- I guess I expect to see them, but I would prefer not to, or only one or two signs by community associations.
- I expect to see them entering a community, for the benefit of residents but certainly not everywhere, randomly, relentless advertising. I am proud of the landscaping, green of Calgary and do not want to see it dominated by signboards.
- Really???
- It's just become the city's landscape so I suppose so but it's becoming out of hand in my opinion
- "Okay so if you really want to do this do it better....and stop letting the signs obstruct intersections...."

- I cross the Shouldice Bridge Daily and despise the signage....it is in a bad place and it is ugly to me..."
- In a city often voted the cleanest in the world, which I am proud of, those roadside signs makes the city look cluttered and unattractive.
- Again, the signs take away from the beauty of a freshly cut green space or clean stretch of road.
- Keep the neighbourhoods looking nice and clean, do away with these signs.
- I didn't grow up here, and we never had these. I'm very glad we didn't.
- They are all an eyesore
- If events are happening signs should exist!
- The word expect.... dont want to contribute to expecting and therefore condoning this type of distraction.
- in this bad economy it's good to have a way to advertise locally
- I don't expect it but I don't mind it.
- But if we had more and more of them it would certainly become unsightly.
- "Yes, but wish I didn't expect to see them. I would be happy to see them all gone. They are very distracting."
- I have responded to or become aware of many events advertised via temporary signs. I believe that is the same for the general public.
- The signs are being allowed now so I don't expect anything will change!
- The city is beautiful without them.
- Goes with the times but in some cases unnecessary
- Unfortunately
- Is this even a question?
- Not regulated therefore every where
- Again we are habituated to them so I think if they weren't their I would like it better but they can be useful to reach the community.
- I had never seen this type of sign until I moved to Calgary and felt like writing the City at the time to express how tacky they look.
- Billboards and business signs in appropriately zoned areas are fine. Junk signs in residential areas are awful
- The dollar trumps what is attractive for an area.
- I would neither expect to see them, nor be surprised to see them
- Expect to see, yes. Want to see, no.
- They look trashy and should not be part of a futuristic city like calgary.
- prefer not to see them
- I think we are generally numb to them - there are so many - we don't notice anymore. But they're ugly.

- "Cities by their nature are not pristine monoliths. They are inhabited by people with different views of what a thriving city looks like. To some its well manicured boulevards and parks, to others its wild areas that have never seen a mower. To some its quaint old houses and to other modern skyscrapers.
- To me the signs are something I'd expect to see in a city as it represents those small businesses owners trying to expand their business and create more jobs to keep the City's economy healthy.
- It also shows me that many of our community associations are active in promoting activities for our young people.
- They also are an excellent way to inform and encourage participation in elections."
- I prefer no signs.
- Not ideally, but understand the need for community and non for profits.
- I think they pollute the city visually and offer little value to those within the city.
- We spend huge amounts of money on designing and improving communities to be livable and beautiful. Let's not detract from all of that work with unsightly temporary signs.
- See above
- As long as temporary means the signs are put up shortly before and after an event
- No see above.
- it clutters up the environment
- Other city's I have lived in only used sandwich boards which we much more tasteful
- I think they are ugly for neighbourhoods.
- they hurt the city's landscape
- When they server a purpose, they are fine.
- Yes, but I would much prefer to like in a city where they were banned.
- Again we have so many avenues to reach people with targeted messages. Traditional post, mail drops, community newsletter, social media, radio etc. Why must we litter our streets with cheap adverts?
- Elections etc.
- I have grown up with them, so they don't stand out to me
- This is a way to reach out to the communities and allow the residents to be aware of what is happening in the community and the city.
- Yes, community signs. I'm not a fan of ads.
- Other cities don't have these.
- No, sidewalks, green space are for the enjoyment of everyone and gives a sense of pride. There is enough litter on road ways.
- Again, I don't see the need or benefit for them so it's not something I expect to see in any city I've travelled to.
- They are very unattractive. You would have to photo-shop any tourism photos.
- Ghetto.



- I expect to see no more signage like this. The times are changing or perhaps have already changed. The same goes for election signs. They contribute to the worst mess of all.
- life changes
- I think it's part of living in a City
- I do, and I understand the importance, but I would like less advertising in my daily life.
- The city landscape used to be so tasteful and natural.
- Yes, only because it's all I've ever known living in a large city.
- "Advertising should be in very close proximity to a business, such as that business' own signage, so that temporary signs are not disrupting the aesthetic of a neighbourhood. "
- Far from expected.
- I don't feel businesses need them but at times schools and community groups can use them.
- They are distracting to drivers, they are an eye sore, they often contain letters that have been rearranged into inappropriate messages, and, at times, have messages that are inappropriate from the start (e.g., a recent sign posted at the entrance of my neighborhood said "Feed a criminal, keep your doors unlocked". This was particularly troubling for my children to read.
- The signs look tacky and are not a good representation for a clean modern city
- Landscape could mean native plants and artwork. Not tacky signs
- I lived in several different Canadian cities before moving to Calgary, and was suprised to see "bold" signs all over the place when I moved here. However, now that I am used to it, it doesn't really bother me.
- I wouldn't say a part of the landscape but something from time to time
- They are everywhere
- To an extent. Businessess easily overdo it, but they are needed for community information
- There were almost none in Winnipeg when I left and when there were you knew it was the city or community with an important message.
- "I expect them in the fact that they come with the territory.
- I don't expect them because I'm not a huge fan of them "
- The norm across Canada.
- See above answer.
- within reason and without excess
- "Why? They're ugly, distracting, and unnecessary."
- They are everywhere. They are something I would expect from a city with personality and the desire for conversation. Whether they are.advising of an event, a sport, or a small business, they are a city's way to communicate . they are a compass for potential.customers, and small or even large business owners.
- No, it really doesn't look so nice
- how are they much different than a house for sale sign?
- They make money so I see them . Expecting ugly doesn't mean I should see ugly.
- I hope to never see them lol



- Key word here is temporary.
- I tend to think billboards and store fronts are enough in a city, we don't need extra things clogging up the landscapes natural beauty.
- Yes; but only if related to road closures/driving information.
- I think the landscape can be happily preserved with some controls over the number of signs posted and by the length of time they are allowed to be staged.
- They are annoying
- I don't expect a city to look like a cheap and ugly strip mall, but I am disappointed sometimes.
- I'd be fine if they were outlawed completely, so drivers could focus on what they're supposed to be doing, and not on where the next show-home furniture sale is being held.
- Clutter and unattractive
- They are a useful way to communicate.
- There's so many everywhere
- They shouldn't be, yet they are.
- Once more, they pollute our city.
- Within our family, we have often used them as a means to find out about new and exciting events; events we might not have learned about otherwise.
- Perhaps in some situations...on a small scale 'shopping street' (like Inglewood) some sandwich boards may be okay, but otherwise they look tacky and clutter the neighbourhood.
- Hopefully, a visible indication of a thriving small business community
- It's a business.
- I would rather not see these used however I understand they are necessary.
- Good cheap way to advertise especially for small businesses
- Unfortunately there are more and more of these going up all the time but are not a necessary part of a landscape.
- There could be limited areas which to put them but for the most part they are an eyesore
- While they can be a helpful, affordable way to get a message out - if they're overused they're just ignored. Calgary seems to use them quite a lot, other places I've lived/visited use them sparingly in comparison.
- "As mentioned before you can get your advertising in many more effective options.
- I have driven past thousands of these in Calgary and to be honest I am more reminded of the "" messy"" look of our city than what was on the sign."
- Other forms of advertising, especially in urban areas, are expensive, saturated by big business and not very effective for those with reasonable advertising budgets.
- If a city cares about its estestic beauty, it wouldn't allow them. I'm politically active and am even against campaign signs.
- They seem to be a necessary evil, that's for sure. In my opinion, there needs to be some regulations on height, color, message and brightness (those flashing reader board signs are definitely an annoyance).

- Don't like them and would much prefer not to see them in my city.
- They are a good communication tool.
- Always signs. Sometimes on buildings.
- I don't think you can ever get away completely from using them but they should be kept to more of a minimum.
- Not in or near residential areas.
- I would like to see Calgary ban these temporary signs.
- They are useful
- I hope the current rules change, the freedom to place these signs is in many occasions abused of.
- No they are junky and completely unnecessary. Let's make Calgary beautiful again!
- It's inevitable
- New opportunities.
- It is important to keep people updated.
- They are an easy and simple advertisement, especially for reaching people that are commonly in a certain vicinity.
- Communication, advertising and promotion
- Some businesses operate on a shoestring budget and increased costs of advertising could be detrimental
- While I don't like to see a lot of signs on boulevards and roadsides, I accept that they are going to be there.
- For community groups
- I don't mind communities and non profits using signs it get a message out. BUT there has to be a time limit. ie. Community AGM, two weeks, non profit bottle drives, etc maybe one week.
- What is to explain?
- They cheapen the look of the city
- Community groups can get the word out.
- We expect them but don't necessarily like them or the look
- Sadly yes I expect to see this type of advertising.
- But only in the city right of way directly adjacent to the business. NO signs should be strewn randomly around the community
- I'm used to them especially at election time. But then expecting high number at certain times (election) doesn't mean I always want that high a number.
- "Just used to it I guess."
- It never used to be, but now it seems common.
- As mentioned above, I think they have benefit for civic and community issues-based messages.
- It's a sign of community
- I don't like them
- Would prefer not to see at all.
- more control of where and how many to allow may be needed



- What do I care if girls between the ages of 9-12 are meeting for kickball. Go to the schools where the kids are ...no more pollution.
- The landscape is just that land with trees, and shrubs. The only signs near roadways should be road info/regulatory signs.
- It makes it look junky!
- Only because there is no will to remove them
- They've been used as long as I can remember. I don't mind them.
- Yes
- Garage sales are almost an institution and they always have temporary signs as are realtor signs.
- Unless they are put up by a homeowners' association or the City, there is no need for temporary signage.
- They serve a purpose for communities and the city to communicate with residents.
- Yes great way to pass on useful information
- UGLY!
- It is now because people/businesses are allowed to do this, I would like to 'expect' to not see them.
- Yes, because they are an easy, effective way to communicate with the public.
- It is something you expect but wish there would be less and not so in your face.
- Enough already
- "As long as their use is unrestricted - why wouldn't there be such signs?"
- They are everywhere.
- I hope I will not see all these signs that seem to be everywhere and are getting more and more ugly and taking away from the beauty of the landscapes.
- I'd prefer other methods, like social media he used, or at least more attractive signage.
- They're kind of everywhere now...
- They are a necessary enhancement that will allow people to be informed of any new things happening in their neighbourhood. This ensures that people can provide input on things if they want to.
- Generally don't like the clutter but limited use in residential areas is ok. I'm glad I'm not tasked with finding the happy medium in their use!
- I expect some when necessary.
- It is something I expect since I have seen Blvd signs since moving to Calgary but I don't like them.
- Unfortunately they have become so.
- Same as above.
- I want to see community movement and communication.
- Yes, signs are important for sharing information
- It is difficult for a community association to find a pertinent place for signage to reach all members of the community at times.
- ...but I would prefer not to see them!!
- Nature is good



- Similar to my responses, above.
- Yes....I see them all over but I hope that eventually they will be outlawed completely.
- I expect to see them...but I don't like to see them.
- They are important for keeping us informed about events going on around us. It is very easy to live inside a bubble in our city and this is a very good way to get people's attention.
- It's the best way to reach every who lives in the community
- There are too many signs and they all get bunched together.
- trees and mountains and flowers.....
- It depends on the location, community and many other items.
- advertising garage/estate sales/events
- I think they are very helpful in providing information and I expect to see them day to day.
- The city would be happier and healthier without ugly advertisements.
- Our landscape is not tacky signs, it's pathways, trees, mountains and the plains.
- We have beautiful city and wonderful parkways for the public to enjoy and I think the landscape is destroyed by all the excessive advertising by businesses that want cheap access to the public.
- People put them up, regardless of rules.
- Yes, but sparingly.
- I do like them but not surprised to see them /
- They're ugly and distracting.
- I have gotten used to seeing them but fonprefer when they aren't up.
- Not safe.
- It's a part of urban life & it is a form of business itself & they are an important form of advertising for many business or non-profit groups. I certainly don't want to see the city banning temporary advertising signs or making it too difficult for companies that are in the business of setting up signs or companies that rent such signs to do so economically.
- I have lived in Ottawa and Vancouver before moving to Calgary and one of the things both my husband and I have commented on was how awful these signs are.
- Ugly.
- Calgary is a working and living city - Calgarians need to be informed.
- I like how the ones in my neighborhood are positioned on the main entrance. Once you are in the neighborhood you don't see any signs anymore. I think that's a good compromise.
- Unfortunately we've been conditioned to absorb whatever it is that's thrown at us. Billboards, promo cars, bus stop ads, temp signs, TV, social media... the list goes on. We can stop before staking up countless temp signs. Also, don't forget... the more temp signs there are, the less effective each one is.
- Let's plant trees shrubs and flowers instead
- I don't EXPECT to see them, per se. If there aren't temporary signs in an area, I'm not absolutely shocked or anything. If they're there, they're there. Not much of an expectation either way!



- This question is poorly worded. I expect to see them because that has been our reality. But in truth, I would not like to see them. I feel for small business though. Restricting number of signs and only allowing certain signs to be available is best.
- I've lived in other cities where they were used and not used.
- Like garbage cans and fences they litter every city
- I look for them
- ? I just don't want to see them
- They are a good way to get public service announcements out.
- They highlight community connections
- People need information and reminders
- Yes, I expect to see them. That's just how things have evolved over time. The better question is, "Should they be part of a city's landscape?" In small quantities, yes, and mainly in industrial and commercial areas only.
- Many things in this city are not in the public interest.
- Why not? I see temporary signs as a means of communication - what does it matter if its on the roadside.
- It is just something I have always seen.
- Many major cities have temporary signs. It provides valuable information to locals, tourists and stakeholders.
- honestly do not like them and think they are a dangerous nuisance.
- i only hear about some events via community signage
- Again, unsightly and distracting.
- "I would like the city to regulate the location and the design of signs .
- Hopefully have 1 permanent sign per roadway or community that could be used by communities and small business"
- why not
- See other answers
- Vital for immediate vicinity, local, temporary, time sensitive communications.
- It has become a norm and it shouldn't be!!! Keep Canada wild, not signed!!!
- They are all ugly
- no comment
- I expect to see grass, sidewalks, lampposts, and pedestrians.
- Not at all; why leave temporary when it is going to be there on the long run? They are not very attractive for neighbourhoods.
- Growing up in Calgary, we never had these signs on the boulevards, to me this is a more recent phenomenon or at least the last 15 to 20 years. One I wish would end.
- Landscape? Trees, grass, buildings - not temp. signs! Ugly, intrusive, and distracting!
- They are no different than road signs, traffic lights or business logos. Information to reach a group of people.



- I'm not sure if the city receives revenue from the signs. If they do, I'd say limit the number and have specific locations for rent. If there's no revenue coming in. It time to lose the eye soar.
- Calgary is nice, we should have a predetermined spot for them with a form to fill out for approval. only one per spot
- Advertising businesses and community events but they shouldn't be left up for months and months
- Any vibrant community has signs to let people know about businesses or events
- They are ugly and you don't see them littering up world class cities.
- "I would expect to see trees and grass."
- It is not part of landscape it is an obnoxious way of advertising and destroys the beauty and history of landscapes.
- I don't feel we should get to the point it's "expected" in our city landscape. We can choose to have clean streets.
- Not unusual
- If not too numerous
- Only during elections
- All businesses deserve the right to advertise.
- Many complained about flyer distribution. This takes things to another height of ugliness.
- Unfortunately they're a reality. Money always trumps safety and class.
- I prefer not to see them
- They show a sense of community
- The city has been allowing their use for many years and I believe business owners would complain heavily if they were no longer permitted. That being said, I hope the city does ban them. They look terrible.
- Get rid of them!!
- not wanting to be a big thing
- I would expect to see them. Though, I would prefer not to see them.
- This is Calgary.
- Expect as in do I think I'll likely see one - yes. Expect as in I hope that they continue to be used - no.
- Not too many signs, regulations as to their shapes and colors, and locations. However there is a need to disseminate some information.
- They completely take away from all the natural beauty that is Calgary... we live in an area where much of the natural landscape was preserved...this is why we picked this particular location. Currently I cant see past all the signs to enjoy the beautiful fall colors on the trees.
- Unfortunately. Yes. I would love to see that change.
- Depends on the area. If I was in a rich area with a lot of signage, I would call that unexpected. If I was in a poorer area with tonnes of signage, I would call that expected.
- For better or for worse, I think that temporary signs are just part of a city.
- Every city that I have lived in has the road signs.



- Temporary signs make an area look cheap. I'd rather not have them in my neighbourhood, but I can see their necessity for community group usage.
- I was only appreciate being these in do you numbers in front of school and community area. Like a single sign.
- It's a method as old as me. I'm used to it. Digital isn't removable and is too expensive if it gets ruined or stolen
- Businesses already have signs, if they want marketing use other means like newsletters, newspaper etc.
- Not all
- "It is a very effective and affordable way to advertise.
- If regulated and these companies abide by the bylaws, the city, businesses, non profit & community associations should be allowed to utilize these signs."
- its needed for businesses
- Only signs relating to garage sales and community events should be allowed.
- Get rid of them.
- "I notice that you don't see signs in high tax areas like Elbow Park (i.e. Elbow Drive) or Mount Royal. Why are we subject to them in Strathcona/Christie/Aspen? Also, we drive through many cities in BC and the US and we don't see signs like this in those areas."
- Signs are for marketing and advertising. They are not landscape
- Can't recall a city I've been to without temporary signage?
- I mean you see them every where.
- because temporary things happen.
- advertising is in mail and TV..... signs are just a roadside distraction
- I see them, therefor I expect to...
- Always have been.
- I think they are like litter for city landscape.
- They exist and will continue to exist. I cannot banish them.
- As long as money drives people, there will be signs. however we have the choice on what to limit
- Businesses use them all the time.
- Not every where but in communities and near a business
- Most city's around the world have some kind of promotional signage.
- Communication
- Some signs such as community announcements serve a purpose
- I think I'm so used to seeing them that it would seem odd to not see them
- I am used to seeing the occasional temporary sign from the City explaining some upcoming event, such as a community consultation, or home tips.
- Seen them all the time. Kind of expected.
- They are not necessary.
- I prefer to see grass on boulevards...



- They are reasonable.
- Calgary is a vibrant City with many events going on. Temporary signs are an important too to all to getting the work out on events, issues, etc.
- Yes, however, certain degree of quality should be required.
- SMALL BUSINESS needs them.
- a sign free community would be great
- It seems as natural as the street lights to me. It's a if city, what do people expect
- same as above
- I've lived the majority of my life in other cities, only moving to Calgary ~4 years ago. I was used to seeing the occasional sign (less than 5 on a 40 minute commute) but the sheer number of them here I think has a negative impact on the city's landscape.
- The City pays good money to cut the grass and hopefully to kill weeds and then to allow ugly black & red signs all over makes me wonder who is allowing this to happen.
- Whether registering for sports, dance, clubs, attending a community AGM, or community event, parade of garage sales, where to vote, who is running for a position in a riding for an election, where to attend an open house or garage sale, these are all reasons that provide valuable tools that engage and atrengthen communities and people. Some of the best marketing is a temporary sign!
- longstanding advertising tradition
- "They are ugly."
- "Again, I think I've made my point, but just in case you're dividing allocation by question;
- Temporary signs are not only fundamental to small and micro-businesses, they are vital to community groups, social groups and quite frankly everyone who lives in a community to share information and events. They are vital to the economy to keep entrepreneurs going out and generating business.
- I appreciate they create competition amongst businesses and that the city is often called in to referee, but that to me is simply an indication of their effectiveness. If they weren't effective, they wouldn't be a threat.
- I also appreciate that people who aren't interested in the information may see them as an eyesore, but I'm sure they are oblivious to the effectiveness in bringing the community together and to the commerce that they generate. I also believe that a lot of nonbusiness owners think that all business owners are rich and don't need them or that they should have to pay to have certain things a certain way, and to some extent, I agree with them. Permanent signs should have limits to their height, size and location, their brightness and the speed of their graphics. However, temporary signs have little or none of the issues that permanent signs have. They serve two very different business models and I think it's essential to understand how this portion of commerce, who uses temporary signs, works before the city begins to micro-manage them. "
- Look forward to being reminded for registrations for soccer, baseball, preschool, etc
- First impressions count. When visitors come to our city, you want them to be impressed with how nice the city looks, and how we take care of it. Plastic black signs are messy and cheapen the landscape. If you want a clean, classy looking city that then no.



- Need to address the need and changing times.
- Why?
- This is almost 2017 - technology has surpassed this 1960's style of advertising
- It's just the way it is. These signs have been around a very long time, and one tends to just accept them as just another eyesore.
- Maybe I'm just jealous I don't have the contract and license from the city; who decides which business gets these licenses?
- Annoying and unsightly
- It's a big city. I think there can be some restrictions on exactly where the signs are allowed. In wide expanses of green spaces, overpasses, etc., I don't think there needs to be signs there. That would then look junky and cluttered.
- Business require adequate signage and there are occasions when exterior signage on a building is not adequate or feasible (DP requirements, by-laws, etc). Temporary signage is an affordable solution especially for small businesses.
- .
- They have a long history
- Certain areas for sure, but not a over abundance.
- THERE ARE TIMES THESE SIGNS ARE VERY IMPORTANT. OPEN HOUSES NOTIFICATIONS to residents of town hall meetings that all residents should be aware of.
- I don't expect to see them. I like to see the community information, but then I only see them in my community. I wouldn't want to see an overload of them.
- Occasionally. It would be great if there weren't lots of them.
- I don't want to live in a community that dictates too many rules.
- Only in the case of community messaging. For example, Not for Joe blow contractor who wants to renovate my basement.
- If there is a commercial business then there is likely to be a sign. Open Houses in residential areas. Children's activity centres will have them too. Gyms and similar facilities need them to advertise events
- If it involves a service to the community
- As long as they fit the surroundings and provide useful information.
- Mostly because they are ugly, unstable and a huge distraction.
- Signs are an expected part of the city.
- i did not know such a by law exist till i read the by law in this page its nice and usefull
- Permanent business signs are expected. These ugly, hazardous, temporary signs are an abomination.
- Not part of the landscape
- I expect to see permanent structures only.
- "Expect? This kind of goes back to my answer about them being important. I expect people to leave empty coffee cups on shelves in stores because they're too lazy to find a garbage. I expect people to



be idiots on the road because few people get behind the wheel and consider anyone but themselves.

- Do I expect signs? I don't even think about them until I see one or I get a survey link about them."
- They are an acceptable advertising medium
- Its a city..we host many new and old residents as well as tourist,
- They've been around long enough that I expect it. Especially during elections. (Worst for over using signs)
- They are ugly and a distraction.
- Only other option would be community owned permanent sign boards
- I have never seen them in any city other than Calgary
- It's nice to know what's going on and that people care about publicizing events/elections and getting people out to them.
- Only for community or civic short term announcements, not for business use unless at store front.
- It is just another way to advertise to the public.
- I would prefer to not see them at all but to use other methods of advertising and keeping current within our community.
- Good way to inform people
- It's not necessary.
- not in residential areas
- Calgary is a City. There are a lot of worse visual pollution than temporary signs. How about poorly designed and rubber stamped infills and other crappy architecture approved by the City? Let's start there when discussing aesthetics .
- It's just what we're used to.
- "Every city will have a need for temporary signs, but some bylaws discriminate signs and as such, people believe all temporary signs are adverts."
- It just litters the landscape
- It would be excellent if they were not there.
- No, they are distracting and ugly spoiling the beauty of our landscapes.
- Have become way too many. All you see are temp sign.
- They do have some place in the community but they seem to be everywhere!
- It's cheap looking and ugly
- Again, temporary signs are part of community engagement.
- "Again."
- Why would I not expect to see them. They've always been part of the landscape.
- not having these severely limits the opportunities for small businesses
- absolutely not, unless something famous
- They have been around for a long time and I'm certain will continue to be around for a long time.
- This should not become the norm.
- I don't have a problem with them

- Yes, however I wish it was not something that I expected to see, but they've been around as long as I can remember and I can't see that changing.
- Advertising
- They have always been around
- Not as landscape but as away to inform people of things.
- An unfortunate fact of modern living - particularly if the city sees it as another source of revenue to satisfy their inability to control over-all costs for the city.
- I am a grandma now, but when the kidlets were young I was glad to see the reminders for registrations
- It's the signs that are put up in spots that that don't follow the bylaw that make it have a negative impact.
- I don't expect to see them, but they ARE in neighbourhoods all over the city.
- A sign free city is an indication that a city has become a nanny state/city. Freedom of signs!
- not in a park or green space or in front of homes but on a thru-fare or area with businesses, not a big deal
- Necessary for a vibrant community.
- Visual pollution is never preferable. but I would tolerate community group signs, election signs etc as explained above, as long as they are temporary.
- I would expect to see traffic signs, street signs, mileage signs etc. I do not expect nor like temporary signs.
- I dont see temp signs ever really going away, I just hope they become more appealing and consistant and regulated.
- Not on a regular basis, just as required.
- They exist, so I expect to see them.
- "Provides necessary information and advertise businesses (though I disagree with allowing businesses to use them short of announcing community events)"
- I've seen them my whole life. I don't know if I expect them but they do not affect me in a negative way (as long as they are in a safe location).
- I expect not to
- theyre ugly
- Signs, sign everywhere a sign.
- I'm used to seeing them.
- "It looks messy. Any attempt to make them look more professional and make the frames thinner and appealing would be great.
- It's like when you go to a restaurant and they have hand-written signs taped on the walls, it doesn't look serious."
- From community groups and the city, yes. From businesses, no.
- I hope not to see them moving forward



- They are an old method of advertising that should not be used in my opinion. Some signs, such as sandwich boards in front of a restaurant can be alright, as they are only out for a few hours.
- I've never lived somewhere with these temporary signs.
- I expect to see signs regarding community events, but our beautiful landscape is regularly littered with signs about everything under the sun.
- It's a necessary evil per se & I think people have come to accept them.
- They are a distraction and ugly
- It's an unpleasant expectation but it is expected. Should only be used in front of the businesses that are advertised. Just like highway signs with bright lights very distracting and annoying.
- They are everywhere and it is a given that you will see them on main roads in all communities
- Please remove the tacky, cheap, ineffective signs.
- Don't expect it, but it's okay if not too many in one place!
- As of now, yes because they are literally everywhere. In a perfect world, no.
- All cities have them.
- It's not something I typically think of when I think of a city landscape but they don't bother me, although I am quick to notice them.
- Yes - these signs are a viable communication vehicle.
- They are distracting.
- I don't recall seeing as many in other cities I have visited in recent years. They are not designed as part of the visual appeal of a city or community and do not fit in with any landscape, artwork or architecture.
- Yes because we are overwhelmed with advertising stimulus, but I would LOVE to see a 'cleaner' less signs city!
- Ubiquitous. See them everywhere. Eyesore.
- Doesn't fit into my Lego city planning model
- Sadly
- qed
- ugly
- any thing help the small businesses to stay in business its good for calgarian small businesses make this city to stand in his feat specialty in this bad economic disaster
- No need for all of the signs with the available sources for advertising and communicating.
- Generally no. I think for situations like elections it's fine and for community groups it's reasonable to have a sign but there are so many in some areas that it's overwhelming, distracting and looks terrible.
- There are businesses and other organizations operating, so of course.
- They arent pretty, just a eyesore
- They are like real world pop up adds and I would never expect to see them anywhere thats meant to be present or enjoyable.
- Again. Lived in Chicago, Boston, Kingston..no ugly signs.



- They are an eyesore.
- Hard to put a bylaw in against businesses, they seem to rule around here.
- They should be for the exceptional, not for the everyday. They are, frankly, unattractive.
- "Why would I expect signage in the landscape?"
- Gardens (even rock gardens) are more pleasing to the eye than the boards with coloured letters. "
- as required
- They look gaudy... and where do we draw the line?
- No I do NOT want to see the signs.
- There are valid reasons for some signs to be part of the landscape. Signs for street cleaning and fall leaf collection programs are examples of needed signs. Signs advertising community meetings or public open houses are also a good use of signs. That however does not mean temporary signs should be used for anything and everything.
- "Those signs make our city look bad, they are ugly signs and with barely enough information."
- I would agree on those signs only for community/government useful information and small quantity of signs.
- For example: 90avesw in Glenmore landing makes the view very Ugly.
- McLeod trail is full of those signs, it's the most ugly street, there are so many that people don't even read them. "
- Tacky. Annoying. Classless.
- They are now.
- I like to know what is going on in the community.
- Promoting certain events.. - however not required 24/7/365.
- Any way that we can boost the economy and create work that is legal is fine with me. Look at the unemployment rate in Calgary. If a business can advertise in a less expensive way what is wrong with that????
- My Calgary shouldn't look like an election year all the time. I would like to see clean manicured boulevards and trees. Not signs
- As stated before, I believe that temporary signage is valuable communication especially between Calgarians & their community groups.
- To some degree, the temporary signs one sees when entering a community, indicate something about the sense of community, cohesiveness, friendliness and activity in that community. They may indirectly influence tentative house purchasers, among others. Where one never sees any such signs, one may wonder whether there are any local programs for kids or adults in that area.
- I have disliked these signs for years. They are an eyesore!
- They are part of city life that are expected and should be encouraged.
- I would be very happy if I never saw another temporary sign in the city (other than signs put up by the city regarding construction issues).
- No. They look terrible and I feel it runs down the communities landscape and appeal



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

- Yes. For special events like festivals and community events. Time limitations for a sign from a small business should be set so we don't see it all the time.

Abundance Question

In your opinion, are temporary signs abundant in Calgary? Please explain your answer

- In some areas
- Certain high traffic areas over used and crowded with signs...
- Not in comparison to other city's that I have visited in Alberta
- They are everywhere.
- Way too many signs.
- I try to tune them out when I'm driving. I can't say they're any worse here than in any other city.
- "AGAIN: LEGITIMATE COMMUNITY SIGNS ARE NOT OVER ABUNDANT.
- SMALL BUSINESS SIGNS ARE!!!!!"
- I would say that Calgary has reached saturation
- In certain areas there seems to be many in front of businesses. I think of 32 Avenue NE as an example of too many signs.
- In my area it seems its pretty balanced
- I see them. I don't register them really unless it's something of interest to me
- when they solely advertise businesses
- They are prevalent in some areas and yet other areas seem free of them so I'm mixed on my answer.
- Too many business signs
- At the entrance way of Lakeview we often have signs going into our neighborhood not to mention the signs for the Casino which make it look like a commercial area instead of the start of a wonderful neighbourhood.
- Seem to be at or near all major intersections
- driver thru a new subdivision you can't see the boulevards.
- sometimes there are few extra when kids sports are starting, after that you don't see them anymore.. these little signs are very ugly
- Just too many! There are many more than when we first moved here 8 years ago.
- They aren't everywhere so I feel they are not abundant.
- I see them every day I drive on Symons Valley Road.
- They are everywhere you look!!!!
- When you live in one area that's what you see. I don't know if they are abundant in Calgary as, unless you have a specific reason to travel to another part of the city, you don't see all the signs around.
- Because i say so



- See them all the time on my daily commute.
- It has got out of control again.
- There are way too many.
- I live in Patterson and they're everywhere.
- Only familiar with Mckenzie Towne and it's well managed.
- Too many
- Too many businesses have signed out.
- In certain areas they are.
- See them all the time on my daily commute.
- Look around!
- Depends where you travel.
- Far too many businesses using them
- Abundant is an understatement. In a 2 km drive from my house to a local shopping centre there is usually no less than 30 -40 signs along the way.
- Many too many in some areas
- It never stops.
- Temporary sign are strewn around all over the place. Ban them!
- They are EVERYWHERE! !!!
- Seeing them all over the place
- In some places there are far too many
- You see them everywhere
- Too many on corners, signs are everywhere in the city, signs stay up for weeks with outdated information
- They are everywhere, like spam.
- They are everywhere you look.
- There are far too many of them.
- In various areas there are far too many, close to roads and often block visibility at intersections.
- Saw at least 6 or 7 in Coach Hill.
- they are everywhere
- I don't drive in most of the city. I don't see signs as a problem in my area
- I see them everywhere now and I am really upset they are being used at all
- They are everywhere. Cheep advertising I guess.
- Way too many here.
- They're on almost all main roads.
- Have you ever gone outside during a political campaign?
- Only the valid 'need to know this' should go up and its for important info, not adverts
- There should be ZERO.
- There are more and more showing up all the time.
- There seems to be certain times of the year when they are more abundant



- They are everywhere.
- I certainly know what you are talking about and have seen all the variations in your previous photo examples...: so that just mean they are around.
- On bow bottom trail in the spring there are often 4 different clubs advertising soccer, plus one or two advertising baseball, and basketball, and spring hockey, etc. In addition to all the vape shops and liquor stores its too much
- Signs are there. I don't know how abundant they are in comparison to other cities but I still think there are too many signs in Calgary.
- They are everywhere and far too many.
- There are many restrctions in place, that have controlled abundancy.
- It depends on the neighbourhood.
- Too fricking many. They're everywhere. Like weeds.
- Too many in a row
- They seem to be really bad in some places.
- It depends on the area, some areas are littered with temporary signs while others don't have any signs.
- Drive along any road - I know it's in the eye of the beholder but in my mind there is an overload of visual stimulation of this nature. An absolute waste of resources and a waste of public space.
- They're abundant.
- Waaaaaaay to many. Some companies that do not have store fronts litter the communities with their signs. Perhaps, a law limiting how many signs people/companies can place and not on public property.
- I only see them in a few spots. It's not a big deal.
- Seen in almost every community/main street
- Sum offensive, e.g. Skin lightening.
- For good reason. See above.
- they're on like two roads in my area
- Dependent on communities, these signs can be overwhelming and garish.
- There always seems someone wanting to advertise.
- I don't see as many in the city as there were 5-10 years ago
- I suppose I see a fair number depending on time of year.
- They are too many and it feels and looks cheap
- In my area they grow faster than dandelions
- These signs are [removed]. Clean this crap up.
- Abundant isn't the word. Infestation? Perhaps Plague? There are literally drifts of them everywhere.
- In some communities and intersection, they are abundant. In others, they are sparse.
- Far too many as it is, see them everywhere.
- Not that I ever noticed.
- There are too many in close proximity sometimes



- There are far too many of them and despite the licensing that was brought in a few years ago, they still show up and are too frequent along roadways.
- Definitely
- So many
- And they are ugly, hence my opinion. The boulevard on 52nd heading into Mahogany and Auburn Bay is a good example. Looks like you are heading into a junk shop.
- They're all over on main arteries and buss routes where they shouldn't be.
- During the spring and fall there are many signs for schools soccer leagues etc.
- I can't think of many 10 minute drives without encountering at least one temporary sign.
- I often see temporary signs. They enable me to keep up-to-date on sports in the community, settlement programming for immigrants, and even when certain deals are offered at the nearby superstore. I am surprised that more temporary signs are not used on larger grassy areas beside some roads.
- Everywhere. Does one of the councillors own the company?
- See them on almost all main roads.
- They are, especially in newer areas that are growing rapidly. Like my neighbourhood (West Springs/Aspen). They compete with all the developers signs for new developments and open houses, real estate agent signs, and it becomes a fluorescent hot mess.
- More common around strip malls and shopping centres than residential areas.
- I think the current rules work. There does seem to be an influx of temporary signs recently. Enforcement could be an issue.
- There are far to many signs on Calgary streets.
- Entering any community you will see many signs. Often placed at busy and critical intersections.
- Not in my area. Perhaps in September when things start up for registrations and around election time.
- See them everywhere.
- They are like weeds. Everywhere.
- Just imagine every small business posting temporary signs. And when they are put up, they are often not removed. I personally monitor how long they are up and call 311 after to 2 weeks to have them removed.
- It's getting out of hand. I'm a type of person that actually reads an instruction manual that comes with new purchase. I read the warnings posted on the roads, in the buildings in the past I was reading temp signs as well, but now it's so many that it's just info overload - so I just ignore all of them.
- They are like a cancer mild and keep coming back
- Too abundant
- My area they pop up when key registration times take place. Good reminders.
- Seems just right.
- You see them a lot.



- Way too many.
- Everywhere you go, there are many of these on the sides of roadways.
- There's a lot of them. Though I wouldn't say they're over-abundant.
- Too many.
- As a recent import from Vancouver, these signs were one of the first things we noticed as we drove around the city. They do not add the the beauty.
- There are way too many & they are distracting.
- They are everywhere and are an eyesore. Private companies also put a lot of signs because there is little enforcement.
- "They are everywhere."
- It varies by community.
- They certainly seem to be everywhere.
- Use billboards to advertise
- Don't want any signs. Safety hazard
- Roadways are cluttered and often block directional signs etc
- I see an abundance of them on the side of many roads.
- We are couchsurfing.org hosters. We have a lot of people stay with us and they are always commenting on how many temporary signs there are here. Especially the black ones with neon lettering. Guests say that they haven't seen something like this to the extent it is in Calgary.
- In the past few years they have crept into every neighbourhood. You can't avoid them.
- I pass by several during my commute and when running errands.
- Too many crop up and stay up.
- Way to many, plus unattractive stickers on the back of City of Calgary sign posts - they should be fined for defacing a sign post.
- Far too many around. Would like to see a lot less. Feel the same about election signs (OK on a private lawn, not OK littering public boulevard space)
- Yes they are everywhere.
- Remove!
- In my opinion, they make the city look commercial and trashy.
- Everywhere I drive. Most are ugly, dangerous, and cause issues when in disrepair or blown over.
- I see them very frequently.
- Yes...and no.
- There are a lot of illegally placed signs in Calgary that clutter community landscape. There seems to be lack of action to ticket the offenders.
- I see temporary signs all through my neighbourhood and throughout the city.
- Abundance appears seasonal, so spring & summer seem to be the growing season for temporary signs.
- They are everywhere.
- filling our neighbourhood. including ads for other neighbourhoods



- In some areas there are not only too many of them, but are also business ads with irrelevant information
- They are everywhere! The businesses that place these signs also seem to neglect them once they have done this. Many signs are unreadable but still remain on display, proving the businesses ignore them once they have put them up. Isn't this littering? Some signs end up on the road and therefore become a danger to drivers, especially motorcycles. Roadside signs should be illegal.
- especially on Bow Trail and in the NE
- To paraphrase Mark Twain- "can't throw a rock without hitting one"
- Thank you so much for creating this survey. The proliferation of these signs is getting out of hand and some of the wooden ones are now broken and littering our local high school grounds.
- At least in the areas we're we go
- it depends. Some districts and areas seem to have a lot while some areas I do not see any, and that's ok.
- There are more temporary signs in Calgary than just about any other major centre in the country. I would think that other cities have bylaws to control the proliferation and placement. It seems Calgary is planting crops comprised of random signage.
- How many meetings did you have to determine "abundant" was the appropriate word for this question ?
- I see them every time that I am out.
- There could be more
- If a company or group has money in their budget for them you will always see them until a better way is found to advertise.
- I see them all the time.
- Way too many, they are everywhere
- In some areas yes and some areas no.
- I see them often in various communities. I enjoy reading them to see what is going on.
- The current volume is good in my opinion
- There's too many. Just like this survey.
- I see many.
- Community signs inevitably lead to business advertising signs. Businesses are responsible for their own advertising, it is not the communities responsibility.
- They are rampant in the NE. They advertise absolutely everything. It's just way too much!
- Our community of WestSprings for example has too many signs from Bow Trail to Old Banff Coach Road. Need to cut back.
- Your kidding? right?
- Yes. They seem to be all over the place
- There are seasons when there seem to be way too many. Otherwise I would say no if they are used as intended.
- 52 Street/Falconridge Drive and McKnight Blvd is a mess!



- I have seen a huge increase in small temporary signs of all shapes and sizes. They seem to be spam like and not really beneficial to the community they are placed in.
- Overly abundant!
- They're everywhere! And they look terrible.
- Compared to other cities such as Phoenix, Calgary seems to have fewer temporary signs.
- During elections yes!
- They seem to be on every block. They should have to have a permit
- Far too much reliance on them and rarely cleaned up
- Almost too many of them right now. Too many to look at and none are very memorable because most are ugly.
- Sometimes too many signs can be confusing. So sometimes there are too many.
- These signs litter suburban boulevards throughout the city. They seem to have increased in number and are popping up on all our main roads.
- There are way too many temporary roadside signs around Calgary, not to mention they aren't removed in a timely manner.
- Unattractive temporary signs are strewn everywhere in this city. There is far too much third party public advertising on our streets in any case.
- Way too abundant. In that they exist. At all.
- "In some areas. I notice them most along 32nd St. In East Calgary and during Election time.
- Election signs get a bit ridiculous when one party puts up 10 small signs in a block.
- Some companies will have 3 or 4 large magnetic signs very close together advertising different things. I would like to see that limited."
- Seems to vary - some areas have more than others
- More common than 'unusual', less than 'ubiquitous'.
- Perhaps too many. To the point where it almost becomes eye pollution
- They have become the norm on blvds
- Way too many
- I see them everywhere
- There are a lot of temporary signs. Perhaps too many.
- Everywhere, esp. around community centres.
- Hardly a street lacks these eyesores
- There are definitely areas where the number of signs are excessive and overwhelming.
- There are far too many signs in Calgary. Especially the terrible black ones with neon letters.
- sometime
- Seems to be no control on business signs.
- There are more of these signs in some areas than others.
- Too many !!!!
- They don't seem to be abundant.



- There are far too many unregulated business signs that crop up. As a community facilitator, I have to go through a process to get my sign up legally yet real estate agents, brokers, car dealers, etc can put up a plethora of signs to pollute the landscape and detract from community messaging.
- No, I don't feel they are.
- Currently, City boulevards are littered with unprofessional signs advertising in many cases questionable businesses. Some boulevards have dozens of signs which not only diminishes city beautification, but damages the boulevards.
- the smaller signs plugged in lawns everywhere are unattractive
- generally not, with the exception of elections.
- too many of them, you need standards - good job recognizing this and doing a survey.
- I feel that currently there are too many of the smaller type signs for things like botox treatment, or match making, and other more "spam" type signage that is not community minded at all. I'd love to have these types of signs eliminated.
- I don't think there are too many
- repetitive nonsense
- They used to be, but I'm guessing the City has disallowed them as there are hardly any to be seen anymore. As a result, we are often wondering about various resources that might be available in the community (i.e., yoga classes, Brownies, hockey sign up, etc.) - all those things that are important to a community.
- They are in all areas.
- They get lost in the mix of what is being conveyed, especially if placed in proximity to one another
- To see 3 or more in a row is unsightly
- Look around???
- Perhaps in some areas but I have yet to see too many of them.
- Almost every major road has them!
- Since I see them everywhere they meet my criteria for abundant
- Go anywhere. They are there.
- It seems that nearly every roadside on every street is littered with them.
- In certain areas, I drive down Bow Bottom trail to work. Way too many signs there.
- Far too many. I live in Royal Oak and I strongly feel the numerous signs are an eyesore.
- I see them everywhere.
- Their commonality undermines their effectiveness.
- I drive a lot of main roads and I see them all over the place - some are much nicer than others.
- They are all over the place.
- Depending on the season, community, and area.
- They are...
- You see them wash into the storm drains
- I see them too often and think they are an eyesore.



- When I lived in the NE there was so many it was disgusting, most advertising. Not so many in sw where I am now and I find them useful.
- It's an epidemic
- I opened my eyes.
- Only on election time. I have yet to find a road too busy.
- It's a big city!
- We see too many at intersection that it becomes useless. I personally ignore them.
- Varies from neighbourhood to neighbourhood
- They are especially bad during the beginning of a school year when programs are looking for people to sign up for their programs and during an elections
- In some neighborhoods, there are too many, various shapes and sizes and it looks cheap and scattered
- See above.
- Especially in the NE. In Falconridge there are sometimes 3 completing signs in a row for passport photos. This is a ridiculous use of the signs and looks horribly tacky.
- There are some but i dont think too many right now. I see more in industrial/business areas and less on residential as makes sense
- In some communities, yes they are.
- At certain times of the year (fall!) they're too much
- Multiple signs most irrelevant. My neighbourhood has one for a community meeting in September!
- Overabundant.
- Calgary is a large community with many stakeholders who have messages to convey. This will inevitably result in an abundance of signs used to share those messages.
- Our community is littered with them. The large commercial ones get changed or moved sometimes but the small ones don't even get recycled they just blow around in the wind. Especially the political signs, the parties don't collect them all, it is a waste of resources, money and looks disgusting. I would not vote for someone who misuses our resources by putting up 30 signs in a Row!
- Without accurately counting I feel I saw at least 50 temporary signs on my 12km commute to work this morning.
- "Especially in the summer.
- Signage in the middle of snow is a waste of money. So why bother with streets signs at all times?"
- I see them all the time. Especially for businesses. They make a community look cheap
- "Temp signage is everywhere."
- Too many! Most are maintained poorly
- "Way too many!"
- Just about as many signs as jackrabbits :P
- there is way to many signs in the city now
- They are everywhere



- They're Everywhere!!!!
- Because they are in all communities
- Some areas definitely have too many
- Far too many on the boulevards and roads!
- They are all over McKenzie towne and they are a hazard to pedestrians and motorcycles due to them blocking car drivers vision
- drive 10st by confed park - littered with signs - way too many
- See above.
- Not sure - I think the answer is relative to whether you find the information valuable or not. My community seems to have an appropriate number and I find the signs bring my attention to important events.
- Between event, elections and little business signs - there's too much.
- You see them all the time.
- There are too many business and sports group signs
- "Lots of construction, lots of signs. The quantity of signs fluctuates with what is going on... At least we don't look like the highway in the okanagan (right by the bridge) that has an astronomical number of billboards. That looks horrible.
- I feel the number of signs that we have currently is acceptable."
- I find the ones on the main streets in my area to be satisfactory.
- See them everywhere.
- There's plenty
- What's to explain? they are everywhere.
- On 10St NW there can be so many that you cannot possibly read all of them. I always worry that maybe I am missing on something important (having to do with safety)
- There are to many on bow bottom trail. Looks like a white trash road.
- I see them everywhere. There's too many of them and they make Calgary look amateurish.
- They get trendy then not - cycles
- "Look around in industrial parks or even in residential communities. The signs are everywhere
- And can be considered a distraction especially when trying to figure out which one the CPS multinova vehicle is trying to hide behind "
- There are few in multiple areas around the city where I would think there should be more. They are a positive community service.
- Not sure how you define "abundant"?
- Just across McKnight Blvd NE on Falconridge Blvd, there are a plethora of temporary (that never seem to ever go away) signs.
- They are cheap and very common
- Community events, around road works, sales etc.
- Does not matter, the best thing that the city can do is reign on their spending, avoid building annoying arts like that of the circular travelling light...



- I keep seeing them, it seems like more recently.
- So far they are sparse except during elections.
- I see at least a handful while out driving
- Everywhere you look
- They are everywhere and they look horrible. They make communities look like cheap gettos.
- I see temporary signage whenever I go for a walk. I don't read what they say rather I shake my head at how ugly they look and litter the streets I wish to walk, get outside and enjoy grass areas, trees and our urban landscape
- Too, too many.
- I mostly pay attention to my neighborhood signs only
- I can't go anywhere without seeing one!
- Almost every empty patch of grass next to a shopping centre or business has or had a temporary sign. They are way too abundant.
- They have proliferated in recent years because nobody is preventing the putting up of smaller signs now - the companies actually recommend them now and do deals for a month, because they know bylaw is too busy to know which signs have been up longer than 2 weeks. As the smaller signs don't require a permit, it's now those that they push.
- I think of the main routes that I drive and they are everywhere.
- I see quite a few of them around
- They're everywhere. Too many.
- Way to many sign everywhere.
- It seems they're ubiquitous.
- Yes, there are far too many.
- I have been a Calgary resident since 1966. There are far more now. They are distractions from driving. They are not harmonious with the beauty of our neighbourhoods. There is an alternative using private and publicly available computers.
- There are way too many temporary signs in my opinion.
- Yes, because of the change in the size of a sign allowed, the boulevards have exploded. The smaller size is ok, but the number allowed in any one strip should be determined. Does this survey include the larger bold signs?
- There needs to be less regulation on small businesses that have to do with kids. I would like to be more informed about fine art and other classes for kids like tutoring, music, art, dance etc...
- I beleive there is to much signage.
- "I don't think businesses should be allowed to post temporary signs.
- And individuals and businesses who stick their signs to traffic signs and on grassy strips adjacent to roads should have signs immediately removed and the person should be fined. "
- Too many. Distracting and unsightly
- I see them everywhere while driving
- They're everywhere! It's overkill



- "I see a lot of them, particularly on certain roads with more traffic, (eg strathcona blvd)"
- Usage seems to have gone up and now I often see places with 3-5 in a cluster.
- They are everywhere, every corner
- Too many cheap plastic ads.
- Way too many.... should have 1 sign only in a commercial area.
- not many where i live
- There are far too many signs, at the entrance of every community, in many green spaces and along boulevards everywhere.
- Everywhere I drive except downtown
- No more than anywhere else, at least not anywhere else with as many boulevards as Calgary.
- I don't see too many
- Too abundant.
- I see them everywhere
- Too many ! Total EYESORE !!!
- I see them throughout the city.
- There are not an excessive number of them
- There are up to 5 signs in McKenzie Towne leaving the community.
- Sometimes I see multiple signs in row... Too much!
- They haven't been too bad yet...
- there are too many
- Too many everywhere ! Total eyesore !
- They must be breeding. When we aren't looking.
- The number seems to be growing.
- They are on every street, boulevard, green space, in front of businesses.
- At times.
- One is too many. At their current levels they constitute a constant eyesore. The fact that the advertisers change means nothing.
- Abundant doesn't even begin to describe how many signs there are. The city is lousy with them - the city looks like a cheap, tacky sale everywhere you go. They are ugly as all get out.
- there is often multiple signs for multiple companies/community groups clustered together. a good example is around the traffic circle in mckenzie towne which already has too much going on between 5 exits and pedestrian crossings and drivers who struggle to safely traverse it - signs there are just dangerous.
- Depends. I think that the actual situation is acceptable. Not more.
- I don't notice many.
- They are EVERYWHERE!! Way too many of them in some areas
- Maybe this depends on the area, but the places I mostly go, they aren't too bad.
- Seems like lots of businesses use them when they could be using their windows, billboards or the internet to promote.



- They are only there for a limited time, they are a great way to advertise for upcoming community events!
- they are everywhere
- Pick a uniform style and size for all communities. Regulate same signage for elections.
- I find certain areas of the city have a whole row of signs and it just looks messy. One or two is great but 4 or 5 gets too be too much. Macleod trail is a bit drenched in signs and a certain area of 16th ave as well. My own community I've noticed a row of signs, which was a bit irritating because I'm worried I'll run over a pedestrian reading those signs. BUT I do like that they tell me what's in my neighbourhood, or else I wouldn't have known.
- Unfortunately they are everywhere now.
- Abundant and getting worse.
- They are everywhere. It's ugly.
- Far, far, far, far too many.
- There are already a lot of them in some ditricts
- Especially in the NE, I'm not even sure how anyone can read them
- I can only speak for the 90th Ave/24th Street SW route, but they're EVERYWHERE.
- Too many
- Too many
- Please do away with this.
- Overly abundant.
- They are everywhere but not on the same scale as a similar sized city in the US. Black and white signs are almost unmemorable...colorful ones are messy and amateurish.
- There are definitely too many along certain streets.
- Far too many. Are they breeding at night ?
- There are so many of these signs. A lot of times I take a glance and unless I'm familiar with the source, I don't pay any more attention to it. I know City of Calgary is reputable and will look for their signs but I couldn't care less about signs for churches or other establishments I don't engage with.
- Way too many on 17th Avenue SW
- Due to the numerous restricted roadways for temporary signs, signs are not as visible as throughout many other metropolitan cities.
- There are way too many in the city
- far to many in some neighbourhoods
- At this time there are far too many temporary signs, they are over used and not maintained.
- Far too many of these signs on the side of the roads
- Too many signs
- To quote a song - "Sign, Sign, everywhere a sign". We have far too many signs in the city, and as mentioned above, they are often not removed past the event. This also gives ample opportunity for pranksters to change the words quite often.
- There are too many. Sometimes they are poorly placed near intersections.

- They are like dandelions - some areas don't have any and other areas are full of them
- There's at least half a dozen of them on my commute, but I have no idea if this is true for most of Calgary.
- We have them lining the boulevard in our community of Evanston. There is a large sign that says "Subway" or "Shopper's Drug Mart" but then you'll still see many temporary signs a few metres away advertising that there is a "Subway" or "SDM" there. The big permanent signs are all that is needed and the temporary signs are merely clutter.
- I tend to see a lot of them on my commute - none of which are typically very appealing to me.
- They are everywhere and they are (I may have mentioned this) tacky and ugly
- Door doctors, plumbers, politicians... YUCK!
- I see them used at community halls and smaller businesses all around the city.
- They are all over
- Probably too abundant. If only they'd ban the ridiculous candidate signs during elections. Pet peeve number 1.
- They seem like they've gone out of control. There are often so many on a small area of land that you don't know what to look at first. We have billboards, we have the internet, we have business signs...we don't need neon signs messing up the landscape. We get it! There's lots of other ways to get your advertising out there, they just need to be more creative.
- There are many temp signs I'm Calgary.
- We routinely have many illegally placed signs in our neighbourhood. Trash collection companies are amongst the worst offenders. All of these signs are a blight on our communities and allowing more legal ones is depressing to say the least.
- I see them everywhere sometimes I read them but in my community association we always get a newsletter n email on events
- Every major street in and out of a residential community seems to have at least one (often MULTIPLE) temporary signs.
- Especially on roads like McLeod Trail
- in some areas in the east side - Marlborough, Forest Lawn, Dover, and in the SW - Cedarbrae, Rosscarrock, Westbrook, etc.
- Waaaay too much
- I live near 69th street and swear I've counted over 50 signs within a single kilometer stretch once.
- They are everywhere.
- Many of them are city signs as well. There are generally 5 that sit on the block by my house. Two are city signs.
- I can't think of a major thoroughfare in my large commute or in my regularly used shopping routes that are devoid of these temporary signs, save stretches of road that have no usable roadsides or small suburban roads.
- Certain communities are overwhelmed with signs & they remain for months if not years
- One is too many.



- once you take one spin around saddletowne circle (especially around election time), you'll understand the abuse of signs in the area.
- There are not many non-residential streets that are not littered with these signs.
- I see them in every neighbourhood I drive to - some more than others.
- "Too abundant"
- They seem to be on every main thoroughfare
- I see 10+ on my way to work each day.
- There seems to be signs for everything, abit overwhelming.
- "It's Normal "
- I have seen them often, but I don't think there are too many
- See them everywhere.
- You see them everywhere and in every community.
- "Way too many"
- sometimes its hard to see the message for the trees.... there are too many distractions/signs.
- Yes, they are everywhere. Some are useful, some are just ads. Some are stuck over other signs or on posts where they don't belong.
- They are distracting and there are far too many of them
- Some neighbourhoods are worse than others, like Riverbend. Sign, after sign, after sign.
- I only drive certain routes, so don't see a lot of them, but I certainly see some. I don't know about the rest of the city.
- Too many of them. Far, far too many.
- they are everywhere. on telephone posts...side of the road...hard to see traffic signs sometimes because the temporary ones have my attention
- I see quite a few in my neighborhood in the deep SE
- Our city is cluttered with poor aesthetic signs everywhere.
- There are already too many
- Maybe, I have notice more lately.
- At times they are too abundant (back to school, new year, start of summer) and it's hard to sort through all of the signs to see information that might be pertinent. Limiting the number and duration of signs may help this.
- There are loads of them all over our community.
- Yes, and they seem to proliferate in certain locations, i.e. near intersections.
- They are everywhere
- When there are 10 signs in a row on a short distance, it remains unpleasant to the eye.
- They are a big problem in Tuscany, way too many and inappropriate advertising (singles, dating and chat rooms??!)
- Way too many, very unattractive.
- In certain communities, yes.
- they can be but not usually



- There are definitely more than I would like to see. They are ugly and not useful.
- Depends where
- As mentioned above the junk companies are littering the city. A maid service company littered 4 neighbourhoods on the weekend and it is a mess. Who pays to clean it up - taxpayers
- I live in the inner city. I do not find them to be overly abundant or offensive, I would say the ones I see provide exactly what I expect. Information or community events.
- Way too many , making it more distracting for drivers trying to read all of them
- I've never seen do many in any other area!!
- Every community is listed with signs
- They are everywhere.
- This is a comparative term and I really don't know whether they are abundant or not.
- They're too abundant and use should be curtailed. I've been appalled at recent proliferation of this type of signage in my beautiful community. Please make it stop.
- I feel like there are more now than ever!!
- See answer above about other cities.
- Strictly speaking from a community stand point, I would say they are common. But beyond that I can't say I see them elsewhere very often.
- There are so many in some areas that they lose their effect.
- Just drive... plus all the College Painter pop-up wire signs...
- I've noticed in our neighbourhood and many others that it seems to be becoming a problem. They are unsightly and cheapen the look of the city.
- I wouldn't say I see a ton of them. I see a few of them around but not crazy amounts.
- I don't notice a lot of temporary signs in my daily travels, so I don't think there is a lot of them.
- I have lived in Montreal, in U.K. and France. Never seen so many signs!
- I see many in my area, for sure.
- Yes I see them lots in communities and on the city limits regarding hiring or 'truck drivers wanted must be (something) certified'
- They are on every street intersection
- In some areas
- Some streets have more signs than trees.
- You can't drive down a single street without at least one temporary sign. All entrances to a community have way too many signs which is extremely distracting.
- In some communities
- Just too many.
- They are completely out of control
- There are areas that are overrun with signage.
- All of a sudden there is all these tiny, smaller sign that I think end you lettering the blvds. If you limit them to bigger signs and control the numbers, because when there is too many in a row you lose interest in trying to read them



- Way too many
- Not yet, but I have been noticing them more
- See last response
- In main drags of road like centre street north there are so many distractions already.
- They are absolutely everywhere.
- Far too many, everywhere.
- I see them all over the place and in areas they shouldn't be
- Bow bottom trail is a perfect example of how many there can be on a road.
- They are everywhere.
- Especially during elections where the rules simply do not matter.
- Some areas have too many. Other areas are fine
- Sometimes they are. Certain areas.
- There are some places where you see a lot of signs. It gets cluttered and ugly
- Far too many
- I find them only used to convey important messages. Billboards are much more useless and distracting. Commercial advertising is obtrusive, community signage is informative
- Dependent on area
- Temporary signs are promptly removed in my community.
- You would have to be blind or unobservant to notice how many there are.
- Look around they are everywhere and way too many.
- Same as above
- They're everywhere
- There are less now than there were a few years ago.
- NOT THAT MANY
- Business is not dense in Calgary. Therefore signs are not so abundant.
- "We are getting more and more and more--make some basic provisions to slow the sheer volume.
- It would be nice we could limit politicians sign, but I understand that is not possible and they do have rules in place to remove them after the elections are completed. They are still and eyesore."
- They are definitely more common in certain areas...
- yes, just drive on most of our collector roads and avenues
- I see them almost everywhere I drive....
- There should be a limit on the number of election signs in one spot. One sign per candidate is sufficient.
- Always see these signs - especially during elections then it's way too many and many don't follow the rules.
- I think that these signs are currently used within appropriate means and are visible but not over stated.
- Even in our parks. Shameful.
- Especially in spring / summer



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

- depends on the area
- Every time I'm driving, I see them almost everywhere
- NEED MORE
- They seem to come in waves and at it's peak it looks like garbage world... never mind if there's an election coming up.
- There are a lot of them, but I don't think that there are too many.
- There is a good amount
- Only occasional and within communities
- Too many. I can't read them all when driving. Wait, I'm reading while driving!
- I see lots
- I see them enough to be familiar with them, but I do not think they are overused.
- Somewhat, in some areas
- Seems to be a lot and they convey a temporary culture in the city.
- I do not take the effort to read any of these signs because there are too many.
- I don't see too many signs. I have seen a few and they were of benefit to me.
- Too many! They are embarrassing and look absolutely terrible!
- It seems every Blvd and street seems to have numerous ones... I think it needs to be reduced to important city & community information and events .. a severe reduction of business ones
- At times they are. Too abundant / messy / out of control in places, for elections. I usually vote for people who don't waste money on 50 signs when one would do (especially in the same place).
- Seems like there's no escaping them in the Shawnessy area, Silverado is peppered with them and bowbottom trail, a beautiful landscape ruined because the driver has learned to ignore them - so not only is the sign no longer effective, it is no longer useful. It becomes akin to being a garbage display. A trail of garbage on posts huddled in mismatched dissaray as far as the eye can see. I know when I drive by this seemingly endless type of signage, I honestly feel constricted, it's on both sides of the street!
- At least not that I've noticed, but like I mentioned, I don't pay that much attention.
- Realtor Farid Hatam places his Remax signs illegally all over Hawkwood, Citadel, Hamptons, Arbour Lake etc.. Not open house signs, big signs all over the place. All over City Property.
- I've never put too much thought into it
- Get into your car.
- I don't believe there are very many main streets that don't have them
- I've seen some litter an entire block with easily close to 5-7 signs, so much you couldn't even read them
- Only during elections!
- Far too many
- Too many
- they are everywhere



- There are areas that have far too many pushing products and services in the same area, all with different sizes and colours.
- Way too many
- Seems like there are a great deal of unnecessary signs.
- They're all over the place, often where prohibited and advertising only for a business purpose.
- too many in too many locations that are a distraction and limit visibility especially at intersections
- There are so many and I'd prefer there be NONE.
- They are about the same as they have always been
- Way too many, all over
- Especially around retailers and entering communities.
- I don't think so. Even election ones are picked up eventually. It takes time but they are cleaned up or changed.
- They are multiplying!
- One business or whatever puts up a sign, and then others seem to follow as a main way for them to advertise. There are just too many of these! Businesses are losing their preference for other ways to advertise and just relying on these signs. It is a lazy way of advertising.
- I don't go a lot of other places to have a comparison
- Only at election time.
- Too many in some areas
- There are always lots on McLeod Trail it seems, entering and exiting communities,
- Sometimes with some businesses yes. But truly I would say there is a shortage. Many events/activities go unrecognized because the organizers don't or can't get signs.
- There are too many and are a blight on the landscape.
- There seems to be a proliferation of signs over the past few years. As I recall there was an attempt to resolve this issue a number of years back and signs were removed and/or limited; but that was reversed unfortunately.
- especially before election
- Too many ugly signs in this city...
- Currently it's way too many
- I counted them
- Volumes are about right currently.
- We get bombarded with advertisements and notices daily with social media and newspapers so adding sign is overboard.
- yes limit them.
- Too much. I travel to a lot of cities and Calgary seems full of these signs, some you can read, others not so much!
- They're everywhere.
- Lots everywhere - commercial and residential alike.
- like billboards, they are everywhere.



- They are not in the area of mckenzie lake but there are other areas where they seem overly prevailant.
- Too abundant, often abused in some ares. Looks like a forest of signage!
- They are everywhere. Even on the side of overpasses,
- You can't drive down a street without seeing some kind of signage selling products or talking about the government and it looks terrible.
- It depends on the location and if there is an election going on. Currently in my community I do not feel these are abundant but during elections they tend to be. Also I've noticed that certain areas of the city have an abundance of signs always.
- They are everywhere!
- Always far to many taped to stop signs poles etc
- Some places too many signs and they're an eyesore. Driving south on Bow Bottom Trail towards Canyon Meadows Drive.
- Way to many.
- fairly depending on the community...
- "They do seem to concentrate along commercial streets more"
- Signs are posted everywhere- I have reviewed the bylaws and they are not followed. The issue is way to large for bylaw to manage without reform of the bylaws themselves or ability to enforce. If signs are removed they are simply replaced.
- We have surpassed the point in which signs are read ... they have reached the point where they are just part of the "urban noise" and ignored.
- Advertising is essential, but the image needs to reflect the city and needs to be updated
- For weeks during the spring and fall, I see up to 15 signs along the entrance to my community.
- See above. They seem to be prolific in high traffic areas and around malls. They also seem to be in situ for months, which to me, is not temporary.
- There are nearly always signs along 32nd Ave NW as well along Bowness Road around Home Road. I often see them on City properties in both those areas.
- I have found in the past few years there has been proliferation of these signs. They have become very inexpensive to produce and easy to set-up.
- You see them frequently and I have no issue with them
- Every year there are more and more. I am happy to see the City is looking at this issues and I hope they put limits on their use. I think they should be banned completely (or at least should be forced to pay a fee for their use, since they are often located on city land), at the very least they should be severely limited in residential areas.
- Like piles of p00p in an off-leash park, or screaming children on airplanes, they're far, far, far too abundant. I think you're getting the sense of my opinion here....
- Wondering if the City if getting some fee for the placement of these signs???
- Way too many of them.
- Take a look around and see for yourself



- far too many and again not really following a ""temporary"" definition"
- I feel they are everywhere
- "They are everywhere especially on Bowbottom!"
- Way to many of them. Both permitted and non-permitted. The pop up all over the place.
- As stated sometimes they are strung out by the dozen
- Too many in busy streets
- They are everywhere!
- If you live on a street with traffic you are constantly removing them from your boulevard and front lawn
- "I make an effort to read the large signs, when referencing the date, and location, particularly when the ad is in a different quadrant of the city from where I reside. Currently, I have my event set up with a new company, with specific allowed locations, and time frames. I appreciate that they made effort to both work with myself as the organizer as well as following the restrictions set out by the city."
- They were mostly gone, now they are back.
- There seem to be more and more businesses putting up small advertising signs to promote their business
- I pass many of them just before I enter my community.
- "Not sure why you would ask abundant.
- There is too much of it, an absolute distraction and hazard."
- Too many...too variate
- Drive down 90th avenue at glenmore avenue
- They are but it's still tasteful
- I see them every time I am in a vehicle.
- I see them fairly often
- The number of signs, and their type is self-regulating by their effectiveness and cost.
- I haven't noticed it being that bad except during elections where party signs get really extreme
- A bylaw restricting the total number of signs that can be up in a given distance of a road is badly needed.
- So many in all quadrants!?!?!?
- Far too abundant.
- Way too many in our community they fill the sides of the boulevards .
- "I see them everywhere.
- The worst are the number of Political Signs during an election. I wish this could be limited."
- They do seem to have become a popular way to advertise. Some businesses are using them properly. Others are not and I'm sure it's a problem for bylaw officers.
- It seems they are put up and often never removed. The larger ones with removable letters are better managed because community groups & businesses likely need to rent those but the small stick in ones are put in and never removed.



- At least they are in my area
- I do not see many.
- there really bad in the spring when all these grass cutting company start up
- Certain times of the year they seem to pop up in great #'s
- TOO MANY!!
- Signs appear randomly so what they re saying is read by people passing by...instead of being ignored
- If we must have signs, they should all have to be obtained with a city permit, only a certain number allowed in any given stretch of road at a time, a specific format, size. Only allowed to be on a certain stretch of road for a maximum amount of time (one of our neighbouring liquor stores keep moving their signs a few feet and they are apparently ok, because the bylaw is not specific. Only allowed to have a permit for special event, each applicant/business only allowed to have a certain amount per year. (For those that always have signs up as in the case of my favourite liquor store above)
- They are all over the place.
- They are everywhere!!! Overuse and awful!
- Try to find a street without one.
- I don't see very many in my area (Beltline)
- It seems that wherever there is a boulevard (e.g. 90 Ave SW, Richmond Rd SW etc, etc) there are a multitude of signs that are not temporary. They are always there.
- Please see above comments
- You see them everywhere you go
- I don't see a over abundants of signs at all
- They are everywhere
- I do believe 16th Ave. west is the worst but haven't been up that way recently.
- I note signage along the boulevard to the entrance of my community and these signs do not enhance the look of the community. Also some businesses attach self sticking signs to the back of regulatory signs, and the supports of regulatory signs. They are ugly and are never removed by the businesses. Most cannot without much work or eventual wear from weather.
- They're everywhere
- "At certain times. Ie....elections, youth sports, at private business land, community activism (ie - stop Hamptons development) and community association events.
- I have no problem with private land signage. City/taxpayer land, no more, we have enough. I am bombarded with unwelcome advertising and social messages in the snail mail, on social media, newspapers, community newspapers, flyers, tv, billboards, my community roadways, my associations, my university alumni, etc. NO MORE PLEASE. Do not turn our streets into the tourist gong show that Kissime Florida and Las Vegas Nevada look like."
- "Last night we drove by a corner that probably had 6+ signs on it (actually, 2 corners), around 114th Ave and 29th St SE. Advertising businesses off the main 114th Ave, it was just so much on one



(two) corners that it was overkill. I do think a bylaw stating that businesses can only put up 1-2 signs on a given corner, not every single business that operates in the area.

- If used temporarily for an event or announcement, and promptly removed when no longer needed, they are good for engagement and awareness."
- In some areas.
- I drive down 12 Mile Coulee Rd - one side of the road is city the other Bears paw and even here the signs are starting to litter the landscape. How many people do they really think that travel this road are looking for a matchmaker???
- There are abundant in particular areas (shopping complexes and entrances to communities) but across the city I don't think so.
- There are some areas that are popular for traffic volume. Maybe more restrictions are needed for these areas.
- In my area there are too many, the signs are litter in my opinion.
- they are everywhere
- I see them everywhere. And sometimes a whole line of them so you never get to read them all anyway as you're driving by. Just a waste.
- They are everywhere and make the city look trashy
- There is a ton all over the place my community, repeated calls to 311 and using the app tend to do nothing to curb the placement of them.
- Just go for a drive and the point is made
- Private business without a license putting signs everywhere!
- They are at-acceptable quantities
- I'm not bothered by the number of signs
- The abundance of signage varies with the times of year, but overall, I think the City of doing a reasonable job of restricting temporary signage.
- In the South, I don't feel that there is an abundant of signs
- There are definitely a lot of signs, certain business stretches have nothing but signs and it's not pretty nor effective way of advertising
- They not too much at the moment but certain areas have more signs than others.
- The number of temporary signs has been increasing significantly in the past year and it's getting very annoying.
- There are already too many signs on the roadsides.
- Way too many these days. Between the folding wooden signs, banners, flags, blow-up signs and balloons - we seem to be well over the tipping point of sanity.
- Find that the signage decreases in winter particularly with garage sale signs.
- You do see them everywhere but I think that's a good thing
- It feels like every single street in my neighbourhood has them. It makes a neighbourhood look cheap, bargain-like.
- They are abundant...no explanation necessary.



- Everywhere, ugly, and most important DISTRACTING.
- Signs on busy intersections are more than abundant. They are ridiculous! The by-law should limit the number of signs that can be placed in one location.
- they are everywhere specially in my community of Tuscany
- When you drive down a street and there are 4 or 5 yes that is too much.
- everyone thinks they have the right to place any sign they want anywhere, and bylaw does not enforce so it has gotten rampant, just look at power poles alongside the roads
- They're everywhere, it's ridiculous.
- On my drive to work, I typically see no more that 2 signs.
- When a sign appears, I ignore it as best I can.
- Extremely. They're everywhere.
- They're everywhere.
- There are particular corridors that are bad: 53rd St NW, from Dalhousie Dr past McKnight Blvd, there are often a dozen or more steel-framed signs for commercial products/services, up to 4' x 8' in size. There is an existing (apparently rarely enforced) city bylaw against this, as these types of sign (and the more flimsy, metal wire poked in the ground type) are both a safety hazard, and they foul the city's lawnmowers. So? Enforce the existing bylaw, and turn it, frankly, into a cash cow via fines for violation!
- You see too many today everywhere.
- Certain stretches of road have dozens
- Not in my area
- seems like every major street has them. It seems to be a form of eye pollution
- It depends on the area you are in. I have definitely seen areas with too many temporary signs but for the more part, I think the amount of signs is reasonable.
- You see signs all over, especially the ones I talked about previously and until we make enforcement a reality things will not change and we will have to put up with an unsightly mess on our streets. What is the difference in somebody throwing garbage onto boulevards and somebody stacking a sign on the boulevard, Both are the same.
- Every where you turn you see those cheap signs displaying no important information
- "Limits do need to be in place in terms of location and duration.
- These limits exist.
- It is impossible to make sure ""All""
- are always in compliance."
- The liquor store example from a year or so ago come to mind, made from page of the newspapers.
- The illegal signs vastly outnumber the informational signs and violators need to pay fines.
- Everywhere and encroach on personal property !
- There are areas where there are just too many which means you can't really read them all without being distracted and therefore driving unsafely
- those small ones attached to street poles everywhere are such an eyesore.



- again they are everywhere
- There are way too many.
- Not where I live, but I imagine some areas have more than others
- On any regular day, these signs are not especially abundant, but during elections, these signs are abused by candidates and hundreds of signs will litter a community.
- overabundant
- Not sure what to compare to. I don't see an issue with them or there being too many.
- I see them all the time yet I was under the impression that they were restricted somehow.
- none
- More and more.
- There are to many bike lanes but even if we complain nothing gets done.
- Just drive down a major artery... they clutter up everywhere,
- as the song says... "signs, signs, everywhere..."
- Yes they fill the boulevards and are ugly
- There are far to many out there.
- self explanatory
- There are very few signs in Calgary.
- They're everywhere, and are often not as "temporary" as the name suggests. For instance, there is one in my neighbourhood that has been advertising the same store (a smoking shop) for at least the last 5 months.
- Every community and business should be allowed to use these signs to attract customers to products and services in their community.
- I am a volunteer driver for seniors and I drive all over the city 2 to 3 times a week - every week - and I dont get a feeling there are "too many" at all.
- There are some spots in the city where there are too many. You start to ignore them because they are distracting.
- Way too many!
- Too many at the same time in the same location.
- I think the number we see is acceptable right now. However, with relaxation of signage our public spaces will become visually cluttered with dull signage. We have other options for sharing messages and therefore we could do without so many signs. We could have community variable message boards created that are attractive and would fit into our cityscape. The boards could reflect our culture and heritage. Messaging space could be purchased and changed frequently.
- Depending on the neighbourhood you live in. You tend to find more of them in suburbia than in the inner city.
- Far too many on park spaces or high speed roadways.
- There are just too many on the road. It pulls your attention from driving.
- In communities, too many businesses have signs plastered everywhere. This needs to end.
- I see them everywhere.



- It seems that there are many more signs the last few years - I live in Cranston.
- Way too many on main boulevards AND communities
- The City needs to restrict these signs as they currently proliferate some neighbourhoods and commercial/industrial areas of the City. Only certain areas ie/ parks should allow for only on per boulevard. Also, their size should be restricted and only advertise community events. This can be regulated by the City charging a small fee/lease as the landowner of the boulevard to ensure these are not used for commercial advertising.
- Drive along any main boulevard and your brain is bombarded with signage
- Take a driver up 52nd Street NW between Dalhousie and north or John Laurie. It's ridiculous the number of signs that are placed along the road. There needs to be some kind of limit.
- On my street there are approximately 30 signs scattered along the boulevard.
- Drive around the answer is obvious.
- In some places yes - ie: on Macleod Trail.
- See them often
- Not too much in Bowness, anyways.
- there could be way more of these (from the city) in different neighbourhoods. i feel like they're few and far between.
- There are always at least five on the main road leading towards our small community.
- There are so many I have been tempted to remove them from the boulevards in my neighbourhood in the middle of the night!! and I'm really an average Calgary taxpayer who never makes trouble!
- "Not in my area. :)"
- But they are in certain road networks"
- they seem to be on the main roads through any residential area you go to
- Row upon row. Trashy and does nothing to present Calgary as a vibrant and beautiful city. Just the opposite.
- They're everywhere
- WAYYYY to many
- too many. Restrict them to community events only.
- good amount. i don't think it's too much. but adding more would be distracting.
- mostly in the NE part of the city (can only say that because have travelled much in south part of city
- See them every day, everywhere I go.
- Some areas have a large amount of signage.
- Only election years does it get out of hand
- Look around they are everywhere
- You require such black-and-white answers to questions that would be better served by a scale of 1 - 10 answers.
- nonsense and driver distraction
- In our community (Coventry Hills) we are overrun by them!
- I do think way maintain a good balance, with the exception of election times.



- There are too many and there are no apparent rules. They are everywhere.
- Way to many!!!
- I see lots of them everywhere I go. Certain times of the year are worse than others (e.g., September when so many sports and clubs are gearing up registration for fall and winter.)
- Way to many of them. Can't even see them all when so many put together
- There are too many signs currently. There needs to be stricter rules. Have even noticed that some small businesses seem to think it's okay to place their small temporary signs on private property without permission (particularly if your house is on a corner).
- Refer to my lengthy comment about signs in the NE - it looks like you are driving in a different city in a different county when you get in the NE sector - maybe these are supposed to be temporary signs...but there are so many and half of them are flopped over - it looks like a ghetto.
- I can't go for a walk, let alone a drive, without seeing these signs.
- Where I live (Mostly NW, Central/Downtown Calgary) I don't find them distracting, but I don't spend much time in the burb's or in the south, so I can't speak for those areas.
- They are throughout the city in many forms. You can see how the sign business has developed even cheaper throw away signs that are be used without repercussions from Bylaw. They are litter.
- They are everywhere.
- Uuhhhh..... There's a lot of them
- Our city is cluttered with them. It's a bit rampant & over-kill IMO.
- During some seasons there are a lot of signs up (ie. soccer). It depends on how you define "abundant."
- They are everywhere
- Nearly all community's have signs on their main roads
- Far too many everywhere you go.
- they are a part of the landscape
- Depends on what is happening in the community. I quite often see signs/banners strung across overpasses advertising the latest community event and it is eye pollution when an election is taking place.
- Some communities are littered with signs, making the streets unattractive and messy. When there's too many signs, it's hard to single out a single sign as a driver. Too many signs reduces the ability to read any of them. One or two signs, a driver can quickly take in.
- there can be as much as 10 or so along a corridor. How can anyone read all these when driving a vehicle?
- Too many signs competing for attention have been seen around the community. The number of signs, their positioning on the street need to be regulated.
- the last 2 years it's gotten crazy and there everywhere and covered in rust and tipped over all the time with sharp metal everywhere
- By law does signage blitzes. If the signs weren't abundant, would these be necessary to the extent they are now?



- I certainly notice them more when they are prolific - during elections and September starts. it is always a nice break when they are gone.
- In some areas and times of year, they are over-abundant. Need to regulate more especially with small/home business type advertisements and realtor signage.
- While there was supposed to be a bylaw banning small business signs on city property and the city at one time was cracking down on the companies that posted them, this effort has now been abandoned and these small signs are littering neighborhoods in ever increasing numbers. The larger signs that business's and community associations are using are now rapidly increasing in numbers and causing sight line problems for motorists and pedestrians alike. Often these signs are only of benefit to business's as a method of free advertising and offer no benefit to residents.
- It depends on where you live and where you are driving.
- They don't seem to be overly obtrusive - at times, they look a little junky but I would say they are NOT out of control.
- There are a few locations where they often are found-because of rules of where they are allowed. This provides consistency for the audience of the signs.
- As long as they don't block traffic views and are well kept I'm OK
- In certain high traffic areas yes.
- I don't drive a lot so I don't notice much on the side of the roads.
- It depends on the area
- Come roadsides have obscene numbers of these signs, making things look trashy.
- I think they can be extremely cluttered in some high-traffic areas of the city, while in other areas, they are limited in number.
- Too often at certain times
- In certain locations.....
- The amount isn't over crowded
- They are all over the place.
- The proliferation of signs has grown over the last few years and become an eyesore in what is supposed to be a cosmopolitan city.
- They seem to be every where. You can't get away from them. I think it is embarrassing for Calgary.
- They are ubiquitous, a fact which does not make them legitimate from the viewpoint of community attractiveness.
- Sad to say yes - they are everywhere not good
- Too much advertising in general.
- In some areas there are so many that I wouldn't possibly be able to read them
- I have seen 6 in a row on one block. Bad for everyone
- Depends on the area of town. More are found in commercial areas such as mall complexes and I'm willing to accept that. Randomly down my quiet neighborhood boulevard, I have a hard time accepting and not needed and thankfully not common
- useless, people don't look at them

- I see them every day...
- Why are they allowed to be attached to street signs, power poles, etc?
- Not as much as they were in the past (10 years ago?) but have seen more in the last year in communities. A lot of these are smaller colourful ones. Not sure about the numbers less residential areas.
- there is quite a lot of the private signage, in some instances it is too much, but in other instances it is ok. has to do with volume.
- Depends on area - regular spots in my community and I actually appreciate them as I forget about registration deadlines
- Open your eyes and look
- not over barring
- Our sign load is comparable to some cities in Alberta and Ontario. Maybe we have a few more on proportional basis.
- The road way into and out of my area is lined with them. They are seldom removed and only added to.
- I don't find them annoying at all.
- they are all over the place making Calgary a messy city - like junk mail
- More and more of our main streets are becoming filled with junky signs and more signs advertising junky signs for rent
- yes they are and they are uncontrolled. they appear and stay around for months. they get blown over, get in the way of pedestrians, advertise tacky cheap businesses.
- more enforcement is needed.
- healthy level of community advertising/communications.
- These signs are everywhere! Try walking down 17th Avenue or 4th Street sidewalk in a straight line; it's impossible without having to move around business signs blocking your route. Same with signs advertising to vehicles along boulevard and streets - they're everywhere. More and more every year.
- Too much so.
- Some areas have an over abundance of signs.
- Too many in some places ie heritage drive east of blackfoot
- VERY
- They are everywhere, and some of them are really annoying. Some even block direct views to traffic and pose a safety risk to drivers and pedestrians. If they're going to be up everywhere, there needs to be more enforcement for placement. Right now it's a free-for-all!
- In my community Riverbend, 18 St SE, and other places in the city, these temp signs are found.
- Too many
- "Certain areas have more street signs than others, but they are mainly commercial areas where one would expect advertising. Others are community or business related street signs spread out over several communities.



- The election signage that runs rampant every few years is significantly uglier than the posting of business / community street signs. Election signage doesn't help create community involvement or stimulate economic activity; it's an eye-sore and completely self-serving."
- I don't drive in very many communities where I would expect to see them. And on Stoney Drive I am going too fast to read signs, sometimes I miss my turnoff!
- "When you drive around Calgary, they are everywhere, duhhhhhhhhhhhhhh!!!!
- The fact that the city spends money on this stupid survey is a testament to the idiocy and incompetence of the City of Calgary. I have lived in Calgary since 1998. I only like the landscape. Most of the people and the way the city build roads (ie: build an overpass and put an intersection on top of it, I don't [removed] care your [removed] excuse, build it right) I hate and drive me [removed] nuts! "
- I feel the signs help the small businesses and in this economical situation the council should be focusing on ways to help the businesses instead of hurting them more
- Too many and they are often neglected
- especially around elections horrible horrible!!!
- It appears there are no rules and that anyone and everyone can put up a sign wherever they like.
- "Obviously, as there may be no desire for, and there appears to be no planning for, permanent signs, despite the need to convey community and public information, even if it is not considered news worthy by any publication's editors, whose advertising is targeted to interests, controlled and targeted nationally or globally rather than locally, where community and local public information is not considered as of any interest."
- Yes they are, many organizations and businesses that want to take advantage of the awareness signs can bring.
- You see them all the time. They're always coming and going.
- I don't notice an excess, no.
- Everywhere I go that is all I see are signs.
- They seem to be everywhere.
- See previous
- Way too many!
- "Way too many scattered everywhere."
- They are everywhere! So ugly.
- They are everywhere
- "I drive often from my area (NW) to the 'deep south' and the entire way is littered with signage advertising/peddling things like liquor store sales, singles sites, realtors, massages, tutoring, etc. Why is this allowed? Some of these are there year round.
- I am really tired of the ugliness."
- I could drive on any busy business road and I would expect to see them. I don't have to go very far before I would see one.
- they are everywhere.



- they do have limited value, but they need to be monitored. having a row of them on a street is just distracting and no information can be effectively disseminated if there are too many to try to read
- I don't think there are any issues right now with "too many" signs in one area. I think they go up and down quickly the majority of the time and are not an issue.
- Way too many signs gathered together distracting drivers and looking like clutter.
- Most side greenspaces are covered with at least a few signs
- WAAAAAAAAAY TOO MANY TEMP SIGNS!!! NOT ENOUGH ENFORCEMENT!!!! NOT ENOUGH FINES FOR ILLEGAL SIGNS!!!!
- There are endless signs along most roads. Too many of them.
- You see them everywhere for any number of purposes
- In some places.
- I see them every day on my drive to and from work, or just walking around my community.
- Really
- They're everywhere, year round
- I do not feel that temporary signs are over abundant in Calgary.
- Some locations (Richmond Road and 37 st for instance) have too many creating a distraction.
- just not sure
- They seem to be everywhere!
- Way too many already
- becoming too many.
- All signs used for advertising that are not traffic related information such as playground zone should be illegal.
- Again this is subjective. 1 is 1 too many. 10 per block is too many. 1000 per sq. kilometer is not enough.
- Years ago, The City of Calgary had a Bylaw that limited signage on public property to discourage the abundance of size and types of advertisement. for some unknown reason, the City of Calgary has amended this and as a result, the boulevards, medians, etc. are littered with advertisement with no real enforcement. Even if there is a 14 day approved period for advertisement on public land, this is abused, illegal signage pops up and there is no real enforcement; only on complaint bases. This does nothing to resolve the offenders.
- Well, they are.
- come road ways are cluttered with signs home made/makeshift signs. this is the cause of the "trashy" crowdedness
- I've been seeing more and more lately but usually just around election time
- The number of electric bulletin board signs like the ones shown in this survey are usually acceptable. There are too many commercial signs of other type. these can make it difficult to focus on the necessary road/street signs.
- Again - way too many on each boulevard.
- many areas have too many signs and it becomes a driving hazzard



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

- Richmond Road looks like some cheap strip road with all the signs
- Over the past few years there have been more and more signs. I recently got back from Germany, and I don't understand how they have the ability to survive without cheap looking signs, while we cannot.
- See them everywhere you go.
- Signs are there every where thus making them un important
- Most of the time it is okay but I have seen examples like the 4+ picture, where they are too close to read, too many in one place. Need to set a limit to a specific place and how close/far apart they should be from another. There are many businesses that do signage and need to have a application through the city to book a location and date/time so that this does not happen.
- The entrance to every community seems to teem with signs - and I drive around the city a substantial part of the week, so I am familiar with the frequency and abundance.
- Temporary signs have taken over a lot of streets within Calgary. I'm more shocked when I don't see temporary signs.
- It seems like a free for all wherever you go in Calgary.
- I see way too many signs while driving around the city and would like them to be limited.
- I see them constantly.
- Often seen in the area that we live in, haphazardly placed, not pleasing to the eye.
- I think there is just the right amount.
- areas that allow them allow far too many.
- I pass many, every day - and the numbers never decrease.
- It is out of control, they are everywhere and there is no tracking, no repercussions if let behind and they are just litter.
- There are far too many temporary signs in every residential neighborhood.
- Everywhere there is a main thoroughfare, there are these little ugly signs popping up. Most are selling junk and businesses are using them as cheap advertisements.
- They are in the areas I frequent
- I've been noticing them a lot more lately
- They seem to be everywhere and too many in any given location. Currently it appears that they aren't regulated nor enforced.
- I only see a few here and there.
- There are far to many on the roads I drive, and, often, while mildly amusing, are not relevant to me (10% off dog food, free, if you are Corb Lund was funny, but, distracting from the already amazingly dangerous intersection).
- Plenty of signs around Calgary and they sometimes they are a nuisance to look at. Block visuals like pedestrians or traffic. Especially when there are campaigns... They are excessive.
- Look down any large street.
- There are a lot of signs in Calgary.
- Everywhere you go there is a sign. Too many old ones left up.Very untidy looking...



- Yes and they are a vital part of normal business in the city.
- I have not really come across any area where they are. But as I said above, I honestly think election times make the place look trashy. I like the current laws as it has cleaned up the road sides.
- Some areas are more concentrated than others. I would say that in some areas there are too many. MOST areas are OK.
- It's not terrible here (yet?) as I mentioned some countries are terrible. I'd rather keep up the clean, natural look.
- They are becoming more and more obvious wherever you go. It looks terrible.
- Too abundant.
- There are way too many of them. It's like a disease because as soon as one goes up it spreads like crazy and there are 8 more the day after
- Too many , existing bylaws not enforced
- Only during Elections
- Some areas yes, some no
- Only during election time and too many of those are put out in one spot and not spread out.
- "They are everywhere in North Central.
- Heck, I even saw a Police Radar van hiding behind one last week late on Thursday night."
- Since the sign bylaw outlawing most signs, the temporary signs are not a big deal.
- I always see temporary signs in my community for one reason or another.
- "Everywhere you go. Very unattractive!!
- I feel like I'm driving through a junkyard half the time!!"
- I see them everywhere.
- If it ain't broke...
- WAAAAAAAAAY too many!
- Most neighbourhoods do not have too many signs.
- They are everywhere and the worst culprit is election ads.
- "Have never counted them"
- I see way too many, especially on road dividers.....and most are expired news.
- "If you mean, do we have enough? I think so.
- In our area, the only time we have too many is when there is an election."
- And getting worse.
- Too abundant.
- They are in my neighbourhood anyway.
- Some places have more than others.
- Especially during elections
- they are but again its not the black magnet signs its all the small companies like Dating/ Cleaners/Window cleaners etc who do not seek permission and stick their signs anywhere - it spoils it for the businesses who do it correctly
- I don't see a huge amount of them in the NW suburbs, where I am located.



- Depends on the time of year
- especially on Macleod trail, and important entry point into the city. When visitors enter this way, their first impression of Calgary will not be that it is a beautiful, clean city.
- I try to avoid travelling in all quadrants of the city.
- One sees them around. But they are aren't obtrusive.
- Temporary signs are a former of advertising and advertising is everywhere.
- Again I have seen very minimal signs in calgary like these.
- I have noticed that the number of signs has been gradually increasing. Along one area where I live the number of signs has increased from one or two to ten or twelve.
- There are at least 8 signs on every boulevard / entryway to our community.
- Have a look at the telephone poles in Tuscany. We are paying the employees of the TCA to take them down. Waste of our maintaince budget
- There are lots of temporary signs in Calgary. (These questions are not well-written.)
- Compared to say, Winnipeg, no they are not abundant in Calgary.
- To many every where and clustered together
- Too too many
- "I pass a lot of signs in my commute.
- And I think that signs need to be pertinent to the area they are placed. Don't allow community events in the deep South to be advertised in the deep north."
- It is terrible. We need to curtail them especially ones that donot have a city permit attached to it.
- It's not like there on every street corner
- During certain times of the year and/or during events they can be abundant.
- Put more around the city
- Temporary signs seem to be placed excessively without any consideration for the surrounding area. Enforcement is weak at best with little or no action taken against the offenders. Bylaw Officers in many cases simply gather the signs up and dispose of them at a central storage compound. With these same cheap signs being replaced with more cheap signs as again, there is no real enforcement action taken.
- Yes. On your next errand run I bet you would lose count
- I think the City has lost control of the signs. Are people still required to get temporary permits, and if so, are they? Or they are just putting up signs wherever they feel like without permission. Permits needs to be reinstated if they are no longer required. The needs needs to be in control of this situation.
- There seem to be more out there lately. The city needs to crack down on their use.
- Duh!
- Some areas are overwhelming
- Different communities and areas of the city use them variously
- Too many signs cluttering streets.
- Seems to be getting more of them.



- They are more than abundant, over the life of the bylaw, they have multiplied almost as much as the dandelions in the city and are just as unattractive.
- Some areas are worse than others.
- In some areas at certain times of the year, yes.
- I have noticed a greater amount in my neighbourhood and I also notice that once one is up you have many time mores as time passes - creating a clutter of signs. I find it distracting as a driver and generally unattractive as a public city space.
- I think they level of signage is reasonable, although I would support a decrease
- Simply driving along Richmond road at the moment you can see 20 in a single block for multiple businesses.
- They are everywhere
- over come by them
- Everywhere you go, they're there.
- They are everywhere
- "The closer you get to the city centre the more you get."
- I see lots at certain times of the year and events
- Except for this year
- Too many advertising boards.
- Some areas of the city they are one after the other. Think it takes away from the signage that is too inform. Down 69th St there were quite a few and I noticed you couldn't read all of them.
- too many already
- Sick of seeing so many pop up on Berkshire Blvd.
- except for during elections
- I thought there was a by-law already preventing temp signs?
- Not yet, at least in my neighborhood.
- I've never noticed too many so it's hard to say. Maybe I'm just not paying them notice.
- During some points during elections, etc they are and I expect that. At the beginning of a "season" such as "day camp season" or "start of school season" you see more groups using them to advertise events, clubs, etc.
- At times there are way too many.
- Not sure of all areas. I appreciate them being kept current, and not left to disrepair to become an eyesore.
- They are usually only abundant near business centres or when there is an event such as an election about to happen.
- Have seen more in recent weeks and find is distracting as a driver. Reminds me of driving in the USA with their hoards of signs. They are also unsightly.
- They are not controlled, hence will be abundant.
- too many on popular corners
- I see them everywhere.

- But does not take away from the scenery in most cases
- should not be allowed for a business.
- There are many
- They're all over and set a poor image, i.e., Coming off Deerfoot southbound to Canyon Meadows or 24 Street SW between Southland and Anderson.
- Too many in some boulevards
- Definitely in some areas more than others.
- Everywhere you look there are 5 signs. I am looking out the window at work right now and I can see 5 and I have not looked down or up the street yet. Too many
- They're simply everywhere. You can't get away from them. On every boulevard, at every strip mall. Too much!!
- They are ubiquitous.
- Heck, it could be worse.
- Everywhere you see these signs so much I do not think the message they are trying to convey is lost to irritation they cause.
- They seem to be a permanent fixture in my neighbourhood of Bowness.
- I find the number of them that I see all through the neighbourhoods to be excessive in Calgary.
- Haven't seemed overused in my area
- I don't pay attention to them. They are really only placed where traffic volumes make them work so there are lots of areas with no temporary signsge.
- Just look at out roadways
- Especially during elections.
- I'm annoyed almost every time I see one. They degrade the community.
- Not in my area of the city. Seems normal. Few signs here and there. Silverado. Nothing too much for my viewing/driving
- Way too many.
- Not this time.
- There are too many in a short span
- Sometimes it feels like they are (Mckenzie towns circle)
- I see them everywhere.. in parks on roads in parking lots.
- Our area has just about the right amt.,have been to some areas where there are definitely too many
- It is rare to walk a few blocks WITHOUT seeing temporary signs.
- I don't think I can name a main road in the city without them.
- I think the only time temporary signs are abundant is doing an election. Other than that they are located in a few high traffic areas (within my area) and they don't bother me.
- There are a lot of them.
- I live close to mcCleod and bonaventure drive see them come and gone
- Theyre every where.. like i said in a previous response i have to look off my balcony to a whole bunch of ugly signs



- It feels like a little more than they were before, but not annoying yet.
- But so far, not too abundant.
- Go for a drive and see for yourself they are everywhere. Especially bow bottom going into queensland for example.
- Election signs drive me more nuts with too many on the road side
- I see more in the fall for registrations etc... Seems ok to me
- TOO MANY!
- As a driver I see them everywhere in the City. Mostly on major roads.
- McLeod trail, 69th street off bow trail and down by Costco these signs are a scourge.
- I see far too many of these in my community (Evanston).
- What good we get out of it it will keep some small businesses make the end meat at this bad economic time
- Too many signs.
- Too many--- everywhere!
- They are everywhere.
- Lakeview Dr and 37 St SW seems to always have 3+ signs (plus a bunch of mini signs on the Grey Eagle side).
- At certain times of year (i.e. registration time for sports teams), there are a lot of signs around.
- Some signage is very specific and only pertinent to a small portion of those viewing it. If it is possible to limit these signs for initiatives or events which impact a high percentage of a neighbourhood rather than a small percentage maybe the abundance and consequentially the impact of the signs could be improved.
- They are averywhere. Drive down Bow Bottom Trail. Some days there are over 20 of them
- They are an oft used option but as long as there are rules limiting the number allowed, and possibly message length, for safety and visual appeal they can serve a purpose without being overused.
- They are used but not excessively.
- too many, often are for scams or bad companies/pyramid schemes
- Particularly during elections there are a ton of them.
- There are too many signs
- "I drove by dozens located on city land today on a short trip to the store. These were all in violation of existing bylaws (less than 2 m from road) but bylaw officers were nowhere to be seen. I also saw dozens of stickers stuck all over city infrastructure and some signs nailed to telephone poles along Elbow too high for me to tear down. I tripped on one the other day that was one of many located in the middle of the sidewalk on 4th street."
- I don't pay that much attention usually
- They are everywhere. And they are getting larger.
- I see them everywhere but mostly in the suburbs and on roads like macleod trail



- Some of the small lawn type signs are abundant. The large black signs with neon letters are not abundant. Most of these large signs highlight great events happening in the City that are worthwhile checking out.
- I see them everywhere . It just needs to be monitored.
- I have noticed more and more - the garage sale ones are the worst and are the most tackiest!
- See them everywhere. Learning to ignore the distracted driving issue.
- "Signs are needed for business.
- Governments need money , they get their money from the private sector , businesses, not government workers !"
- You see them everywhere
- In some areas such as most of 17 Ave SE.
- look, for example at the Trico centre, (bonaventure near anderson) there are something like 14 signs! gross.
- Already answered in an earlier question?
- Too many all in a row create clutter. Don't look good at all.
- Can't say for sure but do know when there is an election the signage is ridiculous.
- There is far too much clutter, many signs are a safety concern as they block sightlines
- I have not noticed too many signs.
- I believe that years ago there was a crack down on the signs and things got cleaned up, the neighbourhoods looked a lot cleaner, more inviting. Now it looks like that the signs are making a comeback making areas look trashy.
- Certain communities are blasted by Advertising Signs on public boulevards
- They are exploding on our boulevards like a plague.
- They are everywhere and they are an unattractive nuisance.
- It seems any one can put a random sign any where. Getting ugly , and confusing.
- Have not seen an area with too many.
- Haven't paid attention.
- They are everywhere!
- There are often phases of 'flooding' when a particular store has an event. Also, election time is ridiculous for the number (and size) of signs that are placed anywhere and everywhere.
- I have seen them while entering communities in the NW and that seems about right.
- They are everywhere - especially in the N.E. in Castleridge. The N.E. already struggles with a stigma of lazy/hood-like/cheap/dirty/bad neighbourhood. The signs only confirm this attitude.
- I live near major road and some days an can count 10 signs on side of the road.
- There are far too many in the newer community's in the SE. Any time they seem to get cleaned up, they some how multiply.
- I live in Temple and I think the NE of Calgary is littered with them. Every intersection and boulevard has so many
- I see them everywhere



- They are excessively abundant to the point of distraction through volume.
- Far too abundant
- I see a lot, everywhere, especially in the community and other communities I live and travel through.
- I see them far too often.
- I really do see that many signs out and about - I am not sure why a survey would be needed and money spent on this issue.
- Every where you look
- "Richmond Road between 37th St. and 40th St SW sometimes has between 10 -14 signs.
- 33Ave/Richmond Road between Crowchild and 29th St.SW often has 6 - 8 signs."
- just drive along a collector road and see the signage proliferation. I hate them. I go out of my way not to buy at a place that has temporary signs.
- Too many, everywhere.
- They are everywhere
- they are ugly
- I think there are generally a reasonable amount in most areas
- Except on Bow Bottom Trail
- I don't visit all quadrants of the city often enough to properly voice an opinion.
- And I don't see a problem.
- Just look around you you will be hard-pressed to travel very far in the community without encountering these eyesores.
- I have often referred to them as "litter"
- You are now seeing them in every area of the city
- See above. Our neighbourhood always has multiple signs.
- too much in some areas
- i don't see them too often
- Way to many signs
- Too many of them
- "Far to many of these, especially illegal signs."
- I haven't seen all parts of the city, but they are not excessively abundant.
- Too many everywhere, in my opinion
- there are already more than I want to see
- I tend to only pay attention in my own neighborhood. Most of the time it is ok, but I have noticed an abundance of them sometimes.
- I have never noticed an overwhelming amount of signs.
- The number now is fine so I don't find it excessive yet.
- I have never thought "wow there are a lot of signs here"
- I see them everywhere.
- There seems to be an increase in our area lately - all badly designed.
- I see several every day on my commute



- I see them everywhere but a lot of them are useless and/or dangerous.
- they are certainly not over running the city
- They seem reasonably well controlled at present.
- I can only speak to the area I live in as I commute to and from work and tend to take the same routes.
- I don't feel that I see too many of them, as such I can't say they are "abundant" if I interpret "abundant" to mean "too many signs"
- Da
- Yes, especially on main boulevards.
- Wayyyyy too many
- They are part of my everyday drive regardless of the direction I head
- They are everywhere.
- Any temporary sign is excessive
- Don't want to see four (or six) in a row.
- The current restrictions ensure they aren't overly abundant or used on very busy roads (Crowchild, Deerfoot, Sarcee, etc.)
- Great way too mass communicate
- Yes they are, but mostly only at certain times and in certain places.
- I don't notice too many.
- There is lots going on in my neighborhood and there are always some signs up in the usual places, and especially during the time of year when registrations for schools, teams, AGM's are held etc...
- All roadways seem to be inundated.
- there are many (?) Not sure how to explain "yes"
- In some communities more than others. I think that they are well used by community groups and reach their intended wide audience.
- "Too many!"
- Seems to have gotten out of control! "
- Certain times (like Stampede) or the start of school are bad. Some strip malls seem to use the signs a lot, which is unnecessary and ugly. Some areas that are lower-class and more commercial have way more than more upscale areas.
- Too many.
- I can think of at least three neighbourhoods nearby that have temporary signs up almost all the time
- In some areas and certain times of the year they are overused
- >on some streets
- Too many as it is so lets reduce the clutter on our landscapes with ugly signs,
- Yes ther are too many temporary signs.
- I see lots of them every day.
- I have noticed a dramatic increase in the number of these signs over the past two years.

- Somewhat. Much better than they used to be before they were banned from major roadways, but there continues to be those who find loopholes, or just disregard current bylaws. McLeod Trail is a sign nightmare... The kind one might have after drunkenly gorging themselves on pizza and Chicken on the Way and passing out in a sign shop.
- Can see multiple signs even driving down one street
- Too many allowed and it cheapens the city.
- I find in the residential areas especially around the grocery stores and library etc we have too many. They as smaller places could share or take turns to help cut back on the amount of signs on the edges of sidewalks and roads. By the way it isn't nice having to walk around one with a stroller because someone decided to put one on the sidewalk.
- Far too many signs littering our roadways
- I'd say they're generally properly deployed.
- One cannot drive a mile in this city without seeing unsightly temporary signs. They are ugly and distracting.
- They are everywhere! They are awful and distracting.
- They are everywhere.
- There are too many
- See them too often.
- In Valley Ridge, the only time there is too many is election time, but then they're gone right after
- Too many
- They are just right in my neighbourhood. But I have seen litterings of them mostly as you get closer to malls and really key intersections.
- Too many everywhere. And when they're lined up in a row as I had seen it along Richmond Rd near 37th some time back, it was ridiculous just like those political campaign ones back to back!
- They're everywhere! You can't drive down one street without them!
- On every block there's at least 3 per side of the road
- There are too many signs and advertising decals attached to street signs
- Way too many - ridiculous and tacky
- Like I said earlier I think there were 36 within a 1 block area... They seem to be everywhere.
- Especially along Macleod trail.
- You pretty much always see one in your travels
- All of this information can be electronic, can be set as ads through apps using location services to direct appropriate information to the right communities
- Can't comment as I don't drive all over the city looking for signs, just notice them in the area where I do have occasion to drive.
- When I first moved here, I found it striking how much temporary signage that was. I found it distracting and very unattractive. I thought it made our city look cheap and tacky
- Way too many advertising things that don't relate to individuals



- "There are areas that have them everywhere. Talk about a driving distraction and how can anyone read them all. Very dangerous and very ugly. We have a beautiful clean city, lets get rid of these."
- Main streets don't all need to look like Macleod Trail.
- And getting worse...
- Like the song; "Signs Signs Everywhere is Signs" it is maddening!
- Way way way too many. Ugly sight.
- Take a drive around in some areas. Need I say more?
- To abundant.
- Most boulevards it seems are littered with these signs. 17th ave se, Macleod trail for example are cluttered and look like they have been cut out from the 80's we can do a better job especially as these are entry points to the city
- No
- Any given thoroughfare is littered with many signs.
- I don't drive around the whole city, but the ones that I do see are not "abundant".
- I've seem an increasing amount in the southwest on the westside. They seem to be everywhere. Companies painters and garbage bin providers even place them on residential streets (in medians, parks, along sidewalks). These are different than the signs in this survey, but to a Calgary resident, they seem to be in our face everywhere.
- They are everywhere and most of them do not look nice.
- There are too many along bow bottom trail
- Let's move on to billboards say along west Glenmore Trail which are not temporary. Anything in excess is annoying and ineffective.
- then the should abundant the bus benches also same
- only on main streets
- Especially when you see 3 or 4 in short succession
- You see them everywhere you drive and shopping plaza corners are cluttered with them.
- There are far too many signs of all kinds in Calgary, temporary signs in particular!
- We are the temporary sign capital of the world!! Very ugly
- In the northeast quadrant of the city they are found in abundant numbers. Not as much in the other quadrants. I speak more of the little metal and wooden signs found everywhere, placed without any respect for the landscape. By the way is there a budget for "Roads" to remove the illegal signs?
- Too many City regulations to overcome so that City employees have some work to do.
- I don't believe they are abundant. they come and go and change all the time also.
- Sometimes you see maybe five or six or more signs all in a row. They are definitely a distraction for drivers.
- In my area anyway. I don't go a lot all around Calgary so I don't know about all of Calgary.
- They have become much more common lately, and our entire family thinks they are very unattractive. Please limit them or get rid of them completely.
- On some roads, Bow Bottom trail for example, the signs are endless.



- Only at election times.
- "These signs pop up along every major roadway running through every community in the city.
- There are far too many of them."
- It seems every street has more than it's share of signs.
- They are everywhere.
- Some communities are worse than others.
- Too much so
- Other communities have plenty more temporary signs. Standardization should help make them look more appealing and thus, allow more to be placed.
- when confined to major side streets, it's a small part of the commute.
- Way too many on the roads these days.
- They are every where, in every community. They have become ubiquitous...
- We have recently returned from living in Europe where such advertising does not occur. The tidiness and clean look of the streets and sidewalks was refreshing. Upon returning to Calgary, I was surprised (dare say offended) by how much roadside advertising clutters our urban views. It's really unfortunate.
- They are abundant as one enters virtually every community
- I'm sure it's worse in some places but just take a drive down mccloud trail.
- I see them every day
- I have seen some improvement over the past couple of months or so, but would still like to see more.
- Yes, they seem to be everywhere.
- There are locations where these signs seem to be too numerous. I believe there needs to be specific controls in place such as permitting and specific rules/regulations.
- I see a few here and there, but haven't noticed an overabundance, except at election times.
- "Too many signs at one time
- Signs too close together
- Some temporary signs are up for too long of time "
- I live in NW near crowfoot and there are just a few areas. Having them on every road is overkill. If the city where to sell out the space to business, my image of the city government would change. I would think of city government as cheap and as a sell out.
- there's enough of them
- foolish questions on a silly survey that city officials will take no notice of..These "surveys" are done on a regular basis but like all "surveys" the opinion of citizens and tax payers..the results will be ignored..
- "They are absolutely everywhere.
- Over abundant, too many too close to each other. "
- I have no idea how many there are. I likely see one every time I drive, though as I mentioned I'm not very likely to notice them when I'm driving.

- on certain streets
- the number currently is not excessive
- you see these signs everywhere and like I have mentioned before it messy and distracting to everyone
- In some areas, too abundant. Otherwise OK
- I don't see them that often. Seems like the current rules are working.
- they are everywhere and they are not always temporary (Trico Centre in SE near South Centre mall), they are left up year round.
- It's insanity. The litter factor. The visual eyesore. Rent a real advertisement.
- As stated before, I do not necessarily notice them at all, they are part of my everyday life I see them and either read them or ignore them, not something i put too much thought into
- They tend to come out in the spring and summer more so then winter but they are still around always. I walk to the train every week day from my house and pass any where from 3 to 15 depending on if there is an election or what season it is (spring and summer advertising community sports for kids)
- There does not seem to be any control over placement of signs and it detracts from the appearance of our city.
- They have become more and more prevalent and seem to be everywhere now.
- A little too abundant in some cases.
- there are times of the year that temporary signs are more abundant, and somewhat annoying.
- I am finding it increasingly distracting as a driver, and even find it makes the neighbourhood less attractive.
- I feel that in recent months the amount of business signage in Coventry Hills is getting out of hand.
- There are too many temporary signs.
- In residential neighbourhoods along the busiest streets the temp signs are everywhere and the same sign repeats adding to the blight. Drivers are constantly being advertised to. The clutter is disturbing and takes away your focus.
- These signs are unattractive and an eye sore. More so they are a safety hazard. All the talk is about distractive driving, that's what these signs do, distract drivers from where there attention is needed. Get rid of them all together!
- too many
- Too many and everywhere.
- They are ugly and everywhwre
- We have way too many in Calgary and it makes the city unattractive.
- They are everywhere and sometime there are up to ten or more in the same green space or intersection.
- I do see a lot of them.
- there's too many
- There seems to be pretty good control over them so far. It is about right for now.



- Cheap form of advertising. People make their own and out em up. It all looks like standing garbage that serves no function but to clutter the natural surroundings.
- Get very frustrated when I see them all over our beautiful city. They should just be banned
- Drive anywhere - there is a proliferation of these hap- hazard, ugly, dangerous pieces of crap everywhere! GET RID OF THEM!
- "In some areas I find the signs are very overused and it's impossible to pick out the one you want/need. It distracts drivers who are trying to find the information they desire. It looks messy and unkempt as well.
- Especially during elections, I find the use of multiple signs so annoying. "
- I haven't had wide enough exposure to a significant number of areas of the city to make a informed estimate
- Again, enough of them already!
- At one time, there were a dozen so-called temp signs on Seton Blvd... far too many and no one seems to regulate it?
- Self explanatory to any driver
- They are everywhere and some of them seem quite permanent.
- Bus stop benches, almost every corner, driving up to malls, etc... Take a look people.
- can't say for all neighbourhoods but there are often way too many along main streets.
- Sometimes too many in one area. Also I find the electronic and moving pictures on some signs to be distracting when driving
- there is a fairly balanced amount of signs in the city. some areas could probably use some attention such as Richmond rd sw in front of the school where there is several signs in a row right in front of the school but most of the city has few signs and they are kept organized.
- Yes I see a lot of them.
- Too many of them. Everytime you turn a corner, there is a sign.
- In some places.
- Advertising is everywhere. Light posts, traffic stops. It's distracting and has never been effective marketing on me
- I drive past dozen everyday, especially on Old Banff Coach Road
- There are some locations the answer would be yes but certainly not everywhere
- I see these signs often
- Too many on certain roadways (like sections of 32 avenue Ne between Deerfoot Trail and Barlow Trail.
- Too many signs, not enough regulation
- Yes, due to the urban sprawl highway signage and flyers can be expensive so localised signage is an effective tool and Calgary and used abundantly.
- See them all the time. Please make them go away.
- many are turning up in Lynnwood & Milican advertising physiotherapy and weight loss alongside public parks and school zones



- I see lots of these signs in my community
- they are everywhere
- There are quite a few about but they do not detract from the look of the community
- Way too many!
- I don't see them everywhere - just on a few main roads and in some of the industrial areas. I like the banners on the overpasses - I find out about a lot of events that way.
- Not in the parts of town I frequent at least.
- There are too many temporary signs in Calgary. Taking a drive around my community I could probably quite easily count 30 of them and that's within a 4 km radius of where I live, these temporary signs have become overkill.
- Not until recently (as I was shocked and dismayed recently to notice how this seems to be changing).
- They're active in the NW, but not Overly so
- Lately I've seen a lot more street signs popping up across Calgary. Not a good sign if we are deciding to go this route as it cheapens the area, and I believe brings down property values.
- You see them in virtually ever past of Calgary and also in mass.
- They are all over.
- They are everywhere therefore I feel they aren't effective at all. And they look horrible and take away from the beautiful sights of the city
- everywhere you go there is a sign....
- They sprout like dandelions in spring.
- some streets are swimming in them and some aren't. Elections are brutal for overloading every street with signs.
- Nothing excessive until there is an election
- I believe there are some areas that seems to have more than others.
- My perception is that there are lots of them.
- see them everyday in the NE.
- Just about right
- There are at least 25signs on the two approaches to my community. I know because I counted them a few weeks ago, prior to calling 311 to complain!
- at this point there seem to be a lot but I am not overwhelmed except during elections
- They're everywhere
- But not so much as other communities, like Edmonton for instance.
- Too many, all over... gaudy looking.
- Way too many, way under regulated! Just drive south on Bow Bottom Trail, you can't even see one sign because of the sign in front. Too many!!!
- there are lots but they are good info to have
- Again they are everywhere in Kincora/Evanston/ Sage Hill area. Way too many!
- Adequate number of signs. Not too many and they always have purpose.

- way to many ours never look clean and inviting always a mess
- Just go ANYWHERE and this crap is there!
- Too many of them
- As said above..... there are far too many and poorly managed by the city.
- only at election time
- There are WAY too many.
- Yes, I see several at the entrance to every community, and by every strip mall and many other places of business. Even churches and community centres.
- they are everywhere and I really dislike them
- It is well regulated and not overly intrusive.
- "Look around you and you will see . Even traffic sigs are covered by signs , seldom taken off .
- The city should be free off signs at public areas . "
- you can fins one on every street corner and several along main blvds.
- In Sundance and Chaparral they seem to be everywhere.
- Just drive towards downtown on Macleod Trail...everywhere!!
- It depends where you are. Certain parts of the city will have more then others. I'd prefer that we limit them more.
- Overabundant, and worse when you include all the other signage like garage sales, posters and stickers on street lights and street sign backs, and the host of other signage stuck on or hammered into medians or grass easements.
- Don't have much else to compare it to
- There is never anything on these signs of any actual worth or value.
- In some parts of the city they seem abundant, which again makes that area look untidy.
- Nobody seems to abuse them
- Answer is obvious. Look around.
- I live in Mckenzie Towne and there have been as many as THIRTY or more on the Boulevard on the short stretch from Deerfoot to the Traffic Circle. Beyond ugly indeed!
- In my community there are quite a few but as long as businesses are limited to the number of signs they can put in a row (I've seen almost 8 in a row all saying the same thing) the signs are helpful
- there are too many everywhere.
- not sure how strictly their " temporary period " is monitored by the city and often temporary becomes permanent .
- They seem to be everywhere on any quasi major thorough fares.
- I have seen many temporary signs. But they are not effective because they are heavily worded. I don't have the time and can afford to read them at the expense of safety. However, some short ones are quite effective. To me, a construction sign is also a temporary sign, and they are very effective. Same standards should be applied so they retain the value and quality instead of the quantity.
- Too many signs everywhere! STOP STOP STOP!
- Overabundant during elections. The rest of the time ok



- They seem to be on every main street and are often obstructing views leaving a commercial driveway.
- There are already too many of them.
- Again, I am basing this upon the status quo. Right now, all is well.
- Very rarely see temporary signs.
- I'm only bothered by them prior to elections
- "Over the past 6 months the number of signs on the city streets has increased exponentially!
- Having read the current bylaws in place re: time restrictions also all of the signs I have seen are staying up much longer than allowed. There are handmade signs, plastic signs with wire frames, sandwich boards. Would be happy to provide photographs of the abundance of signs cropping up all over the city. Have seen areas with 20 temporary signs with a block or two. Absolutely out of control!"
- every community
- Haven't driven around much lately.
- On some streets they are overwhelming in number
- They are everywhere
- One is too many.
- I feel there are currently too many temporary signs in our city and in my view, it's because we allow anyone and everyone to use them. If they were reserved for community groups only, it stands to reason that there would be fewer of them. That said, some work would have to be done to properly define the types of organizations allowed to make use of them.
- Seems normal
- They have become a blight with little control.
- they are everywhere
- Look around!
- There are a lot of them out there....and in some areas more than others.
- I see them everywhere, including in my neighbourhood.
- They are everywhere. Not only signs like shown on previous pages but all those for yard/ garage sales, missing pets, snow removal, yard works, etc signs that are put up everywhere. No one knows where they can or cannot place them as there is no ongoing public education program telling them the regulations. People must be taught these regulations so it reduces the workload of Bylaw Officers. All signs look tacky and should be controlled by a strong bylaw
- There are already way too many of these signs.
- tooooooo many
- "Abundant" is a subjective term, but I don't feel that I notice an excessive number of them.
- Drive on McKenzie Towne Blvd. traffic circle to Deerfoot for proof.
- As above
- Far too many!!
- Throughout the year there are very few signs.



- I don't find them to be an issue.
- Don't see them all that often
- See the everywhere
- There seems to be more and more of these signs in my neighbourhood all the time.
- They are everywhere.
- Sometimes there are too many.
- always see them on my commute to and from work
- i live here i mostly see them on man roads where thsre are many commercial businesses anyway. not a big problem in this town.
- Too many...and they cause accidents
- That is a subjective question. There are a fair number of temporary signs but, in my opinion, not so many that they negatively impact the city.
- They are everywhere and it is not only distracting but unattractive.
- I see 10 to 12 signs along a single blvd . It's ridiculous.
- Way too many! Especially in Tuscany!
- Way too many.
- Yes they are are one of the lowest forms of advertising. Seeing them makes me think cheap and thinking cheap deters me from want to use/purchase the product.
- Way too many!!
- I dont feel like it is too bad. There are a couple areas i noticed where it can be dense, limiting amount of signs in sq metres might help
- Legal or not temporary signs are showing up everywhere. The city should first control illegal signs first before allowing legal signs.
- Can be found all over the place.
- Easy...open your eyes
- In recent years there has been an increase. There should be a limitation on the amount and quality of signs in each community/market
- Junky
- It's hard to find a major feeder roadway in calgary without an ugly bold sign on it.
- The messages in the signage gets out. Not everyone reads the newspaper or watches the news. The City could put up signage when we get huge snowfalls to spread the message that streets with restricted parking after these snowfalls will be subject to ticketing and towing.
- On every road makes it unattractive
- to hard to watch the road and read a sign
- Too many in some areas.
- They show up on every road leading into a community or business area.
- In some locations ie Bow Bottom Trail there seems to be an abundance of signs
- Too many of them.
- Everywhere you drive you see them - more in some areas than others but still far too many.



- Drive into Lake Chaparral
- In West springs and Strathcona, they are abundant like weeds wherever there is a stretch of greenspace.
- Old Banff Coach Road has been inundated for years making the entire street ugly.
- Look around
- Too many temporary signs
- Needs to be less
- Clean-up required
- Way tooooooo many signs, it's making neighborhoods look like trash
- They seem to be posted by anyone not even in the community. Most prevalent are advertising for lawn and other home maintenance.
- Coming from the United States we see a lot more temporary signs in Calgary than anywhere else in the US. It makes the city look cheap and low budget.
- They are in every community. You can't drive anywhere without seeing them.
- There are many for yard sales, clearance sales.
- They are everywhere!
- The frequency is more or less appropriate.
- Look around
- Everyday I see more and more. It is getting out of control and needs to be dealt with. Realtors should only be allowed to place signs for Open Houses and promptly remove when Open House is over.
- Some areas seem to have more temporary signage than others.
- Drive any street and count the signs.
- they are every where
- Excessive signage is ridiculous and as mentioned very tacky.
- There are quite a few signs already along our streets. I would hate to see more allowed!
- I see them all over. Please ban them. At the same time fine people who don't remove garage sale signs or deface street signs
- I don't believe abundant is accurate, in fact I feel there is room for many more if the city would relax some of their overly intrusive regulations.
- Perhaps they stand out so much because they are extremely unattractive
- Many are clustered in prominent positions along busy streets, e.g. 53 Ave NW
- I see them everywhere because the sign companies do a brisk business without and city control unless there is a complaint.
- They are literally everywhere. Even on some higher speed roads in spite of the bylaws which prohibit it.
- in my area...I don't know about the rest of the city.
- They are everywhere. There are at least 6 to 10 signs all the time to greet you in my community
- No matter what major street you drive down you see these signs.



- As above.
- There are TOO Many signs
- "In certain communities and at certain intersections, it seems that there are too many signs which is very distracting for drivers."
- Not since u seem to have impounded them all
- Depending on the neighborhood or community, multiple signs occupy roads, sidewalks and boulevards.
- Too much so.
- Haven't seen too many areas with so much that it defeats the purpose as I would not look at any of them if there were too much.
- Everywhere you travel you see them.
- Open your eyes
- No need to say anything when it's so obvious
- It is out of control. They should be phased out totally over 2 years
- Macleod Trail as one example is a nightmare for signs and always has been.
- Locations are controlled and centralized for each community
- There are far too many of these! They are overly abundant, blocking view lines of cross walks, sidewalks and areas where children are at play. We have a distracted driving law, yet we allow these signs to be placed all over the city to be an eyesore and potential hazzard. Many of which also end up blown over or broken and then making our city look worse. They are all different hights, with various sized fonts in varying colors, making them an eyesore to anyone travelling through our city. They downgrade an upscale neighborhood to a garage sale image lining the streets with visual noise. They should all be banned for safety and esthetics.
- In some areas they are continuous and plentiful
- It seems that the past few years we have seen a large increase along with the signs tied to stop signs and median signs. Also we have seen a great deal of stickers on the back of signs at intersections.
- Over abudent. And not safe for vehicle / pedestrian/ cycle interaction...
- They're everywhere !
- Richmond rd was so full this week you couldnt even see kids at crosswalk.
- They are placed all over various neighborhoods and major arteries. Rows of them in many locations. Simply ridiculous. They are using public land to promote their businesses, for free. Since when do we let private businesses use public property for free. In many cultures, this is unethical.
- Not from what I have seen.
- Way to abundant.
- no signs please they are a garish eyesore visual diarrhea
- Way too many.
- Too many everywhere
- Use of signs are out of control. Many signs are not removed in a timely fashion.



- More so in certain neighbourhoods where there are a lot of small business shops
- I see them everywhere
- Driving around the city, these signs seem readily apparent which is unfortunate. Often times, you will see more than one or two along a boulevard and I have often thought how unsightly they are. In fact, I think that they cheapen the city and take away from it's natural beauty. One thing that I always appreciated about Calgary was the restrictions on signage, especially when you travel to other cities or locations across Canada and the US that freely allow a variety of signs that diminish the landscape.
- Far too many signs. Just drive along 90 ave by Glenmore Landing there are always 5 or 6 signs in a row. No driver or passenger can possibly read all the signs. Even your sign, I couldn't read it fast enough to see the website. I had to wait for the news to get the website.
- Especially at election times
- Since the fines were lowered to \$40 with no repeat offender fine, businesses are now writing off any fines as a very cheap advertising expense. Nearly all the signs are violating some part of the bylaw and the City does nothing proactively to enforce the bylaw. It's a joke.
- They are everywhere and growing every year especially on boulevards, green space and also in already congested commercial parking lots and strip malls.
- Every major street corners are full of signs
- They are every where. So are billboard which we could also use less of.
- You are a City Worker!
- They are far more abundant here than in many other cities in have lived in. The abundance of temporary signs is one of the first things I noticed when I moved to Calgary.
- by our house near Seton Blvd they are a disgrace and need to be removed
- There are regulations in place for temporary signs but many boulevards have too many crowded into too small of a space and many plazas and businesses far exceed the allowed number of signs on their properties.
- I have seen many temporary signs advertising resources that I have used as a result of these signs
- Way too many of them
- yes sometimes.. and there is no relevance sometimesas well as the time frame they can stay up
- Everywhere from small suburban communities to downtown to Crowchild Trail - too much!
- Too many, every when. No business in a residential area.
- There is no escaping the neon letter signs
- Abundant but clustered which allows visual relief.
- They are everywhere!
- I wouldn't want more than what we see now
- Just fine
- look along any roadway
- You see them in all residential areas and shopping areas

- They are regular but spaced. Specific places. Changeover. Rare crowding of messages but it does happen
- TOOOO MANY OF THEM AND THEY ARE UGLY!
- You can hardly drive through a playground zone in Calgary without seeing half a dozen. Sometimes advertisers will even use signs shaped like the silhouette of a running child! The stretch of Bow Bottom Trail southbound leading up to Canyon Meadows drive is really bad. It's wall to wall signs. It looks Indian Land style casino advertising down there.
- My boulevard in Mackenzie Towne is crawling with them. One street will have 7 signs. Rediculous. People need to advance in life. This is something that was done 30 years ago. Need to move on. GET RID OF THEM. They're a plague that's destroying the city.
- There appears to only be one in my neighborhood right now. During election time, the signs are too abundant but that is a price we pay to have free elections.
- I don't feel the number is excessive.
- They come and go. They are not abundant
- They are everywhere.
- some locations are
- Roads are now overflowing of this kinds of signs now comparing 5 years ago
- Not as many as Kelowna but still too many.
- I counted almost 15 in my neighborhood.
- They aren't around too often from what I have observed.
- There seem to be more and more that are out there now.
- See them here and there and coming into my community but they don't bother me
- But there are still too many on the side of the road.
- Way too many
- In some areas too much.
- More and more approved and un-approved signs are seen throughout the city.
- I do think find there to be too many (except during election time).
- There are too many!
- There are so many they have become redundant and generally ignored totally or as I said above, unintelligible in the split second one has to read them.
- Overabundant. Ubiquitous. A real blight. Just above all the graffiti that seems to be tolerated.
- See far too many.
- They are everywhere you go
- They are everywhere
- Take a drive. If you read them all, you are a distracted and dangerous driver.
- Some areas yes and some no. It depends. I think mostly they are okay, but I believe there should be a rule as to how many signs per green space or measurable distance.
- I dont seem to see too many signs here in Calgary
- I only see them when they seem required.



- In some areas there are too many large signs
- Only slightly less ubiquitous than summer dandelions - I'm in favour of dandelions though.
- I see them sometimes but I do not think they're more abundant than in any other city I've been in
- There are a bunch every where we go
- They're everywhere....
- Too many!
- in my area, they have become more abundant over the last few years and have become a nuisance
- Too many need to be restrictions put in place
- They are neither abundant or scarce, and I would therefore not be offended if more were erected.
- They litter our streets and boulevards, are mostly not relevant to the majority to the majority of community members, and look terrible.
- Calgary workers and management have been taken advantage of by the sign companies and we the taxpayers must pay for the extra work to cut around the signs. Also they are a distraction to drivers.
- Get rid of them. Total eyesores. City pays a lot of money for landscaping and all you see is this garbage.
- They are so abundant that they give off the impression that we are a "trashy" city. No other city that I have visited in recent months has as many signs posted as Calgary.
- They are everywhere I drive!
- I see them everywhere!!!!
- They are in every quadrant and community in our city.
- They are well used and an important part of an active community. It keeps people in touch with local events and helps them remember local businesses.
- I find that they seem to be common in some places/neighborhoods and not in others.
- Way too many signs pepper the landscape in Calgary and it is unfortunate as they are quite unsightly.
- It should remain that way
- There are far too many temporary signs in Calgary. It is out of control.
- I have definitely noticed more in the last year than ever before.
- I see quite a few. I think the level is probably about right.. but I could see less advertising for the 24 pack of beer, and keep more space for community organizations.
- You see them everywhere and you shouldn't
- I don't drive enough in a diverse amount of locations to answer this accurately
- They seem to sprout like mushrooms after a rain
- My entire community is inundated with advertising signs and I am fed up.
- Some roads have too many
- 52nd street SE is too congested with poorly written signs
- Too many signs close to commercial sites
- A bit too much.
- Keep it that way



- I do not see enough to bother me at this point.
- I cannot escape them on my commute
- I would say in most areas not a problem.
- See macleod trail
- No
- They were way worse before
- I have had a sign business in Winnipeg for over 20 years. I recently moved to Calgary to be near my kids and grandkids and I hope to restart my business here in a limited way. I have always been aware that more signs are not always better. Competition for attention between businesses often dictates whether or not someone erects a temporary sign. There are other forms of advertising that are inexpensive and effective. They just require a bit of creativity and awareness that messy just doesn't put a business in the best situation.
- Way too many signs . Small ones are a complete eyesore and cause litter.
- Far too many
- As long as there aren't too many to look cluttered they're fine.
- Every street seems to have signs
- Far too many.
- Their too many sighs in the same place
- One is too many, but they are everywhere
- They are everywhere --- it is like noise too much and they disappear into the landscape so you don't read the,
- Abundant and annoying. Election time is the worst. Signs are everywhere. On lampposts. On islands. At intersections. Placed on lawns. Placed on the boulevard.
- I don't think it's too bad
- because if the abounded the should abundant the bus benches advertising also its a way of spreading the message to the public and it wont harm any person in calgary
- Nothing to explain here. Go drive around.
- Just drive around Calgary - they are everywhere INCLUDING on all the traffic signs in our neighbourhood. People have been stopping their vehicles to move the signs or remove them from the stop, yield, pedestrian crossing traffic signs. Highly annoying and ignorant.
- Too many! So tacky
- Mostly business signs too many to close together.Sometimes its too many business sometimes just too many signs for same thing
- We have to many signs close together. Move them apart and away from permanent signs.
- Too many and during election times it's a nightmare!!
- in some locations ie Mcleod trail, but is is better than it used to be
- I don't notice too many in my area but I'm sure there are pockets where there are too many.
- See them all the time in the Coventry area.
- I see them often



- In the 900M stretch of road heading south from my house, i counted 56 temporary signs. (i did not count the ones that were on private property) 52 of those signs were in contravention of at least 1 of the current bylaws. Most of these signs have been up for over 4 months.
- Sometimes Calgary looks like (censored) because of them
- I have no explanation
- They are not regulated, they trespass on our field of view. For example - 'wegotjunk' or 'junkareus' or something on those lines, the huge company, puts up sings all over the place, which is ironic, because they ARE the junk!
- I don't notice too much anymore, to be honest, they just become noise in the background.
- Every community has a temporary sign or two here and there throughout the year. You expect to see them when soccer season is approaching, when events or important information are available. I wouldn't say there are ever a tonne of them from my experience, but they are definitely seen around the city all year.
- Definitely in some areas
- Way too many of these every where I drive
- It just occurred to me that businesses put out sandwich boards that can be informative.
- No explanation needed
- Unless I just don't notice them unless they are a clear distraction? Like the huge flashing neon sign by McMahon Stadium is.
- over-used! way too many of them
- They should NOT BE ALLOWED....PERIOD!!!!!!
- At certain times of the year more seem to sprout up
- It is difficult to drive anywhere in the city without seeing at least 5-10.
- There are too many signs. There are other ways of getting info to Calgarians, signs are a distraction and too many people are already distracted with their phones while driving.
- During these tough times - small businesses need to remind motorists of the services they provide.
- Its ridiculous how many signs there are, I feel like we have more of them than we need. They are distracting from the natural beauty of our city & its parks.
- They are everywhere, ugly
- You cannot get away from them.
- Look around there are 1000S of them
- in certain locations, there are too many signs grouped together
- Way, way too many.
- I frequently have signs in my neighbourhood for activities and organisations that aren't located in my neighbourhood . . .
- "there are 13 in the strip mall by my house.. is that too many??"
- Some are too close to each other which makes it a distraction. Too many different messages in a short period of time. The average person can remember 3 things at once without writing it down or



seeing at a glance. 3 items to pick up at the grocery store, 3 numbers, 3 primary colours, 3 items in your fridge right now.

- At times, I have seen 18 signs in a one block stretch. Simply not needed.
- Just in MacCloud you can't go a block without seeing multiple signs like this and they are all for business use.
- The standardized black signs are fine. Lots of variation in signage size, placement, and style and "homemade" signs are unattractive.
- hardly. have you ever been to the USA? that place looks like signs are more important than people. wait...
- Before the current bylaw I recall them getting out of hand, they seem to be reasonable now.
- Absolutely! That's why I'm taking this survey.
- It's not overdone at this point.
- There seems to be a few around.
- There is always sign some where. Obviously, they creep up in larger amounts depending upon many factors. ie elections, festivals, farmers market etc.
- Waaaay too abundant!!!
- Anyone can put up a sign and they do.
- see them everywhere unfortunately, if not so many then not bad but they are too close together in short span of roadways, some are totally unnecessary as in politicians having multiple signs in a row vs just one etc. prior to elections (they are the worst)
- They are abundant enough I would sooner see a decrease in signage rather than an increase in signage
- Fortunately they don't seem as abundant as other cities I've visited - or perhaps i drive the ring streets. Richardson Road seems to attract a lot in certain seasons and I'm always relieved when they finally disappear and am very grateful when they do.
- I haven't paid much attention. It seems signs are only in abundance during certain times of the year. For example, around stampede there are more signs for events.
- Most especially distracting during any elections or at the beginning of school year, beginning of summer.
- they seem to be everywhere. I'm hoping people are not being sneaky and are paying the City for those signs. I know someone, she's a sign police! :)
- WAY TOO MANY CURRENTLY
- Too many, eliminate them all.
- "Just drive down Macleod Trail.....that speaks volumes."
- When the political elections are taking place the campaign managers can be a little overzealous with the amount of signage they put forward but otherwise we are good.
- I can't drive a block in Calgary without seeing them
- Seems like Auburn Bay/Mahogany have too many coming in on 52nd Street



- I'd love to see signs placed north of my neighbourhood, instead of mostly only south. I live on 130 Ave SE and there are many signs going south from 130th along 52nd St, but I notice there are few along 52nd going northbound from 130th. My typical commute does not take me south, so I do fear I miss out on notices.
- They are everywhere you go/look. Sometimes in questionable places.
- I don't see them as an excessive problem
- They are abundant but necessary
- So many I just ignore all
- Far too many, they are everywhere you look. It is pollution to my eyes. There seems to be no limit to where they are put and how many a person/company can have.
- once again look around...If one lives off a main road this does little
- Normal expected levels
- They can be when not used in a temporary manner - plus they can be inconsistent.
- Far too many signs are evident throughout the city, in all quadrants (private businesses & City use).
- In some spots!
- To a great excess. I have long desired their removal from Calgary's streetscape. Unfortunately they are seen along most major roadways into communities around the city.
- Too many in my opinion, diluting their efficacy
- Far too many
- You see them frequently, but they communicate important events/meetings.
- I would have to categorize them as being somewhat 'abundant'. I think there are probably 4 to 5 times many as in the 60's, 70's or even the 80's. Then again, Calgary was a much smaller city back then.
- Sometimes there are a lot - election time for example - sometimes there are so many it is annoying but generally it is not a problem
- very grateful for the City's by law enforcement
- THEY ARE EVERYWHERE
- Most shopping centers have one or more and when it comes to election signs there is no need one sign every couple of feet.
- I think it's just the right amount of signage.
- I haven't really noticed that they are overly abundant at most times of the year. Perhaps at the time of elections they are a little bit more abundant.
- Sure. But they are generally temporary so when a new sign goes up, I generally try to read it. Once read, I ignore it.
- Depends on the area.
- At times they compete for space along busy routes
- Tiny signs along busy roads advertising carpet cleaning and other services should be policed better. Not just by the guy mowing the lawn,
- Almost every major thoroughfare has them.



- Too many signs on boulevards and shoulders of the road in many areas of town. Also too many signs and stickers attached to City-owned traffic signs and posts.
- They're EVERYWHERE!
- Way, way too many and placed haphazardly. I vote for getting rid of temporary signs altogether. But if we have to have them, they should be placed strategically and consolidated so they do not pollute the landscape.
- Beyond belief!
- On certain streets it's unbelievable how many signs there are. Intersections are worst, which is where most caution is required.
- Too many everywhere
- Too many everywhere.
- INSANE AMOUNTS. GET RID OF THEM PLEASE
- Is see them everyone...all areas of the city.
- They are all over. You really don't get away from it now.
- I do not feel there are too many signs at any given place. Once in awhile there may be 3 or 4 at one intersection, but usually that is not the case.
- I find there are too many and too wordy to read.
- they are everywhere you go and they seem to be more prominent in certain quadrants of the City like the NE
- WAYYYYY tooo many. I am so glad you asked! I have been wanting to say this for a long long time. I hate them
- i see the city of calgary and community signs the most and they are both valuable.
- Abundant is an understatement. They are everywhere. There are waaaaaay too many of these signs.
- The worst time is election time.... those are eye sores!
- You can't drive anywhere here without being bombarded by signs - there's so many you can't possibly read them anyway and you shouldn't be since distracted driving is ILLEGAL.
- Too common, and sometimes the number in an area is a complete eyesore.
- You cannot go far without seeing these signs.
- Election signs, community election signs, community events, Calgary events, important meetings, advertising of various assortments, various combinations of sign types and set-ups for all of these.
- I dare you to try to drive through a neighbourhood and not see a sign. I'm surprised they're not on deerfoot at this rate.
- The city has done a good job of removing temporary business signs that pop up now and then.
- Probably more than enough at tthis time.
- Are you kidding? If they weren't an issue, you wouldn't be doing this survey!
- BUT, recently saw a business advertisement for over 2 months on public green space. Until my spouse registered a 3-1-1 complaint, nothing was done. Generally, see occasional notices



associated with our community or the nearby construction that affects our community. That's acceptable.

- A few years ago businesses had to get permission from community associations to post signs in their area. Now they seem to be able to get licenced at will. Perhaps the City needs to regulate the number of signs on any given week in each specific area so there are not as many at the same time.
- No more signs
- Depends where you are.
- In some areas there are way too many and are both ineffective and an eye sore.
- We expect it along certain routes like Macleod Trail or other non residential thoroughfares that already are dotted with commercial businesses and their permanent signage, though the same rules of keeping away from traffic signs still apply. But I've driven along roads where there was barely any boulevard, and the signs were placed so tightly next to the road that I almost had to change lanes to get past.
- They are everywhere. I welcome the community ones, but there should be limits on commercial temp signs - size, style and duration.
- Yes, too many signs
- I see them all the time on McKenzie Town Blvd before the on ramp to deer foot. Bad enough people have to deal with not knowing how to drive a traffic circle, but then get distracted before meeting onto a major roadway.
- There are far too many signs along our city streets.
- They seem about right
- Like I said too many
- There are far too many in small amounts of space.
- Way too abundant!
- They are everywhere and stay up long past their necessary date.
- In many neighborhoods YES
- Way too many - distracting and present a safety hazard.
- If one drives, one sees this abundance.
- Far too abundant
- Not really, other than in election years. Otherwise they seem to be fairly limited to commercial areas.
- They're every where.
- Far too many, just in my own neighbourhood alone, not too mention the rest of the city. It's unsightly.
- In my opinion too many signs for all sort of things. It is visual pollution.
- more all the time
- I tend to ignore the signs. During rush hour especially!
- "I see them fairly regularly."
- I typically spend most of my time in the inner city and cannot comment about the rest of the city. I would like more signage near the downtown and surrounding communities about road and sidewalk construction and its progress, so many detours and closures!



- almost every corner, street light, boulevard there is some cardboard sign stuck in the ground - littering is what it looks like.
- I remember it being much worse in past years.
- There are too many signs especially where builders are building in newer communities.
- Not sure what this question is intending ask.
- In some places.
- Our community is not overloaded with signs.
- Too many litter the City
- In some areas, yes. Maybe where there are a large number of stores, like a strip mall, they should be regulated, but, again, everyone is trying to make a living. Maybe give the smaller, independent stores a little help by allowing them to do this a little bit, and the large chains really don't need the benefit of this. Maybe it's over a certain amount of income, or a certain amount of income per square foot, that would remove their claim for the need for any extra advertising at the expense of public areas.
- Same response as previously shared... There are so many signs that appear to be temporary in structure, but permanent in their long-standing placement. These needs to go! Really! Drive around... there are so many signs for developers, builders... often for communities that are fully built-out. If you call 311 and ask these signs to be removed they say these signs don't fall within the standard bylaws for temporary signs. There are also large roadside sign along Bow Trail, for instance, that also aren't removed because this property belong to the province. Really. There are also small/tiny signs advertising online dating websites or cleaning companies that sit on the roadside for ever. 311 won't deal with these signs either.
- THEY ARE EVERYWHERE
- I think this depends on the area. At times, I have seen them clustered and there are too many. More than 3 signs within 1 city block (downtown sized blocks) is too many.
- I was surprised to see so many when I moved here in June 2016.
- Please take a look outside the Genesis Centre on 52nd Street
- the small signs that company stick every where should not be allowed.
- There are too many.
- "Look at intersection of 14th and Sifton.
- Hard enough to negotiate drivers who are distracted by their phone, let alone a 3-way stop. "
- Too many!!
- Road right-of-ways normally have an abundance of small signs that are distracting. Downtown Calgary has numerous business sandwich boards that block sidewalks.
- There are far too many of them.
- They are in too many neighborhoods, and no controls on them
- In some areas moreso than others.
- There are some times of the year and some areas they are overly abundant. It would be helpful for organizations to have time guidelines to when and how often they have signs on roads.



- ..however not as much as they used to be.
- As mentioned above, I notice these temporary signs everywhere; likely because I wasn't used to seeing them around where I lived previously. After 10 years in Calgary, I am still not used to them and find them to be an unnecessary eyesore.
- too many and seems to be getting worse every year.
- See lots of them in certain areas. Many signs lined up one after the other. Very distracting.
- Are they abundant? They're out of control.
- I think that once the most recent bylaws came into effect, it cut down on the over saturation of signage use that was cluttering up our roadways and other areas. Looked bad and led to a lack of respect for property and created litter. Currently it seems to be managed well.
- they're everywhere.
- I imagine there is a problem, hence this survey.
- Unless I am in a public park, I can guarantee a sign or advertisement of some capacity will be visible when I am walking or driving.
- I don't even have to go a kilometer to see dozens, in places one after another.
- Everywhere.
- There do appear to be many signs as one drives certain routes.
- I believe Calgary has made an effort to keep signage to a minimum.
- There is a section of road on my daily commute which is overly dense with temporary signs, detracting from the character of the surrounding area.
- Only during political campaigning
- I think more open house signs would assist in choosing our new home and neighbourhood signs should be placed to keep us informed of events for our family.
- yes, far too common especially around retail developments where storefronts and pylon signs offer motorists and the general public advertising for business.
- Pretty common
- In our community, not abundant most times. On major roadways (Macleod Trail, 16th Avenue, etc) they can really stack up one behind the other. All election signs should be eliminated, unless they are advertising for an event
- as stated previously, on 53rd, there a least a dozen at any given time
- I see them frequently enough. I don't think there is a SHORTAGE of these signs, but I don't have a problem with them being effectively used by those who require them to increase consumer interest. So long as it's not offensive, overbearing, or repeated every ten feet....I don't have a problem with it. Last election period was [removed] OVERKILL though, and I think that [removed] shouldn't be allowed. Every house with a sign? Come on. OVERKILL, and NOT appropriate use of the product at all.
- to much so
- Not at all. I can't imagine how many activities, events and specials I have missed because there is insufficient notification.



- I see them all over the place
- They seem to be creeping back after being regulated away a few years ago.
- Far too many and placed for far too long. Keep them away from residences, parks, etc.
- yes but in most areas they are not overly abundant
- See them everywhere
- There are too many of them as it is, never mind during an election when the City looks like garbage as a result.
- one is one too many at the sides of our roads
- I'm not well travelled in Calgary, I don't know what the signage situation is like outside of the areas I usually go to.
- Depends on the neighborhood. If it's a community with a lot of businesses, then there's often a lot of signs. Otherwise, not really.
- Go by dozens every morning and it is distracting
- Take a look.
- Overly abundant!
- I see them all the time
- I don't feel there is an excessive amount, they are common but by no means taking over the landscape.
- Don't see all that many. Most appear to be seasonal and short term.
- Some seasons, Edgemont Blvd are littered with these signs for business or community events that are not even in Edgemont....for example 'are you single' is one of the signs now on the Blvd.
- Yes too many...and only get worse during elections!!
- The landscape is only peppered with signs. I don't see them everywhere.
- There are lots and I am fine with it
- They seem to be everywhere!
- In West Calgary - west of Sarcee, between highway 8 and 16 it has gotten pretty much out of control and now there are areas constantly littered with a dozen or more signs.
- As above
- So far so good.
- No but there are enough of them to be a problem.
- Everywhere. Often a blight on the landscape.
- I find them increasing. I wonder if in tough times it is a less expensive form of advertising?
- Haven't seen many
- At times, they are, such as during elections.
- Is that not self explanatory ?
- Generally, there are peak times for signs - August as school starts when sports and arts groups need to get their information out to the public. April is another peak time before spring sports.
- It seems to be the main and most popular way of advertising. I have never lived in a city with so many signs everywhere.



- I don't believe they are abundant.
- I think we have too many temp signs that businesses have permanently but in plus all the others that are used long term.
- Especially on major roads, they're unavoidable. You can't throw a stone without hitting one.
- See explanation about elections.
- Don't notice them when I'm driving! Because that would be distracted driving
- This is the first time I'm thinking about them outside of seeing them whilst driving.
- They are abundant in some areas, but I don't find them to be excessive or intrusive.
- In our neighbourhood there are sometimes upwards of eight or more signs in a row on the boulevard as you are exiting the neighbourhood.
- Especially in the northeast
- Not that I have noticed. There are often a few along Bow Bottom Trail, I do not have a problem with them.
- Some communities have very few of these signs...to me that is a sign not much is going on there
- Not, perhaps "abundant" yet, but getting more pervasive each year.
- Probably too many. And, more and more small ones are popping up too. I think it's too much.
- They seem to be very abundant.
- Personal opinion.
- Sadly, too abundant. One of the great things about Calgary, was the no signs bylaw!
- Again, Forest Lawn.
- Sign numbers and placement are dependent upon demographics.
- Some areas of the city have temporary signs in place all year long. These are effectively permanent signs and appear to be just a means of avoiding compliance with permanent signage regulations.
- They are on every block all over the city. Most of them need to disappear.
- Touch to answer. Some times there are a lot then none for a month
- On the way into Silverado there can be a dozen signs in a 1 km stretch it is just too much.
- Probably too many of them
- They seem to be everywhere.
- There are signs everywhere
- Never even considered it an issue until lately it has all this attention.
- They are useful and necessary, but a blight on the landscape. I believe use should be somewhat controlled, more uniform and fewer at one time in one location.
- They are everywhere
- Every corner has more than one, and one is too much.
- They are located near many major intersections and along many major roads. It would be quite difficult to drive in this city and not see at least one sign.
- On my community lawns and walkways as you enter New Brighton there are always 1-5 signs. When I drive out to Deerfoot, McKenzie Towne Blvd is covered with them.
- "Every major road, ever feeder road, on more and more roadside posts and on bus shelters.



- Signage in Calgary is so grossly overabundant it has become stupid and offensive."
- I see more and more of them
- I have seen them, but not to the point where they have become obnoxious.
- I don't live or work near any major roadways with signs like these.
- Too many
- In some places they can be very popular.
- Too many already
- Not enough to bother me, at any rate.
- They're just everywhere.
- "Not in my community.
- There are other communities where there is an abundance of signs. Which is too much. "
- Too many.
- And they should be, it means our city and communities are alive and trying to get a message out. It's funny when you think about signs, what does our landscape look like in any election? What would our trying to be elected do without temporary signage?
- FAR too many are allowed now, and as mentioned before, will often remain abandoned long after the sale, promotion, or event is over.
- I see some. Maybe a few too many.
- WAY too many signs.
- I see rows of signs every time I go out for a drive.
- They're everywhere you drive.
- They are everywhere. They should be taxed if out on city land. \$5000 a year for big signs.
- Yes, far too many signs!!!
- I can't really speak for other communities but there are a few in mine.
- "i get super annoyed when i see more than one in the area. we pay tax dollars to maintain the greenspace. i hate seeing our semi-natural areas with grass and trees with neon signs in the middle of them.
- as a resident, if i've seen the message once, it's enough. i don't need to see it every single day i drive by until the sign is taken down. matchmaking? seriously? how many people driving by actually care about that. right next to a elementary school? that's just tacky."
- They are everywhere
- I seem them all over Calgary
- There are too many in the NE (like along McKnight blvd in falconridge area) I hope a bylaw helps to tidy up some neighborhoods.
- Does this really require explanation? They're everywhere.
- I notice them as I drive around but haven't given much notice as to how abundant they are so I guess that means, to me, they are not over-abundant. During elections, they are far too abundant.
- In some places for sure.
- At times I have seen row among row of signs on busy streets.



- TOO MANY!!!!!!
- There are spots where there are WAY too many, especially between McKnight Blvd and Falsbridge Dr NE. I've seen over 25 signs in that one tiny stretch of road at one time. It's ridiculous. And that isn't even during an election! When we have elections it's just trash standing up on a piece of wood. There should be a limit to election signs as well. I don't need to see the same sign 25 times on once city block.
- There are so many that they are no longer affective in portraying a message
- They're everywhere. I remember thinking, "Don't we have a sign Bylaw that was a big issue?" Yet I see all these signs everywhere.
- Omg, they are everywhere it's awful.
- They're everywhere in
- There everywhere and a bloody eyesore
- Again, if you want to get the word out, signs are the way to do it!
- Unfortunately you see them everywhere.
- I've noticed them a lot lately. I wouldn't call them abundant yet.
- "To abundant. Lowers the class of the city."
- There might be some locations or specific time frames where this might become the case but generally I believe that they are used respectfully and effectively and not overdone.
- They are everywhere except less in the higher-end areas.
- In certain stretches depending on how active a neighbourhood - they are too many closer to groceries stores or schools
- You will typically see 4-10 of the small ones in a row and up to 4 of the larger ones in a row.
- Our main boulevard thru the area always has signs, sometimes 5-6
- Just go through Macleod.
- I drive along 90ave SW and 14 Street where I see quite a lot.
- too many in my community Edgemont. And not even only for Edgemont businesses or events
- They are common, but probably not overused
- There are lots.
- I do think there are often too many
- Cause driver inattention !!
- These signs are everywhere and annoying. A great example is bow bottom trail from deerfoot to canyon meadows. Spruce Drive in the sw is now also getting cluttered with signs. Richmond rd from 37st to sarcee is another example.
- no comment
- Have you driven down Tuscany Boulevard lately? It is like the strip in Las Vegas without any redeeming feature or grace.
- In parts of the city yes. Should be few and far between.
- "All over the sw"
- I don't find there to be an overwhelming amount.



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments
February 13, 2017

- "They are everywhere!
- At election time you have political analysts going out and counting signs as a way of determining an outcome of an election - it's ridiculous and just encourages sign wars."
- Just look around!
- Too abundant. I think there should be more restrictions.
- In some areas, yes!
- I acknowledge that they aren't overrunning the city, but there are certain streets that I can think of in which they are overwhelming.
- Too many and they seem to be on the rise.
- Look out your office window!!
- We live in Coach Hill. Old Banff Coach Road is a classic example of too many signs and so ugly.
- Again - please look elsewhere - they are wildly out of control in our city.
- I see them but I do not think they are abundant.
- I've noticed an increase in number.
- I frequently see them as I travel here and there but I couldn't stipulate as to the abundance of them
- n/a
- See above.
- Not on my drive... can't comment on other neighbourhoods.
- I've never noticed an abundance in the communities that I drive through.
- Can only speak for my own area, see more than I would like.
- There seem to be dozens often repeating the same info throughout communities. One on a major through route is plenty.
- Yes yes yes
- You can't drive anywhere and not see these signs.
- Really?
- I try to look at the street when I am driving and not at signs.
- Depends on the time and season. Too often they are bunched together which makes them even more dangerous.
- To many!
- Constant bombardment.
- The existing signs are TACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKY and I have no clue what they read because every time I see one, I think that they are TACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKYTACKY TACKY TACKY TACKY
- "Way too many. Ugly and pointless. Not to mention dangerous and distracting"
- There does not seem to be good policing of signs, and some stay up forever.
- Abundant is a wholly subjective term



- Along 90 Avenue there are usually too many.
- You don't see as many as in other cities
- They are present. I see them along pedestrian overpasses over major roadways and within neighbourhoods, but I have not thought of them to be abundant.
- There are many cities that do not allow temporary signs, and still have thriving community centres and small businesses. They are unnecessary.
- They are one of the first things I noticed when I came to the city
- They seem to be getting used more often
- I ignore them as there are so many I find it distracting and too close to read while driving
- Drive around and see the number; on lampposts, sidewalks and traffic light. Some falling down or in a dilapidated state and out of date. Many hand made and poorly visible so that one has to scrutinize what they say.
- Too many signs on the side of the roads
- When I moved here it was the first negative thing I had to say about Calgary
- Some avenues look literally like garbage dumps with these signs scattered all over them, never allowing you a moment's peace.
- I definitely would not want more than there already is
- Once again, see the NE
- Too many up and down the avenues.
- They are everywhere!
- I only see community associations or the City of Calgary signs. Not too many signs for businesses.
- Far too many. I was just in Portland and didn't notice any there. When I get back all I see are ugly signs. I would prefer they are all banned except on private property.
- There are FAR too many.
- You can't go anywhere in the city without passing by these signs. The exception is downtown where Blvd space is not as abundant. However, businesses choose to use window fronts to connect their message.
- Current balance is fine
- Overabundant. Particularly during election time.
- There are more signs in some areas than others, I think due in part to the types of businesses and organizations that are present in those areas
- Yes there are signs but they come and go. They change on a regular basis so what is the big deal.
- I see lots of them.
- Other cities don't have these.
- More popping every summer, multiple signs in a row. Bigger and uglier.
- There seems to be more and more signs going up in the City.
- I do not believe that we have too many
- See them everywhere.
- They are everywhere and pretty soon if there is no regulation, they will be on the main roads
- Ghetto.



- I see a lot more in Calgary than I would like to see, often as permanent fixtures that aren't showing any special events/sales/opportunities.
- yes - see previous comment about election signage combined with temporary signage
- I don't see an awful lot of them, but I certainly see some.
- too many too close together
- I see them everywhere I go
- I wish we could get rid of them.
- There are four out front of my workplace, and probably a hundred between my house and there.
- Especially in certain areas of the city, where many small- and home-businesses are competing with one another, such as along 80th Ave NE. and Falconridge Blvd. NE.
- Bow Bottom Trail, Acadia Drive are often quite abundant.
- At times I do notice a lot, from liquor store advertisements to store openings
- These signs are visible more now than ever before! They are distracting to drivers, they are an eye sore, they often contain letters that have been rearranged into inappropriate messages, and, at times, have messages that are inappropriate from the start (e.g., a recent sign posted at the entrance of my neighborhood said "Feed a criminal, keep your doors unlocked". This was particularly troubling for my children to read.
- Too many of them. The signs look tacky and are not a good representation for a clean modern city
- There's 20 along the block I walk home on
- Far too abundant
- Especially at certain times of the year (like September, when many kids activities are starting up).
- They can be especially during elections!
- I see them everywhere
- Bow bottom has ALOT so does Mckenzie town
- They are everywhere and bylaw does nothing about them because it is not a priority for them. I was told such by an officer when I phoned in a complaint.
- "I do notice them often and I was actually thinking about how many there were and it kind of looks like litter and you just can't read them all.
- It's kind of ironic this survey passed me by after thinking about this the other day.
- Now I am one for conspiracy theories are you reading my mind??
- J/ks"
- "I think that temporary signs that are stuck in the ground on little wire frames by any company who chooses to, should be banned.
- The larger BOLD signs should be allowed, but only one per km on a road.
- AND anyone who puts stickers advertising their company on the back of road signs (like Gutter Doctor that seems to be plastered everywhere) should be charged \$50.00 per day per sign as graffiti, until the label is removed from the public property."
- Everywhere I look Calgarians are getting divorces through divorceEZ. There are matchmaking services in abundance.



- There are so many that I tend to just ignore the whole lot . Especially commercial ones. They should not be allowed.
- Way too many
- I see the same ones in my community and they don't seem overly abundant.
- Along 90 Ave SW by Glenmore Landing, I've counted more than 7 in a row. Other green spaces are also bombarded.
- In some areas, entering a neighbourhood or around business/shopping areas
- I wouldn't call them.abundant. there are.some areas they are more common, but it.isn't like people talk about calgary and use sentences including the obnoxious amounts of temporary signs as one night discuss the amount of potholes in Edmonton....just saying.
- I don't feel overwhelmed with them when I drive around.
- But sometimes and in some neighbourhoods more often than others
- They are average
- Any amount of signage to me is abundant. I'd rather not be bothered by these signs.
- I live near Richmond Road, and that street is FLOODED with temporary signs.
- Too many cluttering up what little greenspace we have.
- Theres way too many
- "There seems to be areas that are a bit ""overwhelmed"" with sign information. I noticed this around the Super Store in West Hills. Most signs there are business oriented and low to the ground so they aren't easy to read or attractive to view in abundance."
- I see them everyday on my drive to and from work. I refuse to read them.
- Too many signs
- They are everywhere. Does this really need an explanation?
- Way to many!!
- Way too many already on busy main streets when drivers already have enough to watch out for in multilateral traffic lane changes, changes in lighting (changing seasons), pedestrians not obeying walk dignals , blind spots created on turning lanes
- I don't usually feel there are too many. Except during elections.
- They are everywhere in evanston and near creekside mall
- Too much so. I see signs at the entrance/exit to every community I visit, near the entrance to every shopping complex, on nearly every major road that I travel. They are everywhere.
- When I moved to Calgary, I was stunned to see so many.
- I don't notice them too much unless of course it is around Stampede time and they are announcing breakfasts but that is to be expected.
- There are way more in some areas vs. others (business areas have more than residential streets). I think limiting the amount of signs by businesses is warranted, but expectations for community groups should be considered.
- I see them everywhere I go.
- Too much so,many are put up with no thought to blocking safe driving!



- They are used to often and are a distraction
- I don't feel they are excessive in my neighborhood.
- There are some but there isn't an overwhelming number
- They are everywhere and look awful everywhere!
- They are everywhere during the fall and spring. They take away from the beauty of nature.
- See previous answer.
- Certain parts of our city look awful, Northeast Calgary , shawnessy , south wood to name a few
- I think we have just the right amount.... except at election times.
- They are in horde everywhere.
- In some places there are so many signs you can't even read them all. That's very annoying.
- Almost always on the boulevards in my NE neighbourhood. Yuck.
- It depends entirely where you are in the city.
- At times there are too many.
- Seems like they are everywhere
- Abundant yes, but not to the point where it's a problem
- There are tons and they have too much on them.
- Way too many
- There are so many that I don't even try to read them anymore.
- Most communities have them
- Temporary signs are everywhere!
- Too many on some roads and you really can't see any info I. This case.
- "They are everywhere!
- People complain to the CA constantly.
- Does anyone even read them anymore? When all jumbled up along the road leading to stop sign. Do people stop or are we starting to ignore even the important signs? They only signs should be safety OR traffic related so people pay attention!"
- I have seen cities where you can't distinguish between signs and landscape
- Many roads do not have temporary signs.
- I have not seen that many.
- I see them everywhere. Where there is balance (not too many), then they are more successful in their function. Where there are too many, hard to read from a passing vehicle, they just become ugly "white noise" to the landscape.
- It seems that some areas have more than others
- No-one questions their validity during election campaigns when they're particularly abundant and add no useful information to the scenery
- There are a lot of signs in my community, but I'm not sure how prevalent they are city-wide.
- There are so many, way too many. I don't want to have to explain all the time what every dating and waxing sign means to my kids

- Some time on the main Blvd into my community the might be 2 to 6 signs in a long block advertising everything, community events to a new hair dresser.
- They are everywhere. Especially in less affluent areas it seems.
- A trip to New Brighton will explain why we need to regulate / control signs in Calgary. It's impossible to take pride in the neighbourhood when it looks disorganized and cluttered with the signs.
- There do seem to be quite a few of them
- Certain locations seem to be overloaded. They aren't ubiquitous.
- Abundant at certain times of year and during elections but otherwise not.
- Far to many signs
- Sometimes two many, and too big. Its all too common to see them blocking the view of traffic coming outof business driveways
- I see them everywhere. Please make rules about digital lighted signs. Cheap flat solar powered ones are coming. What's worse then temporary signs? Glowing temporary signs
- "If they were abundant they would be on every street corner."
- I use 32 Avenue NW to commute to work. Temporary signage is abundant for sure.
- There are a lot of them. Abundant = a lot.
- I think it's more like just right
- I see dozens everyday and very few are messages that concern me.
- Way too many throughout especially during the warmer months and during elections
- They don't appear to be as many scattered around.
- they are everywhere
- Too many everywhere now makes them ineffective...like white noise....don't even notice them.
- Too many signs throughout the city selling products and it seems many of them are out dated and unkempt.
- every week every business adds another one and if the City allows will become a even more popular including me taking off my bus benches. I can pay a guy 3000 a month to drive around a keep moving my signs
- There are too many signs, Calgary looks ridiculous with all the road signs and they are dangerous with the distraction they cause for drivers.
- It's a lazy way for communities, politicians and businesses to pretend they are engaging us or diatract us from our commute.
- It has never crossed my mind that temporary signs are a problem before seeing this survey.
- Yes
- "They are way too many on some rods and mushrooms throughout the area"
- Their use is steadily increasing, particularly in new neighbourhoods.
- You can drive down certain streets like 130th ave or 52nd st and they are everywhere. There's no need for them.
- Need to restrict business use
- The number of signs are at an appropriate number now.



- They cost too much to be abundant.
- Drive down my street - there are more signs than trees!
- They are abundant in Calgary, wherever one travels.
- Yes they seem to be everywhere, but the ones that have consistent size, colors and lettering are the most effective and least annoying.
- I think there are way too many.
- They are all over (lots on westbound Bow Trail close to 85th street)
- Unless you live in high income areas signs are allowed to sprout anywhere
- WAAAAAY too many of these around.
- In some places, there are too many signs and in others there are not enough signs to tell you show you directions to a place.
- One or two years ago we had the same problem, and the city curbed the use of signs placed on busy streets, why is the city allowing the signs to be put up all over the place now?
- They litter the boulevards where I live, and throughout the area I shop.
- Some signage is of little interest to the majority of people viewing it. Perhaps this could somehow be controlled, to allow only events or initiatives that would impact a high percentage of the neighbourhood.
- Not yet.....
- Some places have so many in a short space you do not have time to read any of them.
- They are in every community I travel to
- I see more all the time and I don't like it.
- Absolutely rampant and out of control. It will take a lot of courage to change people's reliance on this type of signage but it needs to be done as a place-making best practice. Have courage.
- I find the city is inconsistent in how they manage the signs. If it's promoting something the city likes then there is no red tape but if it's not what the city likes then they follow the rules to the point of harassment.
- I think the number of boulevard signs is generally acceptable
- There are certain places that are used but as the signs are for specific events and times it is not a problem.
- take a drive on 90th Avenue by Glenmore Landing!!
- I see signs daily.
- Similar to my responses, above.
- I see them all over the place, including places where I know they are not to be placed (eg: small businesses). They are an eyesore.
- They are everywhere. Any main road boulevard is littered with them.
- Only during elections does it become annoying
- There are too many signs in Calgary, especially in some areas, like along Bow Bottom Trail.
- too many distractions
- They might be, but I don't notice it.

- 1 per every 2 city blocks is not too cluttered
- I wouldn't say I notice too many most of the time. I see them but it's not overkill
- Especially during elections.
- They are littered everywhere! Coventry Hills especially!
- In some places yes
- I see quite a few legal and otherwise.
- There are far too many signs for programs, junk removal, computer repair and everything In Between
- Randomly
- Elections, registrations, businesses advertising in small plazas within communities you can't go far without seeing them - they don't even place them far enough apart to finish reading one and then 'wham!' You're already scrambling to read the next.... road? What road... they want me to read and pay attention to driving signage, and pedestrians/jaywalkers...
- Way too many.
- I would say abundant yes, but not over-abundant. I never considered that they were ever a problem & I'm not sure who at the city dreamed up the idea that they need to be reviewed, surveyed or otherwise regulated. I find election signage to be far more of a problem than the day to day use of temporary signs.
- They are everywhere, they're distracting, ugly and tacky. I would be happy if they were banned.
- I do think there's a proliferation.
- There are some, but there could be a whole lot more. Again, re numbers, it is important to regulate how many and for how long and when and where these can be put up.
- I think I'm desensitized/ignorant towards them now since there are so many. Less is more.
- There are too many in some areas.
- They are every where. Beside the Roads, on signs, sign posts
- One only has to drive down Canyon Meadows Drive to see how many signs there are.
- I haven't had any issue
- There are way too many!
- Comparatively - compared to Edmonton, no. Compared to Vancouver, yes.
- I see 3 to 5 per day plus sidewalk signs outside businesses serving the same purposes
- There are hardly any around anymore
- look AMD you see them everywhere
- Every street you drive on these days is cluttered with these awful things. You can't go anywhere in the city without being bombarded by unwanted and unsolicited advertising
- There are too many in my neighbourhood, but I can't speak for the whole of Calgary.
- There are lots
- Depends on the location and community. I have seen an abundance of signs in some locations, but this is not consistent in all neighbourhoods.
- Not in my community



- Yes, there are too many temporary signs on City property (e.g. boulevards).
- abundant - existing or available in large quantities; plentiful.
- I see them all the time!
- I think its been fine and actually look for them when I dont see any!
- Definitely too many in open spaces
- I tend to not travel far from my own neighborhood often. There are some in our neighborhood but I don't know about all of Calgary.
- I have lived in other major areas / cities, where there has been an abundance of signs (too many in my opinion) and I don't think Calgary has reached that same point.
- Depends on the community.
- they are abundant and need to be cut back. at the very least minimize the amount of words.
- Do not like them
- "They are everywhere and there message just gets lost because there are so many
- They make our communities look ugly and garbage-like"
- we are used to it
- You see them all over the place, some overtaking road signs and near intersections blocking you view of oncoming traffic.
- In a few areas. sometimes near high traffic flows areas where it becomes clutter.
- Too many private business signs
- I understand that there is presently a by-law that forbids temporary signs
- I have seen many boulevards littered with these temporary signs. It looks trashy and has gotten out of hand.
- We travel along Bow Bottom Trail and for awhile it was crazy the number of signs that were out and not temporarily! once I made a complaint to the city they have subsided somewhat and the bi-law seems to be keeping a closer eye on them. As previously stated the signs outside of Trico Centre are crazy, but I'm not sure if that is city or private boulevard there.
- Can't drive down residential streets without seeing sports signs, lawn care signs, snow services, window coverings etc let alone major streets
- I don't think we have too many. Perhaps the only time they are truly abundant is during elections.
- Haven't thought of it before.
- They're everywhere.
- look around , big,small too many
- Some places have too many all in one place....can't possibly read all of them as we drive by and are distracting
- It is impossible to leave the house and return without being bombarded by them. I also reiterate my previous comments, if a sign exists in the same location, for the same business, for years, it is not "temporary", regardless of how many times they change the message in it. The temporary sign situation allows businesses a loophole to bypass the existing signage regulations. This loophole



presents a situation that provides an unnecessary distraction to drivers and detracts from the appeal of our city.

- I do not drive in Calgary with the exception of my community.
- "I am constantly tired of seeing them, although not reading them.
- I comment on them daily and would like them removed."
- There are 15 signs alone on the approach to the strip mall close to my home. They've been there for weeks and I've never bothered to read them because I'm trying to focus on either making the turn into the mall safely, or watch for traffic exiting the mall. This seems to have only popped up in the past year or two. Never used to be like that.
- Mainly on busy roads or close to intersections. Everyone wants their sign read
- Way too many signs currently especially for small businesses
- Everywhere!
- Election signs especially. They should be regulated just as stringently as temporary signs.
- I think there are enough as it stands.
- They are everywhere and need to be removed.
- I can't go more than two blocks without seeing them.
- There are so many in my neighbourhood that I am surprised there are not more accidents
- I've only started noticing them in my community
- We are bombarded with advertising everywhere we go. The very bright digital billboards, the temporary signs etc... Let the city be beautiful focusing on the grass, trees and shrubs and skip the excessive advertising.
- I live in New Brighton and I can't pull out of my driveway without running over 50 of them. Get rid them!
- not really. I don't think a lot of businesses or communities use them. Elections are way worse!!
- they are mostly every where
- Depends on the community. Anecdotally, sign frequency seems to be inversely correlated with average household income in the community.
- Not in my area. Just a lot of construction signs.
- There seem to be a lot of them everywhere.
- I think temporary signs currently are OK in Calgary. Permanent businesses road signs however are an overwhelming "jungle" on some roads busy with commercial shops.
- I was shocked to see them popping up all around the parks, playgrounds and pathways in my community.. they completely take away from the scenery/ natural beauty and view that is the reason why we picked a place to live that had so much natural beauty.
- I don't believe most Calgarians and/or business owners realized that there is a permitting process and bylaws/regulations regarding temporary signs, and therefore place them where ever they deem fit. Even to the extent that people will place signs advertising their service in and around an area that their business is not located (ie. furniture warehouse in SE advertising around commercial/residential areas in NW).



- I would not say there is a tonne of signage in my area, but when I head east over to the other side of Deerfoot and it definitely seems overwhelming where there are more mom & pop stores and a lot of pedestrian traffic..
- Calgary does have more than other cities that I have lived in.
- In some areas there are more than others but I don't think they are abundant
- "Abundant = existing or available in large quantities.
- My opinion is that temporary signs are abundant in Calgary.
- Do you want respondents to quantify an opinion?"
- I hardly see them anymore but they catch my attention faster
- Too many
- There are far too many at various times during the year.
- "There are a number of sign companies in Calgary to choose from.
- Some have good product and others do not.
- Some follow the bylaws and I've seen others do not."
- lots of businesses trying to stay alive...
- They are everywhere, the larger signs with commercial operator tags appear usually for a small time and then are gone. However, the ones that are constructed of black angle iron that are about 1 metre high are the real eyesore. They stay up for months at a time and usually only are taken down by disgruntled citizens.
- Too many and very distracting.
- Yes especially at sports/music registration time in late august/early september
- Certainly in areas near our home such as Strathcona Blvd and 69th Street there can be 6-8 signs in a row and sometimes 3 signs from the same company.
- In places they are abundant, most places do not have too much signage.
- Like I said before, there are a lot in Coventry Hills. When I lived downtown and inner city there weren't very many at all though, so maybe it's a suburb thing.
- Too many.
- too much crap out there. stuff that is old and never taken down or changed.
- just an EYESORE everywhere on our green spaces
- Only during elections! Otherwise they are moderate in abundance.
- Too many these days. Some too close to the road and drive ways.
- There are way too many signs throughout the City and need to develop a better form of marketing when advertising community or other events. Business is overdoing their advertisement which is absolutely dangerous and ridiculous for drivers to see when driving. Driving on a busy traffic should have the driver's focus to pay attention to the road.
- Far too many for things like liquor store, sports teams, Politician's meetings, etc.
- There are lots of them. That is what abundant means.
- Depending on the street and even time of year, yes. spring time with elections and or Stampede are typically the worst



- I see them in my area a lot.
- At certain times of the year we do see many times in certain areas, however, in most cases they are very imformative.
- They've never bothered me.
- I don't think they are abundant but it is good to have some restriction rules in place so that they don't get out of hand.
- User pays
- They are very prevalent on some major roadways
- This is a lot of use of temporary signs, most likely because the are effective
- I wouldn't say so. There might be the odd stretch of road near a strip mall that could be overrun with signs. But only rarely and only for a short periods. Signs lose their impact if always placed in the same spot and no changes to the message.
- I was complaining in my car the other day about the excessive signs, before I even knew about this survey!
- Sometimes they are depending on the time of year and the area of the city.
- They are used a lot.
- Signs are everywhere.
- Only close the the Plazas.
- some communities use them quite a lot, especially in the NE
- There's enough, but not too many in my opinion.
- They are quite out of control in some areas.
- too many signs in key intersections, can't really read the signs if you are driving
- They seem to be everywhere but I don't think they are overwhelming.
- it is actually quite plain in Calgary
- I think there are far too many signs. I accept that they are useful for City of Calgary announcements and some community events but the sheer number of them in some areas, particularly on the roads to and from the main roadways, is ridiculous.
- Especially in the summer they pop up like dandelions and twice as ugly.
- Wow! We are engaged! Kudo's to amazing Calgarians who get out and participate!
- our boulevards and streets are extremely clean. (I visit other cities- so I am speaking with authority.)
- they are everywhere
- Unfortunately.
- "Yet again, I think I've made my point, but just in case you're dividing allocation by question;
- Temporary signs are not only fundamental to small and micro-businesses, they are vital to community groups, social groups and quite frankly everyone who lives in a community to share information and events. They are vital to the economy to keep entrepreneurs going out and generating business.

- I appreciate they create competition amongst businesses and that the city is often called in to referee, but that to me is simply an indication of their effectiveness. If they weren't effective, they wouldn't be a threat.
- I also appreciate that people who aren't interested in the information may see them as an eyesore, but I'm sure they are oblivious to the effectiveness in bringing the community together and to the commerce that they generate. I also believe that a lot of nonbusiness owners think that all business owners are rich and don't need them or that they should have to pay to have certain things a certain way, and to some extent, I agree with them. Permanent signs should have limits to their height, size and location, their brightness and the speed of their graphics. However, temporary signs have little or none of the issues that permanent signs have. They serve two very different business models and I think it's essential to understand how this portion of commerce, who uses temporary signs, works before the city begins to micro-manage them. "
- In my community we are not over run with signs (Oakridge)
- Not been around the city too much.
- Calgarians are inundated with signs. Just look at our street signs. Talk about a distraction
- They are simply excessive
- It seems to be my observation that they are indeed abundant in Calgary. Again, many can be seen in the industrial areas, and fewer in the residential areas, but still too many.
- There are new coloured ones which obviously have pushed the boundaries; they have too many characters by a long shot.
- On main thoroughfares I have see a lot . It is just tacky!
- I remember a few years back there were a LOT of them. I think the bylaws then cut back on their use. Needs to be a happy medium.
- There are some roadways that are a bit over run.
- Far to many on major streets and boulevards
- yes I see them around town.
- unsure of what is considered abundant
- Usually at elections
- THERE IS A GOOD BALANCE OF SIGNS, BUT THEY SHOULD BE UNIFORM SIZES FOR DIFFERENT PURPOSES AND THE SAME DESIGN FOR EACH TYPE OF SIGN. AND CONSISTENT COLORING DEPENDING ON THE BUSINESS. WILL GET THE MESSAGE OUT TO THE PUBLIC IN AN ORDERLY, STRUCTURED WAY. OPEN HOUSE SIGNS SHOULD BE A CERTAIN SIZE, FOR SALE SIGNS SHOULD BE A CERTAIN SIZE AND ALL COMPANIES SHOULD FOLLOW THE UNIFORM SIZE REQUIREMENTS. THEY CAN DIFERENTIATE WITH COLOUR AND DESIGN ON THE BOARD.
- There are far too many signs littering our boulevards.
- I think we have them, but right now I think they are pretty much the right amount.
- I don't have a car which limits my travel, but from what I've seen, it seems like there aren't an unreasonable number in the areas I do travel in.



- They typically seem reasonable to me. The odd time when there is a new area in the community, there may be a lot but for the most part, they are ok.
- They are in some areas that have lots of commercial businesses.
- Depends on the community
- It's hard to remember not seeing any in a neighborhood.
- I think there are fewer signs in Calgary than the typical large city.
- Maybe in some areas of the northeast.
- it does not harming any one its great and looks good controled by by low officer
- Far too many...
- Calgary has many more temporary signs than other cities, in other provinces.
- There do seem to an abundance of them
- I believe the current City policy prohibits temporary signage on public property.
- I don't take a census of the number of signs I see in a day.
- Some neighbourhoods seem to have more than others, but they are found everywhere in Calgary.
- I would say there is an over abundance of temporary signs. I frequently see signs spaced less than 2 m apart creating a cluttered look as well as a significant distraction to drivers.
- depending on where you are at..during election is when you should not allow the amount that gets put up..just crazy
- See them everywhere
- They are everywhere
- I believe road signs like this are important to get city or community information out to the masses. I DON'T think they should be used for business advertising. They are ugly and distracting while driving. Perhaps a permanent sign that could be rented out by the communities. Signs could be rotated and if businesses want to advertise, the revenue goes to the community.
- 85 st and 17 ave look like highway town strips for announcements. Seems like someone started a small business making use of city property and has proliferated too much now and is out of control. New housing builders and developers are placing too many signs - keep to their immediate development land. They were the original offenders but the small signs are everywhere now. Now even smaller signs are being attached to light posts at ladder height so can not be removed. Is not the look of a quality city.
- I see them everywhere.
- I live near McLeod Trail.
- "Were they not allowed several years ago?"
- Overly. I have not been to any other city that uses this many temporary signage along their roads. So much so that I know this has become a business for some companies.
- In some areas they are definitely overkill. Like Mcleod trail, there are already too many signs of businesses and it's distracting to drivers, and then I see more temporary signs. So ugly
- Especially at election time.
- no explanation needed, look anywhere



- Dont see a lot of these.
- In communities there seems to be quite a few.
- A lot of the temp signs are barely noticeable too, but there are plenty.
- They are all over the place
- They are EVERYWHERE. Particularly during elections. I rarely made a purchasing decision based on these signs.
- Far too many around and often bunched together.
- Just are too many.
- Yes, too many!
- They are in more affluent neighbourhoods and not as much in lower income neighbourhoods.
- I see more of them near community centres, schools and entrances to communities - appropriate places for them to be. I find billboards much more distracting.
- In the SW; McLeod Trail, 33 Ave, 26 Ave, 37 St, Richmond Rd, and beyond; Center Street, Edmonton Trail, on and on and on.
- That's a pretty subjective question. I suspect most people don't notice a sign unless they are interested in what it is about. I suspect the people who are looking into signs are noticing them everywhere.
- Way to many of these around.
- not so many that they clutter up the place
- Don't get around a lot so not sure.
- I don't believe that there are currently too many, except maybe right before an election!
- It bothers me to see them one after the other on the side of the street. Too many
- Not sure how abundant
- Only on a few roads in a few neighbourhoods
- I feel that on some roads there are far too many signs and that those numbers should be greatly reduced.
- Take a drive they are everywhere
- I see them in various places
- Though I have been in some community's where there seems to be a lot advertising all the events happening in the community.
- In some areas they are. I think some basic spacing rules can deal with that.
- Don't travel enough in other areas of the city (other than the NW) to comment on the city as a whole. In the northwest I don't really get too upset (contrary to what you may think in reading my responses) at the current levels of signage, but I surely wouldn't want to see any more than there already is.
- Small business need to be able to advertise. Not all businesses have store fronts or the budget.
- Yes, I do see them all over the city.
- I would say Calgary's signage amounts are average.
- there are lots, they have never bothered me unless there are too many so that you cannot focus on any



- Enough already. I am elderly enough to remember what happened a few years ago when the blilaws were challenged, and effectively shut down. There was a dangerous proliferation of signs, many of them permanent, advertising businesses, even [removed], [removed], [removed], "massage" etc. It was disgusting and uncivil. This is what private enterprise does in the absence of regulation. Please do not aid and abet. Keep our city safe and visually pleasant.
- I feel there have been more signs displayed in the last few months than ever before. I find them very distracting and unattractive.
- There are streets that have repeating sign for something that seems completely unnecessary.
- You should them everywhere...sometimes more than you'd like.
- They are everywhere!
- They're typically on most major boulevards.
- On the lower side compared to some cities I have visited and not obnoxiously used...
- I see them around but don't really find them excessive. Maybe there should be a limit on how many can be in one location but overall it isn't an issue for me.
- They are everywhere!!
- I don't think there are too many.
- I think right now they are at a good level, not too many, not too little. Some standards to have aesthetic signs would be great (not sure what regulation exists now).
- Around strip malls there are FAR too many of them, to the point I've seen them obscure the driveways.
- They are everywhere
- A true eye store.
- I see them almost everywhere I go
- Far too many, you can't go anywhere without seeing them.
- In some communities, there are way too many signs. In others, there is hardly any info to pass on which is somewhat sad since you don't know what, if anything, is going on.
- They are very temporary and so there is not a consistent number.
- Too many businesses using them.
- I see a lot of signs but I haven't thought that there were too many.
- Churches, sports groups, schools, are the worst offenders
- Way too many signs all over the place.
- Same as last response
- My perception is that there are more every year.
- They make our roadways look like tacky sales flyers. it is embarrassing when you have visitors to our city
- It is hard to find a road without these signs. The business owners even place them outside of their location on the side of the road to get people to pull off to see their sale. In my opinion that is very unsafe. In some cases the placement of these signs can and do interfere with sight lines at intersections.



- There are lots ... everywhere.
- I don't think there are too many, plus, they are usually in areas that have a lot going on, such as an intersection or strip mall.
- I see a lot of them - all over!
- ??
- There seems to be more and more of them making the distraction and unattractiveness more of a concern.
- The numbers of temporary signs, sandwich boards, advertising signs stuck in the ground is more than ever before, too much distraction and de-beautification of our shared spaces!
- See them everywhere.
- Look down any major street
- They are less abundant than a decade ago when dozens were littering medians of boulevards. But they still pop up in clusters.
- I don't think we have too many signs. Given the size of our city, the amount seems to be proportionate.
- About as common as bus stops and no more intrusive
- And that's a good thing
- too many
- why any one whit the healthy mind would make some hard working people to become unemployed there are lots of hard working people the work day and night to make this signs and deliver them to this location we should appreciate there hard work
- They are everywhere!
- You can't go for a drive without seeing them in almost any community.
- There are quite a few. I personally do not find them bothersome. Businesses have to place them strategically to get attention. Colours shouldn't be restricted since to post a good ad, a person can't use outlandish colours anyhow.
- Way too many distractions
- I don't feel inundated with them.
- theres not a single peaceful place in the city, its all just non stop spam!!! You would never see this in europe!!
- They're freaking everywhere. My family visiting from the Southern US thought they were so ugly.
- In some areas of the city, yes. Deerfoot Meadows has many and they are a distraction and an eyesore.
- Abundant is not the word I would use here. We have some and they rotate and change. There are not too many.
- in some areas...
- EVERYWHERE!



- Yes/No isn't really enough to capture this. There are more than there should be, but we aren't overrun by them. However, their numbers appear to have been growing (that is anecdotal, not based on rigorous data collection).
- A lot in the residential areas, especially at election time
- I see them being used quite a bit in the SW
- Not overly... YET but they seem to be becoming more prevalent
- "Yes you see them in all parts of the city.
- It is bad enough to see the costumed chicken standing on McLeod Trail
- advertising food with out all these signs."
- There are very few places in Calgary where temporary signs are not abundant.
- "Those signs make our city look bad, they are ugly signs and with barely enough information.
- I would agree on those signs only for community/government useful information and small quantity of signs.
- For example: 90avesw in Glenmore landing makes the view very Ugly.
- McLeod trail is full of those signs, it's the most ugly street, there are so many that people don't even read them. "
- Way too many of these. Takes away from dignity of my neighbourhood.
- They're everywhere, which is why I've come to expect them.
- I see them lots
- Just look around
- I think there are some roads and times where there are too many too close together
- there are few places that I have seen signs.
- They are everywhere. Eyesore!
- I've seen some areas of Calgary where there are an abundance of signage, or at specific times of year especially during fall/winter sports registrations.
- This wording makes for a loaded question. What do you mean by "abundant": too many, just enough???
- They are too numerous in my neighbourhood, McKenzie Lake
- The current amount of signage in Calgary is a good balance of advertising to green space.
- There's way too many of them!
- Everywhere you drive you see them at intersections and nice streets and boulevards. It looks and reminds me of poor ghetto areas
- There seems to be a season when many signs are out, then nothing for a while.
- I don't know what would be considered abundant compared to other cities.



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

Prioritization of Attention for Temporary Signs Question

How would you prioritize the level of attention that should be given to managing and controlling signs along the side of the roads in Calgary? Please explain your response

- It is a problem around elections. Otherwise I haven't had much of a problem with it.
- Certain areas overused and over crowded with signs...
- I am not sure what level of attention is given currently by the City on signs, it seems acceptable currently
- Unless there is an abundance of complaints, (ie. messages, location, safety), which there isn't, this isn't a high priority.
- There are enough distractions while driving, signs don't need to be another one.
- I think that relying on citizens to report sign violations and responding to those is sufficient. We don't need the sign police going around looking for offenders.
- I'm sure the city has more important issues to deal with, but over time the overabundance of Small Business signs needs to be cleaned up.
- The City does a good job of managing this advertising method
- "Charities and community groups should be allowed to advertise in their communities as these signs are temporary and not up for long periods of time.
- Businesses tend to leave numerous signs out for longer and in certain areas there are too many."
- Again, I have no issue, mostly where it's not over 'signed' with the signage I see around town and I do travel all around town frequently.
- Number of signs in one given place and inadequate, old, looking signage needs to be addressed.
- too many and junky looking and left up for ever
- There are times when the same sign is on display for over a month and should've been removed to avoid overstaying it's welcome.
- There should be a way to monitor the amount of signs and when they have to come down. That to me is very important
- As a President of a non-profit, I use roadside signs (effectively and to good results) and currently, it is difficult to get permits
- Seem to be at every major intersection
- they are distracting and become difficult to see past ie pedestrians and animals
- too much control is killing everyone
- "It's a supply and demand equation. If too many signs are in a location your sign won't get any attention so you won't want to put it there again.
- The only time I have seen too many signs is during an election and luckily that doesn't happen very often."
- Get rid of them, they aren't allowed anyway.
- There is a HUGE number of signs that need to be attended to.
- As your first two questions indicated, some uniformity would be nice as it cleans up the look.



- Make it so
- We should get rid of business signs completely. Use temp signs only for traffic alerts
- Too often I see signs that are for expired events, that are useless clutter
- The bylaw enforcement has lapsed which reduces the deterrence resulting in an explosion of new signs.
- There is so much construction going on that creates enough distraction. These signs add unnecessary to that. They also diminish the appearance and class of our beautiful city. They should go the way of billboards that used to blanket highways. Simply ugly
- Some areas are bad. Like 90 ave SW glen ore landing.
- Anyone can put up a sign and leave it there indefinitely
- In my opinion, there has been little to no attention given to these signs which is why they are becoming more and more of a problem. Sign placers know that nothing is going to happen if they break the bylaws. So they push it further and further. I had one huge sign for a development, right at the intersection completely blocking my view to the left on a major road. We moved the sign ourselves because it was so dangerous.
- I think bylaw officers probably have better things to do
- Rule signs out altogether.
- Temporary sign should be eliminated entirely.
- They are a DISTRACTION, and many times act as a view blocker at intersections or entrances to businesses.
- Don't know
- I am very frustrated with the constant addition of useless ways to spend tax dollars. Fix the streets. The city infrastructure is falling apart and yet we keep on adding more dumb things to manage. Ban signs totally.
- It seems in some places there are way too many
- There are much bigger issues in our city than monitoring signage
- Outdated signs stay up for weeks
- Limit the number of signs displayed at the same time. Five signs or more in a space of a few blocks is unattractive.
- This isn't a major issue to me. I accept that the signs often provide useful information despite being unattractive
- Don't our city staff have enough work to do, or is this an employment program.
- Signs should only be allowed by local community groups and not businesses.
- It depends what other things are on the list.
- too many signs out there
- I didn't like your selection criteria here; I said high priority only because I am so against these impediments to driving & city landscapes that I selected this.



- If rules are being broken it's important to manage them and prevent it from getting worse. If rules are being followed I guess the level of enforcement is fine, however if the rules were to change I suspect we would need some period of time where enforcement was increased.
- I have only seen signs monitored once...during an election.
- We are in an oil downturn. Money should only be spent on necessities, not sign concerns. 9% of calgarians are unemployed. This is absolutely not a priority. It would be a waste of money and very irresponsible to look into this at present.
- The city doesn't even enforce the existing bylaw.
- The signage is often too soon to turn offs, more distance appropriate to the speed of the road (note this is important) needs to be given
- Ones that are against bylaws (placement, size, etc) should be removed asap by any city employee who has a vehicle that can hold it.
- A zero sign policy would be the simplest and easiest to enforce and monitor
- Its obvious that it is a problem that there have been enough complaints and you are asking for a survey.
- Hoping that they'll be banned in our community.
- I guess I don't see a need for more or less attention.
- If they are not a priority and get out of hand, they will be abused. The level of distraction and multitude of signs is important so that it stays consistent.
- There seems to be more and more of these signs around.
- permits are already required & restrictions are in place.
- Just raise the permit fee, so they don't get overused.
- Get rid of them.
- Number of signs should be reduced and they should have more visual appeal. Most current signs look really bad.
- Reducing excessive signage would be a positive step.
- I believe the city should start phasing out these eyesores from our streets and have businesses use more creative and aesthetically pleasing ways to attract customers.
- Seems like way too many the last number of years. Election sign have gone totally crazy, and small businesses are always plastering our community mailbox, zip tying signs to our street signs etc
- Too many expired and/or very old, worn down signs, and signs that are not properly maintained.
- Some roads have an sessile amount of signs. How can this be considered safe and not a distraction. One sign in a road is enough and the signs should also be evaluated for ease of reading. Some small signs are so difficult to read with small graphics and fonts. These are a hazard and no different from a cell phone for "distracted driving".
- I want as few as possible on public land - this includes political campaigns - so remove them when they show up, and charge the party responsible under the bylaw for each and every sign.
- Many faded signs in the communities. Perhaps a date on the sign and removed in 60 days. Too many signs grouped together. With an election coming up now would be a good time for some consistent rules.



- City council needs to focus on becoming efficient and finding ways to save money. Stop worrying about making new laws for things that aren't important.
- Signs are sometimes too close to intersections making it difficult to see traffic
- The fact that there is a poll on the cities website about this embarrassed me.
- Unless the signs are dangerous to drivers or pedestrians high levels of enforcement are too expensive.
- "I do draw issue with the abortion signs - those have no place on our streets or roadways. Public decency is important"
- This seems to be a growing problem that needs immediate parameters.
- Perhaps not approve everything.
- Should not be a top priority but rules should be stated and readily available for citizens to be able to follow. Failure should require warning from bylaw officers in regards to noncompliance.
- Seems silly to over enforce, but they should require permits so that the city can control the amount of signs to not fill medians etc.
- "Too many n
- And it's a mess"
- There seems little or no control as they pop up everywhere
- These signs are [removed]. Clean this crap up.
- "Some locations far too cluttered
- Far too many business signs"
- The policy should be simple. "No Signs". If a business puts out a sign, fine them for littering and crazy glue it across the door of their business for good measure. Preferably with the owners inside. That way you don't need any permitting or controls, the than a ticket book and one vengeful bylaw officer with a pot of crazy glue and a mission for truth.
- All non traffic signs should be removed.
- Probably not the most pressing issue around but should be controlled better.
- The most important thing here is "temporary", and to me the city seems to being a good job.
- Needs to be controlled for short term usage only
- At certain times of year (registrations for sports leagues) they become a plague.
- Signs are often distracting to drivers. Private businesses, groups, or organizations should not be able to pollute public streetscapes with their eyesore signage.
- They detract from the beauty of many streets and add NOTHING.
- Is there any enforcement currently?
- There doesn't seem to be any attention paid to this problem or any other litter on the roads.
- So many more important issues to deal with that signage really isn't a priority
- I do not find the quantity and quality of current signs in my travels to be overly obtrusive. If someone has a problem with the placement or quality of sign, they can report it to 311
- The current state of temporary signage in Calgary (at least in NW Calgary where I live) seems appropriate. Signs that I regularly see appear to be sturdy and well maintained.



- There's too many of them and they stay for ages
- Just note that important
- I have not seen or heard of much enforcement to control signs. The phone numbers and name of said signs are on the sign. Call said company and have the signs removed. After that, repeat offenders should be fined per sign.
- It seems as though anyone can plunk a sign anywhere....there should be designated areas and a whole lot less signs
- During an election, signs are out of control and not pleasing for communities.
- I just think that they are an eyesore
- Being aware of not bombarding streets with info is necessary. Spending anymore resources in this area is not necessary when there are far more important services that need priority.
- Seem to be unregulated even if regulations are on the books.
- within the current regulatory framework, the signage isn't terrible. I do see a number of sets of signs that go up along Bow Bottom that I think are suspect, and may not have proper permits.
- Do not allow them within the city of Calgary, as they are not needed.
- The amount of temp signs is getting absolutely ridiculous. They are ugly and distracting
- Hopefully it will not cost us more \$. It's sad if this would be used as an excuse to charge us even more.
- There are blocks in the residential areas west of Sarcree where there are 5 or 6 signs in a single block. This is unattractive and distracting.
- spending money and resources on controlling temporary signage is not how I would choose to spend money.
- They are out of control. Placement should be controlled.
- Some signs are an eyesore or look abandoned
- Too cluttered and with poor design standards. Both need attention.
- It is important that more restrictions be put in place (or total elimination of signs)
- They should be restricted to community groups, temporary, and should only be on long stretches of road
- I do not feel overwhelmed by these signs, normally.
- Get rid of them
- Reduce the number and manage the location of these eyesores.
- Better control near intersections.
- Some signs are too close to intersections.
- Too many signs violating the current bylaws are allowed to continue to exist.
- They should be more uniform. Need an aesthetic template
- In some locations they are out of control. If a driver were to try and read them all, you could end up in a ditch.
- Location of signs should be legally limited to the immediate place of business / sidewalk in front of the entrance.



- They should be banned
- Don't want any signs. Safety hazard
- Too many styles and often too many signs in a location
- No apparent controls on the numbers. There are way too many.
- There is an abundance of signs and I think more attention should be given to have less signs.
- I don't care personally. But seems like we could spend money on other things
- They are everywhere so they need to be removed.
- Based on the abundance that I see, I think there should be less (or none).
- If temporary signs are perpetually in use then perhaps more permanent options should be considered.
- There has been a proliferation of signs. Too many. They are unattractive.
- Remove all signs and be first in the world to create a safe driving environment which obeys all traffic laws - by not being distracting.
- Doesn't appear to be any control of them at all currently
- Other temporary signs on stop signs mailboxes etc. Charge the people with littering.
- There certainly needs to be rules and regulations regarding signs along the side of roads. If rules are not being followed I think the city should remove and dispose of the signs. However there needs to be a cost and effect response. The city should not be cleaning up signs when people/companies are negligent in removing the signs. Perhaps placing of signs could require permits.
- There are more important things, like eliminating bike lanes and increasing unnecessarily low speed limits.
- Stop issuing these signs. Problem solved !
- If at all, they should only be allowed in commercial areas and not residential.
- But more attention means more cost. Maybe associate a charge to for profit signage. Small fee for non profits.
- They are a distraction and an unattractive nuisance but there are more pressing municipal issues.
- Lots of illegally placed signs in Calgary and it seems the offenders are not penalized. I have called in these issues to 311.
- I see quite a few small signs attached to light posts, in the median, and on other locations they probably aren't allowed.
- From what I have seen roadside, I did not realise that temporary signs required permits!
- The signs that are the biggest problem are the signs for advertising placed close to the street, blocking the vision of motorists trying to exit parking lots onto the streets.
- Like election signs (and I count those as temporary signs during election years), there are too many in certain areas. BUT they should not be not the highest priority or even in the top 5 of priorities for the City of Calgary to focus on. I don't know whether there is any licensing requirements with these signs, but I feel like there should be and that there should be regulations on how close together signs can be on a street.
- too many signs



- Need to focus in areas where there are too many road signs
- Signs are often ignored and become a distraction and just look like litter
- Set strict guidelines for sign locations and have city crews remove and discard them at business owners expense.
- I've observed that the situation is already getting out of hand! The ugliness of the signs and the number of them are increasing.
- I guess things are ok and there are other more important things that time and resources could be spent on
- I am thinking of certain areas have too many signs all in one spot. Not only are they unattractive and distracting, I think their level of effectiveness also decreases. There is an optimal number of signs in one spot that is useful to both the business and their potential clients. More is not always better.
- Simply drive around many residential areas and see the blind spots and placement errors too close to the road. Obstructed intersections and driveways.
- Placement and safety needs more attention. They block visibility and distract.
- I don't know that it is managed
- It's not as important as infrastructure but does need a lot more attention that it gets now.
- It is important to ensure that temporary signs are just that - temporary - just over the duration of a community event.
- They should be taken away or at least made black and white.
- Multiple signs in one area is too much can't read the first one never mind the second third fourth and fifth.
- I could be mistaken, but I believe there are already regulations in place to limit the number of signs and where they can be located.
- Lots of "bandit signs" that appear to be "unofficial" and advertising painters, home repair, etc. appear to crop up all the time.
- Seems that no one is in charge of placement of signs.
- The signs sometimes obstruct view of pedestrians and oncoming traffic.
- There seems to be no control. To consistency of placement, style or size.
- There more important issues than signs
- They should be uniform in size and lettering
- I don't have any issues to mention. It does need attention, and it would seem to me that the job that is being done is good.
- Some areas that are known to be populated by higher income individuals and families seem to have less of a problem than those communities whereby the socioeconomic status may be on the opposite end of the scale with regards to sign pollution. This strikes me as an issue.
- Go back to having the community association approve temporary signs and remove the use of the small spam like signs.



- As long as it is the right kind of attention - too much time spent on deciding what kind, where, height, etc. will just make matters worse. Get rid of them all together and then you won't have to waste more money trying to figure it out. Why make a simple thing so difficult in the first place?
- There are way more important things to do, but I still think the signs are bad
- Get rid of them and free up time and resources!
- Just set up some guidelines and then have offending signs reported to 311. Only have to dispatch someone to the offending areas. Let communities patrol themselves
- Stop putting up so many signs. permanent or temporary
- They're out of hand in so many places
- Too many commercial signs, takes away from community messages
- I don't think anything is done about temp signs
- When road crews are out doing maintenance I think they can deal with them but a specialized sign team does NOT need to be created
- The city needs to look nicer instead of just an XL version of red deer. (Nothing wrong with that city, but it's not the size/reputation of Calgary.
- Signs are important to a community, to businesses and to clubs art groups who may be having a show and who really depend on these signs to convey information and to alert potential customers.
- "I think the whole concept of temporary signs needs to be examined. If a location is not suitable for a permanent sign, why would a temporary sign be permitted, especially if that location has a never ending succession of temporary signs.
- Some of the signs I consider in poor taste and unsuitable for a community roadside. Eg. Vape shop or Still Single? One realtor continually has temporary signs which he moves around but never removes. The public cannot avoid seeing these things. They bring a sleaziness to communities. "
- All this talk about stopping distracted driving, yet distracting signs are everywhere in this city.
- Right now it's a Byzantine mess. I've watched via webcast a hearing for one of the signs in Calgary. The sign was ordered removed and it was an important revenue-generating item for a private religious school. Sadly a City of Calgary employee (totally inadvertently, of course) misstated a speed limit in an area and no one had an opportunity to tell anyone he had made a totally innocent error, so the ruling was that the sign should be removed, in part based on that. The system is strange, unfriendly, and incredibly complicated.
- Ban them. Set a very high penalty.
- "It is not a problem in most areas. Signage in the NW part of the city seems to be well managed.
- One question I have is the Calgary Sketch Club paid for a banner permit for their show in September, we have permit in hand - then the city cancelled the permit without any explanation. When we went to put up the banner someone else's banner was up, and we did not get our money back. This permit was paid for months before the show."
- Please remove these eyesores
- Just not that important.
- I would have to understand the balance back. There are many good programs like tree/flower planting. Would not want to see cuts



- They are a blot on our city
- Current level of attention or slightly more is good. I find most areas have reasonable temporary sign frequency, but some seem more dense.
- I think it needs to be monitored better. Get rid of the eyesores
- I don't think there's anything wrong with how it works now.
- If the rules are in place, they should be enforced plain and simple. For sure, there should be no sign on high speed roads, that's definitely contributing to distracted driving.
- This should be obvious
- There are poorly placed and illegal signs all over the place that affect visibility and the readability of actual traffic signs.
- If it doesn't require too much funding to manage, sign controls should be implemented.
- Less would be better.
- There needs to be some limit to the number of signs.
- More attention would mean more taxpayer dollars spent to hire overpaid unionized city employees to drive around all day and accomplish little in our nanny state.
- There should be some guidelines to follow so that groups know that they are following the proper procedure to ensure a successful event.
- "See previous comment about spelling, grammar, timing etc"
- There are too many business signs that go up that are polluting the landscape or are hand written which looks terrible.
- eg. Macleod Trail tends to have a fair amount of unsightly plastic signs that come and go on the sides of the road. If including illegal signs attached to street furniture (eg. lamp posts, street direction signs, etc.)
- We have used temporary signs for our Preschool and I have had parents say they enrolled because of our signs. We are a not for profit School and are fortunate we can advertise for registration a couple times a year.
- I don't feel like we are inundated with signs everywhere. If there was an ability to crack down on non-permitted signs, I think it would be a much smaller issues. But I also realize that resources are limited and there are more pressing issues at hand!
- Our roads shouldn't be littered with temp signs.
- some uniformity is important
- I am happy with what I see for temporary signage with the exception of election signs.
- "I didn't know there was any attention being paid.
- Prioritize by patrolling high-traffic areas in residential communities, and known problem areas that need to be cleaned up."
- I feel that currently there are too many restrictions regarding temporary signage for certain groups (i.e. churches), whereas other types of temporary signage doesn't seem to have any restrictions placed upon it at all. (i.e. signage for Botox treatments).



- "I would suggest changing the need and not allowing signs and through this remove the need and cost for monitoring and controlling.
- If signs are used and allowed i don't like to see resources spent on it....empower the neighbourhoods to self regulate and city to fine."
- I don't see an issue with them
- The pro-lifers spammed the overpasses with absolutely disgusting signs, I saw people swerving on 16th avenue / crowchild / memorial / it was awful. I hope they got sued for creating distracted drivers.
- I believe that currently such signage is disallowed and as such, no level of attention is currently required to managing or controlling signage. I believe signage should be allowed, but should be consistent in presentation, controlled in number and for a limited time.
- Am OK with present use, except during elections.....then they are way overused!
- They get lost in the mix of what is being conveyed, especially if placed in proximity to one another
- Again not to allow very many in a row (2 or less per block)
- Due to this request for input from the public A Problem Already Exists and has done so for a considerable period of time
- There needs to be increased regulation and enforcement including fines. The revenue from fines can be used to offset the increased cost of enforcement and control.
- Luckily the solution is easy - ban them
- If you don't want to see them flood a community, then they need to be controlled.
- They're annoying and unsightly, but I have the sinking suspicion that given available resources, there are just other issues that need priority attention. However, if you have some folks to throw at this, that would be super.
- Signs are everywhere now and they really do nothing to make the city appealing.
- Don't see temporary signs as a problem now. More control would mean more cost and higher taxes.
- The fact that something so trivial is being given attention when so many more important issues are being sidelined to discuss this is an indictment of the priorities of council.
- This is not an important issue for Calgarians.
- I think there's better places to spend the City's budget
- I have no knowledge of how they are managed, so that's an issue right there. Hahah
- It's getting a bit crazy and out of control.
- I see too many of these types of signs ongoingly, they get put up in neighbourhoods and are then abandoned, leaving it to residents to decide when it is okay to remove them and how to dispose of them.
- Unauthorized ones need to be addressed
- I don't think this is a huge problem at the moment.
- It's out of control, hence this survey.
- I have certainly never felt bombarded by signs. Keep up the good work, Calgary.



- "Priority number 1! Just last week I saw an all sandscrit sign, I couldn't read it! What if it was warning of an impending TACO tuesday from lord business!"
- I have not noticed any issues. All seems fine to me.
- I don't see any problems with the current system.
- Corner of 14 Street NW and 64 Avenue NW, there is an over abundance of signs on 64th Avenue NW that is very very very distracting, Only ONE SIGN per corner and should not be placed closer than 45 meters from the intersection PERIOD.
- Too much bureaucracy will result in lesser signs, too few restrictions allows for too many.
- I have noticed signs are up for extended periods or continue to stay up after the 'end' date has passed. I would like to see these signs banned completely from the road side.
- Seems like anyone can post a sign.
- Obviously other things are more important. I do think they are tacky but there are higher priorities. I'd like to see first the grass cut more regularly on the builivards the signs are placed on.
- Havent noticed out of control or ugly signs where i go...
- Truly, there are more important things to worry about..,
- They blow over, are ugly snd not uniform
- More attention should be given to reducing the number of signs.
- In my daily travels I don't see very many places where there are too many signs.
- Ban them, they are a distraction just as much as a phone.
- I don't feel most people know if a permit is required.
- You must be really bored to be doing this review, this seems very low priority for the city and resources could better be used elsewhere
- Make a bylaw and stick to it.
- I would like to see them removed
- Not sure why signage is permitted at all? Why is it permitted?
- My main concerns are the amount they are actually being (fully) read and the distraction they are to drivers.
- I think there are too many signs, and they are not picked up/moved in a timely manner.
- "I think they should pay attention to the content - they're only useful if they are promoting something time sensitive. If it's serving as permanent advertising in the public realm, then i don't think it should be allowed because the company should have either signage or another way of advertising.
- Also, Bold signs are ok, but i really dislike the ones that are 'designed' and then printed. So many are badly done that they aren't even as effective as the simple type signs.
- And there are just too many in some places."
- Some are too big
- Untidy signs need to be removed. Stricter quality control and not permitting too many in one place needs to be adhered to
- "Get rid of them - they are another form
- Of pollution. "



- Temporary signs have been popping up in my neighbourhood and they look trashy and mar the landscape. When I drive by the park I want to notice trees and the playground, not be barraged by some weight loss scam.
- I've wondered and have heard others comment if there is any sort of cap on how many signs can be in a community space. Sometimes the entrance to a community feels like Vegas there is so much signage and bright colors that it can be distracting.
- I have only ever seen one by law officer clearing signs. It's not a priority and I don't think the resources should be put into man power removing them However they should be reduced or banned
- ban them altogether and then no issuing permits needed and no monitoring since all non-city signs should automatically be flagged & ticketed for removal
- I am happy with how they are managed now.
- As mentioned earlier I don't see an issue in my community
- Pop up signs that go up without approval and stay on a long-term basis are mostly the issue. Billboard type signs that are placed by a company that does that, tend to be well positioned. Smaller ones, not as well positioned and they sometimes block visibility. One-off signs (open houses) are normally okay, however some are a problem.
- There are more pressing matters.
- Please make them safe so they don't blow away and not too many of them
- Keep them off of high traffic roadways that require driver attention
- "In my area, the signs are fine.
- My only issue is with permanent billboards that are electronic. They need to be managed better. The brightness at night is brutal, and extremely distracting when they switch from ad to ad."
- In my experience, temporary advertisement signs are typically removed in a timely manner. I did call 311 once when a sign had been there so long that it was weathered and blown to the ground - so if I can get that kind of resolution when needed, it's okay.
- I'm not sure when they relaxed the bylaws surrounding them, but I recall a large outcry in the early 1990's. I thought the matter was put to bed.
- There are too many signs on certain stretches and they often contain information about expired events or that is no longer relevant
- Don't like the signs
- Just get rid of the signs and fine the property owner if one pops up somewhere. Provide a way for citizens to report when one of these signs appears.
- A scar in the vicinity which negates beautification efforts
- I think there are more important problems facing this city than sign policing... however I do think that they number of signs overall should be reduced.
- Make them smaller & standardized. Our communities don't need to look like a thrift shop with a continual garage sale type signage.
- This questions requires much more information to make an informed response.
- I am currently neither concerned with their over-abundance or under-abundance.

- I see too often signage that seems no longer relevant. Cones and sidewalk blockage scattered along the side of the road from previous maintenance and events that have yet to be picked up.
- There should be stricter guidelines about signage
- I believe it needs to be dealt with before it becomes an issues, i.e. get a process in place as to size, colour, location, length of use, etc.
- as noted there are times it can look really junky
- No sign is better, less motorists distractions, not to mention it's ruining the view too...
- They are dangerous and unsightly.
- So far people seem to take them down quickly after events and elections. Maybe just knowing they can be fined is working.
- Seeking public input is great and studying that information and using that to make new bylaws is awesome
- It's out of control
- I understand people wanting to promote their businesses but without proper control people choose cheap, ugly and often unsafe solutions.
- There are too many signs for bylaw to check on. Sign suppliers know this and know that it takes bylaw a long time to react to improperly placed signs.
- Vandalized a lot
- We need these signs removed to reduce distractions and beautify our city!
- Some signs block the view of important traffic signs.
- I think some roadways are being overrun by large, often distracting temporary signs
- See previous responses.
- Is this a thing that already happens? I thought anyone could just put a sign anywhere. If it is something that happens, perhaps it does need more attention.
- I think that businesses need those signs but placement is an issue with me. Specifically when it blocks drivers from seeing into the road way (when they are pulling out of a parking lot into a roadway)
- With the rules on signs n when they can go out are too stricken
- We currently seem to have too many distracting advertising signs at too many intersections...
- Keep costs down
- I am unsure of the current priority, but it seems to be managed fairly well.
- "Distracted drivers
- Unsightly
- I would prefer the City to disallow temporary signs. If the City allows temporary signs I think they should charge a fee for businesses (maybe not for community and sports groups) and regulate them better. A reasonable fee will keep some of the lower quality business from putting up cheap looking signs for low cost advertising. I also think that as more businesses take advantage of low cost temporary signs then even more business will start to do it and it will spiral in terms of numbers
- At the moment there seems to be no limit to how many small signs can go up in one place.



- Again, the signs are belong local. Small businesses to thrive in a competitive expensive city.
- Signs around roadways feel out of control and should be looked at with high priority.
- Clean up of irrelevant signs and care for more permanent ones need more attention from Bylaw.
- No money should be put in this area
- Should not be used at all if you want a sign most box stores or malls all have them don't cheap out. Want your name on a sign then cost of business pay for it. Don't litter our city with cap no one looks at anyway
- There only seems to be more & more of them, something should be done to get them under control if not eliminated
- I frequently see signs in front our local park, which I know breaks a bylaw. I've called 311 for he larger signs but take down the smaller signs myself. The advertising business owners should know better.
- would be nice to have the consistency you are asking about in the photo part of the survey, make them as readable as possible to decrease distracted driving, and limit the numbers to more essential services like city and community announcements, not businesses.
- As noted before, seems like they are too abundant now
- I don't want our taxes to increase just to monitor the signs
- Get these signs out of the residential areas ASAP. I have found signs that were suppose to be removed over a month ago. Signs are a real eye sore, so get them out of residential areas ASAP
- In addition to the safety aspect of sign placement, the signs do not reflect a desirable look or foster community pride.
- Other priorities I suppose...but removing these signs might lessen other problems like graffiti and littering
- Calgary is full of people whining about things conforming to their idea of beauty in their neighbourhoods and we should stop giving them attention. Temporary signs are a non issue for a city of this size.
- there are too many distractions.
- I'm somewhat surprised to see that there are temporary sign restrictions, given the number of signs on some roads.
- I think there are more than needed
- Just outlaw them & put the manpower elsewhere.
- I like the temporary signs ad I'm more liable to read them & get new information quickly rather than have to try to find out the same thing in a neighborhood publication or city newspaper.
- Signs seem to be under control and used for the correct purpose
- I was just commenting the other day about how the signs looked very unattractive in my community and thankfully (and ironically) a sign was posted regarding opinions on said sign. The only reason I am at this survey is because of the sign, but I think there needs to be more control over their abundance.
- I understand that there is currently approval process in place. They definitely should not be placed in the line of sight for traffic.



- Outlaw them & put the resources elsewhere.
- Who cares? Why am I even doing this survey? I bet the only people who do this survey are people who care.
- It would be hard to ban suddenly but a ban could be phased in.
- With winter approaching, and already over a dozen accidents with the first snowfall, we should focus on the safety required on our roadways. Remove unnecessary distractions.
- It seems as though anyone can put up a sign.
- Get rid of them ASAP.
- I don't think they should be allowed. A website or a single community board better idea
- I have no idea what the regulations are right now, nor do I know if they signs are being monitored in any way. All I know is they need to be cut back on drastically.
- Distraction
- We don't need the City hiring more employees for this kind of job. It's ok. Sincerely I don't understand also this survey...
- It depends. Is it complaint driven or is it something that bylaw is looking for.
- Seldom see a cluttered number of signs.
- It needs to be addressed because there are times when there are too many signs everywhere and its distracting and cluttered. But its not an urgent matter
- They distract drivers, are an eye sore and not necessary.
- They are only there for a limited time, they are a great way to advertise for upcoming community events!
- City needs to be less controlling
- beautification of our city is priceless.
- Temporary signs get put up, and left up long after an event (bottle drive) takes place. Election signs are the worst. Many never get collected.
- Again outdated abandoned signs ...
- I don't think this is a major priority but I do feel that there should be a restriction on how many signs should take up a block.
- It is hard to rate without knowing the competing priorities. Take the funding away from all the technology and cameras that are put in the intersections. Those should be paid for by the news channels and insurance companies that use them.
- There are more important things to worry about and divert attention to, like fixing roads, creating roads, hospitals, education, etc, than road signs.
- If the city doesn't act, the proliferation of these signs will only get worse.
- Currently too many abuses, in my opinion, so some additional attention is required. But while a steadier and possibly more restrictive hand is necessary, a heavy hand is likely not.
- I just wish something more attractive and blends in with the environment was used
- I would like to stop seeing them and use something else
- Should be heavy fees for each permit.



- When there are one or two they are almost unnoticeable...more than that and it is a mess
- In some areas there appear to be no restrictions and they dominate the landscape.
- Flyers, garage sale signs etc are distracting and visually ugly
- There are certain high traffic areas that always have an abundance of signs and they get distracting. I don't mind if there are a few signs but in excess of 3 or 4 is too much and it drives me crazy when the info on the sign is out of date or no longer relevant.
- Quite the eyesore
- It seems to be a "free for all" when it comes to putting up signs
- They really are ugly. I also can't memorize what I see on a sign while driving by so what exactly am I supposed to do with the information?
- The level of attention should increase in terms of the city "cutting the red tape" for those who wish to use signs and seek the legal and practical means to do so. If the attention was given to promote businesses and companies to participate in the permitting of signs on city property, then more would be inclined to participate.
- Someone needs to monitor how many of these eyesores are in every community
- far to many signs,
- I have no idea if it is managed well, I just know that I have never had any problems around this, and have seen some that gave good information.
- Again there are too many signs and they are poorly managed and maintained. Makes city look cluttered and unattractive.
- I'm not sure how much attention is paid to sign age now but I'd like to see them regulated and lessened
- I have seen signs blocking important street signs - from Stop signs to speed signs, no parking. Many times, the bylaws of where signs should be placed are not followed and don't seem to be followed up on. Especially at election time.
- i feel the use of signs could be decreased to improve safety and aesthetics by utilising alternatives and prioritizing need
- There are way too many of them and it is really distracting. How many accidents have been the result of drivers trying to process all the info on all the signs along a short section of road?
- Some neighborhoods have too many signs that make it look messy and chesp
- To be honest, I'm not sure. There are have been temporary signs on my commute that were in poor repair/were been there for a very long time, but they've been removed. That probably means the city is doing a good job on this already.
- I personally feel that there is a safety issue attached and thus this should be high priority. Fines and permit fees should easily be able to pay for any added costs.
- There does not appear to be much management done from what is visible.
- Get rid of them...they are....tacky and ugly
- Rules need to re-evaluated to ensure relevant communication and safe use
- I think there are more important things to worry about in the city than signage. Things that bother me more about the city are poor drivers who don't signal and cut people off or how when the light turns



green people sit at the light for 5 to 10 seconds instead of driving. These things bother me and other people I know more than signage on the side of the road.

- Signage appears disorganized sat times. Election signs are a disgrace - hundreds everywhere, most of them tattered and in pieces due to vandalism and inclement weather.
- There are too many illegally placed signs that remain for weeks on end.
- The signs in my area are typically well maintained and relevant. On larger stretches of road, particularly farther out in the suburbs, there tend to be too many in a row. In general, I think they are well managed, they just need to be more appealing.
- I think it's fine as is. I don't mind seeing the signs.
- It seems as though there are no rules right now as to how many can be on a certain area of land or what they need to look like. They're an eyesore and a distraction and they need to go.
- Distracted driving is an issue that costs us in terms of damage to property, injury (both human harm and the price of emergency services and treating the injury), and loss of life. Roadside signage is a source of distraction and therefore should receive attention in the same vein as other contributors to distracted driving.
- The number of illegal signs is bad and getting worse.
- My concern is about vehicle pedestrian safety
- Too many ugly "Bold" signs. Too many small businesses sticking up signs as a way to get free advertising.
- If used properly, the use should be restricted to important messages that would then make them high priority.
- The numbers are obviously increasing.
- often clusters of signage become a hazard to driving and to pedestrian around commercial areas. E.G. Richmond Road and 37th St SW area.
- Create a sign bylaw and enforce with fines please
- Don't break the bank over it but it seems
- Get everyone on board to stop putting them up and thereby spend less time taking them down
- Current seems fine, but I still think there should be less of these signs.
- Many of these signs are obtrusive and some are of a nature that is not appropriate for children exposed to them every day. Matchmaking sites, "chat" numbers, etc.
- They should be eliminated all together
- Very distracting as the preferred locations are normally the really busy intersections.
- Really?! Who WANTS to live in a neighbourhood or city whose natural beauty is obscured by lettering and other signage? It should be said that giving the matter high priority does not mean spending a lot of resources policing. Simply OUTLAW temporary signs, encourage reporting that involves submitting photographs of offending organizations and issues fines. Easy to set up online reporting, citizens are engaged and the City has a revenue source.
- "Take them away!"
- In our community, controlling speeding and making safer pedestrian crossings is a higher priority
- There are always a number of signs up for events that have already occurred.



- always more important things, but this should be easy to manage.
- Sometimes I see signs in the residential part of the community. It's bad enough in the commercial area.
- Doesn't bother me
- Approved signs could have a sticker and any signs without them could be removed. I believe the Town of Canmore takes this approach.
- Should be focusing more on distracted driver such as texting and drinking. Issuing fines to those who are a safety risk on the road.
- some times it seems that there is no rhyme or reason to how many there are on a street corner.
- Level of priority needs a reference point. If policing was sacrificed to monitor sign permits then it would be low in my opinion. However if resources exist it would be useful
- Some left too long, in bad places blocking road view or pedestrian views, sometimes way too many of the same sign put up in one area
- Because they are so distracting they should be removed.
- I'm not sure if there are any connections with "distracted driving" and temporary signs, but that's my greatest concern and rationale for their prevalence needing to be reduced.
- I have seen on occasion, several signs all at once, which is too distracting.
- From what I see every day driving in and out of my neighbourhood, I have to assume that there are zero City controls currently in place.
- There are bigger issues to deal with I would think
- Too many signs are placed where they inhibit driver sight lines and cause accidents
- I feel they cause distracted driving. There are so many illegal signs are put up...but the legal ones are overrunning our streets. They are drawing drivers attention from driving. They change their speed in order to read them, they look awful. I feel they are a lazy attempt to advertise. Anyone that advertises that way does not get my business.
- I don't like them but don't want to see them fall into disrepair
- "Stop wasting tax dollars. Get rid of signs. Way too much funding would be required to adequately
- Monitor sign use to make it safe and bareable. "
- They are ruining our city. The city plants trees, we do all we can make our city look nice and it is negated by these awful signs.
- Potentially creates a safety hazard
- There are certain areas that we don't need people driving slow just because they are reading a sign, for that use areas with low speed or where there is stop traffic.
- It's a sign it's not important at all
- Most of the year the current levels are fine but at the times mentioned above some more stringent rules/controls would be beneficial to both community members (less information overload and cluttered streetscapes) and advertisers (ease of getting message across without having to compete with dozens of other signs)



- I think people feel they can add signs wherever they like. I don't think most people know they are managed at all.
- It obviously is not well controlled now.
- IF signs are allowed, they need to be placed away from intersections, not blocking driver's or pedestrian's sightlines and at least 3 meters away from the closest lane
- Maybe have a bylaw limiting the amount of signs in one area? Limited to community activities and not-for-profits but deter profit business from utilizing them on arteries.
- I would love to see fewer of these signs.
- Ban them altogether and solve the problem
- The signs are not a problem and never really have been. If people are seriously having problems with the temporary signs, I'd say those people are the real problem and have some real problems. And way too much time on their hands. Move along and deal with bigger issues.
- Even the sign about the MLA's BBQ was outdated and in a location that was VERY dangerous for drivers (ie. near a curve in the road that is near an intersection AND a school and an unexpected turn-off).
- Graffiti is illegal and coroplast signs attached to lamp standards is just the same. It makes the city look messy and someone has to pay to clean it up. Why should taxpayers? It should be socially unacceptable to put them up or people should be fined more than they could potentially make from the sign. Their phone numbers are on the signs, it would be easy to do.
- Ad hoc signs attached to posts and signs, by businesses and individuals seem more of a problem than formally printed and placed signs.
- Seems fine.
- It seems to have gotten out of control and until it gets better a lot of attention will be needed
- Some places it is just over run. Especially on main community roads
- It's totally out of control and getting worse!
- "Requires more thought than I have time for right now !"
- Length of time, number of signs, placement and uniformity of signs
- While there should be guidelines for type, colours and frequency of signs, it is not a priority for me to have the city monitoring them all the time.
- Too many signs are left up indefinitely, saw signs for Expo Latino still up from August, it's now October.
- I don't think the current level (from what I have seen) is a problem. Therefore I would say whatever is being done now clearly is working and there is no evidence to support a change either way.
- The proliferation of signs, particularly those advertising businesses, which tend to be left up until they disintegrate, are a blight on neighbourhoods.
- Nip in the bud
- This is becoming a major issue in many neighbourhoods including where I live (Skyview Ranch). Especially for a neighbourhood where there is already a lot of signage for new developments and things like construction signage, it becomes even more excessive having so many signs along the road. It makes our neighbourhood look cheap and not cared for which is a terrible first impression.



- I don't notice an over abundance of signs or signs that I would find questionable. There are a few that I don't think need to be there but more because I don't see the point in the service and less because I find them offensive.
- I wouldn't put a lot attention to it because I'm sure there are more important issues on the table.
- Maybe better things to do BUT this would be a relatively low cost way to significantly improve the look of the city
- There are too many signs, and they are a distraction. They aren't maintained well (are often vandalized).
- They seem fine and are changed regularly
- Signage is out of control
- Waste of money to put too much enforcing to it.
- Some are placed in unsafe areas
- The only time the road signs were excessive is during an election. But any other time, it's fine (:
- There are way too many signs. There should definitely be a limit to the number of signs (less than 2), and a limit to the length of time a sign can be in place.
- N/A
- The signs issue isn't dire to life in Calgary but it's getting worse.
- The lack of enforcement of existing bylaws has resulted in signs being placed in areas that block the view of side streets and curved main thoroughfares.
- there is too many illegal signs that don't go through the process nor do they pay for it most of the time. policing needs to happen more. I always pay for the signs I put up but I see illegal signs all the time. Even if I call 311, which I hate to bother them they still don't get taken down.
- I called bylaw on "lose weight" and "get a date" signs on Tuscany Blvd and was told by the officer that he was aware of them but he had been told by his boss that there was nothing they would do. I asked if they were legal then and he said "no, they are not but there is nothing they will do.
- Temp signs are okay if not abused. Shop owners should only be allowed so many weeks of temporary advertising then they should do print or online. Our communities are starting to look ghetto.
- Stop wasting our dollars on a survey like this. How about a survey on ridiculous art projects that are a distraction, and a negative impact on the community.
- Be nice if you could keep it manageable
- I think they can pose a major traffic distraction problem, if not handled correctly. Also, should the city let commercial businesses use city land to make money? Is there a more positive use of communal land? What percentage ends up as trash OR recycling, both of which the city must bear the ultimate responsibility for?
- Take a drive around without getting distracted
- It appears that they are totally unregulated at this time.
- If the number of signs are monitored, then I suggest more monitoring as they seem to multiply over night.



- Leaving signs up with past events advertised, leaving signs that are knocked over, vandalized ... both are eyesores. Along with regulation comes responsibility.
- Limited use of signs keeps the neighborhoods looking clean and uncluttered. When they are there all the time it looks horrible, is distracting and become useless. Sort of like when it's campaign time.
- I don't think it's a drastic issue that needs much attention from the city but as there seems to be more and more signs I think it should be more of a priority for the city from what it used to be
- Too many businesses are putting up their ugly advertisement signs. They should all be removed ASAP and the businesses should be fined.
- Amount of roadside signs Needs to be reduced but with minimal cost to implement
- I have noticed quite a few signs placed in areas that cause issues for drivers. Should not impede vision of driveways, crosswalks etc
- Keeping them spaced out, not too many in one place!
- I don't notice too many so issue seems fine
- I think there should be permits and time limits on the signs but there are more pressing issues as well
- Why would you waste your time with this?? They convey important things like sports/school registration!!
- I never have problems with the signs in my community.
- Why do I have to agree with your conclusion that the answer is more administration and apparently tacitly accepting that temporary signs are here to stay? I do not agree with that approach so you are not going to get me going down your path of using this issue as another reason to justify raising taxes, hiring more staff, etc. Furthermore, since I have no idea what the city administration is actually doing now (I am surprised that anything is being done given the mess I see), it is impossible to accurately respond to this question.
- There are way too many signs and they make the city look cheap. We should have a ban on these signs.
- Many streets are littered with ugly signs of varying sizes with mismatched letters, and look terrible. It makes a neighborhood look trashy.
- They are dangerous. I'm surprised they aren't already illegal, and I'm even more surprised I'm filling out a survey about this.
- SELF EXPLANATORY
- In some areas there are WAY too many signs. You can't even read half of them because they are nearly covered by the ones in front of them. This isn't helpful to anyone because you can not possibly read them all so you tend to avoid reading any. They just serve to clutter up the sides of road ways.
- See previous answers.
- The sign companies that install them should be notified of the rules--and fined accordingly. Dates of sign installation to be recorded by the sign companies to showcase when the single sign was installed. Make the installer more accountable
- Signs in discovery a ridge are excessive and take away from the beauty of where we live.



- They don't seem like a horrific issue in my part of Calgary but I" in the core, it might be worse in the suburbs.
- Certain intersections seem to be high posting areas
- explained above
- In my area (Mt. pleasant) the business seem to be pretty good at self monitoring
- Public awareness of the bylaw could be taken to the media as I am not sure what the current bylaws regarding signs currently are. Or maybe a sign of the bylaw near the troubled areas lol
- Doesn't seem to be any enforcement
- The signs when done properly are effective. Properly meaning an appropriate amount of information and placement is spread out. Signs are not forgotten and seems to be updated or picked up within an appropriate time.
- It might be that I am older and find them more distracting, but there seems to be many many more now compared to several years ago.
- don't really know how they are managed and controlled curently
- There should be more restrictions in place to minimize driver distractions
- MIND YOUR OWN BIZ
- Considering everything else that needs to get done... This survey seems to indicate more attention is being spent on signage than I expected anyway.
- too many signs by the side of the road often times too big and blocking view of driveway entrances.
- While I would hate to see them everywhere, especially the cheap wire and plastic ones, they serve a function.
- Seems to be ok as is
- I don't find them to be a nuisance
- They should be more appealing to look at
- I have not had any issues with the number or placement of signs.
- Old ones stay too long
- I have no idea how many signs there are without a permit.
- I don't see this as a problem. There are more important things to consider.
- I don't think it's a top priority, but it would be nice to see more attention and constraint on businesses using them
- Yes, it probably needs more attention, however, there are larger issues I think in terms of managing city affairs than this. Meaning, if you have scarce resources and you are putting a committee together to tackle lowering taxes and wasteful spending (or dealing with signs), well, cost cutting would of course take priority than this aesthetics project right now. Beyond temporary signs, the wasteful lack of thinking ahead when changing the times in school zones was poor planning and wasteful use of taxpayer resources, imho. Try not to make decisions (like signage with a time or changeable element on it) that may force you to reprint signage as policy change, to avoid wasteful spending. For the Community Associations, I wonder if some sort of permanent attractive board could be built at the entrance of communities for those who want them, to reduce the need for temp signage yet still get urgent messages out to the community. Solar / LED perhaps. And for the



upcoming election I hope they manage the temp signage that have been graffitied more quickly. There were some in Ward 6 last time that let's say made the candidate's name more memorable, but I got tired that they weren't taken down in a timely manner. Off humour or not. And temporary signage on where Construction Zones start and particularly - END would be great if better managed by crews working in the city (if you have control over that).

- Seems fine as it is, more attention would mean more funding, and that could go to better use.
- Put the city efforts into something that actually deserves attention. In the grand scheme of things these signs are really not top priority, let's be honest. Plus, why would you try and stop garage sale signs. It's part of the community
- Just remove them all
- There are many more things that need more attention than this. However, since I don't know the current level of attention it gets, how can I say if I think it needs more or less?
- I have a personal exercise program. I tear down or remove all the signs stuck to posts and along roadways. It's satisfying.
- Put a sign tax in and use the money to remove parking fees at hospitals, and feed and house the homeless.
- Need to set some standards as shown in previous questions, conformity, locations etc
- There needs to be some control or it will get out of hand. The way they are being handled now seems to be working.
- I think more should be removed
- People just place signs wherever they like, whenever they like and leave them indefinitely. This leads to a plethora of differently sized, shaped, coloured signs acting as a distraction.
- Signs should be taken down as soon as event is complete.
- although not a high priority it needs attention before it becomes an issue and in some places it already has.
- No signs allowed, no monitoring required
- Bylaw officers need to be sensitized to this issue that certain communities or roadways are more vulnerable to abuse with signage.
- I'm not certain what the rules are, but I don't think the signs are necessary. They should be removed, confiscate and the persons fined.
- There are many illegal signs--Drive along MacLeod Tr!
- the signs are quite often put in places that cause visibility issues and there are way too many of them. businesses should look for other ways to advertise
- Eliminate them, please.
- Set a standard for sizes, time lines, and who/what organization can use the signs.
- I see some signs on wires and postings that do not look like they are put up with permits
- Traffic policing would be a much better use of tax dollars
- For me it's a safety issue, which should have a level of attention that makes sense
- Monies and focus are needed more in other areas at the moment.

- Its fine right now
- Just as with bylaw controlling other things, I really think that signs should be monitored in Calgary. I know community associations are really restricted in where sandwich boards advertising events can be placed, but it seems that where these temporary signs are concerned, this is not happening to that degree.
- "Only limit for safety.
- We don't need laws for every little irritating thing... That's ridiculous and overstepping the needs of bylaws to rule every little thing in Calgarians' lives. "
- It seems that the city is out to hinder business that are trying to advertise and cause more rift than support.
- On some green spaces there are about 6 or 7 signs of various sizes, in a small area and it looks messy and almost as if one is trying to out do the other. Getting out of hand.
- Signs should just be banned completely, Far too many other options that don't distract an already very distracted driving experience in the city.
- I feel that what the city has done so far is working.
- No signs like those in the previous photos should be allowed.
- I don't like these signs...period. But if there were to be some sort of negotiation or compromise, I would offer that if someone wants a sign then only allow it on private property. But then again...I don't want Government at any level in my life.
- I think that you have a survey getting feedback shows that the city is on it but any more effort can be put towards another project.
- It's difficult to guage to level of attention given.
- The more signs you have or the more chance you have of missing one or two in the process. By taking a priority over them you are able to allow the major ones to be out but smaller things to be put in newsletters.
- "Use bylaw officers as normal course of their daily activities
- Do not hire any more staff"
- there are way more important things the city should be doing, like better managing finances.
- I am sure there are other things that the city can focus their time and energy on, but the sign issue is out of hand
- There was a sign near an exit to a mall that we visit. It was difficult to see around it to know when it was safe to turn on to the road. It was there for more than a year.
- Should be some minimum standards around quality as well as restrictions on size of letters and amount of content to minimize distraction.
- high taxes, fake environmental laws, those are priorities. This is just something for council to do to avoid doing real work.
- Where I live there isn't a lot of signs other than those for schools and the community so I think it is good.
- Some signs are illegally placed, more attention should be made to remove them.



- Obviously not monitored now as there are signs everywhere, stapled to fences, beside my mailbox...some control would at least control what is displayed, how it is displayed and that it is removed in a timely manner.
- I didn't know there was any kind of management for signs because on my drive to work I see all kinds of temporary signage.
- In my community I would say the attention is good. There are certain strips or boulevards that could maybe use more attention but for where I live I don't find it to be an issue.
- If these signs are not suppose to be there, they should be moved. However, a lot of financial resources should not be necessary.
- "It seems that no one controls the size or number of signs any where. I can't believe that bylaw when they see infractions drive buy unless someone complains, is this not there job to identify infractions and correct them. Not waiting, I often see Bylaw cars parked in Liesure Centre parking lot with drive sitting there reading the newspaper"
- Don't know what current rules are so I'm not sure uf they're being enforced or not.
- It's the little things that spoil the overall appeal of a community. Grafitti on mail-boxes, and transformers etc. These signs are seen as an extension of "approved" Grafitti.
- There are too many signs in my opinion. Business signs should be greatly reduced.
- I understand there are more pressing issues for the city. Organizations who sell/lease these signs need to be held accountable. Smaller organizations that post smaller signs need to also be held accountable for littering neighborhoods. Working around these signs costs the city additional time and labour in up keep of city land. The removal of illegal signs should be allowed by landscape crews and reported to follow up from bylaw
- I would like to believe that it should not be a priority because they should just be banned totally, however, if the city is going to permit boulevard and street side signage then they should be monitored for (offensive) content, vandalism etc.
- Currently makes the city look dated and portrays a bad image to anyone who has lived in a modern city elsewhere
- How about simply making them illegal? I'd rather see the City just remove them. We don't need the bureaucracy required to issue permits.
- I'll move this to a higher level after the first pedestrian gets killed by a driver who has been distracted by these signs or killed because the pedestrian who, having been hidden by one of these signs, steps out in the path of a city truck or other vehicle.
- Things are fine, other than election signs.
- If we are going to allow signs they should be highly controlled. If not they will probably proliferate. On the other hand the requests are not given priority that would be fine with me.
- more attention to the locations that these sign should be located. I do not have an issue with he number if the locations a regulated
- I'm not concerned about signage. I am concerned about the lack of good roadways in Calgary and the fact that Deerfoot has been a problem for 10 years but nothing is getting done about it. Traffic congestion is more of a concern to me than signage on the side of the road



- Nobody pays attention to the bylaws when placing the signs because enforcement is non-existent. It is a total free for all
- If you HAVE to have them, they should be heavily regulated and managed to minimize the number and density along a road. Please just get rid of them. Then you don't HAVE to waste city resources to patrol them!
- Let's keep our city beautiful and these signs are not attractive.
- Ban the signs and you don't need to manage them.
- I think attention should be focused on the residential signs. I could care less if I see signs around commercial areas.
- In the grand scheme of things is this high importance? Probably not. Does it need to be better regulated? Absolutely.
- There are too many. Drivers should be watching the road ahead of them not trying to find out who has the cheapest mattress.
- You wouldn't have a survey if you didn't think so yourself
- Some streets have too many signs that are up for too long to be classified as temporary
- At the moment it seems no one is looking at this problem. Good grief how simple can it be, the owners are identified on the signs. If this was properly managed there would be no reason for this silly survey.
- Some signs are placed too close to the road and can make it difficult to see when exiting a parking lot.
- One factor in some of our most unattractive streetscapes
- There never seems to be any enforcement whatsoever based on observation and the proliferation of signs.
- Let's make Calgary a beautiful attractive city. I was in Ottawa recently and didn't see one roadside sign as we drove around. It looked so clean and well kept in spite of the construction going on.
- as above.
- Too many
- The sign companies and business that ignore the rules in many cases have the signs in place sometimes for weeks ignoring the existing rules so minimal as they are now
- Needs more attention in that uniformity, locations etc. be supported by the city.. Local business and events that bring people in are in need of a mutual partnership with the city leaders.
- And there should be no permits. No signs should be permitted.
- The number of small business signs which are solely for advertising have increased in our area
- "Restrict where and when they are allowed. It is one thing to have a sign for a couple of hours advertising an open house or a garage sale.
- The Bold type signs are up for weeks and look terrible."
- "as advertised business as usual should not be allowed.
- keep restricted as to business Grand opening or major event "
- Take them off



- They are a distraction to drivers and an eyesore. They should not be allowed as a form of advertising. They are set in a beautiful piece of grass which instantly makes the area look terrible. There are sometimes so many you couldn't possibly safely read them anyway
- I feel some of the bylaws are just randomly made up (size and how long they can stay). I also feel the busy streets and Boulevards are perfect for them! It's not green space used for parks, etc. So signs seem like a good fit
- Some locations have too many signs for purposes that do not involve the need to attract attention to a worthwhile event/cause for a specific period of time. Should not be used for ongoing business advertising -- instead, perhaps, only to draw attention to a newly-opened establishment for a period of a week or two.
- I'm glad the city is focusing on these issues, but I think this should not be an extremely pinpointed issue
- Nobody knows how much effort it takes to manage and control the signs, therefore it is difficult to judge whether the level of effort is appropriate. I would hazard to suggest that the City should look at possibilities for cost savings in terms of how it manages the temporary signs.
- For us to keep Calgary an amazing place to live we need to strictly monitor and control these signs so we don't get overrun with them, as is the case now. People who put these signs up and keen to get them up but rarely are they as keen to take them down.
- I do not know the current level of attention given to roadside signage. I believe roadside signage should be banned.
- They're an eyesore but the City needs to focus on larger priorities. If you could just prohibit them and administer that bylaw with minimal administration, I'm all for that.
- City needs to clean up our environment
- More attention is needed. It seems like signs are taking over.
- The amount of signs in one location should be addressed and all the small signs scattered around on boulevards should be given more attention.
- Do not make it a costly process that requires the hiring of a bunch of new city employees. Use technology & have a website where community groups & businesses apply for sign approval & where the public can go to see if a sign is actually approved. There does not need to be a fee for approval but put a fine in place if a sign is not removed by the end date of the approval or when the event is over. A city employee would only check a sign if a complaint is received to keep costs down. This is mostly a self-managed system for sign approvals & complaints.
- no more attention, maybe just a little more focus on a few key details, i.e. density of signs in an area
- Given the amount of signs heading into my community--I think the only thing that removes the signs are when they get blown/knocked over. I think enough attention is placed on the big bright signs--but it is the little ones that cause the "spam"
- I do not know level of attention so I imagine it is a good amount.
- A clear law that the sign companies understand communicated to the community at large is a good starting point
- there are other ways for a company to get their message out try flyers



- "NOT READING THEM
- DISTRACTION FOR ROAD SIGNS AND CONDITIONS"
- Seems to be working and I have not heard of anyone complaint about too many.
- The City needs to back off and allow small business to do what they can to survive in this difficult economic climate. Making more rules that negatively impact small business is over the line.
- From my conversations with bylaw, I understand that in some cases they cannot do anything because of bylaw loopholes, if there was a tougher and clearer bylaw, stiffer fines , it may be that the level of attention now would be adequate.
- Laws need to be realigned and the number of signs drastically reduced.
- As stated in all previous answers you can not go anywhere in the city without seeing one. Instead of enjoying the beautiful green parks and stretches of green space along road sides you see an area cluttered with neon and other signage. Unnessary! As a tax payer I would like to see them disallowed.
- Again, moderation and simplicity is key. Standardization would reduce the cluttered appearance and level the playing field for all advertising their goods and/or services.
- they aren't a big deal, these businesses are trying to market themselves, why stop them?
- "Temporary" signs are never temporary. If the city is going to allow these signs they should have a very definite limit on the amount of time they are allowed to placed. There should be fees for placement and fines for exceeding the time. Otherwise they become permanent and too easy to place.
- There really are too many road side signs.
- At certain times of the year, there appear to be more signs on the road and it is at these times that higher priority should be given to managing and controlling them. Overall, I feel that this issue requires more attention.
- I'm sure there are more pressing issues that need to be dealt with.
- The number is signs is an eyesore and is out of control
- If they become abundant it will become a high priority and the need to hire personnel to do this.
- Too many distracted drivers already. They don't need any more distraction.
- Controls must be in place to enforce safety and aesthetics.
- It's seems to be out of control, tempary signs everywhere.
- "Specifically problematic with road signs.....
- le country hills and Metis trail signage (too small and wrong placements), can't see signage and miss the turn. Needs attention
- Construction signage - the lengthh of time they are put up before construction begins and the amount of time before they are removed after completion. Needs attention
- Does the 311 system not provide an adequate forum for the city to control PROBLEMATIC signage on the side roads of Calgary? I would not support the city of Calgary creating new bylaw officer positions and new administrative structure and processes to deal with road signage situation, ESPECIALLY SIDE ROAD SIGNAGE.

- I don't know what attention they receive. I do see way too many signs on the same corner throughout the city, which is distracting and ugly. However, I also see workers removing the signs after events quite quickly and efficiently. Usually the big black signs are tended to well, while those flimsy business advertisements seem to become overlooked and/or abandoned.
- Not an emergency but we should be moving towards getting rid of all to them
- they are becoming abundant even in outlying neighbourhoods
- It's distractive just as cell phones. You need to take your eyes off the road to read it...just as you do a text.
- More attention if there is a risk to driving distraction or blockage of traffic signs.
- At present, the signs are not consistent, therefore there needs to be a criteria for what is acceptable. If there are to be signs, then they should be blending in. the landscape.
- Often Signs are left even after an event or election. City should Impose heavy fines if a sign is still left after an election or after an event. Especially in NE quadrant there are so many event signs made out of wood and are left for Months on roadside which is a big safety Hazard and litters the neighbourhood. Its about time that bylaws are enforced.
- They are an eyesore so strict regulations should be adhered to
- Is anything done about it now?
- I think consistency is the key.
- it's out of control and people / business simply put them up and forget about them and leave it to the community to clean up. This would also include all the paper adds getting placed on cars in the park and ride lots.
- Some signs seem to be left out well past the event they are trying to promote.
- Stated in previous response in my community and others.
- Control of placement of signs seems at a good control-level. Sign placement must consider safety and sightlines for pedestrian and vehicular traffic.
- They should just be removed.
- Don't see any issues - if it isn't broken - don't fix it.
- I think the current number and locations of signs is satisfactory
- As long as they aren't blocking the view while driving, then it is fine
- The only time we have too many signs is at election time
- City needs to be cautious on the location of a temporary sign as it should not be close to a traffic light, pedestrian crossing, play ground zone etc as it can distract the driver and result in an accident.
- I'm sure there are plenty of issues facing the City of Calgary so I wouldn't consider these to be a high priority but the number and types of signs does require more attention than currently being received if the increase of signs is any indication of how the problem will continue to grow.
- It's not a high priority, however some supervision is necessary to avoid it getting out of hand.
- We are on a slippery slope to "sign war-fare" - and the issue needs to be addressed. With the downturn in our economy, retailers are desperate and doing anything to attract customers - at the expense of our city image.



- I don't really see any issues with how things are being managed right now.
- As previously stated my complaint is garage sales that are not removed after the sale event therefore these signs become a littering problem. Perhaps the public should be more aware that garage / moving / estate sale signs are temporary & sales signs left more than a week will be fined for littering & charged for sign removal.
- We don't need more government controls in place. They're signs - give other areas more priority over regulating signs.
- There are signs all over the place, less would be better, hence more management than is currently being implemented.
- Managing placement, not too close to corners or curbs where the signs limit visibility to upcoming vehicles. Too many together.
- Addressing the situation will take \$\$\$. No doubt the city has issues of greater priority. However, since I believe that too many signs is a safety issue (distracted driving) it should be addressed. I am not able to suggest a mechanism for this. I'm sure the city has more knowledgeable people available to come up with creative ways to curtail signage without re-inventing the wheel.
- they need to be assess to see if they are necessary (like signs reminding Tuscany residents to pay their member fees) and the specially the amount of signs. The only exception is election time and political signs.
- Get rid of them.
- no enforcement of current rules make any new rules a complete waste of time, just like phone talking and driving, or drunk driving in this city, no enforcement so it is getting worse
- There are times where a whole row of signs are tipped over or missing signs, and they won't get looked at for weeks, or until that company changes the sign.
- CPS and Calgary Community Standard officers should have the authority to remove any unauthorized signs. Signs should have a clear permit number so Citizens can inquire via 311 about the permit details and be able to identify any illegal signs.
- The number of signs is pretty ridiculous, need less.
- I think we need to make sure it doesn't get out of hand. Allowing community groups and not for profits the opportunity to advertise in my community is something I support.
- Quit doing it!
- They are unsightly and distracting.
- It's not a life or death issue. But it does need more attention.
- There are more issues than this that the city needs to address, so it's not reasonable to assign it high priority. That said, what we've seen over the last few years has been the thin edge of the wedge, and the signs are proliferating like fleas on a mangy dog. Time to call a halt!
- Regulation should be put in place and managed by bylaws. Let's get it done once and move on.
- No need to spend more money on this issue
- Especially during elections!
- I'd like to see better consistency and quality in where and how they appear, they should be more closely regulated, and used only if absolutely necessary.



- If we want to have a presentable city we need to make this the highest priority. There is no sense to spending millions advertising our city at the same time promoting things that make our city look like a garbage heap.
- No signs in residential areas keep the boulevards and green read de-cluttered
- "There seems to be a significant influx of roadside signs recently. Too many too fast. Seems to be unregulated...."
- "There are only so many resources
- I would not say let's spend more on sign patrol."
- If they were simply not permitted, any City crew could remove them, if you allow them then only Bylaw that knows the rules, knows which ones were permitted can remove them. Make it simple, and then the City has numerous staff/departments that could remove them - including contractors that maintain the grass, etc.
- The illegal signs seem to pop-up every week often in the same locations, so they do need an adequate level of enforcement.
- These signs are dangerous and an eye sore ! Need to be removed and put online though community associations. That is why way ridiculous fees to the associations
- Because of the potential distraction factor and lack of uniformity they can make the area feel tacky
- tough to gauge when you dont really know the process, however at times blvds become cluttered and often make for unsafe driving, i.e when you cant enter a roadway safely because you cant see around signage
- There needs to be more attention to eliminate the distracted driving component.
- The only time of year it was terrible was election time.
- These signs should be given more attention during elections to prevent candidates from abusing them. Such as placing 10 or more signs along a roadway.
- I seen areas where there are lots of signs even if they are the same business
- I think it's managed rather well, the exception being during elections when there are far too many on boulevards and the side of roads
- the current enforcement of the Temporary signs on highways bylaw has resulted in litter and inconsistent signage form road to road and community to community. such signs should be regulated in/along with the Land Use Bylaw 1P2007 as are many other signs.
- I don't think this is a priority, unless I'm missing something here. I've never had an issue with them and always found the info to be helpful especially for kids registration programs and other community events being advertised.
- deal with it now before it becomes an accepted phenomenon
- it seems to be a very big and growing problem
- The city has better things to do then to waste our money and resources on signs. They can waste our money on other things, like bike lanes.
- Ban them altogether. Don't waste taxpayer dollars monitoring them.
- The signs are overwhelming and distracting from driving.



- Some commercial signs end up showing up on community blvds...they can be space somewhere to get their message out. Community signs for events seem to be temporary (when the event is over, it comes down asap)
- Very distracting
- Take them all down!
- If it's worth requiring a permit, it's worth managing it. Our city needs to remain clean and bylaws enforced
- We need less clutter on our streets
- most signs shouldn't be there in the first place
- In reviewing the bylaws I see many illegal signs in and around my community
- This is the least of your problems.
- Not a problem. Many other issues to put your effort into.
- The fact that many of these signs stay out for a long time without advertising any particular event is frustrating
- There should be less regulations on business or communities that use them and regulations on making them safe for the public.
- When I see a temporary sign that has been left a very long time or has been tipped over or has been vandalized & not repaired, or has been the subject of abuse (words re-arranged to create a vulgarity) then I feel they are being neglected by the person/group/business who has ignored them - then anger sets in.
- It needs more attention but I do not want it costing us more \$\$\$\$\$ in taxes.
- Update the old school signs into modern electronically working signs
- "I would not tolerate signs placed just before an intersection or especially just before you enter a 30 km/h zone."
- Messages on signs need to be for the benefit of the community at large. We need to monitor what is being said (to some extent) to ensure Calgary's image is inclusive and fairly represents our community values. We need to ensure our image and reputation as a city is protected.
- More attention. Easier said than done, you can't expect a bylaw officer to drive every street in the city keeping track of signs. But at least on the more major routes, more attention could be given.
- I live in a community where we have at time nearly ten signs of various sign S along a green space. The intent of the green space is for not only public use but for some visual benefit. Parking a number of signs distracts and diminishes the park.
- No further action required.
- Enforcement is poor and the rules are way too relaxed.
- Well.... I have stated several times that I disapprove of ANY signs, so answering this is repetitive.
- How much money does it cost to manage? Save money by not having them at all!!!!
- Think base rules just need to change. Less signs.
- These signs proliferate many parts of town, especially commercial/industrial areas. Need to reduce the number, size and location of these signs.

- Would like to see them banned.
- Monitor the quantity of signs. It seems to be getting out of hand on some roads.
- Signs are left up for far too long, sometimes after an event they are advertising is over. A person cannot read the multiple signs that are placed on the boulevard when they are spaced so close together. Blown over signs are not set upright within a timely manner, so just look like refuse on the boulevards. There are too many shapes and sizes.
- With the number of temporary signs around the City, It seems there is very little attention paid to the location or numbers allowed by our powers to be.
- Only makes common sense to regulate otherwise it becomes unruly
- They don't seem to be causing any issues, as far as I know.
- I honestly believe accidents happen as a result of the distractions of temporary signs.
- The City is grappling with lots of high priority issues of which this is not one of them. The temp sign issue does need more attention and I appreciate the City recognizing that it is an issue and also offering me the opportunity to comment.
- "get control of the signage explosions in areas where they are taking over the green strips.
- Even around busy intersections. "
- there doesn't seem to be a lot of monitoring going on, and if there is I think you should reduce the number of permits given out
- Too many, often littered around when people push them over, signage content stolen, missing. They are eye sores.
- There's too many of them.
- There needs to be a lesser number at one time. I know they are important to get messages out to the immediate community. However, they can look cluttered. I know there seems to always be more at registration time in spring and fall for the many community events and sports programs. That is fine. However a person never gets to read them all in the few seconds in passing in a car. If there were perhaps 2 or 3 you can quickly scan them.
- Distracted driving is a problem
- Can spend all tax money on this as there are bigger issues that need to take priority.
- i see no issues. it is fine as it is.
- is there a bylaw about signs and how often does bylaw pay any attention or even care
- They wouldn't require any attention if they were banned outright.
- regulate the duration and type.
- Not a hot button issue for me
- Signs are not currently a problem in Calgary.
- Stop them immediately driver distraction need to spend our tax money to put a complete stop- to all of them. Social media gets the message around.
- I think it's excessive to have the amount of signs we see up
- The city has so many other things that they need to spend money on other than making it harder to run a business in Calgary.



- No apparent rules. Too prolific and ugly.
- Unless its offensive, obstructive or distracting -aren't there bigger issues to worry about?
- I'm unaware of any monitoring that is going on, but perhaps there is. The signs seem far from uniform and there are too many of them.
- Didn't even know it was regulated because of how big an eyesore they are
- Affects drivers and signs not appreciated in a residential community.
- Go to the NE and control the signage there
- These signs are everywhere. I feel they add to disrespecting a community whether it is parks, roads, fences: less care about graffiti, more littering and a general malaise about caring for the community environment.
- "we should move toward not having them at all. They are a blight. an eyesore and a distraction.
- We have laws that keep billboards away from highways. why mess up our streets with this stuff."
- the city signs are fine. but far too often the private signage is left to blow away, look tattered, be far out of date, etc. college painters, maid services, etc are not supposed to be on public property or in medians but they always are and should be removed with the owners fined for not adhering to the bylaws. political parties are forced to adhere to every last letter of this law during campaigns and it is unfair to have sign enforcement then but never else
- Unsightly and dangerous with what seems no control on any part of what they look like , where they are placed and dangerous as they are often at or approaching busy intersections and are a distraction.
- There appears to be no control over the use or placement of signs. Years ago the city dealt with the issue and they disappeared. Now they are back in increasing numbers. Was there no bylaw enacted? If so is it not being enforced..
- We aren't doing too badly, but the biggest change would be to make these a tool for non profits and community groups and not for profit business.
- Our city is what we make it. In other cities that I've lived in, there were many more laws controlling how close signs can be to the side of the road, how many there could be, the look of the sign had to be in keeping with the design of the local buildings etc etc. We have a very beautiful city, there's so much to love here. However, we'll have a gorgeous road, with beautiful trees & nicely manicured grass, and then cluttering up the beautiful landscape are all these ads. It takes down the beauty of our city & makes it look rather cheap & tacky.
- It is not a priority, but with that being said, they should take down outdated events, or not have a sign that will expire soon.
- My nephew was injured while working for a landscaping company this summer. His lawnmower picked up a wire stake hidden in the grass that was used to hold a temporary sign. The wire was thrown and struck his leg, resulting a severe cut. These types of signs should be banned.
- The current system works quite well and the limited times and permitting are good controls.
- I would like there to be actual guidelines and standard format
- Only in an emergency



- The temporary sign situation is completely out of control and there appears to be no procedure in place to manage them.
- with the odd exception I have no issue with signs.
- Signs are becoming more and more abundant, therefore more distracting. Should be given at least the same level of attention as other distractions (cell phones in vehicles, etc.)
- Definitely not a priority. Permits are ridiculous for signs.
- I think that the number of temporary signs is not too high right now in Calgary. But I would like to have some attention be paid to their placement. Far too often they are placed too close to intersections and are in the sight lines of oncoming traffic.
- Too many signs now ruin the view, make Calgary look dirty, and are left in place for years without any maintenance.
- Some company's are doing what ever they want disregarding bylaws with no disciplinary actions for them but profit
- I do t mean bylaw going and taking them down so much as regulation on what can be put up in the first place. Businesses should not be able to place on any city property. They don't rent that space. I'm sure no one is freeloading their business space - so they can post on private property or rent space (in paper, social media, etc).
- they seems to come up and down in a timely manner and I have never noticed anything that was blocking an important view.
- "I Am not sure how to answer this question. What is the current budget set aside for this? I think there are probably more important things but I have no idea what the scale is "
- There seems to be no priority given to controlling these signs unless it is complaint driven and even then there seems to be lax control on the results with signs reappearing at will flaunting any regulatory process. The city currently is seen as being useless in their ability to regulate this problem so what is the point of a new bylaw regulating signs when the current one is not being enforced anyway.
- Need standardization of size, maximum verbiage, and color.
- I think this is managed well by the few private companies that manage the bold signs.
- City has better things to spend money on
- Not a big enough issue to spend taxpayer dollars on.
- Seems fine in my community of coventry hills.
- Roadside signs do not offend me
- They must add to traffic accidents.
- More warm fuzzy warnings from Bylaw won't cut it. Fine them big and often.
- I have reported contraventions of the temporary sign bylaw to no avail. There was no response, follow up or removal of the illegal signs. waste of my time to even report it.
- I think there are other, more important areas that The City could focus on when it comes to spending taxpayer dollars, but I do think road signs need more attention, as they seem to have gotten a bit out of control.



- More attention should be given to those organizations that are non-profit/charity/community focused - as well as those that provide value to the general public.
- Waste of city dollars
- liability opportunities and beautify neighbourhoods.
- Restriction of signage to community events should be strictly enforced. Commercial signs should be removed as soon as possible when they pop up. Owners of those signs should be charged for their removal.
- I think we can all agree,, its not really up to us little guys , is it ???!
- there should be fewer distractions for drivers.
- There are "junk signs" out there, which should be quickly removed. But I still wonder why the city has to devote resources to policing visual pollution that should not have been permitted in the first place. The implicit assumption of this questionnaire is that they are, in fact, legitimate. They are a type of pollution that can easily be eliminated by making them illegal.
- cut down on the amount of them far too many especially in lower income neighbourhoods
- There are far too many of these signs and they've been joined by signs for private businesses. They are billboards and they should be eliminated.
- A lot of these sign block line of sight when driving and are hazardous.
- Lots of times there are signs placed that block views of traffic, which is a hazard. I'm assuming that if signs were monitored better this wouldn't happen
- When advised city should respond. Signs should be removed and destroyed.
- useless, people don't look at them
- Some signs are placed in locations that block the visibility of pedestrians.
- If no control or low control, leads to more clutter.
- Make a blanket set of rules re sign standards, and enforce as needed. Put up your own sign informing people about the rules re signs.
- As mentioned previously, signage has increased recently and I don't believe that residential roadside areas are necessary places to advertise for businesses, regardless if they are local to the neighbourhood.
- It falls to what department to monitor, is enforcement dependent on citizens reporting?
- there are not many out there. I don't see this as an issue.
- I know that all of the community signs that are out on public property do not have permits. The rules should be enforced in a uniform and fair fashion. When there is little to no enforcement certain organizations will chose to ignore the rules and that in turn makes it more likely that more organizations will do the same. I have had many conversations with community organizations that have said why can't I do that I saw blank sign there or advertising blank at that location.
- "It would be easy to ticket the offender as their name is clearly advertised on the sign. Signs should simply be removed when they pop up and a ticket mailed out from the city - first offence a warning, second a determined fee, third a full deterrent ticket price.
- Event signs for community functions are usually large and a permit applied for on line with city approval could be required by the signage company in order to process the order. "

- If there are more signs than green space then there needs to be more attention given to this matter.
- makes our city unattractive
- When you allow a neighbourhood to start looking junky and unkempt...then that mindset creeps into everything pride in your neighbourhood's appearance helps reduce crime levels
- this needs addressing asap. the bylaw is ineffective. they spoil the landscape. put signs on a permit basis controlled by the city by a fee, allow community signs within a distance of the community centre. anything else can be advertised in the community paper.
- "Signage should be regulated to conform to rules
- These signs should have a uniform appeal and not to large as to obstruct vision"
- They should not be allowed. An eyesore in any Community!
- there is some signage I see close to traffic circles and stop signs which I don't think is good
- Without managing and controlling these signs, they become a free-for-all. Every business "has" to have one, and it's led to clutter - they're out of control.
- some communities have far too many of these signs littered throughout.
- No signs please.
- When asked about priority level - well, there are things that City Hall should be prioritizing over signs. Only if signs pose a line of sight issue to drivers and pedestrians should they require greater attention. How about the City prioritizes the ECONOMY, JOBS, TRANSIT and ANIMAL WELFARE!
- "I would like to say 'High Priority' but I don't think that is realistic.
- These signs are ugly and are not needed. We need to take more pride in keeping our city attractive and these signs make our city look less attractive.
- Do the sign companies pay extra money to run their business on city property or do they just pay the usual business tax?"
- There are more important areas of management that the City should be undertaking given the current recession than stifling of community activity and business through street sign enforcement. Street signage used to be a problem a few years ago, but it's under control now. SPEND MY TAX DOLLARS ON A MORE USEFUL ENDEAVOUR SUCH AS JOB CREATION AND STOP TRYING TO STIFLE THE ECONOMY BY PLACING MORE RESTRICTIONS ON BUSINESS / COMMUNITY ORGANIZATIONAL MARKETING.
- A city the size of Calgary needs to put forth a positive image both for residents and visitors. Ugly and poorly made signs are definitely a put-off, especially if they are not properly maintained or in a place that obstructs a driver's vision.
- A priority for this city should have been not ripping off citizens with implementing a curbside recycling / composting with extra enmax fees for something we were already are and are still paying taxes for when the city used our new enmax fees to outfit its fleet with new garbage trucks that get rid of labor to pick up garbage. Great accounting if you're a for profit org that Naheed wants to be so he can rip us off even more, but the city is not a for profit, but it is greasily run, that's for sure. but last I checked the city should have done this back in the 90's when every other major and even small cities in Canada had implemented curb side composting/recycling.and would not have cost so much and been somewhat ethical in it's administraiton

- To reduce clutter
- In some areas of Calgary the temporary signs seem to be competing with each other, bundled at corners. It is distracting to drivers, but also it makes it difficult for the businesses to get their message across appropriately.
- There are too many and it feels like it is currently a free for all.
- "Signs are like weeds: you *MUST* control them *ALL* (including political signs), using effective and reasonable measures, or you either suffer from proliferation, reducing the usefulness of all, or diminution, reducing involvement and participation in community and local events and issues, thus reducing the civic pride in and desirability of communities and the city and resulting economic benefits, misreading public sentiment incurring costs to address issues and change plans, increasing public voicing of dissent, and the probability of increased crime and disorder from areas with less involvement, participation, and civic pride."
- It seems as though signs are being placed outside the regulations of the bylaw, or the bylaw isn't detailed enough to stop some of the signs. They're important, but sometimes they can get out of control in certain popular areas.
- At times there are many signs in one spot. Two or three is okay, but more than 2 or 3 in a 100 metre stretch (for example) becomes too distracting. Especially if it is a busy road with intersections, crosswalks, schools, etc. There are just too many things to have to focus on and deal with.
- I, as well as visitors to our city, find them quite unsightly. In my opinion it would be nice to have them cleared for winter.
- Start calling some of these offenders whose cheap signs litter our communities.
- I frequently see areas with many signs (have seen up to 10) in one small area - it is very unattractive and very distracting
- Stop spending my tax dollars on wasteful studies and reports. Council was elected to make decisions, not assign studies and reports to make themselves feel important in multiple meetings.
- I have no idea how much is currently being given to them. I think if we were to ban all signs in residential areas, it should ultimately reduce the level attention needed, since there would be fewer permits to process.
- Shouldn't be closely monitored and illegal posting should be fined
- "Way too many scattered everywhere."
- Does anyone actually monitor this? ?
- These signs are everywhere including attached to poles. They are unsightly and distracting to drivers
- Comments as above in last question.
- Any cost, such as by-law enforcement officers, would seem like an unwise cost for the already overburdened city expenses.
- Doesn't really seem like there's any regulation or management in place.
- perhaps communities could help in the sign approval process.



- Generally temporary signs most areas are reasonably managed. Some areas become way too cluttered and a nuisance particularly when mixed with traffic or information signs. Some signs are up far too long to the point where they seem to be permanent.
- having a row of signs on a street is just distracting and no information can be effectively disseminated if there are too many to try to read
- I don't think this is a big enough issue to put a lot of time into. There are bigger issues for the city to focus on than temporary sign usage. If its not broken why fix it. The current system seems fine.
- Infrastructure and unemployment should be focus right now.
- Too many roadside signs making it hard to see what really needs to be seen. Too distracting and looks like clutter.
- Private signs need to be removed and steep fines given out if they are not permitted
- Bad for aesthetics, property values, plain ugly and distracting
- I think we could clean up the majority of signs, they don't need to be on the side of the road
- I find this question to be a bit misleading. I know that Bylaw Officers are out patrolling, looking for signs, but I think that with the current set of regulations there is not a lot they can do to stem the tide of advertising. If the City tightens regulations then I think a proportional number of officers should be included to address the increased workload.
- Take them all down and you wouldn't be spending any money monitoring
- Some signs are left up long past the date of event, some are missing letters or words have been changed by kids. There should be more controls on how long they can be left up for.
- There are much more pressing issues in the City. As part of my work, I drive to all parts of the City and have never thought of this as being a concern.
- don't waste tax payers' money
- I think that many of the people that put up signs take a beg for forgiveness instead of ask permission attitude.
- Often the signs are missing letters, or have rearranged letters. On our frequent windy days they are often tipped over. Many remain at the side of the road long after the event they are advertising has been completed. There should be a limit on the number of signs allowed in areas, and guidelines re what is acceptable.
- Tighter limits and controls required
- the City appears to do a good job keeping signs to a minimum on main roads.
- No signs should be allowed.
- "When the question is asked if management is important, the next question should be how much is someone willing to pay and how far is there reach!
- Future newspaper article: Home owner charged for large multicolored Garage Sale sign under the new Temporary Sign Bylaw. Neighbors complaining of unsightly and inconsistent signage. "
- eliminate those who don't follow the rules, immediately...they get away with it too often and encourage others to bend rules
- Signage is a distraction and traffic hazard and should be controlled, or in some cases, eliminated.



- may be just have permits for the sign(knowing that sign format and company is approve and meets the city's expectations)
- Should change the bylaws to be able to fine those who benefit from the sign as opposed to having to catch an offender in the act of putting them up
- There are parts off the city that have way too many signs. During election times there are too many signs
- It may not be the temporary signs that need more attention. I think that in retail areas there are generally too many signs that interfere with the motorist spotting relevant traffic signs.
- excessive use and grouping together is all too common
- "While I think it is an important issue to deal with, I think there are so many other more important issues that need to be dealt with first. some examples:
- Traffic backups within Calgary.
- Increasing drug issues and overdose deaths within Calgary.
- The signs should not be placed anywhere without some control.
- "Roads and road sides reflect cleanliness and discipline of the city.
- We have guests coming to Calgary and they are owe struct when they see so many irrelevant signs."
- There are many variables to look into when thinking about this. I have seen signs up that the date of the event has been over for almost a month. This should be addressed, yes, the sign company should be on this but at the same time it should be looked into by the city. There are a lot of 'fly by night' companies signage that I do not like seeing either at intersections that are a distraction and need to be removed asap.
- There is too much to distract drivers already without adding signs to read.
- There are other pressing issues within Calgary, however the temporary signs need to be addressed.
- Temporary signs should be illegal. Both the sign companies and the organization/person named on the signs, or whose phone number, email address, website, etc, should be fined.
- Need to limit the number of signs to limit the distractions to drivers.
- I think some neighborhoods they are getting out of hand.
- Would prefer not to see them, if the city is going to allow them, they should have a limit on the number and control the duration that they are allowed up.
- I have not noticed any problems or issues other than political signage used during elections where the parties do not maintain them nor clean up after themselves. That is probably the only signage that needs more attention.
- the city has other issues that it could be dealing with, this isn't a huge thing.
- This clutter on the side of the road irritates me and wonders why I've paid a high price for a nice house in a good neighborhood and am required to keep my property tidy when my neighborhood boulevard looks like a cheap strip mall.
- There is no attention given at all, that is very obvious when you actually walk around areas where these are put up and you see them all in the ditches, under shrubs etc. it is a mess. Littering in this City is given a pass over and over again. This is but one example.



- The city does not have a good mechanism for removing illegally placed signs.
- Some streets are out of hand. Should be rules and regulations for sign size and usage
- I find there are sometimes too many - to the point that it may cause an accident due to drivers trying to read all the signs, either slowing down when you shouldn't or simply not paying attention to the street in front.
- The current system makes our city look messy.
- Especially during any election, these signs become so messy on the roads.
- "Fix Deerfoot and other main roads in Calgary, fix our employment issues and government issues. Who cares about signs in the grand scheme of things?"
- The same road issues exist EVERY morning and afternoon on everyone's commute. You'd win everyone over fixing those 10 times out of 10 over dealing with signs..."
- You didn't show the also annoying snow shovel, clean fill, house cleaning 8.5 x 11 signs on posts that are almost as annoying. All 'temporary' signs should be rare, not common, or, as is often the case, permanent.
- Especially when it is blocking a view. More monitoring is required.
- Get the signs GONE
- There should be a limit on the number of signs in a given area and on their sign and design.
- Adding another layer of regulation to signs is not required. The way it works now is fine. Tax payers money could be spent on higher priorities.
- We have more needy priorities that should come first.
- Don't waste tax money on this.
- "My community (Country / Coventry Hills) tends to have a large quantity of signs, and sometimes for business that are over 10km away. I don't feel that these types of signs are appropriate.
- I also think that the 'temporary'ness of the sign needs attention - a lot of these signs are there permanently, it seems."
- "It's the broken window effect. You let a few slide them more come and faster.
- Too many people just put them up everywhere (ironically such as trash removal companies). Any city employee should just pull them immediately if they don't have a license tag attached. Soon it will just cost them too much money to keep doing it."
- They are becoming too numerous.
- It is now totally out of control.
- Just like everything else, there is always room for improvement and hopefully this survey will take care of this.
- Not enforced there are repeat offenders that knowingly seem to violate law
- Businesses are often making their own rules. Ask for forgiveness as opposed to permission is the norm now.
- Surely there are more important things for our busy city workers to be spending time on.
- I would like to see a blanket policy that no signs be allowed on any grassy/natural areas or near roads.



- "1) I thought there was already a by-law? If there is, there sure are a lot of people ignoring it and getting fines. If there isn't, there should be - AND ENFORCE IT!! Calgary has a habit of making rules and not enforcing them!!
- 2) Zero signs = zero tolerance. This would be the easiest and cost effective solution. Fine offenders!!"
- There are bigger issues within the city but please let community organizations advertise more freely.
- Signs are often not taken down long after an event has occurred.
- Priority for Bylaw officers should be mis parked cars and people not maintaining their properties... you can't ask these questions in isolation of budgetting feasibility - you are asking us to fund these or asking the users of the signs to fund the costs... not possible.
- As mentioned, I have already contacted my Alderman about it (Demong), and was told it was "up for review shortly." That was a few years ago!
- I have not seen any overturned signs or other things of that nature. I think our current level of attention is fine.
- Landowners are limited in the size and locations of fences and landscaping along roadways to prevent distractions and blindspots. These signs should be held to the same standards.
- Some sites are too busy with extra signage.
- Please no more paperwork, city employees managing this stuff. Our property taxes are out of control. Maybe just a simple bylaw (meaning don't spend a lot of time and money) on the rules around signage. Honestly, this signage is not a priority right now. Cost cutting, job creation, lowering taxes, filling the empty downtown buildings are much higher priorities. Shelf this until the city is once again booming
- Oh my goodness - is this what the survey is about? More permits, more regulation? Enough regulation in Calgary already. Leave it to the communities to deal with it.
- Some signs stay up well past their date.
- Lots of abuse, we need to go back to community notices only.
- It's the lack of regulation and bylaws that prevents their propagation in the first place. And then there's control: The "broken window" theory suggests that because there are already too many signs, there's no disincentive to putting up more.
- I really don't know how much attention is being paid... but I wish there were fewer signs.
- It's fine.
- Way more attention should be given. I pay a lot of money for my signs with a permit and it is totally annoying to see all these other small business signs up when they don't have a permit - they make the roadsides and lamp posts look messy
- There seems to be a discrepancy in who can advertise and where
- I don't want to waste more time and resources on signs.
- Old signs and ones taped to the back of poles signs etc should be removed
- I don't know what attention the issue currently receives, but it appears that temporary signs are largely ignored.
- How much will regulations cost taxpayers?



- Advertising is everywhere and so if it is not temporary signs that are an issue it will be something else. Example: signage taped to poles
- It is not too abundant for me as a driver and consumer, I do see signs but if I need information I usually go on a website and look.
- Signs are a distraction to drivers and a visual eyesore. Truly temporary signs - less than a week - can send a message, but business type signs that are up for weeks at a time are not desirable.
- All illegal signage (businesses, garage sales, etc.) should be removed immediately and the distributors should be charged. This could cover the cost of the "sign police".
- I don't understand what is in it for the city? Temporary signs for private business should not be allowed, period.
- Seems fine although I'm not involved in the industry.
- It's been raised as a concern or you wouldn't be doing this survey. I've thought about them before as a distraction. Therefore, I assume and feel the issue needs some attention.
- I think that so far the amount of signs is not unbearable.
- Lots of signs not removed after the event has ended. I've seen signs still up 2-3 weeks after the event has happened
- There should a limit of signs in one area as well as a time limit. When the event is over the signs should be removed.
- This needs to be addressed so drivers aren't distracted and our city doesn't look like a hodge-podge billboard wasteland.
- There are bigger fish to fry in our city!
- Bylaw services acts on signs based on complaints. Therefore a system has to be in place that upon receipt of a permit bylaw services can go around an area of the city and by a specific scan of the permit information on the sign, it will get instant information if the sign is still valid or the permit has expired and get waste services to take out the sign.
- If a area gets swamped the city clears them very fast
- signs should all have a timeframe to be allowed to be put up, and they area in which they are posted. I believe this should be regulated.
- The more the better
- The ongoing issue of temporary signs will continue unless some degree of priority is attached in conjunction with effective enforcement action. At present it appears to be more of a joke with signs being impounded and taken away with little or no enforcement as a deterrent to future placement of signs
- Ruins look of city
- I don't believe the sides of roads in the city were specifically designed to be spaces to place signs. That is not their primary purpose. It doesn't mean they can't accommodate signs, but it needs to be controlled.
- Too many are out there.
- Permits are not the issue. These signs should be banned and significant fines issued where signs are put up. Heck, this could be as profitable as photo radar.



- In our neighbourhood we see a lot of private businesses sneaking their signs in with community group signs, particularly on Bow Bottom Trail
- It needs to be monitored and moved if causing distractions. Should be monitored to make sure all the correct information stays intact.
- I think continuity in policy as a result of this discussion should suffice. Enforcement as per by-laws
- Signs are blown over and can sit there for weeks before being picked up. How effective is that advertising.
- The number of signs is increasing.
- Having attempt to use temporary signs in the past, it would appear that the current bylaws are not being enforced based on the locations that signs are currently appearing and the content on the signs.
- Should get rid of all signs.
- I'm not up to date on current regulations and how much managing is done.
- I would prefer no private business signage on neighbourhood boulevards - but if the city goes ahead with a program for allowing these signs I would want revenue from permits to go back into the neighbourhood in some capacity to maintain or upgrade the boulevards, streets and sidewalks.
- Can we please put our money into important areas?
- I can't really comment on this - however the current level seems reasonable
- Not sure what to say on this answer as I think they should be eliminated and am not sure if that would be a greater or lesser burden on bylaw officers.
- Seems anyone can put one up. There was one for vaping at the entry to Edgemont recently. Not a needed influence on children.
- None of the above. [option six] O PRIORITY SHOULD BE GIVEN IN CONTROLLING SIGNS AND MORE PRIORITY GIVEN TO KEEPING THE CITY LOOKING CLEAN
- I think they should be disallowed, but you won't do that. As far as the priority of the situation, stop wasting time and dollars, make a decision and move on.
- Get rid of them
- "It doesn't look like its regulated or maintained when songs have expiry dates for offers that have passed."
- It's not a priority
- In the past signs in wrong locations have been dealt with. This fall little signs were not removed when breaking the bylaw. 36th and 52nd Calgary Jazz dance and within Monterey Park
- Business advertising board should be more limited than they are currently.
- Think there are many other areas that are more of a priority.
- police need to enforce the rules already in place they do not need more. Start to enforce pulses like tail gating, lights working etc etc
- I don't really know how much attention is currently given.
- I strongly believe they need to be managed and monitored more closely. I'd like to see a ban on advertising on public spaces.



- I thought there was a by-law already preventing temp signs?
- I don't perceive a sign problem where I live and in fact, I've heard of restrictions against garage sale signs that were perfectly fine, so I think we could be more lenient on that especially.
- Currently I see no issues EXCEPT during election times. Candidates are the worst offenders to not cleaning up after themselves.
- I suspect the City doesn't pay any attention to these signs right now. Perhaps it is as any other by-law: response by complaint only? If so, that is inadequate.
- With the exception of election signage, which is a gong show, the current level of attention is good, because the information gets out for a leading up to period of time, and is then removed in a timely fashion.
- There never seems to be an excess amount of signs so the current level of control appears to be sufficient.
- We need to spend our time and resources on getting our economy back on track and not hire more people for this issue.
- They should not be allowed in residential areas at all and they should require strict guidelines in other areas, so it would need to be monitored until everyone understands the rules.
- remove the ability of businesses to use these types of signs and the issue will resolve itself.
- Signs keep getting closer and closer to intersections causing a hazard.
- The signs should be illegal. My tax dollars shouldn't go towards cleanup.
- Multiples at intersections are a problem. singles if positioned correctly are manageable from a safety viewpoint.
- Too closely placed.
- Many signs are placed in a way that can block the view of pedestrians or drivers to oncoming traffic or obstacles.
- I know they are going to continued to be used but the city needs to put a limit on how many and where they can be placed I don't want to see 6 on one corner
- Since they are not yet banned from use, they should be policed and removed immediately if they are too close to roads and are impeding the view of drivers. Also monitored for ugly factor which would apply, probably, to most of them.
- Community associations should monitor this - we do not need to be paying the salary of more compliance officers. Issues can be escalated to existing by-law officers.
- I don't want to hire more bureaucrats for this.
- Life goes on if they didn't exist.
- There should be designated roads only for these type of signs.
- Last winter there was a sign placed across the sidewalk on Bowness Rd by Shouldice Park. Also, we've had signs poorly placed that blocked our view at the intersection of Bowness Rd and Bow Crescent. It made turning onto Bowness Rd from Bow Cres. dangerous.
- I don't like them so I think they're used should be severely restricted.
- We don't need nor can afford more civic management.



- Too many signs at the moment and increase several times of year
- There is not an over abundance in our area.
- THEY SHOULD BE REMOVED WHEN FOUND
- There are so many signs along our roadways like Bow Trail. They need to be removed.
- It's a high priority to make sure there aren't any.
- My area of city seems to be good. Silverado.
- We need to severely drop the number of signs. Political signs also need to be severely restricted
- The amount of signs are OK at this time.
- The signs need to be kept tidy and no more than 1 or 2 in one location
- Been to do a better job
- As before our area seems to be well controlled
- Besides boulevard signs, there are often garage sale and commercial signs attached to trees or light posts.
- In the summer I often find myself removing garage sale signs from the light post in front of my house.
- Big business should get lower priority to localized business. Let's face it, bigger companies that can afford tv and news paper comercial spots should not be allowed to over saturate with temporary signage, especially if they do not have an outlet within the specific community.
- I don't see the signs as a problem so I don't think they need to be managed more than they already are.
- Some areas/times of year should be monitored a bit more.
- Unless a reasonable complaint is made . Signs blocking traffic or pedestrian sight lines or unkept, a single business with more than one at a time
- I think there need to be guidlines and time limits to how long you can have a sign up...nothing unreasonable, but when your same sign has been up for a year or more im sure you got as much message across as you really need
- I don't find it too obtrusive. I don't like when business stealth put up signs. I'm fine with community and notices, but not to sell stuff. I'd rather not see things like 1-800 lawn care, but a new daycare opening up would be nice to know.
- They are a distraction with no standard size or lettering and being placed where ever. Pretty much a free for all.
- Seems to me they are fine now don't see a big problem
- Everything boils down to Money ... let's not spend more
- There are too many temporary road signs and they are becoming more prevalent. There needs to be more control on how many are used and where.
- Your bike paths downtown are a bigger eyesore
- Too many in my community and seems to be growing all the time. They also seem to attract other signs that likely aren't 'approved'.
- Noting else to do going after the sign company in Calgary



- Signs are another part of driver distraction. This city has too many things causing distraction. Cell phones too!
- Bylaws should/need to be in place to restrict where and when signs are put up.
- At times, there are a lot of signs and some are more distracting than others.
- Always temporary illegal signs and garbage of fallen signs everywhere.
- Too many random seemingly uncontrolled signs show up and are left to the City to clean up.
- The system needs to be streamlined and made consistent. Our understanding is the level of attention has been inconsistent over the years and the interpretation of the current bylaw has been inconsistent depending on who has been reviewing the permit application. In addition it appears some people are not truthful when they submit an application, and what they apply for is not what is actually posted once the permit is received. If there is going to be great attention given to the applications, then there needs to be attention given to ensuring that the sign posted actually matches the respective application.
- In my neighbourhood I haven't had any concerns about the number of signs. There don't seem to be too many and they are easily ignored when passed on a daily basis.
- Issuing permits for signs will ensure that there isn't a gaggle of signs in any one place sullyng up the community, and it can be cost-neutral or revenue generating for the City of Calgary.
- There are more important issues
- I do not see abuse of our current system
- Signs appear where they aren't supposed to be and many are so poorly made they are an eyesore.
- I don't know what the current level really is, but temporary signs are not a major concern.
- There are too many. They are randomly placed.
- I would not allow any signs and then things would be easy to manage. Just have zero tolerance for signs and a fine that fully recovers the cost of removing any violations.
- Reduce according to laws
- I believe that all sign companies need to obtain permits and that those that don't should have their signs removed and confiscated. There are many signs currently existing that do not have permits. This will prevent every business from erecting signs all over the place while allowing those advertising programs and events to still be allowed and highlighted.
- I like the new signs, where it is a pre made sign, not the old style. But some do not make sense where the they are and are not temporary, as they have been there forever
- I have seen a number of these temporary signs that are there for months. Particularly those for business advertising
- in some areas of Calgary they are simply out of control!
- Fed up with damage the signs are causing to fences. I am on a condo board on Cranston Blvd and have been in many months of inquiries as to who pays for the damage backing on our property. The north wind blows these signs against the fence and no one claims they will cover repairs. It's awful seeing the damage.
- "How much does this survey that is initiated by city government beaurcrats cost tax payers.
- Another government work project?"

- Should be more consistent
- It's tolerable. Please do not increase to a greater level of distraction.
- to me i lump these signs up there with pollution. we wouldnt allow our air and water to be contaminated. why our neighbourhoods?
- Although I would prefer to see none, one or two at the entrance to my community would be tolerable. There should be a limit to the number of signs. At the moment, it seems that as long as you pay the fee, there is no limit.
- Where I drive I haven't noticed too many, so attention to this is ample at the moment.
- During an election it must be high priority.
- There are far too many signs out there
- This is a great way for small businesses to advertise their business and an easy way for consumers to find out about goods or services being offered in their communities.
- I believe that there are a lot of signs that are placed illegally and should be removed when discovered
- There are too many of them and are distracting
- Frankly if you were to ban business temporary signage the problem would go away. We didn't have the problem of sign proliferation when only community groups used the temporary signs. Now that businesses are using them, they are out of control.
- I haven't noticed an over-abundance of signs, the ones I do see are acceptable.
- Please place a priority on having these signs REMOVED.
- Again , signs to close and too large to road way hinder traffic line of sight.
- The city and the community should approve all signs. Just like the development permit process.
- Don't think there is a major issue with them
- I don't think manpower and resources should be spent on managing and controlling signs.
- Hard to judge this for question
- Some areas are likely worse than others.
- Again. Stop the spam. Stop the junking up of a neighbourhood.
- I have lived in places like Nova Scotia where signs are all over the place. It is ugly and chaotic and probably causes accidents.
- Driving is a conscious effort. People are already texting and talking on cell phones as much as ever and having signs up is not only a distraction in itself but an added distraction.
- Take action against clusters of signs.
- As said before - what's the big deal?
- some do not get picked up for weeks
- There are definitely more important issues than signs, but I do think this issue needs more attention
- Rules of engagement for these signs is urgently needed to contribute to safer streets.
- Far too many unauthorized signs as well as poorly placed signs
- While it's not the most crucial thing and doesn't effect my life substantially, it is something that needs to be looked at regarding the preponderance and unattractiveness of some.



- Possibly less signage if it was more costly. As well, they require continuous monitoring because of weather conditions etc. They could be blown into traffic.
- I don't like businesses advertising, so I feel there should be measures in place to monitor that
- As per previous comment
- Control what is put out there, for how long, how it looks
- Are there already guidelines regarding placement of signs? Size? Length of time? Space between signs? How do I get this information? Do city by-law officers monitor the signs?
- they are usually up long past the date when the event is held.
- You are constantly reminded how unsafe distracted driving is yet these signs are plastered everywhere to distract.
- Lots of signs out there that are not allowed
- they are ugly
- There are other issues that require attention before this one is given too much weight.
- I would support more regulation to reduce the amount of signs present at one time
- Looks like a mess. Its like year-round election signs.
- The sign situation is fine with me. If organizations put up too many signs in one area that I can't read them all, then their efforts are wasted. I have very limited reading time while driving.
- Many temporary signs are far from temporary. Also, many signs are placed in violation of the current guidelines.
- Need to control number and placement of signs to avoid clutter and driver overload.
- I didn't put high priority as there are certainly more pressing issues for the city to deal with, but would love to see some effort to curb most of the usage of these eyesores.
- This has been ongoing for many years and it needs to be stopped or severely restricted.
- Too many signs and too many are totally illegible due to the sheer amount of crap on them. They need to be concise.
- I become very unhappy when temporary signs interfere with safely navigating our roads, by creating a visual barrier.
- place them evenly spaced and clean. measure them so many feet away from the road ie have set standards for all signs as to height, space between signs, and say 5 feet away from the curb
- taxpayers need a break. How much is this costing? How many city staff are working on this low priority ?
- i dont see many business signs in the south east. i don't find them distracting. i'd actually appreciate more community signs to let me and others know of events in the city.
- While I see alot, it seems like an okay amount. But I do strongly beleive it should only be for community events, not businesses.
- See signs crowded together, broken, etc. At intersection causing distractions
- Right now there are far too many illegal signs up. A higher fine would help deter these and it should be made a priority. Private businesses are passing advertising costs on to the tax payers of Calgary and this is not acceptable.

- It needs to be a priority because the use of these signs is too prevalent and needs to be addressed
- Need to be looked after better
- Make sign posters actually pay the city to put them up so that enforcement costs are covered
- I believe that time should be spent on more important matters. In the big scheme of things, I don't think Calgarians should become too bent out of shape over something so trivial. Which is why the survey caught my eye. I would much rather be asked my opinion on traffic, transit, taxes, snow removal, bike lanes, removing bike lanes!!, parks, art..... maybe there were/are surveys but I haven't seen them.
- I have never had an issue with temporary signs professionally installed by sign agency. Always in appropriate place. Never had an offensive sign.
- Haven't personally had any issues with signs.
- There are more important things to worry about
- I don't see a problem.
- I've seen out of date signs and signs that seem to advertise products/opportunities that may be scams. Signs such as these need to be attended to so that value can fall on community signage instead.
- They are multiplying like dandelions, but the eradication is non toxic. The public
- Guidelines on how close to intersections and roadsides! The signage should not cause dangerous driving situations.
- Time can be spent doing more productive things than meddling in small community affairs
- I've complained about egregious violations, and the complaints were dealt with promptly.
- If there are no complaints why address?
- This was supposed to take 5 minutes. I'm getting frustrated for even participating in this.
- I have no issues with the current number of placement of these signs
- Safety
- There are more important things to spend time on.. Signs are good for businesses.
- I'm not sure what level of attention is given, to be honest. But, given the proliferation of signs I see every day, I think more attention is needed. I have been in the city 4 years, and my impression is that signs on the street are increasing in number.
- I'm not sure what attention needs to be given as I don't know what the current process is for getting approval for signage
- Anyone or any business can and does put them anywhere they want, without fear of repercussion.
- There are far more profound things to worry about
- I have never found them to be a problem and, if they are, 311/Community Standards are super responsive. The current bylaw isn't broken so there's no need to fix it.
- I find some roadways fill up with liquor store signs and other events and temporary signs, and those roadways seem to be a little out of control.



- It bothers me that I get told by a sign company that churches can't place temporary signs on city property like other businesses or community groups can - and then I see a sign advertising some churches Xmas Eve service. So some consistency in enforcing the policy would be good.
- Should be regulations on size. Amount of signs and distance between them
- Anyone seems to be able to throw up signs anyplace, it is an ugly distraction but as people see it as a right, it will have to be monitored / controlled by the city
- Signs are ugly. How many Bob's Dry Cleaning signs do we need to see??
- Seems like a waste of money to get too uptight about it. Targeted enforcement of problem areas seems to work
- Focus on creating community in neighbourhoods. Joining people. Working together. Not divisive stuff like whether someone can have a street garden, or a chicken, or an information bulletin on signage. Less designer city and more caring, liveable collections of communities please.
- No beaurocrat intervention required, signs are self policing. [removed] placement equals [removed] results.
- Same as answers above!!
- There are too many signs. There are more each year. Signs which have been out too long get faded and vandalized.
- They're not regulated.
- I have seen many knocked down and/or about to be blown away and become trash
- It seems to be working. Why mess with it?
- ">distraction, signs ,cars allowed to park to close to corners, hedges/trees in line of drivers vision
- many poorly thought out placing of obstructions"
- Do you require and explanation for every response as I'm already tired of answering stupid questions by your city personnel.
- We recently had a huge sign dropped in our neighbourhood and it moved a couple of times then disappeared. I had been considering calling 311 as it was unsightly.
- I'd rather see more attention to environmental causes and public safety.
- While current regulations are largely being adhered to it, is my opinion that current regulations are insufficient.
- Having been part of a group using temp signs there needs to be consistency in placement and style. Seems like there are too many signs that do not fall into the guidelines.
- When you say "monitoring the number of signs and where they are placed", you mean "monitoring that all signs are placed in the recycling, right?"
- Some of the temporary sign are a safety hazard and can cause a accident as it's placed too close to the edge of the curb preventing a obstruction to oncoming cars and pedestrians!
- Too many temp signs are allowed. Need to limit these more, in number, size, location.
- Maybe not the issueing permits thing but at least where they are put out for people to read... See last comment about strollers having to walk around one that was on the sidewalk.



- The signs are unsightly and should not be allowed on public roadways. They interfere with blvd maintenance (grass cutting, snow removal) on our roads.
- I don't generally see out-of-date signs
- There are more here than I've seen in other major cities. However, personally it doesn't bother me that much.
- Illegal temporary signs remain on public property until someone complains. I would like to see more enforcement without the involvement of citizen complaints.
- Get rid of them! They are a huge distraction and ineffective. No one can read all the crap written on them when driving by.
- The overabundance of the signs makes it obvious that they should be disallowed. Calgary has enough bad drivers, don't give them more distractions.
- Stop allowing signs to clutter the neighbourhoods.
- I'm surprised there is concern as this has never been something that struck me as being out of control
- I think there are too many signs
- The number of signs in my neighbourhood is getting ridiculous. They need to get taken down.
- The city is getting a bit too busy body for me. I think handling things within the community and via a complaints process is plenty.
- Reduce or eliminate them. I'm looking at its survey mainly from a driver's perspective. The signs are a distraction.
- It's out of control and I think the city has a responsibility to put driver safety first, not cheap advertising.
- I'm tired of seeing them. Our city would look way nicer. It causes a distraction to drivers. Most times I can't even read them cause I'm paying attention to the road let alone try to write down contact information.
- Besides being unsightly I think they are a distraction.
- When our blvds seem cluttered they seem to get cleaned up fairly quickly around the northern hills community
- City seems to be managing the signage ok
- There are currently too many signs.
- They seem to work. Not aware of any problems with them
- The less advertisements around the better. A clean unobstructed view encourages a clear unobstructed mind.
- Seems good but I have noticed areas where there are a lot of signs, particularly on 33rd Ave. between Crowchild and 29th Street. Looks quite messy.
- Unfortunately my response requires man power and dollars that could be put toward better things for our city, so easy answer...get rid of them. Outlaw them. They distract drivers, are ugly and all these businesses can make use of social media which is very cheap advertising for them and safe and effective for the consumer.
- In many cases, temporary signs are blocking sight lines and sidewalks - they need to be banned.



- In this world of too much information we are bombarded with having all the signage along the roadways is dangerous.
- Distracted driving in effect when signs are all over boulevards. Dangerous!!!
- Safety concerns. Many signs block off pedestrian traffic on sidewalks from approaching road traffic.
- They should be addressed and standardized. Minimize the use and locations that are deemed the safest. All others should be banned and removed
- The bylaw is good for now
- Lots of signs are in disrepair due to vandalism or being knocked over by wind. They look unsightly
- I selected current level (as you didn't have a selection for "I don't know how much attention this currently gets"). If giving this more priority means that the city will spend a bunch of money to support issuing permits, managing sign placement, then no, it doesn't need anymore priority. The communities/groups should be able to be mature enough to take down their signs when their event is over and not place their sign directly on top of another one. Maybe a simple guideline informational document could be provided when they get a sign.
- There needs to be a limit placed and enforced on repetitive signs and the removal of outdated ones.
- I don't see any attention being given to these signs so more is good. But overall, I would prefer more Crack downs on bad drivers in general as removing the signs will help with how ugly they look but will not help the bad drivers become better
- On occasion multiple signs are up within a block and truly distracting to me as a driver.
- present by low is the best and by low officer doing the great job
- Too many signs, including the ones taped to street signs
- no need to
- I have phoned 311 to request that a commercial sign be removed, after seeing it in place for weeks, and nothing was done.
- The big issue is making sure they do not block sight lines when turning
- These signs are unattractive and unsafe!
- Nothing is currently done from what I can tell, and never has, so it is time to make this a priority.
- Control is complaint driven and is largely not done well enough to maintain cleanliness. The mowers are the ones that are taking down most of the little signs when they are performing their duties.
- See my previous answer.
- businesses and community groups should be allowed to put up signs and change them at will. I don't think it's a job for the city to be involved in.
- They are a distraction for drivers.
- It's fine the way it is. The City has more important things to spend time on than the only way some people can get the word out.
- The city needs to pass a bylaw prohibiting signs asap.
- I would vote for no signs ever
- Can't comment too much on this - i don't know how decisions are made about appropriateness of signage. (I wasn't even sure they are monitored/licensed.)



Temporary Signs Review

Stakeholder Report Back: What we Heard, Verbatim Comments

February 13, 2017

- Currently I don't think it is too restrictive
- Too much, too big, and too busy is bad. Moderation is the key. Management and control is the mechanism.
- "The city needs to monitor how many signs get put up in proximity to each other, and the style / design of the signs.
- We should not have more than 2 bundled together (within reading distance of each other), and there should be no distracting fonts or colours that will distract drivers.
- The argument will be made that the colours need to be there to attract drivers attention so they read the sign. The fact the sign is there is enough to make someone read it, the flashy colours are unnecessary."
- Too many business signs are on the streets and should be moved out of communities. Too many signs clutter the roadways at certain times of the year (spring, fall).
- I don't have any familiarity with this process and how hard or easy it is to get your event advertised on a sign.
- Seems fine in the areas that I go
- Depends what services are being cut back to add to babysitting sign placement.
- Some areas of the city are worse than others.
- Need to be standardized and more distance between them
- The City itself places the "Snow Angel" signs on roadways that prohibit temporary signs. Shaganappi north of Stoney and Sarcee north of Country Hills constantly have signs on them, though both of these are or used to be prohibited roadways. Overpass signs are prohibited yet they are on Crowchild and Glenmore pedestrian overpasses. Signs are frequently within 2 meters of the roadway and/or 30 meters from an intersection. Don't make rules that aren't going to be enforced; don't even mention leash laws.
- I rarely see non-compliant signs, so the level of attention is probably ok.
- There needs to be some structure and supervision in place to make sure that signs are kept current and are not left up indefinitely.
- Impossible to answer. The permitting priority is secondary to what is permitted in the first place.
- At a bare minimum, multiple signs in a row ought to be banned for driver safety alone
- There are bigger things to deal with but the complete removal will take time and energy.
- too many signs stuck on poles and traffic sign posts.
- I frequently see signs that are larger than what is allowed by the current signage by-law.
- Bylaws for signage is often not followed; mostly by political campaigns. Furthermore, bylaws are not often enforced or slow to react, with a pitiful response.
- Although an effective method for community associations and small businesses to advertise, there must be controls and limitations established to ensure that signs placed in these locations have met specific requirements or rules as established by the city of Calgary. This would include clear and definitive requirements for moving signs after specific periods of time, permitting of signs, registering of company's permitted to place these signs etc.....
- They aren't a problem that I have seen, but it seems a good idea to keep an eye on them.



- I find there are a LOT of signs around Calgary.....some outdated....some dilapidated. Again, there should be a transition to social media.
- current level must be good since I don't seem to have a problem with signs. There doesn't seem to be an overwhelming amount of them. People are good at respecting the rules it seems.
- Clean up the city please.
- explained earlier
- feel there's a lot of clutter on certain streets, ex. 130th Ave SE
- This is an issue - signs in the wrong locations if you are trying to get a message out to your community. Far too many political signs that are simply a blight. Big difference.
- The big board signs that need the permits etc are well managed. The small fly by night ones are not part of this survey as I understand it and those are the ones that are a distraction, an eyesore, and need more enforcement
- again its the distraction factor, to much distraction on our streets
- Some signs I have encountered impede my vision as I am looking along the street for a break in traffic.
- They are everywhere. I don't want to have to look at these everyday.
- Useful to get information across. Creates jobs for citizens.
- I have seen some signs that are out of date, ie, the event has passed. Most signs are in good state of repair and are clear. Is there talk of a City of Calgary sign (for example - Crowchild Trail Study) vs more community level signs (for example - Bake Sale at Such and Such a location) to differentiate between the types of events?
- "I believe that signs are a traffic hazard so safety is a main concern.
- I also think that, as we are striving to make Calgary a city that is a great place to live, pride in the appearance of our city is affected by our streetscapes."
- I think they should be banned
- At the very least, education re: the types of signage that can be installed, who can install signage and for what purpose. It seems to be hit and miss depending on where you live/work.
- Some signs are placed too close to intersections and block a drivers view.
- "Issue some guide lines or outlaw all temp advertising signs along the side of Calgary streets except for community activity signs.
- I am sure you have guidelines for billboards and large commercial signs. How do you enforce that...with a permit?? The cost of the permit will deter some usage of temp signs. Citizens can report infractions to 311 as they do with other Calgary problems and the honour system might play a role if used positively.
- Community associations--a tidy-up brigade--or city workers who have to remove the signs to cut the grass anyway in good weather can throw out the signs that do not meet the guidelines. However, the cost of signs going into the garbage is a expensive deterrent not to mention the amount of extra landfill."
- It is getting way out of control



- signs at driveways creating blind spots. Broken signs and signs that are not relevant anymore out for months
- They are out there for a purpose. Don't nit-pick about what they look like. I know some fussy person on council must have dreamt this debate up.... Thanks [removed] :(
- It is so out of control at the moment.
- As part of a group, I am aware of the sign by-laws. I deal with Bold and Brite signs to advertise our events and they are well aware of the sign by-laws as well.
- Bad economy is causing an increase and proliferation of these not so temporary signs. It like anything goes out there.
- Definately they should be strictly monitored as to where they are being displayed
- I have never seen a sign posing a danger or anything else.
- Dangerous - is City council waiting for someone to get seriously hurt from one of these rusted, sharp edged pieces of junk before they do the right thing?!
- I think these signs are an eyesore and pretty much the opposite of "world class." I wish they were gone or at least more uniform. However, I think that there are many, many issues that are more important. I'd happily live with signs and other issues being fixed.
- Multiple times we have called to have signs moved that impede our ability to see oncoming traffic when trying to turn a corner or pull out of a driveway of local businesses.
- this is a best GUESS... I'm not familiar enough with the current of possible future resources required to make a more definitive choice
- More attention as to WHERE signs are placed. Again I hope not in residential neighborhoods next to people's homes.
- At times, when there are 6 or more signs of all sizes and purposes, you know it's not being controlled effectively.
- This survey shows that it is getting some attention.
- The signs have to go and the people who put them up have to be charged for interfering with driving, walking, etc...
- just need to control the number of signs in any given area
- currently there isn't a problem with the signs in the city. we are not cluttered with signs and the ones that we do have are kept up to date and are in appropriate places. the city has more urgent issues that need more attention.
- It's not vital by any means.
- Hard to answer this question as I do not know the level of attention that is currently being paid. But if you implement new policies to restrict signs of course they should be monitored.
- "The only concern should be whether the signs obstruct the view of drivers.
- Placing a sign over 1m in height to the left of a driveway makes it hard to see far enough down the road to make a turn safely."
- I think that sometimes there are too many signs allowed in one area.
- These signs should be banned



- There are other issues that need more attention than this one. People not being able to park in front of their own homes is one.
- I feel that there are other issues that should take priority over temporary sign issue but I would like the sign issue addressed over time. They are unsightly and distracting.
- At times the signs get out of control and it seems as though there is no one to maintain them and it doesn't seem as though there are any set out rules in regards to number of signs, content, etc.
- It is out of control, too many signs
- Some areas of signage usage like volume of signage needs to be looked at as well as distraction and danger potential to drivers and pedestrians.
- It appears there is no attention given now, I could be wrong. It needs to be cleaned up.
- some advertisers are tying their signs to street lights and stop signs. looks ugly and seems to be stealing space. these businesses should be prosecuted
- I'm sure there are better things for the city to be doing. I don't think the signs are a priority that needs to be solved asap.
- They seem to pop up non stop and once they are there they never disappear. should only be allowed for a certain time or preferably not at all.
- I am not unhappy with the number of signs I currently see and more regulation is not something the tax payer needs.
- I don't see an over abundance of signage so I think it's being managed.
- I do not feel like there are too many signs, but I do not want to see more of them either. Keep up the good work :)
- The reason I say this is a high priority is because the temporary signage in Calgary is out of control and needs to be addressed quickly
- "I believe that it IS a high priority, not only from a safety perspective but also from a LEGAL one. It seems to me that IF A DRIVER IS DISTRACTED and there is an accident as a result of a driver distraction from a sign, that the City could most definitely find itself in court on a number of occasions.
- THAT, amongst other stated reasons, is why I think THAT ALL ROADSIDE SIGNAGE, other than current traffic signs SHOULD BE BANNED BEFORE we even go down these very slippery slopes. "
- I feel like there are a thousand other things to waste time and money on that actually make a difference
- It seems that at the moment any business/small business/entrepreneur can pop up a sign advertising for their business. I understand that they are trying to get their service out there, but there are other ways to do this that won't clutter up the beautiful city of Calgary.
- It should be given the level of attention of anything else that distracts drivers.
- They shouldn't be out there.
- Should be regulated or clutter/distraction will get worse.
- There are only a few neighborhoods where i think they are using too many for the most part it's not too bad.
- Some are placed so you cannot see around them when driving ... same as some bushes on streets



- less gov't employees
- But I would like to see more signs either smaller or farther away from intersections, its a pain to try and see traffic coming when its obstructing your view.
- Having more than one sign advertising the same thing in a row is excessive.
- Seems like things are in control.
- There are more important things for bylaw officers to be watching for. This should be on a complaint basis, like a lot of stuff already is
- "Obviously, the city has its hands full with keeping our roads and sidewalks safe, especially for seniors, shut-ins, and everyone at winter. I just feel, that if it isn't looked into it will get worse. So needs more attention AND direction to communities to comply."
- There are more important issues that the city should be dealing with like lowering property taxes and pushing for economic growth
- It's OK as is
- They are ugly, and business should have to pay to advertise. We pay \$200 or year to residents assoc to beautify our streets, then we have to see these ugly signs
- There are so many more important issues - homelessness, poverty green spaces etc. - there should be a mechanism to respond to complaints but not a bunch of new regulations and tons of time spent on enforcement
- These things are out of control. And wastes valuable time of city workers that could be doing much more constructive roles.
- There seems to be no standard response to signage; some streets have many signs, some none.
- Lots of illegal signs
- There are more important things to worry about..
- The fact that this is being looked into suggest the current level is fine.
- Well seeing as this is the first time I've seen any attention given to this in the last 8 years or so...and the signs seem to be out of control (especially during elections season...it this included in the legislations?) some thing needs to be done!
- Permits and fees
- Riverbend has great signs.
- sign are up to long
- Having "signs" blow thru my yard after their use is a constant problem. Isn't ELIMINATE part of the recycle mantra?
- "I deem it as a problem that needs addressing. The bylaws are already in place, you need to enforce them. I currently pay for advertising....how is that fair to me when you allow someone to make their own and break the law by placing a sign where ever they feel like. It interferes with those that are doing legitimate business, selling and buying.
- I think you could clean up the streets and make good money passing out fines for those that ignore the law."
- Taxes are high enough in the city, why does there need to be someone everyday checking on signs in every community. Scale it back and you can still enforce it.



Temporary Signs Review

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- There needs to be a limit on what they are used for and how many can be within a certain area.
- Not quite sure how to answer this question -- I'd love to have fewer signs. Does that mean more attention is needed? Or just that the bylaws need to be changed...
- I feel advertising can be done in a different manner. I dislike these signs
- It has worked for over forty years I have lived in this City and thus I see no need to get more or less excited about it.
- The city bylaw department will ONLY act after a complaint, this department does not protect the city areas and is not managing these signs.
- Seems to be very little attention made to remove illegal signs. Signs are often in prohibited areas such as centre medians on major roadways, or placed up high on City street lights, etc. Lot of junky home made signs left up for weeks on City property.
- I could see these as a distraction to drivers so I think that makes it an important issue, but I'm sure there are more pressing issues at hand.
- Too many on Macleod Trail
- Way too many signs on the sides of the roads. Very distracting!
- I think the current level is good. Don't feel that it should be high priority as there are more important things that should be managed and controlled (i.e. traffic light syncing, building/improving better roadways).
- Standards and a comprehensive city policy for temporary signage definitely needs more attention. Enforcement of existing regulations, especially with respect to placements that violate traffic act regulations, like height near intersection, no setback, or blocking driver sight ones definitely should be a high priority.
- Just ban them. Then there is no managing needed. Fine anyone who puts one up.
- There are more important issues, like jobs. transit.
- Seems to be working.
- I personally see nothing wrong with maintaining the status quo.
- The issue needs to be addressed and signs removed.
- I definitely think having too many signs with lots of text and colorful backgrounds are very distracting and could become as dangerous as texting and driving, it is taking your eyes off the road to take in and process information.
- signs show neglect, missing letters etc.
- There are more important issues
- as noted already I observe that temporary often becomes permanent
- Some of these signs have been up for months.
- I have experienced many distracting signs while driving and I don't like distractions. Sometimes there are so many of them that they become like white noise and I stop noticing them, making them ineffective. Sometimes, they are heavily worded, poor colour contrast, or too low or high in height, which again makes them useless and more of a distraction. We need some uniformity, some control and education in making them useful for all Calgarians.
- Too many signs - No control! Somebody is being paid off. STOP IT ALL!



- Too liberal a policy presently.
- I think I already have. I think regulation in this area will fail; policing it will be costly; and that the idea is responding to a non-issue.
- Good job.
- Leave the public institutions alone. they should be supported, not heavy-handed.
- The sign problem has escalated dramatically. Specific new regulations/guidelines need to be put in place and enforcement of those not complying managed.
- obviously a cause for distracted driving
- I would think issuing permits and monitoring the number of signs in an area is enough.
- How did they even come to be? I thought they were illegal.
- Some standardization is needed
- Do not allow them at all and lo-and-behold, they become a very low priority.
- Frankly, while the proliferation of temporary signs are a concern, they are not a top priority by any stretch of the imagination. There are far more concerning issues on and around our roads system today.
- Seems effective as is
- Calgary is an attractive, clean city and its image is being spoiled by the rampant use of temporary signs.
- not urgent however does impact how out city looks and appears
- I see too many 'temp' signs placed permanently in certain locations. Very rude, IMO. Of particular problem is election signs. Far too many were placed illegally along roads and not addressed. During elections, City Bylaw shouldn't be waiting for complaints, but be also actively looking for scofflaws and dealing with them. It's not fair to candidates who follow the rules to be 'outnumbered', signage-wise, by unscrupulous candidates. Bylaw or elections staff, should be trying to keep a level playing field.
- I think it's important to put funding towards policing the signs, but it's not necessary to allocate more money. That money could be put to better use.
- "There doesn't seem to be much control on placement right now.
- There should be a restriction of 3 signs per block. "
- People keep putting all shapes and sizes of signs along boulevards and streets. I hope they are reduced.
- getting out of control
- I don't notice it as a problem today.
- Distraction.
- As above
- I don't see them as a problem unless they obstruct traffic view.
- I see illegal signs all the time taped to poles
- Too many promote business that ought to be paying for advertising!
- These signs seem to pop up without proper consideration for community residents



- There are too many of these signs.
- Some type of policing and uniformity would be nice.
- Should be rules to follow and they should be enforced.
- as funny as it is reading the creative vandalism on these signs, they stay vandalized for the entire time the sign is in place and isnt taken care of.
- "spebd time and effort on anything else. there must be more important things to worry about.
- edmonton made a bunch of sign laws. the city is not any prettier."
- Some attention should be given to the out of date signs - REMOVE THEM!
- Better still, do away with them. Why can businesses use public property to advertise? In my area sign trucks drive on boulevards and damage them. Taxpayers pay to fix! (i.e. me)
- Some companies go wayyyyy overboard with using temporary signs and they become an ugly permanent fixture in the community.
- I don't see this as being a high priority and am not sure how much resources are put to patrolling and monitoring adherence to the bylaw but it seems fine.
- There are too many of these types of signs around, however, I believe the City has more important things to focus on.
- Its not uncommon to see signs that dont follow the current bylaw. IE too close to the street, or intersections...
- I would love to give more input on ways to control how and where signs are placed in neighbourhoods!
- They don't need them
- It needs to be attended to for the sake of the residents of the communities. We are bombarded enough.
- Keep info connected to the community being inundated by the signs. Check 33 ave sw for a mess!!!
- Its working
- Seems to be no regulation or monitoring of signs.
- Getting out of control
- put the cost on the group who wants the signage, i also think businesses should need permits and stickers issued to prove they got permits, to put up small signs or stickers on the backs of roadway signs.
- I don't really care.
- It is important to ensure sign placement does not impede the view of drivers.
- Should not allow two or more signs in a row
- I don't know what a permit costs but limit the number and charge an amount the represents the market value of the advertising space. Use that money for maintaining the green space.
- If I can take a few seconds to read a sign I should be able to take a few seconds to read a text
- A few signs we expect but sometimes its way over populated.
- Control on where they are placed and attention to safety and maintenance.
- Very important to the appearance of Calgary.



- Hard to answer when I don't know the current level of attention
- Lake Chapparral has 8 in a row as you drive into the community, a maximum of 2 would be plenty and it should be for time sensitive information
- I think the city needs to regulate the number of signs, how close they are to each other, and how long they are allowed to remain. I would prefer if they were all prohibited.
- City seems to be doing nothing about illegal commercial signs on public land.
- Makes city look UGLY and it's distracting
- There are too many temporary signs, this needs to be moderated.
- Needs to be really controlled NOW ..before it gets out of hand
- Distraction
- The city is being over run by these horrible signs
- They don't add to the city landscape or environment. Should only have community signs posted in the community.
- The only signs that should be up are road signs or temporary road closures.
- So the don't get out of hand,
- Although there are bigger issues in residential neighbour hoods (namely day parkers) the city has brought up the issue, so deal with it and make calgary clutter free.
- The signs are distractions and litter the city
- Clean up calgary and class it up.
- "I would rather see a crack down on illegal ""sticker signs"" on the back of traffic signs on light standards and on private property. Also cracking down on grafitti is way more important."
- Eyesores further distracting the oblivious drivers
- This is only going to get worse until we have a mess on our hands. There should be a nominal fee for signs, they should clearly be temporary (not just moved across the street), should be limited to non-profit and people with a clear message, not just a banner for their business. I.E. Register for NW Basketball on May 22.
- I have not noticed many problems with signs, other than I disagree with the existence of small, colourful signs of various sizes.
- You say you monitor the number of signs, but I'm not sure that's really true. I'd need to see the proof in writing.
- the signs make our city look like a dump
- Tacky, unattractive, not classy, unappealing & contributes to distracted driving!
- I think the current policy is sufficient and seems to be managing the sign issue adequately at this time.
- The city needs to be spruced up. Get rid of the signs
- "Lets be honest here, the permits are merely another source of revenue for the city, nothing more.
- If a business installs a sign, with or without a permit, and someone complains about that sign for any reason what-so-ever, the city is pretty quick to let the business know their sign has to go or be changed. All this for just one single complaint... far too intrusive."



- they should be removed
- Every new community is full of them.
- They are legal but really too many in use.
- It is recognized that there are more important issues for the city to deal with but signs need to be given some attention
- I can't answer this question because there is no information regarding the present level of attention.
- This shouldn't be a priority for the city - there are bigger fish to fry
- I'm sure there are other things that should be higher priority
- Needs to be controlled but there are more pressing issues.
- I am under the impression that such signage is supposedly under permit application prior to installation. Violators should be sanctioned.
- This is currently a safety risk, a distraction to drivers. If we are serious about distracted driving, they must be managed better.
- I don't believe the city should spend a lot of tax monies to police or administer signage , allow not for profit and community and that's all the rest should be taken down and if repeat offences fines could be levied
- There probably too many "OUTDATED" signs up
- "Drivers should not be continuously distracted by large overbearing signage. The city should only allow a specific measurement of a private sign to be erected, and have bylaw officers and police officers contact those businesses to automatically remove the signs."
- Looks like a city make work project
- As stated, they are being abused. They should only be for non-profit and community groups, but that is not the case at all.
- Rarely does it seem like there are too many.
- start looking at it now and have a solution everyone can live with in the near future.
- I think it is distracting to drivers and if we shouldn't be reading texts on our phone why should we be subjected to advertising that requires it to be read?
- If there is no priority then we get what we currently have. Mess.
- It looks like iT is a free for all now
- To me, there seems to be no control over them, and during campaign season, those campaigning seem to be given exceptions to any bylaws.
- The signs on the medians about cutting grass for example, are those given permits or just placed there by the guy who wants the business.
- Currently well controlled.
- Previously we lived in a community where there was zero tolerance to any sign. It allowed the community to maintain an upscale feel and image. We still shopped locally and would receive flyers for community events, etc. It kept our community looking nice without the signs blocking views, causing unnecessary street side garbage, and distracting drivers. It is not necessary to have these



signs when there are plenty of other means of marketing and advertising already available. More trees and less signs would make the communities look better.

- I'm sure city bylaw is probably performing adequately.
- We have other items that I see as higher priorities but this seems to be getting out of hand and abused.
- 90 % reduction in signs would make the city more peaceful, less cluttered. If I want to know garage sales --- I quickly go to kijiji.. I don't need to drive around town and look for bad hand written temporary signs... It is pollution.
- Not a priority but how about checking out what other cities do, if anything, and see if it's feasible to have some control over the situation in the most cost-effective manner.
- I live in a community that is overloaded with these signs. They are distracting, and degrading to our community. The owners violate the current bylaws willingly on many levels. Many signs are in place year round due to the loose bylaws.
- Around schools I think should be denied, but mixed at community entrances and/or around community based environments (community centres, sports based locations - arenas, playing fields) that help promote NON PROFIT community initiatives and events.
- I would prefer to see no signs so drivers focus on driving. That would alleviate the need for monitoring. The signs are unsightly. Recommend radio/ news/ online advertisement.
- no signs please they are a garish eyesore visual diarrhea
- The city itself is often guilty of not removing signs in a timely fashion.
- Limitations on how many signs in a row and temporary time to have them up
- If they are allowed, there should be restrictions on how many or where they can be placed.
- Especially the little business signs. They are an eyesore and they don't work because you can't read the info, remember the phone numbers etc.
- they impact people driving safely
- Driving distraction
- We have to watch out for gorilla marketing
- If glancing at your phone at a stop light is going to get you a huge fine, how is it that our roadways can be littered with advertising and this is OK? Besides making our city look like crap, it adds visual pollution making it harder to spot the important signs like stop signs and playground zone signs.
- These signs tend to proliferate in areas facing parks and other public spaces that should offer a respite from the relentless commercialization of the commons.
- "If you don't get a handle on these signs, it is going to get totally out of control, eg once again Myrtle beach. People also feel it is ok to place illegal signs next to or between legal signs further causing congestion and safety concerns."
- May stop intersection accidents by some
- We need less. Stop bombarding the people on a constant bases
- To my understanding, there are already bylaws in effect that limit the placement of temporary signs and they are often ignored. This leads to signs obstructing a driver's view and is dangerous.



- bylaws need to be strictly enforced, fines raised to make an impact on the business and failure to comply on multiple accounts resulting in business license implication. I believe in a beautiful Calgary and temporary signs are not part of it.
- I do think it's time that they were permitted and monitored more closely. This is an issue that's been needing to be fixed for a very long time now.
- There are so many people placing signs everywhere in our community that it's out of control. The signs become defaced by vandals or damaged by the weather and still linger in their location. Many are on city property. It makes communities look unkempt. Businesses should find other ways to reach their market and potential customers which does not pollute the community.
- It is unreasonable to try to control such mundane activities
- Relevant signs only
- Some places have none while others roads are overwhelmed with them
- certain times of the year signage is ridiculous ... and nothing is ever done ... just like this nothing will be done ...because of bylaw manpower ... issues should not take 30 days to address
- Every Joe-Blow has his sign up causing distractions for drivers resulting in accidents. Sometimes the signs are vandalized and letters switched around to spell profanities and (though they can be funny) not appropriate for children/families to be reading and to be publicly displayed.
- The homemade signs for private businesses, garage sales taped to posts, mailboxes, fences etc. Leave a horrible mess. In the rare event people remove them they leave all the tape strings. Not a top priority but people need to be aware that it's not acceptable.
- The world isn't going to end if the signs aren't attended to right this minute. But I do see this being resolved in the near future
- I wouldn't say they are out of control, but the trend seems to be on the uprise. A proactive approach in developing guidelines will allow an aesthetic development as opposed to the unnecessary angst that forces a cleanup. The difference between developing an option and fixing a problem.
- Need to really reduce the number of signs if any at all
- Seems well run now
- The city should not decide what sort of community group can be advertising on public grounds. Any organization which contributes to social activities should be allowed to get their message out.
- "current level is pretty good but the overabundant commercial signs should be cracked down on. signs with phone numbers should be charged with removal costs based on number of signs. Ask public to assist. Garage sale ads should be cracked down on if not promptly removed"
- They are not regulated enough, some signs stay up for months and months on end ,,
- I object to the signs. They are a distraction to drivers, and cheapen the look of a neighbourhood. Our streets should not be a marketing opportunity for someone. We should have fewer temporary signs, and more attention should be paid to keeping them in check.
- Our roads look like garbage when the signs are outdated, falling over and left as litter
- I would love to see these phased out of the Calgary landscape entirely; however, realize that it's a mind-shift for Calgarians so feel that the first step would be to begin phasing out with goal to have none of these signs on Calgary streets in next 5 years



- we need to get the attraction back into the city. it's beautiful. the signs are crap and ugly.
- I think our signage is already doing very well in Calgary. I am certainly not unhappy with it.
- The only issue I have is when they are too close together.
- Current system seems to work
- They should be within bylaws but I think other issues are more important.
- "I don't want to see signs take priority for city council but I also don't want signs crowding street corners and distracting drivers.
- Safety first! "
- keep the signs that are on sides of the roads up to date.
- Other than appearance they aren't a real issue in my opinion
- Don't know what the current monitoring level is but seems to be adequate
- Distracted driving is a serious issue.
- Even worse than signs are ones that are expired or defaced.
- I don't know how often they are managed currently.
- Would nice to not see the wire and plastic signs as they are cheap looking
- I'm unsure of the level at attention this is currently given. I don't believe it is a high priority as there are other items that are much higher priority
- There should be a ban.
- May be the cause of accidents
- Some community areas have excessive amounts of signs.
- Temporary signs are an affordable way for business, communities, and the city itself to advertise. This is not a area that need s more "red tape". Spend my tax dollars on more pressing issues like transit, and the redesign of Crowchild Trail.
- Time should be spent on more important issues.
- "With the importance of distracted driving being at the forefront of the CPS and the Alberta Government, these signs should be removed as their primary focus is to draw the attention of the drivers eyes from the road to read the sign.
- Why not a virtual radio sign - The city could provide a radio station frequency that would run a streaming of the information on these types of signs. The coverage would then be over the entire city versus just one road side location."
- There should definitely be more attention given. There are places where there are way too many signs lined up, no way a person can possibly read them all and shouldn't be trying to read them all because of the distraction while driving.
- This is becoming redundant. They should be given maximum priority to ensure that only a minimum of signs and only of major importance are placed only in the most appropriate location.
- I say high priority because I'm in favor of changing the sign policy, but if the new policy is to disallow temporary signs all together, there would seem to minimal administrative burden. It would add to enforcement burden. Seriously, you want to beautify Calgary? Take it from a new resident, the proverbial "cold eye" review. Get rid of these signs. They are awful.



- There are many signs that cause an issue with trying to make a turn.
- Signs should not be allowed in high traffic areas
- Signs need to be limited, ex. Only two signs allowed when entering a residential area, not 3+.
- Sometimes too many in one area
- Meaningful signs include that "assists" drivers...construction zone ahead, right lane closed ahead etc. Anything else is a distraction.
- Some areas are filled with signs while others are not. I think there should be a standard that everyone must follow
- Need to get rid of them altogether. After a short time of enforcement they should disappear
- If you are new to the city it does help some to see where to go for your needs
- I don't recall seeing an example of say 5 or 6 signs in a block - this would require attention as this is distracting to the driver. Max of 2 seems reasonable so as to not distract the drivers.
- Temporary signs for open houses should be permitted and the current bylaw is adequate for controlling the use/abuse of these signs
- It seems that there is little regulation or control over what signs are on our roadsides everywhere. Commercial advertising should be banned within 10m of a roadway.
- I am fine with how the signs are now, I have not noticed anything that would be a major concern to be addressed by the city
- Use our nsnpower resources for better things than fines for signs
- Standards are good ensuring clear expectations for both the audience and the person putting up the sign.
- Too many
- Not sure, I mostly ignore them
- There are far too many.
- Signs keep popping up more and more
- I am honestly not familiar with the work that the city does to manage these signs, but the content of the signs and their abundance is completely adequate, and therefore no more tax money should be dedicated to scrutinizing this
- These small business signs advertising small business signs for \$5 each are frustrating to say the least. Also, signs for weightloss injections, botox, etc. - I dislike having to explain what these injections are to my children who have little understanding of marketing and advertising.
- Do as much as possible to remove or eliminate them in a timely fashion.
- Get rid of them!
- Not as high priority as say road and sidewalk safety, etc but yes, they are tacky and there are too many of them.
- "Limiting the number of signs and regulating the location in which they are allowed to place them will make our community roads safer.
- I.e.: not in playground zones or within a certain distance from any crosswalk, especially unmarked crosswalks."

- The current temporary sign bylaw was a hard fought battle that resulted in a positive change in the city. With minimal enforcement those effects are slipping and the city suffers.
- This is not an issue. Move on to the next item for consideration.
- I trust the City of Calgary to make good decisions about this issue. Thanks for asking for feedback!
- Fine them if they put them up with out a permit. Make it hard to put them up except for community associations. Especially businesses that put signs on stop signs and light standards. These guys should be fined a lot for these eye sores/
- This is a major distraction on our roadways and it requires more attention to monitor and control the amount of signs and placement.
- These are getting out of hand. Many don't seem temporary.
- I think there are bigger things in the city that we could spend time on.
- My biggest concern is the distraction that temporary signs cause drivers. We have a ridiculous number of pedestrian/car problems in this city. When I've reported illegal signs, I'm told to call the sign owner and give them 24 hours notice, and then call back the city to report the illegal sign if it hasn't been removed. Some businesses take advantage of this by listing no phone number (or even business name), or simply relocating signs after receiving a phone complaint. We need to change the regulations to handle these situations and make it less onerous on citizens to report illegal signs.
- I dont think it is a high priority, but also do not know how much attention the topic has received.
- i'm unsure what the current regulatory framework is around signs, or how heavily they are currently controlled, so somewhat of an n/a answer. for community organizations, i believe there should be little to no red tape. for companies making profit by placing signs for advertising, there should be a strict level of control.
- Not only if in the winter you happen to skid and may run off the road into a sign damaging your car and not being able to leave that event without raised premium's or damage fines is ridiculous
- There are a great deal of signs throughout the city, far too many of them in fact, so more attention needs to be put towards making the landscape of neighbourhoods more attractive, instead of a medium for advertising that many locations currently are.
- I believe that more could he done but it's not terrible
- One sign at a location is more than enough. Also charge a fee
- "I thought a Bylaw was passed in Calgary to stop this roadside advertising. They are offensive and distracting."
- I do not think temporary signs are an issue and I think limiting their use will harm Community Associations if kept off main roads
- Some signs are all over the place
- Standardization would help make them look tidier and less obtrusive
- It needs more attention
- Pull out of sobeys parking onto strathcona Blvd sw and a medal should be awarded if you make it. 4-5 of these signs are placed and are blocking the view completely. The problem hasn't been addressed and instead the intersection is marked as a high collision intersection!
- some companies have more than 5 signs in a block

- Distracting clutter at certain times.
- I kind of thought it was a bit of a joke, at first when I saw the sign about the sign. In all honesty, there may be more important things to look at for the city, but I'm still appreciative of the opportunity to speak about it as well as the fact something is being looked at regarding a thing (signs) that is something I sort of took for granted as out of my control. I am saying it's not a priority but now have expectations about changes. I also never watch the news so hope the results are posted via Facebook etc.
- I don't see them as a big problem.
- Especially on high traffic streets. Very distracting and often blocks view of other signage
- It's not a catastrophe, but I would appreciate if it was cleaned up. Would make our streets and neighborhoods much nicer.
- Who cares
- By definition they should be temporary and removal should be policed and costs charged to renter
- I would hate to see less attention given to controlling temporary signs. Maybe more attention is in order but I have not noticed a particularly messy area where sign placement is out of control. If a new policy is drawn up, it should be printed in a temporary-signage policy booklet which would be distributed to sign companies and advertisers so that everyone is working on the same level. The cost of the booklet could be charged for at \$5 - 10 which would be a small investment for anyone making a living in the business.
- Too many signs on street . A complete eyesore . No oversight currentlyZ
- Temporary signs seem to be so all over the city. It is ruining the community's landscape and it is getting to be distracting to drivers.
- They're fine
- There are other issues.
- More control of the length of time these signs can remain posted along boulevards.
- It is a free for all right now
- I would bet many sign placers have not obtained proper permits.
- Clean up our landscape
- Signs are put up and forgotten about
- One of my concerns is sign placement. I've been in situations where signs have blocked my view when making turns in the community so in that respect it should be regulated more
- the city by law officer the working very hard and we see the good result every day and if some one break the law the fine is high
- Some signs are too close to intersections and drivers can't see traffic or pedestrians.
- It just needs to be monitored better and not abused.
- I have been wondering why there appears to be more and more signage everywhere you look and drive. I even had a company place signs on the power poles in our BACK ALLEY. However, these signs mysteriously disappeared . . .
- No more than two signs in a block unless one is a large community sign then 3. Business signs for same company at least 3 blocks apart to allow for other businesses and they should all be same



size not on stands. Stands fall over and can hurt people. Election signs should be confined to a door to door base in communities again on a standard size. Public property/city property should be off limits unless for community /city events and Charity events.

- We have too many signs around everywhere. Can't focus on the road. Can't read them all anyway.
- See prior responses
- Again, many signs are not maintained and tip over, kicked down and end up being a cluttered mess.
- I would assert that at least 50-60% of the signs on the streets today would be considered illegal by the current bylaws. I am not trying to say we need to spend more money on this, I am suggesting not allowing any private advertising, so that bylaws have a cut and dried case. Citizen send a pic of the sign with the location, bylaws issue a ticket and removes the sign. The sign companies will soon learn what is allowed and not allowed
- I think that the current level of attention it is getting is good and no need to spend further tax dollars studying this matter
- Although people are resigned to this impingement on us, I find that, without exception, everyone is pissed off at the ugliness, the in-your-face-ness of it all.
- During elections and events soon after, please enforce the proper procedure to take them down.
- "Weird question - I have no idea how much attention you're paying to them or if they require attention. I don't know which signs are supposed/allowed to be where and when.
- Do you have a team of fifteen watching 24/7 spread around or just an old basset hound that's randomly driven around the city?
- There can be too many on one Boulevard that should be addressed
- How do I explain that this is a waste of resources and time? How many other thousands of important and significant items require the attention of the city that are not being given the time and attention they deserve because the city is worried about temporary signs? Let's be honest here, the city needs to focus its attention on the important things and not waste anymore time and resources trying to simplify the driving process for people who are either incapable or unwilling to take the time they need to drive safely without blaming every potential distraction for their inability to drive. Let's face it, almost every other major city in the world has significantly more street advertising/marketing and numerous other distractions while driving and people still manage.
- Definitely needs to be controlled and the rules need to change but is this the most important issue that the city needs to be wasting time and resources on? - not even close.
- "Permits? Another cash grab is it? [removed]!"
- I think sign placement is the biggest issue. They can't obstruct a driver's view."
- Clear and clean up the existing signs. Consistency and simplicity is the key, in my opinion. If there were two or three signs spread out evenly on one block would make it easier to read and more aesthetically pleasing.
- This will quickly grow out of control and it is critical the city manages our public spaces ESPECIALLY when it can impact road safety/distractions



- I actually have no idea what the current level of attention is is I have never seen anybody patrolling anything. I have seen some signs left up for weeks while others get taken down after a couple of hours. There doesn't seem to be any consistency
- Needs more attention only during elections when violation is rampant
- control the length of time they are allowed to be up
- "If we did not allow them, then no one would be wasting their time monitoring them.
- If we allow them, they need to be monitored. I feel they are a hazard left unmonitored."
- It's hard to know how strictly the rules are enforced currently. I think we should do away with 90-95% of the signs at least. I haven't heard of other cities that have had that rule overturned based on free speech, despite what I heard from a city official.
- They city should do more to lessen signs on the roads.
- A little more attention to what types of signs and where they are allowed is needed but its not a CRITICAL situation .
- Signs along roadways should only pertain to driving (ie: safety signs). Having to sort through all the signs while driving feels like I'm reading texts while driving.
- It's one of my biggest irritations while getting around the city. It is often too distracting, quite ugly and dangerous when windy.
- Well, our city needs to look a little cleaner
- What is done with them will not end the world, but it could help to beautify the city a bit.
- To many in a single location
- Any one can put up a sign....until a complaint is made
- Signs should be monitored to make sure they are located legally.
- Safety issues are a high priority.
- "gotten out of control..
- city scape looks like an advertisement "
- Ther is no argument that there needs to be some regulations with signage. Otherwise we would turn into the States and have obnoxiously bad signs everywhere. But I believe more energy should be put towards programs that provides sustainability to our city and support to those who serve and protect the citizens of our city.
- They should be standardized in terms of colors, etc. But more importantly location and placement. They should be in slow zones only (40-50 kph speed limits) and have a limit on how long they are allowed to be there for. There shouldn't be too many in one area as well.
- There are far too many signs littering our communities.
- Their growth in numbers is obvious as is the danger and unsightliness.
- If it's better regulated it will make our city look better and feel cleaner.
- Some of the homemade signs and the plastic board signs on wire stands that commercial businesses use appear to violate the current bylaw.
- "how about maybe prioritizing a solution to property crime instead? how about maybe fixing crowchild and bow intersection? homeless people? drug addiction???"



- this is so insignificant Charles Dickens is rolling in his grave. "
- I don't see a problem as it sits now. Not worth adding more expense to what is being done.
- I would imagine there are other issues more important for the city to address, but certainly more attention than is currently being given is needed. I see some "temporary" signs still up long after the advertised event has occurred so perhaps this could be monitored better.
- For the most part this seems to be managed well- at least in my community.
- Currently don't see so many that it interferes with the beauty of our city.
- I worked in this department and it was NEVER manageable. It is almost impossible to regulate what people are placing out and half of them never even get a permit. They get fined or asked to take it down and then go to their area council and say the city is discriminating against their organization for whatever reason and they get to put their sign up. Then everyone wants to put a sign up and it's never ending. It becomes very political and unfair and causes ongoing complaints to our customer service frontline staff and 311 and none of these employees have any say in resolving the matter.
- There has to be a better way. The City spends a lot of money on trees, flowers and overall aesthetics. These signs are what we see - they are ugly - in some places, there are many of them. I always think "when will those signs come down!"
- It is important to allow all businesses to share space if they wish.
- I think signs need to be controlled. To many larger signs are not attractive. What you haven't defined, is what is temporary? I do not think the city should be spending energy removing or fining people who put up small signs that are there for only a day or a few hours. IE. event, cool aid stands, garage sales, open house signs.etc.
- Too many in general and too often - many "temporary" signs may as well be permanent. All private business signage should be out -- perhaps allowance for a sandwich board style placed and removed on daily (or no more than 2-3 days consecutively?) for advertising purposes.
- There needs to be bylaws and fines.
- Seems to be way too many in certain areas and some seem to never take them down, looks very tacky when too many in short span of roadway!
- I am especially concerned about the sticker/decal type of signs which are put on traffic signs, utility poles and community mailboxes. They remain for weeks, months or even years without the city taking action. The people who put them up generally don't take them down.
- I do not want the clutter that is very evident south of the border. Such is ugly
- They're a distraction and should be very carefully controlled.
- A higher priority should be spent spending tax dollars in more useful ways such as adding recreation centres, building schools in the suburbs and so forth.
- More regulations around light levels and blue colours for electronic billboards and signs, especially for nighttime.
- needs more attention to reduce the amount and control the non legal ones that are always up
- Anybody has a sign display should be fined and all monies collected put towards minimizing residential property taxes or taking better care of existing parks and playgrounds.



- "I think it needs more attention and control, but will not get it. It will just be one more thing that will require someone to tattle.....just like current residential bylaws. In Montgomery, for example, there are 3 signs at the north east corner of the dog park along MacKay road2 HOUR PARKING.....MONTGOMERY RESIDENTS ONLY.....NO TRESPASSING (across Shaghanappi while construction is going on) yet there are always vehicles parked there all day so the owners can park for free and run across to the Children's Hospital to work."
- If there are any signage issues now the public is more that efficient to inform the city and look after those issues otherwise it's a good system we already have...
- there are more important things like traffic fatalities to review
- I am assuming, since we have this survey, that this is already an issue and I feel like there are too many signs on some road stretches. Can't read them all so I usually ignore all of them
- Some signage that appears to meet the criteria of "temporary" stays in place for years. Some signage blocks vision while driving (especially at corners).
- Signs are litter, especially when they are damaged or broken by winds, vandals, etc. More attention needs to be paid to the number and types of signs being put up and more responsibility placed on those who place the signs to manage them.
- The biggest issue I see is the placement of the signs. Many of them are placed so close to the end of a block that you can't see around the corner to see oncoming traffic. This is especially problematic with tall signs or sandwich board signs that are solid from the ground up.
- If you want to encourage more family to relocate to Calgary, clean up the garbage!! Just because it has words on it and stands on or in the ground does not excuse it from litter.
- Calgary does not need this messy look, show what we stand for.
- I see no current issue with it
- We see the bilaw officer in Auburn bay - being overly aggressive in taking signs down
- Don't see too many issues of abuse.
- "In recent years, the misuse of these signs appears to be on the rise, popping up everywhere. Better control and guidance are clearly needed."
- Based on my community, there is only one spot where I feel the signs need more controlling and it is along Tuscany Boulevard. Too many.
- Many signs, including election signs, are placed less distance from the curb than the current bylaw requires. Also a review and hopefully change of current bylaw is long overdue.
- They need to held to a standard of quality and quantity. They should also be limited to use by community groups and not businesses
- Out of control
- no complaints
- For the most part, I don't see a huge problem with them, however there are certain instances where the placement of temporary signs have caused a real safety issue. Not often, but occasionally one of these big temporary signs have blocked my view of oncoming traffic while trying to enter onto a busy street from either a shopping centre driveway, alley or side street. The same thing could be said of bus benches, hedges and shrubs poorly placed blocking the view from a car. SUV's and



trucks are higher and probably are less affected, but not everyone drives large high vehicles which tend to provide better fields of vision. There are a few places where I inch out trying to turn onto a busy roadway hoping and preying not to get hit, and one is a city bus stop bench beside a strip mall driveway (with commercial advertising on it) completely blocks my view of oncoming traffic. I think the city needs to take a look at its own deficiencies first.

- Generally pretty good
- I don't see a problem with current attention levels.
- The turnover of signage is good. I haven't noticed any outdated ones
- Letters missing, knocked over, covered in mud splash from vehicles. They seem to populate like rabbits...
- If there are going to be temporary signs I feel like they should have more restrictions when it comes to their appearance and how many are aloud to be in a set area
- The level of attention seems adequate at this time
- I personally don't see a big problem, but it may be greater in other communities.
- "Some signs remain up well past the event date.
- Should have a standard length of time for all signs to be put out."
- If we must have them, then regulate the #, the size and the colors.
- Forget about permits. Set up,rules and enforce them.
- There are already too many illegal signs, nevermind policing legal ones for valid permits, etc.
- They must be regulated and should be there for people convenience like road closure, traffic amendments not business things. Know what some time people ignore traffic warnings thinking of them as adverts.
- Simple, just pull them out! And fine repeat offenders!
- it seems to be working fine...process to get a sign is smooth
- If there is any monitoring, that is a surprise to me. There doesn't seem to be any limit to number or size.
- Position of signs and quantity
- Who's minding the store? Obviously no one.
- 90% of signs need to go. It is more than just managing them, it is adjusting the current bylaw.
- If more attention was given to make a standard rule (size, color and height), the signs being put up won't look so gaudy and cluttered. If there are standards it would be less distractive.
- Generally there does not seem to be problem
- Noting is being done right now that I can see. If it is thank you but please do more
- I think it is totally unnecessary to have to get a permit issued and monitoring done in the city of Calgary. It is extremely rare to see the same sign left for long periods of time.
- Only certain groups should be allowed to place signage up - community associations or City of Calgary - not businesses or shows/concerts.
- I would give it high priority but there are far more important things I'd like the city to do something about like the many accidents happening all over the city, the lack of qualified and capable drivers,



the poor signage for directing traffic on the strangely designed turnarounds and access points to busy streets like CrowChild.

- if the current number of signs is the 'norm' then i'm fine with what we have. therefore no more attention is required.
- Signs are a distraction to drivers and block visibility and become a safety issue. They are also an eyesore. Get rid of them. Fine the businesses posting them so make a few bucks while you're at it.
- You really need to balance the resources used to monitor the signs. That is something the city should push onto community associations. Make the associations monitor and control the temporary signs in their neighbourhood.
- Signage should be required to change the message often. or only be allowed for 2 weeks at a time with the same message.
- I don't think any more signage is needed than is currently necessary. The maintenance of the signage is important though.
- It would seem that the attempt to control these signs is minimal.
- There are several cities in Canada that have done away with these signs, they are doing well, makes streets and neighborhoods look very cheap/tacky.
- They are currently a free for all. It would be nice to see standardization for what can be done, as well as placement assessments for issues such as blocking visibility - causing a safety hazard on Macleod and 57th.
- The city does remove most of the illegal signs that pop up now and then - we can't realistically expect 100% success.
- Managing and controlling signage has to take priority within the city, or businesses and communities will put up all manner of signs and we don't want that. Everyone who is involved with regulating must be on board when decisions are made regarding rules and regulations. Same rules and regulations for all who are inquiring.
- High priority to eliminating any temporary signs on all streets.
- Don't have sufficient data to respond. Anything I say would not be well informed.
- Perhaps some consideration should be given to community and non-profit groups such as churches. Beyond that a first come first served basis to a maximum number. Businesses are allowed to post on their property, so they should have less priority in public areas.
- No signs on public land
- I don't know how much management is currently done.
- High priority because it is starting to get out of hand. Currently everybody who has something to say can shove a big sign into drivers' field of vision
- No needed to distract
- Most placement and such seems like afterthoughts.
- Driver distraction is a big problem today. Temporary signs are exacerbating the situation.
- As long as they are maintained and not cluttering the boulevards or knocked over they are okay
- I see signs that are out of date or that are up for many months. That's not the definition of temporary.
- I don't consider it to be an important issue, but can be managed nonetheless.



- Consistency and a reduction in volume is required and also time limitations. Other cities have this in place.
- it seems if one sign goes up several more follow. Has any company be penalized for a signage infraction?
- See previous.
- Make sure there are not too many put together. Make sure they are not broken, falling down or have been vandalized.
- Perhaps the licensing division could work a better 'spread' factor
- they don't bother me so clearly we're doing ok?
- Too many signs cause a distraction - need to change how many can be posted at any one time.
- The signs should be policed and taken down when seen.
- A clean, beautiful city uplift the spirit and uninvite crime.
- too many and too many styles
- With all the signs about due to road construction and merging, lanes ending, etc. it should be a focus to get those signs off the side of the road.
- They don't seem like a major problem to me. There are more important things than this happening in our city. I'd rather fix "real" problems - homelessness, dangerous and/or slippery roadways, increased transit - signs are close to the bottom of my list of things I need to worry about.
- too many crowded sidewalks with sandwich boards, need more information about traffic, sidewalk, road, and construction sites in order to plan in advance or avoid certain areas.
- "I think the type of sign that is placed is what needs to be addressed and monitored. only vital community information should be allowed - not beer on sale at the local store."
- Something should be done and all signs should be removed and fined if the advertiser does not remove them.
- I find the placement of signs are being done irresponsibly
- With the current level there is no limit on the number of signs. Need to establish a limit (especially for same sign appearing multiple times on a stretch of the road.)
- It is annoying at times but I feel it is necessary as another means to get a message out.
- NO signs on very busy roads. like Deerfoot, Glenmore, etc Spacing of signs is crucial to safe driving.
- They should just be banned, avoiding the so-called attention by from City employees
- It is definitely something for a diligent government to require.
- "For the most part, signs are annoying, but surely there are other matters that require more immediate attention (ex. infrastructure maintenance and repairs).
- However, signage could be over-abundant over the course of an election.
- Furthermore, some signage (ex. anti-abortion campaigns) could cause a response emotional enough amongst drivers to distract from driving conditions."
- There are too many signs out there that for reasons I don't understand don't fall within the limitations of the city bylaws... these signs are the problem signs - not the signs the city currently manages or has professional sign company managing for them.



- It's not too bad right now. There aren't so many in my community that you can't look anywhere without seeing one. It's pretty well managed, I think.
- I often see signs with rearranged letters which are now rude, or expired signs.
- I thought this was previously addressed and these signs were banned - it seems that it was never enforced
- It did not seem that the City was managing these signs at all... until this survey came out. Since attention has been given to this topic enough to develop and conduct a survey, it seems to me you are putting just the right level of attention on the issue right now. Find out our opinions, and then determine if the situation needs more attention.
- If there is a limit to signage that is allowed to be up and how long it's not being followed.
- Make a policy and stick to it!!!! CA's should be allowed to pay for signs as often as required.
- I rarely encounter truly obnoxious or badly placed signs. Therefore, I assume the current level of attention is adequate.
- Signs that aren't taken away in a timely manner are a distraction in my opinion. When it's mid October and there is still a sign about an event on Sept 15 that is annoying. I think if they are up and taken away in a decent time frame that be better.
- The mess we have now is because there's no proper management
- Attention to reduction of temporary signs needs to be increased, as there currently are too many.
- More attention needs to be directed to the placement of signs so as not to create a traffic/safety hazard. Signs need to be placed further from the roadway.
- There are no rules now mandating anything about signs, that I can see. So if signs are to be up for more than 1 or 2 days they need to have set-up and take down monitored.
- Other than election times, the number of signs seems to be fine though a couple times a year it edges on the line of too many.
- Calgary is a beautiful and clean city and I love living here, but I would really appreciate if these temporary signs would disappear.
- currently too many temp signs in calgary
- dont need them dont want them - they pollute the area
- The Communities need to control the placement of these signed because once again the city could care less.
- Signs seem to be rampant in certain areas, and at certain times, so I'm not seeing enough attention paid to regulating them.
- Don't turn this into another city money grabbing permit thing. Just fine the businesses that are posting signs.
- I think the current level of attention has been good.
- These signs are a safety hazard, blocking views from driver being able to see roads
- too many and they are fugly and distracting
- If the city encourages or supports small businesses the city should allow them to use this advertising method which is affordable and effective and could be controlled by display period.



- Distracted drivers.
- I would refer back to my distracted driving comments. Why are temporary signs not considered a danger when discussing distractions towards driving. The responsibility should not only be on the driver to not do things that are distracting, but also on local businesses to not further distract drivers.
- The situation is totally out of hand. Plastic versions taped to intersection posts etc. are a serious safety hazard.
- Make sure there are no unauthorized signs and signs aren't backing religiously motivated events.
- There are certainly more urgent issues, but ongoing attention is required to ensure traffic safety.
- I don't know if it is the wicked north and west winds we get, or if the City sends out workers to remove signage, but it rarely stays for long, which is a good thing
- "I hope this survey is not costing tax payers.... signs are fine as are."
- Distracting
- Way too much useless signage out there
- The priority is graffiti and cleanliness of our City. Get off this useless sign issue you've created.
- There are far more important issues than the inane insistence of sanitizing our already bland suburbs.
- Signs in our neighbourhood are often tipped over or left up past the relevant timing of the event being advertised.
- Honestly who cared enough to complain
- tax the crap out of the suppliers and the signs will be too expensive to rent and they will go away
- I only say it needs more attention because of my previous response regarding the OVERKILL of signs during the last election. That stuff only makes a mess in the neighbourhoods, and not enough of those who PLACED the damn signs were sure to remove them.
- they do not seem to be that much control now.
- Enough with all the restrictions government imposes upon our communities and city. Allow business and community thrive without the ever present control of top heavy government meddling into everything.
- Driving safety, and unsightly
- Again, these signs seemed to be relatively well-controlled and now seem to be creeping back onto our boulevards in ever-increasing numbers.
- Enforce the rules in place or the new rules that are developed but only in proportion to issues raised or blatant disregard for the rules.
- If there are regulations, please enforce them, especially for businesses who abandon them after an event (or politicians after the election).
- There are too many, it's too distracting and they're visually offensive.
- they just should not be allowed
- Haven't seen any issues as a consequence of signage
- In the neighborhoods I frequent, I often see a plethora of signs that remain for weeks. But, maybe bylaw is doing their best and they just didn't get to it.



- You have to communicate standards and go after sign makers who do not comply with them. A grace period initially would be helpful to get the message out.
- Education for providers of temporary signs would help to alleviate concerns over distracted drivers. Increased enforcement of existing rules would decrease the number of infractions.
- There should be "rules" to follow for any organization wishing to post a sign in a community. Businesses should not be allowed to plaster their "ads" all over the place!
- Strict patrolling should be necessary to prevent signage along roadways that is not related to driving.
- Seems like there should be some attention given as they are a part of the city, but I don't think it needs to be more of a priority than it is.
- City administrators have better things to do
- "There seems to be a lot of signs popping up now that summer is over.
- The signs are also much, much bigger and with steel frames it seems.
- Long gone are the little wire framed signs that used to clutter the streets."
- I believe the current temporary sign situation is working well. There is always 311 if they get out of control
- I say high, as if we believe there is a value in having signs for specific needs (i.e. community needs), in limited numbers then the only way to achieve success in changing what is currently happening is to monitor and enforce on a zero-tolerance basis. There is a fine structure in place that is rarely enacted the first, second or even third time a complaint is lodged. If there is no monitoring and enforcement, then I cannot see the use in doing anything to change to sign policies as businesses and sign companies are actively working together to break bylaw - in some cases having businesses sign waivers to say they know the sign contravenes bylaw and that they will pay any fines.
- Ban all signs and fire the city employees (that are paid for by my taxes) that have to maintain and police them. Causes distracted driving.
- Just put out a by-law that u can't have them then there is minimal "policing" and cost to determining what is ok and what is nor
- Higher level of enforcement needed.
- There are many instances where the sign is an eyesore, inappropriately placed, or, should be subject to by law enforcement like other permanent signage.
- I don't want to spend more tax dollars on it. It isn't enough of a problem to warrant increasing spending on it
- no signs no problems
- My impression is that they are generally managed well.
- "I have made it clear that i think there are too many signs now.
- Obviously more attention is needed to clean up the city."
- Signs are taken down within their allotted time. I rarely see a sign that stays up for more than 2 weeks.
- Ther are too many signs and they are a distraction to drivers
- Signs are in place for more than the allotted 2 week time period and it seems like competitors just try to go bigger and better than the next company or club.



- It's something that just exists and Calgarians put up with. I don't think it's something we need to spend lots of taxpayers' money analyzing.
- We have too many as it is, so whoever issues permits doesn't seem to be paying attention.
- There is not enough attention being given.
- Especially during elections this should be monitored more and especially in the north east
- There really are more pressing issues and how to effectively use our tax money, a lot of people are without jobs, break ins are raising, robbery homicide, which is more important in my opinion compared to removable plastic
- "There are much more important things for our city employees to spend their time on in the process of beautifying.... effective community connecting and local organization advertising...that's the opportunity these signs are for.
- As well banning their use for any religious use when it clearly states the use for non profit is one of the purposes for this program "
- Signage outside election periods seems to be relatively well managed.
- I don't think I have ever been aware of signs being regulated, so either they are doing a great job, or a really bad one.
- At times they seem to be out of control. There needs to be more guidelines and maybe some strict limits as to how many can be in place at one time.
- Other than election time I do not see an over abundance of signs. Election signs get a little ridiculous on some of the main roads too close together. The one with the most signs does not necessarily win but that seems to be their thinking.
- I don't find they are a problem...except during an election...then they give no information...just a darn name over and over and over....glad they have to get rid of them soon after!
- "too many and duration too long"
- Only priority in congested areas.
- On any one day there are several "illegal" signs displayed.
- There seem to be more and more for-profit businesses using them . . . that needs to be limited or it could get out of control without regulation.
- Would like to see fewer temporary signs.
- There are more priorities right now than signs. Like helping the economy not making it harder on business owners and communities.
- I would hate to see my hard earned money going to permits and managing signs. What a huge waste of taxpayer dollars when there are other priorities,
- the city needs more calm, more natural, nicer things to surround us in our busy, rushed lives. Signs just add clutter to our field of vision, which leads to strain, stress and confusion.
- Our economy is challenged and everyone wants business. They are going out of the conventional ways to get more clients. I travel all areas of the city daily and see lots of roadside advertising. We need to monitor this to keep on top of it. Otherwise, there will be more accidents and other ramifications.



- Middle selection chosen due to no N/A. without understanding the current regulations clearly, it is difficult to determine whether there is compliance with existing regulations.
- They are too abundant. Makes the city look trashy.
- The larger signs are permitted already. The smaller illegal ones get taken down when someone complains to 311. That is really all the enforcement that's needed. Repeat offenders should be fined.
- They get left there too long and more get added. This needs to be controlled. But it should not take away from other bylaw services.
- There are too many signs that can be distracting when grouped together.
- I would like it if there was more control, but not if it slows the process of getting one put up, i.e. delay in the process etc. Perhaps delegate control to the major rental companies.
- They are often knocked over by wind or something which makes them pointless after that and no one comes to fix them
- Most of the signs are just advertising sales and unimportant.
- "I think there are far too many signs.
- Signs are distracting, they take away from the green spaces, and there are often so many you just can't read them all.
- Homemade signs, or signs that get stuck in the ground with wire (political party signs) end up littering the neighbourhood.
- I would love to see some tougher regulations.
- If you are looking into political party signs, the waste of resources, unrecyclable signs, that are every 8 steps away on public spaces should not be allowed. I think if someone wants to put a political sign on their private yard, or on the green space at their business that is appropriate, but I do not appreciate being visually assaulted by 20 of the same sign on one blvd.
- "They are dangerous.
- Get rid, or force them off the roadside and behind sidewalks."
- Number and placement of signs has not created an eyesore so far.
- I've complained about a sign once, and it was gone in a week.
- I like that it is monitored and I like the idea of implementing a colour and height guideline.
- This is the problem. WHY WHY WHY are you trying to manage or control this??? Again it is all suggestive. Who has determined or even suggested this is a problem??? We are in an economy, which means this helps or not people, groups, business to exist. Without any of these we don't need a city or city workers who think they need control.
- "As mentioned before, these signs remove drivers' eyes from the road, there's already too many distractions with people on their cell phones all the time.
- The city needs to rein in these eyesores. "
- Too much red tape as it is. Too much cost to enforce.
- Some places are overloaded and look ugly
- I'd like to see NO signs along the roads. How can you penalize drivers for talking on the phone while driving, when these signs are a much bigger distraction?



- There are more important things to worry about in the city but the proliferation of these signs gives the perception that there is not much control over who can stick a sign up where they want.
- I think some guidelines for people to follow and then get the word out. I don't think permits and ticketing are necessary. Unless someone is blatant in overstepping guidelines and ignoring statements sent to them outlying guidelines.
- They make a city look classless. Sometime's I try to imagine what our city looks like to someone seeing it for the first time, and I'm embarrassed by how they make our city look.
- Get rid of them. I never bought that the city is incurring a cost. That's terrible in a recession.
- To minimize the resources required to manage signs, use Twitter or a webpage where people can notify authorities of signs that do not adhere to the practice.
- as per previous comments, they need to be placed in appropriate locations (if at all) to ensure they aren't more distracting than they already are. also need to manage rebels who post signs without permits and kids to change lettering to more amusing messages.
- Signs are left up well past the event date. No one seems to care.
- control is essential - its getting out of hand
- They're distracting, can contribute to road accidents, and they're extremely unsightly.
- I have no problem with temporary signs in my area at the moment. Cannot comment on other neighbourhoods.
- Honestly, this is why I participated in the survey. It is SO not important to regulate or bother with these signs. This should be done at the community level (i.e. if Woodbine Community Assoc doesn't want signs in their neighbourhood then they do something to alleviate the concern). This should not be on the City agenda and we should not spend any money addressing these signs. They are not overwhelming the city and they are helpful for community groups to share news and events.
- Well the placement at the Shouldice Bridge (especially during election times) terrible
- We have a lot of other issues that need attention
- I'm not repeating myself. Please see my previous replies.
- Needs to be addressed before it's completely out of hand
- All business signs removed at the business expense. Repeated placement increased fines
- This answer is skewed, since I am not really sure how much attention the city is paying to these signs
- While temporary signs ate annoying, ugly and useless. The city should give priority to bigger issues like education, art support and mental health awareness
- I think some types of signs just need to be eliminated. Make it black and white as to whether or not they can be used. That should minimize the cost associated with policing it.
- Keep Calgary clean, the city and folks work hard at this for many reasons including attracting visitors, improving our economy, a big statement without facts behind it, maybe, but I think this is important and a quick (ish) fix.
- They are an eyesore
- As long as the sign is not blocking a view required to drive safely it should be allowed to exist at no cost. Really, people have to pay a permit to put up a sign for community events? That is crazy!



- Would like to see them eliminated or at least minimized whereof the sooner the better
- I think they do need to be managed and from what I've seen it looks you are doing a good job.
- "The quantity and quality needs to be monitored."
- Currently I am not sure what the current level of attention is dictated by any bylaws. There are many things in the City that require the attention of city staff and this certainly would rank very low as to where staff should be spending their time and our tax dollars.
- They are a distraction to drivers plus it makes our landscapes look so trashy.
- If the signs were not allowed due to distraction, then management would be nil
- There are just too many players and they all lack consistency. The black boards with neon letters typically have too much text and the image heavy ones are too distracting. How can reading a cell phone with less information be more distracting than trying to read a whole ton of words as you go by.
- Quite a proliferation of them especially in spring
- Private businesses are leaving signs all over the place with no intention to remove them. These businesses do not respond when citizens complain, there are many ways to advertise properly.
- Please get rid of small "too difficult to read" signs
- lots are going up on medians and posted on street signs although against by law. Need PSA info ads.
- Some signs seem to large for area and multiple colours too distracting.
- I'm not sure what the procedure is to put up a sign. I would be curious to know on what forum people ask for permission to place their signage on public boulevards
- spend our money on fixing the damn potholes!
- We need to start levying fines on people putting up illegal signs. The city is getting disgusting by illegal signs and stickers being slapped everywhere. It is at almost every traffic light you see businesses advertising with stickers and signs on the back of the directional island signs.
- no comment
- we should have lots less of ugly signs
- They should be banned. That wouldn't take much effort.
- Stop wasting our tax dollars on stupid efforts like signs
- More signs seem to be out
- There are many pressing issues in the City. I think all City roads trucks should be aware of the bylaws and empowered to remove signs that violate the bylaws. If your enforcement of bylaws is people calling 311 to report infractions before something is done the situation will never change.
- I would not only focus on the little guy but on the larger neon and moving signs that are even more of a distraction.
- Drive through Heritage drive between Acadia and Fairview. Sometimes there are close to 15 signs from Blackfoot to Fairmont drive. It's too much.
- I think there are more important things in the city to be addressed, such as walkability and improving public transit, but that's just my opinion as a pedestrian.



- People are taking advantage of the city's / public's space.
- "Signs go up all over the place but they seem to stay forever; there is a sign on our blvd that has been up for months - I think we all know what they are advertising"
- Read previous.
- There needs to be more monitoring of signs on the road limiting their numbers. The sooner, the better.
- Please ban them. If they are allowed then they should be heavily regulated and pay for the privilege of encroaching on our public lands.
- I think a little more enforcement is needed to clean up broken signage and maybe a timeline on how long signs can stay up. Also a public education campaign to let people know where to lodge complaints about roadside signs. I currently do not know what to do about a nuisance sign
- I have not noticed that signage is posing a problem .
- Rules should be clear to everyone.
- I think uniformity and consistency would provide more curb appeal and I think less in more in some areas
- n/a
- It is only a high priority at this time as this issue has not been dealt with appropriately in the past. I believe that there was an attempt to limit temporary signs a few years ago but it does not seem to have been very effective. Therefore, deal with the issue now, enforce whatever controls are implemented in the future and it won't be necessary to deal with the problem again.
- I had heard that there was supposed to be a control but I don't see that. Election time is also a nightmare
- Please spend my tax payer dollars on something more important than worrying yourselves about temporary signs. We've got some real challenges in this city... big challenges. This is not one of them.
- Too many commercial signs appearing on public property.
- I've never heard about any issues with these types of signs.
- Would like to think that all bylaws are being followed, if not then the city is not paying enough attention. This survey is a way to address that.
- More attention is needed; HOWEVER! There is no need to spend many tax dollars on making a 5 minute decision on the requirements for signage. Make a decision, implement a bylaw and fine as needed. Don't create advisory boards or long drawn out councillor meetings about it. It really isn't that important.
- It needs to be high priority because the signs are a safety issue and distract drivers
- some places look awful, some signs are out of control with the #'s of them
- It's certainly not critical but there are far too many, placed so close together you can't even read them, and they're left in place for far too long.
- Sometimes these signs are near or semi block important road signs. They should never add to the confusion which they do often.



- They are becoming more & more prevalent which makes for a lot of sign reading while you should be driving. Also very unattractive !
- "Remove all commercial temporary signs. Only allow limited ones for community groups and even then, require a permit stating how long the sign will be permitted to stay out. LIMIT them, license them.
- And if you're going to allow commercial ones, CHARGE for the permits. \$100/day, MINIMUM, with a maximum duration of it being out at 2 weeks. Have the permit info on the back of signs. Then fine those who don't get them GONE when their permits expire (NO extensions). \$5000 per violation seems a reasonable incentive for the companies to remove them rather than leave them."
- I don't know how much attention is currently given to managing and controlling signs. Obviously, there are some concerns about sign management and control; otherwise, this survey would not exist. The survey suggests that the city's policies and practices with respect to signs are under review. If the decision is made to increase significantly the number of signs allowed, then there will need to a significant increase in monitoring. The city will need to ensure the signs are not too distracting.
- They often have too much information on them and are bunched together rather than being spread out.
- To many. They look terrible
- I'd rather see criminals caught. But the constant bombardment of advertising/signs needs to be fixed.
- JUST DONT WASTE TAX PAYER DOLLARS ON THIS. Spend your money on more important and relevant issues please. If people can't afford advertising, don't offer cheap alternatives. In my opinion, who ever owns the sign company must have friends in high places because the city is spending a lot of money on resources developing the survey, analyzing results...
- It's gotten ridiculous. At least in sage hill Nolan hill area.
- There should be none in residential areas. Business yes, residential NO.
- The current situation seems to be a good balance between keeping signs from overpowering the landscape and letting people get their message out. The City seems to be on top of making sure that signs are maintained and not neglected (collapsing and falling onto roadways,etc) . I don't believe they have caused major traffic accidents by drivers distracted by the signs.
- Cut the number of signs. Have them with less printing and easier to read.
- I don't find I spend a ton of time thinking about them but think they could benefit from review, which you are obviously doing.
- Sometimes they just multiply without apperent control
- I have never seen signage to be excessive to warrant increased vigilance in signage permits.
- Remove all temporary signs or significantly restrict the number allowed and the areas they can be placed in.
- Right now it is visual pollution with all the different businesses with small private signs
- Safety has to be the main priority and our city is becoming unsightly and puts off pride in the city.
- these signs are distracting for drivers



- There are just too many
- There seems to be more signs than there should be.
- They're ubiquitous; at least attempt to limit the areas where they can be placed.
- "By doing the survey it show you want to monitor how it's tolerated. Thus meaning you take care of it and it is a priority.
- That's. Just enough"
- Seems the city ignores the NE
- I think there is a good job bring done on these today.
- "Enough bureaucracy. It wastes the city's time and the people's time, on something as arbitrary as a permit.
- Being business friendly will guarantee a great future for Calgary. The key to being business friendly is less bureaucracy "
- they are every where. Even on the back of road signs.
- Seems fine with not a lot of abuse.
- The City spends a lot of money to make Calgary look nice (parks, flowerbeds, pretty bridges, public art etc), and these efforts are undermined by the ugliness of temporary signs.
- Easily managed - ban all Blvd signs including election signs at all levels.
- They are dangerous to drivers - as a safety concern they need to be heavily controlled, urgently. They are unsightly, this is not a huge concern but it should be dealt with.
- I think there should be attention given, however there are more important things that should get higher priority
- There are many other issues that are more important than where a sign is place and how long it is up.
- It's pretty good right now. But more signs with ads would be a very very bad idea.
- Just ban them, problem solved.
- Some signage up for months and the City knows who they belong too, but no action to curtail the amount, sign, colour , where placed. It is getting out of control.
- If distracted driving is as big a concern as it seems to have been in the last few years, then the City should be looking at this temp road side signs.
- Seriously, is this worth of City Hall worry?
- Sometimes I see 4 or 5 signs one after the other within half a block.
- Definitely not a priority but since you asked this is something that needs to be controlled better
- They're still there.
- More attention to the small wire signs for window cleaners, renovators, etc. The big Bold signs go away eventually but the little advertising signs and stickers on light poles etc are litter.
- I believe that the city has far more important tasks to handle - like responding to weather events - before signage needs to be a major concern.
- I think there are higher priority items in our city.



- I don't like these signs, but I predict that as business owners and consumers become more digitally inclined, fewer people will choose to use them. I don't think they're hurting much, so let them phase themselves out.
- They should be banned and an alternative found. You should have a focus group that includes all of the groups that use the signs and solution this problem with them. The business distributors should also be involved in the conversation.
- distractive & ugly
- If we want tourist to come here and like our city, we should get rid of the signs.
- I can't say this is "High priority" as we have bigger problems in our city, but it is something that irks me on a weekly basis, and makes our otherwise beautiful city look gaudy.
- This city is looking to disorganized and messy with these signs every where. Not to mention taking away drivers attention.
- I'm not sure it takes precedence over certain other functions, but temporary signage is a bit out of control and random in some parts of the city. Information needs to be distributed in areas where signage is rampant.
- At times there seems to be a number of signs down a stretch of road
- They are distracting to drivers, they are an eye sore, they often contain letters that have been rearranged into inappropriate messages, and, at times, have messages that are inappropriate from the start (e.g., a recent sign posted at the entrance of my neighborhood said "Feed a criminal, keep your doors unlocked". This was particularly troubling for my children to read.
- The signs look tacky and are not a good representation for a clean modern city
- Remove them all
- Things seem to be okay as their are. My children's preschool was denied a permit to put up another sign in September, because we had one in June and had exceeded our quota for the year, so the current system seems to be keeping things under control.
- I think there are many other issues that our Calgary alderman, council, and leaders should be focusing on not this. Be reasonable about your rules. DONT MICROMANAGE! Give guidelines don't try to make rules for every occasion.
- Communities should be allowed permits. Businesses should be denied permits and fined heavily for violations.
- If they're doing a study about sign placement, it's a good indication that it's becoming an issue. It seems like there are more sign in my community than there were 5 years ago
- At this time is is no priority to bylaw as the officials told me.
- "I wouldn't call it a priority if it's going to cost more money to implement them you are going to gwt out if the program but I do think more attention is needed.
- Maybe fees for business's and no fees for communities .
- The regular everyday people pay enough fees and these fees would come from.town house fees and what not.
- Wouldn't be interested in that."



- The signs are often difficult to read before driving past. I've been interested in what a sign said before but unable to catch all the necessary info safely before driving past it.
- It is not a high priority compared to other projects. But, if you have dedicated resources for reviewing the sign policies, then definitely make the policy change. It doesn't have to mean more on going resources.
- "I'm sure there are more important things for council to worry about.
- I'm also sure that the council will get grief for, in any way, impeding businesses from advertising during current market conditions ... fair enough.. .but it is getting very trashy looking around Shawnessy Safeway... around SunValley near Sikome and sometimes around Canyon Meadows. probably in other areas too.
- MAYbe don't do anything right away, when economics improve for these smaller businesses, then make the rules stronger."
- If they are not monitored, they can get out of hand.
- Just have a bylaw that they are not allowedsolves the managing problem
- Too many all in one area.
- Waste of taxpayers money
- I would hate to see it become more bureaucratic, but there needs to be some kind of rules made
- I don't see many, we are in a recession, people should be encouraging themselves to start entrepreneurial endeavors and advertise, I am guessing there are rules about.how.many can.go on a street and that the.information is hard to access to.find out all.of the details.for a new.and busy business owner. So more.attention provided OK how.to get signs, how to.make the.beautiful and professional, and where they can be placed might be good information yo communicate....
- To try to keep an amount and colors
- I think it is fine
- Get them off when they impede vision of crosswalks!
- There are probably more important issues, but I would like to see this addressed at some point in the next few years. In my view, if being in a phone conversation constitutes distracted driving (despite having eyes on the road) then certainly signs that draw attention away from the road should be seriously considered for their contribution to distracted driving.
- The city has better things to do. Just say no and be done
- I am unsure of the list of items managed by the reaponsible party, so cannot determine whether signs should be high priority or not, but they are definitely becoming a hazard.
- I'm not sure more rules will help as it probably will mean more municipal manpower and then ultimately an increase in fees to get permits from the city.
- Should be banned
- Apparently they can place them where ever they want, on people's property without asking. They did this to my mom and she called the city. Was told the city owned the first 6 feet of her property and they could do it without asking.
- There seems to be more and more temporary signs.

- Like controlling graffiti, keeping a close eye on signs helps to avoid escalating levels of abuse and social entropy ("broken window"). Paying attention to this can be part of an effective program of bylaw enforcement and monitoring of community standards, resulting in wide ranging benefits.
- Signage needs to be reduced so that drivers can focus on driving.
- Too many are putting drivers and pedestrians at odds as they are put in spots that create turning hazards.
- The current signs don't bother me.
- If temporary signage currently requires a permit, then I can't imagine that many of the signs I see are legal. If they don't currently require a permit then they should if they represent a means of increasing profit to a business by utilizing city land. Commercial signage should be regulated and the city should see a profit from the use of its land. Community signage or not-for-profit signage should be regulated but not charged. Political campaign signage of any kind should NEVER be allowed on city property, it should be COMPLETELY restricted to private property at ALL TIMES.
- They visually pollute our city. Plus, they do when they fly away in the middle of streets etc. Moreover, some advertisement are of very bad taste (sexual, etc)
- As a whole, signs in Calgary don't seem to be overused and often, they are in well taken care of shape and aren't being used in a negative manner.
- They are often falling down or 'tampered with' by kids to make them even worse in our neighbourhoods.
- I all too often find that I'm inching out on a roadway to see past the sign,unsafely.
- They should not be allowed at all they are a distraction and can block views.
- I haven't seen any major problems.
- Haven't noticed them enough to think they were an issue
- The corner of our street has a plethora of signs in all sizes, shapes and colours. Unattractive and distracting!
- If you make rules you need to enforce them or they are useless
- There are more important things the city of Calgary should be spending its time and resources on. Such as: expanding Green calgary initiatives, looking at backyard chicken coops, developing mutually beneficial incentives for residents to complete "green" renovations (anything from solar panels to modern dishwashers, etc.), incentives to take transit instead of driving (I drive downtown everyday - transit isn't worth it to me!).
- See previous comments.
- I don't find signs to be problematic. Therefore the current level of attention is fine.
- We obviously have bigger issues to deal with in our city, but city managers tasked with mounting our sidewalks and green spaces can enforce this type of bylaw when inspecting said areas perhaps
- There are already permits required for boulevard signs. There are 3 allowable spots on the street where my business is located. What are we doing wasting more taxes inventing a problem that isn't there. Change for the sake of change is never good.
- Get rid of them



- There needs to be a lot of attention given to the number of signs allowed; the length of time the sign is allowed to stay up, the message and making sure the signs are relevant.
- There are bigger issues, but would like to see them banned.
- In some areas there are too many signs. Signs from the City can be lost in a jumble of too many.
- There needs to be a set graphics and word count standard
- I think the amount of temporary signs should be restricted and it would be nice if they were all required to be of uniform size. However, I'm sure there are bigger priorities in the city.
- Just don't allow them, saves money and time managing them.
- Seems like there are other important things to do
- Because they are a distraction to driver, and not placed in areas where pedestrians can see them.
- They are fairly well monitored at present
- There are issues that should be higher on the priority list, but if increasing the level of attention that is placed on sign control is possible, without hindering more important matters, then it should be done.
- This is a safety issue. Communities' #1 concern is safety - driver speed and inattention. Let's make communities safer by banning these signs. They are a distraction and an eyesore.
- I don't remember having ever noticed something wrong with a sign
- There should be some regulating
- The signs should have the same size and height.
- I have to admit, I am basing this largely on what I see in my own neighbourhood (specifically the Bow Bottom Trail boulevards), because I find the signage quite good. Things surge during such times as elections (expected), and a little bit for holiday periods (also expected), but otherwise seems fairly well controlled.
- I'm not overly educated on the process. I don't find that we generally have too many - so my sense is that the current level of attention is good.
- Generally signs stay long enough to be useful then get replaced. I have no complaints
- There are a lot more important things to worry about. Don't waste more money on this.
- As I said before, too many signs in a row. Too close to intersections or driveways
- Just get rid of all the signs and advertise a call in number to report new ones that show up.
- First and foremost they are distracting to drivers which is dangerous not only for drivers but pedestrians as well. The signs in New Brighton are placed right next to the new elementary school. This in itself is reason to remove them and place them in a centralized and non distracting area.
- "There seem to be a lot of them and it's not good use of public boulevards"
- Have some rules and make those rules available to everyone.
- I don't see much abuse so don't want to see any more city resources devoted to this.
- There should be a limit to the number of signs and it should be monitored.
- I feel there are better topics to focus on, however this is something that should be addressed as the amount of signs in some communities can be overwhelming.
- "limit the quantity of signs a business can use in a row to one



- limit the size of signs"
- Signs stay up for a long time
- Election years are bad. Sign vandalism is also a common problem. I like to see more control and maintenance of temporary signage.
- There should be a crack down on permanent temporary signs left out all the time
- "some areas are prone to clusters of signs that are an eyesore"
- I think the city spends too much money on interfering with small issues.
- The city needs to control the commercial signs in the city
- not perfect but what is
- limit them
- everyday more and more are popping up very Tacky
- They are distracting to drivers, they impeded sight at corners, even though they have certain measurements they use to place the signs they are still at times in the line of sight for driving.
- We often have temporary signs on the Heritage Drive boulevard that block a clear view when turning onto Heritage from 11 Street SW creating a significant hazard.
- There are far more important things to be worrying about, e.g. increased driver distraction, increased speeding in neighbourhoods, integrating diverse driving/pedestrian behavior, patterns and habits of immigrants.
- Often I see signs still advertising an event a couple of weeks after the event has passed.
- It makes areas look untidy and clutters the street scene. Also potential to cause safety risk. Other annoyance is when you get idiot realtors and others stopping in the middle of boulevards to put up or take down signs causing disruption to traffic.
- I see no issue with the signs as they are used currently
- High priority-eliminate them!
- The signs don't bother me, I think they are fine.
- Get rid of them- that is the easy solution!
- Anything that causes driver distraction with the possible results to harm to the public needs to be a priority. Distracting driving laws are in affect and this is definitely a distraction to driving and shouldn't be allowed.
- If they are disallowed.....you wouldn't need to alot any time to their management other than the question answer through 311.....
- Placement and duration of signs is important so as not to become junky looking. As long as they are removed when they should be and follow the rules of sizing and colors they are a good thing. But need the city to be sure to enforce all the rules about them .
- "Too many signs on some roads - how much more do I need to pay attention to this useless information about your day care.
- The ONLY signs we need are regarding roads (changes, construction, accidents)."
- Just a revenue stream for city
- There does not appear to be ANY regulation of these signs.



- "Sometimes there are just too many signs so you just go past with no interest at all."
- If something is not down now, this will get forgotten, as tends to be the case in big cities!
- Saw election signs for about a month after the last election ... really?
- Signs are ugly and ruin the aesthetics of a community. High priority to remove them!
- It could be more streamlined and consistent.
- Seems under control but I hope they dont proliferate
- I think some places have way to many signs.
- It won't be the highest priority when I look at all the other responsibilities the city has to address but they do need to be addressed. Their is a sign in my neighbourhood advertising an event that was Sept 13!
- "I'm sure there are a lot more important issues in Calgary, but that doesn't mean this is not important. A city is attractive or not for many reasons. But they all add up. "
- There are more important things the city shpuld be focusing is attention on such as maintenance of roads, traffic lights, septic system, etc.
- There is far to much signage and it needs to restricted.
- Remove all signs placed near intersections or T junctions.
- This seems like overkill to be doing surveys like this....can't believe my tax dollars are paying for this. Just use common sense. Every city has signs and Calgary is no different and as long as it's not too overdone or distracting then leave it be
- I like that the signs are monitored or the boulevards would be overrun with signs that aren't maintained. I also like how long the signs are up.
- It's not broken, please don't waste money fixing it!!!
- No signs
- I'm satisfied with the number of signs and regulations regarding their look, not to gaudy.
- signs are everywhere. advertising rototilling, lawn maintenance, hockey, soccer, liquor, 24 pack beer, cigarettes (thought that was against the law.) Christmas lights up and Christmas light down, business cards, weedman, nutrilawn, for sale signs, and on and on and on..
- Similar to my previous responses re: traffic safety.
- These are both an eyesore and a safety hazard.
- Don't use this as an excuse to increase my taxes.
- Please don't waste or tax dollars on this
- I don't think this is an issue that requires much time spent worrying about it.. make the rules and be done with it.
- N/A
- get rid of them
- When you watch seniors try to navigate our broken downtown sidewalks, or when we spend all winter slipping and falling on CT platforms, this sign thing seems trivial.
- I don't think it's a huge concern. But if you are looking into making it better and nicer the effort would be appreciated



- Businesses should be fined for littering if their signs aren't taken care of, or if left for too long.
- I'm tired of looking at these signs. Especially because they seem to be forgotten about once they are put up.
- This signage problem will continue and probably get worse if it does not become a priority. I am a proud Calgarian and would like to remain proud of our city.
- With all of the other problems when it comes to the roads, you're worried about signs? Any wonder the driving in Calgary is as bad as it is.
- The current assortment of signage looks untidy and some of the temporary signs look downright permanent. Also, there's a lot of illegal signage popping up - taped or zip tied to lamp posts and traffic signs.
- It seems like they are getting more abundant and it adds to the cognitive load on each individual, which adds stress, and increases the likelihood of being distracted
- They seem to get placed close together, they aren't monitored by the companies for change of message by persons switching and creating their own messages...
- There are far too many signs beside the roads
- I am for removing them. I think the city should be taking a firm and progressive stance on not allowing the distraction to drivers and cyclist navigating already dangerous situations.
- I don't see that there is any problem in the current situation & I drive all over Calgary every day for my job as a delivery driver. Never considered all the signs I see to be a problem.
- They are distracting. The other day I was pulling out from a parking lot and couldn't see if cars were coming because one of these signs was blocking my view. I was thinking then I wish they were banned and then this survey pops up on my social media.
- Please, let's limit the amount, size and types of signs. Also where they are placed.
- More controls to limit numerous signs
- If signs are not regulated, anyone can put up any kind of sign, in any shape, any color, any language, etc. This can be very distracting and dangerous to drivers.
- Is this survey done yet?
- Have the city inspectors crack down on illegal signs as the first priority
- As long as the signs aren't crude or have foul language, I'm not overly worried. The city seems to be doing a good job so far! My main priority would be to make sure I don't have to cover my children's eyes while we're driving down the road. Now THAT would be distracted driving.
- Unless the sign is for an election
- "I feel that temporary signs should be eliminated in Calgary. They are an eyesore and make the city look
- unattractive.
- By eliminating them, it would free up time for more important issues. "
- Election signs are more of a problem than these signs.
- They tend to go away and are not as bad as stickers on traffic lights and power poles
- I think there aren't as many signs now because they've been prohibited - need to back off



- Some places they are a bit excessive. There should be limits as to how many and more importantly how long they are there. Two weeks should be max
- to many rules already, this issue is not significant
- Doesn't seem like there are too many for too long?
- There are too many and it needs attention now before it gets worse
- In my community there are too many signs that clutter up the boulevard and just sit there. The city need to make the penalties stronger.
- There are bigger priorities
- I would hate to see the City put more regulations on the use of signs in communities.
- Please do not spend more time.
- There are certainly more important things to be concerned with in this city than managing temporary roadside signs; however, managing these signs is important. I have seen these temporary signs block sightlines for traffic coming out of commercial properties, thereby creating a safety hazard. This is the sort of thing that needs to be managed more so than the colour of a sign. Too many signs causes unnecessary distractions and poor placement of the signs can be potentially dangerous to drivers.
- refer to my response about abundance of signs
- It's not a priority but it should be addressed sometime down the road when the major issues are taken care of.
- I've seen heavily signed areas photographed and cleaned up by bylaw officers, so I don't think it's a problem where I live.
- I dont see this matter as being of anything important. I am sure City resources could be better used.
- Signs that are damaged ie. broken, weather, etc are often not removed or replaced.
- I am not fully informed about the current level of attention, but I don't see the problem with the status quo.
- I can't think of a time when I have been annoyed by the signs, except during the elections, it bothers me that the party with the most money can put up big signs. For elections, I would prefer uniform signs and I would like the parties to be limited. However, it concerns me about my earlier answer of preferring 1 sign per boulevard. In the case of an election, I would not want to see only 1 party presented.
- I think they are being managed well.
- There's a whole lot of "illegal" signs out there. I think these need to be better controlled so those people who are paying for signs & doing it through the proper process get more benefit from their signs.
- for safety reasons they should be controlled. they should at least have fewer words. have less of these signs. they are a distraction to drivers.
- "Really?? You are now surveying on signs? I can't imagine the City of Calgary does not have real issues they should be investigating and consulting Calgarians on. Really- where are your priorities! Who is complaining this item? Let me guess- upper-to-middle class Caucasians who live in nice



neighborhoods. We have far more imp't items to discuss. Put your money in more public art if you have enough human resources to do surveys on this topic.

- And you will survey people out- you survey them on stuff like this then they will ignore the bigger issues. Perspective please!"
- I would prefer for there to be no signs at all. But if there are, they definitely need to be managed better, in my opinion.
- There are higher priorities like policing but these signs make our city unattractive
- Making sure the catching the people the vandalizing this sign and public education is very important
- They need to be uniform and not a danger to traffic, this includes large (Bright) permanent signs.
- I don't see the problem.
- Many unauthorized signs
- I am often calling 311 for this and it only seems to be getting worse. Especially along Berkshire Blvd... cement blocked signs, metal post signs. The worst. They are all for crap products and signs made of garbage. I've resorted to throwing them out myself if I can pull them up. Such rubbish.
- Businesses should have some amount of freedom in their advertising, but not at the cost of the city's aesthetic. As a newcomer to Calgary last year, the abundance of temporary signs was one of the first things I noticed, and it was not a favourable impression: the signs are tacky, ugly, and reinforce Calgary's highly car-dependent culture.
- Presently, I believe, temporary signs are forbidden. I would propose this is a high priority item that deserves consideration.
- I think this should be considered a distracted driving issue and as such requires a high priority of attention to manage the use of such signs.
- More attention as in making sure they don't become a nuisance.
- lets atleast get them looking uniform
- There are so many more important issues - deal with wood smoke that's become abundant already as people think they can avoid the carbon tax! They're killing their neighbors, polluting the city. Get properly lit sidewalks, finish the ring road - if this is what council has to worry about you have no sense of priority!
- Have more important things to focus on
- It's just another money grab by the city. Whose interest is served when we tax a family advertising a garage sale or a little league team organizing kids sports team registrations?
- No vandalism most of the time.
- I think the easiest way to manage them is to remove them completely. Something needs to be done.
- look ---- too many
- Positioning (back from intersections) and number of signstoo many together makes it look "junky"
- "Needs monitoring but not extreme policing
- Again, I think electronic would be a good option"
- They pretty much go unchecked right now. They are ugly, often display outdated messages, and are not temporary as the same signs have existed in some locations for years.



- It is a large distraction to drivers and it is far from attractive and I think would prevent someone from living in an area that had an abundance of signs.
- Businesses should not be allowed to advertise on public property or private residential property. It's been overlooked for so long that it's now a bit out of control in some areas. Perhaps a blitz of removal, fines for those with abundant numbers and a few notices on the news might at least cut down the numbers.
- Starting to be excessive in areas
- I think it's important to have the signs be relevant and changed on a fairly regular basis. Maybe bi-weekly or even weekly.
- Except for election signage, the current bylaws seem appropriate.
- "there are better areas the city could allocate our taxes that achieve a better use of our dollars. Like homelessness. keeping people healthy and alive."
- It is time to beautify our communities once again.
- In my opinion our roadsides look sloppy.
- There are too many signs going up in some neighbourhoods that it is distracting and unattractive
- some signs exist on corners which block proper view of oncoming traffic, very dangerous. There are some areas where there are too many signs in a small area which becomes visually overwhelming.
- They should be removed from high risk areas where they may distract drivers in congested areas. They also get vandalized regularly to the point where the intended message is lost.
- While I am not sure all the rules for temporary signs, i think clear rules for use that don't overwhelm a site are important. It would also be good to have drive bys of potential hot spots to check conformance.
- This is a safety issue in my opinion and as such should be given the highest priority. Get rid of the signs!!
- sometimes it seems the signs are left up for a long time, there maybe should be time limit.. a sign should change. when an event is done, what is the time frame the sign must come down?
- way to may in the city
- I have no idea of what the current level of attention actually is. I suspect civil servants and bureaucrats have more important things to do with their time.
- Permits? Will construction and maintenance workers need them? Sounds like more red tape.
- There needs to be less signs in one spot.
- Maybe there should be some rules handed out to communities (shapes, colors etc), and if within these rules they wouldn't need a permit, that would simplify monitoring yet provide a bit of uniformity.
- I dont think they should be allowed along the sides of roads in the first place... they should only be on mall, parking lot property... commercial property and then the land owners can be held responsible/fined if not up to code/standards.
- Further to my previous responses, signs are placed willy nilly and haphazardly by people who have no knowledge of sign regulations and/or of common sense when it comes to traffic visibility or blocking pedestrian pathways.



- I cannot answer this question because I do not know the current bylaws and rules surrounding signage. I don't think more attention should be given, but I do think some attention around signs that block traffic views (both short and long throw) should definitely be given some priority.
- There not a priority.
- "Number and size of signs needs to be controlled."
- I would like to see them minimize in neighborhood, had to just one sign and not bunches of them. Also remove from areas near intersection and traffic circle approaches
- I haven't noticed problems
- I see no issues with signs at this time, including during election periods.
- Too many all over the place
- There are too many signs, placed too close to the road and traffic intersections. Get rid of them
- People who complain about temporary road signs need a job or something to do.
- "There is an overabundance of small signs advertising for profit businesses on city roadways.
- They remain in the same locations or may never move. Unfortunately these small signs can litter a community entrance as Election signs do..
- I feel like community associations should be able to have more say on what signs should be advertised in their community.
- The small sign loophole needs to be changed."
- I understand that there are areas where signs are not allowed, but then this creates areas where there are too many signs in one space.
- I would like to say that it only needs more attention, but for the last fifteen plus years these signs have proliferated to the point that the city needs to do something about it. At least come up with a better way to report the issue online, only allow these signs to appear in a community once for two weeks and they not reappear for six month. If the signs break the bylaws, too close to boulevard, attached to public property, etc., then have your city bylaw officers file a complaint and remove the illegal sign.
- I thought the City passed bylaws to rid of these signs in the past.
- Not worth spending money paying city employees to monitor. We have lots of more important issues in the city. Let Bold signs self-police
- I would like to say high priority, but I know there are many more serious concerns in Calgary for our tax dollars. But I do think the managing of these signs does need more attention. I also think fining the sign companies or the businesses that use them would be an effective approach.
- If this was controlled, our streets would not be overrun with marketing boards, yet businesses could still plan a marketing blitz.
- As a real estate agent, we get notified when signs are too close to intersection etc. and this is appropriate.
- It seems like people really care about this issue so it's good that this survey is happening. I honestly don't care, but the world doesn't revolve around me.
- old info. poor quality of signage.
- The time limit on the sign being there should be monitored more closely



- Every summer our Beautiful green spaces are crowded with advertising...I personally love to admire the beautiful landscape, that makes our city BEAUTIFUL
- I like the info I get, I'm not bothered or distracted.
- Don't think that you need the community permission the sign companies should be monitoring the bylaws and following them.
- Some are too close to driveways
- There should be a valid reason given as to why other methods of advertisement are not being used before one of these signs is placed.
- Currently there are alot of signs that are ugly and in disrepair. It reflects badly on the city
- Signs that cause safety concerns should be addressed more. There are lots of examples around the city where signs are placed in bad locations, are very flash, and even just to big. Construction zones especially, where accident rates and the potential for injuries are already higher than average. Some of that could be alleviated by more stringent review and potentially fines around lazy placers and or greedy advertisers
- I'm sure controlling signs is important so they don't cause issues for drivers, but there are likely more important things for the city to be worrying about.
- Look at 114 ave SE its bad
- The number of advertising signs is growing out of control. They are appearing at intersections and along roads, often multiple signs for the same business. And they are appearing in places where surely they should not be permitted.
- rarely has a sign been there long enough to bother me
- Not a problem currently in my view. Communities need to stay connected and I fear that interference here would put aesthetics over connectedness.
- It is my understanding that in order to place a temporary sign, the sign company is obliged to get a permit.
- No big deal.
- I haven't really witnessed any signs that are a hazard to pedestrians or motorist. I think the people who install them are responsible enough
- Signs in my neighbourhood are often vandalized, and are often tipped over. Whether this tipping is deliberate or accidental is unclear. These signs are typically righted quickly. Messages are usually relevant.
- No complaints unless the sign impedes safety vision especially near exits and entrances to strip malls, etc.
- There's too many - more attention to limiting them.
- I have seen worse in other cities. However, I think it is important to regulate this. Minimizing distractions for drivers is important. Especially in high density areas where you see signs close to unlit pedestrian crosswalks.
- If they are breaking the rules then the rules must be enforced.
- So far, it seems appropriate. I would like to see a greater distance between signs. Outright bans with no notice was not a good idea.



- I think there should be less signs.
- How would the City manage this? If the number of signs in one location are limited- who decides which signs get posted?
- Need to set standards in quality and image.
- Sometimes the signs become excessive, and an eye sore. But the opportunity should be there for small business and community groups
- There should be a regulation as far as size maybe, over a certain size needs to be regulated, or banned, then if it's too big, or clearly a large wooden sign that is hard to move needs to be regulated.
- too much signage from businesses, to garage sales to community sign ups
- They are just signs, dehydrated is there even this survey. Money spent for nothing.
- safe time for more important things
- I'm not a fan of the current setup but I see them more as a minor nuisance than something that city staffers should be spending much time on.
- The signs should not be allowed to be on public property. Why does the current City admin allow this to happen? I would think some attention to this problem would be a lot more than none (currently.)
- Attention only if a complaint is received.
- There are permits and. Y-laws in place that effectively regulate the use of legal temporary signs
- seems to be under control at this time.
- too much red tape to get them placed, too much process and procedure, too little clarity around rules
- No extra attention would be necessary if those signs were eliminated.
- "I think I've made my point, but just in case you're dividing allocation by question;
- Temporary signs are not only fundamental to small and micro-businesses, they are vital to community groups, social groups and quite frankly everyone who lives in a community to share information and events. They are vital to the economy to keep entrepreneurs going out and generating business.
- I appreciate they create competition amongst businesses and that the city is often called in to referee, but that to me is simply an indication of their effectiveness. If they weren't effective, they wouldn't be a threat.
- I also appreciate that people who aren't interested in the information may see them as an eyesore, but I'm sure they are oblivious to the effectiveness in bringing the community together and to the commerce that they generate. I also believe that a lot of nonbusiness owners think that all business owners are rich and don't need them or that they should have to pay to have certain things a certain way, and to some extent, I agree with them. Permanent signs should have limits to their height, size and location, their brightness and the speed of their graphics. However, temporary signs have little or none of the issues that permanent signs have. They serve two very different business models and I think it's essential to understand how this portion of commerce, who uses temporary signs, works before the city begins to micro-manage them. "
- Depending on the time of year, there are too many signs
- There is no issue here



- We are not over run
- In my opinion it's quite simple. If it is against the law to put up those types of signs, Then a city truck driving by an illegal sign, simply puts it in the back of their truck and takes it to the city compound, like they would a vehicle that is illegally parked on the side of the road. If the sign companies are made aware of a no tolerance policy, then they can't complain. They should know the guidelines and get fined for not following them. Any Parking officer driving by can see what business is being advertised, and ticket the business. It needs more attention, but not more staffing or a bigger budget. Current resources would certainly be able to take care of that.
- What I see around and if that is allowed under the current level then I am good with it.
- Calgary should consider its overall use of signs. Too many signs breed complacency and the signs become meaningless. This includes our zealous use of street signs
- "Signs only on business property . Maybe a charge to have signs out for businesses, two day max
- Charity/ community signs allowed on city property, small number of signs "
- Get rid of all temporary signage of the portable 4 x 8 style - make all Realtor signs have to be identical in post size (sign size could be different) - no more than two signs at any spot (IE in front of a condo complex) - no sidewalk or lawn signs along any 2 lane or wider street.
- Golly, more city regs, hmm
- First you have to tell us what level of priority is currently given to manage and control signs. Duh!
- In my neighbourhood, the use of signs seems reasonable.
- McKenzie Towne Blvd SE is a prime example of temporary signs getting out of hand. At times, upwards of 8 signs are on the North side of the road in the short distance between the traffic circle and Deerfoot Trail. The result is an unsightly, disorganized mish-mash of different sizes and styles of signs clamoring for drivers' attention and undoubtedly distracting drivers.
- There are instances where there are so many signs that they are no longer effective for either the businesses or the consumer looking for information. It would be difficult to determine a fair way to allow some signs and not others, etc.
- Some sit there for a long time and sometimes the same people put the same signs or leave them there for example garage sales. There is one in my neighbor hood that I am sure he has one every weekend and that's his living
- The signs don't hurt anyone, however taking them away will hurt businesses and communities. Let people use signs.
- I don't find the current level to be excessive but control is required
- "ESPECIALLY DURING ELECTION TIMES CITY BYLAWS ARE BREACHED AND ABUSED.
- CONSISTENT EFFORT IS REQUIRED, THERE ARE SOME PEOPLE THAT REPEATEDLY CAUSE PROBLEMS AND SHOULD BE POLICED MORE EFFECTIVELY..."
- Seems good to me. Although a sign was knocked down (hit by a vehicle I think, or vandalized) and it was knocked down and smashed on the side of the road for over a week before someone came to address it.
- Signs should not be allowed to get dilapidated, but should still be responsibility of business owner.
- It's not a very important issue compared to other issues.

- There are some places where this should be high priority. Like the McLeod trail corridor
- "Many large/tall signs are placed too close to intersections or parking lot entrances/exits.
- There should be restrictions on size and proximity to these items"
- The current rules do not serve the community or a company trying to provide a service to the community, eg realtor sponsored community garage sales and business or community group sponsored free events.
- Make sure signs fit the environment in terms of consistency (same size) and colour.
- Signs seem to pop up along roads in a large number which I believe should be limited.
- Enforcement is the tricky question, while it should find a way to make temporary signage uniform, it should also not impede community initiatives.
- "I have noted an over-abundance of temporary signs in certain areas of the NE. In those areas, the signs lose their effect because drivers/pedestrians don't know where to look.
- Other areas of the city do not seem to have quite as much of a problem."
- and please educate the public about it
- "Far too many signs..."
- I am not qualified to answer that as I have no idea how much effort is currently being expended.
- No need to be seen every few feet on the same street
- There should be no temporary signage on public land.
- I went middle of the road because I have absolutely no idea what level of attention is currently given to them. It's like asking if I think the frequency of window cleaning used on buildings is acceptable or not.
- Other ways to spend money that involve safety instead of aesthetics
- I would like to see a minimum distance between signs added to the bylaw, this would decrease the density of signage. In addition better enforcement of the bylaw to remove illegal signage.
- doesn't seem to be out of hand in my community
- I've seen signs from old elections in my neighborhoods. If they're to be used, they're to be cleaned up.
- It is not the business of the city or government to be controlling and managing signs. There are far more important things that need to be managed, and to do so with signs is a waste of time, resources, and a nanny state, ie your sign has more pictures and 2 more words than the state has mandated. How silly.
- There are too many of what I would guess to be non conforming, people put time and effort into their signs thus removing and destroying them could be fine enough for first offence.
- "Not a huge issue on the scale of things
- -playground zone speeders
 - stray cats
 - supporting cps
- Seem like bigger issues where I live "
- I see too many unwanted signs



- There are too many.
- I have no complaints at all about the current system.
- There appears to be no management, standards or enforcement leading to increasing proliferation of signs.
- I have had to call several times in the past few years to complain about these signs that block the view of drivers who are trying to make left hand turns in my own neighbourhood. This happens far too often.
- I do not want the city to waste money on this crap.
- I don't believe that this should be managed at all. I think that we should NOT have these signs out there.
- I'm sure some areas need work but I'm not annoyed when I see them in my community because I think they are handled well
- I would like to zero signs, at least some monitoring would be helpful and may cut back.
- I don't think this is a problem. Elections get a bit wacky, but of course we expect that. Again, there is a fundamental right to expression underlying signage.
- I don't think the current situation is bad and there are other things that the city could focus on.
- Get rid of the signs.
- I'm with a community association and have noted some sign companies are good about getting approval from CAs and adhere to proper permitting other companies do not.
- I have yet to see (outside of an election) a scenario where the signs are so close together that it makes them hard to read and therefore dangerous for drivers.
- Someone needs to consider the visual noise to drivers on major roadways.
- The abundance of them, the distraction to drivers and the general mess (people switching letters around to profanity, fallen over, many in a small area)
- Safety issue
- I think if a time limit for posting is not used it should be.
- There are too many and it trashy.
- "I am not certain what the managing and control process is to begin with?"
- I could see where the signs could get out of hand but at the same time there are a lot of other priorities for Calgary right now. "
- Signs are all over - even on residential streets!!!!!!
- In my community, it does not seem to be an issue but other communities that I have driven through have had several signs of differing heights and questionable content which may be offensive to some (i.e. alcohol advertising).
- I don't know if future questions will bring up willingness to use taxes to pay for increased regulation but nothing is free. Unless new regulation is enforced, what's the point? I wouldn't mind those ugly stickers and permanent signs that are placed on boulevards to be removed but I think there are better things we can do with our taxes.
- i don't feel accosted by signs



- If the city is going to get rid of the signs or set bylaws. The energy and resources needs to be in place to enforce them
- I feel that there are too many both big and small signs littering the sides of our roads. I expect to see some of them advertising a service or product, but at the current level the signs are simply a distraction.
- Sometimes too many signs. Example - spruce drive
- I don't see signage as a big problem in most areas. There's maybe a few areas where they get cluttered but honestly when that happens it decreases the amount of attention I give to them. So businesses would be smarter to ensure good spacing in order to gain better attention.
- Despite my opinion of signage, the city already wastes too much time and far too much resources controlling every day living. Signage is really unimportant, other than in some aesthetic way, so do not spend time or money on "controlling" this. There will be a flurry of signage advertising, then it will wear off over time, to some self controlling level, dependent on the state of our economy.
- This isn't something that should be permitted. There doesn't need to be a task force for signs. If someone is going over board with signs take calls with 311.
- I don't feel like the amount of signs are out of control.
- I think that this survey is slightly ridiculous. The fact that I'm taking it means I have too much time on my hands. I mean, I don't even care about signs.
- I have not seen a problem
- I think there are more important issues to manage.
- The private business signs are starting to creep in again -- annoying and not in the public interest.
- I am worried we will become inundated by temporary signs.
- I think a bit more attention is needed to reduce repeating signs, regulate consistency, and uniform design to look better.
- I do think the amount of signs can be overwhelming but I am sure there are many more areas that should take priority over managing signs.
- Too many signs, that are seem to remain forever. Often they are damaged and look horrible, often placed in such places that make the community look cheap.
- It's obviously controlled, but it doesn't seem to be heavily regulated.
- While I really have no idea how much management is currently done... but sign usage is currently acceptable so seems to be working haha.
- I do not think this is an issue.
- There are to many.
- Get rid of them they make our city ugly.
- Currently in some blocks I have seen more than a dozen signs, which is VERY distracting.
- "My issue here is I don't want the government to be spending more money on this issue, since I don't think it's that important. However, right now, some signs frames are on the sidewalk, and then it's difficult to bicycle past them for example.



- Some kind of simple online reporting system where I can take a picture of the sign and location to report it would be great. Self-policing would go a long way... Again, I apologize, I'm not sure the way it's done right now."
- Get rid of some of them. Like half of them. Please.
- I believe it should be easier for businesses and companys to gain space to place signs
- More restrictions and penalties in place to deal with placement and offending people that post them
- Too many signs as stated before, plus the damage to city property from vehicles servicing the signs
- There are way more important things to worry about than signs. Like people speeding through school and playground zones and streets that have high accidents. Those are the area to look at in this city first not the look of signs.
- Signs can make our city look junky. We have a beautiful city and we should look after its appearance.
- It's only been going downhill the last several years, needs to be refocused and cleaned up.
- "There should be more control and cohesive placing of signs in Calgary. Overall, some have a very high density of signs and others, very low.
- More effort should be made to ensure they are not a distraction to drivers especially on high traffic roads with lots of pedestrian traffic."
- The signs serve a purpose to the community. There are certainly bigger issues for council to manage
- There are better things you could be investing time into than figuring out if some cranky old person doesn't like looking at a sign. Also If a sign is distracting you should also have your license taken away.
- improper placement of signs causes me troubles since, being blind, my only way of detecting them is thru physical interaction (i.e.: running into them - which is really no fun). Sidewalks are narrow enough even without being obstructed by signage. If signs are to be situated, they need to be place either: a) on private property, or b) on the boulevard (i.e.: in the same space where trees, and other utilities are placed).
- Many signs block views for drivers trying to enter a road making it unsafe.
- As much as I find the signs unattractive and annoying, there are far more pressing issues for the city to deal with.
- Too many businesses using them. Sign type, size, and color is all over the place. Looks unattractive in this form.
- City needs to be putting a stop to the side of the road signs and remove any and all signs from residential area as it takes the drivers attention away from the road and that is endangering the lives of the residents as the alberta people have bad driving abilities as it is.
- More and more I'm seeing these signs in playground zones which could potentially distract a driver long enough for a serious accident to occur.
- Useful, but Its not that big of a deal,
- There should be a limit to the number at a given location.
- Get rid of them and free up people's time who manage them



- I would like a standard distance and height to prevent the signs from affecting my ability to turn onto a road.
- Every business, group, or individual should have to apply for a temporary permit so that they can be regulated. If we must have temporary signs then they need to be temporary. Need to limit the amount of time these signs are out, the total number of signs on any given roadway and specific location. And restrict the locations so they are not near an intersection. Ban garage sale signs and community signs to the property owners specific lot. Make sure they are back from the roadway and do not interfere with the safe movement of traffic. Many times the signs are left up long after the sale/event/sport team signup are over.
- Stick with taking care of dandelions
- Too many signs in one area is dangerous!
- I believe that the city isn't doing enough. This is a distraction to drivers, they aren't the nicest to look at, and during elections there are SO many signs posted about each candidate.
- It is not fair that some business can post signs while others cannot.
- Often I see letters or numbers missing from the signs but this is probably due to vandalism more than anything. I'm sure it's not a city employees highlight of his/her day when they have to go and replace one or put up a new message.
- I am a fan of these signs. I am impressed that citizens are being offered an opportunity to feedback as part of the by-law review. After this is complete - you are good! Next issue!
- They are a serious driver distraction.
- Many other things should be higher priority - actual crimes, speeding/dangerous driving, road conditions, etc
- I don't feel it is a high priority like pedestrian safety, however it is encouraging distracted driving which in itself is a very big safety concern.
- Needs regulating
- There should be by-laws limiting the size, content, and placement of temporary signage on the streets. Especially during elections! Damaged signs should be picked up right away.
- Seems to be under control
- The current bylaws are more than sufficient, but the ones we have are not being enforced. So don't worry about adding more laws. Worry about enforcing the ones we have.
- get rid of them
- all the signs are organised and controlled by the city by law officers
- There is an over abundance of signs along the roadway - many for garage sales that are not taken down long after the sale is complete. It would be much easier if no signs were allowed then there would not be anything to manage!
- I think there are higher priority issues in the city to be addressed but there is research that shows that the more attractive a community is the better people take care of their public spaces. Too many signs decreases attractiveness and I would imagine makes people less inclined to care about maintaining their public areas.



- This is definitely not a priority. Is bylaw going to ticket companies for this? Another money grab? Give me a break!
- They need to be removed to prevent their distractions
- I'm sure bylaw has lots to do.
- It looks like our city is littered and tashy and there are sooo many stupid signs about match makers and fence buiders and tourtoring and jusy spam and garbange!!! The city should be allowed to use them when needed but the businesses putting them up and littereing the city woth their filthy spam should be fined!!! Its embarasing to have guests from other countrys, they think our entire city looks like the inside of a tacky discount store!
- Ugly. Distracting. Everywhere. Although ironically I heard of this survey from such a sign.
- In some places in the city, they are abundant and maybe they should be controlled to be less.
- I am pleased with the status quo. We need to pay attention to other issues in our city that are far more important than temporary signs.
- It can be more distracting when the sign has missing letters or is altered.
- I personally think education and roads themselves should be priority but on the side, looking at this would be ample.
- There are too many, and too often are in places that are a distraction or a potential hazard that block sightlines to something more important (like intersections and approaches for pedestrians). In some cases, there can be enough that you end up tuning them out, which defeats the purpose. Their temporary nature would seem to be that they should be for something exceptional. As soon as they stop being truly "temporary", they are no longer exceptional, and simple act as a distraction and an eyesore.
- I have spoken to bylaw officer for our area and I am satisfied with the monitoring provided
- DO all signs out there have permits? Ive seen one in my neighbourhood that looks homemade and seems to move around alot
- "Make Calgary a beautiful city again. I personally do not read the signs & I am
- disgusted by them as it looks like garbage."
- There is a real potential to overcomplicate the managing and controlling signs and this comes at a cost to Calgary taxpayers. There should be ways to manage signs without a high cost and too high a level of bureaucracy.
- They must be removed. Only community/municipal signs should be allowed.
- The City is clearly looking into it which is a nice start. I honestly didn't even realize this was city mandated in any form-- I always assumed it was private industry throwing signs out there.
- Like buildings, sings shouldn't be placed willy nilly all over the place.
- overall the current level of attention is good, but there have been some instances where I feel more oversight was needed
- It is not the most important thing ever (fixing Crowchild is), but its nice to know the city is thinking about it with this much attention.
- there is no need to make things more difficult for small businesses which trying to survive in tough economy..

- Remove signage on public land and fine repeat offenders
- There are times when the signs are not placed far enough apart on the roadway to ensure that they are not causing a distraction and yet provide optimum audience reach.
- I have been involved in renting temporary signs for a non-profit organization for a few years. It is frustrating to find the rules frequently changing. A non-profit organization typically plans its meagre advertising budget mostly based on the previous year, and upon trying to implement plans, discovers that the rules for its main advertising vehicle is totally changed. The organizer then has to go back to the board who has to have another discussion, etc. etc. Non-profit organizations are not able to switch decisions at will. Salaried city officials sitting in well supplied offices may not be aware of the complications they are setting up for small service based organizations operated by volunteers when they keep changing rules.
- I would suggest that the City does not need to focus on this, and there are more important measures which could be addressed.
- It feels like signs are being put up by everyone and anyone and it appears to be getting out of control. Our city streets and boulevards are starting to look cluttered. I personally think only community events should have professional signs put up for the limited time they need to promote the communities event
- I think the response to signs posted without a permit or oversight need to be addressed. I've seen very disturbing signage posted at roadsides and on public bridges.
- Often the signs are old and letters missing. They need to be kept up at all times and not avandoned
- I'm sure there are more pressing matters to deal with but temporary signs are becoming an eyesore.
- I don't agree with permits. Just set your bylaws and regulations and monitor the streets to enforce them. Fine offenders or remove the offending signs.
- My biggest concern is their placement, for safety reasons. I've been in several situations where large temporary signs were placed on the left side of a parking lot exit, blocking the view of oncoming traffic.